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LIBRARY ANNUAL REPORT FY 2013-2014

DUE DATE: June 23, 2014

I. **Mission and Vision Statements**

Provide a brief assessment of where the College stands with respect to achieving the *Mission* and *Vision* articulated last year.

Mission and Vision

The Zach S. Henderson Library is committed to providing:

- a physical environment that is comfortable, safe, and conducive to learning (Apart from occasional theft reports, the Library is extremely safe and popular because of its intellectual opportunities, service ethic, and responsiveness to patron needs. Almost 800,000 people use the Library in a year.)
- staff who are recognized by users as being well-trained and committed to facilitating patron success (Survey results, online and paper patron feedback forms, and informal patron comments consistently rate library personnel highly.)
- a wide and deep range of information resources selected to match the needs of the institution's faculty and students (This year's call for faculty suggestions of new library resources yielded fewer than expected, suggesting that faculty reservations about library holdings are focused more on the monographic collection.)
- efficient and effective avenues for obtaining information resources needed by the library's patrons but not held in the local physical or electronic collections (Survey results, online and paper patron feedback forms, and informal patron comments reveal that our interlibrary loan and document delivery services consistently exceed patron expectations.)
- service and content support systems that are easily located and navigated (e.g., web pages, database interfaces, online research assistance that is posted or interactive synchronously or asynchronously, etc.) (Recent web usability tests show we are still struggling in this area. Our website should not be treated as a recruitment tool, or as something that primarily serves an external constituency. We need the flexibility to design a website that facilitates student and faculty research, but too much of our website is filled with university links that have nothing to do with assisting faculty and students in their research.)
- empirically demonstrated positive impact on student learning, faculty research, and pedagogical activities (Still a major challenge that we hope to better address through our recent admittance into the Association of College and Research Libraries' Assessment in Action program.)
- services for collecting, preserving, and managing the "born-digital" output of the institution's faculty and students (Our institutional repository is being adopted increasingly by faculty wishing to manage conferences or publish journals, but we are having less success persuading faculty to contribute their digital content to the repository's archive, even though content in the repository is accessed much more than faculty online content not housed in the repository.)
- creative experimentation with applying information technologies to library services (We employ most of the recent technological advances that our profession considers to be part of best practices.)

- continuing education and professional development opportunities for library personnel (We devote a generous portion of our budget to professional travel, and we have greatly expanded access to high quality webinars that teach cutting edge library skills, trends, and concepts.)

In sum, the Library aims to be recognized by faculty and students as an effective and essential contributor to the institution's central mission of teaching and learning. (Overall we are achieving our mission and vision goals reasonably effectively.)

II.		Major Objectives and Accomplishments for 2013-2014		
<i>Institutional Strategic Theme</i>	<i>College Major Objective</i>	<i>Strategy Development and Implementation</i>	<i>Results, Findings & Analysis</i>	<i>Action Plan to Maximize Future Efforts</i>
<i>Promote Academic Excellence</i>	Expand use of Digital Commons to support faculty and institutional priorities.	Librarians will present the SelectedWorks, conference management, journal publishing, and archiving capabilities of Digital Commons to their liaison academic departments.	Use of the conference management and journal publishing capabilities increased rapidly, with many requests for services still in our queue.	Continue Digital Commons promotions to returning faculty, especially with regard to archiving & dissemination capabilities, and include the same content in orienting new Georgia Southern faculty to library resources and services.
<i>Enhance Student Success</i>	Implement orientation to library goals, values, and priorities for all new library personnel when hired.	Orientation designed by Dean of Library and tested by presenting to current library personnel for critique.	New orientation has been adopted and presented to the new personnel hired during the past year. Feedback from attendees was very positive.	Present orientation on a quarterly basis, to any library personnel hired since the last orientation.
<i>Enhance Student Success</i>	Develop marketing program to raise student awareness of our research assistance services.	Publicity and Public Relations Committee and the Public Services Work Team will devise a marketing strategy and assessment tool for implementation during FY15.	The marketing strategy was approved by the Dean in May 2014.	The marketing will begin during Fall 2014, and surveys to assess the marketing's effectiveness will be conducted before the end of the academic year.
<i>Enhance Student Success</i>	Increase student mastery of specified workshop learning outcomes over 2012-2013 levels.	Information Services librarians implemented new techniques into their instruction.	Student success rates were essentially the same in three of the outcomes, but the scores regressed for the outcome which involves Boolean logic and limiting the number of online search results. Fewer than half of the students got this question correct, whereas the other three learning outcomes are mastered by 77% or more of the students.	A surprising number of students fail to understand that the use of OR will expand the number of search responses, rather than limit them, which is the main point of the Boolean logic learning outcome. We will consult with the campus's formal logic instructors for tips on how to better explain the concept.
<i>Enhance Student Success</i>	More than 80% of students taking online courses who respond to our survey will be satisfied with our online services and resources	Students were having trouble finding the GALILEO password and where to get assistance. We replaced the GALILEO password with GALILEO access through MyGeorgiaSouthern, and	Satisfaction rates were below 80%, but they were higher than in last year's survey. The password problem appears to be solved, but too	We hope to revamp our website by adopting a different University website template that will allow us to make key links more prominent. We also plan to take some direct marketing steps at the beginning of

