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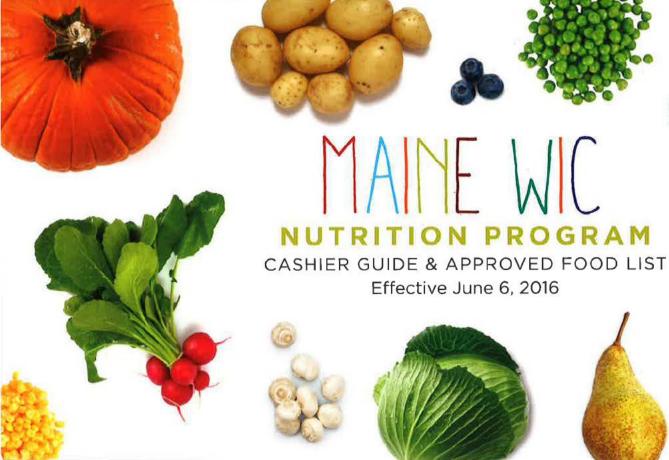
## 2016 Maine WIC Nutrition Program Cashier Guide and Approved Food List

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**NUTRITION PROGRAM** 

Effective June 6, 2016









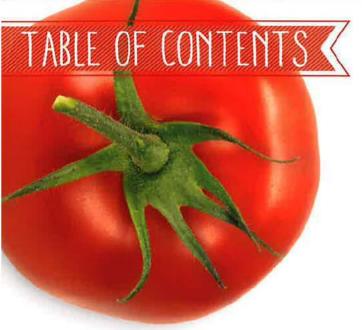


Department of Health

Maine People Living Sale, Healthy and Praduance Lives

Paul R. LePage, Governor

Mary C. Mayhew, Commissioner



#### CASHIER GUIDE & APPROVED FOOD LIST - EFFECTIVE JUNE 6, 2016

Your Role As A WIC Vendor	
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## YOUR ROLE AS A WIC VENDOR

WIC checks include foods that help improve the health of Maine WIC families. WIC foods are chosen because they support healthy growth and development of children and promote healthy birth outcomes for women and their babies.

Your store plays a key part in the work of the WIC program. You act as the final step in the WIC process by making sure that your WIC customers receive the foods listed on their checks. Thank you for providing this great service.





## TIPS FOR WIC SALES

#### THE WIC PARTICIPANT BOOKLET (BACK)



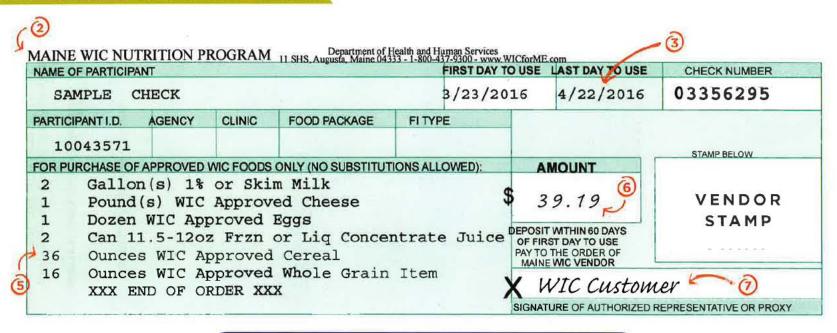
#### WIC PARTICIPANT BOOKLET:

- For every WIC sale you will need to see the WIC Participant Booklet.
- The WIC Participant Booklet is the only ID you can use to match the signature on the WIC check.
- If a WIC customer forgets to bring their WIC Participant Booklet do not process the WIC sale, even if you know the customer.
- If you find a WIC Participant Booklet or WIC checks call 207-287-3991 immediately!

#### GOOD TO KNOW:

- Only foods in this Approved Food List can be purchased with WIC Checks.
- WIC customers can only buy what is listed on their WIC check. No substitutions are allowed, even if it is another WIC approved food.
- WIC customers redeem two type of WIC checks:
  - Regular WIC checks list nutritious foods like milk, beans, whole grains or infant formula. The purchase amount needs to be written on the check for foods sold.
  - <u>Fruit and vegetable checks</u> (also called cash value voucher or CVV) allow the purchase of fruits and vegetables. Make sure the purchase amount written in the amount box does not exceed value of the check. WIC customers may buy more fruits and vegetables than the check value but must pay the difference.
- The name printed on the front of the WIC check might be different from the name written on the back of the WIC Participant Booklet. This is okay. Always be sure the customer signature on the check matches one of the signatures on the back of the Participant Booklet.
- WIC customers may buy less food than what is allowed on their WIC check. No change can be given.
- Coupons can be accepted during a WIC sale. Credit must be applied towards the WIC transaction.
- · Rain checks may not be given if a WIC food item on the check is not in stock.
- The WIC customer must sign their check in front of you. If the customer presents a pre-signed check have him/her sign the check again in the space to the left of the signature block. The new signature must match one of the signatures on the back of the WIC Participant Booklet.
- · Cash refunds are not allowed on a WIC sale.

