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# Collective Impact: The Strategies and Realities of Implementing a ‘Shared Youth Vision’

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# Collective Impact

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*Grants Administrator, Rutgers T.E.E.M. Gateway*

- This workshop will discuss the emerging trend among funders towards a results-oriented and collaborative approach to service delivery among community organizations, and the innovative ways in which community organizations can make this approach better work for them.
- This workshop will demonstrate innovative approaches to partnership and funding models in urban youth programming, and how the connectivity among agencies, partners and people can advance diverse missions.
- We will highlight successful work within the Rutgers University network, with emphasis on engaging one of America's largest but under-recognized networks of community outreach and service provision: [Cooperative Extension System](#).

# Collective Impact Defined

Collective Impact occurs when organizations from different **sectors** agree to solve a specific social problem using a common agenda, aligning their efforts, and using common measures of success.

- [www.fsg.org](http://www.fsg.org)

## Workshop Objectives:

Address effective strategies for...

- pursuing diverse funding streams
- developing and maintaining healthy partnerships
- utilizing tools in data collection, school enrollment, student retention, administration and program evaluation

...to best support the work of promoting academic engagement among urban youth.

Highlight the successful work of Rutgers T.E.E.M. Gateway, Rutgers Cooperative Extension and others within the Rutgers University network, with emphasis on work to engage University Cooperative Extension.

***A Cross-Systems Approach  
to Building, Strengthening,  
and Funding  
Programs, Partners and  
Products***

- Collective Impact is a significant shift from the social sector's current paradigm of **"isolated impact,"** because the underlying premise of Collective Impact is that no single organization can create large-scale, lasting social change alone.

- There is no "silver bullet" solution to systemic social problems, and these problems cannot be solved by simply scaling or replicating one organization or program. Strong organizations are necessary but not sufficient for large-scale social change.



## **Collaboration allows partners to share:**

- Both tangible and information-based resources
- Specialized skill sets

## **Collaboration offers its partners:**

- A chance to meet with and learn from diverse groups and gain an improved understanding of the community
- The chance to reduce overlap in services offered
- The chance to conduct more comprehensive research and analyses

**....COLLECTIVE IMPACT**

# **Collectively Acknowledge Domains, Challenges and Opportunities**



# Collectively Identify Needs & Solutions

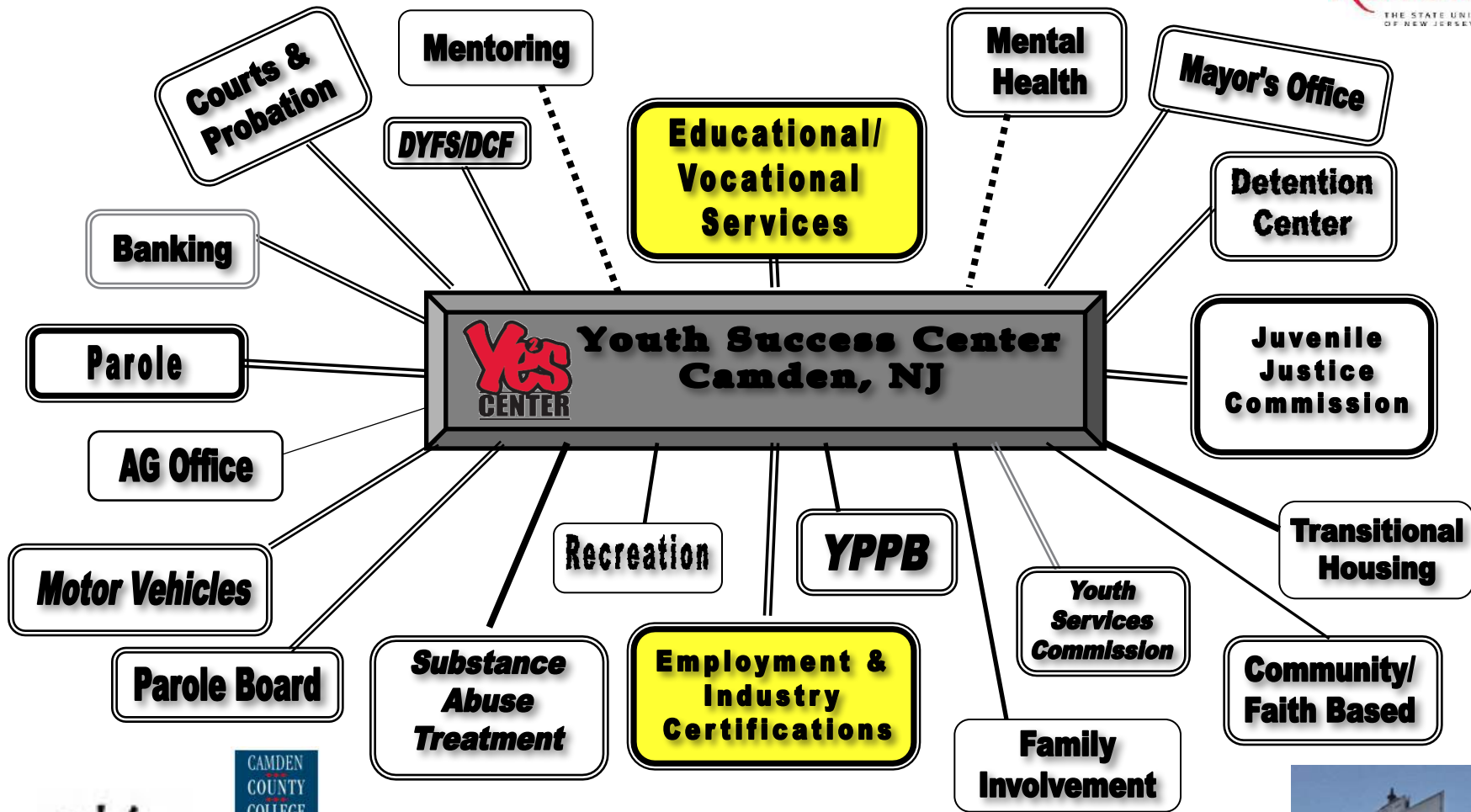
# Collectively Identify Needs & Solutions

