#### Georgia Southern University Digital Commons@Georgia Southern

Library Faculty Presentations

Faculty Research and Publications

10-2015

#### A Fruitful Collaboration: Offering More than Faculty Profiles

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#### **A Fruitful Collaboration:** Offering More than Faculty Profiles

**Debra Skinner,** Interim Department Head & Coordinator of Cataloging and Metadata **Ashley D. Lowery,** Digital Collections Specialist



Background

Institutional Repository at Georgia Southern began in 2009 with locally hosted Eagle Scholar

- •Dspace platform
- •Part of 3 year grant with Georgia Tech
- •Grant combined local institutional repositories into statewide GKR – GALILEO Knowledge Repository
- •Grant was for 3 years, extended to 4
- •Not sustainable after the grant
- Little faculty support other than ETD archiving



# A Service with No Market?

- Time to reflect on purpose of Repository
  - Single focus was to archive content
- What faculty wanted
  - Place to create personal, professional website with links to download articles or links to access articles
  - Everything included whether full text is open access or not – the complete CV
  - Other things such as grants, honors and awards
  - And ... other services never before considered



# Future of the Repository

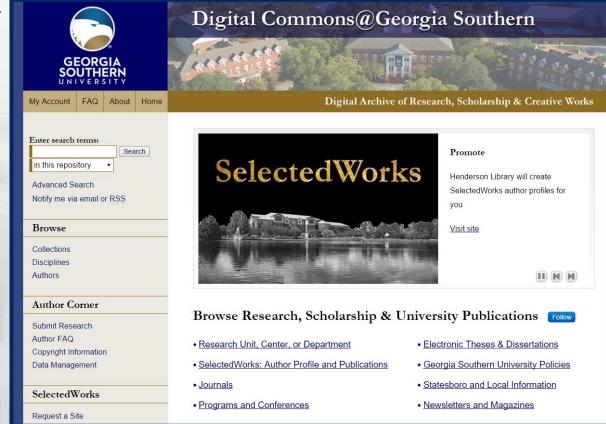
#### **Suite of Services**

- Archiving institutional, research, creative output of faculty & *students*
- Publishing journals, conference presentations, textbooks, dissertations
- Showcasing faculty publications
- Disseminating university research
- Archiving research data & media of all types
- Technical Support



### Just in Time?

# **Fall 2013:** Zach S. Henderson Library launches institutional repository, Digital Commons@Georgia Southern





# Digital Commons

- Open access digital collection or repository
- Collect & disseminate intellectual & creative works
  - Theses/dissertations
  - Research
  - Journal articles & Faculty bookshelf
  - Magazines & newsletters
  - Video Recordings
  - Textbooks
  - Conference presentations & proceedings
- Publishing platform
- Journals
- Conference management
- SelectedWorks



# Repository

- Library Roles
  - Promote the services
  - Seek content
  - Provide training
  - Upload resources or create structures for self archiving
  - Field copyright questions
  - Develop campus partnerships



### Digital Commons

• Journals

- Faculty & Student Work
- Data Management

• Conferences

		Digital Commons@Georgia Southern
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Conference Location: Coastal Georgia Center, Savannah, GA Proposal Submission Deadline: November 17 After the 2015 SoTL Commons Conference, follow the instructions below to submit your presentation materials: <u>Submit Complete Presentation</u> 1. Click Submit Complete Presentation or My Account. 2. Login to your account. 3. Click noy our proposal title. 3. Select Revise presentation on the left-hand menu. 5. Upload your presentation files and click Submit.	Author FAQ Submit Research Links Jiann-Ping Hsu College of Public Health	Follow         Submissions from 2015         Interpretation of a Focus Strategy in US Hospices, Bettye A. Apenteng, Preethy Nayar, Fang Yu, John Adams, and Samuel T. Opoku         Interpretation of a Focus Strategy in US Hospices, Bettye A. Apenteng, Preethy Nayar, Fang Yu, John Adams, and Samuel T. Opoku         Interpretation of a Focus Strategy in US Hospices, Bettye A. Apenteng, Preethy Nayar, Fang Yu, John Adams, and Samuel T. Opoku         Interpretation of the Public Health Workforce: Registered TRAIN Learners in the United States, Jeffery A. Jones, Lois Banks, Ilya Plotkin, Sunny Chanthavongsa, and Nathan Walker         Interpretation of Intelligence on Conditions of Trust among Leaders at the Kentucky Department for Public Health, Jennifer Redmond Knight, Heather M. Bush, William A. Mase, Martha Cornwell Riddell, Meng Liu, and James W. Holsinger
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# Disciplines in Digital Commons

