

Mar 5th, 10:15 AM - 11:30 AM

“Rules of Engagement”; 5 GOLDEN Rules for Increasing and Maintaining Family Engagement

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“Rules of Engagement” 5 **GOLDEN** Rules for

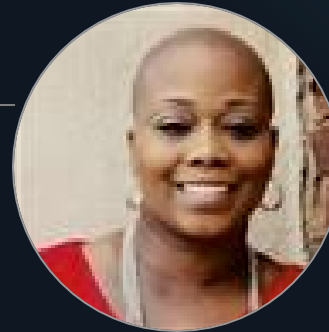
Increasing and Maintaining Family Engagement

YOUR Presenters

Norton Park
Elementary School
Smyrna, Georgia



**Michelle
Curry**
Principal



**Tamara
Morgan**
*Academic
Coach*



**Tania
Watson**
*Academic
Coach*



ABOUT US

VISION

Achievement through collaboration for lifelong success

MISSION

One Team: Collaboration through The Park, Parents, and Partnerships

COMMITMENTS

We will collaborate to provide meaningful and quality instruction to facilitate the success of all students.

We commit to provide our students with real world opportunities and experiences.

We commit to collaborate with parents in order to support student achievement.

Session Outcomes

In today's session we will learn and share ways to:



Build meaningful relationships with families



Connect to create and facilitate effective communication



Engage families through innovative and thoughtful activities



Sustain parental support by giving them opportunity for input



Extend partnerships into the community to increase family engagement

What is engagement?

- ❖ Effective family engagement requires the school to develop a relationship-building process focused on listening.
- ❖ Parent engagement is the school and parents working together to support and improve the learning and development of children.
- ❖ Family involvement and engagement are not mutually exclusive; most schools pursue both.
- ❖ Listening to parents is an integral piece in the process. Communication must be a 2-way street.

Roadmap to student success.

1 BUILD



2 CONNECT



3 ENGAGE



4 SUSTAIN



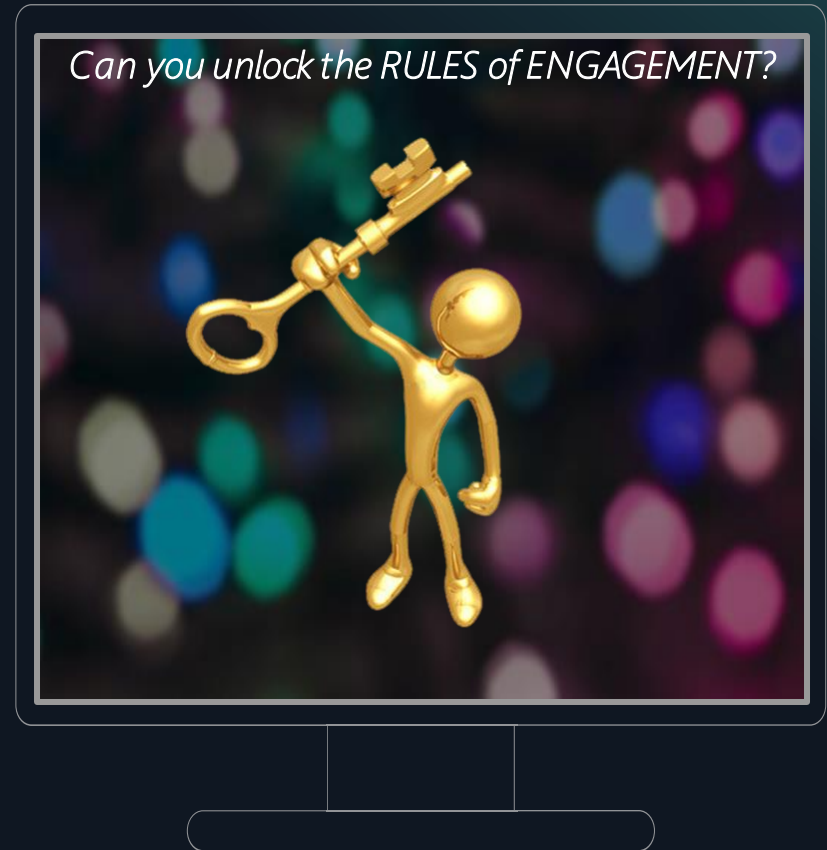
5 EXTEND



Icebreaker: 5 “KEY Rules”

- ❖ You have 5 minutes to find the keys hidden around the room.
- ❖ When you find a key come up and open one of the 5 boxes.
- ❖ The box that you open will have an object for you to keep that connects to the 5 Rules of Engagement.

GOOD LUCK!!



Build





What does it look like to build
meaningful relationships with families?

A photograph of a forest path lined with large, ancient trees. The trees have thick, gnarled trunks and many roots hang down from the canopy, creating a tunnel-like effect. The lighting is warm and golden, suggesting late afternoon or early morning. The path is dirt and leads into the distance.

Don't build links. Build
RELATIONSHIPS.

-Rand Fishkin

Build meaningful relationships with families

What are some ways we build relationships?



First "key" rule: BUILD Relationships

- ❖ School Theme
- ❖ Community Ride A Long
 - ❖ Tea w/Curry
 - ❖ Principal's breakfast



Build Relationships from the Start

Beginning of Year - We begin our year with bonding and building relationships as a team. This includes dressing in unity, matching shirts, staff pictures and activities to build our team.

School Theme - Last year's theme was superheroes and this year's theme is "Ain't No Stopping Us Now" with a 70's flare.



**Norton Park Elementary School
2018-2019**

NPK 2018-2019 70's Theme "Ain't No Stopping Us Now"





NPK 2017-2018
"Superhero" theme

Build Relationships

Bond with staff and families;

- ❖ Kindergarten playdate at the beginning of the year helps to build the foundation. Parents bring the upcoming K students and tour the school.
- ❖ Community Ride A Long - We take the staff on a bus ride into our attendance community to meet and greet families and students. We provide backpacks full of supplies.



Community Ride A-Long



Building Relationships through Conversations

Tea w/Curry - Our principal and parents have tea, cookies and conversations! This happens every nine weeks as an informal sit down with the parents. We check the pulse of the parents through conversations about the upcoming school year.