“It Takes a...

**\_ I \_ L \_ GE”**

# So What Does This Look Like?





*"Building Productive Futures for the Youth of Camden"*



# So How Does This Work?



## A Strong & Growing Partner Network



THE NEWARK PEACE  
EDUCATION SUMMIT  
THE POWER OF NONVIOLENCE



AMERICA'S PROMISE  
ALLIANCE



Corporation for  
NATIONAL &  
COMMUNITY  
SERVICE







# So How Does This REALLY Work?





WHO

WHAT

WHEN

WHERE....*and*

WHY

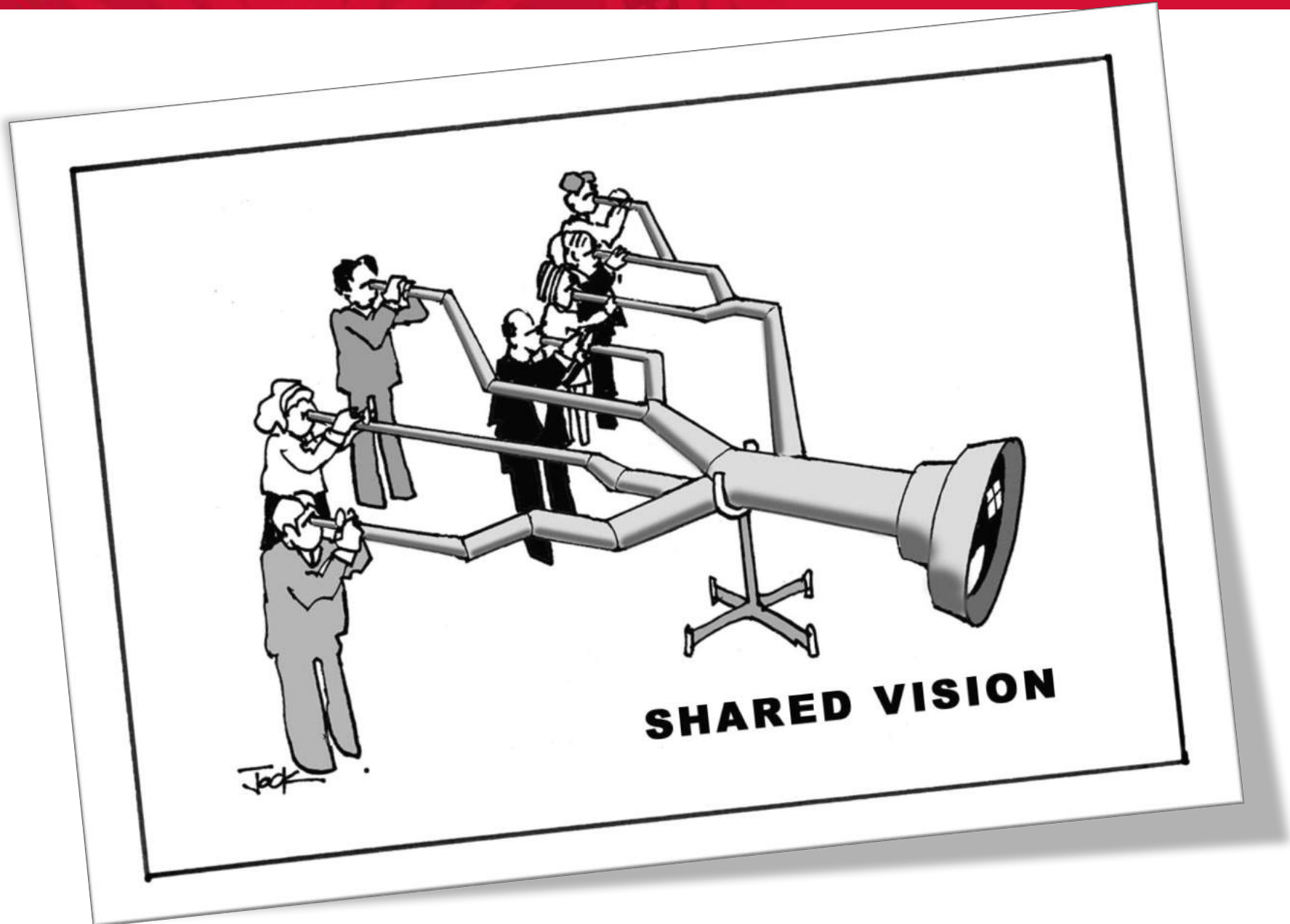




# So How Does This REALLY... REALLY Work?

It's a difficult game of

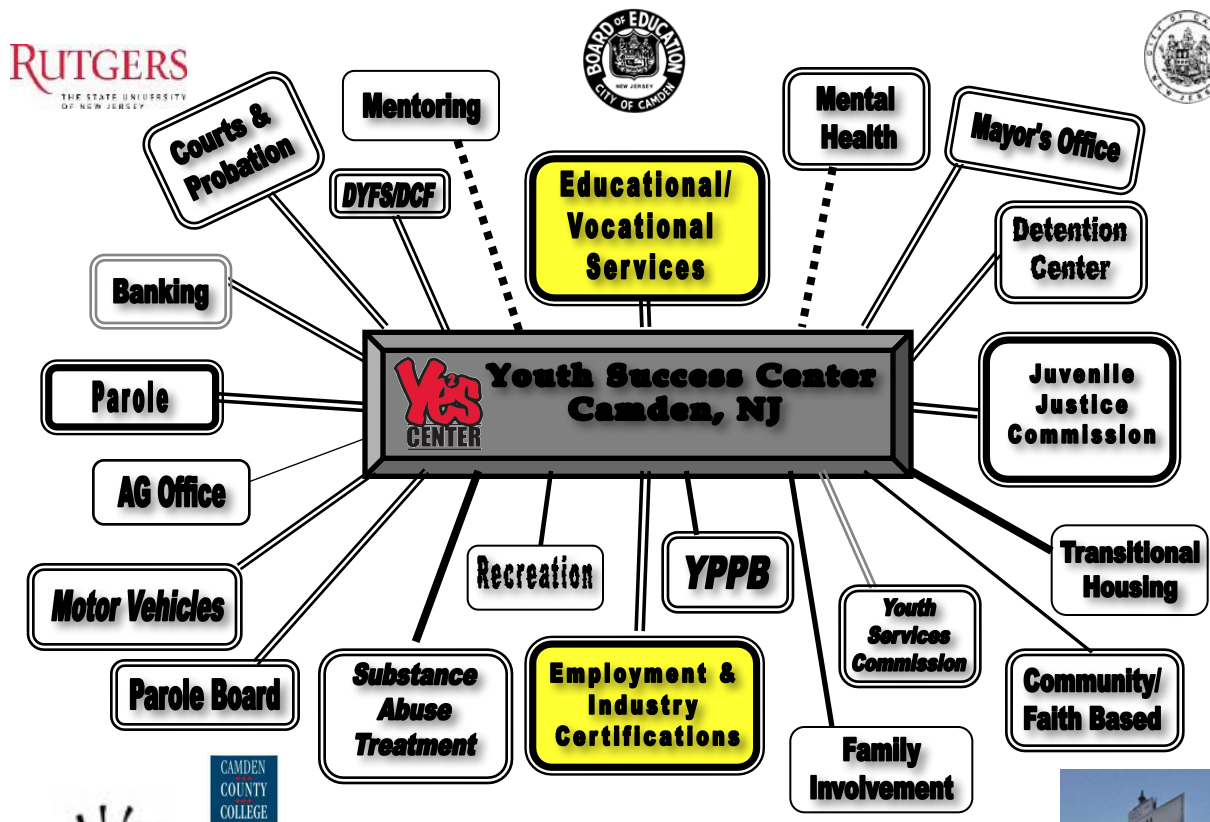
REVERSE POKER .... ???





