

# DEPARTMENT OF COMMUNICATION AND MEDIA STUDIES

SACRED HEART UNIVERSITY

SUMMER 2013

## CONGRATULATIONS COMMUNICATION AND MEDIA STUDIES GRADUATES!



### ***Congratulations to all of our graduates!!***

Earning your degree is a major accomplishment that will benefit you for many years to come. As a CMS graduate, you now have the skills to both analyze and produce responsible media that can change the world for the better. Give yourself permission to enjoy the journey of finding that right job that both uses your creative skills to the fullest and makes a difference in the lives of others. Please be sure to keep in touch. I can't wait to see what you accomplish. Best wishes to all of you.

***...Dr. Debbie Danowski, Department Chair***

# COMMUNICATION AND MEDIA STUDIES CELEBRATES OUR OUTSTANDING GRADUATES

*Gold Medal of Excellence in Media Studies: Megan Pulone*

*Silver Medal of Excellence in Media Studies: Tiffani Lynch*

*Gold Medal of Excellence in Communication & Technology: Alyssa Cianciossi*

*Silver Medal of Excellence in Communication & Technology: Elias Vasquez*

## Congratulations Class of 2013!!

### **BA Media Studies**

Annemarie A'hearn  
Alyssa Amoroso  
Julia Baumgart  
Ashley Blake-Lobb  
Sofia Carolan  
Ryan Giltenan  
Keisan Gittens  
Samantha Iarusso  
Sanela Kazic  
Ansar Khawaja  
Tiffani Lynch  
Dana Maltese  
Emmett Manning  
Erin Marley  
Caitlin McLaughlin  
Nathaniel Milbank  
Ashley Momplaisir  
Peter Mormino  
Madeline Murcott  
Johanna Ovsenek  
Lisa Panzarino  
Emily Pepe

Kathleen Perzanowski  
Megan Pulone  
Emily Sabia  
Leah Salindong  
Patricia Shepland  
Gina Stillo  
Kelly Taylor  
Jeffrey Therkelsen  
Marc Troiani  
Rakendrick Varnado

### **BA Communication & Technology**

Justin Brewer  
Olivia Canada  
Alyssa Cianciossi  
Korey Grant  
Troy Scribner  
Eliana Valderrama  
Elias Vazquez



The **Don Coonley Award**, presented annually to a graduating senior in the CMS Department who exemplifies the commitment to excellence in the art, theory, and practice of communication and media studies was awarded to graduating senior, Megan Pulone (seen here with Prof. Sid Gottlieb), for her outstanding work in the field of media arts and her excellent application of theory and practice throughout her four years at Sacred Heart University.



# CONGRATULATIONS MACOMM GRADUATES!

Hannah Ackerman  
Olufemi Akinpetide  
Blake Campbell  
Alissa Connell  
Maura Cook  
Janelle Cracco  
Lauren Craft  
Jeffrey Crane  
Elizabeth Cross  
Jon DeBenedictis  
Christina Derejvanik  
Michael Dominguez  
Jade Ean-Heller  
Conrad Fronterre  
Alexandra Gizhitsa  
Caroline Healey  
Michele Herrmann  
Vanessa Hruszko  
Clifford Ibarrondo  
William Jackson

Matthew King  
Katrina Krewson  
Angelica Lawrence  
Brian Leonelli  
Justine Luzzi  
Erin McDonald  
Luis Mandujano  
Matthew Mellinger  
Janele Morris  
Guilherme Neto  
Valeria Pasquel  
Stephanie Reyes  
Amanda Rivera  
Kimberlee Roleder  
Whitney Selby  
Basil Skelos  
Katherine Tagulaid  
Melissa Valerio  
Ariana White  
Fernando Yeppez



# The Department of Communication and Media Studies

## Senior Night and Alumni Reception

On April 19, 2013, the Department of Communication and Media Studies sponsored our annual Senior Night and Alumni Reception in the Schine Auditorium. A panel of four CMS graduates, shared their experiences in the job market, how they landed their first jobs, and what it's like working professionally in the media field.

