

The Mediating Role of Absorptive Capacity on Its Relation between Entrepreneurial Orientation and Technological Innovation Capabilities

NorAzilaMohd Noor

Othman Yeop Abdullah Graduate School of Business,
University Utara Malaysia, Sintok, Malaysia
azila@uum.edu.my

AbdulQadirRahomee Ahmed Aljanabi,

Othman Yeop Abdullah Graduate School of Business,
University Utara Malaysia, Sintok, Malaysia
janabi76@gmail.com

Abstract - The present study purposes to examine the mediating role of absorptive capacity in its nexus between entrepreneurial orientation and technological innovation capabilities among industrial SMEs in Kurdistan region of Iraq. To validate the proposed model, self-administered questionnaire was conducted to gathering data from SMEs owners in Kurdistan region of Iraq, 432 questionnaires returned and used for statistical analysis out of 676 distributed. The outcomes of present research reflect that both of entrepreneurial orientation and absorptive capacity have significant effect on technological innovation capabilities. Furthermore, the outcomes assert that the absorptive capacity has a mediation role in the nexus between entrepreneurial orientation and technological innovation capabilities.

Keywords-absorptive capacity, entrepreneurial orientation, technological innovation capabilities

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