

(Formerly known as the Georgia Conference on Information Literacy)


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Think Inside the Blocks: Health Literacy Outreach to Disadvantaged People in Their Own Environment

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Think Inside the Blocks: Health Literacy Outreach to Disadvantaged People in Their Own Environment *Alcanzando Poblaciones en Desventaja en Su Propio Ambiente*

The School

La Escuela



The Problem: Low Health Literacy/Obesity Epidemic
Problema: Poco Conocimiento en Temas de Salud/ Epidemia de Obesidad

The Project: Teen Health Initiative
Proyecto: Iniciativa de Salud para Jóvenes

The Partners: Eastern Shore AHEC (Area Health Education Center)
*Participantes: 3 Area Libraries and 5 Area High Schools
National Network of Libraries of Medicine (funding)*

The Church

La Iglesia



The Problem: Low Health Literacy due to Language Barriers for Migrant Farm Workers/Digital Divide
Problema: Poco Conocimiento en Temas de Salud debido a barreras de lenguaje de trabajadores agrícolas migrantes/ Disparidad en Conocimientos de Informática

The Project: Popular Theatre Project
Proyecto: Proyecto Teatro Popular

The Partners: Rural Medical Services, Inc. (health clinic)
*Participantes: ETSU Quillen College of Medicine Library
Network of Hispanic Churches
NN/LM (funding)*

The Local Library Branch

La biblioteca pública de la comunidad



The Problem: Food Desert/Digital Divide
Problema: Desiertos alimenticios/ Disparidad en Conocimientos de Informática

The Project: BaltiMarket: The Virtual Supermarket Project
Proyecto: BaltiMercado: Proyecto Supermercado Virtual

The Partners: Enoch Pratt Free Library
*Participantes: Santoni's Supermarket
Baltimore City Department of Health
Baltimore City Public Schools
United Way
Walmart*



Public Housing Computer Centers

Centros de Computadoras en Residenciales Públicos

The Problem: Low Health Literacy
Problema: Poco Conocimiento en Temas de Salud

The Project: Healthy Neighborhoods: Monthly Webinar Series for Staff/Residents of Public Housing
Proyecto: Comunidades Saludables: Webinar mensual para empleados y residentes de Residenciales Públicos

The Partners: HUD Neighborhood Network Centers
Participantes: NN/LM (teaching, technology)



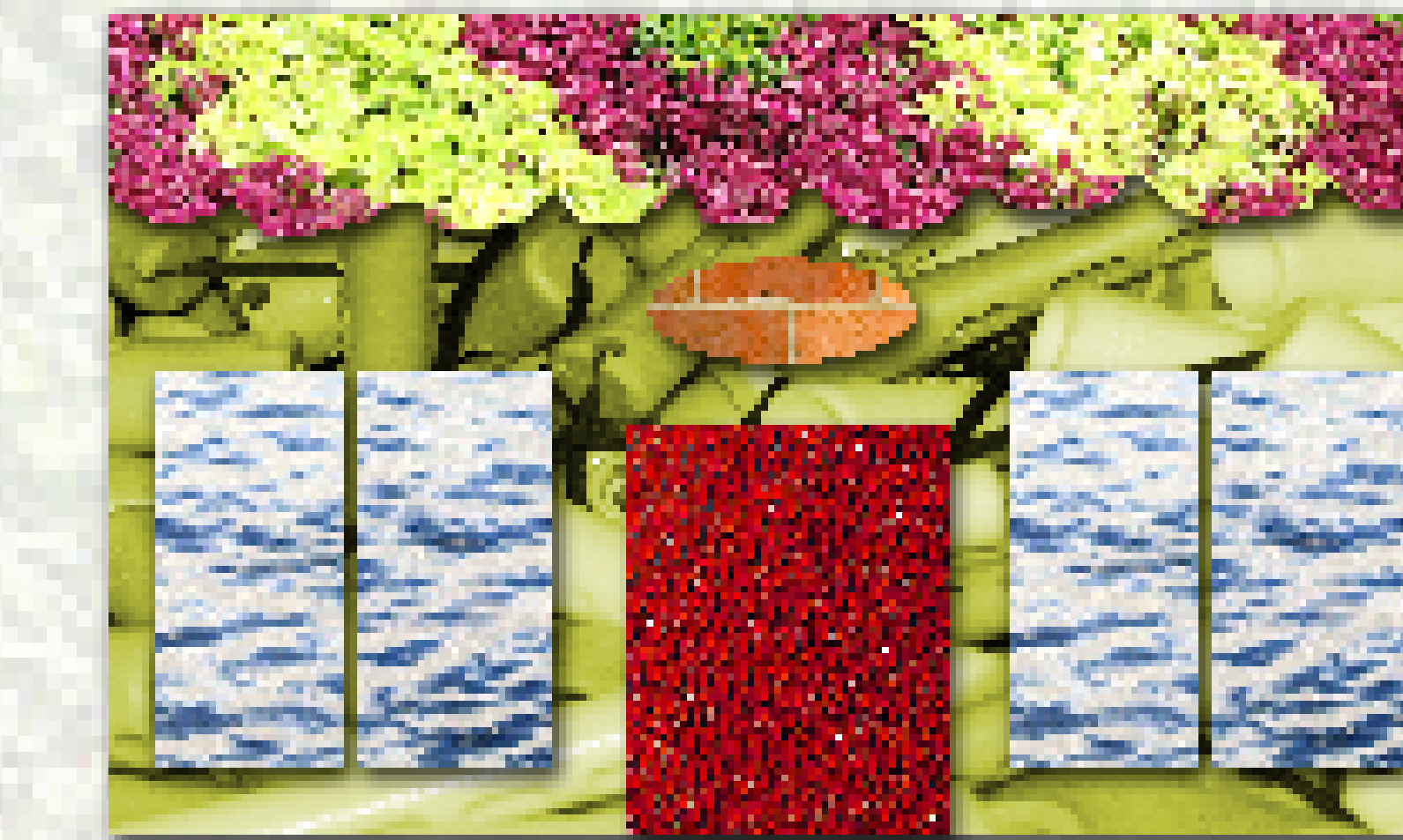
The Home

El Hogar

The Problem: Isolation of the Homebound
Problema: Aislamiento de los Confinados al Hogar

The Project: New Hanover Be-Ready-Be-Safe Project
Proyecto: Proyecto Estar Listo- Estar Seguro en New Hanover

The Partners: New Hanover Country Public Library
*Participantes: Department of Emergency Management
NN/LM (funding)*



The Beauty Salon

El Salón de Belleza

The Problem: Low Health Literacy/Digital Divide
Problema: Poco Conocimiento en Temas de Salud/ Disparidad en Conocimientos de Informática

The Project: Ma Flo's Health Awareness Team
Proyecto: Equipo de Concientización sobre la Salud Ma Flo

The Partners: Ma Flo's Beauty Salon
*Participantes: Georgetown SC Public Library
NN/LM (funding)*