The panel included Elizabeth Armstrong, '06, who is Creative Director at Kantar Media, where she works with Fortune 500 clients analyzing all aspects of media, Matt Braley '08, Executive Producer for Leftfield Pictures, where he currently oversees two major shows for the History Channel, Rachel DiNardi, '09, Senior Search Planner at Optimedia, where she manages the marketing and advertising for three of their largest clients - Scion, BBC America, and the Pinnacle Brands, and Stephanie Kanner, '11, Shooter Producer for MTV, where she works on the show "Made," and is also currently working as a shooter on a show for the Animal Planet network.

Following the roundtable discussion, graduating seniors had the opportunity to hear from other alumni who attended the event, who shared their experience and advice with seniors. Alumni stressed the importance of networking and keeping an open mind in exploring job opportunities.

Dr. Debbie Danowski, who hosted the event, also announced the department's award winners for academic excellence, as well as the winner of our 2013 logo design contest, CMS sophomore, Georgia Palladino, whose design was featured on a gift to the graduating seniors.



**CMS department faculty welcomed seniors and alumni to the annual event.**



**Roundtable panelists (l to r): Matt Braley, Elizabeth Armstrong, Rachel DiNardi, and Stephanie Kanner**

*Don't miss out on next year's event! Be sure we have your current email address so we can keep you up to date about all of our upcoming department and alumni events! Send your email address to: [golubs1506@sacredheart.edu](mailto:golubs1506@sacredheart.edu)*

# CMS SENIORS & ALUMNI CELEBRATE!



**PARTY**  
Time



# THE MEDIA ARTS EXHIBITION



On Wednesday, May 8th, the Media Arts Exhibition (MAX) showcased original projects completed by Communication and Media Studies majors in photography, video, animation, radio production and broadcast journalism, screenwriting, cinematography, print journalism, magazine production, marketing and advertising.

This event brings together all of the media studies and digital communication majors to exhibit their creative work from the semester and provides an opportunity for them to demonstrate, share and network.



CMS senior Lauren Kalil was awarded the prestigious Flora A. Giarniero Scholarship, based on her academic excellence at SHU. Also present were award nominees, juniors Alana Miller and Amanda Sialiano, Professors Sid Gottlieb and Debbie Danowski, and Richard Giarniero, Esq. who presented the award.

## KEEP IN TOUCH!!

Please send any comments, ideas, contributions or alumni news to:

Suzanne Golub, Editor, at:

[golubs1506@sacredheart.edu](mailto:golubs1506@sacredheart.edu)

*Also check out our CMS Alumni Facebook page!*

*(Sacred Heart University Media Studies & Communication Alumni)*

# MACOMM MEDIA EXCHANGE 2013

On Thursday, May 30th, the CMS Master of Communication program hosted the 2nd SHU Media Exchange in University Commons. The event featured a panel of prominent media industry professionals who shared their expertise with students, faculty and area professionals. The theme for this year's event was "Connecting Connecticut: Exploring the State's Media Future."

Once again, critically renowned former NBC Nightly News anchor and now CEO of Seigenthaler Public Relations, John Seigenthaler, hosted the event. Seigenthaler moderated a discussion focused on the growth of media industries in Connecticut, educational programs in the state and emerging professional opportunities. The panelists included Anita Valdes, Executive Vice President and Managing Partner at Millward Brown; Chris McCloskey, Vice President of Communications for NBC Sports; and George Norfleet, Director of Connecticut's Office of Film, Television and Digital Media.