		we tweaked our website to make certain links more prominent.	many students still find the website difficult to use and they are unaware of the services available to them.	each semester to all students enrolled in online courses.
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Enhance Student Success	Students participating in web usability tests will average at least an 80% success rate	Students in several fall and spring CEIT classes conducted the usability tests, using questions that would be easily answered by one or more of the links on our website.	Success rates were below 80% primarily because key links were not located prominently and their font was too small, due to the amount of page space that was required to be dedicated to non-Library University information.	As noted above, we hope to revamp our website by adopting a different University website template that will allow us to make key links more prominent by reducing the amount of space dedicated to non-Library information.
Enhance Student Success	ISD librarians will complete the transfer of EagleSource content to LibGuides.	Redirection of ISD workload assignments to create more time for transferring content to LibGuides.	The goal was achieved midway through FY14.	ISD librarians will be responsible for annual reviews of LibGuide content; necessary updates and revisions should be done as needed.
Enhance Student Success	A space utilization study will be conducted to examine patron study patterns.	At designated times during selected periods of spring semester, personnel recorded how many people were using the Library and its equipment and facilities.	The space study results confirmed our general observations with regard to the most popular furniture, study locations, and times for using the Library.	Some furniture rearrangement will be done this summer, and our next furniture order will concentrate on adding more of the most popular types of tables and chairs.
Enhance Student Success	Design a proposal to the ACRL Assessment in Action program, to qualify for their support in conducting a study to determine how student use of library resources affects their GPA, academic progression, and/or graduation rates.	A committee consisting of the Library Assessment Officer, the VP for Information Technology, the Director of the Honors Program, and the Associate Director of Strategic Research and Analysis developed the proposal after reviewing relevant professional literature and identifying the available data that would be necessary to collect and analyze.	ACRL accepted our proposal, and we are in the 2014-2015 cohort of institutions whose projects will benefit from ACRL's consulting services.	The assessment program will be implemented during the 2014-2015 academic year after ACRL's suggested revisions are addressed.

2013-2014 Budget Allocation Report			
Institutional Strategic Theme	College Major Objective	Budget Funding Requested	Budget Funding Received
Promote Academic	1) Assessment Graduate Assistant	1) \$ 10,800	1) -0-

Excellence	<ul style="list-style-type: none"> 2) Travel-Increase 3) Staff Equity Raises 	<ul style="list-style-type: none"> 2) \$ 10,000 3) \$ 119,060 	<ul style="list-style-type: none"> 2) -0- but we greatly expanded professional development opportunities via online webinars 3) -0- but the institution increased those salaries that were below the poverty level.
Enhance Student Success	<ul style="list-style-type: none"> 1) Database Series: PsycTests & PsycExtra 2) Increase in Learning Technology Budget 3) Book Scanner 4) Library Assistant III 5) Student Assistants 6) Two Library Assistant III Positions 7) GALILEO Cost Increase 8) Funds to cover projected 6% inflationary increase to books and subscriptions 	<ul style="list-style-type: none"> 1) \$10,000 2) \$ 10,000 3) \$ 35,000 4) \$ 39,902 5) \$ 20,000 6) \$ 68,706 7) \$ 4,445 8) \$ 69,515 	<p>New funds were not available to be added to the Library's base budget, so new staff could not be hired. However, year-end funds from the University ensured we covered inflationary increases in GALILEO, book purchases, and subscriptions.</p>

II. Accomplishments and Productivity for 2013-2014

A. Librarian Contributions to the Educational Mission of the University–Narrative of Accomplishments

- **Provide a bulleted list of significant or major accomplishments**

- During the 2013 fall semester we invited all academic departments to report any information resources necessary to support their teaching and research. The feedback will be the basis for future collection development priorities when new money becomes available, and when we can redirect funds from low-demand resources. The relatively modest requests (in terms of total dollars) surprised us. While there may be several contributing factors regarding the modest requests, the results suggest the most important and urgent needs for subscription information resources are being met.
- Significant collection upgrades and additions included moving up to the IEEE Electronic Library and adding the ProQuest Serial Set product to our ProQuest Congressional subscription. We also subscribed to the Sage Premier e-journal collection, as well as to several new individual e-journals including most notably Nature Online. In May, we ordered a subscription to BrowZine, a platform enabling our patrons to access our e-journal content on mobile devices.
- Digitization Projects - Georgia Southern received funding through GALILEO to digitize the complete run of Georgia Southern Reflector yearbooks, as well as print copies of student theses and dissertations written prior to 2006. Digitization of the Reflector has been completed, and the publication is now available in the Internet Archive at <https://archive.org/details/georgiasouthern>. Volumes can also be viewed online or downloaded as pdf files for printing or saving on a local computer or device. These volumes are a vital source of Georgia Southern University history, and we will add them to our online digital collections as well as have them available online in the Internet Archive. The pre-2006 student theses and dissertations are still being digitized. Since 2006, all theses and dissertations have been submitted in digital format and are available online on the web through our digital collections in Digital Commons. <http://digitalcommons.georgiasouthern.edu/etd/>. Once the pre-2006 titles are digitized they will be added to Digital Commons, but the access must be restricted to Georgia Southern users unless the library gets permission from individual authors to make a title available on the Web.
- Our institutional repository has been growing by leaps and bounds since we migrated last year to the Digital Commons platform. Digital Commons contains 5,691 faculty or student “papers” as of April 2014, covering 426 disciplines as defined by Digital Commons. Papers in this context are generalized to mean any items uploaded into the repository whether they a research paper, a spreadsheet, a dissertation, an audio/video file, or a photograph.
- Items in Digital Commons have been downloaded 153,321 times during FY 2014. This number does not include “hits” on the metadata, but actual downloads of the resource. Many downloads come from countries other than the United States with the UK, India, Canada, Australia, and Brazil each having more than 500 downloads during FY 14.
- Six items in Digital Commons were downloaded more than a 1,000 times in FY 2014, with two of these having downloads of more than 2,200 times. Of the six items, two are issues of the George-Anne, and the other four are electronic theses or dissertations (ETDs), with three at the master’s level and one at the doctoral level. Issues of the George-Anne are frequently downloaded, emphasizing the need to locate the “lost” digitized issues and add them to Digital Commons, or if they are indeed truly lost, digitize them again for the repository.

