

1968

Re-elect Bob Straub, Democrat for State Treasurer

Straub for Treasurer Committee

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Left to Right: Bill, Mike's wife Linna, Peggy, Bob, Pat, Mike with Lana. Jeff, Jane and Pattie were away when picture was taken.

A Family Man

Bob Straub is 48 years old. He and his wife, Pat, have six children. Bob served in the Army in Europe during World War II, then earned a Master's Degree in Business Administration from Dartmouth College and went on to become a successful businessman. He has served in public office for more than 11 years - first as a Lane County Commissioner, then as a State Senator, and now as State Treasurer.

**Re-elect
Bob Straub**
DEMOCRAT FOR
STATE TREASURER



Greater Earning for All Oregon



Straub for Treasurer Committee
Dewey Rand, Treasurer, P.O. Box 2048, Salem, Oregon

**Re-elect
Bob Straub**
DEMOCRAT FOR
STATE TREASURER



**FOR SOLID
ACCOMPLISHMENT**



A Great State Treasurer!

- Increased **interest earnings** by a total of more than \$2,000,000 — a direct saving to Oregon taxpayers.
- Kept state funds **fully invested** to earn maximum returns—more than 98% of available cash earning interest, compared with 86% when Bob Straub took office.
- Applied **sound business practices** to the Treasurer's Office—carrying an increasingly heavy work load with fewer employees than when he took office.
- Worked for the **economic growth** of Oregon by investing state funds in FHA and veterans' insured home mortgages. This keeps the money in Oregon to provide jobs for Oregon working men and women.



Bob Straub Leads the Fight to Keep Oregon The Great Place to LIVE

Led the effort to save the beaches

After all legislative means proved unable to preserve our sandy beaches for the public for all time to come, Bob took the lead in the successful drive to get an initiative on the ballot.

Originated Greenway Plan

Sensing the great opportunity to preserve for all future generations the beautiful, unspoiled Willamette, Bob Straub originated the concept and formed the organization that has resulted in the Willamette River Park System.

Works to Save Our Resources

There is no doubt of Straub's stand on the vital need to prevent the destruction of the great Salmon and Steelhead Sport fishing. . . to save forever the most beautiful of Oregon's scenic rivers. Bob Straub is thinking of future generations.

BOB STANDS FIRM TO:

Stop polluting our Water and Air

Lip service simply is not enough! The public continues to be deprived of its right to clean waters and to breathe pure air as sources of pollution are not stopped. Bob's stand leaves no doubt about the need for action now!

BOB STANDS FIRM TO:

Relieve Property Tax Burden on Homes

While officials have been wringing their hands and admitting something must be done, Bob Straub proposed definite legislation that will relieve the mounting burden on home owners without adding a penalizing tax on the elderly and low income families.

BOB STANDS FIRM TO:

Reduce Crime and Aid the Handicapped

Straub proposed definite programs to reduce crime and delinquency. His compassion for children and the handicapped has made him one of Oregon's great spokesmen for enlightened care and treatment.



RE-ELECT ONE OF OREGON'S GREAT LEADERS--

Robert W. Straub