Georgia Southern University Digital Commons@Georgia Southern

Georgia International Conference on Information Literacy

Sep 22nd, 11:15 AM - 12:45 PM

Teaching Tools for Real Life Skills: Information Literacy for the Workplace

Alessia Zanin-Yost Western Carolina University, NC

Betsy Clementson Western Carolina University, NC

Follow this and additional works at: https://digitalcommons.georgiasouthern.edu/gaintlit Part of the <u>Curriculum and Instruction Commons</u>, and the <u>Information Literacy Commons</u>

Recommended Citation

Zanin-Yost, Alessia and Clementson, Betsy, "Teaching Tools for Real Life Skills: Information Literacy for the Workplace" (2012). *Georgia International Conference on Information Literacy*. 26. https://digitalcommons.georgiasouthern.edu/gaintlit/2012/2012/26

This presentation (open access) is brought to you for free and open access by the Conferences & Events at Digital Commons@Georgia Southern. It has been accepted for inclusion in Georgia International Conference on Information Literacy by an authorized administrator of Digital Commons@Georgia Southern. For more information, please contact digitalcommons@georgiasouthern.edu.

TEACHING TOOLS FOR REAL LIFE SKILLS: INFORMATION LITERACY FOR THE WORKPLACE

Alessia Zanin-Yost and Betsy Clementson Research and Instruction Librarians Western Carolina University Georgia Conference On Information Literacy

September 2012

WHAT ARE WE GOING TO DO TODAY

Discussion

- **1.** Learn about information literacy
- 2. Evaluate what types of assessment you can use
- **3.** Investigate what skills new graduates should have

Activities

- **1.** Explore ways to reach to your constituents
- **2.** How to incorporate the ACRL standards into assignments
- **3.** Develop methods of evaluation

INFORMATION LITERACY

We are using the ACRL definition

Information literacy is a set of abilities requiring individuals to "recognize when information is needed and have the ability to locate, evaluate, and use effectively the needed information."

Why do we need information literacy today? We have the Web, Google and Wikipedia....

Why do we- librarians- need to teach it?



CRITICAL THINKING SKILLS

- Read the operating board
- Develop and maintain documentation
- Conduct research on network products
- Ability to develop action plans with work estimates
- Ability to present ideas
- Organizational and analytical skills
- Knowledge of the use/mixture of cleaning chemicals
- Working knowledge of equine health management





FROM CLASS TO WORK- WHY?

What do you teach students in your library instruction classes?

Is it possible to combine academics, information literacy, and "working" skills?



EXAMPLE

- Interior Design
 - Traditional research paper
 - Issues: plagiarism, poor content, poor use of resources, boooooring...



Why not change the assignment into something students can actually use later on in their profession?

GOOD IDEAS NEED ASSESSMENT

Why do I need to assess?

Because assessment is an INTEGRAL part of teaching and learning. It will affect what and how you teach and what and how your students learn.

- **1**. Begin with one small project
 - 2. Assess the impact
 - 3. Make changes
 - 4. Re-apply

ASSESSMENT

- Testing is NOT assessment. Testing is just a component of assessing learning.
- Assessment must be authentic- meaning it needs to reflect real-world expectations.
- In the workplace students will not be assessed through multiple-choice tests or research papers.
- Assessment comes before planning. Ask yourself "What am I going to assess?" and "Why?"

THE A WORD.... ASSESSMENT



Direct	Evaluate the <u>competence</u> of students	Variety of methods: performances, blind scored essays, standardized tests, pre and post-tests, capstone paper/projects.
Indirect	Evaluate the <u>perceived</u> learning	Questionnaires and surveys Syllabi and curriculum analysis
Qualitative	Uses a <u>variety </u> of data	Interviews, survey, observation, studies
Quantitative	Uses <u>numerical</u> data	Tests, rating scales, analysis, percentages

KNOW WHAT EMPLOYERS WANT

Business research skills: What are employers expecting of our graduates, and are we meeting those expectations?

Let's ask them!

What do faculty and students think they need?



EXAMPLE: WHAT WE'RE DOING NOW

- Entrepreneurship class: Semester-long project where undergraduate students gather forms and material they would need in order to start a business
- Library session for this class is designed to get the students using the resources they will need to use to find this informationmust look for clues and read (!) in order to understand what they need.



THEY'RE GETTING IT...

"I really enjoyed this week's assignments, especially the Research Guide Worksheet. Going through that exercise revealed so much more information than I had anticipated."

LET'S GET BUSY AND WORK ON WHAT WE LEARNED

ACTIVITY #1

What are some ways you can reach out to your constituents?

Brainstorm, discuss, and share. Write your ideas on the gigantic post-it!

ACTIVITY #2

How do you incorporate the ACRL IL standards in an assignment?

Directions:

- **1.** Work with the people at your table
- 2. Read your case study and determine which one of the ACRL IL standards/outcomes would work best for this case study.
- **3.** Make sure to take notes-one of you will need to report back to everybody.

ACTIVITY #3

Develop methods of assessment

Directions

- **1.** Work with your group
- 2. Read your case study from the previous activity
- **3.** Read the assessment section in your handout
- 4. As a group discuss and determine what steps you will take to teach information literacy. Fill out the chart provided

QUESTIONS??