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Global Dissemination of Scholarly Research through Open Source System

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East Carolina University

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Recommended Citation

Zhang, Guili; Kester, Diane D.; Swaggerty, Elizabeth; and Grobe, William, "Global Dissemination of Scholarly Research through Open Source System" (2008). *Georgia International Conference on Information Literacy*. 17.
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Journal of Curriculum and Instruction (JoCI)

Global Dissemination of Scholarly Research
through Open Source System

Georgia Conference on Information Literacy
October 2008

Bill Grobe
Diane Kester *
Elizabeth Swaggerty
Guili Zhang *

*Presenters



Journal of Curriculum and Instruction (JoCI)

Rationale - Access

- Concern about commercialization and limited access of scholarly information.
- Amount of research and scholarly information increasing yet libraries have reductions in journal subscriptions, limiting the broad dissemination of research (Beach et al., 2007).

Journal of Curriculum and Instruction (JoCI)

Rationale - Costs

- Increasing journal prices and merging of publishing companies.
- Major publishers “bundling” subscriptions, resulting in higher prices and more limited choice in terms of journal subscriptions (Beach et al.).

Journal of Curriculum and Instruction (JoCI)

Solution: New methods of online dissemination and access

- Resources such as the ERIC database, Google Scholar, and Google Books.
- Non-traditional formats such as open-access journals provide more consumers with immediate, *free* access to scholarly information on a global scale.

Journal of Curriculum and Instruction (JoCI)

JoCI's Purpose

To provide a forum for researchers to publish in a peer-reviewed open-access journal in order to make research more accessible to the public, thereby maximizing the impact of research on a global scale.

Journal of Curriculum and Instruction (JoCI)

Open Journal Systems (OJS)

<http://pkp.sfu.ca/?q=ojs>

The screenshot shows a Mozilla Firefox browser window displaying the Open Journal Systems (OJS) website. The browser's address bar shows the URL <http://pkp.sfu.ca/?q=ojs>. The website features a navigation menu with three main buttons: "Download Now" (blue), "Find Help" (red), and "Get Involved" (yellow). Below the navigation menu, the website is divided into three columns. The left column contains logos for Stanford University and The University of British Columbia Faculty of Education, along with a "Navigation" menu. The middle column is titled "Home » Software and Services" and features a section for "Open Journal Systems" with a quote from the Budapest Open Access Initiative (2002) and a description of OJS as a journal management and publishing system. Below this, there is a section for "OJS Features" with a list of two items. The right column includes the Simon Fraser University Library logo, the "Canadian Centre for Studies in Publishing" logo, a search box, and a section for "Search the PKP Demo Harvester" with another search box. At the bottom right, there is a section for "Featured Journals".

PKP
PUBLIC KNOWLEDGE PROJECT

[Download Now](#) [Find Help](#) [Get Involved](#)

Home » **Software and Services**

Open Journal Systems

"Scholars need the means to launch a new generation of journals committed to open access, and to help existing journals that elect to make the transition to open access..."
Budapest Open Access Initiative, 2002

Open Journal Systems (OJS) is a journal management and publishing system that has been developed by the Public Knowledge Project through its federally funded efforts to expand and improve access to research.

OJS Features

1. OJS is installed locally and locally controlled.
2. Editors configure requirements, sections, review process, etc.

Navigation

- ▶ **About PKP**
- ▼ **Software and Services**
 - ▼ **Open Journal Systems**
 - **OJS Journal List**
 - **Documentation**
 - **Demonstration**
 - **Screenshots**

STANFORD UNIVERSITY

THE UNIVERSITY OF BRITISH COLUMBIA
Faculty of Education

SFU SIMON FRASER UNIVERSITY LIBRARY

Canadian Centre for Studies in Publishing

Search

Search the PKP Demo Harvester

Featured Journals

Journal of Curriculum and Instruction (JoCI)

Journals using OJS...

[International Review of Research in Open and Distance Learning](#)

[International Journal of Design](#)

[Journal of Applied Clinical Medical Physics](#)

[Transnational Curriculum Inquiry](#)

[Journal of Teaching and Learning](#)

[...and over 900 more](#)

Journal of Curriculum and Instruction (JoCI)

Requires server space and technical support:

OJS software downloaded
to the Academic Outreach Server

http://pkp.sfu.ca/ojs_download



Journal of Curriculum & Instruction



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Home > [Journal of Curriculum and Instruction](#)

Journal of Curriculum and Instruction

The *Journal of Curriculum and Instruction* is a peer-reviewed, electronic journal that provides a forum for the dissemination of articles focused on research, practice, and related issues relevant to teaching and learning in the preK-12 environment. The theme for this issue is "Social Studies Teaching & Learning: Preparing Citizens for a Global Society" and features guest editor, Tina L. Heafner from the University of North Carolina at Charlotte.

