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# Newsroom

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# Georgia Southern will co-host Fraud and Forensic Accounting Education Conference

*MAY 7, 2007*

More than 150 accountants and educators from as far away as California and South Africa will be in Savannah May 10-12 for the Fraud and Forensic Accounting Education Conference, co-hosted by the Center for Forensic Studies in Accounting and Business at Georgia Southern University.

“The growing number of online transactions has increased the opportunities for fraud,” said Thomas Buckhoff, associate professor in Georgia Southern’s School of Accountancy. “Forensic accountants serve two purposes: they help the victims of fraud assess the extent of their losses, and they provide evidence that can be used by law enforcement. There’s a shortage of CPAs nationally, so forensic accounting is a good field for students to consider.”

The material and content for the upcoming conference are based on a National Institute of Justice Curriculum Model and are designed to enhance skill development and best practices in the classroom and in the field. Those who attend can earn up to 20 continuing professional education (CPE) hours.

The conference, also co-hosted by West Virginia University, will include a general session titled “Forensic Interviews and Interrogations” and a variety of breakout sessions presented by fraud and forensic accounting professionals. Sessions run the gamut from basic to advanced topics in fraud and forensic accounting, and presenters include representatives of the four largest accounting firms, federal agents, the Internal Revenue Service, and the FDIC.

All conference sessions will be conducted at the Savannah Marriott Riverfront. More information about the conference program, costs, and forms for registration are available at [http://coba.georgiasouthern.edu/pdf%20files/fraud\\_conf.pdf](http://coba.georgiasouthern.edu/pdf%20files/fraud_conf.pdf).

Questions about the conference may be addressed to Cynthia Parrish at [cparrish@georgiasouthern.edu](mailto:cparrish@georgiasouthern.edu) or call 912-681-5679.

# Georgia Southern presents honorary doctorate to CEO of Susan G. Komen for the Cure

*MAY 7, 2007*

Georgia Southern University awarded Hala G. Modellmog, president and CEO of Susan G. Komen for the Cure, an honorary doctor of letters degree at its commencement ceremony Saturday. Modellmog received her undergraduate degree from Georgia Southern in 1979.

“Hala Modellmog has consistently given back to her alma mater,” said Georgia Southern President Bruce Grube. “She served as executive in residence for the University’s Center for Retail Studies, and

she was Alumna of the Year for the College of Liberal Arts and Social Sciences in 2001. A member of the Georgia Southern Foundation Board of Directors, she chaired the university's first comprehensive capital campaign, which raised \$53 million to support the university's academic programming and scholarships."

Following a successful career in the food service industry, Moddelmog was named president of Church's Chicken in 1996. In 2006, she accepted a new calling and joined the Susan G. Komen for the Cure organization in Dallas, Texas. A six-year breast cancer survivor herself, she is now responsible for all aspects of Komen management, along with the development and implementation of the organization's efforts to eliminate breast cancer.

Speaker for Georgia Southern's commencement was Georgia's Lt. Gov. Casey Cagle, who invoked the memory of the university's legendary football coach, Erk Russell, and exhorted the 2,344 graduating students to "live justly, love mercy, and walk humbly."

The three, he said, provide a framework for a life centered on what is truly important: a life focused on service to others.

Georgia Southern presented degrees to more than 2,300 doctoral, masters, and bachelor's degree candidates. Now classified as a doctoral-research institution by the Carnegie Foundation for the Advancement of Teaching, Georgia Southern is the largest and most comprehensive research institution in its region. A residential campus of nearly 17,000 students, the university offers more than 130 degrees programs, and it enrolls students from every U.S. state and more than 85 countries.

Georgia Southern's Web site is [www.georgiasouthern.edu](http://www.georgiasouthern.edu).

## **Cagle speaks at Georgia Southern's commencement**

*MAY 7, 2007*

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During the ceremony, Georgia Southern awarded Hala G. Moddelmog, president and CEO of the Susan G. Komen Breast Cancer Foundation, an honorary doctor of letters. Moddelmog received her undergraduate degree from Georgia Southern in 1979.

"Hala Moddelmog has consistently given back to her alma mater," said Georgia Southern President Bruce Grube. "She served as executive in residence for the University's Center for Retail Studies, and she was Alumna of the Year for the College of Liberal Arts and Social Sciences in 2001. A member of

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