## ACCEPTING A WIC CHECK



\*\* WIC customer must pay bottle deposit & bag fees \*\*

- 1. Ask WIC customer for Participant Booklet and checks being used today
- (2) Be sure check is from Maine WIC Nutrition Program
- Make sure check is valid: is today's date within "First Day to Use" and "Last Day to Use"?
- 4. Group foods by check
- (5) Make sure the correct foods, amounts and sizes listed on check have been chosen
- (See exception for Fruit and Vegetable check on page 9)
- Ask customer to sign check in signature box on front
- 8. Make sure correct amount is written on WIC check
- 9. Match signature on check to a signature on back of WIC Participant Booklet
- 10. Offer the customer receipt and return WIC Participant Booklet



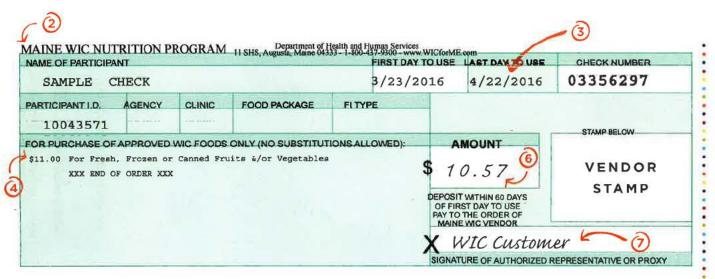


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## MAKING SURE BABY GETS THE RIGHT FORMULA



# TIPS FOR USING FRUIT & VEGETABLE CHECKS



If wrong amount is written on WIC check ask customer to draw one line across the error. Have customer put in correct amount and initial next to it.

## FRUITS AND VEGETABLES





Check will say 'Fresh only' or 'Fresh, Frozen or Canned'

#### FRESH

#### MAY SELL:

- Any type or variety of fresh fruits and vegetables
- Bagged fruits and vegetables
- Cut fruit and vegetables (without dip)
- · Garlic (not on a string)
- · Organic or non-organic

## \*

#### DO NOT SELL

- · Pickled vegetables or olives
- · Items from the salad bar
- · Party trays and fruit baskets
- Decorative or dried fruit or vegetables and painted pumpkins
- Herbs and spices like basil, parsley, or chives

#### CANNED

#### MAY SELL:

- Any package size, brand or mixture of fruits or vegetables
- Fruit must be packed in water or 100 % fruit juice
- May be in pouches, metal cans or glass or plastic jars
- Organic or non-organic

#### DO NOT SELL

- · Sweet potatoes, vams or pie filling
- · Pickled, marinated or in cheese sauce
- · Home-canned vegetables
- Sauces- Pizza, pasta, spaghetti, or marinara
- · Tomatoes with flavoring like garlic or basil
- Cream style corn or olives
- · Cranberry sauce, soup, ketchup or salsa
- · Fruits in gel or jello

#### FROZEN

#### MAY SELL:

- Any type or variety of frozen fruits or vegetables
- Organic or nonorganic

#### DO NOT SELL

- Vegetables with added cheese, sauce, pasta, nuts, seasoning, flavoring, breading, or oil
- Fruits with added sugars or artificial sweeteners
- French fries, tater tots or twicebaked potatoes
- · Sorbet or fruit bars

#### ACCEPTING A FRUIT & VEGETABLE CHECK

- Ask WIC customer for WIC Participant Booklet and checks
- 2 Be sure check is from Maine WIC Nutrition Program
- Make sure check is valid: is today's date within "First Day to Use" and "Last Day to Use"?
- Ask customer if they want to stay within check value or if it's okay if sale amount is higher
  - 5. Group fruits & vegetables and ring up sale
  - 6 Have customer write in amount of sale up to check value customer must pay difference if sale is more than value of check
  - Ask customer to sign check in signature box on front
  - Make sure correct amount is written on WIC check
  - Match signature on check to a signature on the back of WIC Participant Booklet
- Offer the customer receipt and return WIC booklet