An invitation graphic with a dark grey background. On the left, there are vertical bars in shades of green, brown, and white. On the right, there is a vertical strip of a stone wall texture. The text is centered and reads: "you're Invited" in a mix of white and colored fonts, "Tea with Curry" in a brown script font, "Friday, September 7th at 5pm" in a white sans-serif font, "In the Media Center" in a brown sans-serif font, and "Parents: Chat with Mrs. Curry about school initiatives events, goals" in a white sans-serif font at the bottom.

you're
Invited

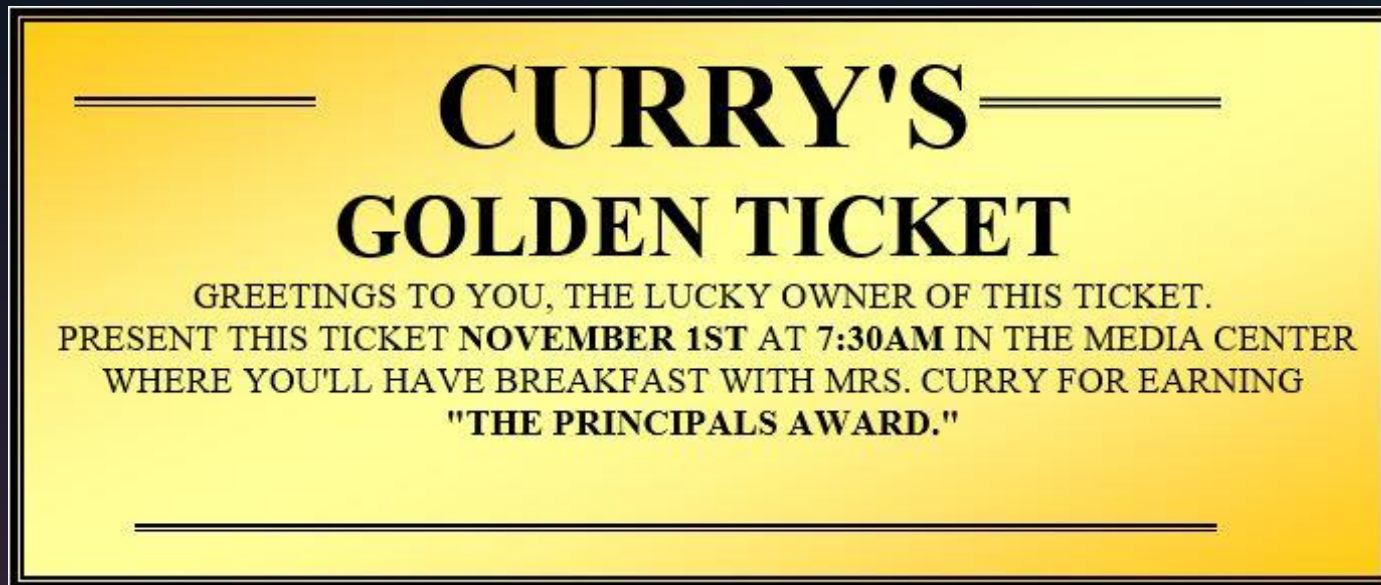
Tea with Curry

Friday, September 7th at 5pm
In the Media Center

Parents: Chat with Mrs. Curry about school initiatives events, goals

Build Relationships with Student Celebrations

Principal's breakfast - We held a breakfast in the late fall for students receiving the principal's award. The breakfast was sponsored by our partner Chick-fil-a.



Relationship Building



Norton Park
OPEN HOUSE
 August 30th 6:00pm - 7:30pm

This is a night for
 The Park,
 Parents,
 and Partners
 to come together as a
 community!

We hope to see
 you there!

Back to School

COME JOIN US FOR 2018 - 2019

MEET & GREET
 July 30th

Time	Grade Levels
9am - 10am	Kindergarten and 5th Grade
4pm - 5pm	First and Second Grade
5pm - 6pm	Third and Fourth Grade

FOLLOW US ON FACEBOOK AND TWITTER @NPKEAGLES

Popsicles with the Principal
 & PLAYGROUND FUN TOO!
 JULY 24, 2018 | 6:00 - 6:30 PM |
 PATE'S PLAYGROUND

25 kids will
 leave with a
FREE book!

