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# Workshop: Teaching Tourism Ethics

Blanca Camargo  
*Universidad de Monterray*

Tazim Jamal  
*Texas A&M University*

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# Teaching Tourism Ethics

Blanca Camargo and Tazim Jamal

We cannot talk of caring without talking of ethics. Yet, as we send our students into the world and urge them to be caring, engaged, responsible practitioners, we cannot help but draw attention to the fact that ethics takes up very little space in tourism curricula. In this workshop we explore some ethical perspectives and why it is important to teach ethics in tourism. Through the sharing of experiences in teaching ethics and interactive participation, this workshop will identify new ideas and approaches to teaching ethics, and guidelines will be developed for a future TEFI project in Teaching Tourism Ethics.

## Workshop Format

1. Welcome and introduction
2. Key ethical perspectives - Aristotle's virtue ethics, Kant's Categorical Imperative and respect for persons, utilitarianism
3. Why do ethics matter? Application of key ethical perspectives to hospitality and tourism
4. How to teach ethics to the new generation of tourism students: Content, pedagogic strategies, and practical exercises
5. Group discussion: Challenges and learning points of teaching ethics
6. TEFI's role in facilitating teaching tourism ethics