- The Digital Commons collection with the most use as measured by full-text downloads is the ETD collection with a total of 99,721 downloads for FY 2014. This number is especially impressive considering that the addition of ETDs is an ongoing process, and many of the ETDs were not in Digital Commons for the entire year.
- The Education Specialist research papers are receiving high download counts as well. Although there are only 20 EDS papers in Digital Commons so far, they have received 1,503 downloads, with 6 of the papers downloaded more than 100 times. The highest count for an EDS paper is 384 downloads.
- University Honors Program theses were downloaded 942 times (52 papers).
- The International Journal for the Scholarship of Teaching and Learning (ijSOTL) was second in downloads only to the ETD collection with 18,994 total downloads, even though many of the articles were not in Digital Commons for the entire fiscal year.
- Digital Commons features a conference management component that facilitates the steps involved in receiving presentation proposals, reviewing the proposals, accepting and rejecting proposals, and publishing conference proceedings. During FY 2014, the following conferences were created in Digital Commons on behalf of Georgia Southern faculty, to be managed by Continuing Education personnel that we trained. Several new conferences are in the process of being transferred to Digital Commons.
 1. SoTL Commons Conference
 2. Georgia International Conference on Information Literacy
 3. Curriculum Studies Summer Collaborative
 4. Phi Kappa Phi Research Symposium (content only)
 5. Georgia Educational Research Conference
 6. Georgia Southern University Research Symposium (content only)
 7. Rural HIV Research and Training Conference
 8. Student Success in Writing Conference
 9. Georgia Undergraduate Research Conference
- Digital Commons also features a journal publishing component. During FY 14, numerous journals were initiated by faculty for publication in Digital Commons and are in various stages of development. The ijSOTL journal was a well-established journal before moving to Digital Commons. All of the back content has been moved over to Digital Commons and set up in the journal structure. The articles in ijSOTL are very visible on the Web, as evidenced by large download counts from its location in Digital Commons. The remaining journals on the list below are very close to completion and several other journals are in early stages of development.
 1. ijSOTL International Journal Scholarship of Teaching and Learning
 2. Georgia Educational Researcher
 3. Coastal Review
 4. Journal of Student Success in Writing
 5. National Youth at Risk Journal
- SelectedWorks – Adding faculty publications to the Digital Commons SelectedWorks feature is a time-consuming but valuable task. In essence, a SelectedWorks page is like a portfolio that highlights the faculty member's achievements, publications, teaching record, research interests, etc. Several individual faculty and departments sent faculty information for the creation of SelectedWorks sites. Creation of the sites allows us to also upload faculty publications with copyright clearance to the repository, and this process requires careful monitoring. There are 166 faculty SelectedWorks pages thus far.

- We worked with Jeb Garber in the Office of Research to create a Faculty Expertise database utilizing the data in SelectedWorks as requested by Dr. Charles Patterson. A soft launch was completed in early May 2014.
- We worked with Jason Williams in IT Services to create a system for hosting university policies in Digital Commons. The policies structure is now live in Digital Commons, and the University Legal Office is using the site to create and maintain university policies.
- A Digital Commons series was created for the Georgia Council of Graduate Schools to house their documents.
- We held preliminary discussions with biology faculty about how to create metadata for displaying photographs of the tick collection. This structure has been created though not yet populated.
- Our demand-driven acquisition plan (DDA) for electronic books has expanded patron access without requiring us to purchase titles that no one at Georgia Southern University wants to read. In the DDA process, records of available e-books are loaded into our catalog so faculty and students can find out about their existence if they are searching for information in the relevant subjects, but we only purchase those titles which our patrons decide to use. This past year, 2,537 e-book records were added to our catalog, making the titles available to our patrons if they desired to use them. Since the DDA program's inception we have actually purchased 350 e-books at a cost of \$19,834.61. It would have cost us as much as seven times that amount to have purchased all 2,537 e-books up front.
- We cataloged 24,380 items for the collection, broken down as follows: 10,003 print items; 8,682 electronic items; 5,507 microform items; and 188 audiovisual items. Purchased resources and gifts for Henderson Library comprised 14,835 items; Foy Music accounted for 160; and Government Documents totaled 9,385.
- Batch processes have become an increasingly necessary and important part of daily workflows for the Cataloging and Metadata Team. In addition to the above mentioned cataloged items, 39,740 recordings available for streaming from our Naxos Music Library subscription were added through batch editing and batch loading processes as well as 2,537 temporary records for Demand Driven electronic books. Almost all new items for cataloging are now loaded into MarcEdit for batch edits before materials are sent to catalogers, saving a great deal of time in editing individual records. In short, batch processing has efficiently and cost-effectively enabled us to greatly increase the likelihood of patrons finding resources, such as a recording of a particular composition, even if they are unaware of our subscription packages like Naxos Music Library.
- A total of 3,425 gifts were added to the collection. An additional 4,290 gift items were received and will be evaluated for retention as they are processed. Among the more notable gifts, the Department of Writing and Linguistics transferred more than 150 materials from one of their grant-funded collections. We also continued to process two large gifts that were received last year from William Schubert (University of Illinois-Chicago emeritus) and Edmund Short (University of Central Florida emeritus). To date we have processed a total of 3897 monographs from their donations. We hope to complete the processing of the remaining books in the coming year and then begin examining their personal papers and manuscripts.
- A total of 9,385 of the items cataloged during fiscal year 2014 were government documents, comprising 38% of all cataloging activity (excluding batch processes). 1,150 government documents were moved from the stacks to the automated retrieval system (ARS). This ongoing project is creating additional public seating space by moving low-demand materials to the ARS.

