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Global Dissemination of Scholarly Research through Open Source System

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Elizabeth Swaggerty
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William Grobe
Western Carolina University

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Journal of Curriculum and Instruction (JoCI)

Global Dissemination of Scholarly Research
through Open Source System

Georgia Conference on Information Literacy
October 2008

Bill Grobe
Diane Kester *
Elizabeth Swaggerty
Guili Zhang *

*Presenters

Journal of Curriculum and Instruction (JoCI)

Rationale - Access

- Concern about commercialization and limited access of scholarly information.
- Amount of research and scholarly information increasing yet libraries have reductions in journal subscriptions, limiting the broad dissemination of research (Beach et al., 2007).

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Rationale - Costs

- Increasing journal prices and merging of publishing companies.
- Major publishers "bundling" subscriptions, resulting in higher prices and more limited choice in terms of journal subscriptions (Beach et al.).

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Solution: New methods of online dissemination and access

- Resources such as the ERIC database, Google Scholar, and Google Books.
- Non-traditional formats such as open-access journals provide more consumers with immediate, *free* access to scholarly information on a global scale.

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JoCI's Purpose

To provide a forum for researchers to publish in a peer-reviewed open-access journal in order to make research more accessible to the public, thereby maximizing the impact of research on a global scale.

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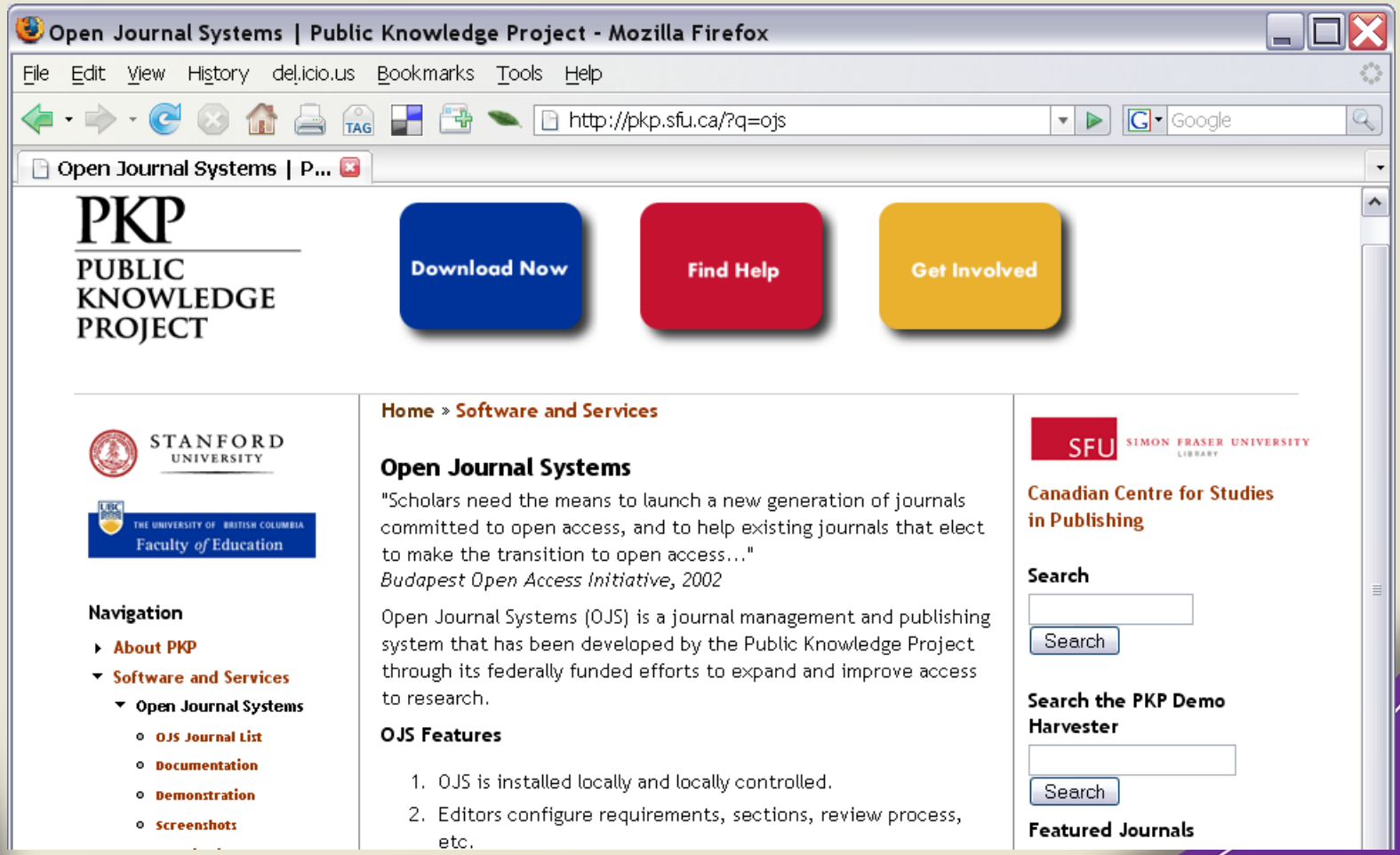
Open Journal Systems (OJS)

