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Art Department Newsletter

Art Department News Publications

7-12-2011

### **Betty Foy Sanders Department of Art News**

Georgia Southern University

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## Digital Office Equipment Logo Contest Cash Prize!

### Entries Due Friday, July 29

We are Digital Office Equipment. We are a locally owned, family business that has been in Statesboro since 1999. We sell office equipment (computers, printers, copiers, etc), office furniture, office supplies (anything from paper and pens to cleaning supplies, etc), and we service the machines that we sell—pretty much anything and everything a business needs to stay up and running. We are sticking with our name, but we want to go towards using DOE. We still want the full name to somehow be incorporated into the logo. We have played around in adobe some, so I will attach the idea that we began with. We would like to use GSU colors, and possibly incorporate a collegiate look (but not absolutely necessary). Basically, we want to really begin branding our company, so we want something that will become synonymous with our company. We would like it to be a versatile and readable logo that we can use on printed items, such as letterheads, as well as shirts, cups, our vans and other marketing tools. We have had several different logos in the past, and mainly struggled with having one uniform logo that would transfer across the different types of media.

#### The design we choose will receive a cash prize.

Most Important Criteria:

- · Use DOE, and incorporate Digital Office Equipment
- GSU colors
- · Readable on various types of media

Send Entries (& questions) to: **Nichole Newton** <u>nichole@digitalofficeequipment.com</u> Office (912) 489-6964 <u>Deadline Friday, July 29; 5pm.</u>



All events are free and open to the public. In compliance with the Americans with Disabilities Act, Georgia Southern University will honor requests for reasonable accommodations. For more information contact the Betty Foy Sanders Department of Art at (912) GSU.ARTS or online at <a href="http://class.georgiasouthern.edu/art">http://class.georgiasouthern.edu/art</a>

Our mailing address is: Betty Foy Sanders Department of Art, Georgia Southern University 233 Pittman Drive // PO Box 8032 Statesboro, Georgia 30460

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You are receiving this email because you are either currently enrolled with the Betty Foy Sanders Department of Art or signed up to be a part of our mailing list at one of our events.

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