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PUBH 4090 - Senior Seminar in Health Education and Promotion

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GEORGIA SOUTHERN UNIVERSITY
DEPARTMENT OF COMMUNITY HEALTH BEHAVIOR & EDUCATION
JIANN-PING HSU COLLEGE OF PUBLIC HEALTH
Fall 2016
PUBH 4090: Senior Seminar in Health Education and Promotion
PUBH 3232 Foundations of Health Education and Promotion Practice
IT Building-Rm. 3204– Wednesdays 1:25-2:15

Instructor:	Joanne Chopak-Foss, Ph.D.	Grad Asst: Felicia Yeboah
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Office Hours:	M 1:30-3:30; T/Th. 2-3:30	

Catalog Description

Provides senior level Health Education and Promotion majors with a colloquium in which to discuss current issues and topics, with a focus on professional practice such as ethical issues in public health, professional future (graduate school and/or employment opportunities & internships. Specific issues related to the practice of health education and promotion such as CHES Prerequisite(s): Senior level Health Education and Promotion major status.

NEW – Catalog Description-PUBH 3232

This course provides junior and senior level majors with a colloquium to discuss current issues and topics in health promotion and education including philosophical foundations and principles underlying the field of health promotion and education practice, the Certified Health Education Specialist Competencies, organizations, scientific foundations, and employment potential.

Prerequisites

Senior level BSPH student status*-through Spring 2017.

Required Textbook: There is NO required textbook for the course, but there may be required readings, powerpoint slides and textbooks from other courses in the BSPH program that are assigned through Folio.

BSPH Student Learning Outcomes

1. Identify and assess public health problems to develop appropriate public health education programs based on sound theoretical foundations of health behavior.
2. Design, implement and evaluate public health educational programs for identified health problems for at-risk populations and communities.
3. Analyze evidence-based and innovative best practices of healthy behaviors to appropriate audiences
4. Demonstrate effective communication and advocacy skills for populations.
5. Apply the basic methodology and research design, data collection and data analysis for identification of health trends and public health problems.

Performance-Based Objectives Linked to Course Activities (Note: Activities Described in Next Section)

The learning outcomes above represent what you should be able to do as the course moves along. Upon successful completion of the course, you should be able to meet most, if not all of these learning outcomes.

1. Demonstrate knowledge about recent trends in health education and promotion/public health
1. Demonstrate knowledge about career paths in health education and promotion and public health.
2. Demonstrate an understanding of the latest trends in employment in health education and promotion.
3. Identify options for graduate school studies.

4. If interning, obtain an internship and submit all required forms by the established deadline.
5. Develop an effective resume, cover letter and reference list.
6. Complete a professional electronic portfolio highlighting one's accomplishments and skills.
7. Identify the elements of effective professional behavior.
8. Demonstrate an understanding of the scope of practice in health education and promotion.
9. Devise effective job networking strategies for career development.
10. Review for the CHES exam.

Academic Integrity: As a student registered at this University, it is expected that you will adhere to only the strictest standards of conduct. It is recommended that you review the latest edition of the *Student Conduct Code* book <http://students.georgiasouthern.edu/conduct/files/Student-Conduct-Code-2016-2017-Current-Edition.pdf>, as well as the latest *Undergraduate & Graduate Catalog* to familiarize yourself with the University's policies in this regard. Your continued enrollment in this course is an implied contract between you and the instructor on this issue; from this point forward, it is assumed that you will conduct yourself appropriately.

Plagiarism:

"According to the Academic Dishonesty Policy of GSU, Plagiarism includes (but is not limited to):

- A. Directly quoting the words of others without using quotation marks or indented format to identify them.
- B. Using published or unpublished sources of information without identifying them.
- C. Paraphrasing material or ideas without identifying the source.
- D. Unacknowledged use of materials prepared by another person or agency engaged in the selling of term papers or other academic material.

If you are accused of plagiarism by a JPHCOPH faculty member, the following policy, as per the Judicial Affairs website (<http://students.georgiasouthern.edu/judicial/faculty.htm>) will be enforced.

