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**Characterizing Ebola Transmission Patterns based on Internet News Reports**

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40-word summary of your article's main point:
We have provided further evidence that information derived from the systematic
collection and analysis of data from unstructured news reports from authoritative
sources could provide a reliable means to assess epidemiological patterns of evolving
infectious disease threats in near real-time.

**Abstract**

*Background*: Detailed information on patient exposure, contact patterns, and discharge status, is rarely available in real time from traditional surveillance systems in the context of an emerging infectious disease outbreak. Here we validate the systematic collection of Internet news reports to characterize epidemiological patterns of Ebola virus disease (EVD) infections during the West African 2014-2015 outbreak.

*Methods*: Based on 58 news reports, we analyzed a total of 79 EVD clusters (286 cases) of size ranging from 1 to 33 cases between January 2014 and February 2015 in Guinea, Sierra Leone and Liberia.

*Results and Conclusions*: The great majority of reported exposures stemmed from contact with family members (57.3%) followed by hospitals (18.2%) and funerals (12.7%). Our data indicated that funeral exposure was significantly more frequent in Sierra Leone (27.3%) followed by Guinea (18.2%) and Liberia (1.8%) (Chi-square test; P<0.0001). Funeral transmission was the dominant route of transmission until April 2014 (60%) and was replaced with hospital exposure in June-July 2014 (70%), both of which declined after interventions were put in place. The mean reproduction number of the outbreak was 2.3 (95% CI: 1.8, 2.7). The case fatality rate was estimated at 74.4% (95% CI: 68.3, 79.8). Overall our findings based on news reports are in close agreement with those derived from traditional epidemiological surveillance data and with those reported for prior outbreaks. Our findings support the use of real time-information from trustworthy news reports to provide timely estimates of key epidemiological parameters that may be hard to ascertain otherwise.

### Introduction

The unprecedented Ebola epidemic in West Africa may have been triggered by a single cross-species transmission event from a fruit bat, an event that has been traced back to December 2013 in a forested Guinean region (1). The Ebola outbreak was not reported to the World Health Organization (WHO) until late March 2014, at which point the outbreak had crossed the porous borders of neighboring Sierra Leone and Liberia (2, 3). The epidemic gained speed over the summer and started abating as behavioral and medical interventions were put in place in fall 2014. As of July 15 2015, the 27,678 illnesses and 11,276 deaths were reported to WHO (3), with the overwhelming majority of cases reported in West Africa and likely an underestimate.

The epidemic has now tailed off, with low incidence counts reported in the region since April 2015 (3). A great amount of knowledge has been generated on the epidemiology and clinical picture of the disease (e.g., (4-9)). However, the nature of and changes in the characteristics of the contact networks and heterogeneity in risk in various exposure settings remain unclear, with information limited in geographic and temporal scope (10, 11). Such critical information was not available to inform mathematical models employed to project the likely trajectory of the outbreak and the likely benefits of various control interventions.

Here we contribute to the growing body of digital epidemiology studies that make use of non-traditional online data sources to enhance the detection, forecasting, and

response to infectious disease threats (12-15). Specifically, we show that systematic collection and analysis of Internet news reports from authoritative media outlets and public health authorities can overcome the scarce and patchy information on exposure patterns and chains of transmission available from formal epidemiological surveillance efforts.

**Materials and Methods**

We reviewed news stories and investigative reports published between March 2014 and March 2015 describing suspected, probable and confirmed cases of Ebola in the three most affected countries (Guinea, Sierra Leone and Liberia) from the WHO website as well as online authoritative media outlets (Supplement). For this purpose, we screened articles from the Ebola section of news sources or used the search keyword: Ebola and perused the links available in retrieved articles for further information. We selected those articles that contained detailed stories about Ebola case clusters arising within families or through funerals and hospitals. Specifically, we selected 21 articles and 2 videos out of 624 *The New York Times* articles from the section Times Topics: the Ebola Outbreak in West Africa published between Mar 25 2014 and Mar 31 2015.  We also screened 781 articles from the *The Washington Post* published between Mar 22 2014 and Mar 31 2015 and retrieved by searching the keyword "ebola" anywhere in the article. Of these, we used information from 6 articles to populate our database. We also retrieved useful information from 6 out of 211 EbolaDeeply articles published from Oct 15 2014 to Mar 31 2015 (http://www.eboladeeply.org/). Finally, from the WHO website,

we screened 60 articles in the section "Stories from the field on Ebola," and 96 WHO

situational reports published between March 2014 and March 2015. Of these, we

retrieved relevant information from 11 articles and 5 WHO situation reports.