July/August 2014

Education Medicine and Health Sciences Social and Behavioral Sciences Physical Sciences/Mathematics Life Sciences Arts and Humanities Business Engineering

September 2015 **EXPLORE WORKS IN 730** DISCIPLINES



### First Journal and Conference

#### **ijSO**TL

international journal SCHOLARSHIP of TEACHING and LEARNING

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Editors Editors-in-Chief: Delena Bell Gatch and Laura B. Regassa Former Editors: Lorraine Gilpin Alan Altany (Founding Editor) Follow International Journal for the Scholarship of Teaching & Learning is an open, double-blind peer reviewed electronic journal published twice per year by the Centers for Teaching & Technology at Georgia Southern University. The journal is an international forum for research and information about the scholarship of teaching and learning (SoTL) and its applications in higher/tertiary education Submission Deadlines: September 15th for the January issue and March 15th for the July issue Current Issue: Volume 9, Number 1 (2015) Invited Essays PDF Editors' Note Laura B. Regassa and Delena Bell Gatch A PDF The More Things Change, The More They Stay The Same Kathleen McKinnev

#### **Research Articles**

Home > Journals > IJ-SoTL

▲ PDF An Investigation of the Products and Impact of Graduate Student SoTL Programs: Observations and Recommendations from a Single Institution Nancy L. Chick and Cynthia Brame



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#### SoTL Commons 2014

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Conference Dates: March 25-27, 2015 Conference Location: Coastal Georgia Center, Savannah, GA Proposal Submission Deadline: November 17

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#### Submit Complete Presentation

- 1. Click Submit Complete Presentation or My Account.
- 2. Login to your account.
- 3. Click on your proposal title
- 4. Select Revise presentation on the left-hand menu.
- 5. Upload your presentation files and click Submit.

Why Submit Your Presentation? More exposure for your work! Presentations are searchable through Google, and you will receive reports showing how many people have downloaded your presentation.

What about Copyright? YOU retain the copyright. In the submission form, you will be able to choose a Creative



# SelectedWorks

SelectedWorks compiles faculty information and scholarship in one place with options to upload materials or link to publisher site

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# SelectedWorks

- Profile of faculty information & scholarship
- Faculty send CV, photograph and keywords
- Library creates sites from CV
- Library researches copyright for articles
- Upload open access resources or link
- Library revises as needed



# Partnerships

- *Continuing Education* The first journal and conference request led to partnership for almost all conferences
- *College of Graduate Studies* Revamp of ETD process
- *Office for Research* Faculty Expertise Search, and Research Symposium, Committee Meeting Minutes
- Campus Administration University Policies
- University Honors Program Publications, theses, video recordings



### Partnerships

#### Partnership with Office of Research & Economic Development brought us two opportunities:

#### Fall 2013: Expertise Search Summer 2014: PlumX Metrics



# **Expertise Search**

Expertis	e Search		
Searc	h Scope: All Colleges		
Enter the partial	name, interest, or keyword		
	Search		
Basic Search	Advanced Help		
Search Res	ults:		
	Name	College	Keyword(s)
	Aasheim, Cheryl	Allen E. Paulson College of Engineering and Information Technology	Data Analytics Data Mining IT Job Skills Big Data IT Education
	<u>Abell, Martha</u>	College of Science and Mathematics	Mathematics Applied Mathematics



