

## From *Lingua* to *Glossa:* Linguistics in Fair Open Access



#### Lingua to Glossa | Roadmap

- 1. Comparing publishing models
- 2. LingOA
- 3. The Open Library of Humanities
- 4. General features of the flipping model
- 5. Extending the model to other disciplines
- 6. Conclusions



## **Comparing publishing models**

#### Classical Journal Publishing Model (CJPM)

#### **Publisher-centric**

The *publisher* calls the shots

- Publishers own the journal titles and the copyright of the articles
- Publishers set pricing and conditions, determine the marketing
- Publishers control editorial assistance, workflow, copy-editing, storage, and indexing

#### Dualistic

Publishers vs. Researchers & Libraries

#### **User pays**

Researchers pay for access to journal articles

#### **Subscription based**

University libraries pay increasingly unaffordable yearly subscriptions to the publisher

Fair Open Access Publishing Model (FOAPM)

#### **Researcher-centric**

Researchers call the shots

- Researchers author, review, and edit articles
- Editors own the journal titles, and use Publication Services Providers (PSPs) to make articles available online at low cost
- Researchers own copyright
- University libraries provide editorial assistance, storage, publication fees

#### Pluralistic

Researchers, university libraries and Publication Services Providers (PSPs) collaborate

#### **Producer** pays

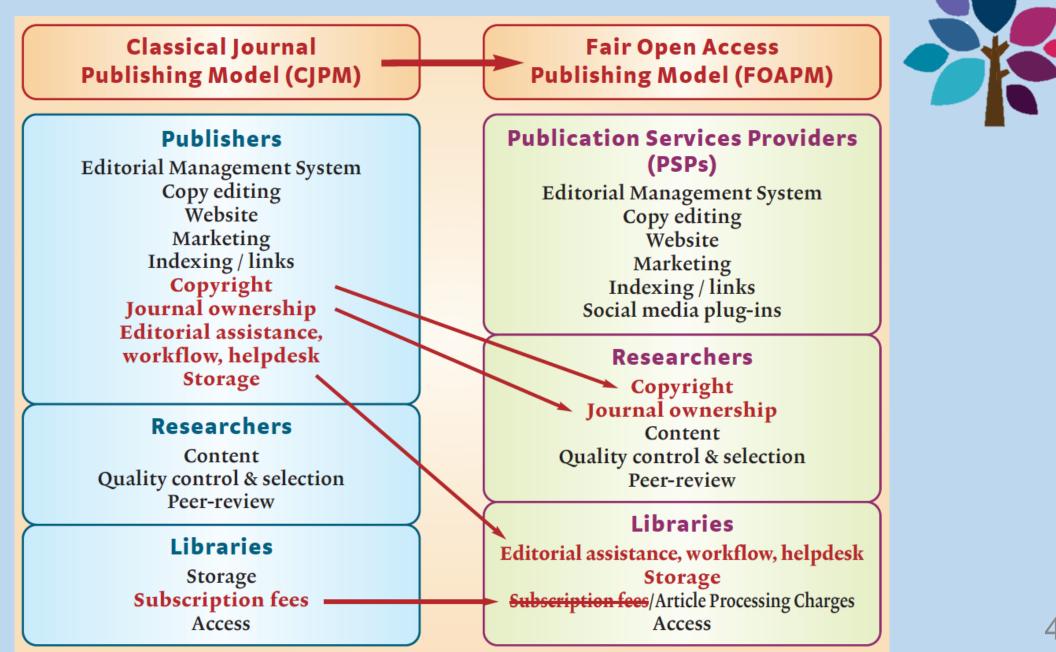
Editors/university libraries pay for Article Processing Charges (APCs) with public money

#### **Production cost based**

University libraries pay for the real production costs of online publishing



#### **Comparing publishing models**



Proof of concept for a transition to Fair Open Access



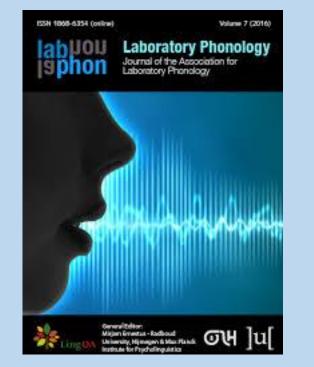
Publishers are asked to comply with our **Conditions of Fair Open Access:** 

- 1. The **title** of the journal is owned by the editorial board or by a learned society.
- 2. Authors retain copyright and a CC-BY license applies.
- 3. Authors do not pay for APCs. APCs are paid by funding agencies and library consortia such as the Open Library of Humanities (OLH)
- 4. All articles are published in **Full Open Access** (no subscriptions, no 'double dipping')
- 5. Article processing charges (APCs) are **low** (< 1000 euros), **transparent**, and **in proportion** to the work of the publisher.

