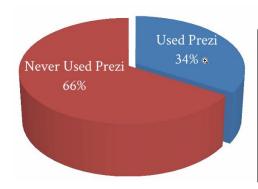


TRANSITION FROM POWERPOINT TO PREZI: LEAVE THE LINEAR BEHIND



DR. RYAN MURPHY & DR. DENÉ WILLIAMSON

Faculty Perspectives



Faculty Who Have Never Used Prezi

17% have, or would have, concerns with Prezi because it is a web based program

37% feel that creating a Prezi is more work and more overwhelming than PowerPoint

"Why Use Prezi when PowerPoint does everything"

81% did not know that you could import a PPT directly into Prezi...

44% believed that having the ability to utilize Prize makes, or would make, them a better instructor

"Every time that I have used Prezi I really enjoyed it and felt as if it was more interesting than PowerPoint

Student Perspectives

"I feel that it is great for formal presentations, but I have never experienced Prezi in a learning environment."

"I think Prezi is more engaging because they are new to students... but I don't think that any more information regarding the lecture is retained"

"The Professor's teaching style and quality of presentation style is much more important than the technology used."

RESULTS FROM STUDENTS

40% of students had professors use Prezi in their classes to deliver material

67% feel learning how to use Prezi would make them more marketable when entering the workforce

45% of students who have had professors use Prezi in the classroom believe they remember more from the lecture

93% of those students feel more engaged during a Prezi, and only 18% find it difficult to take notes