Each article was carefully assessed and demographic, epidemiologic and clinical

information about each case was systematically extracted including: patient age and

gender, country where the patient acquired EVD, month and year of symptoms onset,

occupational/health-care worker status, disease outcome (recovery or death), nature of

exposure to the Ebola virus (family/household, hospital, funeral, care, sexual, hazardous

waste, childbirth, zoonotic), as well as the number of secondary cases generated by the

index case in each cluster. If the date of symptoms onset was not given in the article we

used the article's publication date.

Each Ebola patient was assigned one or several types of Ebola exposures based on

information provided in the articles, including family/household, hospital, funeral, care,

hazardous waste, sexual, as detailed below. "Family/household" exposure indicates that

the family members of the case were ill with Ebola within three weeks before his/her

symptoms began or that the article stated that the case got sick with Ebola from contact

with a family member. Of note, people living in the same household, such as couples

living together, were also considered family. "Hospital" exposure indicates that the case

(e.g., patient, visitor, health-care worker) got infected after spending time in health-care

settings including hospitals, clinics, Ebola treatment units (ETUs), or isolation facilities.

"Funeral" exposure indicates that the case was exposed to the Ebola virus while preparing for or attending a funeral by touching the body of an Ebola deceased person within the previous 3 weeks. "Care" exposure indicates that a patient was infected after helping another EVD patient outside of the hospital setting, including through transportation to a health-care setting or attending to an Ebola case. This category excludes health-care workers exposed in hospital settings, but does include family members who were stated as taking care of one another. "Hazardous waste" indicates that the article stated that the case got sick with Ebola after handling or cleaning waste products of an Ebola patient.  "Sexual exposure" indicates that the case had not been in direct contact with an active EVD case in the past three weeks but had sexual contact with an Ebola recovered case. "Childbirth" indicates that a pregnant woman infected with EVD gave birth and transmitted EVD to the newborn during labor without further contact with the mother or other EVD patients.  Patients were considered health-care workers if they worked in health-care settings as doctors, nurses, hygienists, lab technicians, hospital administrators, or hospital guards. Cases were considered hospitalized if they were admitted to a hospital, clinic, ETU, or isolation facility.  Some patients were exposed in multiple settings, for example through both care and family, and those cases were counted in both categories. Whenever the means of exposure could not be identified from individual articles, we indicated the exposure information as "unknown."  Exposure was indicated as "zoonotic" for the purported index case (single case) of the epidemic in December 2013 (2) .

Transmission chains of Ebola infection were explicitly provided in the article or inferred based on chronological information on the timing of symptoms of successive cases available from all except for 8 of the selected articles. We also analyzed the number of secondary cases generated by an index case in each Ebola cluster, which was explicitly stated for most clusters, as these were typically limited to family or hospital transmission.

**Results**

We analyzed a total of 79 EVD clusters (286 cases) that occurred in Guinea, Sierra Leone and Liberia between January 2014 and February 2015 (Supplementary Table S1). A total of 8 clusters with known exposures originated in Guinea, 21 in Sierra Leone and 34 in Liberia (Table S1). All of these clusters except 3 involved a single country only. There was a similar fraction of male and female cases (53.7% vs. 46.3%), which was consistent across the three countries (Chi-square test, P=0.76). The reported cluster size ranged from 1 to 33 cases and included up to 6 disease generations. The mean cluster size was estimated at 4.3 (95% CI: 3.2, 5.3) by fitting a negative binomial distribution to the cluster sizes (Supplementary Figure S1). The curve of monthly cases in our sample was significantly correlated with the outbreak trajectory as reported by WHO (Figure 1; Spearman rho=0.59, P=0.026).