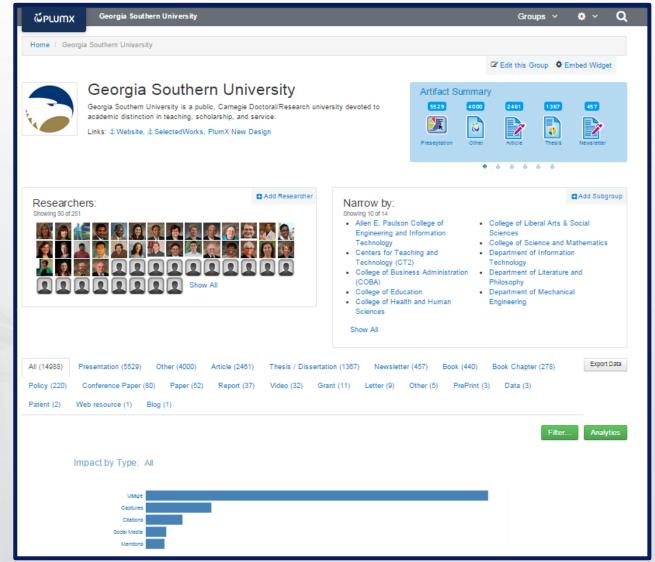
# **Expertise Search**

- Standard vocabulary for expertise key words
- Tool for faculty collaboration
- Tool for student recruitment
- Showcase for visitors to campus or website
- Search by subject, name
- Limit search scope by department or school



### PlumX

PlumX provides a variety of metrics for all works in Digital Commons@Georgia Southern and SelectedWorks profiles.





### Plum X

- Comprehensive metrics from over 30 sources

   Citations
  - Takes several years to see impact
  - Altmetrics Social media
    - Early indicator of usage
- Collective metrics
  - Compiles metrics of departments or colleges
  - Creates graphs
- Metrics may be used for tenure & promotion documents, annual reports, accreditation
- Library manages Plum X

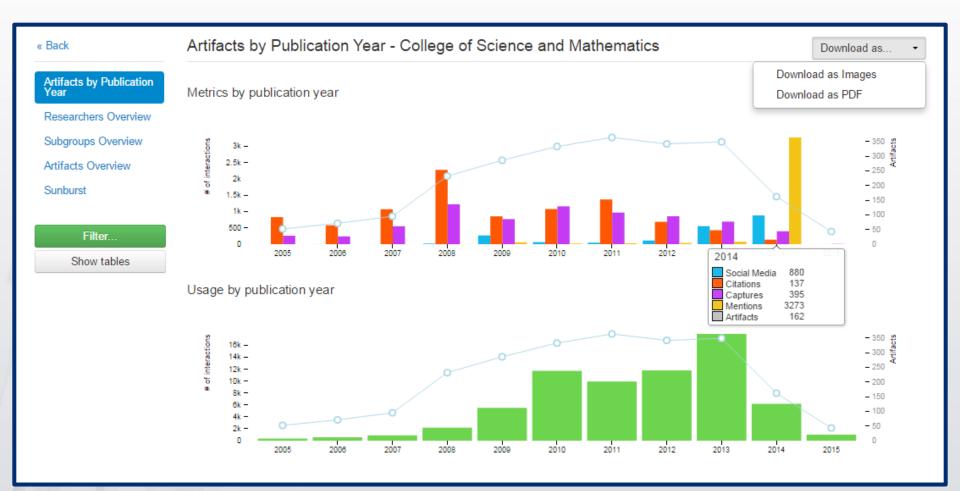


# **PlumX Metrics**

- **Usage** clicks, downloads, views, library holdings, video plays
- **Captures** bookmarks, favorites
- Mentions blog posts, comments, reviews, Wikipedia links
- Social media FB, likes, shares, tweets
- Citations PubMed Central, Scopus, patents