## BABY FOOD

#### CEREAL

#### 8 oz boxes of Beech-Nut

- Multigrain\*
- Oatmeal\*
- Rice\*
- \*Kosher

#### DO NOT SELL

- Infant cereal with added fruit, probiotics, protein or DHA/ARA
- Organic
- Organi

· 24 oz Beech-Nut Baby Cereal = 3 boxes

Bananas\*
Banana and Mixed Berries
Banana and Strawberries

Apples\*

- Mango
   Peaches
- Peache
   Pears\*
- · Pears and Pineapple

**FRUITS & VEGETABLES** 

· Apples and Bananas

· Apples and Cherries

· Apples and Blueberries\*

· Apples, Mango and Kiwi

· Apricots with Pears and

· Apples, Pears and Bananas

4 oz jars of Beech-Nut Classics Stage 2

SELL ONLY:

Applesauce\*

FRUIT:

· Pears and Raspberries

#### VEGETABLES:

- Corn and Sweet Potato
- · Garden Vegetables\*
- Mixed Vegetables
- Squash\*
- Sweet Potatoes\*
- Sweet Carrots\*
- · Sweet Peas\*
- Green Beans
- \*Kosher

#### DO NOT SELL

Beech-Nut Classics Stage 1 Meats for this check



Checks for baby food are stated in ounces (oz)

 32 oz Beech-Nut Classics Stage 2 Inf Frts or Veg = 8 jars

#### 50555555

 64 oz Beech-Nut Classics Stage 2 Inf Frts or Veg = 16 jars

88888888 8888888

#### MEATS

#### SELL ONLY:

2.5 oz jars of Beech-Nut Classics Stage 1



## DO NOT

Beech-Nut Classics Stage 2 Fruits and Vegetables for this check

#### MEATS:

- · Beef and Beef Broth
- · Chicken and Chicken Broth
- · Turkey and Turkey Broth

• 38 oz Beech-Nut Classics Stage 1 Infant Meats = 15 jars



• 40 oz Beech-Nut Classics Stage 1 Infant Meats = 16 jars



#### INFANT FORMULA

SELL ONLY: Brand, type & size listed on check.

See page 7 to make sure baby gets the right formula

#### 11

## BEANS, PEAS, LENTILS, EGGS, PB, FISH

beans

#### DRIED BEANS, PEAS, LENTILS

SELL ONLY:

1 lb (16 oz) bag

#### MAY SELL:

 Any type of dried beans, peas or lentils

#### DO NOT SELL

- Organic
- Beans with added sugars, seasoning or flavorings
- · Soup mixes



#### **CANNED BEANS**

SELL ONLY: 15 to 16 oz cans

200 - 200 -

#### MAY SELL:

- Any type, low sodium or regular
- · Refried beans

## canned beans

#### DO NOT SELL

- Green beans, wax beans, green peas (these can be purchased with the fruit and vegetable check)
- Baked beans, pork and beans, soup mix, added flavors, sugars, seasonings or meats
- · Organic -----

#### EGGS

#### MAY SELL:

- · Full dozen, any size
- · Brown or white shells

#### DO NOT SELL

- Organic
- Cage free, free-range or free-running
- Vegetarian fed
- Omega-3
- · Low cholesterol

#### PEANUT BUTTER MAY SELL:

16 to 18 oz jar

 Any brand of creamy, chunky or crunchy



#### DO NOT SELL

- Organic, flavored or reduced/low fat
- Peanut butter with added ingredients such as honey, jelly, chocolate, omega-3, vitamins and minerals
- Squeezable or peanut butter spreads

#### CANNED FISH

#### MAY SELL:

3.75 to 15 oz containers packed in water

- · Chunk or light tuna
- Pink salmon
- Sardines



#### DO NOT SELL

- · Albacore, solid white or yellow fin tuna
- · Any type of salmon other than pink
- · Flavored or seasoned with ingredients
- Kippered fish
- Oil packed

# MILK, SOY BEVERAGE, CHEESE, TOFU, YOGURT

# MILK · UHT

#### MAY SELL:

Size and type listed on check:

- No Fat (skim) or Lowfat (1/2% or 1%)
- Reduced Fat (11/2% or 2%)
- · Whole
- · Lactose Free
- · Nutrish
- · Nonfat dry



QUART



HALF GALLON



ONE GALLON

#### DO NOT SELL

- · Flavored, organic or raw milk
- · Goat's milk
- · Glass bottles



SOY BEVERAGE

for each half gallon on check.

