

This report is presented as received by IDRC from project recipient(s). It has not been subjected to peer review or other review processes.

This work is used with the permission of Steve Waddell.

© 2009, Steve Waddell.

# Global Knowledge Partnership: *Network Development for Version 3.0*

May 26, 2009

Steve Waddell - PhD, MBA  
Senior Steward and Chief Learning Steward  
iScale/GAN-Net  
Founding Executive Director, GAN-Net  
swaddell@scalingimpact.net



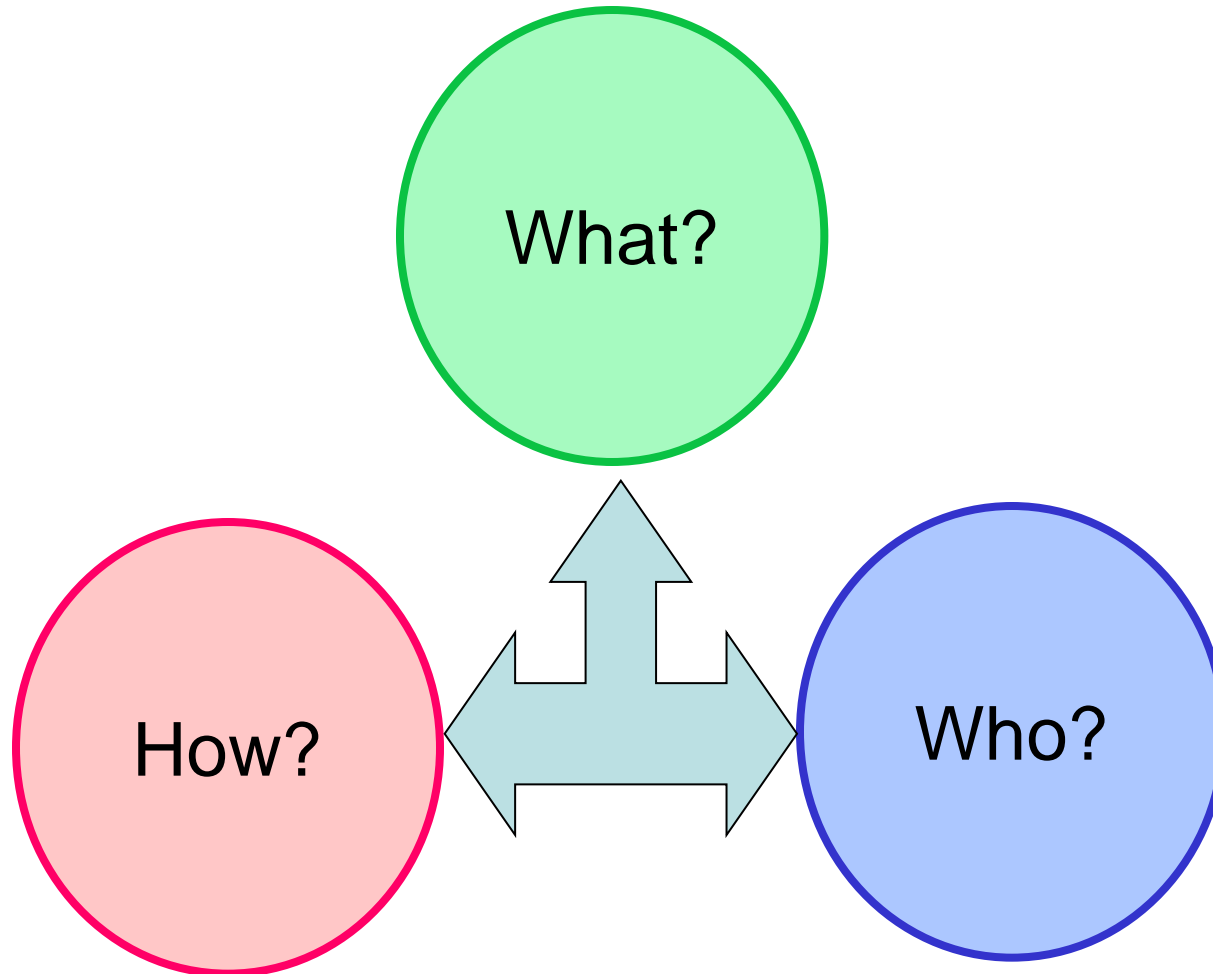
...making globalization work for all!



# GKP3.0 Must:

- Enable entrepreneurial energy
- Create synergy
- Aggregate capacity

# Three Key Questions



What?

# The Work:

## What is valued and needed?

- ✘ System Organizing...bringing together parts
- ✘ Shared Visioning...overcoming differences
- ✘ Measuring...creating shared understanding
- ✘ Financing...aggregating, applying resources
- ✘ Advocating...getting others to change
- ✓ Learning...developing, applying knowledge

How?