# Youth Education and Employment Success Centers

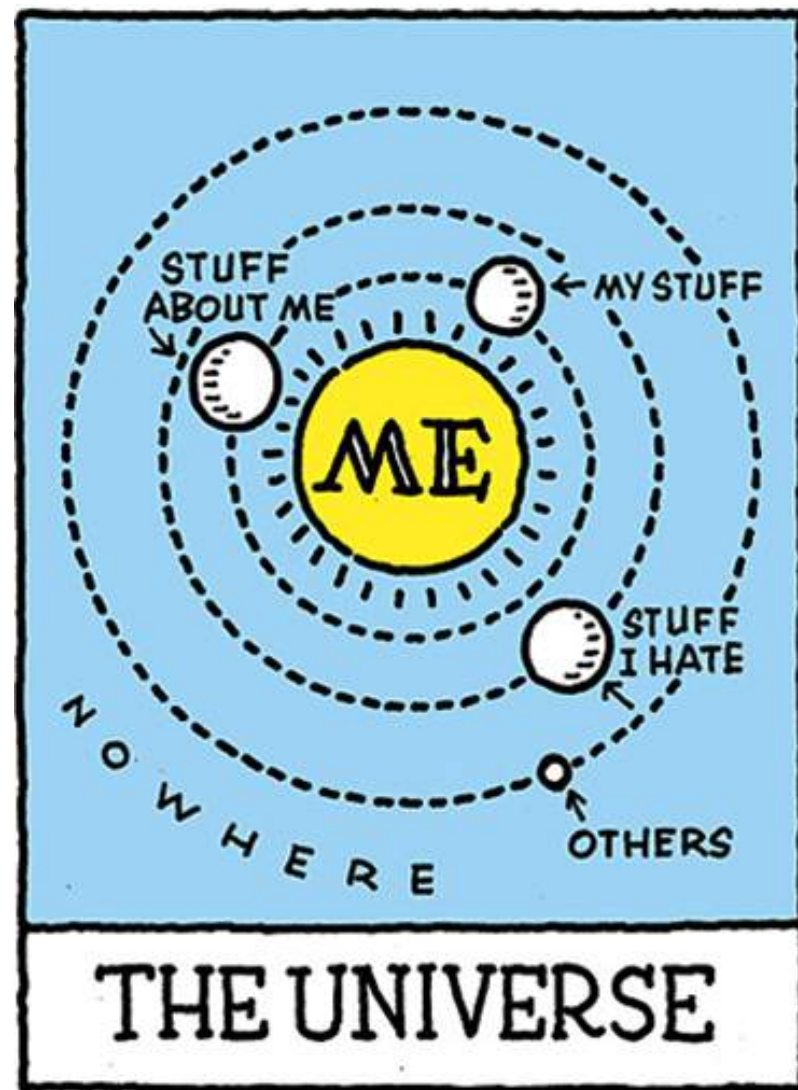
Focusing on a Shared Youth Vision



*"Building Productive Futures for the Youth of Camden"*







# RUTGERS

THE STATE UNIVERSITY  
OF NEW JERSEY

**It's all  
about  
the Lens!**



Rutgers Cooperative Extension - Office of Continuing Professional Education

# RUTGERS

THE STATE UNIVERSITY  
OF NEW JERSEY

**And...  
keeping it  
clear and  
focused**



Rutgers Cooperative Extension - Office of Continuing Professional Education

**Yet can you  
listen?**



**ARE YOU  
LISTENING?**





# White House Council for Community Solutions

*"Youth Listening Tour"*



**Think. Act. Talk. Like a Coach**

**Think**

- Open-minded
- Solution, not blame
- Look for alternatives
- See possibilities
- Value diversity
- Manage emotions

