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# CURRENTS

University of Southern Maine

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## President Notes Achievements

At this year's annual Faculty and Staff Breakfast opening the academic year, President Richard L. Pattenaude observed that the need to deal with budgetary issues over the last few years may have distracted us from remembering the great value our work brings to students and the community, and the progress we have made in making the university stronger.

"We have spent a lot of time analyzing and planning together," President Pattenaude said at the breakfast on September 1. "It is easy to miss how much we are accomplishing and the fact that it has a consistent shape and direction. I think you'll be impressed, as I was, when you realize how much you have accomplished."

These achievements were itemized in documents made available at the breakfast. The documents are summarized below.

Those who would like to receive copies of the documents can call the President's Office at 780-4480.

### Action Plan

Last fall, Pattenaude unveiled the 1993-1994 Action Plan, which prioritized the Strategic Plan. Key elements included linking budgets to program planning; increasing quality; and increasing revenues and organizational effectiveness. His report indicates that progress has been made in all areas. The Program Investment Fund--a mechanism that reallocates monies to fund proposals that support the goals of the Strategic Plan--and Unit-Level Planning--a process that helps link departmental planning to goals in the Strategic Plan--have been implemented. Other activities underway include establishment of the Center for Teaching; creation of a plan to enhance retention; and new, high-demand degree programs in environmental science & policy, manufacturing management and occupational therapy.

### Meeting the Challenge

Meeting the Challenge is the document that was developed last spring to guide institutional restructuring to match a decline in enrollment. The financial goal was to realize a net savings of \$1.8 million by 1996 through a combination of cuts and new revenues. Pattenaude reported at the breakfast that those savings and/or new revenues already total just under \$850,000 through such efforts as outsourcing, reduction of Summer Session costs; job eliminations; and leaving positions unfilled.

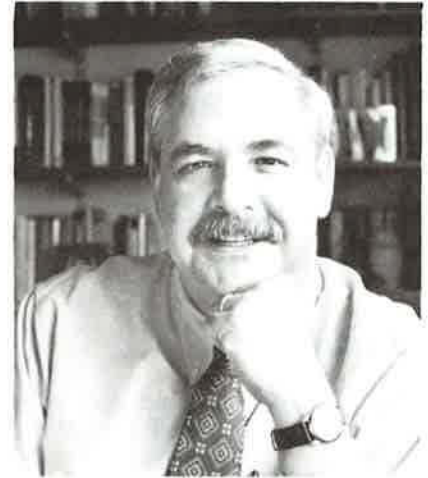
Steps also are underway as part of the restructuring effort to enhance the educational experience and make USM more convenient and accessible. Specific actions to be taken in the coming year include implementing the Community for Integrated Learning (CIL); improving undergraduate advising; and adding more evening and weekend classes.

### Program Investment Fund

This program has resulted in the allocation this year of \$501,000 to academic and support programs. Of that total, \$320,000 has been allocated for one-time investments that consequently will be available again next year. The remaining \$181,000 is for permanent adjustments to base budgets. Among the specific allocations are: \$90,000 for three, fixed-length faculty positions; \$20,000 to support the instructional use of electronic and computer technology among CAS and SAS faculty; a \$150,000 second-year allocation to complete renovations of the former library space in Luther Bonney (see story, inside page); and \$14,000 for teaching assistants in large classes.

Pattenaude said there were many more ideas that deserved support. "I hope some of the proposals not yet funded will be refined as unit planning efforts become increasingly focused on our priorities," Pattenaude said.

## Lapping on Board



When USM's new Provost and Vice President for Academic Affairs Mark Lapping was introduced to faculty and staff at the opening breakfast, he expressed his enthusiasm for joining USM and outlined his priorities for the coming year. These included establishing a committee to lead a "conversation on the common purpose so that there will be greater clarity and precision given to what we are doing... and how we shall do it."