- This year's web usability tests and surveys of online students revealed that our adoption of EBSCO's Discover tool has been a big success. Patrons may now choose to search our entire range of holdings (with only minor exceptions) using one search box, instead of having to perform separate searches for books and audio-visuals, journal articles, special collections, etc. Patron feedback about Discover is extremely enthusiastic.
- Several Henderson Library faculty members are serving on a USG task force to select the "Next Generation Library System Platform," which will replace the ExLibris Voyager system currently used by all USG campuses. The task force is developing a request-for-proposals (RFP) after investigating the products of six of the leading library system vendors. As yet there is no state funding for purchasing a new system, so the project's timing has been pushed back. The RFP is expected to be completed in January 2015 in hopes of obtaining funding in FY 2016. Much of the work currently underway to improve our metadata and master batch processing techniques will effectively prepare both our data and our staff for a move to a new system.
- Special Collections processed additions to six manuscript collections: Dr. Karl Peace materials, Michael McDougald materials, Robert Benson materials, Bulloch County Retired Teachers Association materials, Jiann-Ping Hsu materials, and Daughters of the American Colonists materials. Images from 14 collections have been added to CONTENTdm for easy discovery and viewing on the web. This number includes: Historic Statesboro Photographs, Historic Georgia Southern Photographs, the Sheet Music Collection, Francis Harper Photographs, Rationing in World War II, Bulloch County Railroad Slides and Orders, Charles Herty and Turpentine, Commander William M. Rigdon Photographs, the United States Department of Agriculture Forest Service Slides, Early Days of Georgia Southern Football Photographs, Geechee Country Churches Photographs, Marvin Pittman and a Legacy of Educational Excellence, Peace Officers Association of Georgia Publications, and the Bulloch County Historical Society's Rambling through Bulloch County Newsletters. These collections are comprised of a total of 915 items currently available online for the general public.
- In fall of 2013 a Student Government Association standing committee was established to advise the Dean of the Library. Student input during previous years via their inclusion on faculty committees was inadequate, largely due to their small numbers amid so many faculty members. The new advisory committee was very active in 2013-2014, making several suggestions that have benefited students using the Library. One notable idea was purchasing mobile whiteboards, so these collaborative tools may now be used almost anywhere in the Library, not just in the group study rooms. In addition, the committee supported a Student Technology Fee request to purchase an Agati inTouch Interactive Table for the Library's Learning Commons. The inTouch Interactive Table provides a durable, multi-user touchscreen that is seamlessly integrated into a tabletop. T1 Visions' interactive technology allows groups of students to connect, share, and learn using a multi-touch user interface. Up to four laptops can be connected simultaneously, allowing each laptop to be switched to display on a secondary viewing screen. Instead of crowding around a single computer screen to collaborate on a class project, four students will be able to create class projects using the shared screen. With these tables student projects can include any appropriate media available through the library's extensive electronic collections, from the Internet, or from their personal files. The inTouch Interactive Table will help the library address the three following Georgia Southern strategic themes: Promote Academic Excellence, Enhance Student Success, and Increase Research, Scholarship, and Creative Achievement.
- We began testing a protocol that will allow patrons using computer devices on the wireless network to print their work on the printers that up to this point have only printed jobs from our public desktop computers. Students printing wirelessly will now be able to have the printing credited to their Student Technology Fee Eagle accounts.

