# PANACeA Formative Network Evaluation Report

May 2011

#### Afroz Sajwani, BScN

Sr. Research Assistant PANACeA - Department of Community Health Sciences, The Aga Khan University, Stadium Road. P.O. Box 3500. Karachi, Pakistan 74800, Ph: +92-21-34801315 Fax: 92-21-4934294

Email: afroz.sajwani@aku.edu

# Shariq Khoja, MBBS. MSc. PhD (eHealth)

Director eHealth Program and Asst Professor,

The Aga Khan University, Stadium Road. P.O. Box 3500. Karachi Pakistan

74800, Ph: +92-21-4930051 (Ext: 4920) Fax: 92-21-4934294

Email: shariq.khoja@aku.edu

#### **Hammad Durrani,** MBBS. MSc (Health Policy and Management)

Research Manager - Department of Community Health Sciences, The Aga Khan University, Stadium Road. P.O. Box 3500. Karachi, Pakistan 74800, Ph: +92-21-9244319 (Ext: 255) Fax: 92-21-4934294

Email: <u>hammad.durrani@aku.edu</u>

#### **Mentor:**

# Chelladurai Solomon, Sociologist & MBA (Management)

Development Management Consultants (DMC), 1487-B, LNR Garden, Karianapalaya, Bangalore 560 084, India. Ph: +91-80-25465061

Email: chelladurai solomon@hotmail.com

# **Table of Contents**

Acknowledgements	4
Abbreviations	5
1. Executive Summary	6
2. Introduction and Background	8
2.1 Network Background:	8
2.2 DECI Background:	9
2.3 Rationale for Network Evaluation of PANACeA:	9
3. Methodology and Approach	10
3.1 Program's readiness assessment for evaluation:	11
3.2 Evaluator readiness and capability assessment:	11
3.3 Identification of Primary Intended Users:	11
3.4 Situational analysis:	12
3.5 Identification of primary intended uses:	12
3.6 Focusing the evaluation:	15
3.7 Evaluation design:	15
3.8 Simulation of uses:	16
3.9 Data collection:	17
3.10 Data Analysis:	17
3.11Facilitation of use:	20
3.12 Meta-evaluation:	21
4. Findings	22
Category 1: Collaboration and Teamwork - Subcategories: Network approach,	
Communication & Participation:	22
Category 2: Capacity Building in eHealth and eHealth Research:	26
Category 3: Knowledge Management – Subcategories: Dissemination and Policy Impac	t:28
5. Reflections on the process from the evaluator	31
6. Conclusion	32
References	33
Appendix 1: List of Projects	34
Appendix 2: Key Evaluation Questions	35
Appendix 3: Revised Primary Intended Uses with justifications	42
Appendix 4: Models with Analysis for each KEQ i.e. Sub-subcategories	46
5. 1 Category 1: Collaboration and Teamwork	46
5.1.1 Subcategory: Network Approach	46
5.1.2 Subcategory: Communication	49
5.1.3 Subcategory: Participation	52
5.2 Category 2: Capacity Building	53

5.3 Category 3: Knowledge Management:	55
5.3.1 Subcategory: Dissemination	
5.3.2 Subcategory: Policy Impact	
Appendix 5: Table for Utilization Action Steps	

# Acknowledgements

We would like to extend our sincere thanks to PANACeA team members for their participation and active involvement throughout the evaluation process.

Our gratitude to DECI Team and Mr. Chelladurrai Solomon for developing our Evaluation Capacity in Information Communication Technology for development (ICT4D) and for mentoring us to carry out formative evaluation of PANACeA Network via Utilization Focused Evaluation (UFE) approach.

We are also grateful to International Development Research Centre, Canada for providing us with ongoing support and funding for the formative evaluation of PANACeA Network.

#### **Abbreviations**

PANACeA: PAN Asian Collaborative for Evidence-based eHealth Adoption and Application

IDRC: International Development Research Centre DECI: Developing Evaluation Capacity in ICT4D

ICT4D: Information Communication Technology for Development

PCTA: PANACeA Common Thematic Areas MDF: Molave Development Foundation

AKU: Aga Khan University

UFE: **Utilization Focused Evaluation** 

PIUs: Primary Intended Users Key evaluation Questions KEQs:

AMT: Advisory and Monitoring Team

PL: Project Lead PP: **Project Partner** 

ST: Supporting Team members

ISRO: Indian Space Research Organization Institute of Management (Bangalore) IIM:

Canadian Society of Telehealth CST: 3<sup>rd</sup> Global Knowledge Conference GK3: eHAP. eHealth Association of Pakistan

ISfTeH: International Society for Telemedicine and eHealth

ATA: American Telemedicine Association

DFID: Department for International Development

#### 1. Executive Summary

PANACeA is a network of health researchers and institutions belonging to 12 developing countries of Asia, funded by International Development Research Centre (IDRC) Canada as a four year project from August 2007 to July 2011.

The objective of this network is to generate evidence on how eHealth could improve the health programs and services in the member countries through collaborative multinational eHealth projects. This report illustrates the findings of formative evaluation of the network.

The purpose of PANACeA's formative evaluation is to determine how the network supported networking, capacity building, and research projects, and generate recommendations for the future.

Utilization Focused Evaluation (UFE) approach was used for the formative evaluation. All 12 steps of UFE were followed under the guidance of IDRC-DECI (Developing Evaluation capacity for ICT4D) team. PANACeA leadership identified the needs and showed readiness for the evaluation, and helped selecting Primary Intended Users (PIUs). In total, 25 PIUs were involved to identify Primary Intended Uses for the evaluation. The evaluation was conducted using indepth interview guides to collect information from PIUs on PANACeA's role in facilitating collaboration and teamwork, knowledge management and building capacity. The findings of the evaluation were organized and analyzed using NVivo (Qualitative data analysis) software.

The major findings regarding the performance of PANACeA under the three main categories are as follows:

#### Collaboration and Teamwork:

Network members found diversity, collaboration and mentorship as network's strengths and recommended continuing this approach in the future. They found the network's hierarchical structure, haphazard communication, non-adherence to deadlines, informal approach, less involvement from the government sector and its focus on individuals rather than institutions, as major weaknesses. Although members enjoyed the diversity, they also found difficulties with the collective project reporting and communication within the network. This was due to members' different levels of understanding and participation, geographical distance, and time-zone differences. In order to overcome these challenges, members showed flexibility and used different communication modes to communicate within and between different projects. Network facilitated communication by ensuring understanding of common goal and common language, providing expenses and technical support, maintaining system of meetings and reporting to

mentors, providing interaction avenues, and ensuring equal opportunities and representation for both the sexes.

## Capacity Building:

Network built partner's capacity in research design, improved eHealth infrastructure and enhanced their readiness for conducting independent eHealth projects by providing mentorship, courses, workshops and trainings, opportunities for collective learning and sharing, and by providing human, material and monetary resources. As a result of these initiatives, members came up with communication plans, monitoring and evaluation indicators, and successful implementation of their projects. Though members' capacity in eHealth was enhanced, some members demanded more capacity building in certain research aspects for which they suggested more time and frequency of sessions and trainings, follow-ups, ground-level training, and administrative and financial support.

#### Knowledge Management:

Network not only provided encouragement for dissemination but also built members' capacity in dissemination, and provided expenses for participation in dissemination conferences. This resulted in internal and external dissemination of PANACeA projects and researches by its members. Although the results of PANACeA projects are not disseminated yet, PANACeA members were able to make impact through initiatives, such as development of eHealth Association of Pakistan and influencing government and institutions in partner countries. In order to bring evident policy change, the members suggested that they should consider focused dissemination, use better marketing strategies, collaborate with government and policy makers, other NGOs and related institutions, identify funding sources, and use country specific strategies to bring policy impact in the field of eHealth.

The basic theme of UFE approach lies in its utilization. In order to ensure that the network achieves this, the evaluation team based on the actual findings of the evaluation, facilitated PIUs to list the utilization action steps and identify the personal/level responsible to carry out the steps. The PIUs are now carrying out these actions at different levels in order to bring improvements in the network.

#### 2. Introduction and Background

#### 2.1 Network Background:

The PAN Asian Collaboration for Evidence-based eHealth Adoption and Application (PANACeA) is a network of health researchers and institutions to conduct collaborative research on eHealth applications in Asian context. The network is funded by International Development Research Centre (IDRC) Canada as a four year project from August 2007 to July 2011. Experts from Pakistan, India, Afghanistan, Bangladesh, Nepal, Malaysia, Indonesia, Philippines, Sri Lanka, Mongolia, and Canada volunteered to be part of the network and collect evidence on how eHealth could improve the health programs and services in their countries. Eight research projects were initiated involving multi-national teams. List of these projects and along with its countries is given as appendix 1. The Key objectives of the network were:

- To support a set of multi-country research activities to address the four core research auestions
  - 1. Which eHealth applications and practices have had most beneficial outcomes?
  - 2. What are the best ways for ensuring that beneficial outcomes can reach the population?
  - 3. What is the potential of using new pervasive technologies?
  - 4. What types of technologies/applications are best suited to help prepare for, or mitigate the effects of disasters, pandemics and emerging and re-emerging diseases?
- To create a theoretical model for evaluating good practice in eHealth programs in Asia
- To build research capacity amongst Asian researchers to evaluate and adopt appropriate eHealth technologies and practices and influence policy and decision makers
- To disseminate research findings widely in the regional and international research communities

PANACeA is managed by the Advisory and Mentoring Team (AMT) comprising of 6 eHealth experts from The Aga Khan University (AKU) - Pakistan, University of Calgary - Canada, Molave Development Foundation (MDF) – Philippines, Institute of Public Health – Bangalore India, and IDRC - Canada. Each AMT member is assigned 1-2 projects to provide regular mentoring and facilitation, and to enhance researchers' capacity in eHealth.

Alongside eHealth Projects, Network also came up with PANACeA Common Thematic Activities (PCTA), supervised by the AMT members that work parallel to supporting the projects in the areas of systematic reviews on Telehealth and Health Informatics, Free and Open Source Software, Readiness and Change management, Communications, Outcomes, Policy, Network management and Gender analysis.

#### 2.2 DECI Background:

Utilization-focused and outcome oriented evaluation is very important for Information Communication Technology for Development (ICT4D) research projects; therefore, in August 2009, IDRC initiated a two year project "Developing Evaluation capacity for ICT4D" (DECI) to enhance evaluation capacity among IDRC-ICT4D project partners (http://www.idrc.ca/en/ev-149323-201-1-DO TOPIC.html). Under the leadership of Ricardo Ramirez and Dal Broadhead. DECI team appointed a regional mentor, Mr. Chelladurrai Solomon, to support and facilitate PANACeA's Utilization-focused formative network evaluation process.