### **PlumX Metrics**





# Services of the Library

- Provide DC@GS publishing platform
- Offer guidance on content based on capabilities of system
- Train faculty/organizers (in-person meetings and written instructions)
- Act as liaison between organizers & Bepress
- Archive current and past materials
- Make easy for faculty to use & support



#### **DIGITAL COMMONS**

Faculty Research and Publications Conference Presentations Journal Articles

#### **SELECTEDWORKS**

PLUMX METRICS

#### EXPERTISE SEARCH



#### Georgia Southern faculty works in Digital Commons@Georgia Southern are collected into SelectedWorks

ijS <b>⊘</b> TL	international journal SCHOLARSHIP of TEACHING and LEARNING		
Home About FAQ My Account		SelectedWorks of Trent W. Maurer	
Journal Home About this Journal Scholarship of Teaching & Learning	<u>Home &gt; Journalis &gt; L-SoTL &gt; Vol. 9 (2015) &gt; No. 1</u>	Author Home Browse Subjects Browse Article Types Series Home	GEORGIA SOUTHERN UNIVERSITY
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	Digital Commons@Georgia Southern	<ul> <li>PDF Using Reading Guides and On-line Quizzes to Improve Reading Compliance and Quiz Scores (with Judith Longfield), International Journal for the Scholarship of Teaching and Learning (2015)</li> <li>This study compared students' daily in-class reading quiz scores in an introductory Child Development course</li> </ul>	
GEORGIA SOUTHERN UNIVERSITY My FAQ About Home	Digital Archive of Research, Scholarship & Creative Works	QopenURL Initial exploration of course valuing, approaches to study and academic performance in Construction Management classes. (with Marcel Maghiar and Diana Sturges), International Journal of Construction Education and Research (2015) doi: 10.1080/15578771.2015.1009980	
Account Enter search terms: Search in this series Advanced Search	Next > Home > College of Health and Human Sciences (CHHS).> Human Ecology.> Faculty Research and Publications.> 1 SCHOOL OF HUMAN ECOLOGY FACULTY RESEARCH AND PUBLICATIONS	QopenURL The impact of the Immediate Feedback Assessment Technique on course evaluations (with Jerri Kropp), <i>Teaching &amp; Learning Inquiry</i> (2015) This project reports the results of two studies that investigated the impact on course evaluations	Follow Join My Mailing List Enter email here Sign Up
Notify me via email or RSS Browse Collections Disciplines Authors	Course valuing, approaches to study and academic performance: The case of Clink to Full Text undergraduate Construction Management classes	C* Link Course valuing, approaches to study and academic performance: The case of undergraduate Construction Management classes (with Marcel Maghiar and Diana Sturges), Proceedings of the 50th Annual International Conference of the Associated Schools of Construction (2014)	Trent W. Maurer Georgia Southern University Professor and Director of



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**tson** ern University temic, College of Business

ormation Vitae (PDF)

lanagement Vecision Making e Advantage rocesses

### Integration

SelectedWorks' photos, names, college, and expertise keywords are automatically transferred to the Expertise Search

<u>Allen, Deborah</u>	College of Health and Human Sciences		
<u>Amason, Allen</u>	College of Business Administration	Strategic Management Strategic Decision Making Competitive Advantage Strategy Processes	Pollow Join My Maili Enter email H
<u>Amonette,</u> <u>Allison</u>	College of Science and Mathematics	Chemistry Physical Chemistry Molecule Bonding and Structure	Georgia Souther Dean Acade Administrati Contact info Currioulum V Expertise Strategic Ma Strategic Ma Strategic Ma Competitive Competitive Strategic Pro