- In an effort to offer our library faculty and staff more high quality professional development opportunities than our travel budget can support, we have been aggressively pursuing webinar training sessions taught by various library professional organizations, associations, consortia, and product vendors. In the past year we registered for more than fifty webinars, many of which were free and all of which were much less expensive than the cost of sending individuals to distant locations.
- The annual Georgia International Conference on Information Literacy celebrated its tenth anniversary in fall of 2013, and attracted about 275 attendees from all over the country. Feedback from attendees is extremely positive, and the conference's national reputation is growing. Henderson Library appreciates its partners in coordinating the conference: faculty from the Department of Writing and Linguistics, the College of Education, the Department of Information Systems, and staff from the Division of Continuing Education.
- The University System of Georgia Board of Regents established a new initiative called Affordable Learning Georgia that is designed to reduce the cost of attending college by providing affordable textbook alternatives. Affordable Learning Georgia seeks to support the use of lower-cost, electronic, free, and Open Educational Resources. Due to the fact that many such resources are available through GALILEO and the USG libraries, librarians on all USG campuses have been asked to take the lead in raising faculty awareness of the onerous costs of traditional textbooks, and the free or affordable alternatives available from the libraries and the Affordable Learning Georgia website. We held two informational workshops on this topic during spring semester, and hope that a presentation to the Deans-Directors-Department Chairs group this fall will create meaningful discussions among faculty in their departments regarding how they can take advantage of the textbook alternatives without sacrificing high teaching standards.
- The Government Documents personnel provided free government pamphlets to support several University activities, including the Health Fair, the Wellness Fair, and Money Smart Week.
- Government Documents Librarian Lori Gwinett partnered with history and political science faculty to present a Constitution Day program entitled "Your Right to Privacy." About 200 students and faculty attended, double the number that attended the 2012 Constitution Day program.
- Information Services Librarians conducted 415 advanced research consultation sessions for students and faculty. Dr. Rebecca Ziegler was responsible for almost 40% of these consultations, a very impressive record.
- We obtained a grant from the National Endowment for the Humanities and the American Library Association to bring to campus "America's Music: A Film History of Our Popular Music from Blues to Bluegrass to Broadway," a six-episode public program featuring documentary film screenings and scholar-led discussions of twentieth-century American popular music. The six events focused on these uniquely American musical genres: blues and gospel, Broadway, jazz, bluegrass and country, rock and roll, and mambo and hip hop. The documentaries were selected by the Tribeca Film Institute, in collaboration with the American Library Association, Tribeca Flashpoint, and the Society for American Music, and copies of the films were sent to participating libraries with complete public performance rights. After each film, Dr. Michael Braz, emeritus professor of Music, led discussions with the audience about the film content and the musical genres. In addition to the six documentary screenings, we hosted three free concerts featuring local musicians who performed some of the genres. A list of events and the number of attendees follows:

July 30, 2013	Rock & Roll	40
August 22, 2013	Tin Pan Alley & Broadway	51
August 27, 2013	Blues & Gospel	42
September 24, 2013	Swing Jazz	30
September 26, 2013	Bluegrass & Country	29
October 8, 2013	Mambo & Hip Hop	64

Free concerts:

August 2, 2013	Pladd Dot School of Rock	70
September 6, 2013	Chris Mitchell Band (blues)	120
October 4, 2013	Michael Lasser, Cindy Miller, Alan Jones – Songs of the Civil War	54

The series not only offered an excellent free educational opportunity to the local community, but it also enhanced our reputation for cultural programming for the general community, not just the university. This project also strengthened our working relationships with the Averitt Center for the Arts, the Statesboro Arts Council, and GSU's Department of Music. Lastly, it increased awareness of the Library's resources and programs on the part of some audience members, including some from the campus community.

- Zach S. Henderson Library received the Muslim Journeys Bookshelf collection in January 2013, which consisted of twenty-five books, three documentary films, and other resources. This was a project of the National Endowment for the Humanities, conducted in cooperation with the American Library Association. Major support for the Muslim Journeys Bookshelf was provided by a grant from Carnegie Corporation of New York. Additional support for the arts and media components was provided by the Doris Duke Foundation for Islamic Art. Local support was provided by the Averitt Center for the Arts and the Statesboro Regional Library. A Bookshelf reception was hosted by Zach S. Henderson Library on Thursday evening January 17. The books were on display in the center of the reception area and excerpts from the films were shown in an adjoining room. In another area computers with access to Oxford Islamic Studies Online were available for a scavenger hunt with prizes that promoted Muslim Journeys. On March 28 the film "Islamic Art: Mirror of the Invisible" was shown in the Emma Kelly Theater at the Averitt Center for the Arts - one of our community partners. John Parcels, Georgia Southern retired professor of philosophy and religious studies, led a discussion of the film. Participants were a nice cross section of the Statesboro and campus communities. Discussion following the film was lively and interesting. On November 14 Georgia Southern's Center for Continuing Education was the site of a panel discussion among faculty members from the Departments of Literature and Philosophy, Foreign Languages and History. Entitled "Religious Journeys: A Quest for Harmony," the panel discussion was facilitated by Dr. Hemchand Gossai, Professor of Religious Studies at Georgia Southern. The presentations and presenters were: "Between Nostalgia and Hope: Religious Diversity in the Middle East," Dr. Ahmet Akturk, History Department; "Remembering Abraham: Journey to Reconciliation," Dr. Hemchand Gossai, Department of Literature & Philosophy; "Lived Islam and Hinduism in India: Unbounded and (In)separable," Dr. Nicole Karapanagiotis, Department of Literature & Philosophy, and "Jews In Morocco: A Model for the Arab World," Youssef Salhi, Foreign Language Department. The majority of the 200 attendees were students, but there were also representatives from other parts of the campus community and the Statesboro community.
- Following the successful completion of the Muslim Journeys programs (see above), Henderson Library was one of 125 libraries and state humanities councils across the country selected to participate in the "Let's Talk About It: Muslim Journeys" project funded by the same organizations. The project sought to familiarize audiences with the people, places, history, faith, and cultures of Muslims in the United States and around the world. The Averitt Center for the Arts and the Statesboro Regional Library were