http://pkp.sfu.ca/?q=ojs



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Journals using OJS…

International Review of Research in Open and Distance Learning

International Journal of Design

Journal of Applied Clinical Medical Physics

Transnational Curriculum Inquiry

Journal of Teaching and Learning

…and over 900 more

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Requires server space and technical support:

OJS software downloaded
to the Academic Outreach Server

http://pkp.sfu.ca/ojs_download

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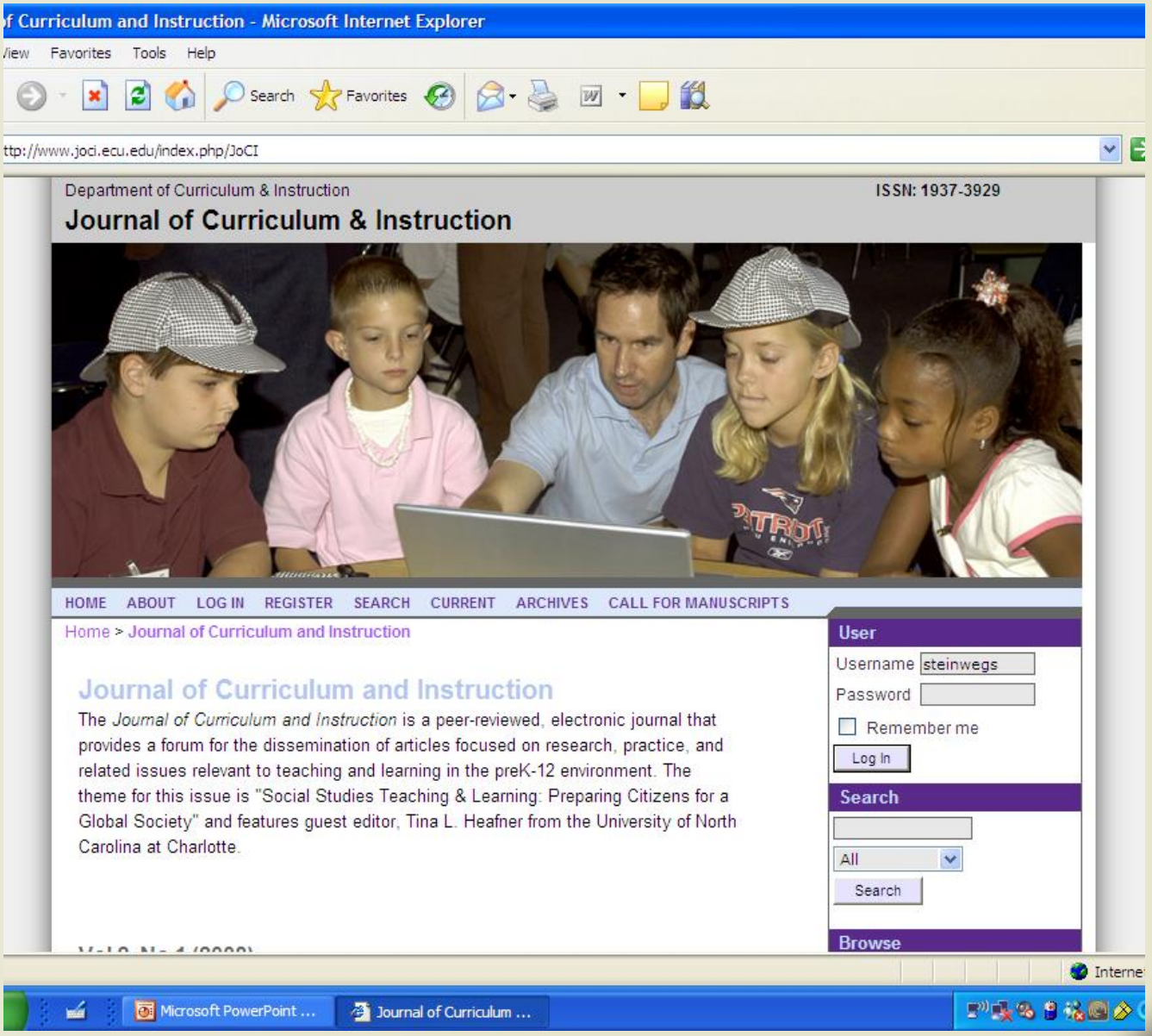