DRAWING @ 6:15PM

Chat 'n Chew with Curry

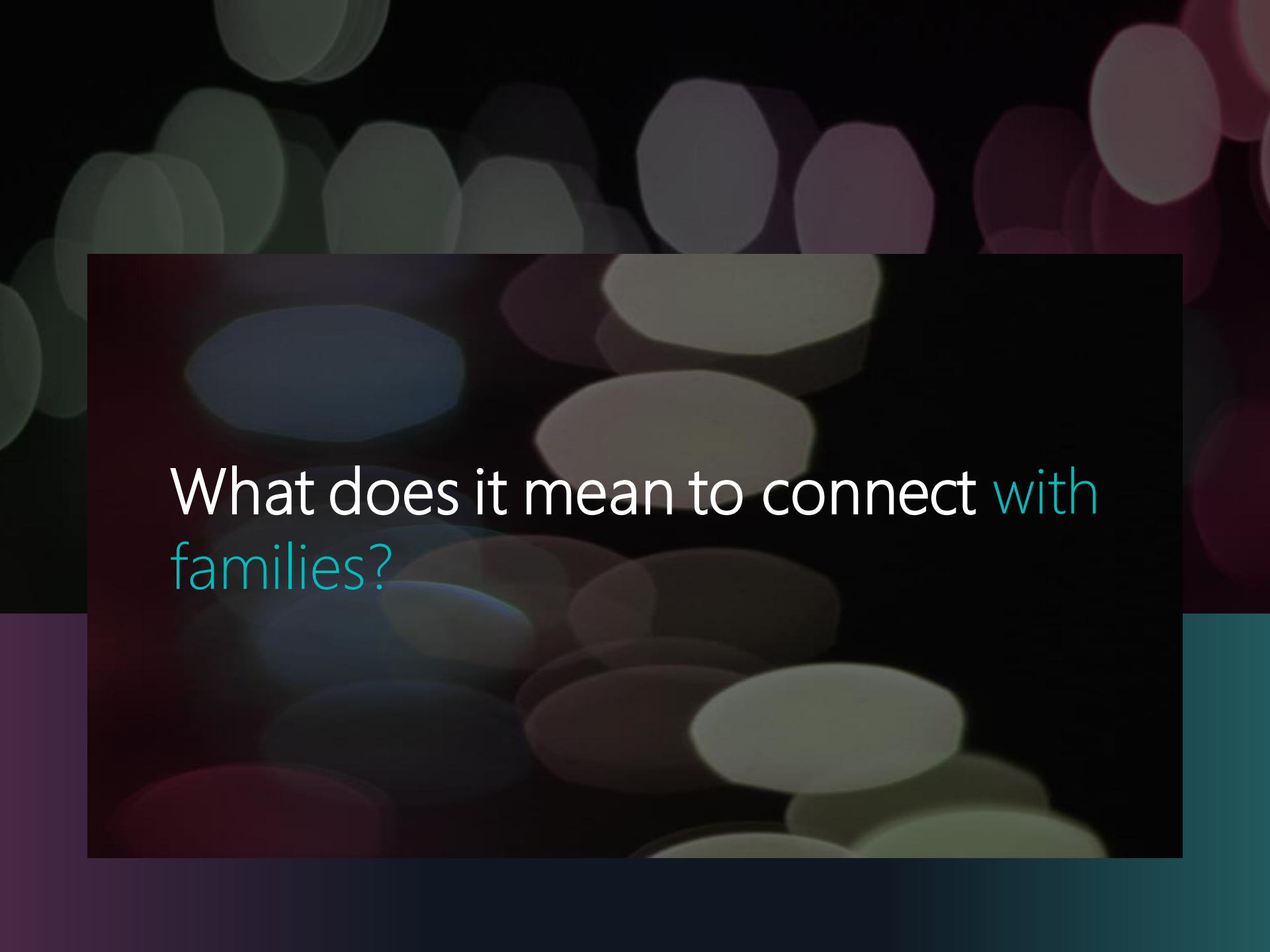
When: Tuesday, May 8th
 Time: 8:30-9:30am
 Where: Media Center
 What: A time for parents to discuss our year & the exciting things coming up for 2018-2019
 Join Mrs. Curry for fun, snacks, and fellowship!
 Cuando: Martes, 8 de mayo
 Hora: 8:30-9:30am
 Dónde: Biblioteca
 Qué: Un momento para que los padres analicen nuestro año y las cosas emocionantes que se avecinan para 2018-2019

TALK SOON

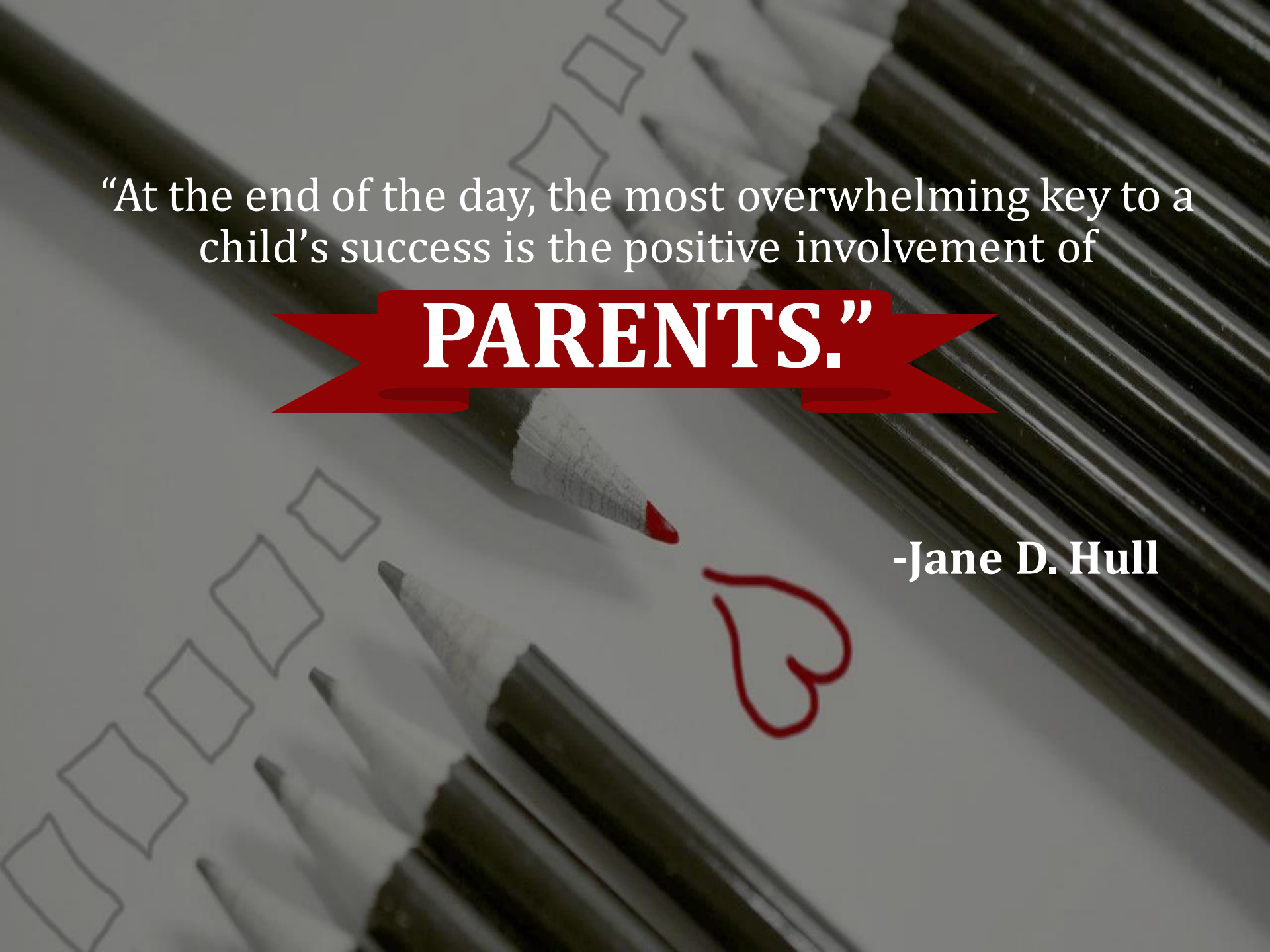


Connect





What does it mean to connect **with**
families?