Guinea had the highest rate of cases with unknown exposures (32.3%) followed by Liberia (21.4%) and Sierra Leone (18.5%). The monthly proportion of cases with

unknown exposures did not vary significantly during the course of the epidemic (Spearman rho=0.16,P=0.6). Only 5.2% of the cases had multiple exposures, but this proportion did not vary significantly across countries (Chi-square test; P=0.31). The great majority of reported exposures stemmed from contact with family members (57.3%) followed by hospitals (18.2%) and funerals (12.7%) (Table 1). The proportion of cases reporting family exposures was similar between the three countries (Chi-square test; P=0.16). The overall proportion of family exposure was higher among females compared to males (75.8% vs. 54.5%; Chi-square test; P=0.004). The Case fatality rate (CFR) was measured to be 74.4% (95% CI: 68.3, 79.8) across all identified cases; there was no difference in CFR between patients reporting family exposure and non-family exposure (Chi-square test; P=0.46), or between countries (G: 72.4%, S: 72.7%, L: 75.8%; Chi-square test, P=0.87).

The proportion of hospital exposures varied significantly across the three countries with highest proportion reported in Liberia (24.5%) followed by Sierra Leone (13.6%) and Guinea (9.1%) (Chi-square test; P<0.04). A greater fraction of hospital-based transmission involved male individuals compared to females (Chi-square test; P<0.0001). We did not find a significantly different case fatality rate between individuals with and without hospital exposure (Chi-square test; P=0.503)

Funeral exposure was significantly more frequent in Sierra Leone (27.3%) followed by Guinea (18.2%) and Liberia (1.8%) (Chi-square test; P<0.0001). A total of 9 clusters in

our data included funeral transmission; in 6 of these 9, funeral transmission was the

initial exposure event.  Moreover, we did not find a significant difference in the

proportion of funeral exposures by gender (Chi-square test; P<0.133).

Overall, the proportion of hospital exposures peaked in April 2014 (70%) and declined to

low levels during the subsequent epidemic months (Figure 2). Similarly, the proportion

of funeral exposures was highest (60%) in the months of June-July 2014 and then

declined during the later months of the epidemic (Figure 2).  By August 2014, the

family/household became the dominant setting of exposure, accounting for 60% of new

cases.

Our data included a total of 46 cases that were health-care workers (16.1%). Of note,

only 7 health-care workers in a total of 5 clusters transmitted EVD to 15 individuals: 9

through family exposure, 2 through care outside of the hospital, and 4 through hospital

exposure. The proportion of health-care worker cases peaked in June 2014 and declined

over the subsequent months of the epidemic (Figure 3). Moreover, health-care workers

were more likely to be hospitalized in hospitals or Ebola treatment units compared to

non-health care workers (91.7% vs. 59.6%; Chi-square test, P=0.003).

Based on the identified chains of transmission, we estimated 39 individual level

reproduction numbers, ranging from 1 to 7. By fitting a negative binomial distribution to

our set of reproduction numbers, we estimated the mean reproduction number at 2.3

(95% CI: 1.8, 2.7) (Figure 4). Estimates of the reproduction number did not vary

significantly across countries (ANOVA test, P=0.75). The mean R from data during the

months January-July 2014 (R=2.8, 95%CI: 1.2, 4.4) was not significantly different to the

mean R estimated based on the remainder of the epidemic during August 2014-

February 2015 (R=2.1, 95%CI: 1.7, 2.5) (Figure 5).

We did not find a significant change in the monthly estimates of the case fatality rate

over the course of the epidemic (Chi-square test; P=0.09). Similarly, the age-specific case

fatality rate appeared higher (70% and 82%) among those <15 years and >45 years of

age, compared to 56% among individuals aged 15-44 years (Supplementary Figure S2).

However, this age difference did not reach statistical significance (Chi-square test;

P=0.15) as our sample was reduced to a small fraction of cases with available age

information (29%).

**Discussion**

Here we have harnessed the potential of real-time publicly available Internet reports

from the WHO website as well as authoritative media outlets to identify key information

on exposure and transmission patterns during the 2014-15 West African Ebola epidemic.

