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Strategic Planning

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12/14/2015 Meeting Notes

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UWT Strategic Planning

Monday, December 14, 2015 | 9:00 a.m.- 3:00 p.m. | Jane Russell Commons

MEETING NOTES

Committee members attending:

Brian Anderson		Chris Hedegaard	X	Mark Pagano	X
Kathy Beaudoin	X	Andrea Hill	X	Sharon Parker	X
Bonnie Becker	X	Lisa Hoffman	X	Harlan Patterson	X
Amanda Bruner	X	Cedric Howard	X	Jocelyn Patterson	X
Sheri Burden	X	Holly Bamford Hunt	X	Patrick Pow	X
Colleen Carmean	X	Leslie Kinkade	X	Lauren Pressley	X
Pat Clark	X	Josh Knudson	X	David Reyes	
Kathleen Deakins	X	Bill Kunz	X	Karl Smith	X
Rich Furman		Joel Larson	X	Alina Solano	X
Joshua Garcia	X	Nita McKinley	X	Tracy Thompson	X
Cheryl Greengrove	X	Ali Modarres	X	Richard Wilkinson	X

Kathleen Deakins introduced new committee member and UW Tacoma graduate student Chris Hedegaard. Anne Jess, of the firm the visual facilitation and graphic recording firm Doodle Biz, introduced herself and her role in capturing the day’s discussions.

Richard Wilkinson showed a short video featuring the Seattle futurist Glen Hiemstra and discussed what a vision is. He then had participants think of a vivid metaphor that captures something important about UW Tacoma’s destiny. Participants shared their metaphors and Anne captured them graphically.

Bonnie Becker presented up-to-date results from 1,000 people who participated in on- and off-campus feedback sessions and by completing the online survey. Bonnie also shared an analysis of the rich comments gathered, categorized by broad topics. Committee members then broke into groups to explore the data for lessons, themes and insights. Anne recorded as the groups reported back.

Kathleen reviewed the revised timeline and upcoming meeting schedule: Jan. 29, Feb. 26., Mar. 11, Apr. 15, May 13 and Jun. 13.

Kathleen asked half of the committee to answer, “What will always be true about UW Tacoma?” and the other half to answer, “What will never be true about UW Tacoma?” They recorded their answers on flipcharts and reported out. The entire group then discussed what common themes emerged.

Richard asked each committee member to consider:

- √ What future do we want to create together?
- √ What is the biggest difference UW Tacoma is making in that future? Who is most profoundly affected and in what ways?
- √ What do we intend UW Tacoma to become?

Members then discussed the answer with a series of three partners in one-on-one conversations.

Members reported out. Anne collected sticky notes with their comments to use in developing a visual to be shared at the January meeting.