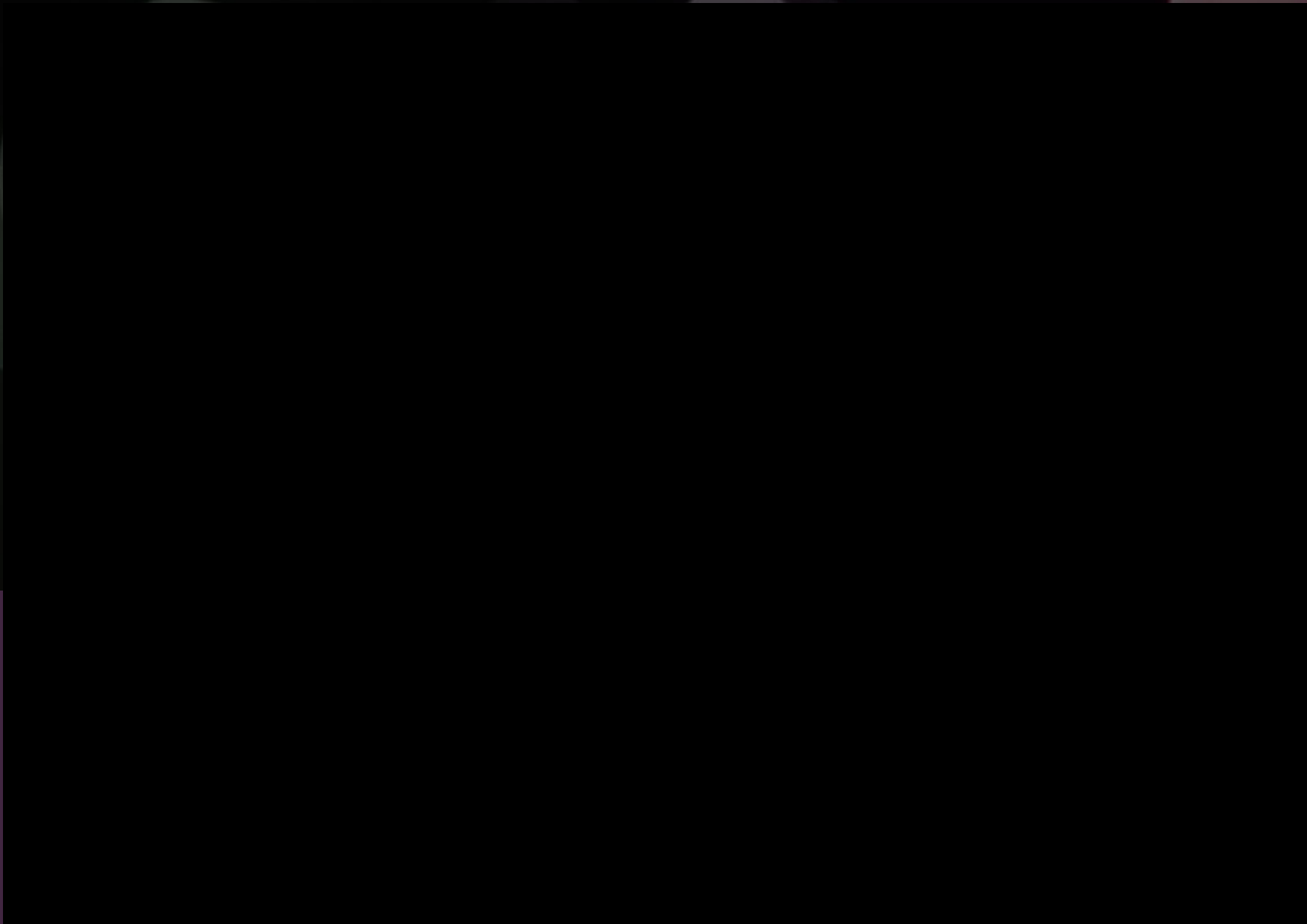
The background of the image is a grayscale photograph of school supplies. It features several pencils and pens scattered across a surface. In the lower right quadrant, a red heart has been drawn with a marker. The overall composition is slightly blurred, creating a soft, artistic feel.

“At the end of the day, the most overwhelming key to a child’s success is the positive involvement of

PARENTS.”

-Jane D. Hull

Connect to create and facilitate effective communication



What are some ways we connect with our parents?

Second "key" rule: CONNECT

- ❖ School mission (importance of parent engagement)
 - ❖ Friendly welcoming environment
 - ❖ Communication
- ❖ Marquee messages, flyers, Remind app
 - ❖ Automatic call outs, text, e-mails
 - ❖ Parent Facilitator
 - ❖ Bilingual Interpreters
 - ❖ Social Media



Norton Park Elementary School

Michelle Curry, Principal

Sherry Trimble Smith, AP | Kris Teller, AP | Ida Solomon, SSA

3041 Gray Road
Smyrna, GA 30082
Phone: (678) 842-5833
FAX: (678) 842-5835

[Home](#) [Administration](#) [School Links](#) [District Links](#) [Employee Links](#)



Marquee messages-We use the marquee to publicize school events, dates and times to the families and community.

Flyers are created with thought and planned intentionally to catch the attention and inform parents.

Multicultural Night at Norton Park Elementary



Join us for Multicultural Night on
When: Thursday, March 14, 2019
Time: 6:30—7:30 pm
Where: Cafeteria

We will be having our Norton Park Chorus performing, food, cultural activities,
and a fashion show displaying flags from around the world.
We hope to see you there!

Norton Park Elementary Spirit Night



Tuesday, March 19th
4pm – 8pm

Come join us for dinner and family time
with your NPK Community!
We hope to see you there!