Students with Special Needs or Disabilities: Georgia Southern University recognizes its responsibility for creating an institutional climate in which students with special needs or disabilities can thrive and learn. The Student Disability Resource Center (2nd floor, Cone Hall-directly across from Hollis); Phone: 912-478-1566, offers various support services and can help you if special accommodations related to your special need or disability is warranted. If you have **any type** of special need or disability for which you require accommodations to promote your learning in this course, please discuss your needs with the instructor immediately. *It is your responsibility to come to the instructor with issues that are potential impedances to your success in this course. Each student's issue(s) will be evaluated on a case-by case basis.*

Class Information and Policies:

Attendance – Our class meets once a week, therefore, missing class is comparable to missing a week of information. There will be some weeks that we do not meet in class to attend relevant campus activities (Living Well Fair, Eagle Career Fair, etc). I will take attendance weekly. **Last day to withdraw without academic penalty is October 10, 2016.**

PLEASE NOTE: “The University does not issue an excuse to students for class absences. In case of absences as a result of illness, representation of the University in athletic and other activities, or special situations, instructors may be informed of reasons for absences, but these are not excuses,” Each professor has the responsibility for setting specific policies concerning class attendance beyond the first class meeting, including whether they will accept excused absences and whether they will allow work missed to be made up. (2016-2017 Georgia Southern University Course Catalog). **University Policy on Religious Holidays** - It is the policy of the University to permit students, faculty, and staff to observe those holidays set aside in their chosen religious faith. The faculty should be sensitive to the observance of these holidays so that

students who choose to observe these holidays are not seriously disadvantaged. It is the responsibility of students who wish to be absent to make arrangements in advance with their instructors.

Assignments & due dates. Assignment of a specific due date to ensure that everyone has equal time in which to complete the assigned requirements. It is the student's responsibility to ensure that ALL assignments are submitted to the appropriate dropbox (FOLIO) on the date/time which they are due. The submission time is indicated in the dropbox. Points will be deducted for submitting after the date and time. **Evaluation Criteria** Due dates are listed in the topic outline. Due to the ability of submitting work via Folio, late work will not be accepted UNLESS there is an unforeseen PERSONAL emergency. It is expected that the student will produce excellent quality work. The letter grade will be determined by the level of excellence of the work submitted.

Office Hours & Instructor Planning Time – Office hours for this course are scheduled to provide you with specific assistance with the course assignments, questions about seeking an internship or other career related issues. If you cannot make any of these scheduled “open” hours, please email me to arrange an appointment that accommodates both schedules.

Cell Phone Policy: Cell phones are expected to be OFF (or on silent) and OFF your desk (in your purse or bookbag) at all times during all classes. If your cell phone goes off during class, you are using the phone (i.e. texting) or cell phone is on your desk/ person at any time during any lecture you will be asked to leave the class. If completing an in class activity and you are asked to leave you will not receive credit for participation. **BOTTOM LINE** – REFRAIN FROM ENGAGING IN ACTIVITIES THAT DISTRACT YOU (texting), THE INSTRUCTOR AND OTHER STUDENTS while class is in session. In the event you believe you have an extenuating circumstance that warrants keeping your cell phone, please speak to the instructor **upon entering class.**

Course Requirements – 200 points can be earned. A=180-200; B=160-179; C=140-159.

- Professional Disposition-Attendance, Tardiness, Attitude – 10 pts.
- Create LINKED In page – 25 points
- Construct a resume, reference list and professional cover letter – 15 points
- Professional Philosophy of Public Health, including the role of Health Education and Promotion– 25 points
- Complete a “mock” interview at Career Services -15 points
- Attend TWO on campus Career fairs -20 points
- Successful completion of Mock C.H.E.S. exam – 50 points *
- CHES Quizzes 7 @ 5 pts each - 35pts

* **Mock CHES exam:** The exam is worth 50 points. Your scores will be graded out of 50 points. That is one point for each question on the exam.

There is no minimum passing grade or score you will need to achieve in order to pass the exam or the class. This is worth 25% of your grade, so it is in your best interest to do well on this exam for your overall grade, but a failing score on this exam will not mean you also fail the class. On page two of your syllabus it says, "Course Requirements" and lists the grading scheme for points for this class. The Mock CHES fits into the points for this grading scheme.

Career Service Events

Tuesday, August 16, 1-5 pm, Resume Bootcamp, Multipurpose Room – Williams Center

Tuesday, September 21, 1-5 pm, Resume Bootcamp, Multipurpose Room – Williams Center

Wednesday, September 22, 1-5 pm Resume Bootcamp, Multipurpose Room – Williams Center

Tuesday, September 27, 9-5 pm, MOCK Interview Day, Russell Union Ballroom. Make appointments, reservations early! Make appointment.

