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### Workshop: Small Spaces of Care: The Vaccine for Neoliberal Ideas in Service Education

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# Small Spaces of Care: The Vaccine for Neoliberal Ideas in Service Education

Diane Phillips\*, Patrick L'Espeir Decosta, Tracey J. Dickson, and F. Anne Terwiel

Neoliberal conditions such as competition and entrepreneurship assemble and position educators in a global quasi-market environment. Service industry education, such as tourism education, is uniquely positioned to put care back on the agenda. This workshop takes a critical stance towards neoliberal ideas, citing care as a powerful vaccine against the impacts of neoliberal higher education. Using both preparatory exercises and in-workshop exercises, the workshop demonstrates that, by replacing competitive and co-optive habits and actions, a balance between self-care and genuine care for service industry educators can be achieved.

\* Workshop co-ordinator

## Workshop Format

1. Pre-workshop engagement
2. Introduction to neoliberal logic
3. Sharing stories of neoliberalism in higher education
4. Critical perspective – making the familiar strange
5. Capillary Power – small productive spaces for care and self-care
6. Balance of care and self-care
7. Action planning – where to from here?