Call for Papers

26th Bled eConference

eInnovations:

Challenges and Impacts for Individuals, Organizations and Society

June 9, 2013 – June 13, 2013; Bled, Slovenia

1st Workshop on Defining a European Research Agenda on Management Information Systems in eMedia Industries- Information Management & Systems in Media, Entertainment, Art, Education, and Culture Industries (MIS-AGENDA@eMEDIA)

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1 Workshop Outline

Media and entertainment industry is the third largest industry segment for investments in information systems. And this particular industry segment is faced with tremendous challenges in terms of organizational, transformational, leadership, customer behavioral, and technological changes. One particular challenge is the transformation of the analogue media world into its digital counterpart. As of today, the successive research of business information management and systems focusing on media and entertainment industries is rather fragmented and stretches over a wide area of research islands such as social media, eCommerce, or eBusiness. To face this challenge, this workshop focuses on the definition of a European research agenda of information management and systems for media and entertainment industries and highlighting their particular needs in production, distribution, and consumption. The workshop shall gather a scientific community around the theme of business information management and systems in the larger context of media and entertainment industries. The outcome of the workshop shall be a roadmap of research challenges, and a structured approach towards information management & systems in media and entertainment industries.

2 Main Research Leads

- Information management and systems in media and entertainment industries, and
- Media research supporting research in information management and systems.

3 Goals of the Workshop

- Discussion of the European research agenda on information management and systems in eMedia industries from a people, information, and technology perspective;
- Form a network of partners for further activities (e.g. NoEs, Cost actions);
- Special journal issue compiling the results of the workshop and attracting potential new interested communities around this research field, and
- Gathering a critical mass of interested community to submit a larger scale workshop or track to an AIS conference in 2014 (e.g. ECIS 2014, ICIS 2014, AMCIS 2014, or ACIS 2014).

4 Vision of the Workshop

Defining Media Business Information Management: Managing of media as product and resource including its related strategic and managerial activities to improve the organizational performance of a media firm along with traditional information management. This process involves developing strategies, systems and activities to improve media from a managerial viewpoint and adding value to media products.