Silk Soymilk, Original Half Gallon (64 oz) Refrigerated only



MAY SELL DNLY IF PRINTED ON CHECK!

If check lists half gallons, 2 quarts may be purchased

8th Continent Fortified Soy Beverage. Original Half Gallon (64 oz) Refrigerated only



Pacific All Natural Ultra Soy Non-Dairy Beverage. Original, Quart (32 oz) Shelf Stable only

#### 13

#### CHEESE

#### MAY SELL:

Two (2) 8 oz packages or one (1) 16 oz package of block. shredded or sliced of reduced fat or regular

- American
- Cheddar
- · Colby Jack
- · Monterey Jack
- Mozzarella
- Muenster
- Provolone
- · Swiss
- · String cheese





1 pound

8 ounces

8 ounces



= 1 pound

16 ounces

#### DO NOT SELL

- · Package sizes other than 8 oz or 16 oz
- · Deli or random weight cheese or individually wrapped slices
- · Cubed, wheels, dips, wedges, or cracker cuts
- · Imported or organic
- · Cheese food, whips or spreads, or with added seasonings

#### TOFU

#### SELL ONLY:

16 oz package

- · Azumava (All Natural) -Extra Firm, Firm or Silken
- · Nasoya (Organic) Silken or Super Firm Vac Pack





DO NOT SELL

· Cubed or flavored

#### YOGURT

#### SELL GNLY:

Type listed on check (Whole or lowfat/ nonfat) 32 oz container (quart) May be Greek or regular

- · Best Yet
- Cabot
- Chobani
- Coburn Farms
- Dannon
- · Great Value
- · Green Mountain Creamery
- Hannaford
- Lücerné
- · Market Basket
- Open Nature
- · Shurfine
- · Stony Field Farms
- · Taste of Inspirations
- · Yoplait

Flavors include: Plain, vanilla. strawberry or blueberry





#### DATMEAL

#### SELL ONLY:

16 oz packages

- McCann's Quick Cooking Irish Oatmeal
- · McCann's Steel Cut Irish Oatmeal
- · McCann's Quick and Easy Natural Steel Cut Irish Oatmeal
- · Mom's Best Naturals Quick Oats
- · Mom's Best Naturals Old Fashioned Oats

#### DO NOT SELL

- · Individual/single-serve packets
- · Flavored or organic oatmeal



#### **BROWN RICE**

#### SELL ONLY:

14 to 16 oz package

- · Any brand of regular, quick, or instant brown rice
- · Basmati Brown, Jasmine Brown or Boil in Bag Brown Rice

#### DO NOT SELL

- · White, seasoned, wild. mixes or organic rice
- · Frozen, single-serve or ready to serve packets



#### TORTILLAS

#### SELL ONLY:

16 oz package of soft shell

- · Chi Chi's White Corn Tortillas
- · Chi Chi's Whole Wheat Tortillas
- · Hannaford Whole Wheat Tortillas
- · Herdez Corn Tortillas
- · Herdez Whole Wheat Tortillas
- Market Basket Whole Wheat Tortillas
- · Mission Whole Wheat Tortillas
- · Mission Yellow Corn Tortillas
- · Ortega Whole Wheat Tortillas
- · Santa Fe White Corn Tortillas
- · Santa Fe Whole Wheat Tortillas
- · Santa Fe Yellow Corn Tortillas
- · Shurfine Whole Wheat Tortillas



#### WHOLE WHEAT PASTA

#### SELL ONLY:

16 oz packages listed below:

#### GREAT VALUE PASTA:

· Whole Wheat Spaghetti

#### HODGSON MILL PASTA:

- · Whole Wheat Angel Hair
- · Whole Wheat Flbows
- · Whole Wheat Spaghetti
- · Whole Wheat Spirals
- · Whole Wheat Thin Spaghetti

#### RONZONI HEALTHY HARVEST PASTA:

- · Whole Grain Linguine
- · Whole Grain Penne Rigate
- · Whole Grain Rotini
- · Whole Grain Spaghetti
- · Whole Grain Thin Spaghetti