#### Every item in Digital Commons@Georgia Southern (including SelectedWorks) is copied to PlumX Metrics

#### Browse the College of Business Administration (COBA) Collections:

College of Business Administration Publications

Department of Finance and Economics

Department of Information Systems

Department of Logistics & Supply Chain Management

Department of Management

Department of Marketing

School of Accountancy

#### Narrow by:

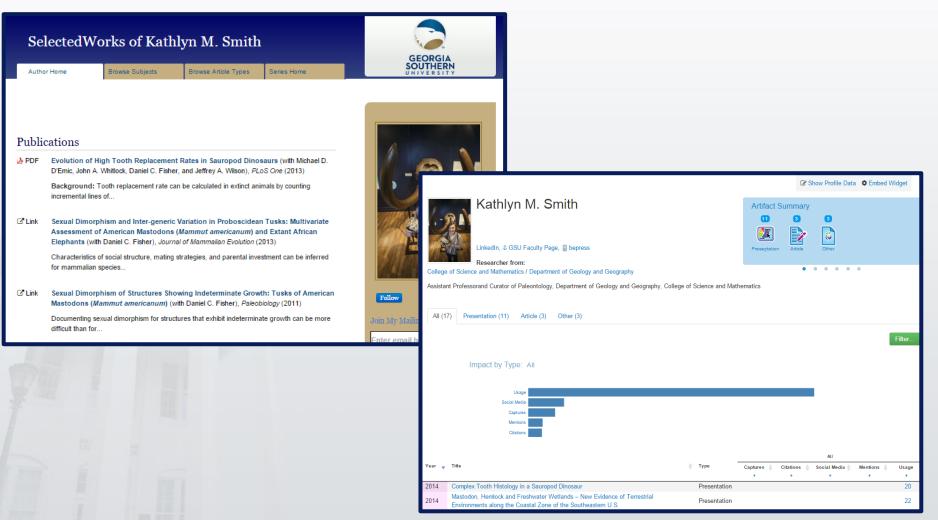
#### Add Subgroup

Showing 7 of 7

- College of Business Administration Publications
- · Department of Finance and Economics
- Department of Information Systems
- Department of Logistics & Supply Chain Management
- Department of Management
- Department of Marketing
- School of Accountancy



#### Every SelectedWorks profile generates a PlumX profile





# If there are duplicates, PlumX recognizes the same identifier (link/DOI/ISBN) and combines the metrics into one item

		tive systematio ion, screening inities.							
	Publication Y	Journal of community hea ear: 2014 John S. Luque, Levi Ross		4-5145, Vol: 39, Issue: 1, I	Page: 181-90				
USAGE 🗸	1469	CAPTURES V	186	MENTIONS V	1	SOCIAL N		CITATIONS 🗸	4
Abstract Views o	1295	Exports-Saves o	179	Comments o	1	Likes o	4	Cited by o	4
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HTML Views o	68					Tweets o	1		
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Levi Ross			23913106						
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			10.1007/s	10900-013-9744-3			ARTICLE DESCRIPT	ION	



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ABOUT THIS ARTICLE

GROUPS:

Jiann-Ping Hsu College of Public Health

Department of Community Health

Digital Commons

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  - · Department of Community Health
    - Community Health Faculty Research and Publications

RESEARCHERS:

John S. Luque, Levi Ross STABLE URL:

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http://works.bepress.com/levi\_ross/67

