



# DATA DRIVEN DAIRY DECISION FOR FARMERS



I. Blanco-Penedo<sup>1</sup>, A. Velarde<sup>1</sup>, C. Fernández<sup>1</sup>, D. Gardner<sup>2</sup>, R. Lloyd<sup>2</sup>  
<sup>1</sup>IRTA <sup>2</sup>IfA

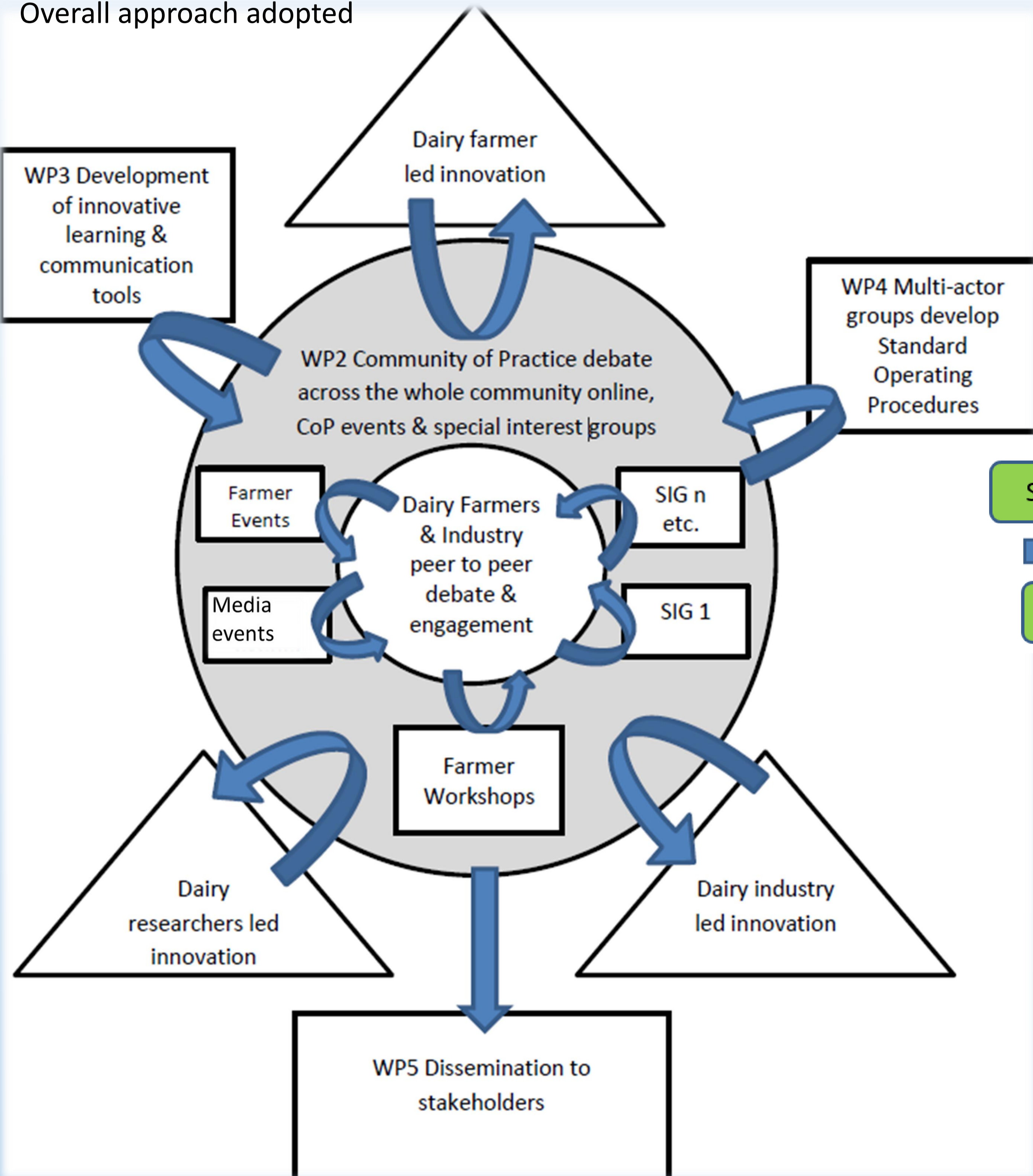
## What is 4D4F ?

4D4F is a thematic network focused on developing a network for **dairy farmers, dairy sensor technology suppliers, data companies, agricultural advisors and researchers**, to explore ways to use data generated by dairy sensors. Current participants belong to 9 European countries.