#### SHURFINE PASTA:

- 100% Whole Wheat Penne
- 100% Whole Wheat Spagnetti



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#### BREAD

#### SELL ONLY:

Size listed on check 16oz package of bread listed below



Arnold Stoneground 100% Whole Wheat Bread 16oz



Best Yet 100% Whole Wheat Bread 1607



Hannaford 100% Whole Wheat Bread 16oz



Market Basket 100% Whole Wheat Bread 1607



Pepperidge Farm 100% Whole Wheat Bread 1607



Pepperidge Farm Very Thin 100% Whole Wheat Bread 16oz



Sara Lee 100% Whole Wheat Bread 16oz



Signature Kitchen No Salt Added Whole Wheat Bread 16oz



Signature Kitchen 100% Whole Wheat Bread 16oz



Sunbeam 100% Whole Wheat Bread 16oz



Weight Watchers Multigrain Bread 16oz



Wonder 100% Whole Wheat Bread 16oz

24 oz package of bread listed below



Arnold Whole Grain 100% Whole Wheat Bread 24oz Whole Wheat Bread 24oz Whole Wheat Bread 24oz



Country Kitchen 100%



Freihofer's Hearty 100%

If WIC approved bread is not in stock, suggest WIC approved tortillas, brown rice, whole wheat pasta or customer.

#### DO NOT SELL

- · Buns, rolls, bagels or English muffins
- · Deli or bakery bread
- · Organic or white bread







**WAYS TO SELL 36 OZ OF CEREAL** 









Totals 36 oz

MALT-O-MEAL:

Totals 36 oz

Totals 36 oz

Totals 36 oz

OTHER:

Quaker Life

(Original)

#### GENERAL MILLS:



Berry Berry Kix

Cheerios



Corn Chex



All-Bran Complete Wheat Flakes

KELLOGG'S:



Corn Flakes



Crispix



Crispy Rice



Frosted Mini Spooners

Oat Blenders with

Honey & Almonds



Sunbelt Simple



Whole Grain Cream of Wheat

17





Cheerios





Kix



Multigrain Cheerios



Frosted Mini-Wheats Little Bites



Frosted Mini-Wheats Original



Mini-Wheats Unfrosted



Oat Blenders

with Honey

Original Hot Wheat Cereal





Wheat Chex



Whole Grain Total



Rice Krispies



Special K Original



Rice Chex





Alpha-Bits



Grape Nuts Flakes



Honey Bunches of Oats



Grape Nuts

Original

Honey Bunches of Oats with Almonds



Honey Nut Shredded Wheat

#### GENERIC

#### SELL ONLY:

12 oz box or larger



#### BEST YET:

- · Bite Size Frosted Shredded Wheat .
- Corn Flakes
- Crispy Rice
- Oat Wise (regular)
- Toasted Oats



#### GREAT VALUE:

- Corn Flakes
- · Crisp Rice
- Frosted Shredded Wheat
- · Toasted Corn
- Toasted Oats
- Toasted Rice
- Toasted Wheat \*\*



#### HANNAFORD:

- · Bite Size Frosted Shredded Wheat
- · Corn Flakes
- · Crispy Rice
- Nutty Nuggets
- Tasteeos
- Toasted Corn
- Toasted Wheat \*\* \*\*
- Wheat Flakes



#### IGA:

- · Bite Size Frosted Shredded Wheat
- · Corn Flakes
- · Crispy Rice
- · Tasteeos/ Toasted Oats



#### MARKET BASKET:

- Corn Flakes
- · Crispy/Crisp Rice
- · Frosted Shredded Wheat @
- Oat Wise (regular)
- · Square-shaped Corn Biscuits
- · Square-shaped Wheat Biscuits
- · Tasteeos/Toasted Oats \*
- Toasted Rice Flakes



#### SAVE-A-LOT:

- Corn Flakes
- Crispy Rice
- Frosted Shredded Wheat
- · Rollin' Oats



#### SHURFINE:

- · Corn Flakes
- · Corn Squares
- · Crisp Rice
- · Frosted Shredded Wheat Bite Size 9
- Toasted Oats
- Wheat Squares



#### SIGNATURE KITCHEN:

- Corn Flakes
- · Crispy Rice
- Frosted Shredded Wheat \*\* \*\*
- Toasted Oats



KEY: WHOLE GRAIN OFOLIC ACID



#### 100% JUICE - BOTTLED LIQUID SELL ONLY:

64 oz bottles

#### DO NOT SELL

· Juice drinks with added sugar, juice cocktails, or organic



WIC cannot pay the 5 cent bottle deposit. WIC participants must pay the deposit for each bottle of juice.