Wednesday, October 5, Graduate School Fair, 11-2, Russell Union Ballroom

Thursday, November 3, Public Service & Nonprofit Career Fair 2-5 pm, Russell Union Ballroom

Instructor Expectations regarding Acceptable Student Behavior

Professional Dispositions:

BSPH are expected to graduate the program with competent professional skills. Professional skills and dispositions are also expected while completing the internship experience. As a student in this course, you are expected to exhibit professionalism at all times. The following is a list of skills BSPH majors are expected to demonstrate:

- Written communication skills: Student uses appropriate professional title, grammar, structure, punctuation, spelling, tone, etc.
 - Email and other media communication: Student uses appropriate professional title, grammar, structure, punctuation, tone, etc. To write a professional email, please include the following:
 - a salutation,
 - identify who you are,
 - what the contact is in reference to (i.e. PUBH4132), and
 - what you would like me to do.
- At the bottom of the email, please type out your name.
- Oral and non-verbal communication skills:
 - In interpersonal communication, student uses or maintains appropriate tone, language, attitude, interpersonal space, etc.
 - In public speaking, student uses or displays appropriate volume, speed, enunciation, eye contact, structure, etc.
 - Organization: Student keeps track of assignments and materials, is prepared for presentations, etc.
 - Initiative: Student can begin tasks and work independently, initiate tasks/projects, etc.
 - Reliability: Student is punctual, completes assignments, meets deadlines, and is prepared for class etc.
 - Collegiality: Student exhibits appropriate exhibits appropriate, positive, helpful interactions with others
 - Collaboration: Student collaborates with others on tasks or projects accepts others' suggestions and criticisms, participates in and provides constructive inputs to discussion and debate, etc.
 - Judgment: Student considers options and their implications when making decisions, does not act impulsively, etc.
 - Respectful: Student respects confidentiality, treats others with respect, etc.
 - Self-Presentation: Student is well groomed, dressed appropriately, well rested, etc.
 - Interpersonal interactions: Students will practice civility when interacting with faculty and fellow students; in cases of disagreement or conflict, students will make every effort to resolve such matters in a respectful manner with a goal towards mutual resolution.

****If a student fails to comply with the list of professional skills, the faculty will provide the student a warning for the first offense. If failure to improve behavior or to make progress in the relevant skills, the faculty member will immediately report the student to the University Student Conduct Board for violating the Student Code of Conduct.**

One Final Note

The contents of this syllabus are as complete and accurate as possible. The instructor reserves the right to make any changes necessary to the syllabus and course material. The instructor will announce any such changes in class. It is the responsibility of the student to know what changes have been made in order to successfully complete the requirements of the course.

Tentative Course Schedule- *Fall 2016*

Date	Topic	Assignment/Assessment
Aug 17	Introductions, Syllabus, Creating a LINKED In Page	CHES Competency Assessment
Aug. 24	Career Options in Public Health Graduate School Peace Corps, Americorps, CitiYear	Review Career Options PP Read preparing future professionals article Read: Landing an Internship article
Aug. 31	Public Health & BSPH - Competencies Goal Setting for the future	
Sept. 7	Career Services Presentation: How Social Media can affect the job/internship search. Guest: Ms. Caitlyn Cofer, Career Services	Guest Speaker: Caitlin Cofer JPHCOPH liaison
Sept 14	Career Services-Resume Boot Camp & Interview Stream/Mock Interview Day and appointments	Guest Speaker: Caitlin Cofer JPHCOPH liaison
Sept. 21	Guest Panel – Public Health Professionals	
Sept. 28	Eagle Expo: Career– 12-4:00 pm, RAC	Class will NOT meet; Attendance required – Professional Dress
Oct. 5	Graduate School Fair – 11-2, Russell Union Ballroom	Class will NOT meet – Attendance Required-Professional Dress
Oct. 12	CHES Review	LINKED IN page due
Oct. 19	Peace Corps Presentation – Alexandra Walker	Visit: http://www.peacecorps.gov/
Oct. 26	CHES Review	Cover letter, resume and MOCK interview evaluation due
Nov. 2	CHES Review	Complete CHES Quizzes
Nov.9	Government and Non-Profit Career Fair-Professional Dress only, 2- 4 pm, Russell Union	Class will NOT meet; Attendance required – Professional Dress
Nov. 16	MOCK CHES exam	Career Fairs Paper due Nov.18 Final resume and cover letter Due on Folio 11/16 @ 5pm
Nov. 30	Course Evaluation & Wrap UP	

Note

While the provisions of this syllabus are as accurate and complete as possible, the instructor reserves the right to change any provision herein without actual notice if circumstances so warrant. Every effort will be made to keep students advised of such changes and information about such changes will be available at all times from the instructor. It is the responsibility of each student to know what changes, if any, have been made to the provisions of this syllabus and to successfully complete the requirements of this course. All assignments will be submitted VIA Folio.