He will be charging another committee with evaluating writing and communication skills of students and how they can be strengthened. He also wants to reward good teaching. Lapping acknowledged that monitoring and evaluating teaching was not as easy as judging scholarship and therefore often was not attempted. But, he said, "We must guarantee that teaching and its evaluation are valued within the promotion, tenure and annual evaluation process."

He expressed concern that student life staff and academics "occupy the same campus but too rarely... interact. And... many of our interactions are typified by indifference and not a little condescension," he said. "We all must understand and respect one another...."



The Academic Computing Center is now consolidated and expanded on the first floor of the former library space in Luther Bonney Hall, Portland, one of many projects completed over the summer. Barrett photo

## USM Refitted for New Year

### Campus people

In addition to introducing the new provost, Mark Lapping, President Pattenaude took advantage of the annual breakfast on September 1 to announce some other important changes in personnel. He noted that Jean Gutmann, professor of associate business administration, is acting dean of the School of Business, Economics and Management. Gutmann has taught at USM since 1977 and specializes in teaching computerized accounting and money management. Her book "Microsoft Money Management" was published in 1992 and "Computerized Tutorial to Accompany Meigs and Meigs, Accounting: The Basis of Business Decisions" was published in 1993.

Pattenaude also announced that the responsibilities of student affairs had been divided between an executive director for student development, Judy Ryan, and the new position, executive director of enrollment management, to which Rosa Redonnet, formerly the executive director of extended academic programs, has been named.

Other changes in university personnel include a turnover in the position of counsel to the University of Maine System, with Vendean Vafiades replacing Joyce Wheeler. Vafiades was formerly chief deputy attorney general for Maine.

The Office of Sponsored Research wishes the campus to know that Janet Brysh has left USM on disability leave after 15 years of running the research

### Moves and Renovations

The new computer center created in the former library space in Luther Bonney topped the list for important changes on campus. Some 130 workstations are available on the main floor, with additional stations in adjoining classrooms bringing the total to 170. The Division of Academic Support, which includes Educational Media Services, First-Year Alternative Experience, the Learning Center, Academic Support for Students with Disabilities and the Center for Teaching, has moved into renovated offices on the second floor. Monies from the Program Investment Fund were used to finance the \$315,000 project.

The community will benefit from other summer projects as well. Renovations to the Portland Campus Center and repaving on the Gorham campus are among nearly 30 moves and renovation projects reported this summer by the Department of Facilities Management. Other renovations include redesign of the entrance to the Portland Campus Center cafeteria and the dining space itself to create a more open and welcome environment. In addition, the Boiler Room floor has been raised to make the space more accessible.

In Gorham, several pathways and the Towers Lot have been paved, Corthell Hall received a facelift and the Gorham campus mail room moved from Corthell Hall to Upton.

Other changes include: Ombudsperson Kathleen Bouchard has moved to Room 135 in the Portland Campus Center; the Department of Linguistics is now at 65 Exeter

## New Husky Hall of Fame Inductees

Chappie Menninger, former associate director of counseling and career development and a faculty member in the College of Education, will be among seven 1994 inductees into the USM Husky Hall of Fame.

The 1994 ceremonies will be held Friday evening, September 23 in the Brooks Student Center, Gorham.

Menninger, who left USM 14 years ago, is being recognized for his successful seven-year tenure as USM soccer coach. He led the Huskies to three national tournaments, including a 1976 appearance at the Rose Bowl.

Other inductees include: Retired school superintendent Ted Jackson, a 1952 graduate who led Gorham State to the New England basketball title; Martin Magnusson, warden of the Maine State Prison and a 1970 graduate, was the highest scorer in Portland campus basketball and the first player to score 1,000 points; Teacher Glen Mayberry, a 1976 graduate and the university's most honored tennis player; 1978 graduate Jean-Paul Lavoie, a youth sports coach who led the first USM ice hockey team in 1974-1975; 1980 graduate Kevin Jenkins, a teacher and head basketball coach at Gorham High, who scored nearly 1200 points in 93 basketball games; and Tammy Anair Anderson, a 1988 graduate who still holds USM's single season record for free throw percentage (.880) on the basketball court.