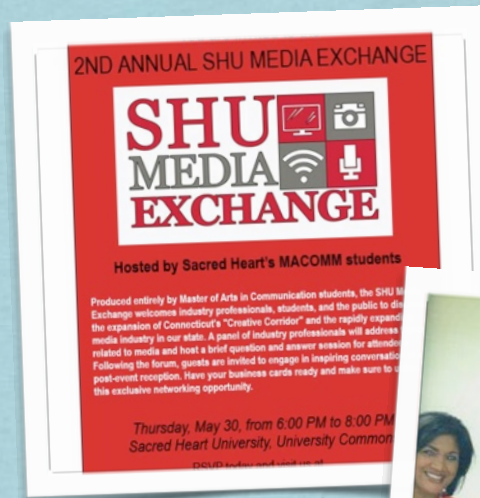
In addition to the panel discussion, the SHU Media Exchange provides a valuable networking opportunity for all event attendees and, in particular, MACOMM students. Caryn Kaufman, founder and CEO of Caryn Kaufman Communications, attended last year's event and has since recruited MACOMM graduate students as interns for her company. "MACOMM students have a solid understanding of the mechanics of PR and communications and are hungry for the opportunity to put that knowledge to the test," she says. "In a world of sound bites and tweets, it's refreshing to work with a program that places value on both the writing and technical skills that are

essential to every communications professional."

The SHU Media Exchange is a product of the innovative coursework in which students in the MACOMM program engage. MACOMM is an intensive hands-on approach to graduate education. In as little as one year, MACOMM students gain valuable real-world professional experience through an advanced curriculum that includes internships, professional workshops and mastering the latest technology and software in the field. MACOMM offers concentrations in corporate communication and public relations, digital/multimedia journalism and digital media production. MACOMM is

designed for those looking to develop their skill sets and advance their careers.

"The SHU Media Exchange reflects MACOMM's commitment to partnering with leading communications and media professionals throughout Connecticut," adds James Castonguay, director of CMS graduate programs at Sacred Heart University. "We received significant input from industry executives and practitioners while we were designing the MACOMM curriculum, and the SHU Media Exchange continues that dialogue while also providing our students with the opportunity to network and join the conversation."



**Panelists Valdes, McCloskey, Norfleet, and Host, Seigenthaler**

# FTMA BEGINS!



SACRED HEART UNIVERSITY  
FILM AND TELEVISION  
MASTERS PROGRAM

Our new graduate program, based in Stamford, offers a unique opportunity to study all aspects of film and television production.

Through dynamic workshops and independent projects, students will create stories and apply their voices to the new media.

Using the latest production and post-production equipment, along with the latest in HD camera technology, students will create and produce independent and artistic film, television, and transmedia projects.

For more information, visit:  
<http://ftma.sacredheart.edu/>

**MACOMM WELCOMES ITS 3RD INCOMING CLASS OF GRADUATE STUDENTS!**

**MACOMM OFFERS A ONE YEAR FULL TIME MASTERS DEGREE IN CORPORATE COMMUNICATION & PUBLIC RELATIONS; DIGITAL MULTIMEDIA JOURNALISM, & DIGITAL MULTIMEDIA PRODUCTION.**

**VISIT OUR WEBSITE FOR MORE INFO:**

**[macomm.sacredheart.edu](http://macomm.sacredheart.edu)**

## Coming Fall 2013...



### OUR NEW BUILDING IS UNDER CONSTRUCTION!!

The future home of the Department of Communication and Media Studies will feature multimedia classrooms, cutting edge studios, theatre style screening rooms, and audio and digital editing suites. Planned for a 2015 opening, our students will learn in a truly state of the art environment!

### NEW UNDERGRADUATE CMS MAJOR AND CONCENTRATIONS

◆ **MEDIA STUDIES** IS NOW **MEDIA ARTS**, WITH CONCENTRATIONS IN JOURNALISM, AND FILM & TELEVISION

◆ **COMMUNICATION AND TECHNOLOGY STUDIES** IS NOW **DIGITAL COMMUNICATION**

◆ **COMMUNICATION STUDIES** IS A NEW MAJOR OFFERING CONCENTRATIONS IN ADVERTISING MEDIA/PUBLIC RELATIONS, AND SPORTS MEDIA

### COMING UP ...

PRE-FALL MEDIA INTENSIVE WEEK FOR INCOMING FRESHMEN!

OUR ANNUAL FALL CMS WELCOME STUDENT BARBECUE!

TAKE A PHOTOGRAPHIC JOURNEY TO INDIA WITH PROF. RICK FALCO AND VISION PROJECT!

LOTS OF EVENTS, SPEAKERS, WORKSHOPS AND OTHER STUFF!