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Journal of Curriculum and Instruction (JoCI)

JoCI Team Members

- Executive Editor
- Faculty Co-Editors
- Academic Outreach Project Manager
- Distance Education Coordinator
- Graduate Assistant
- Student Intern for Programming

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JoCI is free.

Registration is required for:

- Gathering data on user access
- Identifying potential reviewers
- Notifying publication of new issue

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Multiple formats for publication

Abstract

PDF

MP3

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Statistics Available

- Total submissions
- Number peer reviewed
- Acceptance rate
- Days to review
- Days to publication
- Number of registered users
- Number of views by month
- Individual article views
- Items published

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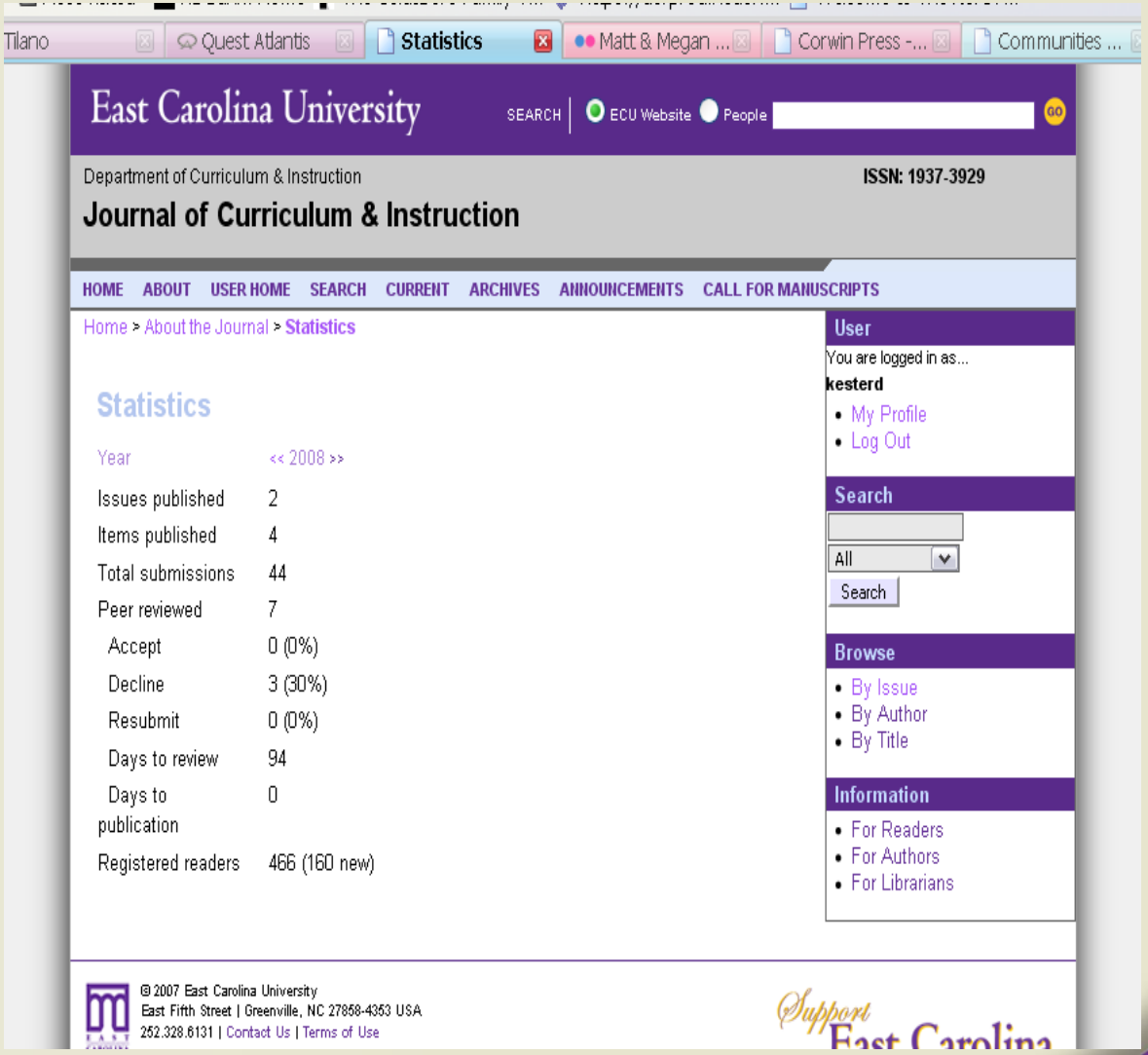