community partners with Henderson Library for both grants. The “Let’s Talk About It: Muslim Journeys” reading/discussion program was offered during spring term 2014. Project scholar Dr. Hemchand Gossai led each discussion in Henderson Library or Statesboro Regional Library. “Pathways of Faith” was chosen as the theme for discussions because religion is deeply rooted in the Statesboro community – both socially and philosophically. Discussion of the five chosen books allowed community members to learn more about the commonalities between their religious and cultural beliefs and those of their Muslim brothers and sisters, and the discussions offered a forum for local Muslims to share information about their faith and culture with other community members – both on and off-campus. The grant provided funds for the purchase of 25 copies of each title in the “Pathways of Faith” group, and all of the 125 copies were distributed to community members who expressed interest in the discussions. The library copy of each title was placed on reserve to allow more people an opportunity to participate in discussions. The Averitt Center for the Arts and the Statesboro Regional Library assisted by hosting book discussions and by helping market the series to the wider Statesboro community. The first book discussion of The Children of Abraham: Judaism, Christianity, Islam by F. E. Peters, took place on February 11 in Henderson Library. It drew the largest group of non-campus participants. Muhammad: A Very Short Introduction by Jonathan A. C. Brown was discussed on February 18 at the Statesboro Regional Library, and retired Professor John Parcels joined Dr. Gossai in leading the discussion. The group of participants was somewhat smaller, but discussion was lively. Following the discussion, one Muslim participant commented on how much he appreciated having had the opportunity to participate in the discussion. The Story of the Qur’an: Its History and Place in Muslim Life by Ingrid Mattson was discussed on March 11 at Henderson Library and drew the largest audience of the series, including the most students at any session. On April 1, Statesboro Regional Library was again the venue, and The Art of Hajj by Venetia Porter was the book discussed. The group was one of the smallest, but the discussion was one of the most active. The discussion of Rumi: Poet and Mystic, edited and translated by Reynold A. Nicholson was April 22 in Henderson Library. It drew a somewhat smaller group, but one highlight was readings of poems by several members of the group and a discussion of what part of the poem drew each reader to that specific poem. Comments made in evaluations for the entire series included: “interesting people,” “interesting discussion,” “learned more than I expected,” and “very informative.” In the evaluations of the individual sessions, the majority of participants rated the discussions as excellent.

- We mounted several exhibits highlighting resources in our collections that related to various campus events, programs, or national observances. Among the most notable exhibits were “America’s Music” and “Muslim Journeys” (accompanying the films series and book discussions described above), American Education Week, Banned Books Week, National Poetry Month, historical postcards from our Special Collections, and a celebration of the tenth anniversary of the Jiann-Ping Hsu College of Public Health’s establishment as the first public stand-alone public health school in the state.
- \$13,584 were contributed to Library foundation accounts from A Day for Southern gifts, the Farm-to-Table dinner, and other private gifts.
- We continued our tradition of inviting the local therapy dog organization to bring their animals to the Library’s atrium for an hour during the afternoons of final exams week. Dozens of students each day appreciated the chance to relieve some stress and have some fun with the animals.

B. Research and Creative Activity – Narrative of Accomplishments

- Provide a bulleted list of significant or major accomplishments. (Colleges are encouraged to provide research and creativity data that most appropriately reflects the College's achievements.)

Journal Article

Mitchell, W.Bede. (2013). A Note on Civil Disobedience and Professional Ethics Codes. *Journal of Information Ethics* 22 (2), 61-65.

Conference Papers

Tony Ard and Jocelyn Poole presented a paper at the Florida Library Association Annual Conference.

Ruth Baker presented a paper at the Georgia Council of Media Organizations Annual Conference.

Lili Li presented a paper at the Third International Conference on Library Cooperation and Resource Sharing, in China.

Sonya Shepherd presented papers at the Georgia International Conference on Information Literacy, the Southeastern Library Assessment Conference, the Georgia Council of Media Organizations Annual Conference, and the Atlanta Area Bibliographic Instruction Group Meeting.

Debra Skinner presented a paper at the Digital Initiatives Symposium, University of San Diego.

Fred Smith delivered the keynote address at the Mercer University Library Annual Retreat.

Rebecca Ziegler presented papers at the British Commonwealth and Postcolonial Studies Conference (Savannah), and the American Conference for Irish Studies, Southern Division (Decatur, GA)

Creative Works

Ruth Baker and Robert Fernekes contributed a poster presentation at the Georgia Council of Media Organizations Annual Conference, and Ruth Baker contributed a poster presentation at the Southeastern Library Association Annual Conference.

- **Supporting Data**

Research and Creativity Data (Data Should Be Provided by College)			
Books	Journal Articles and Book Chapters	Creative-works	Conference Papers
2013-2014	2013-2014	2013-2014	2013-2014
0	1	2	11

Sponsored Funding (Data Will be Provided By ORSSP)			
	2012-2013	2013-2014	Change 2012–2013 to 2013-2014
Submissions	3	1	-2
Awards	3	0	-3
Award Funding	\$5,000	\$0	-\$5,000
Range of Awards			

C. Service—Narrative of Significant Service Activities and Accomplishments

- **Provide a bulleted list of significant or major activities and accomplishments**

Ruth Baker:

American Library Association, Library Research Round Table, Mentorship Committee, Member
Georgia Southern University Undergraduate Committee, Member
Georgia Southern University Undergraduate Research Council, Member

Robert Fernekes:

Georgia Southern University Faculty Grievance Procedures Review Task Force, Member
Georgia Southern University Faculty Research Committee, Chair
Georgia Southern University Graduate Committee, Chair
Georgia Southern University Military Affairs Task Force, Member