Vol 10, No 4 (2008)

User

Username

Password

Remember me

Search

All

Browse

Internet Explorer



Journal of Curriculum and Instruction (JoCI)

JoCI Team Members

- Executive Editor
- Faculty Co-Editors
- Academic Outreach Project Manager
- Distance Education Coordinator
- Graduate Assistant
- Student Intern for Programming

Journal of Curriculum and Instruction (JoCI)

JoCI is free.

Registration is required for:

- Gathering data on user access
- Identifying potential reviewers
- Notifying publication of new issue

Journal of Curriculum and Instruction (JoCI)

Multiple formats for publication

Curriculum and Instruction - Mozilla Firefox

View History Bookmarks Tools Help

http://www.joci.ecu.edu/index.php/JoCI

Vol 2, No 1 (2008)

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Abstract
PDF
MP3

Journal of Curriculum and Instruction (JoCI)

Statistics Available

- Total submissions
- Number peer reviewed
- Acceptance rate
- Days to review
- Days to publication
- Number of registered users
- Number of views by month
- Individual article views
- Items published

Journal of Curriculum and Instruction (JoCI)

The screenshot shows the website for the Journal of Curriculum and Instruction at East Carolina University. The browser tabs include 'Tilano', 'Quest Atlantis', 'Statistics', 'Matt & Megan ...', 'Corwin Press ...', and 'Communities ...'. The website header features the East Carolina University logo, a search bar, and navigation links for 'ECU Website' and 'People'. Below the header, the department name 'Department of Curriculum & Instruction' and the journal's ISSN '1937-3929' are displayed. A navigation menu includes 'HOME', 'ABOUT', 'USER HOME', 'SEARCH', 'CURRENT', 'ARCHIVES', 'ANNOUNCEMENTS', and 'CALL FOR MANUSCRIPTS'. The main content area is titled 'Statistics' and shows a table of metrics for the year 2008. A sidebar on the right contains sections for 'User' (logged in as kesterd), 'Search', 'Browse', and 'Information'. The footer includes the copyright notice '© 2007 East Carolina University' and contact information.

East Carolina University
SEARCH | ECU Website | People

Department of Curriculum & Instruction
ISSN: 1937-3929

HOME ABOUT USER HOME SEARCH CURRENT ARCHIVES ANNOUNCEMENTS CALL FOR MANUSCRIPTS

Home > About the Journal > Statistics

Statistics

Year << 2008 >>

Issues published	2
Items published	4
Total submissions	44
Peer reviewed	7
Accept	0 (0%)
Decline	3 (30%)
Resubmit	0 (0%)
Days to review	94
Days to publication	0
Registered readers	466 (160 new)

User
You are logged in as...
kesterd
• My Profile
• Log Out

Search

All
Search

Browse
• By Issue
• By Author
• By Title

Information
• For Readers
• For Authors
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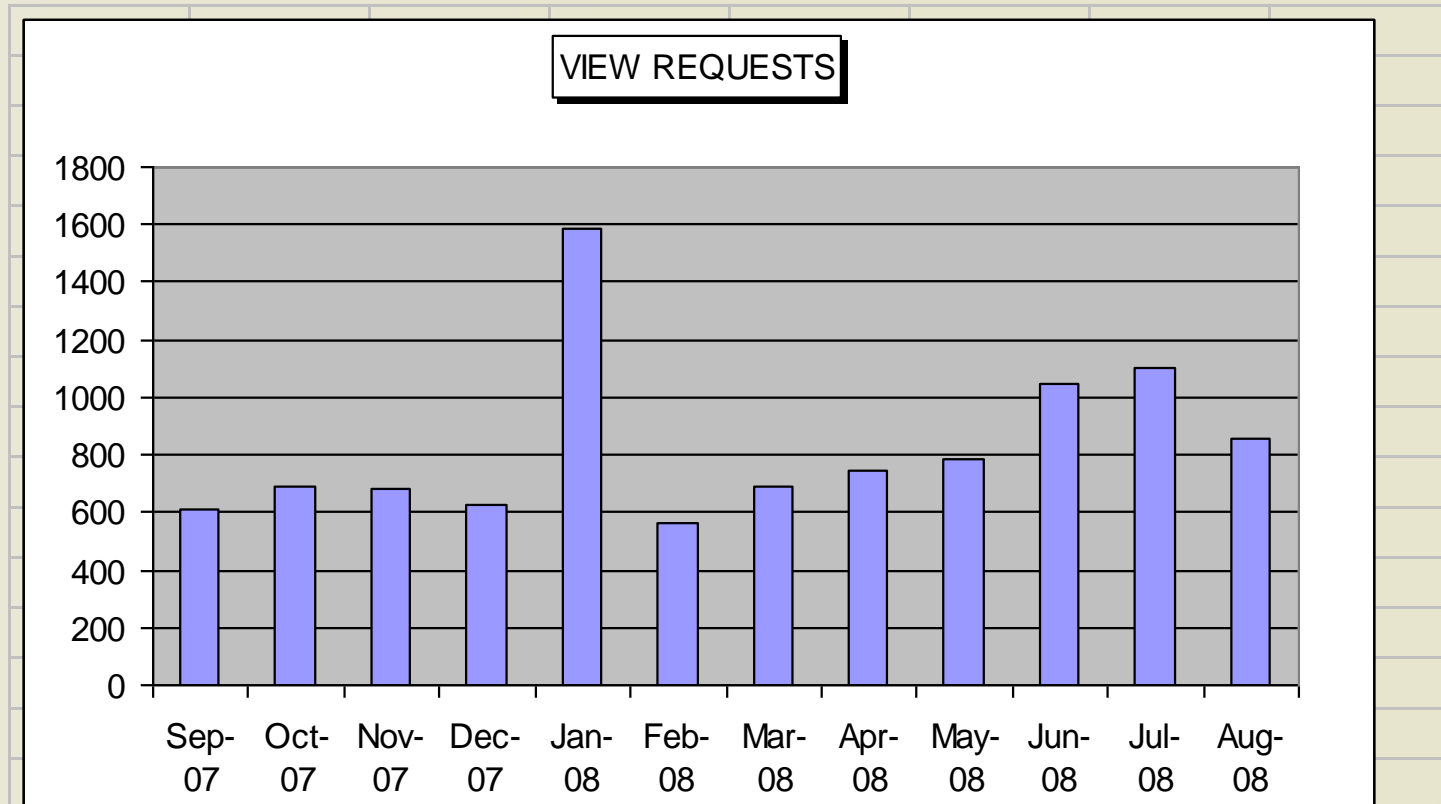
EAST CAROLINA UNIVERSITY

