

Georgia Southern University Digital Commons@Georgia Southern

Scholarly Communications Work Team Essence
Notes

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Scholarly Communications Team Meeting

May 16, 2016

The Traveling Open House: The Traveling Open House for CEIT was held on April 20, 11:00am-1:00pm at the Professional Development Center in the IT Building. Paolo Gujilde created the flyer for the event, Jeff Mortimore created the RSVP in Google Forms, and Ashley Lowery emailed the dean and faculty an invite. Eleven faculty and/or department chairs came to the event. Ruth Baker, Paolo, Jeff, and Ashley ran the event and were asked questions on Digital Commons@Georgia Southern, SelectedWorks, data management, collection development (specifically OverDrive@Georgia Southern), library instruction, and information literacy. Overall, the event was determined a success. Planning for the next Traveling Open House began and the following was decided:

- Ashley will ask Bede Mitchell if the deans have a preference for when/where the next Traveling Open Houses would take place. If they have no preference, Ashley will compile a list of the colleges, departments, and buildings for the Scholarly Communications Team and Liaisons to review in order to determine the action plan.
- For now, the team will continue to use the flyer created by Paolo to promote the Traveling Open Houses. Emails to the dean and faculty with the flyer, written information, and RSVP form would be the primary mode of marketing.
- Sign-up sheets will be provided at the Traveling Open Houses to track attendees and email a thank you after the event.

Digital Commons@Georgia Southern Website Redesign: Ashley and Jeff are working with Marketing and Communications to update the banner on the Digital Commons@Georgia Southern website as well as create a suite of logos for Digital Commons@Georgia Southern, SelectedWorks, and data curation. The Team discussed the “content” portion of Digital Commons@Georgia Southern that can be changed immediately while Marketing and Communications works on the banner. Digital Commons@Kennesaw State University was provided as an example of how it could be restructured. It was determined to order the homepage in the order of the photo gallery, Browse Research, Scholarship & University Publications, description of repository, and readership map. Then, add the discipline wheel, At a Glance, and Paper of the Day on the sidebar. The Team liked the drop-down menus instead of links under the Browse Research portion, but wondered if it could be larger in order to be more visible. Ashley will ask bepress before the Team makes any further decisions.

One Millionth Download Promotion: Digital Commons@Georgia Southern is roughly a month to two months away from their one millionth download. The Team brainstormed ways that they could promote the millionth download. Ashley will write up a blurb for a press release to send to the primary listservs and newsletters at Georgia Southern. The blurb will include a brief description of Digital Commons@Georgia Southern and highlights of where the downloads are deriving from (i.e. most downloaded item, most downloaded collection, etc.) The Faculty Committee will be asked where it should be promoted. Marketing will be contacted to help with the image after they contact us about the banner.

Faculty Survey for the Fall: Ashley and Jeff met to edit the faculty survey in order to shorten it, per the decision of the Scholarly Communications Team. Due to the choices on the original survey, it was difficult to shorten it into a matrix. In this meeting, they also discussed adding questions about whether or not the faculty use Digital Commons@Georgia Southern and why/why not. This did not flow well with the rest of the questions and is more suited for a focus group or more informal gathering. The team decided to send a copy of the faculty survey to the CRS-ISD listserv to gather feedback and consider a focus group/informal gathering for a later date. Then, Ashley and Jeff will work on the IRB for the Fall 2016 semester after feedback is provided.