Later that same weekend, the USM Athletic Association will host the sixth annual Husky Fall Classic, an 18-hole tournament open to faculty, staff and friends of USM athletics. The 1994 tournament gets underway at 1 p.m., Sunday, September 25 at the Gorham County Club.

For reservations for the Hall of Fame or golf tournament, please call Athletic Director Al Bean at 780-5430.

### COMBINED APPEAL

USM will kick off the 1994 Combined Charitable Appeal, an effort that allows faculty and staff to make voluntary contributions in support of more than 100 charitable organizations with a special celebration on Tuesday, September 21. Details will be mailed to you as they are finalized.



Horn player John Boden will open the Faculty Concert Series on September 23. Snell photo

## 1994-1995 Faculty Concert Series

John Boden, associate professor of music and principal horn with the Portland Symphony Orchestra, will open the 1994-1995 Faculty Concert Series on September 23. For the third year, the series has received full sponsorship from businesses in the Greater Portland area. Boden will be joined by pianist Janet Reeves and violinist Lawrence Golan in a concert titled "From the Sublime to the Ridiculous." The diverse program will consist of six different works which feature both the modern and natural horn, ranging from a piece by Strauss which Boden calls "19th century Romanticism of the highest order" to modern, even silly, works. "From the Sublime to the Ridiculous" is sponsored by Gorham Savings Bank.

On October 21, Lawrence Golan and Martin Perry will be performing sonatas for violin and piano, including Golan's own, *Fantasia for Solo Violin*. This concert is sponsored by Filene's.

Saturn of Westbrook is supporting the November 18 performance of Scott Reeves and friends. These jazz masters will perform both standards and original works.

Mark Manduca, John Schnell, and John Boden are sponsored by ARA in their February 3 performance of Baroque, Romantic, Impressionistic and contemporary music for brass.

The March 17 performance by violinist Graybert Beacham and pianist Yuri Funahashi will include popular sonatas for violin and piano. WPKM 106.3 Portland's Classical Radio will

sponsor this performance.

Bruce Fithian and friends will end this year's series on April 28 in a concert that reaches back in time with music from the Medieval and Romantic periods as well as American Art songs from the 19th century.

Performances are held on Fridays at 8 p.m. in Corthell Concert Hall on the Gorham Campus. For tickets, call 780-5555.

## Campaign for Rare Maps Meets Goal

"Charting the Future," the \$1.5 million fund-raising campaign to support our collections of antique maps, has reached its goal nearly one year ahead of schedule.

"The results of the campaign underscore the fact that hundreds and hundreds of members of the community recognize that these collections, in addition to their incredible beauty, represent the record of human discovery over the past five centuries," said Kenneth Nelson of Falmouth, co-chair with his wife, community leader Mary P. Nelson, of the campaign and president of Nelson and Small, Inc. of Portland. Hugh Farrington, president and chief executive officer of Hannaford Bros. Co., parent firm of Shop 'n Save Supermarkets, chaired the corporate sector of the campaign. Staff member Sandy Dowling served as campaign coordinator.

The \$1.5 million raised during the campaign—the largest in USM history—is being used to construct the library and provide an endowment for support of the collections. The campaign attracted nearly 500 new contributors to the university. "The success of the campaign reflects the support of our community," President Pattenauade said.

The Harold L. Osher and Peggy L. Osher Collection, and the Lawrence M.C. and Eleanor Houston Smith Collection of rare maps, atlases and globes, donated to USM in the late 1980s, date back to 1475 and feature more than 20,000 maps,

The collections will be housed in the Osher Map Library and Smith Center for Cartographic Education, on the first floor of the USM Portland Campus Library. The facility is scheduled to open this fall with a celebratory, international conference on Friday and Saturday, October 14-15, and formal opening ceremonies on Sunday, October 16.