Our findings on exposure patterns are in good agreement with those derived from

epidemiological surveillance data (10) and with those reported for prior outbreaks [1-

3,4], highlighting the predominance of hospital and funeral transmission in the pre-

intervention period. Similarly, trends in the frequency of hospital exposures aligned well

with the proportion of patients among health-care workers from official WHO statistics.
Our mean estimate of the reproduction number based on cluster data lies toward the
higher end of the range of previously published estimates around 1.5-2.5 (7, 8, 16-18).
This is likely explained as a reporting bias, that news reports favor larger clusters.

Faye et al. (10) analyzed a transmission tree composed of 152 Ebola cases from three
areas of Guinea between February and August 2014. The relative exposure patterns for
Guinea in our data are consistent with those reported by Faye et al (10). However, our
dataset included cases up to February 2015 (10). Specifically, Faye et al. found a
predominance of community exposure (72% through family), followed by 13% of
hospital exposure, and 13% of funeral exposure (10). In comparison, our Guinean data
indicated that 50% of cases were exposed through family, 9.1% via hospitals, and 18.2%
via funerals. Moreover, Faye et al. (10) reported the proportion of health-care workers
in the transmission tree at 14%, which is similar to the proportion in our data for Guinea
(16.7%).  The hospitalization rate in our data was also similar to that reported by Faye et
al. (80% vs. 81%) (10).

Overall, exposure via family contacts (57%) in our data was the most frequent during the
epidemic, which is in line with exposure patterns from prior Ebola outbreaks (19-22) and
chains of transmission for the ongoing epidemic in Guinea (February-August 2014) (10).
In contrast, a limited outbreak of EVD in Nigeria stemming from a single case

importation originating from Liberia was amplified by hospital exposures that primarily

affected health-care workers (11/20) (11, 23).

The proportion of funeral and hospital exposures in our data peaked in the months of

April and June 2014, respectively, which is a signal of super-spreading events that

facilitated rapid spread of the virus across communities. Hospital exposures declined

considerably after July 2014 likely as a result of the improvement in infection control

measures in health-care settings due to enhanced infection control measures. Similarly,

funeral exposures occurred sporadically in later epidemic months, which suggest the

positive effect of massive educational campaigns undertaken in the region. The decline

in hospital-based transmission is in line with a decline in the proportion of health-care

workers in our data and statistics retrieved from the WHO situational reports time (24).

Due to our small sample size, it was not possible to characterize temporal changes in

exposure patterns by country; however temporal trends in frequency of nosocomial and

funeral exposure reported in news articles are a good marker of the effectiveness of

interventions.

Sexual transmission appears to have been infrequent during the epidemic, associated

with 2.0% of known exposures in our data, but this transmission pathway remains of

concern now as the epidemic is waning, because of its potential to generate flare-ups of

the disease even after active Ebola transmission chains have been halted.  Continued

vigilance and monitoring of the populations months after the end of the epidemic will be critical to ensure that disease flare-ups are quickly contained.

Our mean estimate of the reproduction number at 2.3 lies in the higher end of published estimates of the reproduction number including estimates for past outbreaks in Central Africa (25, 26) and estimates derived for the 2014-15 Ebola epidemic using incidence time series in West Africa (7, 8, 16-18) or a transmission tree of Ebola cases in Guinea during March-August 2014 (10). Our estimate is also in agreement with those reported for prior Ebola outbreaks (25, 26). Nevertheless, individual level estimates of the reproduction number for Ebola show substantial heterogeneity (range 1-7 in our data) which underscores the potential role of super-spreading events in sustaining local transmission and a potential opportunity to guide intervention strategies (27). Moreover, it is worth noting that the reproduction number of the Ebola epidemic at district level tends to quickly decline after just a few generations of infections. This could result from the natural history of disease transmission in a highly clustered network (28), or else the benefits of control measures/ interventions combined with behavior changes (6). We were, however, not able to characterize a particular temporal pattern in the effective reproduction number owing to our small sample size.

The higher proportion of cases reported for Liberia (49%) relative to Sierra Leone (28.3%) and Guinea (22.7%) in our news sample likely reflects an American-centric bias towards reporting cases from a country with strong ties to the U.S. Moreover, age

information was missing in 71% of the cases, hampering our ability to analyze the

transmission patterns according to age. Further, our sample contained a higher

proportion of health-care workers (16.1%) compared with official WHO statistics (3.5%).

