

NORTHWESTERN JOURNAL OF TECHNOLOGY & INTELLECTUAL PROPERTY

BEYOND IP: HOW TECHNOLOGY AND INTELLECTUAL PROPERTY AFFECT OTHER AREAS OF THE LAW

Schedule

Thursday, February 23

Symposium Opening Address	Atrium	6:00 pm – 7:00 pm
Networking Reception	Thorne Lobby	7:00 pm – 9:00 pm

Friday, February 24

Check-In (<i>Continental Breakfast</i>)	Lincoln Hall	8:00 am – 8:45 am
Welcome Remarks	Lincoln Hall	8:45 am – 9:00 am
Climate Change Policy and Clean Technology Innovation	Lincoln Hall	9:00 am – 10:20 am
Copyright and the Future of the Entertainment Industry	Lincoln Hall	10:30 am – 12:00 pm
Keynote Luncheon	Atrium	12:15 pm – 1:45 pm
Lunch		12:15 pm – 12:45 pm
Address		12:45 pm – 1:45 pm
Technology and Government Surveillance in the post-9/11 World	Lincoln Hall	2:00 pm – 3:30 pm
Networking Reception	Thorne Lobby	3:30 pm – 5:00 pm

Program

Symposium Opening Address:

Stuart Graham, Chief Economist, United States Patent & Trademark Office

Stuart Graham will speak on the passage of the Leahy-Smith American Invents Act and the effects that it will have on our patent system and our economy.

Climate Change Policy and Clean Technology Innovation (*co-sponsored by the Environmental Law Society*):

Panelists will address the intersection of climate change policy and clean technology innovation. The panel will discuss political barriers to passing a strong climate change policy and what measures can be taken in order to deploy clean technologies in order to mitigate climate change, including state and local measures and federally funded innovation and commercialization. The panel will feature members of government agencies and lobbyists for clean technology incentives.

MODERATOR: **Professor Howard Learner** (Environmental Law & Policy Center)

PANELISTS: **Patrick G. Gattari** (MBHB); **Brad Klein** (Environmental Law & Policy Center); **Stephan Lake** (Argonne National Laboratory); **Patrick Von Barga** (Quinn Gillespie & Associates);

Copyright and the Future of the Entertainment Industry (*co-sponsored by the Arts & Entertainment Law Society*):

Panelists will discuss current copyright issues, specifically with respect to both the entertainment industry and innovation on the Internet, and recent legislation proposed by Congress to curb copyright infringement on the Internet. Questions posed to the panelists will include: Do copyright laws adequately protect creators in industries so heavily dominated by consumer interest? Is consumer innovation and subversion of the copyright laws forcing companies to rethink their copyright policies, as

well as their business models? Is illegal activity to credit for such new developments such as the licensing regimes of Netflix and Spotify, and would it have been better to adjust copyright laws earlier in order to incentivize such moves in the market place earlier, rather than criminalizing consumers?

MODERATOR: **Professor Peter DiCola** (Northwestern Law School)

PANELISTS: **Andrew Bridges** (Fenwick & West LLP); **Michael Carrier** (Rutgers School of Law); **Greg Kot** (*Chicago Tribune; Sound Opinions*); **Nicole Reifman** (MBHB); **Matthew Sag** (Loyola University Chicago Law School)

Keynote Luncheon Address – Compulsory Licensing of Patented Pharmaceuticals Under Prevailing International Agreements: Evaluating the Options (co-sponsored by the International Law Society):

Jerome Reichman, Bunyan S. Womble Professor of Law, Duke University School of Law

Professor Reichman will discuss the issue of compulsory licensing under the TRIPS agreement and other International agreements, specifically with a focus on the growing debate around pharmaceutical patents and access to medicines.

Technology and Government Surveillance in the post-9/11 World (co-sponsored by the American Constitution Society):

Panelists will discuss the intersection of technological development and criminal law in light of cases such as *United States v. Jones* and address whether the government can legally use advances in technology to track citizens without a warrant for lengthy periods of time. Questions posed to the panels will include whether the government can tap into information gathered by wireless providers without a warrant and in the face of an affirmative desire not to be tracked, whether the phone companies should be held liable, and whether society accepts such background risks by opting into using new technologies. Furthermore, the panel will discuss implications for the future of privacy, considering advancing technology.

MODERATOR: **Professor Ronald Allen** (Northwestern Law School)

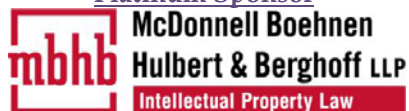
PANELISTS: **Cindy Cohn** (Electronic Frontier Foundation); **Steve Leckar** (Shainis & Peltzman, Chartered); **Adam Schwartz** (American Civil Liberties Union of Illinois); **Jason Weinstein** (United States Department of Justice)

Symposium Website

http://scholarlycommons.law.northwestern.edu/njitip_symposium/

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