# 2.3 Rationale for Network Evaluation of PANACeA:

PANACeA has its objectives defined at both Network and project levels, for which separate activities are undertaken at each level. PANACeA realizes the importance of network at both levels, but for the purpose of formative evaluation, only the activities at network level have been evaluated. Through this formative evaluation, PANACeA aims to determine how the network supported its research projects, how and what it achieved as a network and what else should be done in future, by whom, and at what level to ensure the fulfillment of the network's objectives.

# 3. Methodology and Approach

Though several evaluation approaches are available, Utilization Focused Evaluation (UFE) approach as given by Michael Quinn Patton, gives a highly systematic approach which emphasizes on identification of the Primary Intended Uses and Primary Intended Users (PIUs), who hold a stake in the evaluation and who would actually use those findings. It then directs the identification of the aspects in which those primary evaluation stakeholders would intend to use the evaluation findings. With this stepwise and systematic approach, the evaluator facilitates and involves the PIUs in identification of uses of the evaluation, focusing the evaluation, selecting study designs, interpreting results, applying the evaluation findings and executing the recommendations. This active involvement in decision making and in evaluation process enhances a sense of ownership for the evaluation in the PIUs and fosters utilization of evaluation finding and process by the PIU.

Patton presented the course of UFE approach using 12 concrete steps; from the program's assessment till the utilization of findings, in which involvement of the Primary Intended Users is crucial. For PANACeA evaluation, the UFE checklist was referred and followed. The milestones for the 12 UFE steps as given in the checklist, with their timelines are as follows:

Timeline	Milestones		
January 2010	Program's readiness assessment for evaluation		
February 2010	Identification of primary intended users		
• 1 <sup>st</sup> to 4 <sup>th</sup> Feb, 2010	Annual PANACeA Workshop in Bangkok, where		
	PIUs were identified		
March 2010	Evaluator readiness and capability assessment		
April 2010	Situational analysis		
April 2010	Identification of primary intended uses and Focusing the		
	evaluation		
May 2010	Evaluation design		
June 2010	Simulation of uses		
June – August 2010	Data collection		
September – December 2010	Data Analysis		
• October 25, 2010	PANACeA meeting in Colombo, where evaluation		
	data was shared with PIUs, and PIUs revised the uses.		
January 2011 onwards	Facilitation of use		

Utilization Focused Steps used for PANACeA Formative Network Evaluation are as follows:

# 3.1 Program's readiness assessment for evaluation:

The AMT of PANACeA Network determined the need and readiness for PANACeA's formative evaluation. The leadership and the network members were committed to spend their time and resources for the evaluation since they wanted to identify the achievements of the network and were prepared to identify gaps in the overall functioning of the network for their rectification. To enhance readiness and commitment of all the network members, a workshop was organized where the evaluation mentor assessed and enhanced readiness, and gave briefings regarding the evaluation process so as to ensure understanding and enhance member's commitment for the evaluation.

# 3.2 Evaluator readiness and capability assessment:

After ensuring network member's preparedness for the evaluation, network identified an external evaluator who could facilitate them in carrying out the formative evaluation of PANACeA Network, so that the network could be evaluated from a neutral lens. The evaluator was assessed for capabilities and readiness for the evaluation. It was ensured that the evaluator had prior experience of research and evaluation. The evaluator was based at AKU, and was guided by the evaluation mentor throughout the process of evaluation. Evaluator was briefed regarding the structure of the network and objectives of the evaluation. It was ensured that the evaluator is ready and willing to collaborate with and engage the PIUs throughout the process of evaluation.

# 3.3 Identification of Primary Intended Users:

Identification of PIUs is a crucial step because they are the ones who would apply the evaluation process and its findings in the way they intend. Identification of such people who hold a stake in the evaluation and who will use the findings to improve their activities is challenging. According to Patton, PIUs should be interested, knowledgeable, open, credible, teachable, connected to important stakeholder constituency, and should be available for interaction throughout the evaluation process [1].

PANACeA Network members comprise of Network Lead, AMT members, Project Leads, Project Partners and Support Team members; all of these people collaborate with each other to produce evidence from eHealth research and to achieve network objectives. PANACeA identified all of these members as the ones who hold a very important stake in this formative evaluation because these are people who are responsible for executing the functions of PANACeA Network. During PANACeA's annual meeting from 1st to 4th February, 2010 in Bangkok, the network identified all these people as the PIUs of the evaluation, who were 25 in number, so that all of them could make use of evaluation findings with respect to their capacities and their position in the network, and hence network's functioning could be improved at all

levels and achievement of network's objective could also be ensured. During this meeting, the leadership and mentors not only identified PIUs but also ensured that they understood their role in every step of this evaluation.

# 3.4 Situational analysis:

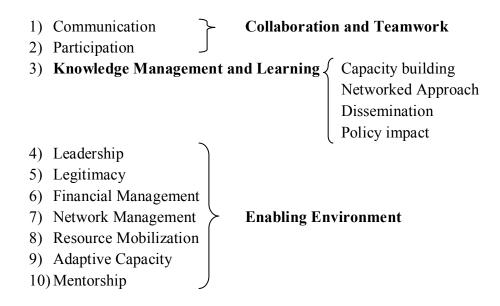
In order for evaluation to be useful, it is very important that the evaluation team along with the PIUs assess the situational factors that would affect evaluation process and usage of evaluation findings. This situational analysis not only helps in identifying existing and potential barriers but also helps in looking for favorable factors, which, in turn, enhances a partner's adaptive capacity, and fosters the utilization of the evaluation. Following were the situational factors for PANACeA formative network evaluation that could affect a user's involvement in evaluation and evaluation usage:

- Program's prior evaluation experience: PANACeA was part of "Formative Evaluation of PAN's Networking Approach" conducted by IDRC for its four PAN Networks, done by Mary Jane Real and Ricardo Wilson-Grau in July 2008. PANACeA itself as a program was undergoing explicit evaluation for the first time, so there was no documented learning on evaluation. The network members in different capacities did experience evaluation, so they were clear about the concept of evaluation, but the UFE Approach was new for all of them, which resulted in curiosities among the PIUs.
- <u>Availability of PIUs:</u> PANACeA tried to ensure availability, willingness and commitment of all its 25 members (AMT and project partners) as the PIUs. These PIUs were the enthusiastic, knowledgeable, cooperative and relevant to the subject.
- <u>Availability of resources:</u> PANACeA identified and ensured availability of enough material and monetary resources to carry out and support this evaluation.
- Availability of time: PANACeA started thinking about its formative evaluation in January 2010, but its execution was delayed, resulting in less time to carry out the evaluation process and for its usage. PANACeA adapted to this barrier by not evaluating all aspects of the network and focusing itself to some important critical aspects so that evaluation could be managed in the limited time period and its utility could also be enhanced.
- <u>Clarity of purpose of evaluation:</u> Participants for PANACeA evaluation were given clarity on the purpose of evaluation to enhance interest of the PIUs, which could affect evaluation usage in a constructive way.

#### 3.5 Identification of primary intended uses:

The goal and purpose of UFE approach is the use of evaluation process and its findings, therefore the entire evaluation process revolves around primary intended uses by the PIUs. The usage could be very well defined if the user has clarity regarding the purpose of evaluation. The

purposes of PANACeA formative evaluation were to identify strengths and areas of improvement of the network, list down the lessons learnt as a network, take major decisions related to network and its activities so that improvements could be brought in the overall functioning of the network. In order to fulfill this objective, PANACeA intended to use evaluation findings to improve multiple aspects of the network, for which they referred to the evaluation aspects of "Formative Evaluation of PAN's Networking Approach" used by Mary Jane Real and Ricardo Wilson-Grau (2008) [2]. These evaluation aspects include: Communication, Participation, Knowledge Management and Learning, Leadership, Legitimacy, Financial Management, Network Management, Resource Mobilization, Adaptive Capacity, and Mentorship. The PIUs grouped some related aspects and elaborated one aspect to come up with following three broad categories and thirteen subcategories.



The PIUs then identified certain evaluation uses under each major category. The categories with definition, subcategories and the respective uses are as follows:

Category 1: Collaboration and Teamwork Subcategories: Communication and Participation

To collaborate is to work jointly with others or together especially in an intellectual endeavor [3]. In order to foster good collaboration and teamwork, effective communication and participation is required; therefore, the two aspects of communication and participation were grouped into Collaboration and Teamwork. The uses identified by the PIUs under this category include:

• To promote open and effective communication, participation and collaboration between and among PANACeA partners and with the external stakeholders

- To ensure participation from all partners and promoting gender equality in communication
- To enhance use of appropriate technology and tools for collaboration and clear documentation system
- To enhance availability and accessibility of software (open source) for research and collaboration
- To ensure transparency and accountability
- To explore other ways or methods of enhancing collaboration and participation among the teams and within the network.

# Category 2: Knowledge Management and Learning

Subcategories: Capacity Building, Network Approach, Dissemination and Policy Impact.

The process of knowledge management and learning in a successful network includes reflection on the experiences of network, refining goals, policies and priorities based on these experiences, and sharing of the relevant and meaningful knowledge of the network within the network members, with other like-minded individual researchers and research networks, as well as with other audience groups within their immediate and extended social network [2]. Keeping in mind this broad understanding of the process of knowledge management and enhancing learning, this aspect was elaborated and subcategories of Capacity building, Network Approach, Dissemination and Policy impact were added into it. The uses identified by the PIUs under this category include:

- To enhance the eHealth knowledge of PANACeA partners
- To enhance the eHealth research capacity of PANACeA partners and their teams
- To promote research skills of PANACeA members to enable conduct of robust studies.
- To increase capacity to disseminate research findings and impact policy development; e.g. publishing in journals, conference presentations, etc.
- To build in gender equality in eHealth and eHealth research
- To increase reuse of knowledge by other advocates
- To influence policy change
- To obtain funding for similar projects
- To improve ICT infrastructure for eHealth of healthcare providers at project sites.

#### Category 3: Enabling environment

Subcategories: Leadership, Mentorship, Legitimacy, Financial Management, Network Management, Resource Mobilization and Adaptive Capacity.

An enabling environment is a set of interrelated conditions - such as legal, organizational, fiscal, informational, political, and cultural – that impact on the capacity of development actors to engage in development processes in a sustained and effective manner [4]. As aspects of leadership, mentorship, legitimacy, financial management, network management, resource mobilization and adaptive capacity, can contribute towards enabling environment of the Network, these aspects were merged under the category of Enabling Environment. The uses identified by the PIUs under this category include:

- To appreciate and improve the leadership and managerial strategies of the Leads and AMT members
- To strengthen relationship between network lead, project leads, AMT and network members
- To efficiently manage financial and administrative aspects of the network
- To effectively plan future activities to advance and sustain the network, such as resource mobilization and adaptive capacity.