Uncle Maddio's Pizza
4340 E W Connector Smyrna, GA 30082

Norton Park presents: "Fine Arts Night"

April 24, 2018

Dinner 5:30pm—6:30pm

Performance/Gallery: 6:30 pm—7:30pm

Chorus Performances & Art Gallery Walk

Music Instructor Mr. Artieda Art Instructor Ms. Kim

1st PERFORMANCE (O)...6:30 P.M.

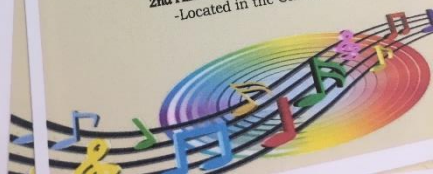
-Located in the Cafeteria

ART GALLERY WALK...at your convenience

-Located in the Gymnasium

2nd PERFORMANCE (Srd)...6:55 P.M.

-Located in the Cafeteria



Norton Park Spring Improvement Forum

Please join us for 15 minutes to help us develop and/or revise our "official" school documents for next year including our:

- ♦ 2019-2020 Parent and Family Engagement Policy,
- ♦ School Family Compact
- ♦ Title I School Improvement Plan

Your thoughts and opinions are important to help shape our school goals. Working together we can improve them and have student success. Light refreshments will be provided!

When: Tuesday, March 19, 2019

Time: 8:00 am—12:00 pm

Where: Parent Resource Room





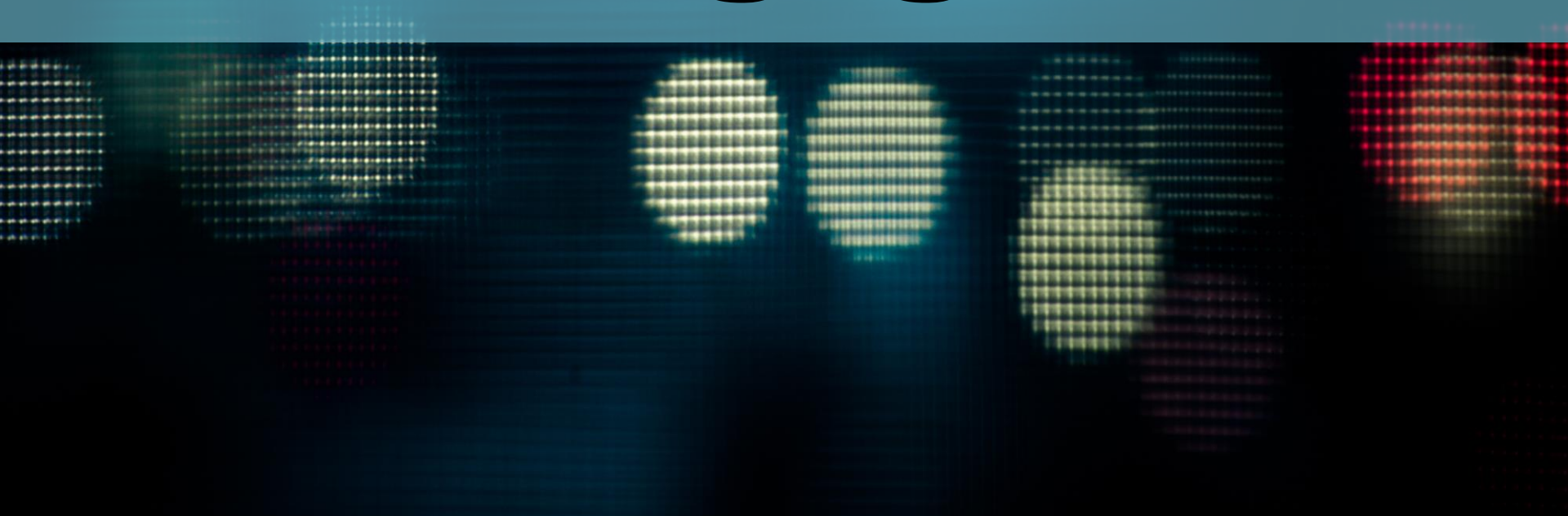
The Remind app is set up to be used as an information blast to parents. Translation of messages is available and goes directly to the staff, families and students in the form of a text messaging.



Automatic call outs, text messages, and e-mails are sent out weekly to share important information. The calls are pre-recorded by the parent facilitator or secretary. Parents can choose to opt in and receive a call, text and or e-mail message with the same information.