Other potential biases might exist towards writing survivor stories or sensational

articles. However, it is reassuring that our regional estimate of the case fatality rate at

74.4%, and associated age patterns, are in good agreement with that reported by the

WHO Ebola Response Team (4, 29). Finally, we focused our search on two major

newspapers, an Ebola-specific website, and WHO reports, so as to maximize the amount

of detailed information on Ebola clusters provided by original news stories. Other media

sources such as Twitter and Promed have also provided useful epidemiological data (12,

30) in past outbreaks; however in our experience these media did not focus on detailed

stories of Ebola transmission within individual clusters. Casting a broader net would

have probably resulted in a larger sample size but would have required systematic text

processing to discard noise from relevant information.

Only a few studies have assessed the role of real-time non-traditional online data

sources in elucidating epidemiological characteristics of epidemic outbreaks. For

instance, disease outbreaks captured from Internet data collected by HealthMap (31)

have been shown to provide epidemiological information ahead of formal

epidemiological surveillance reports including during the early phase of the 2010 Haitian

cholera outbreak (32, 33). More recently, an association was reported between the

reproduction number and the volume of news reports documenting public health

interventions and aggravating events relating to the Ebola epidemic in Sierra Leone and

Liberia (34). Here we have provided further evidence that information derived from the

systematic collection and analysis of data from unstructured news reports from

authoritative sources may provide a reliable means to assess epidemiological patterns

of evolving infectious disease threats in near real-time.

**Conflict of interest**

Authors declare no conflict of interest.

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**Figure legends**

**Figure 1.** Epidemic curves of monthly numbers of Ebola virus disease (EVD) cases based on case reports of the World Health Organization in Guinea, Sierra Leone and Liberia and our sample of cases clusters, January 2014 – February 2015.

**Figure 2.** Temporal variation in the distribution of Ebola exposures through the family, hospitals and funerals in Guinea, Sierra Leone and Liberia, January 2014 – February 2015.

**Figure 3.** Temporal variation in the frequency of health-care worker cases among all cases in our sample based on case clusters retrieved from published literature including newspaper reports compared to the proportion of health care worker cases from all Ebola cases reported by the World Health Organization, January 2014 – February 2015.