## Record Grants

Figures from a recent report show that the university's externally funded research and grant work will top a record \$10 million this year in support of studies ranging from genetic mapping research to a project to improve the math and science curricula in Maine schools.

During the past fiscal year, we received awards totaling almost \$9.1 million. Additional funding to be received this year will bring the total in excess of \$10 million.

In a highly competitive funding environment, USM's awards have been increasing significantly. As recently as fiscal year 1990, USM received \$5.5 million. During the four-year period of 1987-1991, support for USM research and grant work increased by 125 percent, from \$3.3 million to \$7.2 in 1991. The total in the 1993-1994 fiscal year represents a 22 percent jump over the previous year's total.

Currents will give more details about individual projects throughout the year.

## Campus Moves

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St., Portland; Deborah Krichels and Peg Brown, and the Development and Corporate Relations offices, respectively, are now located in 301 Payson Smith; Testing and Assessment can now be found in G-6 and 7 of Masterton Hall, Portland; The Department of Recreation and Leisure Studies has moved out of Sullivan Gym to G-21 of Masterton Hall; the Department of Criminology is now located at 1 Chamberlain St., Portland; Student Legal Services moved from the Powers House to the Portland Campus Center; the lunchroom in the basement of the Law School Building, Portland has been renovated; student activities offices within Student Life have been consolidated on the first floor of the Brooks Student center, Gorham; and accessible front as well as rear entrances to Luther Bonney Hall, Portland have been completed, along with a new accessible restroom on the first floor.



## What We're Doing

LEIGHE BAADE, training manager, research assistant, N.E. Disability and Business Technical Assistance Center, Muskie Institute, conducted a presentation at the President's Committee on Employment of People with Disabilities Conference in Atlanta, Ga.

PIERS BEIRNE, professor of criminology and legal studies, has recently had two of his books published, "Inventing Criminology: Essays on the Rise of 'Homo Criminalis'" and "The Origin and Growth of Criminology: Essays on Intellectual History, 1760-1945." The second edition of his textbook "Criminology" (Harcourt Brace), co-authored with JAMES MESSERSCHMIDT, professor of criminology, will be published this month.

JERRY L. BOWDER, professor of music, had his composition "Canons & Hockets" performed at the second Bates College Festival of American Music, April 30-May 2, by clarinetist Danielle Allie Boyer, a USM alumna, and bassoonist Tom Heilman. It also was performed by the West Winds Trio on April 25 in Newark, N.J.

C. GEORGE CAFFENTZIS, associate professor of philosophy and honors, presented a paper titled "On the Notion of Crisis of Social Reproduction: A Theoretical Review" at the XIII World Congress of Sociology in Bielefeld, Germany, July 19.

WAYNE COWART, associate professor of linguistics, reviewed Jackendoff's "Languages of the Mind" for the journal, *Language*.

ROYA GALLANT, Southworth Planetarium director, hosted this year's mid-Atlantic Planetarium Society conference, May 18-22. He presented a paper titled, "Tunguska Update," that reviewed the most recent modeling of the cosmic fireball that exploded over Siberia in 1908. Gallant's article about his 1992 expedition to the Tunguska region of Siberia at the invitation of the Russian Academy of Science titled, "The Day the Sky Split Apart" was the featured cover article in the June issue of *Sky & Telescope*.

JOEL I. GOLD, professor of associate business administration, recently reviewed "Fundamentals of Investing" (Harper & Row Publishing) for the upcoming sixth edition next year. Gold also successfully tested and was licensed for national certification in securities regulation and life and health insurance.

MICHAEL S. HAMILTON, associate professor of political science, had his chapter on "Public Utilities and Government" accepted

for publication in "Survey of Social Science: Government and Politics," Salem Press.

KATHLEEN S. LeBEL, director of conferences, was elected chair of the board of directors of the Greater Portland Convention and Visitors Bureau for 1994-1995. She was also a panelist discussing "Working with Inexperienced Clients" at the New England chapter of the Meeting Planners International seminar held May 5 in Portland.

