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One Tutorial, Many Purposes: Adapting the University of California's Begin Research Tutorial for Diverse Instructional Settings

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ONE TUTORIAL, MANY PURPOSES:

ADAPTING THE UNIVERSITY OF CALIFORNIA'S BEGIN RESEARCH TUTORIAL FOR DIVERSE INSTRUCTIONAL SETTINGS

JEFFREY M. MORTIMORE

FORMERLY…

REFERENCE LIBRARIAN

BENNETT COLLEGE

GREENSBORO, NC

THE CONTEXT:

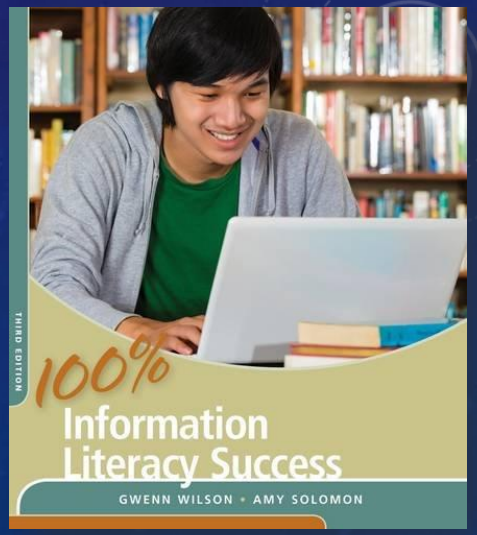
HOLGATE LIBRARY @ BENNETT COLLEGE

- All-women's historically black college
- ~680 FTE
- 2 librarians + 2 full-time paraprofessionals
- ~100 face-to-face instruction sessions per year
- First campus-wide CMS adopted Fall 2012

THE CONTEXT:

RESEARCH SEMINAR 200

- New Gen. Ed. Requirement starting Fall 2013
- Multiple medium-sized seminars targeted toward sophomores
- Several Intended Goals:
  - Address the “hole in the doughnut”
  - Manage the library’s instructional load
  - Support faculty IL training
  - Provide consistent message



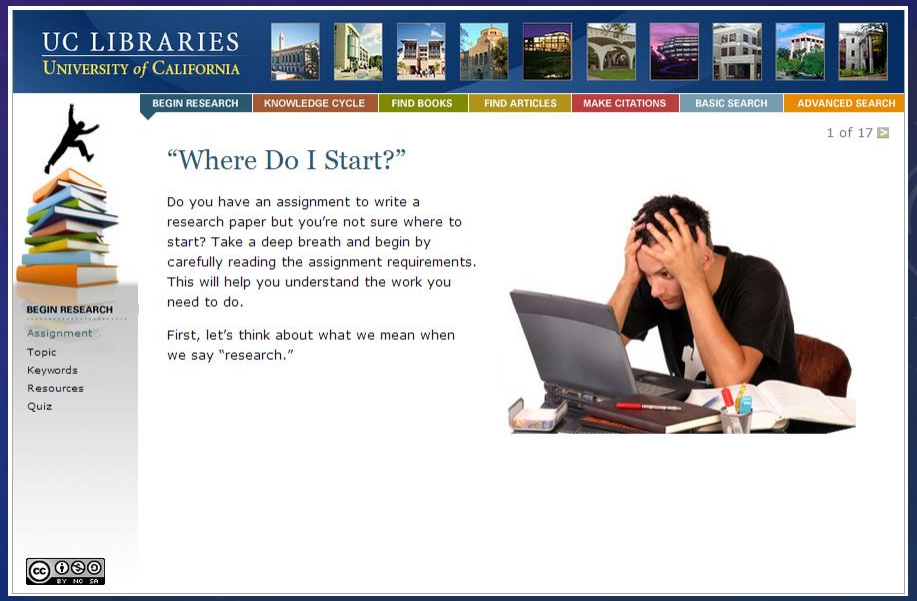
THE STRATEGY:

UCAL'S "BEGIN RESEARCH" TUTORIAL

Palmer, C., C. Booth, and L. Friedman. "Collaborative Customization: Tutorial Design Across Institutional Lines." *College and Research Libraries News*. 73.5 (May 2012): 243-248.