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Google Analytics

- Aug 1, 2007 – Sept 14, 2008
- 11,294 visits; 7,376 absolute visits
- 67,881 page views
- 2,540 cities, 102 countries, every continent
- Traffic sources – DOAJ

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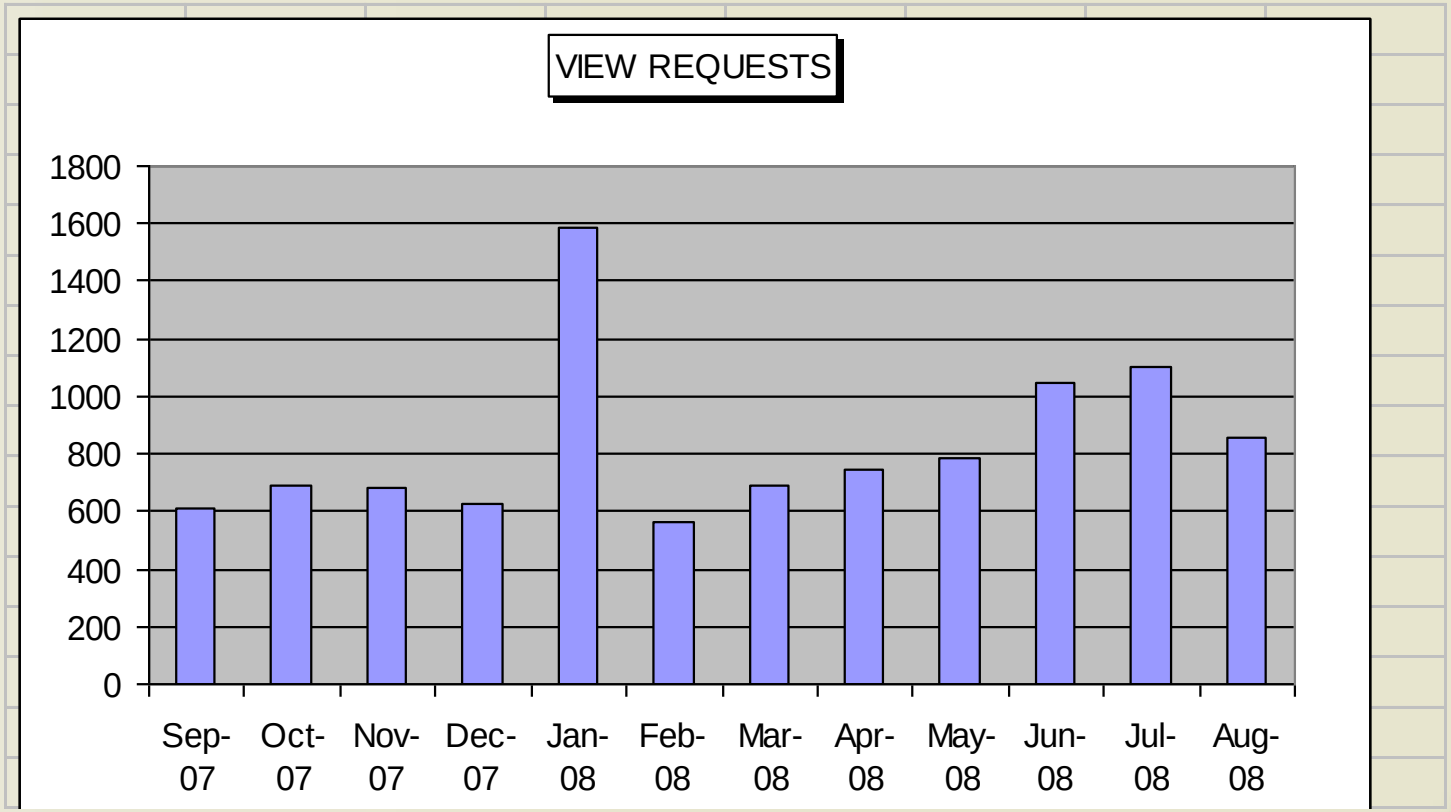