**Act**

- Intimate
- Accountable
- Courageous
- Humility
- Empathy
- Engaging

**Talk**

- Listen well
- Ask, don't Tell
- Stay away from 'why'
- Speak up early & often
- Say it like it is, not mean
- Do what you say
- Gain commitment
- Check back

**Bring it Up!  
Talk it Up!  
Wrap it Up!  
Follow it Up!**

**COACHQUEST™**  
AN ALIGN 4 PROFIT PUBLICATION |  
[www.coachquestleader.com](http://www.coachquestleader.com)

Think. Act. Talk.  
**Like a Coach**

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**Talk it Up!**  
**Wrap it Up!**  
**Follow it Up!**



# Critical Things to SHARE

## *The 5 V's*

- Vision
- Vocabulary
- Vulnerabilities
- Value Adds

*And...*

Vacation Schedules





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**....COLLECTIVE IMPACT**

## Key success factors in a collaboration include:

- Mutual respect, understanding and trust
- Members all see the collaboration **“In their Lens”** - in their self-interest (WIIFM)
  - Ability to compromise
- Development of clear roles and policy guidelines (*CPE...TIMELINES*)
  - Open and frequent communications
    - Shared Vision
    - Shared Vocabulary
    - Skilled leadership



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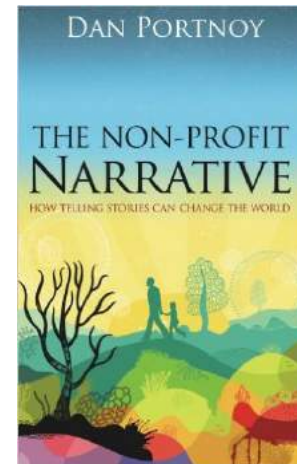
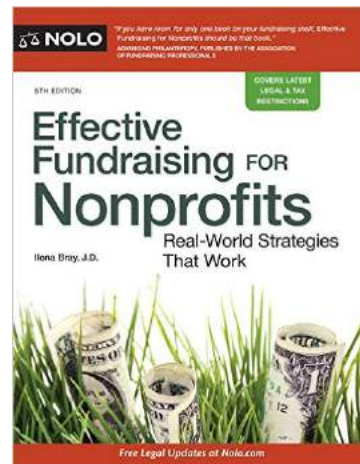
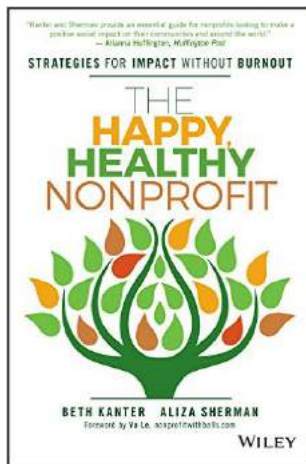
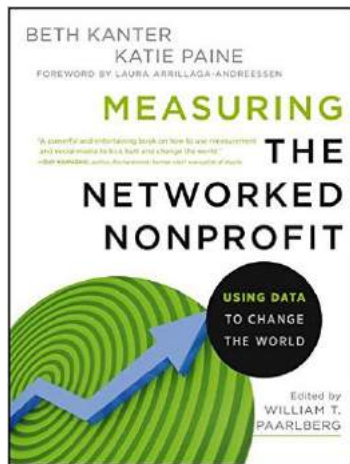
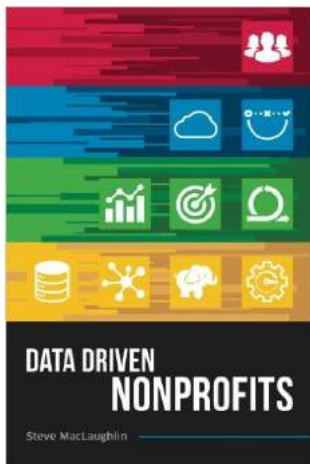
[www.youthsuccesscenter.org](http://www.youthsuccesscenter.org)

[twitter.com/theeyescenter](https://twitter.com/theeyescenter)

[youtube.com/theeyescenter](https://youtube.com/theeyescenter)



**THANKS  
FOR  
LISTENING**



# Homework Assignment

