

1969

Conference on the Use of 1970 Census Data Brochure [1969]

Urban Data Processing Inc.

New England Chapter Urban and Regional Information Systems Association (URISA)

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CONFERENCE

on the use of

1970

CENSUS

DATA



9/26/69

CONFERENCE ON THE USE OF 1970 CENSUS DATA

sponsored by
URBAN DATA PROCESSING INC.
and
**New England Chapter
Urban and Regional Information
Systems Association
(URISA)**

Time: 9 am - 5 pm Friday, September 26, 1969

Place: Lenox Hotel, 710 Boylston St.
Boston, Massachusetts

Cost: \$15.00 per person, including luncheon
and descriptive literature

Registration: In advance or at conference.

Participation will be limited to 200
persons. Advance registration is advised
to insure participation.

Why A Conference on 1970 Census Data?

Many advances in computer technology have been incorporated into the 1970 Census data collection and delivery system. Among these innovations are several which will have a direct impact on you as a data user. This conference will describe the steps being taken to make the results of the 1970 Census more accessible and useful to your organization.

What are the New Materials which will be available in 1970?

- Summary Tapes: aggregated data released in computer readable form well in advance of printed reports.
- Address Coding Guides (ACG): prepared as part of the census-by-mail process and available for local use.
- DIME files and ACG/DIME files: Advanced geographic coding directories for detailed processing of Census and local data.

- Data on microfilm, Metropolitan Maps, and other new products and services.

What are the Implications of Machine Readable Data?

Machine readability means:

- More subject matter and geographic detail
- Earlier availability of data
- "Tailoring" statistical reports to individual needs
- Direct input to computer analysis programs

But also: Problems of machine compatibility, confidentiality, and necessity for programming in order to use the data — all subject areas to be covered at the conference.

What Additional Services are Available to Make Census and Local Data More Useful?

Modern data processing and analysis services include:

- Geocoding of local and Census data
- Matching of local and Census data files
- Computer production of maps showing geographic distribution of data
- Simulation, linear programming, district definition, modelling

This Conference and Your Organization . . .

This will be the only introductory conference on the use of Census data to be given in this area. Other more advanced workshops are planned for a later date.

THIS WILL NOT BE A HIGHLY TECHNICAL CONFERENCE. You do *not* need to be a programmer, statistician, or demographer to benefit from it.

Any organization in government, business, welfare, education, or other field which makes use of Census data should find it valuable to have representatives at this conference.