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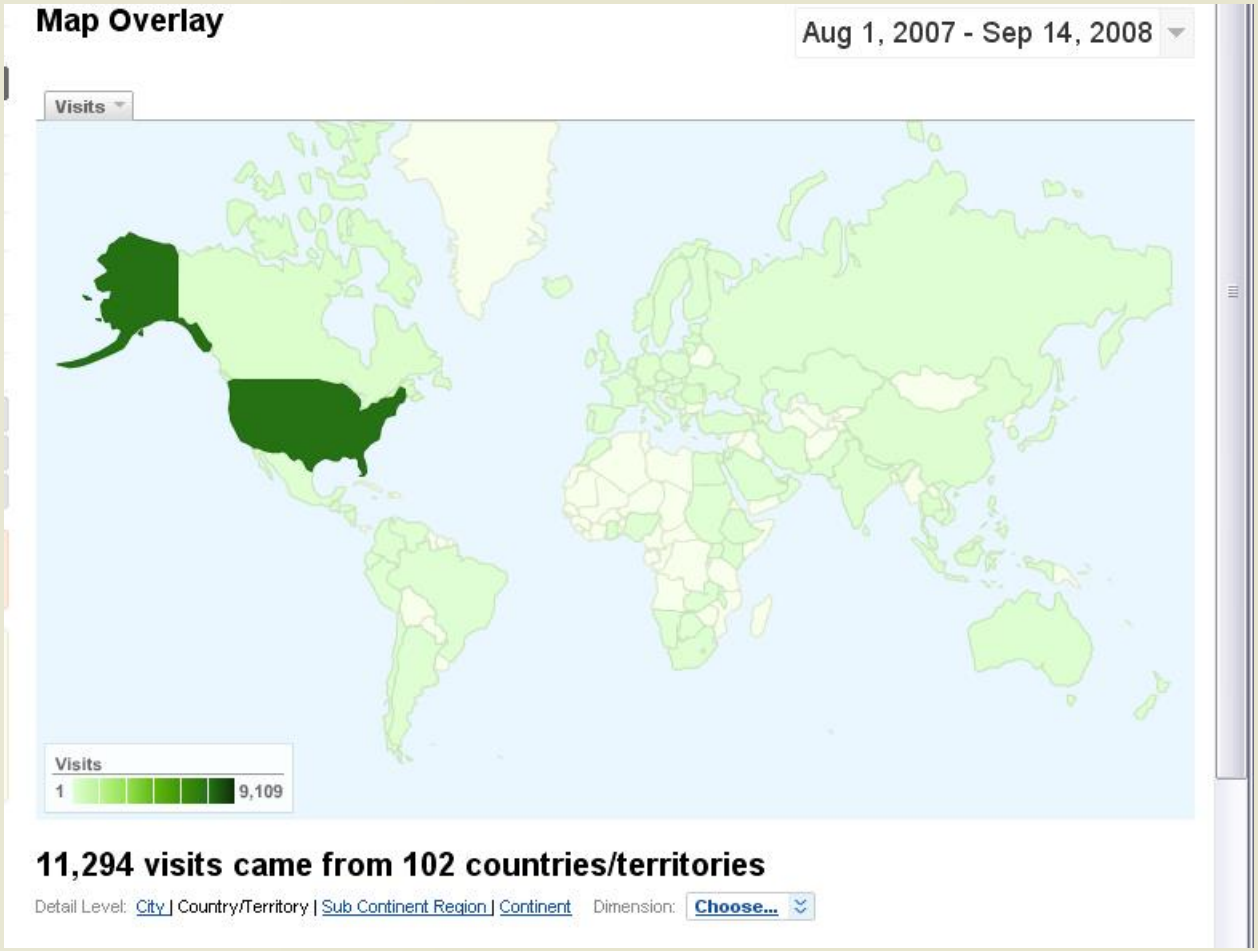