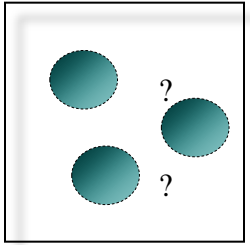
# Subdivision Options: What is “sticky”?

- Issue...ICT4D
- Geography...national/continental
- Theme...health, education, etc.
- Tool...e-learning, mobiles, etc.
- Language/Culture...Portuguese, Sunni  
...matrix mix

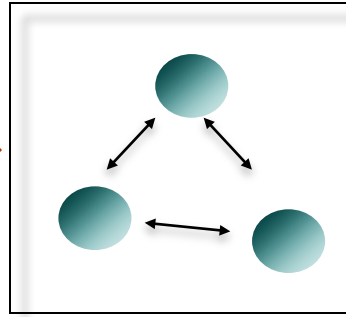
How?

# Stages of Development

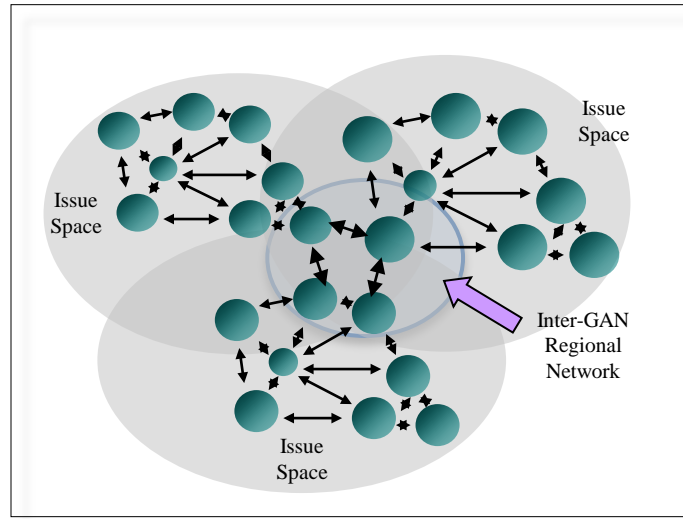
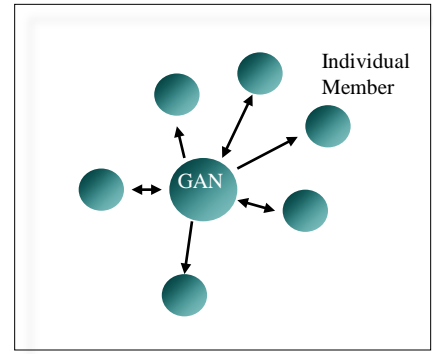
Stage 1.0



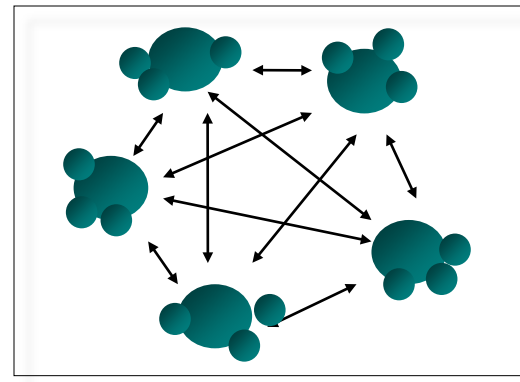
Stage 2.0



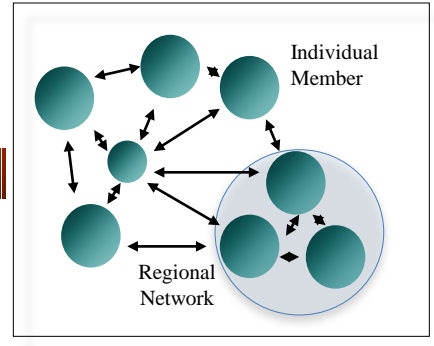
Stage 3.0



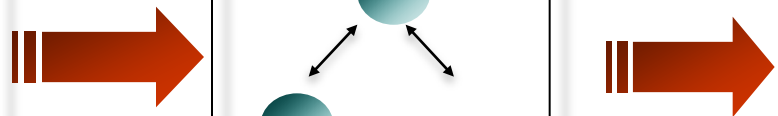
Stage 4.5



Stage 4.0



Stage 3.5



How?

# Centrality: What do we do as a whole?

- What decisions must be taken globally?
- What work is best done globally?

How?

# Formality: How clear do we have to be?

- How clear do we have to be about the definition of sub-global nodes?
- Do we need network-wide rules that direct the way the work is done? Are general principles that guide the way the work is done sufficient?
- What decisions need enforcement? How?
- Do we need accountability mechanisms between the network parts and the global whole?



Who?

# Participation

- Individuals? Organizations?
- Cross sectors?
- Researchers? Activists? Content experts?  
Funders?
- North? South?
- Open? Conditions? Closed?

# Lessons for Successful Network Structure

- Design around the work
- Make it “sticky”
- Bias to light
- Bias to low
- Let it emerge from experience
- Find and support committed leaders
- Remember the development stages