APPLE AND EVE:

Apple



BEST YET:

- · Apple
- · Grape



GREAT VALUE:

- Apple
- · Grape
- · White Grape



HANNAFORD:

- · Apple
- · Grape
- · White Grape



- · Apple
- · Grape



JUICY JUICE:

· All flavors



LANGERS:

- · Apple
- Grape
- · Red Grape
- · White Grape



MARKET BASKET:

- · Apple
- · Grape
- · White Grape



MOTT'S:

Apple



OLD ORCHARD:

- · Apple
- · Grape
- · White Grape



SHURFINE:

- · Apple
- · Grape
- · White Grape



SIGNATURE KITCHEN: TIPTON GROVE:

- Apple
- · Grape
- · White Grape



SELL ONLY:

DO NOT SELL

11.5 oz cans

or organic

- Apple
- Grape



WELCH'S:

- · Grape
- · Red Grape

• White Grape

100% JUICE - FROZEN CONCENTRATE

SELL DNLY:

11.5 to 12 oz cans

#### DO NOT SELL

· Juice drinks with added sugar, juice cocktails, or organic



BEST YET:

- · Apple
- · Grape



DOLE:

· All flavors of 100% juice



GREAT VALUE:

- · Apple
- · Grape



HANNAFORD:

- · Apple
- Grape



LANGERS:

· Apple



All flavors



100% JUICE - LIQUID CONCENTRATE

· Juice drinks with added sugar,



#### MARKET BASKET:

TIPTON GROVE:

Apple

· Apple



### (GREEN TOP ONLY):

· All flavors of 100% juice



WELCH'S (YELLOW PULL TAB ONLY):

· All flavors of 100% juice



SENECA:

· Apple

· Grape

ANY BRAND:

Orange



SHURFINE:

Apple

ANY BRAND: Grapefruit



SIGNATURE

KITCHEN:

· Apple

JUICE

## NONDISCRIMINATION NOTICE

In accordance with Federal law and U.S. Department of Agriculture policy, this institution is prohibited from discriminating on the basis of race, color, national origin, sex, age, or disability. To file a complaint of discrimination, write to:

ADA Compliance/EEO Coordinator 11 State House Station Augusta, Maine 04333 Telephone: (207) 287-4289/ (207) 287-3488 TTY users call Maine Relay 711

USDA Director, Office of Adjudication 1400 Independence Avenue, SW Washington, D.C. 20250-9410 Toll free (866) 632-9992 (voice)

Individuals who are hearing impaired or have speech disabilities may contact USDA through the Federal Relay Service at (800) 877-8339; or (800) 845-6136 (Spanish). USDA is an equal opportunity provider and employer.









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To file a program complaint of discrimination, complete the USDA Program Discrimination Complaint Form, (AD-3027) found online at: http://www.ascr.usda.gov/complaint\_filing\_cust.html, and at any USDA office, or write a letter addressed to USDA and provide in the letter all of the information requested in the form. To request a copy of the complaint form, call (866) 632-9992. Submit your completed form or letter to USDA by:

mail: U.S. Department of Agriculture Office of the Assistant Secretary for Civil Rights 1400 Independence Avenue, SW Washington, D.C. 20250-9410;

fax: (202) 690-7442; or email: program.intake@usda.gov.

This institution is an equal opportunity provider.

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## QUICK STEPS TO TAKING A WIC CHECK

- 1. Ask the customer for the WIC Participant Booklet and checks
- 2. Make sure check is from Maine WIC Nutrition Program
- 3. Look for valid dates
- 4. Group foods by check
- 5. Confirm correct foods, amounts and sizes
- 6. Have customer enter purchase amount
- 7. Ask customer to sign check in signature box
- 8. Make sure correct amount is written on WIC check
- 9. Match signature to WIC Participant Booklet
- 10. Offer customer receipt and return WIC Participant Booklet

\*\* WIC CUSTOMER MUST PAY BOTTLE DEPOSIT & BAG FEES \*\*

If you have questions or need help please call:

1-800-437-9300 or 207-287-3991

TTY users call Maine Relay 711

Email: wic.maine@maine.gov

More information for vendors and participants can be found at: www.wicforme.com