**Figure 4**.  The distribution of the reproduction number estimates for index cases in our sample of clusters, January 2014 – February 2015.
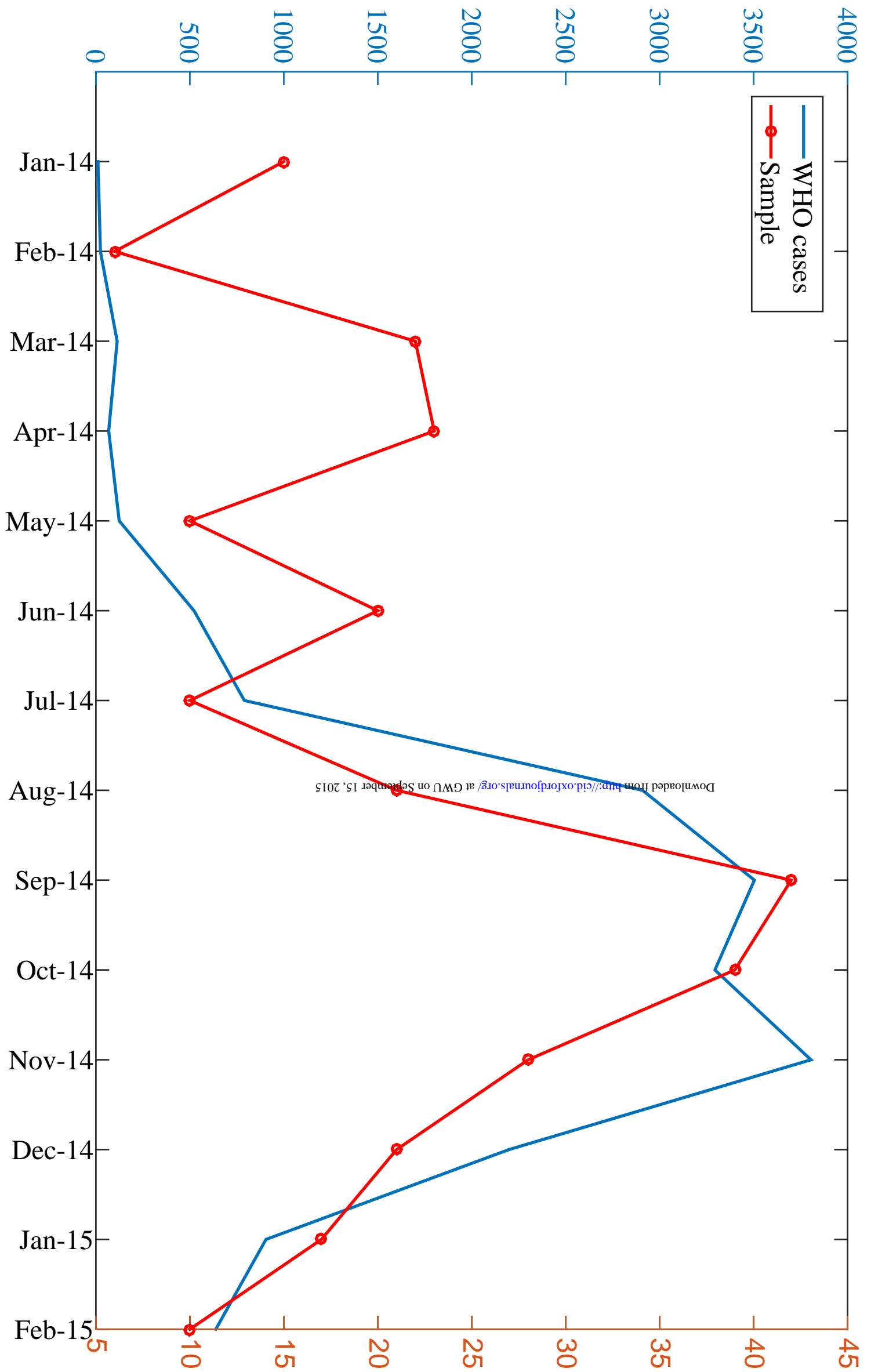
**Figure 5.**  Temporal distribution of the reproduction number estimates available from clusters, January 2014-February 2015. The horizontal dashed line at R=1 is shown for reference.

