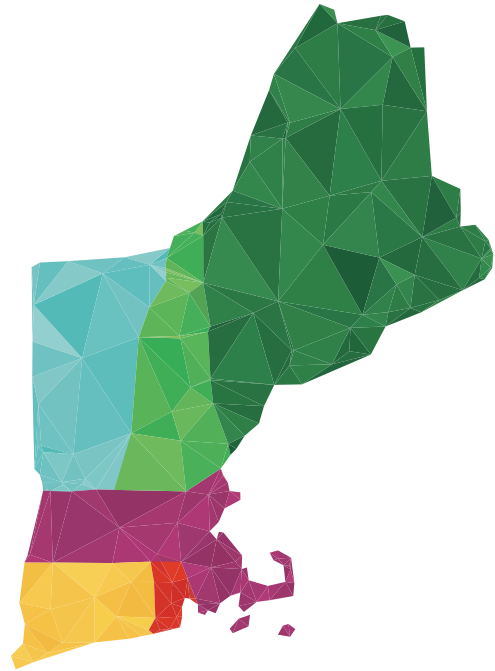


3rd Biennial **NEW ENGLAND WOMEN'S POLICY CONFERENCE**



Ensuring Economic Equality for All Women and Their Families

Friday, November 16, 2018
At the John F. Kennedy Presidential Library and Museum
Columbia Point, Boston

SPONSORSHIP OPPORTUNITIES AND BENEFITS

We have exciting sponsorship opportunities based on timely and new content already in place for our 3rd biennial conference. Partnering with the national organization IGNITE!, we will be hosting 150 high school and college age women to participate in our “Young Women’s Leadership” track – where participants will receive both policy and political training, encouraging the next generation of women leaders. Our confirmed keynote speaker is Tarana Burke, founder of the #MeToo movement. We are looking forward to connecting this keynote speech with our breakout track on sexual harassment in the workplace. In this 2018 “Year of the Woman” we are looking forward to our **Women Who Dared to Run** cocktail reception, which will immediately follow the conference, at the Edward M. Kennedy Institute for the US Senate.

\$25,000 – Women’s Leadership Champion

- Presented as a Lead Sponsor and Conference Champion in all materials and pre-event publicity
- Pre-Event Publicity in The Boston Globe and other print and electronic media
- Recognition on the 2018 Conference website and in all Conference materials and signage
- Logo on conference collateral, including e-mail blasts to the conference database leading up to the conference
- Premier recognition in social media outreach
- Full Page Ad with prominent placement in Conference Program Book with company logo
- Recognition from the main stage at plenary session(s)
- Opportunity to provide welcoming remarks or introduce keynote speaker
- Opportunity to invite 10 members of your organization’s senior leadership team to attend the Conference
- Recognition as IGNITE! Track and programming sponsor

(see side 2)

\$15,000 – “Women Who Dared to Run” Reception Sponsor

- Presented as a Conference Promoter in all materials (on-line and print) and pre-event publicity
- Recognition with logo on the 2018 Conference website and in all Conference materials
- Logo on conference collateral, including e-mail blasts to the conference database leading up to the conference
- Full Page Ad in Conference Program Book with company logo
- Opening Remarks / Welcome at Reception
- Recognition from the main stage
- Recognition in social media outreach
- Opportunity to invite 8 members of your company’s senior leadership team to attend the Conference

\$10,000 –Leader

- Presented as Conference Leader in all materials (on-line and print) and publicity
- Recognition with logo on the Conference website and related Conference materials
- Three-quarter page ad in Conference Program Book with company logo
- Opportunity to invite 6 members of your company’s senior leadership team to attend conference

\$5,000 –Supporter

- Presented as Conference Supporter in all Conference materials that list Sponsors at this level
- Recognition on the Conference website and in day-of-event materials
- ½ Page Ad in Conference Program Book with company logo
- Opportunity to invite 4 members of your company’s senior leadership team to join you at the Conference

\$2,500 – Friend

- Presented as a Friend of the New England Women’s Policy Conference
- Recognition on the Conference website and in day-of event materials
- Quarter Page Ad in Conference Program Book with company logo
- Opportunity to invite 4 members of your company’s senior leadership team to attend the Conference

\$500 – Collaborating Partner (For Leading Non-Profit/Labor/Community organizations)

- Listed as a Collaborating Partner in all materials
- Business Card size ad in program booklet
- Two tickets for senior leaders and policy makers of your organization

**To customize any of these sponsorship opportunities, please contact:
Denise Schultz, Director of the New England Women’s Policy Initiative (NEWPI)**

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