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# Maine Ideal Route to Canada's Expo

The Boston Herald

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MAY 21 1967

*By Keller*

# Maine Ideal Route To Canada's Expo

## New Ship Is Added by Casco Lines

AUGUSTA, Me. — If your family plans a visit to Montreal's Expo 67, and you would like to get a sampling of Maine, en route to or from the big event in Canada, by entering the Pine Tree State at Kittery, at the southwestern extremity of the State, you can find much that is "typically Maine", and still not go out of your way. (On the return trip, your family will welcome the uncrowded highways; the ideal climate; the many scenic spots; and the wonderful relaxed, unhurried pace that prevails in Maine.)

Beginning at Kittery, take U.S. Route 1 for a glimpse of picturesque towns and countryside. And for a dramatic view of summer theatres, historic houses, great sand beaches, picturesque coves and harbors, lighthouses, stately churches, and many other worthwhile sights, you may easily leave Route 1, and pick up coastal roads between Kittery and Portland, variously numbered 1-A, 9, or 77 — all clearly marked, and in excellent repair.

**WHEN YOU** have reached Portland, a distance of some 45 miles, it is recommended that, if time permits, you plan to spend it touring the city, Maine's largest, as well as one of its most interesting.

If you will consult your Maine highway map, you will find that by driving from Portland on Forest Avenue, you will pick up Route 301, which will take you through lovely

country, en route to famous, beautiful Sebago Lake, where Sebago Lake State Park features both picnicking and camp sites, along with a fine beach, snack bar and boat ramps.

Continuing on Route 301, to Naples and Bridgton, you may proceed on this route to Fryeburg, thence to the New Hampshire border, and pick up a route to Montreal, or decide at Bridgton to follow Route 117, to North Bridgton, then proceed via Routes 37-35 to Lynchville and, finally, Bethel, a route that is most picturesque.

**AT BETHEL**, you may proceed via U.S. Route 2 to Lancaster, N.H., and on to Montreal; if you wish to linger in Maine, turn right on U.S. Route 2 and continue easterly through magnificent mountains and forested areas to Route 26, which will also bring you to the New Hampshire line, at the town of Upton. On this route you can enjoy Screw Auger Falls and spectacular Grafton Notch before reaching New Hampshire.

For a free Maine State Highway Map, write to either the Maine Publicity Bureau, Gateway Circle, Portland or Maine State Highway Commission, State Office Bldg., Augusta.

The fleet of ships of Casco Bay Lines, Portland, was increased to 10 last week with the commissioning of the "Island Holiday."

Almost 300 persons witnessed the ceremonies at Custom House Wharf in Portland where Mrs. Kenneth M. Curtis, wife of Maine's chief executive, broke a bottle of champagne on the bow of the ship in the traditional manner.

Additon of the brand new ship means that Casco Bay Lines can now provide service to well over 1000 passengers and ferry service for almost two dozen automobiles from Portland to the islands of the Casco Bay area.

Two major factors influenced the line to have the "Island Holiday" built and ready for delivery at this time according to Peter McLaughlin, vice president of the line.

He cited the increase in requests for charters and the additional number of tourists that will be visiting the area on their way to or from Expo 67.

With a passenger capacity of more than 250, the "Island Holiday" will help meet these demands.