Cynthia Frost:

Georgia Southern University Faculty Grievance Committee, Member
Georgia Southern University Faculty Service Committee, Chair
Georgia Southern University Faculty Welfare Committee, Member

Paolo Gujilde:

Asian Pacific American Librarians Association, Mentoring Committee, Chair
Asian Pacific American Librarians Association, Program Planning Committee, Chair
Asian Pacific American Librarians Association, Local Arrangements Task Force, Member
Asian Pacific American Librarians Association, Program Planning Committee, Chair
Asian Pacific American Librarians Association, Outreach and Diversity Fair, Chair

Lori Gwinett:

Georgia Library Association Government Information Interest Group, Chair
Georgia Southern University Academic Standards Committee, Member
Georgia Southern University Calendar Committee, Member
Georgia Southern University Faculty Welfare Committee, Member

Ann Hamilton:

American Library Association, Chapter Relations Committee, Chair
American Library Association/Association of College and Research Libraries/Library Leadership and Management Association, Interdivisional Committee on Building Resources, Co-Chair
American Library Association/Library Leadership and Management Association, Buildings and Equipment Section Executive Board, Member
American Library Association/Library Leadership and Management Association, Fundraising and Financial Development Section, Trends, Marketing & Project Development Committee, Member
Southeastern Library Association, Charles E. Beard Award Committee, Chair
Georgia Southern University SACSCOC Compliance Certification Team 6, Member

Katrina Jackson:

Georgia Southern University Academic Standards Committee, Member
Georgia Southern University Faculty Senate, Library Committee, Member

David Lowder:

Georgia Southern University SACSCOC Compliance Certification Team 6, Member

Jessica Minihan:

University System of Georgia Board of Regents, Regents Academic Committee on Libraries,
GIL-OPAC Discovery Task Force, Member
University System of Georgia Board of Regents, Regents Academic Committee on Libraries,
GIL-OPAC Discovery Service Implementation Team, Member
Georgia Southern University Faculty Senate, Library Senator
Georgia Southern University Elections Committee, Member
Georgia Southern University Undergraduate Committee, Member

W. Bede Mitchell:

American Library Association, Research and Statistics Committee, Member
American Library Association/Association of College and Research Libraries,
Seventy-fifth Anniversary Task Force, Member
American Library Association-Allied Professional Association, Certification Program
Committee, Chair
Friends of Georgia Libraries Board of Directors, Treasurer
Georgia International Conference on Information Literacy (annual) – Planning
Committee Co-Chair
Journal of Access Services Editorial Board
University System of Georgia Board of Regents, Regents Academic Committee on Libraries,
GALILEO Knowledge Repository, Transition Task Force, Chair
Georgia Southern University Dean of College of Business Administration Search Committee,
Chair
Georgia Southern University Southern Association of Colleges and Schools Reaffirmation
Steering Committee, Member, and SACSCOC Compliance Certification Team 6, Chair

Jocelyn Poole:

Eighth National Conference of African American Librarians (Cincinnati) Planning Committee,
Member
National Model African Union, Technology and Social Media Committee, Co-Chair
Georgia Southern University SACSCOC Compliance Certification Team 6, Member

Sonya Shepherd:

Southeastern Library Assessment Conference Planning Committee, Member
University System of Georgia Board of Regents, Regents Academic Committee on Libraries,
Assessment Task Force, Member
Georgia Southern University SACSCOC Compliance Certification Team 6, Member

Charles Skewis:

Ogeechee Technical College Library Advisory Committee, Chair
Georgia Southern University SACSCOC Compliance Certification Team 6, Member

Debra Skinner:

University System of Georgia Board of Regents, Regents Academic Committee on Libraries,
GALILEO Knowledge Repository Steering Committee, Member, and Chair of the
Metadata Subcommittee
University System of Georgia Board of Regents, Regents Academic Committee on Libraries,
GIL-OPAC Discovery Task Force, Member
University System of Georgia Board of Regents, Regents Academic Committee on Libraries,
Next Generation Library Platform State Planning Committee, Member
Ogeechee Technical College Library Advisory Committee, Member
Georgia Southern University Research Symposium Planning Committee, Member

Fred Smith:

Southeastern Library Association, Circulation and Reserves Roundtable, Chair
Georgia Southern University Faculty Grievance Committee, Member
Georgia Southern University Faculty Welfare Committee, Chair
Georgia Southern University SACSCOC Compliance Certification Team 6, Member
Georgia Southern University SACSCOC Quality Enhancement Program Committee, Member
Georgia Southern University Statutes Review Committee, Chair
Georgia Southern University Athletics Committee, Member

Lisa Smith:

Georgia Southern University First Year Experience Council, Member
Georgia Southern University General Education and Core Curriculum Committee, Member
Georgia Southern University Phi Kappa Phi Research Symposium Selection Committee,
Member
Georgia Southern University Wellness Advisory Board

Rebecca Ziegler:

Georgia Southern University Ad Hoc Committee to Evaluate Student Ratings of Instruction,
Chair
Georgia Southern University General Education and Core Curriculum Committee, Member
Georgia Southern University Faculty Senate, Library Senator and Member of Senate Executive
Committee
Georgia Southern University Graduate Committee, Member
Georgia Southern University Southern Association of Colleges and Schools Reaffirmation
Task Force on General Education and the Core Curriculum, Member
Georgia Southern University Undergraduate Committee, Member