Engage





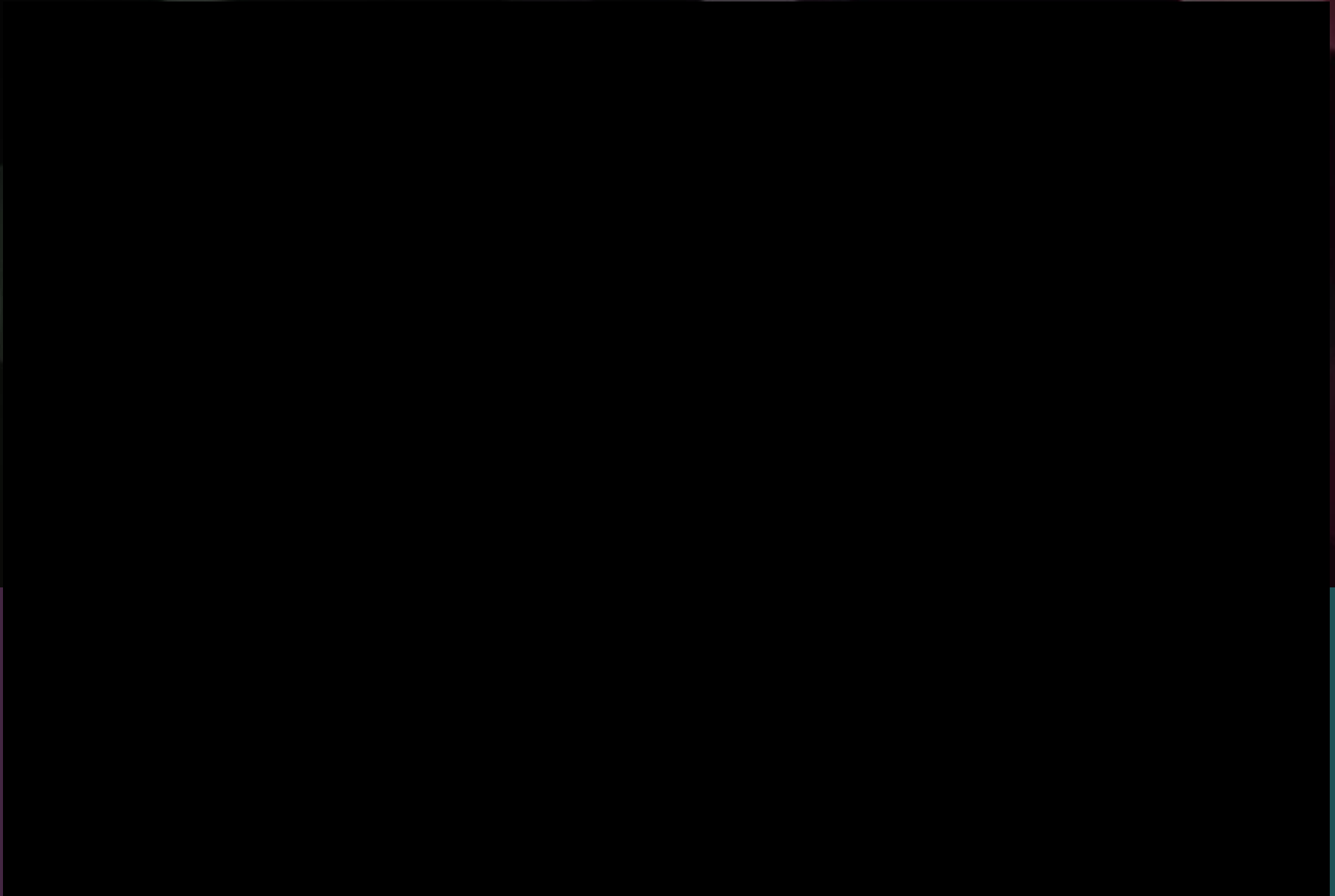
What does it mean to engage parents
and the community?



“Successful schools not only *embrace* but actively solicit the engagement of student families.”

Debbie Silver— in Education Week Teacher

Engage families through innovative and thoughtful activities



What are some ways we engage families?

Third “key” rule: ENGAGE

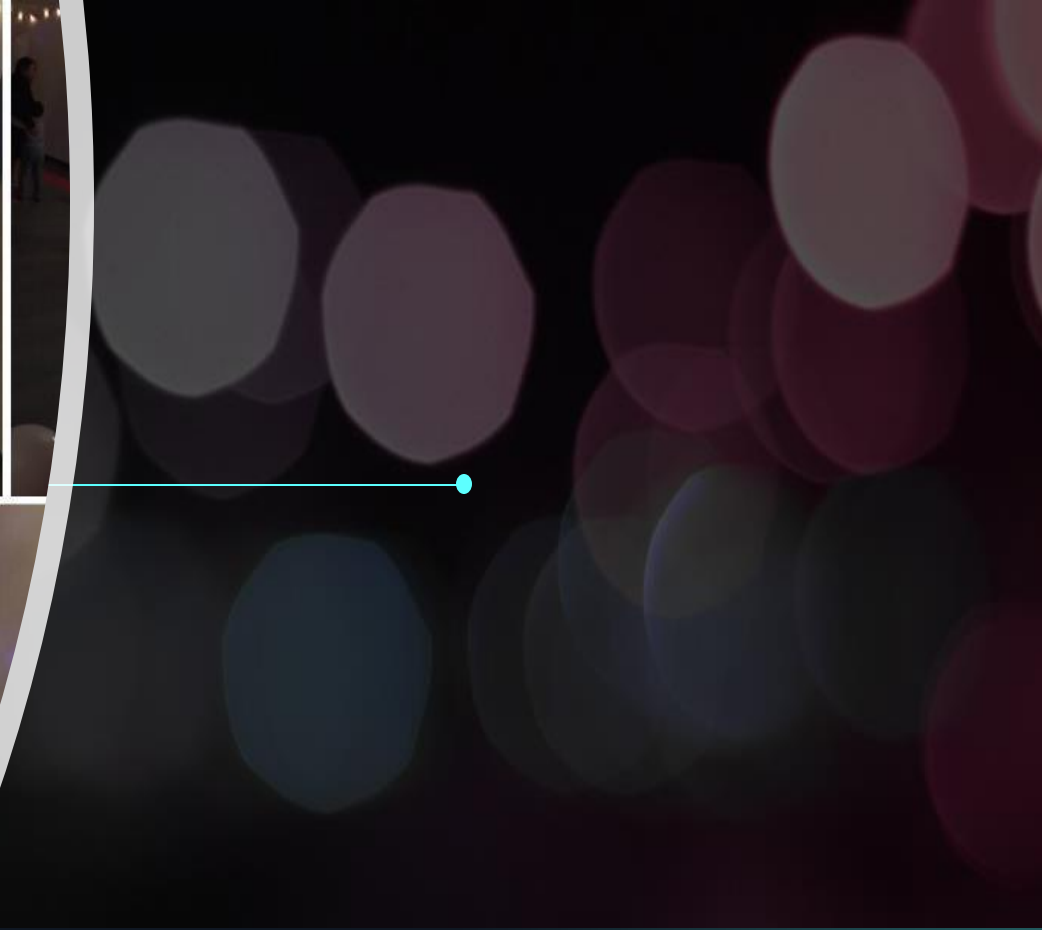
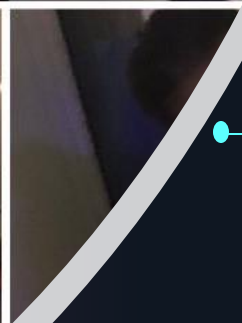
- ❖ Parent Resources
 - ❖ Donuts for Dad, Muffins with Mom
 - ❖ Mother/Son and Daddy/Daughter Dance
 - ❖ Parent English classes weekly
 - ❖ Kroger Math Night
 - ❖ Literacy Night
 - ❖ Volunteer opportunities
 - ❖ Support learning at home



Donuts with Dad and Muffins with Mom are activities that allow us draw parents and other family members into the building!