# 3.6 Focusing the evaluation:

The focus of evaluation emerged from the intended uses by the PIUs. PIUs decided to focus and evaluate those aspects which they think would have best utility and which would bring the most positive outcome from the evaluation. Keeping in mind the timelines and time period for PANACeA formative network evaluation, the PIUs prioritized their needs and their intended uses, and, instead of evaluating all above mentioned evaluation categories, they shortlisted the categories to Knowledge Management and Learning, and Collaboration and Teamwork. This decision was carried out by taking votes from each intended user through online means. The choice of the majority of the PIUs was then finalized and the decision was made to keep PANACeA formative network evaluation focused on Knowledge Management and Learning, and Collaboration and Teamwork.

#### 3.7 Evaluation design:

Selection of an appropriate evaluation design is again a very crucial step. The evaluation should be designed in such a way that it could provide useful data so that the evaluation purpose could be fulfilled. For PANACeA's formative network evaluation, a qualitative design was selected because the network was interested in gathering the views, perceptions and feelings of its members towards network functioning.

Network did not tend to measure the initiatives that it took; rather, it focused towards identification of the lessons learnt and challenges faced by the network members in the above areas. For this same reason, they collected data from all network members and hence their PIUs were actually also their data source.

In order to stimulate respondent's thinking and extract their opinions, an interview guide was designed, containing open-ended Key Evaluation Questions (KEQs) pertaining to Collaboration and Teamwork, and Knowledge Management and Learning. These KEQs Include:

#### Collaboration and Teamwork:

- 1) How has PANACeA facilitated communication and interaction amongst the network members?
- 2) How the network members have collectively worked towards achieving common PANACeA objectives?

# Knowledge Management and Learning:

- 1) To what extent has PANACeA's Network approach benefited towards your research skills and achievements?
- 2) To what extent has PANACeA enabled capacity building among its partners?
- 3) How has PANACeA helped in disseminating the research findings inside and outside the
- 4) To what extent will the PANACeA Network contribute to policy change in the partner countries?

These KEQs were then circulated to all PIUs and to the mentors so that the questions could be verified.

#### 3.8 Simulation of uses:

Before the data is collected, it is significant that the evaluation team and the PIUs be sure that the study designs and KEQs are appropriate enough to generate findings that could be utilized in the intended way by the primary intended users.

For this purpose, a simulation exercise was carried out with four available PIUs at AKU, in which those primary intended users were given the list of KEQs, two to three varied simulated responses on each KEQ and the list of primary intended uses that they identified earlier. PIUs were asked to reflect on whether the simulated data in response to the KEQ was likely to answer the uses as intended by them or not.

Through this exercise, PIUs were able to modify the interview guide by adding, deleting, merging and separating questions, to assure that these questions would be useful. The briefings of this exercise and the modifications that were brought in the tool were discussed with all other remaining primary intended users via emails. This exercise helped finalize the key evaluation questions and enhance the sense of ownership among primary intended users. The original KEQs and the modifications brought in the KEQs along with the rationale are illustrated as Appendix 2.

#### 3.9 Data collection:

After the finalization of the study design and data collection tool, data collection was initiated. Initially, 25 PIUs were identified but until the time of data collection, two of them left the network. Out of the remaining 23 PIUs, the evaluator was able to collect data from 22 users (95% response rate). These interviews were conducted online by the evaluator using Skype. The evaluator took consent from all the respondents and ensured confidentiality and anonymity of the data. The time period of each interview varied between 30 to 60 minutes. The interviews were recorded using ifree Skype Recorder<sup>1</sup>, and the recordings were then used for transcription of the interviews. The transcription was then shared with the respective respondent for their review. Out of 22 PIUs, 14 sent their reviewed transcripts (63.6% response rate). Remaining transcripts were accepted in their original form.

## 3.10 Data Analysis:

Data analysis is not done in a single step; rather, it involves a chain of steps, which includes data organization, integration and recommendation. Through proper data management and organization, the data becomes understandable and meaningful, and hence its utilization could be facilitated.

In order to organize the data gathered from the interviews, qualitative data analysis software, QSR NVivo, was used. This software does not conduct analysis for us, but it actually facilitates the processes associated with carrying out an analysis, helps us to organize, provide structure to and elicit meaning from the data. The responsibility of coding, analysis and interpretation of the PANACeA's formative evaluation data lied on the evaluator and the PIUs, while the NVivo software enhanced evaluator's efficiency at data storage, retrieval, applying codes, and editing and revising codes.

In order to organize and analyze the data, both preset and emergent categorization was used. For the preset categorization, the evaluation categories and subcategories formulated and focused by the PIUs in step five and six were considered. During the process of data organization, the preset categorization of the evaluation aspects was also revised. The subcategory "Network Approach" was merged with category "Collaboration and Teamwork" since the questions and responses

 $<sup>^1</sup>$  ifree Skype Recorder is a free easy-to-use tool for recording Skype to Skype calls, SkypeOut/SkypeIn calls and Skype Conference.

were basically representing the collaborative approach used for research, "Capacity Building" was made as a separate category, while category "Knowledge Management and Learning" was renamed to "Knowledge Management". The KEQs under each subcategory were taken as the sub-subcategories, as illustrated in the diagram below:

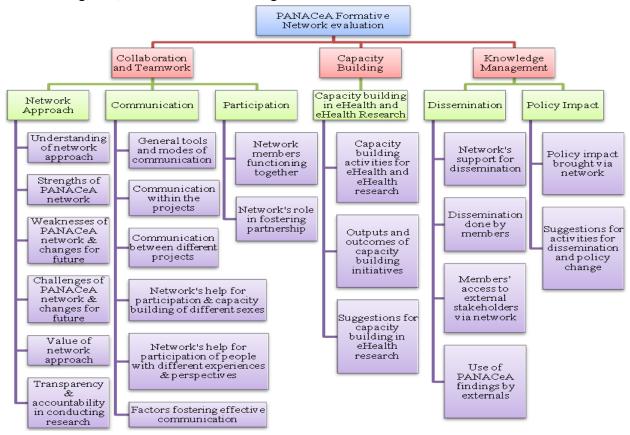


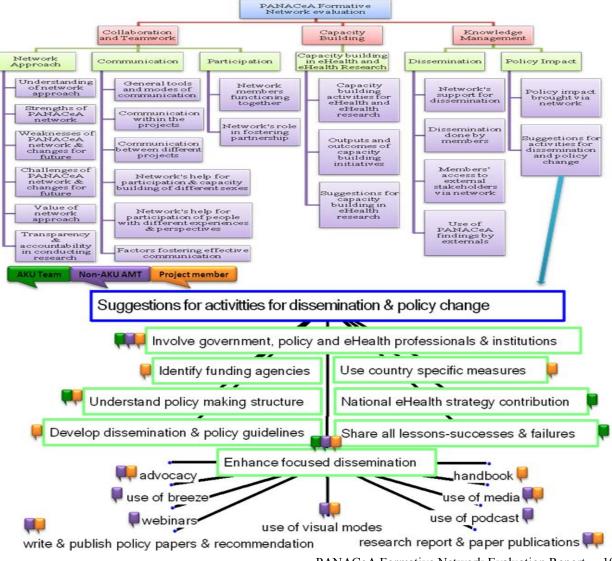
Fig1: Preset categorization (categories, subcategories and sub-subcategories)

Responses for each KEQ from each transcript were manually reviewed. These responses were manually coded in NVivo as different ideas emerged from the data. These codes were then merged, condensed and reorganized into categories, as the relevant phenomenon occurred. These emerging categories were then added into the preset sub-subcategories i.e. KEQs and hence the complete hierarchical categorization was achieved. During this step of coding and categorization, emphasis was not given to the frequency (quantification) of the responses; rather keeping the qualitative approach in mind, the focus was to gather all the views, perceptions and feelings of the respondent. The categories for each KEQ were then graphically displayed into separate models using NVivo. For the in-depth analysis, the study findings presented at the models were tagged with the attributes of the respondents. For that, 23 respondents were divided into three major groups based on their level at the network and their affiliation with AKU. This grouping was made to explore how the experiences and perspectives of AKU-based core PANACeA Management team (being the main grantee of the project) was different from those outside it, and

to look at the similarities and differences in the opinion of the mentors and the project members (project leads and project partners) working in different capacities and at different levels of the network. The three major groups are as follows:

- 1. Core AKU Team This includes five members, of which three are AMT and two worked as support team members for PANACeA
- 2. Non -AKU AMT This includes remaining non-AKU based four AMT members
- 3. Project Members (PM) This includes remaining non-AKU based thirteen PIUs who were project leads and project partners overlapping in eight different projects.

The responses from group 1 were tagged with a small green box, from group 2 with small purple box, and from group 3 with small orange box. The example of one of such graphical representation of the findings with complete analysis is displayed below:



During the step of data analysis, the revised categorization and the preliminary findings models were shared with 13 PIUs during a face-to-face meeting of PANACeA partners (October 25, 2010, in Colombo) so that they have an idea of the data that they would be using. Along with these findings, the list of the primary intended uses that they identified initially were given to them, and they were guided to revisit and refine the intended uses. The table illustrating original and revised primary intended uses pertaining to revised categories along with the justifications/ discussion points as given by the PIUs is given as appendix 3. The exercise not only helped in refining the uses but also reinforced and reminded PIUs regarding the utility of the evaluation findings as they felt a sense of ownership while revisiting these uses.

# 3.11Facilitation of use:

In order to fulfill the purpose of UFE i.e. to facilitate the utilization of the PANACeA Formative Network Evaluation findings, some utilization action steps were proposed to the PIUs. Along with the action steps, timelines and members or level of the network that would be responsible to carry out the action points, was also suggested. A table illustrating these suggestions was circulated to all PIUs and based on their comments some modifications was done.

During PANACeA's fourth Annual Workshop in Kuala Lumpur, Malaysia on April 16, 2011, final comments, a consensus was regarding the action actions. Some of the utilization actions for were shifted to the second phase of PANACeA (PANACeA 2.0).

Major utilization actions points for the current phase were:

- Ensure support from institutions and maintain communication with the heads of institutions
- Improve communication between different levels of the network and promote and implement communication strategy.
- Use simple and inclusive ICT tools
- Ensure participation of members in project activities, network activities and PCTAs, and ensure that partners meet the deadlines
- Increase frequency of capacity building sessions
- Ensure dissemination and use of PANACeA findings to broader community
- Ensure policy impact through proper dissemination of PANACeA findings and policy dialogues
- Build partnerships with governments, eHealth Associations and institutions for policy change
- Members take country-specific actions for policy change

The timelines and responsible person/team/level responsible to execute these utilization actions are illustrated as appendix 5.

# 3.12 Meta-evaluation:

There is a plan to determine the extent to which intended and additional uses were achieved by the PIUs of PANACeA formative evaluation; this step would be conducted by the DECI team.

# 4. Findings

The graphical illustrations of the findings with the in-depth analysis under each KEQ are presented as models in the appendix 4. The description of the major findings under each KEQ i.e. Sub-subcategories with the uses are given in the table below. Some of the important statements of the respondents that give examples, rationale and explanation to the findings are also presented.