III. Student Success and Achievement

Provide data as available for each area of student success and achievement per Program of Study/Major

Note: Data for Retention Rates, Graduation Rates, and Course Completion Rates will be provided by OSRA. College/Departments should provide Job Placement Rates and State Licensure Rates (as information is available)

Student Success Measures					
Program of Study	Retention Rate	Graduation Rate	Course Completion Rate* #	Job Placement Rate	State Licensure Exam Rate
<i>Department A</i>	N/A	N/A	N/A	N/A	N/A
<i>Department B</i>	N/A	N/A	N/A	N/A	N/A
<i>Department C, etc.</i>	N/A	N/A	N/A	N/A	N/A

*Note: Completion Rates = The percent of completed courses (i.e., earned credit) out of the total number of attempted courses. Measure all courses attempted between July 1 and June 30 of the year, and consider the course “completed” if a student earned credits for the course. Earning credits requires that a student complete the course with a passing grade. For example, if 1000 students took courses in the major and 900 students completed those courses with a passing grade, the completion rate would be 90%.

Note: Course completion rates for this report will be Fall 2013 only.

IV. Annual Progress in Assessing Effectiveness

In Narrative Format, Describe the Current State of Each of the Following (please also attach your programs’ assessment report as a reference to student learning outcome assessment):

- Discussion of Major Findings and Action Plans from Annual Program Assessment Reports and Professional Accreditation Reports or Responses to Major Findings Conducted during 2013-2014. Located in Annual Program Assessment Reports and Professional Accreditation Documentation
- Discussion of Major Improvements Emanating from Comprehensive Program Review Conducted during 2013-2014: Located in Comprehensive Program Review Documentation

The Library’s institutional effectiveness activities are not part of the above reports. See Section II for a summary of Library assessment activities.

2014-2015	New Major Objective	Justification Report
Institutional Strategic Theme	New College Major Objective	Summary of Evidence/Rationale Used to Determine New Objective
<i>Promote Academic Excellence; Increase Research and Creative Activity</i>	Increase the number of faculty represented in SelectedWorks by 10%.	Publications entered into our Digital Commons repository are more likely to be found by web searchers, which disseminates knowledge and enhances the reputations of Georgia Southern and the faculty members.
<i>Enhance Student Success</i>	Promote Affordable Learning Georgia	Increased adoption of open access learning resources in place of traditional textbooks will reduce the financial load of Georgia Southern students.
<i>Enhance Student Success</i>	Increase student mastery of specified workshop learning outcomes over 2013-2014 levels.	The evidence of the past two years amply shows students continue to struggle with advanced search strategies.
<i>Enhance Student Success</i>	Increase awareness of Library personnel as being effective contributors to student learning and research	Surveys have revealed students are unaware of the extensive research assistance they could obtain from librarians and library staff.
<i>Enhance Student Success</i>	Through the Assessment in Action project, identify whether positive correlations exist between student use of the Library and retention/progression/graduation	By establishing whether such correlations exist, we will gather the evidence that students who wish to be academically successful should take greater advantage of library services and resources.
<i>Enhance Student Success; Increase Research and Creative Activity</i>	Redesign Library website	Recent usability studies have shown too much space on the Library website is devoted to non-library functions, which leaves too little space for essential links to scholarly resources and research assistance.
<i>Ensure Fiscal Sustainability</i>	Redesign the soon-to-be-vacated Head of Collections & Resources Services position to be Associate Dean for Scholarly Communication and Resources.	While C&RS will continue to require someone to provide overall leadership and management, the position's responsibilities should be expanded to include greater outreach to faculty regarding open access and copyright issues. That ties in well with C&RS's coordination of the Digital Commons repository.
<i>Ensure Fiscal Sustainability</i>	Conduct a review of the Library's organizational structure to determine whether	While the review process must be thorough and carefully performed, decisions should be made and changes implemented beginning no later than

	<p>adopting certain structural changes would enable us to be more efficient and effective.</p>	<p>early 2016, unless it is possible and desirable to make some changes earlier. The most important criteria for determining whether organizational changes are needed should be made on the basis of what will be the most important strategic roles of the Library in the next decade. Quite a few retirements are anticipated in the next few years, creating an opportunity to recruit personnel with new skills and abilities, if that is necessary.</p>
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<i>Ensure Fiscal Sustainability</i>	Adopt a demand-driven acquisition plan for all books, not just electronic monographs.	Demand-driven acquisition plans make it easier for patrons to find records of potentially useful resources, but commit the Library to purchase only those resources our patrons want to use.
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2014-2015 New Budget Requested Report			
Institutional Strategic Theme	New College Major Objective	New Budget Request	Budget Received
<i>Promote Academic Excellence; Enhance Student Success</i>	Funds to cover the anticipated 6% increase in the cost of our scholarly journal and database subscriptions.	\$108,274	0
<i>Promote Academic Excellence</i>	Redesign the soon-to-be-vacated Head of Collections & Resources Services position to be Associate Dean for Scholarly Communication and Resources.	\$20,733, in addition to the salary currently in the line.	0
<i>Enhance Student Success</i>	Hire a consultant to help us analyze our space utilization and determine more effective allocations.	\$5,000	0
<i>Increase Research and Creative Activity</i>		\$0	
<i>Ensure Fiscal Sustainability</i>		\$0	

DUE DATE: June 23, 2014