**Activities such as the
Mother/Son and the
Father/Daughter
dances create
opportunities for
students and parents
to engage and
interact in the school
environment.**





Atlanta Opera Dinner Theater with Families





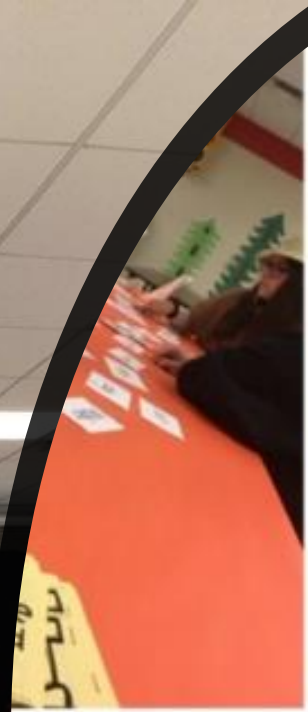
The school partners with Kroger to engage in a math night. Parents and students work and complete activities throughout the store to solve standards-based questions.





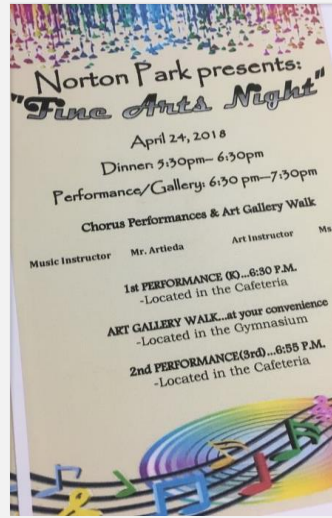
Family Literacy Night





Engage

Fine Arts Night

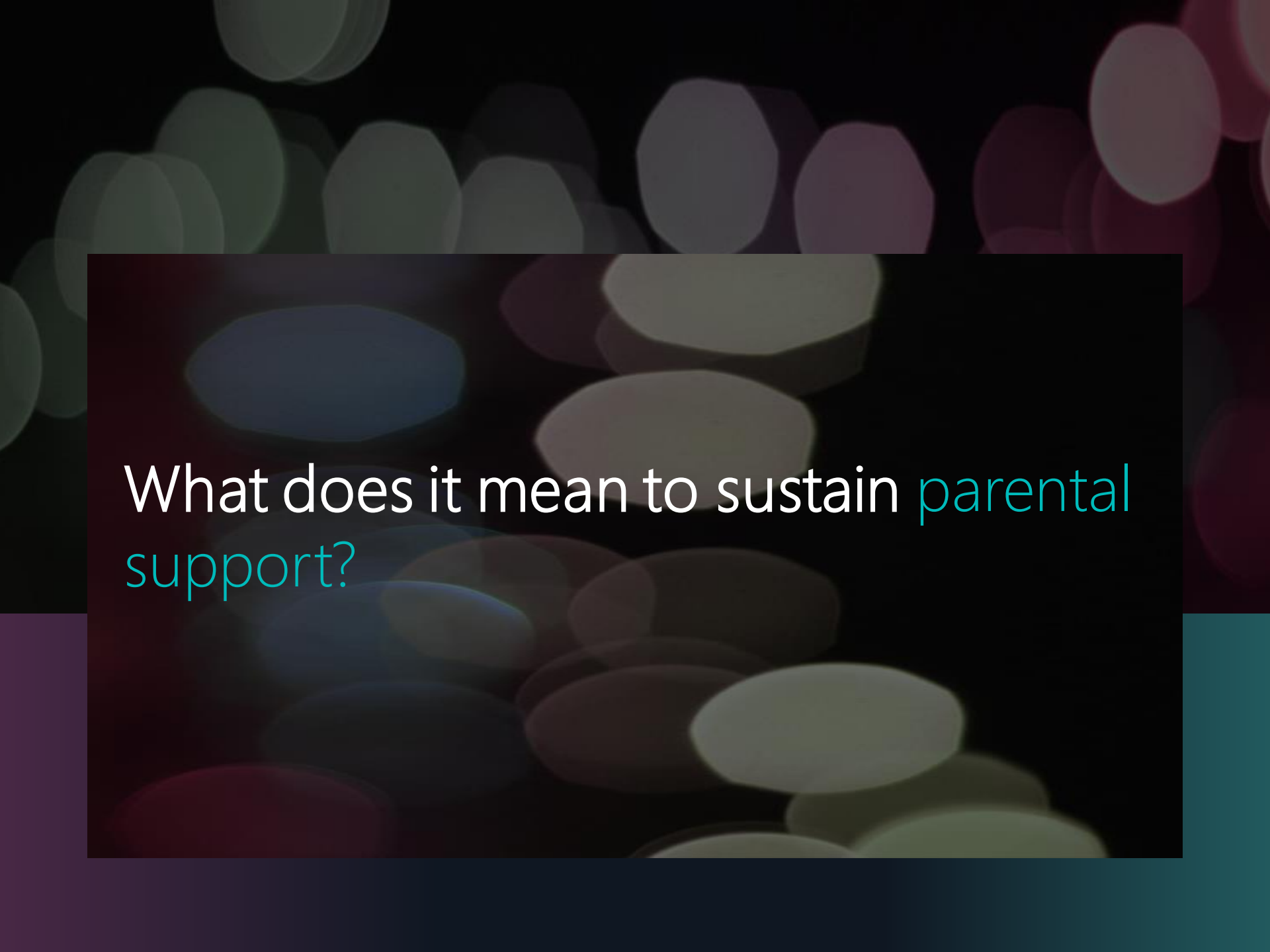


Ties & Tiaras





Sustain



What does it mean to sustain parental support?



Find your **voice**
and **inspire** others to find theirs.

Stephen Covey – Brainy Quotes

What are some ways we create opportunities for parent input and voice?