Table 1. Ebola exposure patterns by country, gender, disease outcome and health-care worker status, December 2013 – February 2015.  In the case of multiple exposures, then multiple exposure types were counted.
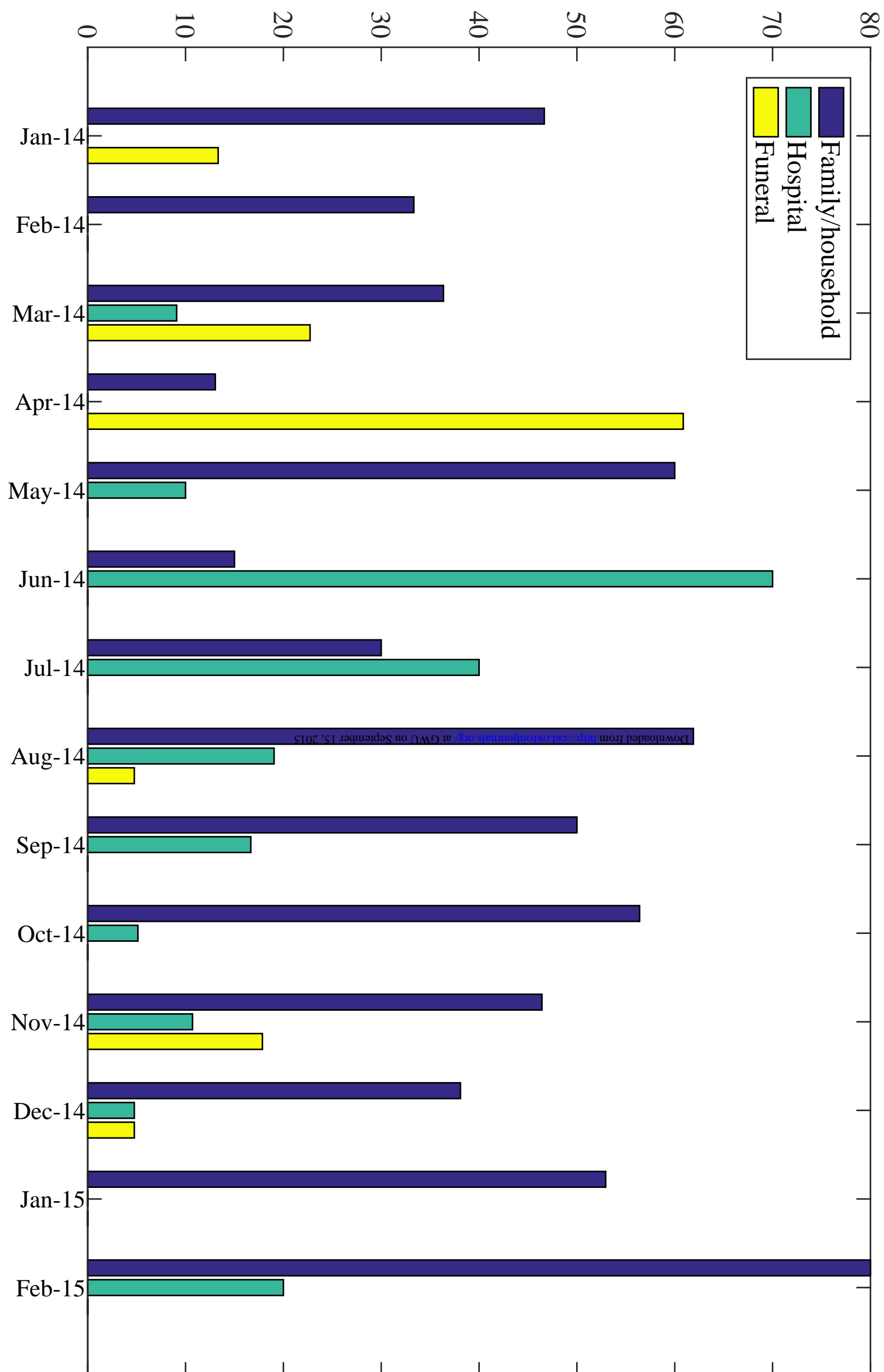
| Exposure type | All | Country | | | Gender | | Disease outcome | | Health-care worker | |
|---|---|---|---|---|---|---|---|---|---|---|
| | | Guinea | Sierra Leone | Liberia | Male | Female | Died | Survived | Yes | No |
| Family/ household | 44.1% | 33.8% | 42.0% | 50.0% | 40.0% | 56.6% | 47.1% | 45.0% | 8.7% | 80.2% |
| Hospital | 14.0% | 6.2% | 11.1% | 19.3% | 18.1% | 2.5% | 15.5% | 16.7% | 84.8% | 0% |
| Funeral | 9.8% | 12.3% | 22.2% | 1.4% | 7.6% | 3.3% | 5.2% | 5.0% | 0% | 6.7% |
| Care* | 5.2% | 9.2% | 1.2% | 5.7% | 5.7% | 4.9% | 7.5% | 1.7% | 4.3% | 73.6% |
| Sexual | 1.7% | 0% | 4.9% | 0.7% | 0% | 4.1% | 0.6% | 0% | 0% | 0% |
| Hazardous waste | 1.4% | 4.6% | 0% | 0.7% | 1.0% | 2.5% | 2.3% | 0% | 2.2% | 2.2% |
| Childbirth | 0.3% | 0% | 0% | 0.7% | 0% | 0.8% | 0.6% | 0% | 0% | 0.7% |
| Zoonotic | 0.3% | 1.5% | 0% | 0% | 1% | 0% | 0.6% | 0% | 0% | 0.7% |
| Unknown | 23.1% | 32.3% | 18.5% | 21.4% | 26.7% | 25.4% | 20.7% | 31.7% | 0% | 35.8% |
| Multiple exposures | 5.2% | 4.6% | 2.5% | 7.1% | 2.9% | 5.7% | 5.7% | 5.0% | 4.3% | 5.2% |