Category 1: Collaboration and Teamwork – Subcategories: Network approach, Communication & Participation:

<b>Primary</b>	KEQs (Sub-	Findings from the Evaluation	<b>Statements</b>
<b>Intended Uses</b>	subcategories)		
1. To promote	<u>PANACeA</u>	All Groups: PANACeA strengths and factors for	"By choosing network approach we are
open, effective	strengths & factors	effective communication include diversity in the	able to get the best out of people, put
and timely	<u>for</u> <u>effective</u>	network and collaboration among members. This	them together and basically they fill
communication,	communication	effective collaboration is because of a common	each other's gap and the output that
participation		goal, common language, open communication	they come up with is much richer than if
and		and participation, collective learning and sharing,	just one person created or attempted to
collaboration		good interpersonal relation, interest and	create the same output." [Document 'PL
between and		enthusiasm of members and supervision of	01', Section 1.1.1.2, Paragraph 13.]
among		mentors.	
PANACeA	Weaknesses and	Network's weaknesses and challenged include:	"We cannot move forward with
partners and	<u>Challenges</u> of	All Groups: Network's focus on individuals	implementation as we have not yet
with the	<u>PANACeA</u>	rather than institutions because of which	received the operational expenses, we
external		individuals could give less time as they had their	have already cleared our finances but
stakeholders.		day jobs and they faced administrative issues.	the other partner countries members
		Communication gap, decreased participation from	have not done it. So because of one or
2. To enhance		some members and issues in online	two members all other members of the
use of		communication such as technological glitches,	research in partner countries are
appropriate		time zone differences and use of too many ICT	affected." [Document 'PL 05', Section
technology and		tools.	1.1.1.6, Paragraph 25]
tools for		AKU team: Hierarchical structure of network.	

documentation		Non AKU AMT: Informal approach and absence	
and		of a legal framework.	
collaboration,		Project Members: Limited training, haphazard	
among and		communication, non-adherence to deadline, less	
between project		expenses for face to face meeting and less	
partners.		involvement of government sector.	
		_	
	Changes for the	All groups: Involve institutions rather than	"if we could have brought in some
	future in network	individuals, make good blend in teams, and make	project through ministry of public health
	10001 0 111 1100 11 0 111	following communication efforts: more	than this could have created an enabling
		encouragement to interact, more reminders to	environment for ministry of public
		respond, more face to face meetings, use better	health to think how this eHealth is
		quality internet connection, make flexibility to the	changing the healthcare industry, they
		routine to adjust time zone difference, use ICT	could have learnt benefited and
		tools like Twitter, Facebook, Youtube, Webinars,	contributed to this and I think that was
		Webportals but choose and stick to one or two	what the area I would say can be
		technological solutions that you find appropriate.	improved." [Document 'PP 01', Section
		AKU team: Decrease hierarchy in network to	1.1.3, Paragraph 15]
		enhance free flow of information.	
		Non-AKU AMT: Make the network more	
		formalized.	
		Project members: Adhere to timelines, involve	
		multi stakeholders, individualize financial	
		reporting for each partner country, provide	
		administrative support to individual members,	
		arrange mandatory meetings for partners,	
	General tools and	All levels: Different communication tools and	"The annual face to face is most

modes of	modes such as telephone, face-to-face modes	valuable in clarifying issues and moving
communication	(seminars, meetings, workshops and	forward research activity
<u>used</u> within	conferences), SMS and onlline modes (Skype,	implementations." [Document 'PL 05',
<u>PANACeA</u>	Elluminate Live!, audioconference, Facebook,	Section 1.1.2.9, Paragraph 59]
	website, online forums, instant messenger, emails	
	and mailing list) were used. Out of these,	
	telephone, face-to-face modes, Skype, emails and	
	mailing list are the most effective ones for	
	communication.	
Network's support	All groups: Network provided structure of	"Effective communication was fostered
for communication	reporting and meetings between AMT and project	by offering relevant activities which kept
within the projects	members.	us in touch with the network such as
	AKU team: Network provided both formal and	workshops, ongoing activities which
	informal communication modalities.	were very encouraging, the incentive for
	Non-AKU AMT: Network supported	us to gather was a good motivation for
	communication via Communication PCTA.	us to participate and communicate."
	<u>Project members:</u> Network provided expenses to	[Document 'PL 06', Section 1.1.2.7,
	carryout online and face to face communication.	Paragraph 52]
Network's support	All Groups: Network provided online and face to	"Networking itself is a big facilitator.
for communication	face modes, but this communication is less	You are in a team and when you give
<u>between</u> <u>different</u>	effective; it needs more support.	consent to be part of the team in a
<u>projects</u>	Non-AKU AMT: Network offered project	network, you give up many of your
	members to join PCTA and mentor it, but that	rights to hold all the results with you
	didn't work out.	and make sure that you are the sole
	<u>Project Members:</u> Network provided expertise	custodian of knowledge and results, so
	and technical support, enhanced sharing via	you give up with that and you start
	newsletter and created a sense of accountability	contributing, you start sharing right

		for communication.	from the beginning." [Document 'AMT
			01', Section 1.1.2.7, Paragraph 52]
	Network members	All Groups: PANACeA members worked	"If the teams are not made properly, and
	functioning	together as a team because they were motivated,	the people do not have the capacity to
	together	dedicated, had good interpersoanl relationship	perform well, I don't think they are able
		and were supervised by mentors adn leader. But	
		since the teams were unbalanced, there was less	There are cases where everything has
		involvement from some members.	been done; all kind of support made
		<u>Project Members:</u> Members from diverse	available but still people could not
		countries and background had different expertise	deliver." [Document 'AMT 01', Section
		but they collectively learnt and shared as they had	1.1.3.1, Paragraph 64]
		a common goal which helped them work well as a	
		team. But time zone differences, technological	
		glitches and busy schedule limited effective	
		teamwork in different projects.	
	Network's help in	All Groups: Network provided interaction	
	fostering	avenues, built capacity and ensured clear	
	<u>partnership</u>	understanding of goals to foster partnership. The	
		structure of the network along with the efforts	
		from IDRC, AMT, PCTA, and project members	
2 5 1 11 1		also fostered effective partnership.	
3. To build in	Network's help	All Groups: Network provided equal opportunity	
gender equality	for participation &	for both sexes to communicate and to build their	
in	capacity building	capacities by creating gender PCTA, ensured	
communication	of different sexes	female representations at all levels, provided an	
and in eHealth		open sharing environment, provided	
and eHealth		encouragement and gave understanding of gender	

research.	issues.	
	AKU Team and Project Members: Gender	
	balance was not achieved at network.	
	AKU Team: Network could not reach the field	
	level to ensure participation of both sexes.	
	Project Members: Project members tried to give	
	opportunities to both sexes at the field levels.	

Category 2: Capacity Building in eHealth and eHealth Research:

<b>Primary</b>	KEQs (Sub-	<b>Findings from the Evaluation</b>	<u>Statements</u>
<b>Intended Uses</b>	subcategories)		
1. To extend	Capacity building	All Groups: Network built members' capacity in	"Within our CBA group we actually
eHealth	activities for	their entire research design, supported them to	have the opportunity to take one
knowledge and	eHealth and	enhance eHealth infrastructure at their project	particular hospital from the pre-
research	eHealth research	sites and enhanced their readiness for conducting	computer state through implementing
capability of		independent eHealth projects by providing	and giving them computers to help them
network		mentors, courses, workshops and trainings,	do a computerized registration and
members and		avenues for networking, encouragement and	laboratory test analysis software
other external		expenses to present in conferences, collective	package. So we have done very much for
stakeholders.		learning and sharing, and by providing human,	that particular site, we have very much
		material and monetary resources.	given huge amount of infrastructure but
2. To build		Non-AKUAMT: Network invited external	in terms of physical infrastructure, the
network		speakers, shared information to attend webinars,	computers, the networking capability
capability to		provided PCTAs and also planned to initiate but	that we put the networking in place for
evaluate itself.		could not execute plan of GeWOK (web of	them." [Document 'AMT 04', Section
		knowledge).	1.2.1.8, Paragraph 100]
3. To obtain		All levels: More capacity building in needs for	

support	for			some research aspects such as: needs assessment,	
future	and			data collection, implementation, analysis,	
existing el-	Health			evaluation and report writing.	
projects.		Outputs	and	All levels: The output and outcomes of these	"There are couple of examples come in
		outcomes	<u>of</u>	capacity building initiatives are yet to come, but	my mind regarding the funding we
		capacity b	uilding	because of above initiatives, we have successful	obtained, one is the eHealth association
		initiatives		implementation of PANACeA projects,	of Pakistan. I think the networking we
				development of communication plans, initiation	had there is originally the PANACeA
				of dissemination activities for PANACeA	team members and Pakistan started this
				researches, and enhancement in the ICT usage,	network and actually you see 5 board
				eHealth knowledge and hunting for new eHealth	members who are part of PANACeA. We
				projects.	took this initiative, arranged funding
				Non-AKU AMT: Members came up with	and now we have made it eHealth
				monitoring and evaluation indicators.	representative body of Pakistan so that
					was big success." [Document 'AMT 01',
					Section 1.2.1.6, Paragraphs 93-94]
		Suggestions	_	All Groups: Time and frequency of sessions and	" it was almost as the way we
			uilding	trainings for the capacity building should be	designed projects first and then asked
			<u>eHealth</u>	increased. Institutions should be involved instead	them to go back and do their needs
		research:		of individuals, more ground level training should	assessment which is not the right way to
				be provided, and capacity building needs should	do it we perhaps could have done
				be addressed earlier.	better in that sense because if people
				<u>Project Members:</u> There should be more follow-	tried to put a square peg into a round
				ups, and more administrative and financial	hole i.e. that you design research and
				support should be provided to the projects.	then find a problem to fit it, so that's not
				Network should document learning that has	the right way, so I think that's one thing
				occurred, increase network members' interaction,	that could have been done to give a

	and provide more monetary and human resources	perspective about the capacity
	for some areas because some areas are far less	building." [Document 'AMT 04',
	developed than others.	Section 1.2.1.5, Paragraph 92]
4. To enhance	Findings similar to the response of the	
availability and	KEQ"General tool sand modes of communication	
accessibility of	used within PANACeA" as described in category	
software (open	1 findings.	
source) for		
research and		
collaboration.		
5. To extend	Use added later – data not collected explicitly on	
existing project	it. This used could be postponed till summative	
interventions on	evaluation.	
a large scale.		
6. To increase		
uptake of		
expertise from		
network		
members		
resource pool.		