Fourth “key” rule: SUSTAIN

- ❖ Input/Voice (school climate surveys)
 - ❖ Bring your Parent to School Day
 - ❖ School Council/PTA
 - ❖ Classroom visits
 - ❖ Cocoa with Curry
 - ❖ Flexible Times to engage
 - ❖ Incentives (child care, refreshments)
 - ❖ Multicultural events
- ❖ Staff that reflect the school community

Sustain parental support by giving them opportunity for input

TAKE A BREAK

from all you do

RELAX

INDULGE

AND ENJOY THIS

Sweet Escape

**Sustain strong
relationships by giving
your parents a voice.**

Cocoa with Curry-Principal and parents have conversations and engage in a Q&A session that gives parents a chance to discuss and have input in their student's success.

Join us for some Cocoa with Mrs. Curry on Thursday, February 28th at 6 pm. This will be an opportunity to find out about the latest news and upcoming events at Norton Park and discuss our school, students and the best ways to support their success.



Give parents input and a voice!



The image features a blue gradient background. A large, faint white circle is centered in the upper half. A horizontal grey band spans the middle, containing the word "Extend" in a bold, black, sans-serif font. The bottom portion of the image is a dark area filled with a grid of small, glowing lights in various colors, including white, yellow, green, and red, creating a digital or data-like aesthetic.

Extend



What are some ways we extend to
create partnerships with the community?

Alone we can do so **LITTLE**;
Together we can do so **MUCH**.

-Helen Keller



What are some ways we extend partnerships in the community?

Fifth “key” rule: EXTEND

❖ Community

- ❖ Beginning of the year; B98.5 Radio Reading, Uncle Maddios, ACFB
- ❖ Chick fil A Spirit Nights, Gas South-Dental Screening, School Beautification
- ❖ Shop with a Cop

GAS SOUTH



Partnerships in the community



Maddios Pizza Joint



Gas South



A glowing lightbulb is shown on the right side of the image, with its filament illuminated. The background is a soft, light blue gradient. The lightbulb's glass is clear, and the filament is a bright yellow-orange color. The overall mood is warm and inspiring.

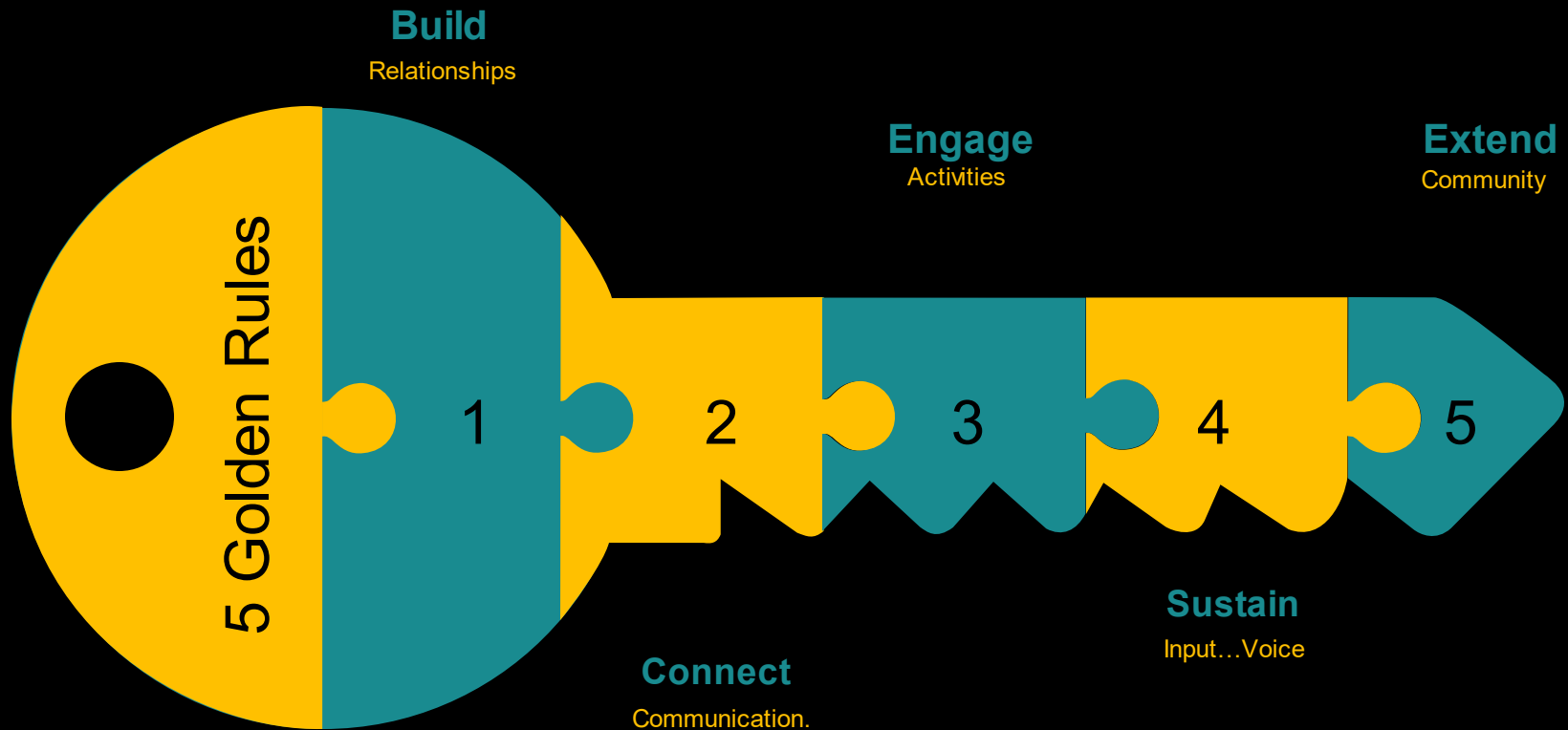
Unity

is strength...when there
is collaboration, wonderful
things can be achieved.

-Mattie Stepanek-brainy quote

ENGAGEMENT; YOU HOLD "THE KEY"

BUILD ○ CONNECT ○ ENGAGE ○ SUSTAIN ○ EXTEND



THANK YOU!

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<http://www.cobbk12.org/NortonPark/>

Musician/music; @iksonofficial