August 1, 2007 – September 14, 2008

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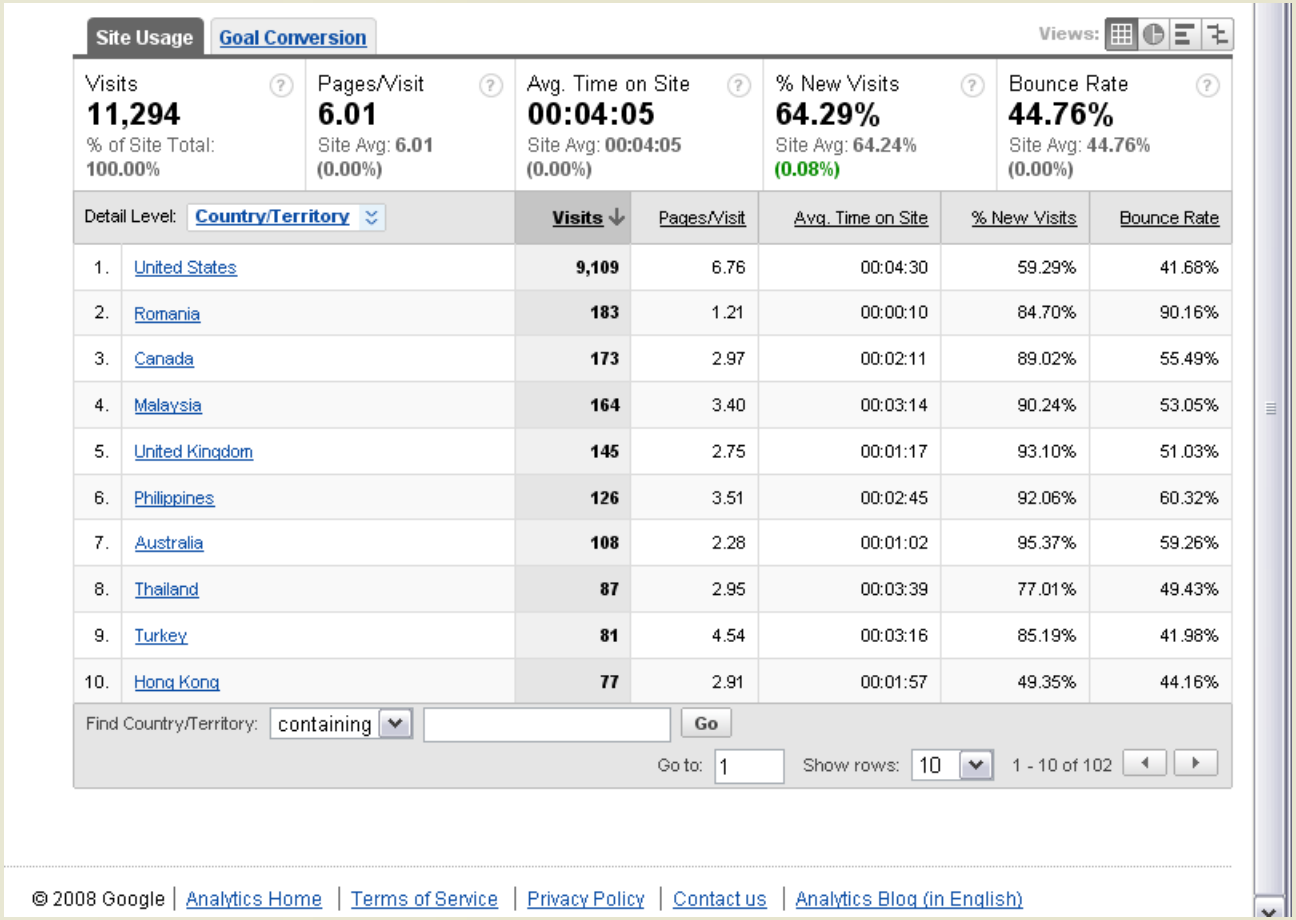

