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Oct 1st, 9:45 AM - 11:00 AM

Revisit Your Welcome Mat: Successes & Challenges in Library Orientation at the Atlanta University Center

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Revisit Your Welcome Mat



SUCSESSES & CHALLENGES
IN LIBRARY ORIENTATION
AT THE ATLANTA UNIVERSITY CENTER

GEORGIA INTERNATIONAL CONFERENCE ON INFORMATION LITERACY



Atlanta University Center
Robert W. Woodruff Library

A Partnership Across the Promenade: Library Orientation at the Atlanta University Center

Angiah L. Davis, Reference Librarian
Information & Research Services Department
Georgia Information Literacy Conference 2011

AUC AT-A-GLANCE



CLARK ATLANTA
UNIVERSITY



MOREHOUSE
COLLEGE

Atlanta University Center
Robert W. Woodruff Library

Spelman



College



INTERDENOMINATIONAL
THEOLOGICAL
CENTER

LIBRARY AT-A-GLANCE

The Big Picture: A Snapshot of 2014-2015

1,542,472

library holdings (1,495,485)

1,583,211

full-text downloads and database searches
(1,925,486)

618,026

physical & virtual visits (757,737)

132,548

downloads of AUC e-scholarship (79,149)

36,775

user interactions (23,366)

10,692

study room reservations (9,323)

4,658

new remote access accounts established (6,641)

1,400

visits to the Archives Research Center (930)

** () = FY 2013-2014 Statistics*

Student Population: 7,899

Engagement

Instruction

236 & 4,276

sessions taught students impacted

Orientation

2,916

students impacted

Research Consultation Center

335

extended one-on-one assistance

On-site campus office hours

1,472

students assisted

THE WAY WE WERE



Welcome Morehouse Students!



Robert W. WOODRUFF LIBRARY
Atlanta University Center

Library Orientation
August 25, 2008



- **Presentations at library or registrations on campus**
- **Handouts: Door hangers, pens, multiple papers**
- **Participation in Olive Branch (AUC unity event)**



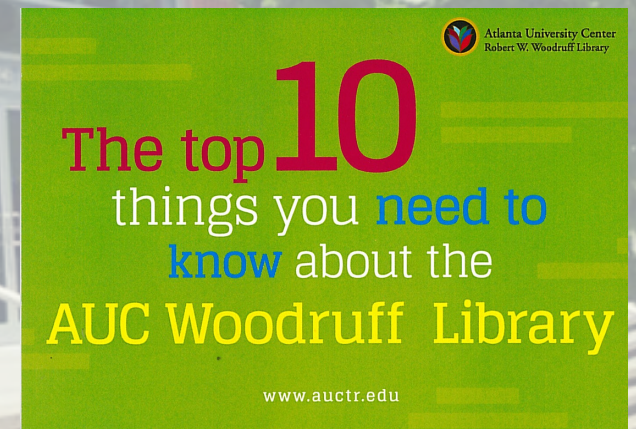
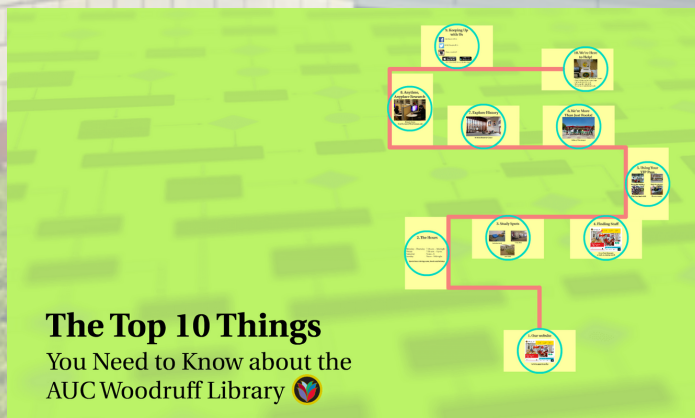
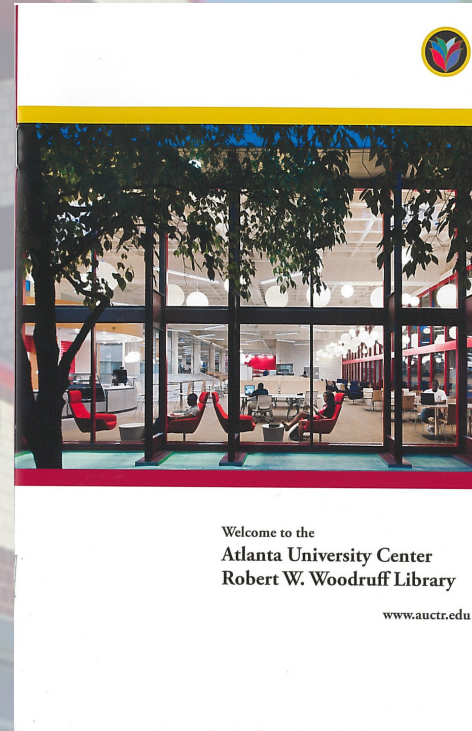
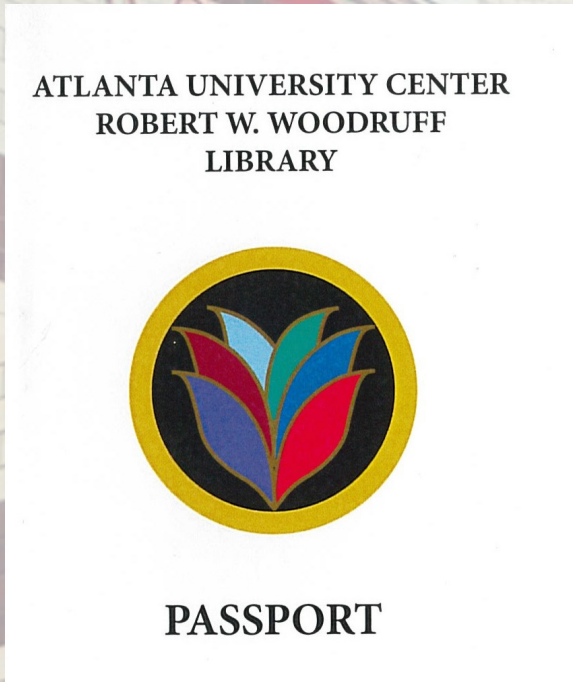
NSO NOW