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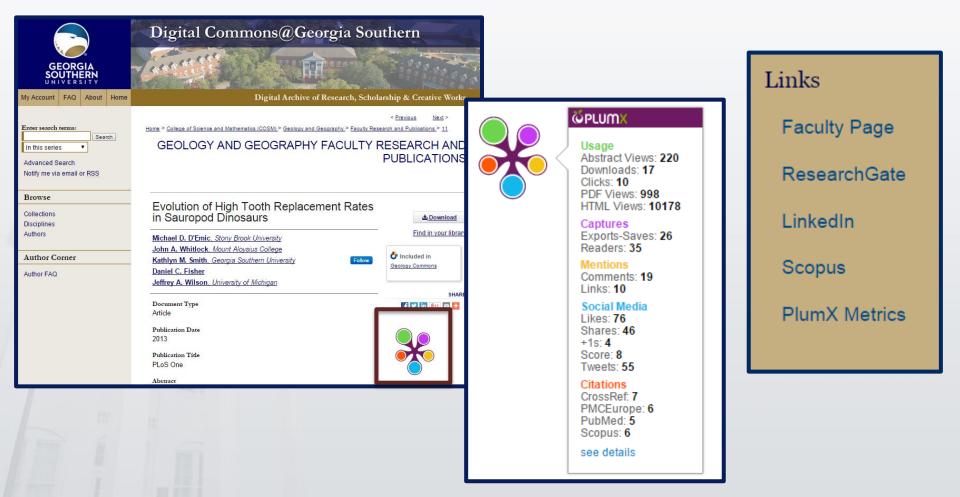
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DOI:

10.1007/s10900-013-9744-3



PlumX Metrics is found in Digital Commons@Georgia Southern through Plum Prints and links.





#### **DIGITAL COMMONS**

Faculty Research and Publications Conference Presentations Journal Articles

#### **SELECTEDWORKS**

PLUMX METRICS

#### EXPERTISE SEARCH



# Struggles

- Initial set-up takes time
- Limitations of multiple systems
- Everything is connected and affected
- Presenting the systems simply

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methodology as a key component of clinical ... Read more



#### Successes

- Saves time by reusing metadata
- Distinguish ourselves from other faculty sites
- Garners interest from faculty

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# **Initial Marketing**

- Brochures
- Meeting with College Deans
- Emails to faculty with SelectedWorks

#### **SelectedWorks**

SelectedWorks profiles compile your information and scholarship in one place with options to upload materials or link to other sites that contain your work.

You have two options for creating a site:

#### Request to have a site created for you.

Email your CV, photo, and expertise keywords to Ashley Lowery. When the staff creates your site, they conduct copyright research on your articles to determine what full-text can be uploaded.

#### Create the site yourself.

Go to works.bepress.com. Click on the green Start button and follow the instructions. You must have copyright or permission for any content you upload. Add keywords in the Expertise section to be included in the Expertise Search.

Plum Analytics and Expertise Search, both sponsored by the Office of Research and Economic Development, harvest their information from SelectedWorks sites. To be included in these features, you must have a SelectedWorks page.

Plum Analytics: Discover the altmetrics for your publications and select presentations. plu.mx/georgiasouthern



Expertise Search: Visitors to the Georgia Southern's website will be able to find your SelectedWorks profile based on your areas of expertise. research.georgiasouthern.edu/expertise-search/



digitalcommons.georgiasouthern.edu/sw\_gallery.html



### **Current Marketing**

- Sessions with faculty
- Emails to new faculty
- Events for Open Access Week
- Demos with coffee/snacks
- PlumX reports

#### **PROMOTE**.

SelectedWorks profiles compile your works in one place with options to upload materials or link to sites that contain your work. These profiles are ideal for promoting your work due to SelectedWorks high visibility in search engines.

Interested in Promoting Your Works and Measuring Your Impact?

Request the Henderson Library to create your SelectedWorks and PlumX profiles by clicking on this flyer. All you need is your CV and Expertise Keywords!

PlumX profiles measure the impact of your works by compiling the following metrics: usage, captures, social media, mentions and citations. It is a stress-free way to exemplify your outreach during hectic times such as tenure review.

#### **MEASURE**.



# Faculty Feedback

#### **Positive**

- Pleased with library staffs' effort & dedication
- Different systems appeal to different faculty

#### **Negative**

Creates confusion about integration and branding



#### Conclusion

#### Our efforts represent a shift in research and scholarship: open access, online promotion of faculty, altmetrics, etc.



#### Contact

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