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# Georgia Southern College of Business launches mobile app

September 5, 2017

Anyone can now have the latest information from the Georgia Southern College of Business at their fingertips by downloading the brand new mobile app, Georgia Southern (GS) Business.

The College has officially launched its GS Business application, which provides relevant, up-to-date information for prospective and current students, parents, alumni, faculty and staff.

The user-friendly application is geared toward enhancing the College of Business experience by providing members of the Georgia Southern community access to all things College of Business with just a few clicks on their mobile device. The mobile application allows anyone interested in the College to explore the topics of social media, events, news, student organizations and much more.

Current and prospective College of Business students can use the app to schedule advisement appointments and learn about the multiple business student organizations offered on campus.

Caroline Nimnicht, a senior minoring in business, is excited for the app. She believes students will be more likely to engage in a mobile app than a website due to accessibility and convenience.

"I think the Georgia Southern College of Business is bringing 21st century innovations to its students. [The] GS Business [app] will definitely improve the lives of Georgia Southern business students. It's already improved mine," says Nimnicht.

GS Business is currently available for free in the iOS App Store and Android's Google Play store. To download the app, search Georgia Southern Business, Georgia Southern College of Business or GS College of Business.

For more information on the College of Business and its programs, visit [GeorgiaSouthern.edu/business](http://GeorgiaSouthern.edu/business).

