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Spring 4-26-2017

### 2017 World Intellectual Property Day

Kilpatrick Townsend

United States Patent and Trademark Office

World Intellectual Property Organization

AIPLA

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**INNOVATION—IMPROVING LIVES**

# 2017 WORLD INTELLECTUAL PROPERTY DAY

## **Panel: Brands and Their Corporate and Social Responsibility**

**6 to 9 PM • Wednesday, April 26, 2017**

**Cardozo School of Law**

**Third Floor Lounge**

**55 Fifth Avenue, New York**

**Opening Remarks** **Jennie McCarthy**  
Senior Director of Vendor Compliance, DKNY

**Keynote Speaker** **Nancy Mertz**  
Partner and Chair, IP Practice Group, Herrick Feinstein LLP  
2016-2017 The World's Leading Trademark Professionals

**Moderator** **Christopher Buccafusco**  
Law Professor and IP Director, Cardozo School of Law

**Panelists** **Matthew Asbell**  
Partner, Ladas & Parry LLP  
Adjunct Professor, Cardozo Law School

**Aryn Emert**  
Assistant General Counsel, CBS Corporation

**Ava Farshidi**  
Associate Counsel, Rebecca Minkoff

**Marc Lieberstein**  
Partner, Kilpatrick Townsend & Stockton LLP

**Stacy Wu**  
Assistant General Counsel, CBS Corporation

**RSVP to Enjoy Sushi and Open Bar**

**CLE Credits Available**



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