ROBERT B. LOUDEN, associate professor of philosophy, has been commissioned by Macmillan to write the entry for "virtue ethics" in *The Encyclopedia of Philosophy Supplement*. His essay "On Some Vices of Virtue Ethics" will be reprinted in the 2nd editions of "Ethical Theory: Classical and Contemporary Readings" and "Conduct and Character: Readings in Moral Theory" (both, Wadsworth, 1995). It will also appear in "Virtue Ethics" (Paragon Press, forthcoming) along with another of his essays, "Virtue Ethics and Anti-Theory."

KATHLEEN I. MacPHERSON, professor of nursing and women's studies, presented an invited paper titled "Decision Making and Hormones" at the Let's Talk About Menopause Conference, sponsored by Healthsource, Frisbee Memorial Hospital and The University of New Hampshire. She also was a panel member for the Sigma Theta Tau, International Honor Society for Nursing, program "Health Care Reform: What Will Nursing Practice Be Like?" at USM. MacPherson presented a paper, "Osteoporosis Prevention" at the Osteoporosis Awareness Conference sponsored by the Massachusetts Public Health Department on June 9. She was also invited to be moderator for the annual forum on Doctoral Nursing Education, June 1-3, hosted by the University of Utah College of Nursing, Salt Lake City and presented the challenge address, "Creating a National Nursing Community while Appreciating Differences."

JAYNE D.B. MARSH, research assistant IV, Muskie Institute, presented the "AIMS System of Practice: A Preventative Intervention Methodology" at the Maine Association for Infant Mental Health seventh annual conference, at Bates College, May 20.

SUSAN E. PARTRIDGE, consultant and Infant Telecourse Project coordinator; JAYNE D.B. MARSH; JOHN HORNSTEIN, research assistant II; and DEBORAH J. DEVINE, research assistant I, all in the Muskie Institute, presented the "AIMS:

Developmental Indicators of Emotional Health; Methodologies to Enhance Dialogue with Families of Young Children," at the Massachusetts School of Professional Psychology conference, Infant/Parent Assessment and Evaluation: New Directions for the Nineties, Part II.

DANA McDANIEL, assistant professor of linguistics, and two colleagues at other institutions are editing a book on research methods in language acquisition that is to be published by MIT Press.

JAMES S. SETTLE, area director and coordinator of Greek Life, Student Life, recently copresented a program titled "Generation X-The Renaissance of Apathy" at the 1994 national conference of the National Association of Student Personnel Administrators in Dallas, Texas.

LEONARD J. SHEDLETSKY, professor of communication, had his article, "Minding Computer-Mediated Communication: CMC as Experiential Learning," published as the lead article in the December 1993 edition of *Educational Technology*.

DOROTHY WOODS SMITH, associate professor of nursing, had her article "Toward Developing a Theory of Spirituality" published in the fall 1994 edition of *Visions: The Journal of Rogerian Nursing Science*. Two book chapters she co-authored, "Viewing Polio Survivors through Violet-Colored Lenses" and "Becoming Literate in Rogers' Science-Based Nursing" were published in "Rogers' Scientific Art of Nursing Practice" (1994, National League for Nursing, N.Y.).

WILLIAM P. STEELE, associate professor of theatre, is the author of "Acting in Industrials: The Business of Acting for Business," published by Heinemann, a division of Reed International. He spoke on the subject of his new book at the convention of the Association for Theatre in Higher Education held in Chicago in July.

THOMAS M. WARD, professor of law, authored an article titled, "Creating and Perfecting Security Interests in Intellectual Property," in the May 1994 issue of the *Maine Bar Journal*. Ward represented Maine at the taped discussion "Bridging the Gap: A Conclave on the Education of Lawyers in New Hampshire," which was sponsored by the New Hampshire Bar Association and the Franklin Pierce Law Center.

MARGO WOOD, professor of education, is the author of a book, "Essentials of Teaching: Elementary Language Arts" (Allyn & Bacon, 1994).



### Currents

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