# Category 3: Knowledge Management – Subcategories: Dissemination and Policy Impact:

<b>Primary</b>	KEQs (Sub-	Findings from the Evaluation	<u>Statements</u>
<b>Intended Uses</b>	subcategories)		
1. To build	Network's support	All Groups: Network provided encouragement for	"The first newsletter was designed
capacity to	for dissemination	dissemination, built members' dissemination	intentionally so that it can be
disseminate	and dissemination	capacity, and provided information and expenses	disseminated basically within the

research	done by members	for participation in dissemination conferences;	network partners and their institutions
findings,		this resulted in internal and external	for awareness at that level; for the
communicate to		dissemination of PANACeA projects, researches,	second newsletter it is planned to be
policy makers		and literature reviews by the AMT members, PLs	disseminated more widely, via
and inform		and PPs via publications, conferences, seminars,	conferences and forums where we would
policy		workshops, IDRC events, social networking,	be disseminating newsletter."
development		emails, website, newsletter, website, digital	[Document 'AMT 05', Section 1.3.1.1,
e.g. publishing		stories, posters, media, wikis, web portals,	Paragraph 124]
in journals,		brochures, field visits, meetings and discussion	
conference		with internal and external institutions and	
presentations,		agencies.	
etc.	Member's access	All Groups: Through PANACeA, members were	"I have been able to share this with four
	to external	able to get hold of journals and libraries, external	other nursing and medical schools in the
2. To	stakeholders via	groups and institutions, different professional	Philippines, the application we use is
disseminate/	network and use of	experts, and government and policy people.	iPath so because of this project we have
share	<u>PANACeA</u>	All Groups: The use of PANACeA findings by	learnt how to use iPath, how to
knowledge to	<u>findings</u> by	externals is yet to be done.	configure iPath and we have taught this
network and	<u>externals</u>	AKU Team & Non-AKU AMT: As a result of	in 3 medical schools and one nursing
(others) relevant		sharing of PANACeA activities, institutes in	school on how to use the application so
stakeholders		Africa, S. America and polar region have started	I think they will use the application in
		thinking about eHealth research network.	their respective curriculums not yet may
3. To		Non-AKU AMT & Project Members: As a result	be at policy level but for training their
systematically		of PANACeA researches there has been	own medical and nursing students in
document the		enhancement in eHealth in different institutions	Tele-medicine." [Document 'PL 01',
results/learning/		of Afghanistan, India and Philippines.	Section 1.3.1.5, Paragraph 139]
lessons from the	Policy impact	All Groups: Policy impact yet to be brought, but	"I know that TBDOTS have been
dissemination	brought via	PANACeA members have developed eHealth	speaking themselves to policy and

activities (i.e.	<u>network</u>	Association of Pakistan and have got major	decision makers in their own countries
policy		influence in different institutions of the partner	and raising awareness and speaking
influence, reuse		countries via external dissemination. PANACeA	about their preliminary results
of knowledge,		members have also started taking steps for policy	Pakistan does not formally have
feedbacks, etc)		change which includes collaboration with	TBDOTS committees together, I think
		government and policy makers, provision of	this is going to be significant impact
		infrastructure, and enhancement in eHealth	within Pakistan." [Document 'AMT 04',
		knowledge and awareness in its partner countries.	Section 1.3.2.1, Paragraph 147]
	Suggestions for	All Groups: Network should involve and	"For policy impact I think very
	activities for	collaborate with government, policy makers,	important thing would be to build
	dissemination and	NGOs, eHealth associations and other relevant	relationship with policy makers,
	policy change:	external institutes.	especially government officials. You can
		AKU Team: Members should contribute to	never publish anything or put something
		national eHealth strategy and should share	on website or do one seminar or a forum
		successes and failures of the network.	and expect a change in policy at
		Project Members: Members should understand	government level; you have to work with
		policy structure and take country specific	the governments, so it is very important
		measures. There should be proper dissemination	that we work with government in
		guidelines, measures to identify and attract	different countries, build relationship
		funding sources.	with them, have them understand what
		Non-AKU AMT & Project Members: Members	PANACeA is and why researches
		should enhance the dissemination through	conducted by PANACeA should be made
		publishing research papers, reports and policy	part of policy or should contribute to
		papers, via visual modes, media, and advocacy	not just at institutional level but also at
		and via use of modes like handbook, breeze,	national level in the countries where we
		podcast etc.	are working." [Document 'AMT 01',
			Section 1.3.2.3, Paragraph 150]
	i e		II.

# 5. Reflections on the process from the evaluator

Utilization Focused approach accentuates identification of uses by the PIUs, and the usage of evaluation findings/processes by them to fulfill the uses. For PANACeA's Formative Network Evaluation, 12 UFE steps were referred because the evaluation team and the PANACeA Network found these steps helpful to carry out a systematic and rigorous evaluation. They found these steps promising in terms of enhancing evaluation utility, as these steps encourage the involvement of PIUs, which in turn increases their sense of ownership for this evaluation.

There was a diverse pluralistic group of 23 PIUs for this evaluation, who were involved at different levels at each step of the UFE. These PIUs were from different countries, different cultures and had different professional expertise. Their expert opinion and involvement strengthened the process, increased their sense of ownership and brought richness to the evaluation uses and findings, but on the other hand, there were some delays and communication challenges because the PIUs had time zone differences, they had different level of involvement because of their busy schedule, and their understanding about the UFE was not very clear from the beginning of the process. In order to overcome these challenges good rapport was built with the PIUs, encouragement and timely reminders were sent to them, and adjustments in the timelines were made according to their needs and circumstances.

The formative evaluation of the PANACeA Network was initiated in January 2010 and took about one year to complete the whole process. As the PANACeA project concludes in July 2011, there remained very less time for PIUs to fully utilize the evaluation findings. It was a challenge for the evaluation team to facilitate full utilization and for PIUs as well to carry out complete usage; it was suggested to park some utilization actions for the phase two of PANACeA.

#### 6. Conclusion

The PANACeA Network was evaluated in the aspects of Collaboration and Teamwork, Capacity building and Knowledge management. The major strengths of the Network include: diversity, effective communication, good interpersonal relations, increased eHealth understanding, and initiation of dissemination activities. The major areas of improvement that were identified were: participation of the members on equal footing and less hierarchical structure, blending of the team with similar interests, involvement of institutions rather than individuals, capacity building in eHealth research and evaluation, ground level training, and working towards bringing a policy impact.

The formative evaluation used utilization focused approach to conduct the evaluation. This approach directed the users of the evaluation to focus on the utilization of the findings right from the start of the process. The evaluation team also involved PIUs in all steps of UFE and facilitated them to plan and take specific actions, based on these findings, to bring improvement in the network. The network members at different levels have already started implementing these action steps. For future, the network plans to evaluate the results of these utilization action steps by assessing the changes and improvement brought in the Network, this assessment would be conducted via summative evaluation of PANACeA Network. The utility of this evaluation is also planned to be evaluated i.e. Meta-evaluation (evaluation of this evaluation), which would be conducted by DECI team.

Due to time limitation, network did not evaluate the third identified area of enabling environment which includes sub areas such as leadership, legitimacy, financial management, network management, resource mobilization, adaptive capacity and mentorship. These areas are expected to be evaluated during the summative evaluation of the network.

This PANACeA formative evaluation experience and findings can act as a corner stone and be shared and used by other similar current networks and future collaborations.

#### References

- [1] Patton, MQ. Utilization-Focused Evaluation 2008; 4th ed, USA: SAGE Publications.
- [2]Real MJ, Wilson-Grau R. Formative Evaluation of PAN's Networking Approach, IDRC Report, 2008.
- 2009 [3]*Merriam-Webster's* online dictionary, Retrieved November 15. from http://www.merriam-webster.com/dictionary/collaborate
- [4] Thindwa J. Enabling environment for Civil Society in CDD Projects, Washington, DC: World Bank, Social Development Family, CDD Learning Module, 2001. Retrieved November 20, 2009 from

http://www.worldbank.org/participation/enablingenvironment/EnablingenvironmentCECDD.pdf

# **Appendix 1: List of Projects**

Projects	<b>Leading Country</b>	Other Partners
Multi institutional study on the cost benefit of hospital	Pakistan	Philippines
automation (patient registration and laboratory systems).		India
		Afghanistan
Portable system for Telemedicine and Health	Malaysia	Sri Lanka
Informatics in rural and remote areas.		Nepal
		Afghanistan
Improving maternal health care services by using ICTs	Mongolia	Philippines
for remote consultation and education.		
A framework to identify gaps in the use of eHealth in	India	Pakistan
primary health care settings.		Philippines
Exploratory intervention research on eHealth for the	Bangladesh	Philippines
visually challenged.		India
Online TB diagnostic committees for clinically	Philippines	Pakistan
suspected sputum negative patients in the TB-DOTS		
program.		
A systematic review of current ICT applications in	Indonesia	Philippines
Disaster: A potential for integrating TM.		India
Community-based eHealth promotion for safe	Philippines	Pakistan
motherhood: Linking community maternal health needs		Indonesia
with health services system.		

**Appendix 2: Key Evaluation Questions** 

<b>Original Key Evaluation Questions</b>	Revised Key Evaluation Questions	Rationale			
Category 1: COLLABORATION AND TEAM WORK (Communication and Participation)					
Communication	Communication	No change.			
1) How has PANACeA facilitated	1) How has PANACeA facilitated				
communication and interaction	communication and interaction amongst				
amongst the network members?	the network members?				
a) How has the network supported	a) How has the network supported	The question is further specified by the			
communication between the project	communication between the project	addition of technology component as PIUs			
partners, project leads and the AMT?	partners, project leads and the AMT?	wanted to utilize evaluation findings to			
Which communication method was	Which communication method was	enhance use of appropriate technology and			
effective?	effective? Can you think of any technology	software (open source) for research and			
	or tool?	collaboration as illustrated in Original Use			
		Category B use number 6 and in Category C			
		use 3.			
b) How has the network supported	b) How has the network supported	Question is further specified.			
communication between different	communication between partners from				
partners? Which communication	different projects? Which communication				
method was more effective?	method was more effective?				
c) How has the network facilitated the	c) How has the network facilitated the	No change.			
participation of different sexes,	participation of different sexes, experiences				
experiences and perspectives to	and perspectives to engage at all levels of				
engage at all levels of the network?	the network? Do you feel that certain				
Do you feel that certain partners were	partners were not included for				
not included for communication by	communication by the network?				
the network?					
	d) How has the network supported	Question added because PIUs wanted to			
	communication with people external to the	utilize evaluation findings to promote			

	network?	communication with external stakeholders as
		well as illustrated in Original Use Category C
		use number 1.
d) What factors enhanced network's	e) What factors enhanced network's ability	No change.
ability of fostering effective communication?	of fostering effective communication?	
e) What factors hindered network's	f) What factors hindered network's ability	No change.
ability of effective communication?	of effective communication? How did	
How did network respond to them?	network respond to them?	
	g) What other methods of communication	Question added because PIUs wanted to
	would you suggest to enhance	utilize evaluation findings to explore other
	collaboration among PANACeA members?	ways or methods for enhancing collaboration
		and participation among and within the
		network as illustrated in Original Use Category C use number 6.
Participation	Participation	No change.
		No change.
2) How the network members have	2) How the network members have	
collectively worked towards	collectively worked towards achieving	
achieving common PANACeA	common PANACeA objectives?	
objectives?		
a) How well are the network	a) How well are the network members	No change.
members functioning together?	functioning together?	
b) To what extent the network helped	b) To what extent the network helped	No change.
towards achieving the objectives of	towards achieving the objectives of	
individual projects?	individual projects?	

