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Creating Online Tutorials for Freshmen

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Creating Online Tutorials for Freshmen



Where We're Going

- Marketing Series
- Focus on Faculty
- Marketing Students
- YouTube Channel <http://www.youtube.com/user/Clomont/brand/feature=watch>

Tools We Used

- Open Office - No Cost
- High Res - 300 DPI
- Images provided by - Creative Commons
- Website - The School of Education

Where We Are...



Where We Went...

- Not an intended design
- Some content removed or changed
- Content added to the site
- Content removed & a final review

How We Started Change...

- Research and planning content
- Research to find a faculty and student audience
- Research to find a faculty and student audience
- Being hired for a new position at the school

Where We Were...

- Not an intended content project in a marketing series
- Faculty and student audience for all content
- Not an intended design
- Being hired for a new position at the school

Creating Online Tutorials for Freshmen



Canva.com

Where We're Going

- Workshop Series
- Focus on Faculty
- Marketing Students
- YouTube Channel ([@http://www.youtube.com/user/ClemsonLibraryFreshmen](http://www.youtube.com/user/ClemsonLibraryFreshmen))

Tools We Used

- Lippell Resource - Fall 2016
- Apple iMovie - Fall 2016
- ScreenCam O.S. - Spring 2016 - Fall 2016
- Camtasia - Fall 2016 - Fall 2016

Where We Are...

<http://www.clemson.edu/2017/01/01/>



Where We Went...

- Used an instructional design
- Used variety of content, 30-45 min
- Completed materials in the fall
- Available in multiple & a virtual response

How We Started Change...

- Instructor Developing Series
- Focus on Ease of Using and good results
- Create a new Freshmen instructor who always found to create materials Fall 2016

Where We Were...

- Part of an existing orientation program in a regular, low-tech format
- Heavy use of handouts and videos for all weekly sessions
- Focus on Fall orientation
- Heavy group work up of classes from reference

Where We Were...

- Part of an extended orientation program in a required, zero credit course
- Teaching 200+ face-to-face workshops for all incoming students
- Focus on first year experience
- Planning group made up of volunteers from Reference

How We Started Change...

- Instruction Brainstorming Sessions
 - Decision to focus on faculty and grad students
 - Decision to move freshmen instruction online
- Group formed to create tutorials Fall 2012

Where We Went...

- Hired an Instructional designer
- Sent survey to students in Spring who completed tutorials in the Fall
- Created new tutorials & a virtual map/tour

Where We Are...

<http://tour.mapsalive.com/34473/page1.htm>





How can we help you?

a guide to the services & people at Clemson Libraries



Where We A

<http://tour.mapsalive.com/34473/page1.htm>

Tools We Used

- Sparkol Videoscribe - Paid Service
- Maps Alive - Paid Service
- Powerpoint recorded with Captivate - Paid Services
- Animoto - Free Service with paid options

Where We're Going

- Workshop Series
- Focus on Faculty
- Marketing Students
- YouTube Channel: [http://www.youtube.com/
user/ClemsonLibraries?feature=watch](http://www.youtube.com/user/ClemsonLibraries?feature=watch)

Questions?

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