Journal of Curriculum and Instruction (JoCI)

Google Analytics

- Aug 1, 2007 – Sept 14, 2008
- 11,294 visits; 7,376 absolute visits
- 67,881 page views
- 2,540 cities, 102 countries, every continent
- Traffic sources – DOAJ

Journal of Curriculum and Instruction (JoCI)



Journal of Curriculum and Instruction (JoCI)



August 1, 2007 – September 14, 2008

Journal of Curriculum and Instruction (JoCI)

Site Usage **Goal Conversion** Views:

Visits 11,294 % of Site Total: 100.00%	Pages/Visit 6.01 Site Avg: 6.01 (0.00%)	Avg. Time on Site 00:04:05 Site Avg: 00:04:05 (0.00%)	% New Visits 64.29% Site Avg: 64.24% (0.08%)	Bounce Rate 44.76% Site Avg: 44.76% (0.00%)
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Detail Level: **Country/Territory**

		Visits ↓	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
1.	United States	9,109	6.76	00:04:30	59.29%	41.68%
2.	Romania	183	1.21	00:00:10	84.70%	90.16%
3.	Canada	173	2.97	00:02:11	89.02%	55.49%
4.	Malaysia	164	3.40	00:03:14	90.24%	53.05%
5.	United Kingdom	145	2.75	00:01:17	93.10%	51.03%
6.	Philippines	126	3.51	00:02:45	92.06%	60.32%
7.	Australia	108	2.28	00:01:02	95.37%	59.26%
8.	Thailand	87	2.95	00:03:39	77.01%	49.43%
9.	Turkey	81	4.54	00:03:16	85.19%	41.98%
10.	Hong Kong	77	2.91	00:01:57	49.35%	44.16%

Find Country/Territory:

Go to: Show rows: 1 - 10 of 102

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August 1, 2007 – September 14, 2008

Call for Manuscripts

Transformative Leadership

Manuscripts related to:

- Role of transformational leadership as the new paradigm for the leading of 21st century schools
- How transformational leadership may result in change in educational practice and policy

Due on November 15, 2008

Recruiting and Retaining Teachers in High-Need Content and Geographic Areas

- Role of teacher recruitment and retention in high-need content and geographic areas
- Practices and strategies for recruitment and retention.
- Obstacles in recruitment and retention

Due on June 15, 2009

Journal of Curriculum and Instruction (JoCI)

Questions?

Journal of Curriculum and Instruction (JoCI)

Resources

Public Knowledge Project

<http://pkp.sfu.ca>

Open Journal Systems

<http://pkp.sfu.ca/?q=ojs>

OJS in an Hour

<http://pkp.sfu.ca/ojs/OJSinanHour.pdf>

Directory of Open Access Journals

<http://www.doaj.org/>

Beach, R., Carter, A., East, D., Johnston, P., Reinking, D., Smith-Burke, M.T., & Stahl, N. (2007). Resisting commercial influences on accessing scholarship: What literacy researchers need to know and do. In D. W. Rowe et al. (Eds.), *Fifty-sixth yearbook of the National Reading Conference* (pp. 441-451). Oak Creek, Wisconsin: National Reading Conference.

Willinsky, J. (2006). *The access principle: The case for open access to research and scholarship*. Cambridge, MA: The MIT Press.

Journal of Curriculum and Instruction

<http://www.joci.ecu.edu>

joci@ecu.edu