Flipping reputed journals in linguistics to Open Access:





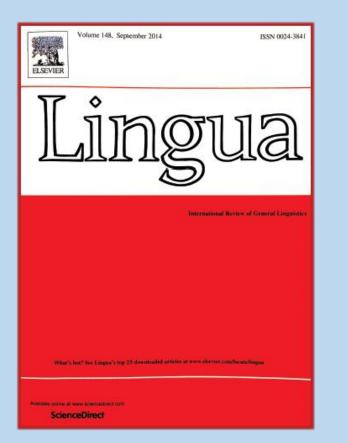


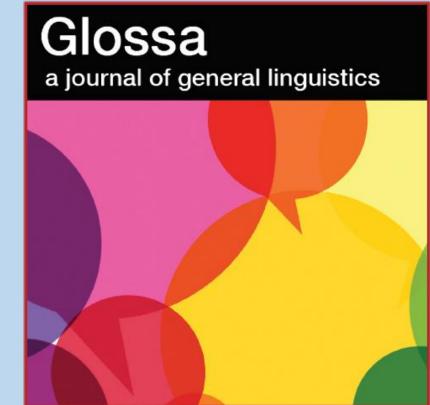




## Flipping reputed journals in linguistics to Open Access:







*Glossa* 2016: 319 articles submitted, 51 published, 54 in production... *Glossa* Oct 2017: 250 articles submitted, 95 published, 51 in production <sub>7</sub>

Flipping the journals proceeds in two stages:

## 1. The transition (5 years)



- \* The editorial board asks the publisher to comply with the conditions of Fair Open Access.
- \* If the publisher refuses to comply, the entire editorial board leaves the journals to set up a new journal with a publisher who does.
- \* APCs are paid for by a 5-year fund. For LingOA, the fund is financed by the *Netherlands Organization for Scientific Research* NWO and the *Association of Dutch Universities* (VSNU). Radboud University Library provides a journal manager for the 4 journals.

## 2. The final stage (after 5 years)

- \* Journals have re-established their Impact Factor and indices
- \* APCs are paid by the **consortium of libraries** participating in the *Open Library of Humanities* (OLH) ensuring long-term sustainability

#### The Open Library of Humanities

\* A non-profit, academic-led open access publisher for the humanities and social sciences



- \* Promotes flipping existing subscription journals to Open Access
- \* A library consortium model:
  - Participating libraries pay an annual membership fee (€500 €1500) that pays for all APCs of OLH-associated journals
  - Libraries vote on which journals to admit to OLH
  - Over 220 libraries participate, including Harvard, Princeton, Yale, Carnegie Mellon, UCL, Cambridge, UCL etc
- \* Subscribes to Fair Open Access principles and is willing to work with any publishers who also do so.
- \* Provides a long-term sustainable solution for flipping existing journals from subscription to Fair Open Access, enabling libraries to rechannel subscription funds to APCs.

#### General features of the flipping model

#### 1. Discipline-based

- \* Within each academic discipline, a foundation is set up that helps flipping established subscription journals to Fair Open Access
- \* Existing networks within the discipline are exploited to influence editors to flip their journal to FOA.

## 2. No author-facing Article Processing Charges (APCs)

The foundation pays for APCs during the transition period
it also covers legal advice costs associated with flipping the journals

## 3. Long-term sustainability

\* After the transition period, journals join a worldwide library consortium such as the one provided by the Open Library of Humanities.

\* The worldwide library consortium durably pays for APCs.

\* Library funds are redirected from subscriptions to APCs.

#### **Extending the model**

1. Two additional disciplines

# MathOA

#### **Mathematics in Open Access**

## **Psychology in Open Access**

PsyOA

FOAA

**Fair Open Access Alliance** 

In each discipline, 3 reputed journals are ready to flip

- 2. This requires transition funds from university consortia and funding agencies
- 3. The OLH library consortium model must be expanded beyond the humanities
- 4. DisciplineOAs must form an alliance

11

#### Conclusions

- \* The LingOA flipping model provides a tested roadmap for flipping subscription journals to Fair Open Access
- \* Investment in the funding for the transition period is temporary, long-term Rol is substantial. Downward price pressure on APCs.
- \* Library consortia on the model of the Open Library of Humanities enable library funds to be redirected from subscription to Open Access
- \* Change to Fair Open Access is driven by editors and authors
- \* Academics face no costs for publishing or accessing research results



#### **Addresses and links**

Johan Rooryck (Leiden University) | j.e.c.v.rooryck@hum.leidenuniv.nl

Saskia de Vries (Sampan Publishing) | <u>s.c.j.devries@sampan.eu</u>

Martin Eve (Birkbeck - OLH) | <u>martin.eve.@bbk.ac.uk</u>

www.openlibhums.org www.lingoa.eu