Category 2: KNOWLEDGE MANA	GEMENT AND LEARNING (Capacity Bu	nilding, Network Approach, Dissemination and
Policy Impact)		
Network Approach	Network Approach	Question is further specified.
1) To what extent has PANACeA's	1) To what extent has PANACeA's	
Network approach benefited towards	Network approach contributed to the	
your research skills and	development of your research skills and	
achievements?	management (or conducting) of your	
	research?	
a) What is your understanding of	a) What is your understanding of network	No change.
network approach?	approach?	
b) What is the contribution of the		Deleted as it was a repetition to question 2a.
network in designing, planning,		
implementing, analysis and		
facilitating your research?		
c) What are the strengths and	b) What are the strengths and weaknesses	No change.
weaknesses of the network approach	of the network approach adopted by	
adopted by PANACeA?	PANACeA?	
d) Do you think Network Approach	c) Do you think Network Approach	No change.
adopted by PANACeA is a better way	adopted by PANACeA is a better way of	
of conducting research?	conducting research?	
e) Would you recommend Network	d) Would you recommend Network	No change.
Approach for future research	Approach for future research initiatives?	
initiatives? Why? If not, what would	Why? If not, what would you change next	
you change next time around?	time around?	
	e) Do you feel the network approach	Question added because PIUs wanted to
	increases the transparency and	utilize evaluation findings to ensure
	accountability in conducting research?	transparency and accountability in the

	Please explain.	network as illustrated in Original Use	
		Category B use number 5.	
Capacity Building	Capacity Building	Question is further specified.	
2) To what extent has PANACeA	2) To what extent has PANACeA enabled		
enabled capacity building among its	capacity building in eHealth and eHealth		
partners?	research among its partners?		
a) To what extent PANACeA	a) To what extent PANACeA supports its	No change.	
supports its researchers in research	researchers in research design - hypothesis,		
design - hypothesis, feasibility,	feasibility, contextual relevance, research		
contextual relevance, research	questions, methodology, implementation,		
questions, methodology,	analysis, reporting etc?		
implementation, analysis, reporting			
etc?			
b) What is the nature of these	b) To what extent PANACeA supports its	S Question change because PIUs wanted to	
capacity building activities— in	researchers in developing eHealth research	focus on eHealth research methodologies and	
knowledge & skills?	methodologies?	eHealth research methodologies are differen	
		from other research methodologies.	
c) To what extent the knowledge and	c) To what extent the knowledge and skills	Question is further specified.	
skills of the capacity relevant to the	of the capacity building activities, relevant		
researches being undertaken?	to eHealth being enhanced through		
	PANACeA?		
d) What are the outputs and outcome	d) What are the outputs and outcome thus	Question is further specified.	
thus far from the capacity building	far from the capacity building in eHealth		
support?	and eHealth researches?		
e) Based on your experience with	e)Based on your experience with	No change.	
PANACeA, how ready do you feel	PANACeA, how ready do you feel that		
that you are in carrying out an	you are in carrying out an independent		

independent eHealth project i.e.	eHealth project i.e. hypothesis, designing,	
hypothesis, designing, data collection, analysis and reporting?	data collection, analysis and reporting?	
f) Is there anything that PANACeA	f) Is there anything that PANACeA could	No change.
could have done do increase partner	have done do increase partner capacity	
capacity building? Suggest specific activities.	building? Suggest specific activities.	
	g) How PANACeA helped you in writing	Question added because PIUs wanted to
	other eHealth proposals and in obtaining	utilize evaluation findings to obtain funding
	funding?	for similar projects as illustrated in Original
		Use Category B use number 4.
	h) How does PANACeA allow equal	Question added because PIUs wanted to
	opportunity for members from both sexes	utilize evaluation findings to ensure gender
	to build capacity in eHealth and eHealth	equality in all aspects of learning and
	research?	knowledge management as illustrated in
		Original Use Category C use number 4.
	i) How has PANACeA helped in	Question added because PIUs wanted to
	enhancing eHealth infrastructure at the	utilize evaluation findings to improve ICT
	project sites?	infrastructure for eHealth in project sites as
		illustrated in Original Use Category B use
		number 5.
Dissemination	<u>Dissemination</u>	No change.
3) How has PANACeA helped in	,	
disseminating the research findings	disseminating the research findings inside	
inside and outside the network?	and outside the network?	
a) What dissemination activities have	a) What dissemination activities have you	No change.
you done till now of PANACeA	done till now of PANACeA research	

research findings? findings?		
b) How PANACeA supports	b) How PANACeA supports dissemination	No change.
dissemination of research findings	of research findings through different	
through different methods or forums?	methods or forums? Do you propose any	
Do you propose any other forum or	other forum or medium?	
medium?		
c) What groups of stakeholders could	c) What groups of stakeholders could you	No change.
you (or will you) access through	(or will you) access through PANACeA	
PANACeA that you may not have	that you may not have accessed	
accessed individually?	individually?	
	d) How have your findings been used by	Question added because PIUs wanted to
	others to strengthen eHealth research	utilize evaluation findings to increase reuse of
	program or policy?	knowledge by other advocates as illustrated in
		Original Use Category A use number 2.
Policy Impact	Policy Impact	No change.
To what extent will the PANACeA 4) To what extent will the PANACeA		
Network contribute to policy change	Network contribute to policy change in the	
in the partner countries?	partner countries?	
a) Has PANACeA Network brought a	a) Has PANACeA Network brought a	No change.
policy impact in the partner	policy impact in the partner countries?	
countries? Please specify with	Please specify with examples?	
examples?		
b) What were the dissemination	b) What were the dissemination activities	No change.
activities adopted by the Network that	adopted by the Network that might prove	
might prove potential to bring policy	potential to bring policy influence in	
influence in eHealth? How?	eHealth? How?	
c) What activities should be adapted	c) What activities should be adapted by	No change.

by PANACeA to further bring the	PANACeA to further bring the policy
policy impact in its respective	impact in its respective countries?
countries?	

# **Appendix 3: Revised Primary Intended Uses with justifications**

**Category 1: Collaboration and Teamwork** 

Original	Revised	<b>Discussion Points</b>
1. To promote open and effective	1. To promote open and effective and	Not a major change, PIUs just want to ensure
communication, participation and	timely communication, participation and	timely communication.
collaboration between and among	collaboration between and among	
PANACeA partners and with the	PANACeA partners and with the external	
external stakeholders.	stakeholders.	
2. To ensure participation from all		It is not dropped; they have included it in
partners and promoting gender equality		revised third use.
in communication.		
3. To enhance use of appropriate	2. To enhance use of appropriate	Not a major change. Exclusion of words, such
technology and tools for collaboration,	technology and tools for documentation	as "clear" and "system" do not change the
clear documentation system.	and collaboration, among and between	meaning/use significantly. They have brought
	project partners.	specification by adding among and between
		project partners that was missing earlier.
4. To build in gender equality in	3. To build in gender equality in	It is now more specific.
eHealth and eHealth research.	communication and in eHealth and	
	eHealth research.	
5. To ensure transparency and		PIUs collectively came to the point that this
accountability.		time this use was not their focus, so it was
		removed.
6. To explore other ways or methods of		It is not dropped; this is already covered in the
enhancing collaboration and		first revised one.
participation among and teams and		
within the network.		

# **Category 2: Capacity building**

Original	Revised	Discussion points	
1. To enhance the eHealth knowledge	1. To extend eHealth knowledge and	"External stakeholders' refers to those	
of PANACeA partners.	research capability of network members	individuals and teams, who are not	
	and other external stakeholders.	PANACeA partners, but are involved in	
		designing and implementing the projects.	
		PANACeA is actively involved in improving	
		both eHealth Knowledge and Research	
		Capability of researchers involved in the	
		projects.	
2. To enhance the eHealth research	2. To build network capability to	Research capacity is now covered in the first	
capacity of PANACeA partners and	evaluate itself.	point. This point talks about capacity in	
their teams.		evaluation, which itself is a crucial area in	
		research.	
3. To promote research skills of		Already included in the first two points.	
PANACeA members to enable conduct			
of robust studies.			
4. To obtain funding for similar	3. To obtain support for future and	No major change.	
projects.	existing eHealth projects.		
5. To improve ICT infrastructure for		PIUs found it out of their scope for this time.	
eHealth of health care providers in			
project sites.			
6. To enhance availability and	4. To enhance availability and	No change.	
accessibility of software (open source)	accessibility of software (open source)		
for research and collaboration.	for research and collaboration.		
	5. To extend existing project	Towards the end of their project, PANACeA	
	interventions on a larger scale.	researchers found it important to measure	

	scalability and sustainability of their research.
	In case sufficient data is not available on this
	use, it will be postponed till the final
	evaluation
6. To increase uptake of expertise from	The main purpose for adding this use is to
network members resource pool.	measure the use of capacity built among
	PANACeA partners. In case sufficient data is
	not available on this use, it will be postponed
	till the final evaluation
7. To build capacity to communicate to	It is an extension on A1, focusing specifically
policy makers.	on capacity building for policy change.

# **Category 3: Knowledge Management**

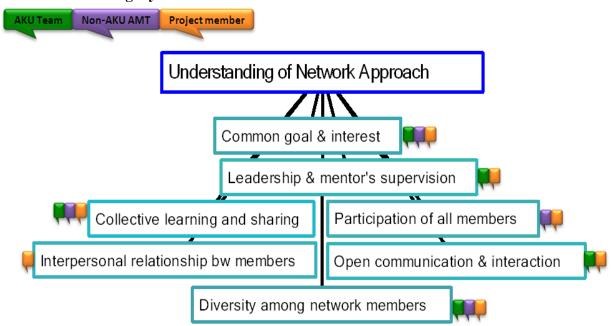
Original	Revised	Discussion points regarding revised Uses as
		discussed by the PIUs
1. To build capacity to disseminate	1. To build capacity to disseminate	Not a major change; the idea was that since
research findings and impact inform	research findings and inform policy	PANACeA projects are pilot projects,
policy development e.g. publishing in	development e.g. publishing in journals,	especially with regard to developing
journals, conference presentations, etc.	conference presentations, etc.	countries, it is difficult to claim policy impact.
		Based on their research, the partners can
		inform policy developments through policy
		recommendations and publications.
2. To increase re-use of knowledge by	2. To disseminate/share knowledge to	Others would reuse the knowledge only if it is
other advocates.	network and (other) relevant	disseminated well. PIUs considered
	stakeholders.	dissemination important, because good
		dissemination would lead to re-use by others.
3. To influence policy change.	3. To systematically document the	As pointed out in the first point, PANACeA

results	earning/lessons	from	the	cannot bring policy change on its own. But
disser	nation activitie	es (i.e.	policy	through proper dissemination (point 1) it can
influe	e, re-use c	of kno	wledge,	influence policy makers and trigger a change
feedba	(s, etc)			process through informed use (or re-use) of
				the knowledge. It is important to carefully
				document such changes.