## Why is it important?

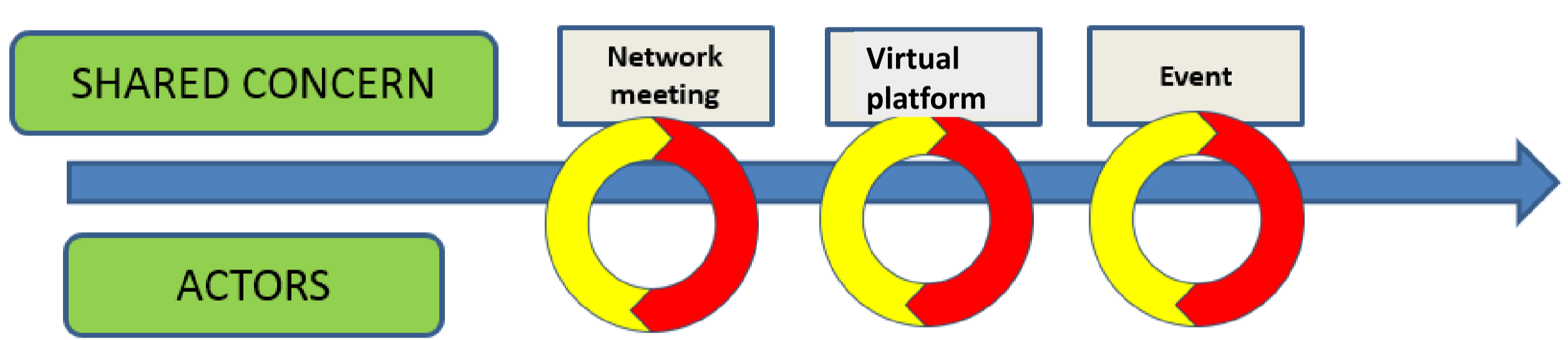
This topic is key to **the future productivity and sustainability of the dairy farming industry** across Europe and is directly relevant to a large proportion of the farming community, specially in large herds. There is a need to deliver improved farm performance by ensuring that the gap between research and practice is bridged.

Overall approach adopted



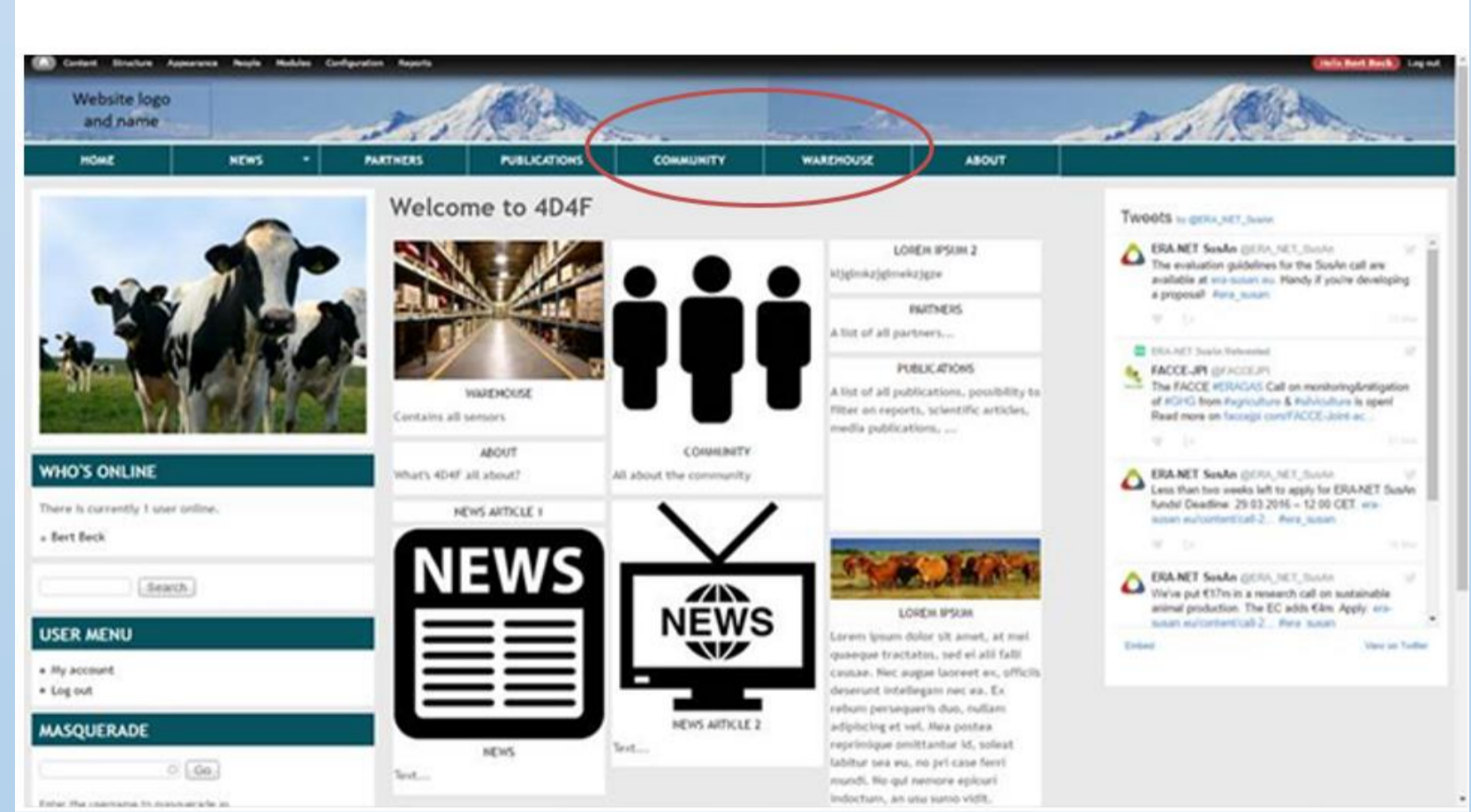
## What is the approach?

- Bring together main actors, and build special interest groups (**SIGs**)
- Identify their needs
- Build a Community of Practice (**CoP**) based on collaborative work on sharing best practice



- Online presence ([www.4d4f.eu](http://www.4d4f.eu)) and a series of farm events and workshops.

[www.4d4f.eu](http://www.4d4f.eu)



## What are the impacts ?

- Improved flow of information and knowledge between academia and practitioners
- Exchanges between European regions
- More efficient methods for innovation support services
- Collection and sharing of innovative knowledge
- Development of skills, education material, and SOPs