Six Modules:

- Begin Research
- Knowledge Cycle
- Find Books
- Find Articles
- Basic Search
- Advanced Search



Seventh "Make Citations" module added fall 2012.

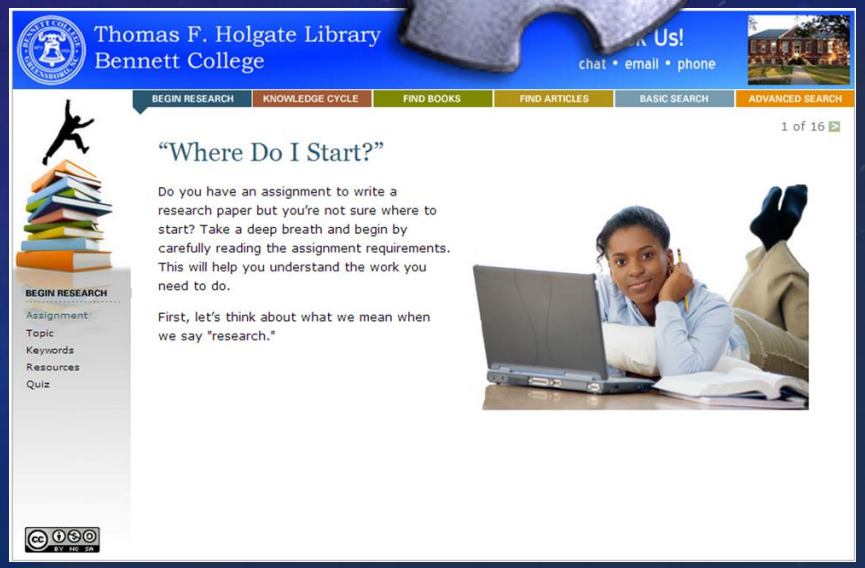
THE STRATEGY:

UCAL'S "BEGIN RESEARCH" TUTORIAL

IMPLEMENTATION:

HOLGATE'S "PATHFINDER" TUTORIAL

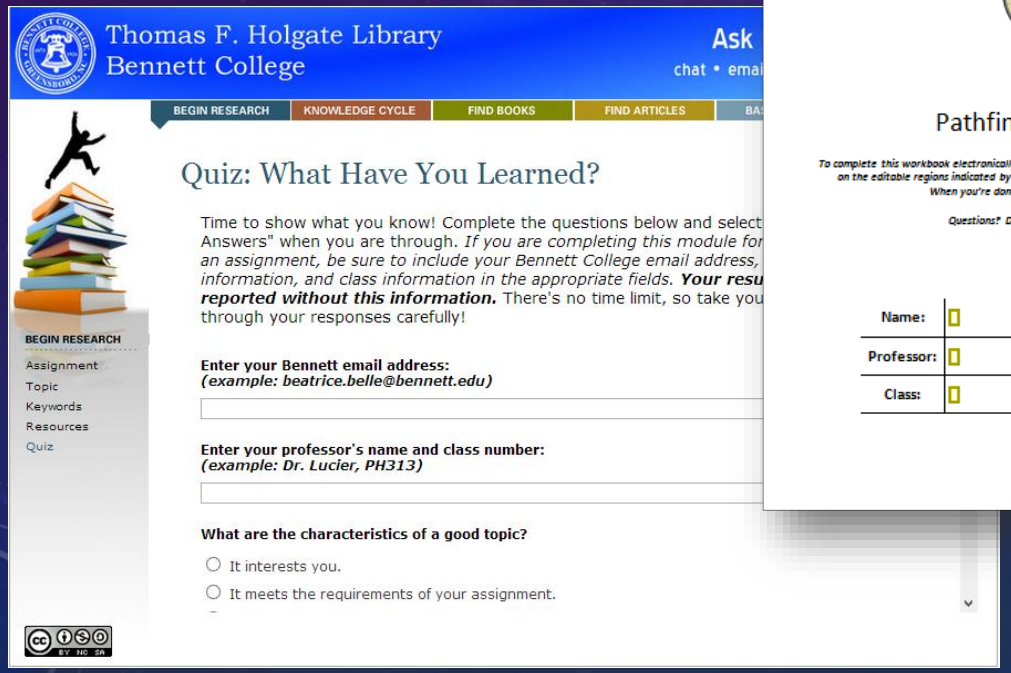
- Version 1.0 (Summer 2012)
  - *Revised language, images, & links*
  - *Created Pathfinder Workbook*
- Version 2.0 (Fall 2012)
  - *Added Qualtrics-based post-tests*
- Version 3.0 (Spring 2013)
  - *Converted Flash to Web Standards (HTML5)*

