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CALL FOR PAPERS, DEMONSTRATIONS, AND POSTERS

## **IN CONJUNCTION WITH INTERACT 2013, CAPE TOWN, SOUTH AFRICA - 6th-9th September 2013**

### **2ND INTERNATIONAL WORKSHOP ON (RE)CREATING LIVELY CITIES THROUGH AMBIENT TECHNOLOGIES: ARTS, CULTURE AND GASTRONOMIC EXPERIENCES (CLCAT)**

<http://www.tut.fi/emmi/WWW/ameamain/relci2013>

Deadline for 2-5 pages position papers: 12th May 2013 (strict deadline)

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Digital and interactive technologies are becoming increasingly embedded in everyday lives of people around the world. Application of technologies such as real-time, context-aware, and interactive technologies; augmented and immersive realities; social media; and location-based services has been particularly evident in urban environments where technological and sociocultural infrastructures enable easier deployment and adoption as compared to non-urban areas. There has been growing consumer demand for new forms of experiences and services enabled through these emerging technologies. We call this ambient media, as the media is embedded in the natural human living environment. This workshop focuses on ambient media services, applications, and technologies that promote people's engagement in creating and re-creating liveliness in urban environments, particularly through arts, culture, and gastronomic experiences. The workshop takes a multidisciplinary and future oriented approach, and welcomes participants from diverse disciplinary domains for open discussions about technological, sociocultural, and content-related aspects of ambient media services that support people's engagement in (re)creating their urban environments into a livelier place through art, cultural, and gastronomic experiences.

Within this context, we welcome submissions relating to (but not limited to) the following:

- case-studies (successful, and especially unsuccessful ones);
- speculative and innovative concepts or design;
- demonstrations of services and applications;
- user-experience studies and evaluations;
- artistic installations and contents;
- social and/or economic studies, businesses models, and marketing
- technological novelties, evaluations, and solutions;

The following topics fit within the scope of the workshop:

- Analysis of videos related to art, culture, and gastronomy
- Ubiquitous environments and interfaces in lively city environments
- Intelligent appliances and gadgets supporting art, culture and gastronomy
- Multimedia learning for activities around smart city environments
- Locative media and context sensor technologies
- Artistic, cultural, and gastronomic services and applications;
- Socio-economic studies, business models, advertising, and marketing;
- Applied ambient media technologies in city environments (e.g. P2P, 3D, augmented reality, QoE, protocols, networks, security, and privacy);
- Engagement and persuasion in smart environments;
- QoE and for ambient urban city applications.

#### PUBLICATIONS

- Submit your contribution by using the INTERACT template:

[--> <http://www.interact2013.org/Interact2013/media/Store/documents/Paper%20formats/Word-2007-2010-Technical-Instructions.zip>]

- To the following submission system:

[--> <http://webhotel2.tut.fi/emmi/Conferences/2012same/>]

(!!!) NOTE (!!!): PLEASE DON'T FORGET TO TICK RELCI 2013 AS SUBMISSION TYPE!!!

SUBMISSION DEADLINE 12th May 2013

#### MORE INFORMATION

<http://www.ambientmediaassociation.org/relci2012>