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Georgia International Conference on Information  
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## Extracurricular Librarians

Lily Todorinova  
*University of South Florida*

Brittany Rhea Deputy  
*The University of Texas at Austin*

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# Overview

- Best practices
- Case studies
  - University of South Florida
  - University of Alabama & University of Texas at Austin
- Brainstorming!

# The “typical” undergrad

- Age?
- Where do they live?
- What percentage of students uses:
  - Text?
  - Facebook?
  - You Tube?
  - Blogs?

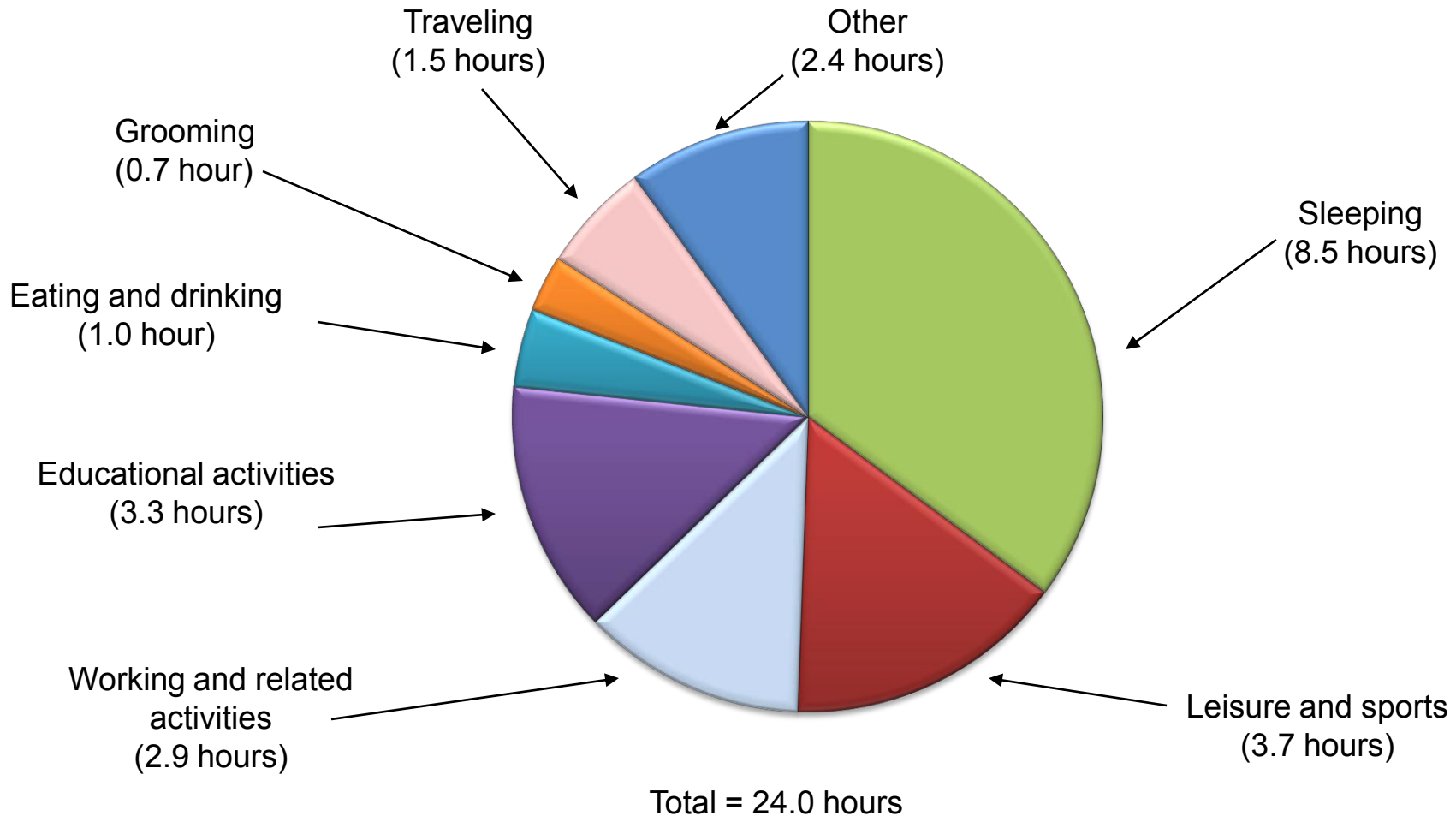


# The “typical” undergrad

- 21.96 years old. Over 54% of undergraduates are 18-20
- 44.9 % live in university/ campus housing
- Communication:
  - 63% use text
  - Facebook 96%
  - YouTube 84%
  - Blogs 20%



# Time use on an average weekday for full-time university and college students



NOTE: Data include individuals, ages 15 to 49, who were enrolled full time at a university or college. Data include non-holiday weekdays and are averages for 2007-11.

# Best Practices

- Creating partnerships
  - Initiate contact
  - Give detailed outlines, timelines, and descriptions
  - Plan to negotiate
- Effective programing
  - Programing as personal as possible
  - Public / open access resources
  - Be clear and relevant
  - Limit number of resources
  - Language
  - Tests/surveys
  - Follow up/ consults

# Best Practices

- Expanding the role of undergraduate student workers
  - Hiring smart
  - Training
  - Capitalizing on creativity
  - More than “just a job”

# University of South Florida

47,000+ students  
(36,000+  
undergrads)

Only 1 library

Library GURU  
Program

- 5-6 undergraduate student “ambassadors”





# GURU highlights

20+ residence halls, living and learning communities

- 8 events in 2012

International Students

- Office hours

Future Directions:

- 600 student organizations, 40+ fraternities/sororities

## Library Questions? Research for a paper? **ASK A GURU**

For help with: • Finding Sources for Papers • Citing • Article Databases

WHERE TO FIND INSTANT HELP:

-At the Library Services Desk

-Roaming the Library :

Tues/Weds/Thurs: 4-6pm & Fri: 11 am-12pm

-Look for the ASK ME t-shirts at MSC, Engineering, and Argos

CONNECT:

-twitter @usflibraryguru

-libraryguru@usf.edu

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# University of South Florida

“Bringing the library services to the students in the residence halls makes them much more likely to come to us in the future.”

“International students really liked that I was able to sit down with them individually and help them with library resources.”

“Being able to relate to students at orientation really helps. They are so overwhelmed!”

# University of Alabama

33,000 + enrolled students

13 colleges and schools

8 reference/instruction librarians (main library)



# University of Alabama

- UA + Career Services
  - One-Shot Career Workshop
    - Analyzing job ads, company information, cv/resume help.
      - Promotion
      - Participants
      - Surveys
      - Challenges
  - Extended Three Session Career Workshop
    - Session 1 – CV / Resume Writing, Session 2 – Web Portfolios, Session 3 – Company and Industry Information and Trends.
      - Promotion
      - Participants
      - Surveys
      - Challenges

# University of Texas at Austin

- UT-Austin
  - 50,000 + enrolled students
  - 17 colleges and schools
  - 8 reference/instruction librarians (main library)
- Career Services office for each college/school
  - College of Communication
  - Pilot with one-shot
  - Train the trainers
  - Access to diverse promotions



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# Thank you!