Site Usage | Goal Conversion | Views:

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
11,294	**6.01**	**00:04:05**	**64.29%**	**44.76%**
% of Site Total: **100.00%**	Site Avg: **6.01** **(0.00%)**	Site Avg: **00:04:05** **(0.00%)**	Site Avg: **64.24%** **(0.08%)**	Site Avg: **44.76%** **(0.00%)**

Detail Level: Country/Territory

		Visits ↓	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
1.	United States	**9,109**	6.76	00:04:30	59.29%	41.68%
2.	Romania	**183**	1.21	00:00:10	84.70%	90.16%
3.	Canada	**173**	2.97	00:02:11	89.02%	55.49%
4.	Malaysia	**164**	3.40	00:03:14	90.24%	53.05%
5.	United Kingdom	**145**	2.75	00:01:17	93.10%	51.03%
6.	Philippines	**126**	3.51	00:02:45	92.06%	60.32%
7.	Australia	**108**	2.28	00:01:02	95.37%	59.26%
8.	Thailand	**87**	2.95	00:03:39	77.01%	49.43%
9.	Turkey	**81**	4.54	00:03:16	85.19%	41.98%
10.	Hong Kong	**77**	2.91	00:01:57	49.35%	44.16%

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August 1, 2007 – September 14, 2008

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Call for Manuscripts

Transformative Leadership

Manuscripts related to:

- Role of transformational leadership as the new paradigm for the leading of 21st century schools
- How transformational leadership may result in change in educational practice and policy

Due on November 15, 2008

Recruiting and Retaining Teachers in High-Need Content and Geographic Areas

- Role of teacher recruitment and retention in high-need content and geographic areas
- Practices and strategies for recruitment and retention.
- Obstacles in recruitment and retention

Due on June 15, 2009

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Questions?

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Resources

Public Knowledge Project
http://pkp.sfu.ca

Open Journal Systems
http://pkp.sfu.ca/?q=ojs

OJS in an Hour
http://pkp.sfu.ca/ojs/OJSinanHour.pdf

Directory of Open Access Journals
http://www.doaj.org/

Beach, R., Carter, A., East, D., Johnston, P., Reinking, D., Smith-Burke, M.T., & Stahl, N. (2007). Resisting commercial influences on accessing scholarship: What literacy researchers need to know and do. In D. W. Rowe et al. (Eds.), *Fifty-sixth yearbook of the National Reading Conference* (pp. 441-451). Oak Creek, Wisconsin: National Reading Conference.

Willinsky, J. (2006). *The access principle: The case for open access to research and scholarship*. Cambridge, MA: The MIT Press.

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