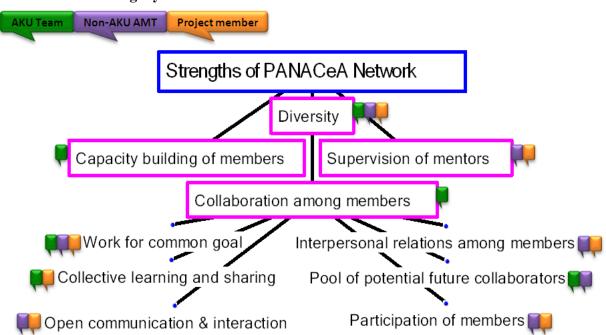
#### Appendix 4: Models with Analysis for each KEQ i.e. Sub-subcategories

The graphical illustrations of the findings with the analysis under each KEQ are presented below. The change in shape from rectangle to bullets illustrates change in the level of categorization. There is no significance to the change in color of the rectangles in different models.

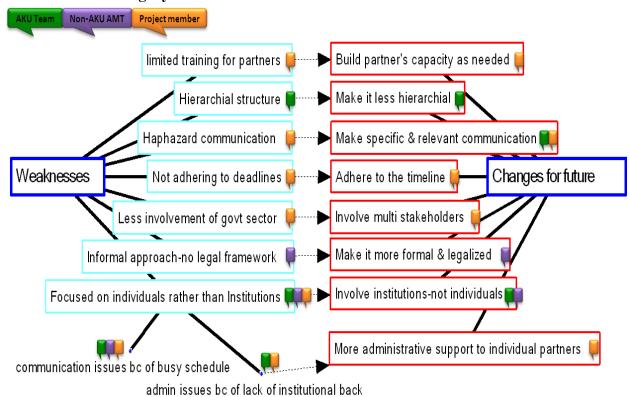
- 5. 1 Category 1: Collaboration and Teamwork
- 5.1.1 Subcategory: Network Approach
- 5.1.1.1Sub-subcategory:



#### 5.1.1.2. Sub-subcategory:



#### 5.1.1.3. Sub-subcategory:

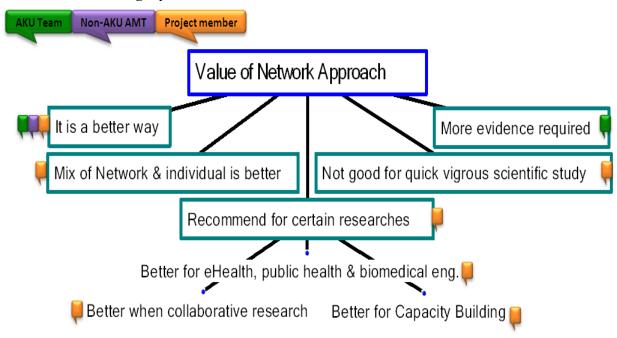


#### 5.1.1.5. Sub-subcategory:

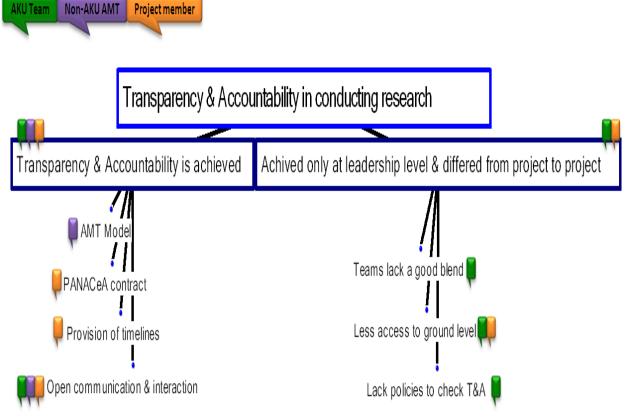


Provide online tools (Twiter, Facebook, wiki, YouTube, Webinar, Web Portal) with training

#### 5.1.1.5. Sub-subcategory:

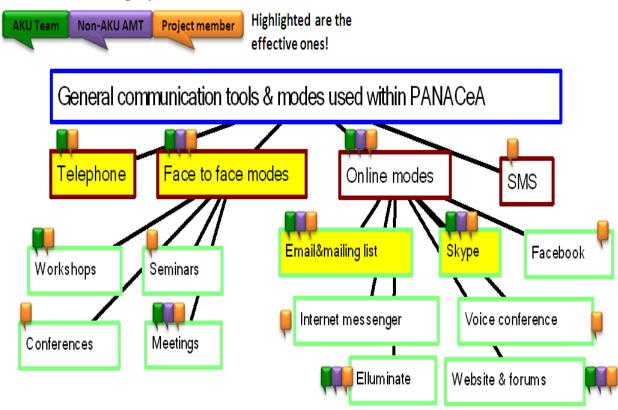


### 5.1.1.6. Sub-subcategory:

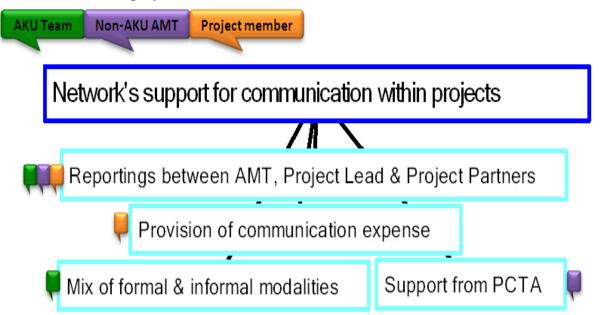


#### 5.1.2 Subcategory: Communication

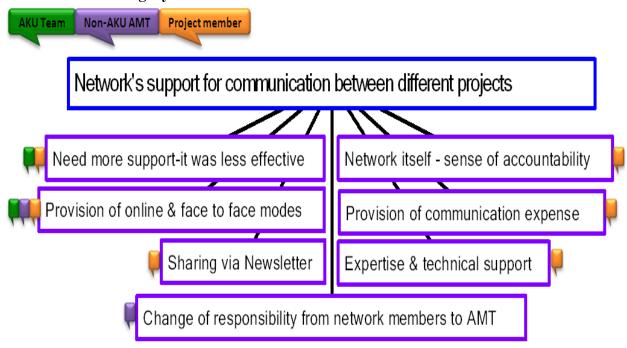
#### 5.1.2.1Sub-subcategory:



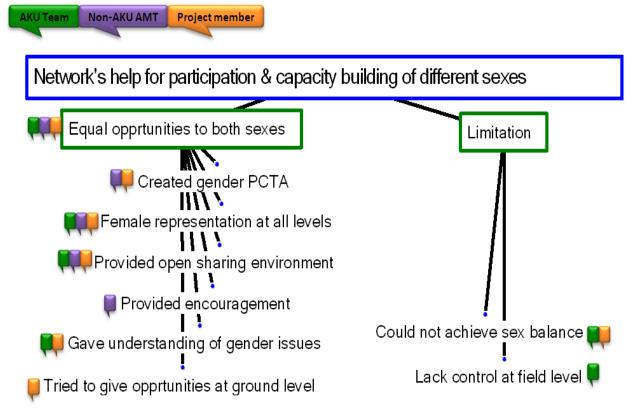
#### 5.1.2.2. Sub-subcategory:



#### 5.1.2.3. Sub-subcategory:



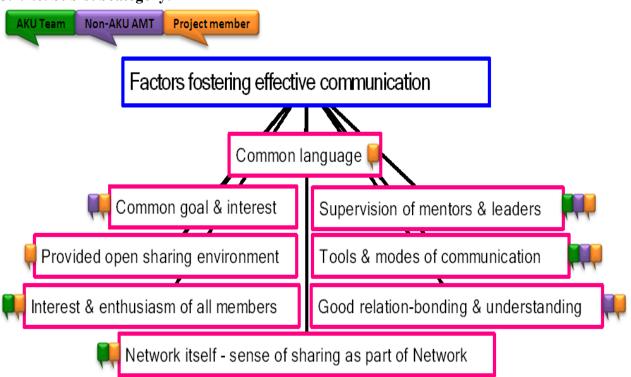
#### 5.1.2.5. Sub-subcategory:



#### 5.1.2.5. Sub-subcategory:

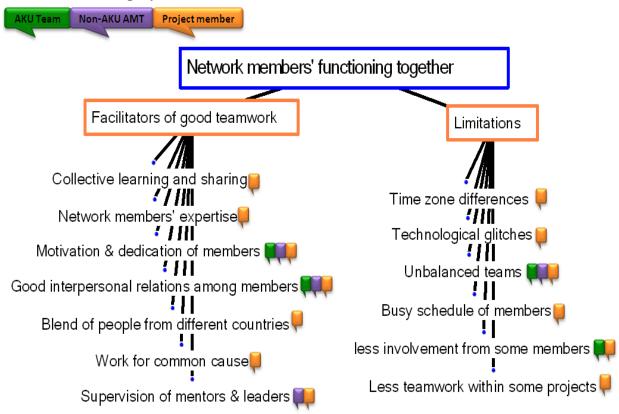


#### 5.1.2.6. Sub-subcategory:

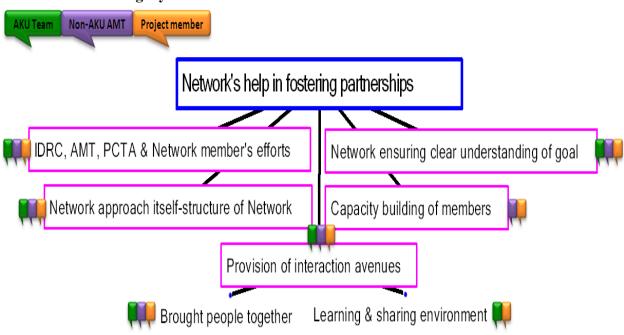


### 5.1.3 Subcategory: Participation

#### 5.1.3.1Sub-subcategory:



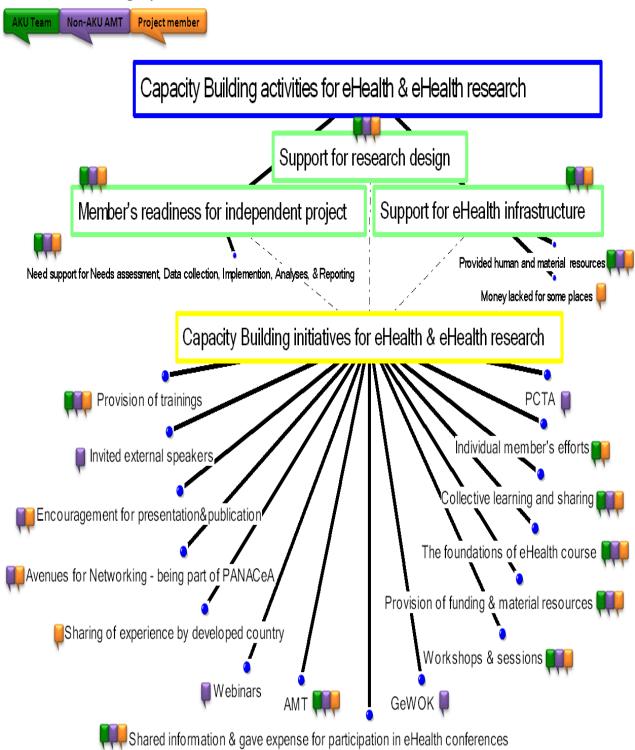
#### 5.1.3.2. Sub-subcategory



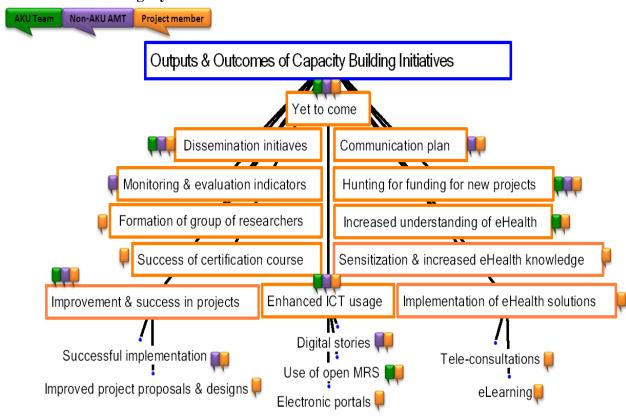
#### 5.2 Category 2: Capacity Building

#### 5.2.1 Subcategory: capacity building in eHealth and eHealth Research

#### 5.2.1.1Sub-subcategory:



#### 5.2.1.2. Sub-subcategory:



#### 5.2.1.3. Sub-subcategory:



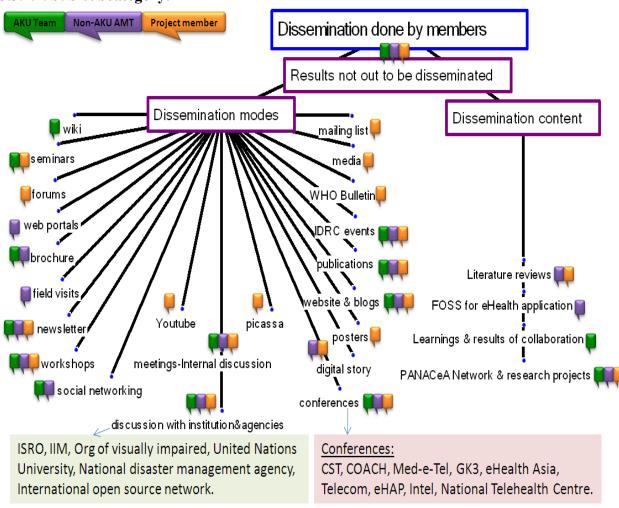
#### 5.3 Category 3: Knowledge Management:

#### 5.3.1 Subcategory: Dissemination

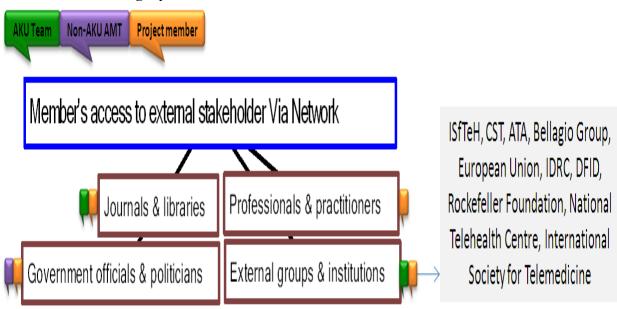
#### 5.3.1.1Sub-subcategory:



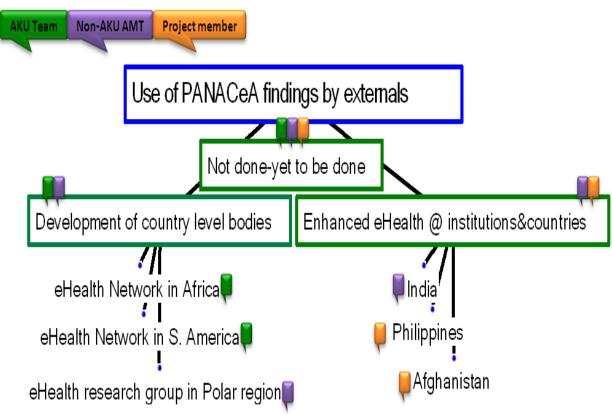
#### 5.3.1.2. Sub-subcategory:



#### 5.3.1.3. Sub-subcategory:

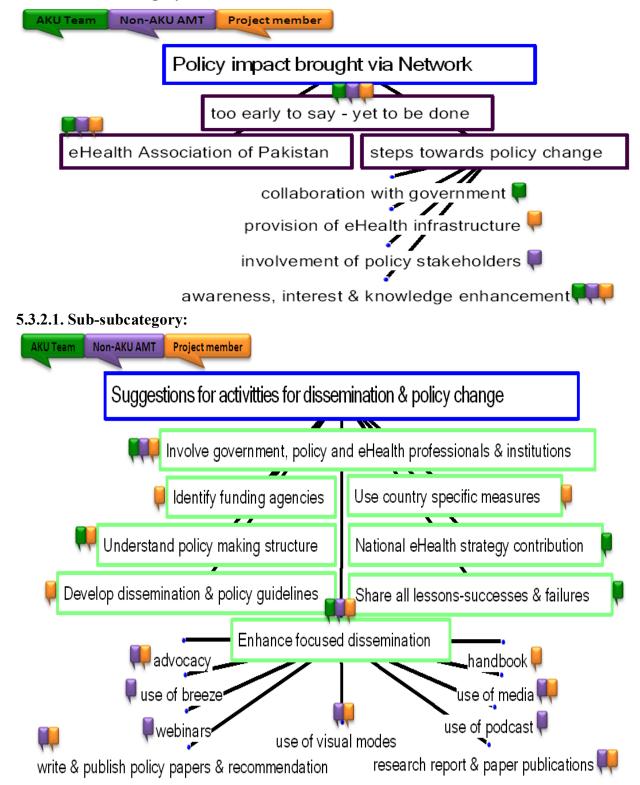


### 5.3.1.5Sub-subcategory:



#### 5.3.2 Subcategory: Policy Impact

#### 5.3.2.1. Sub-subcategory:



## **Appendix 5: Table for Utilization Action Steps**

The utilization action along with the suggested Network level that is responsible for carrying out particular utilization with an approximate time is presented in the table below:

Category 1: Collaboration and Teamwork - Subcategories: Network approach, Communication & Participation

<b>Utilization Action</b>	Responsible level	Approximate time	Specific tasks
	for execution	of execution	
Ensure and encourage diversity	Interim steering	PANACeA 2.0	This could be ensured via membership guideline
among partners.	committee for		for PANACeA 2.0
	PANACeA 2.0		
Ensure support from institutions	Project leads,	(March-July 2011)	PP and PL will talk to institutional heads and
and maintain communication with	project partners and		would share project results and reports with them.
the heads of institutions	IDRC		After PL and PP have contacted their institutional
			heads and disseminated project results, IDRC will
			be asked to write letter of thanks/acknowledging
			Institution's work in eHealth research
Improve communication between	All levels	(March-July 2011)	Communication PCTA (AJR & SN) will update
different levels of the network and			the mailing list. They will also re-circulate
promote and implement			communication protocol.
communication strategy.			Everybody will take responsibility to share the
			lessons learnt and project achievements and
			findings among the network members.
Use simple and inclusive ICT tools	All Levels	(March-July 2011)	Continue using email, Skype and Elluminate.
Ensure participation of members in	AMT and Project	(March-July 2011)	AMT will encourage and send more reminders to
project activities, network activities	leads		the project leads and project leads will also
and PCTAs, and ensure that			encourage and send more reminders to the partners
partners meet the deadlines			for participation and meeting deadlines.
Balance project teams for better	Interim steering	PANACeA 2.0	
coordination & teamwork - in	committee for		

terms project's requirement.	PANACeA 2.0
Ensure gender balance at all levels.	Interim steering PANACeA 2.0
	committee for
	PANACeA 2.0

## Category 2: Capacity Building in eHealth and eHealth Research

<b>Utilization Action</b>	Responsible level	Approximate time	Specific tasks
	for execution	of execution	
Enhance formal learning	Interim steering	PANACeA 2.0	Formal learning opportunities would be added in
opportunities for network partners	committee for		the proposal for PANACeA 2.0
	PANACeA 2.0		
Plan for GeWOK (web of	Interim steering	PANACeA 2.0	GeWOK or a similar platform (knowledge
knowledge) to be implemented	committee for		repository) for PANACeA 2.0
	PANACeA 2.0		
Increase frequency of capacity	AMT and PCTA	(March-July 2011)	Invitations of CMEs from different member
building sessions	leads		institutions will be extended to PANACeA
			members.
			PANACeA members will participate in eHealth
			Educational Sessions organized by AKU.
Provide administrative training to	Interim steering	PANACeA 2.0	Trainings for administration and technical aspects
project partners	committee for		of eHealth project would be added in the proposal
	PANACeA 2.0		for PANACeA 2.0

## Category 3: Knowledge Management – Subcategories: Dissemination and Policy Impact

<b>Utilization Action</b>	Responsible level	Approximate time	Specific tasks
	for execution	of execution	
Ensure dissemination and use of	All levels	April onwards	Every Project will make their dissemination plan

PANACeA findings to broader community			and accordingly will write papers, reports and policy briefs and would take steps to share it outside PANACeA to relevant institutions, government officials, decision makers and policy makers. This sharing of results and lessons learnt will be done in a cohesive fashion.
Ensure policy impact through proper dissemination of PANACeA findings and policy dialogues	All Levels	April onwards	RES along with AMT for each project to keep on guiding project members on making and dissemination of policy briefs.
Build partnerships with governments, eHealth Associations and institutions for policy change	All Levels for PANACeA 1.0 and Interim steering committee for PANACeA 2.0	April onwards And for PANACeA 2.0	Share PANACeA findings, results and learning with relevant institutions, associations, government officials, decision makers and policy makers.  Involve policy and decision makers on board for PANACeA 2.0
Members take country-specific actions for policy change	All levels	April onwards	Project members will organize and share their project findings, results and learning with relevant institutions, associations, government officials, decision makers and policy makers in their own countries  AMT will take responsibility to check the content of dissemination before project members share/disseminate.