- **Presentations and tours at library (less registration)**
- **Handouts: Deluxe pens and sleeker info packets**
- **More RWWL branding at Olive Branch**




ORIENTATION COLLATERAL



ORIENTATION COLLATERAL





Library Information Literacy Session

CAU First Year Seminar

Robert W. Woodruff Library www.auctr.edu	FYS Lib guide http://research.auctr.edu/fys	Get Help Here! AskRef@auctr.edu
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Name: _____ CAU Instructor: _____

1. Locate your CAU I.D. and write your library barcode below. If you do not have a library barcode, where in the library should you go to get one?

2. What is your Clark Atlanta University e-mail? _____
3. A _____ allows you to access library resources off campus. You can also use it to use the computers in the library.
4. What is the initial cost of a library print card? _____
5. The name of your subject librarian is: _____
6. What is the URL for the English LibGuide? _____
7. Where is the URL for the Robert W. Woodruff Library located on the CAU homepage?

8. What are the Library's hours for Wednesday, November 21, 2012? _____
9. Find this book in the Library's catalog: *American tapestry: the story of the black, white, and multiracial ancestors of Michelle Obama*.
Record the citation information about the book:
 Author: _____
 Year published: _____
 Location and Call number: _____
 Is it available? Yes _____ No _____
10. What is the difference between scholarly and non-scholarly sources?

11. Locate the full text article "Creative use of Social Media in the Revolutions of Tunisia, Egypt & Libya" using Academic Search Complete. Record the following citation information:
 Journal Title _____ Author _____
 Volume _____ Issue _____ Page(s) _____ Year Published _____
 Email the article that you have located to your campus e-mail address.
12. What is the URL for the Citation Style Libguide? _____

Questions? Contact me, Jordan Moore, at jmoore@auctr.edu or 404.978.2014.





Library Information Literacy Session

CAU First Year Seminar

Robert W. Woodruff Library www.auctr.edu	FYS Research Guide http://research.auctr.edu/fys	Get Help Here! AskRef@auctr.edu
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Name: _____ CAU Instructor: _____

1. Where is the URL for the Robert W. Woodruff Library located on the CAU homepage?

2. What do you need to check out print material from the library? _____
3. What is your CAU e-mail address? _____
4. What do you need to use library computers and Wi-Fi, as well as access electronic material off-campus?

5. What is the initial cost of a library print card? _____
6. Where can you find the library's hours of operation? _____
7. Who is the librarian for your major? _____
8. What is the URL of the Research Guide for your major? _____
9. Find the book [TITLE] and record the citation information:
 Author: _____ Year published: _____
 Location and Call number: _____ Is it available? _____
10. Find an article about [TOPIC] and [TOPIC] and record the citation information:
 Journal Title _____ Author _____
 Volume _____ Issue _____ Page(s) _____ Year Published _____
11. What is the difference between scholarly and non-scholarly sources?

12. What is the URL for the Citation Style Research Guide? _____

[SUBJECT LIBRARIAN NAME & CONTACT INFORMATION]



WHAT WORKS FOR US

Short classroom sessions

- **Keeps students' attention.**
- **Maintains librarian energy.**
- **Students have opportunity to find personalized information.**

Library tours

- **Keeps students' attention.**
- **Complements classroom info.**
- **Students have opportunity to see more library staff.**

RECOMMENDATIONS

Campus buy-in is crucial...

- **Administration**
- **Planning committees**
- **Upper classmembers**

...So is making life easier for yourself.

- **Avoid labor-intensive plans.**
- **Reuse what you can.**
- **Incorporate flexibility.**

QUESTIONS?

Contact Us



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