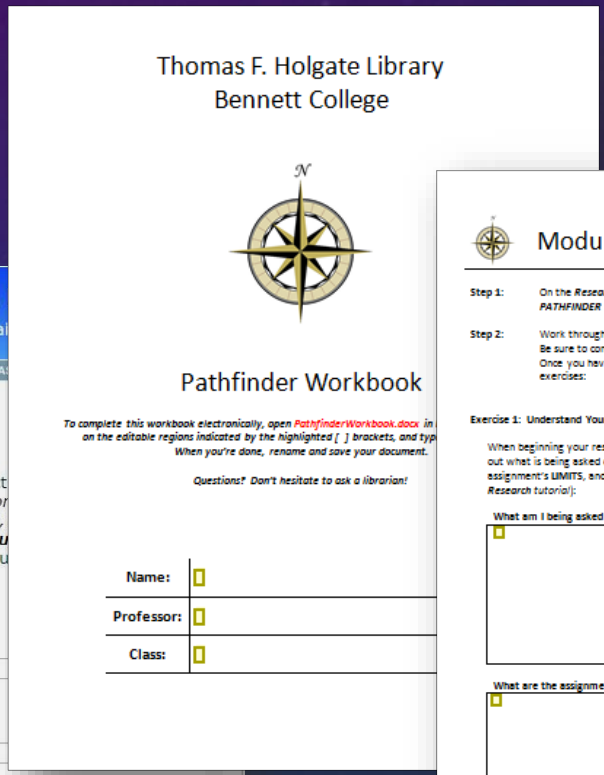


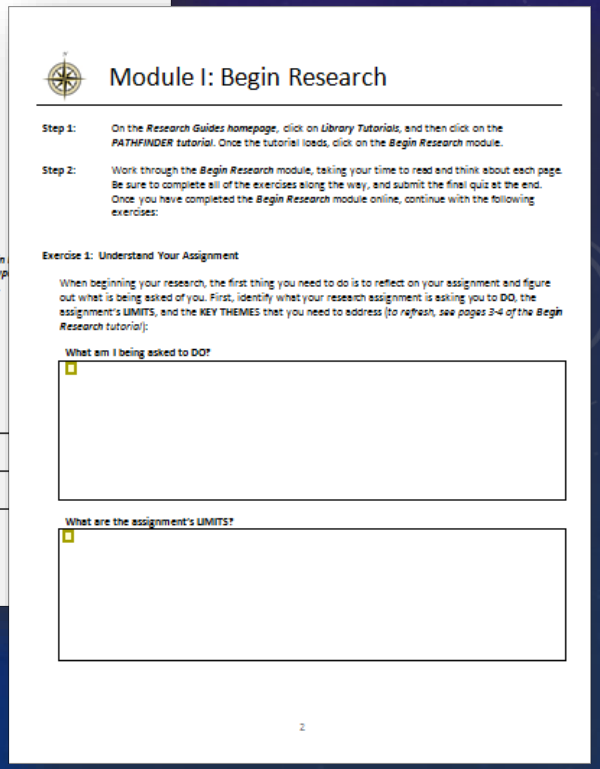
IMPLEMENTATION:

HOLGATE'S "PATHFINDER" TUTORIAL

An array of assets and assessments:







PATHFINDER IN ACTION:

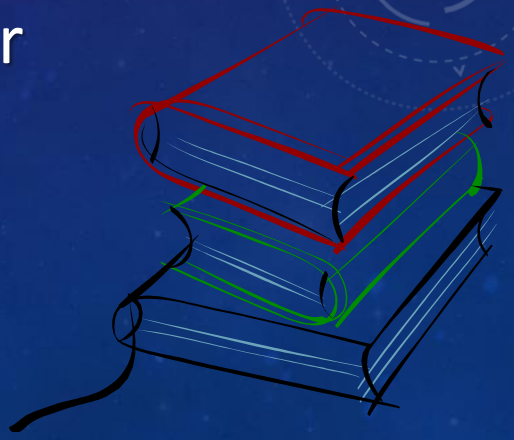
WESTERN CIVILIZATION 101

- Multiple large sections; primarily freshwomen and sophomores
- Brief face-to-face instruction on reference resources early in semester
- Tutorial modules integrated into CMS
- *Pathfinder Workbook* assigned in coordination with portfolio projects
- Final portfolio due late in semester after two graded revisions

PATHFINDER IN ACTION:

SOCIAL WORK 405 CAPSTONE

- Single medium-sized seminar; all juniors or seniors
- “Flipped” instruction on discipline-specific resources (e.g., NASW publications & EBSCO SocINDEX)
- *Pathfinder Workbook* assigned early in conjunction with literature review due mid-semester
- *Pathfinder Workbook* used to guide follow-up reference consultations



PATHFINDER IN ACTION:

LITERATURE & WRITING 102-103

- Multiple medium-sized seminars; all freshwomen
- Part of QEP, which includes WAC and information literacy components
- Used by LW faculty unable to schedule face-to-face instruction during spring semester
- Provided “stop-loss” during period of reduced staffing

PATHFINDER IN ACTION:

WILLA B. PLAYER SEMINAR (FALL 2012)

- Multiple small-sized seminars; all freshwomen
- Required 20+ page capstone research paper
- Teaching duty dropped on faculty just as fall semester began (*in some cases, after*)!
- Used by several faculty to provide curricular structure
- Combined with I-Search assignments

OUTCOMES & OBSERVATIONS:

YEAR ONE (2012-2013)

- ~15% of FTE participated in Qualtrics quizzes
- Accounted for ~17% of total instructional contact hours
- Adopted by at least 9 courses during 2012-2013
- All courses adopted workbook; at least five received face-to-face instruction

- Provides intervention for hard-to-reach classes
- Supports “flipped instruction”
- Provides lots of assessment
- Could be used for online-only courses

LOOKING FORWARD:

TASKS FOR PATHFINDER VERSION 4.0?

- Better integration of plagiarism/citation style
- Better integration of website evaluation
- Less cumbersome / better tailored workbook

- Better integration of assessments into CMS
- Question pool for formative & summative assessments

QUESTIONS?

…AND A FEW RESOURCES

- Current UCal source files:
  https://webfiles.uci.edu/xythoswfs/webui/_xy-8130849_1
- Current Pathfinder source files:
  http://www.bennett.edu/HTML/pathfinder/pathfinder_files.zip
- Google Swiffy:
  https://www.google.com/doubleclick/studio/swiffy/
- Scirra Construct 2:
  https://www.scirra.com/
- Contact Jeff Mortimore:
  http://www.jeffmortimore.com