* Care exposure indicates that a patient was infected after helping another EVD patient outside of the hospital setting, including through transportation to a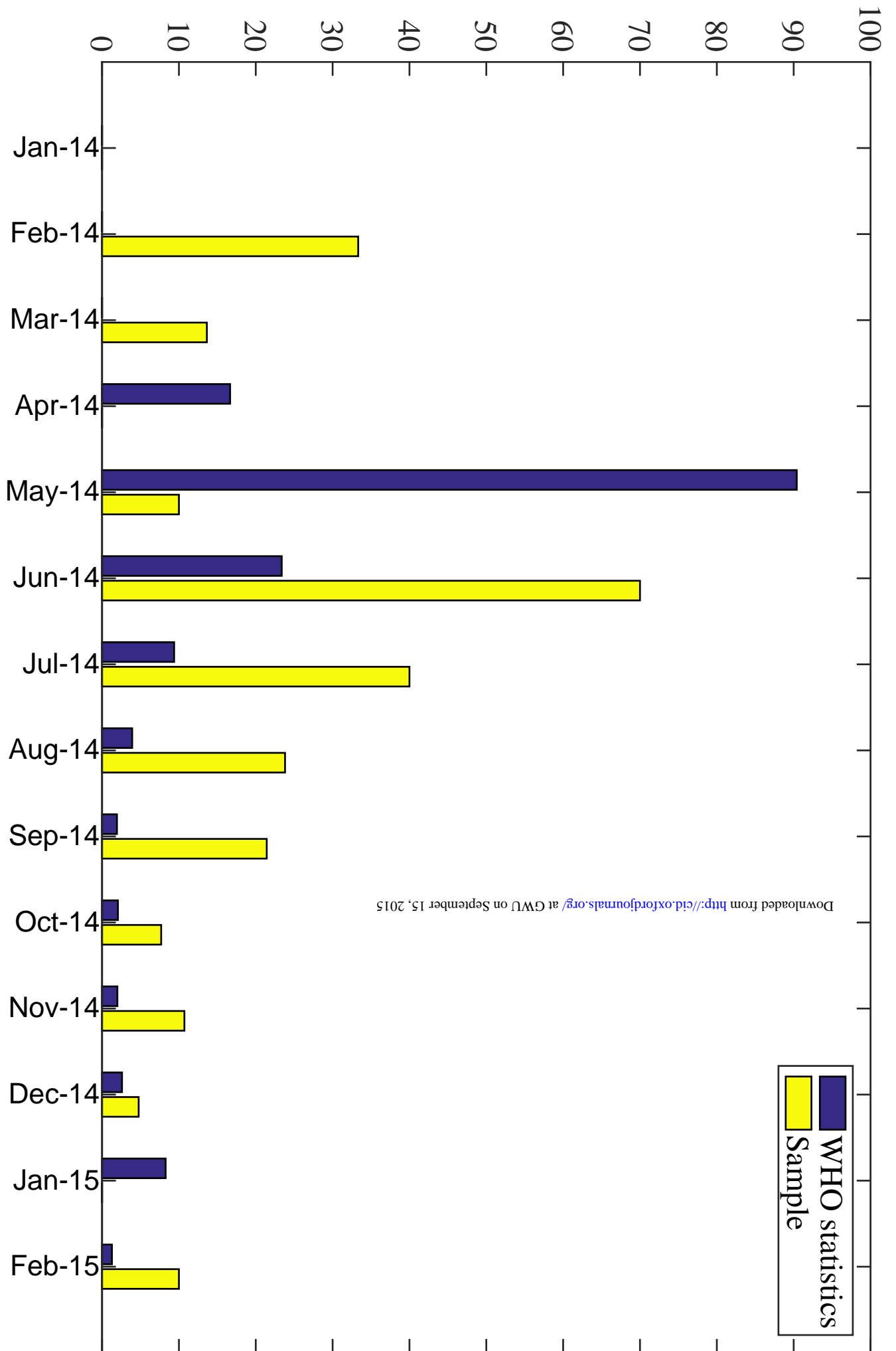 health-care setting or attending to an Ebola case.