

# MISMedia @eBled

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# Agenda

- Introduction
- Accepted Papers
- 5 mins presentation/paper (NOT MORE!)

# Introduction

- **Publications:**

- Series of Information Management & Systems in Media Industry (ISSN)
- Journal of Information Management & Systems in Media Industry (ISSN)
- Timeline: final papers + copyright form (16/6)
- Common position article for journal

- **Goals:**

- AIS/ECIS Workshop 2013 planning
- EU project: COST (Sept), NoE, ...
- Special Interest Group

# Information Management & Systems

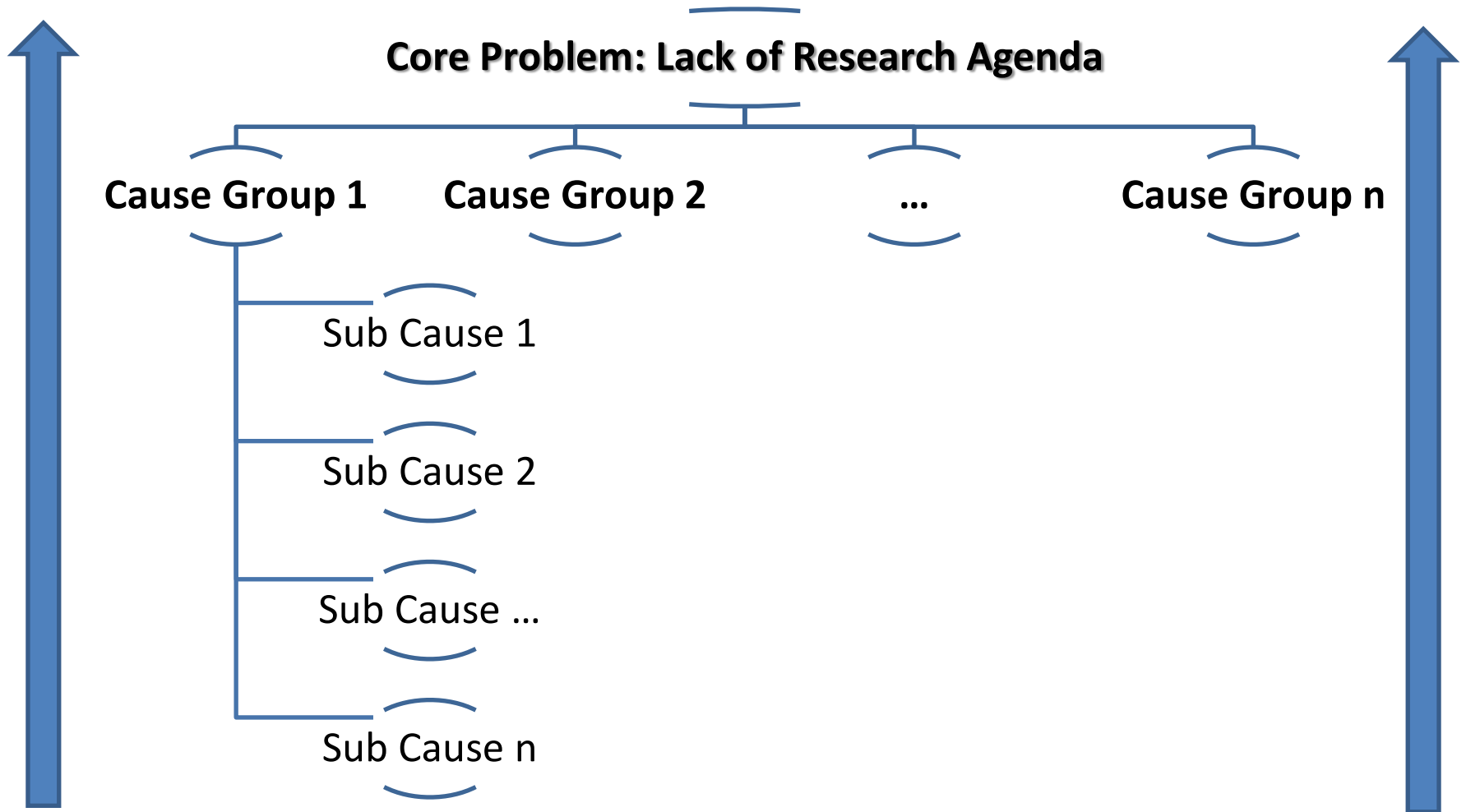
# eMedia Industrial Needs

# Accepted Papers

# Approach & Method

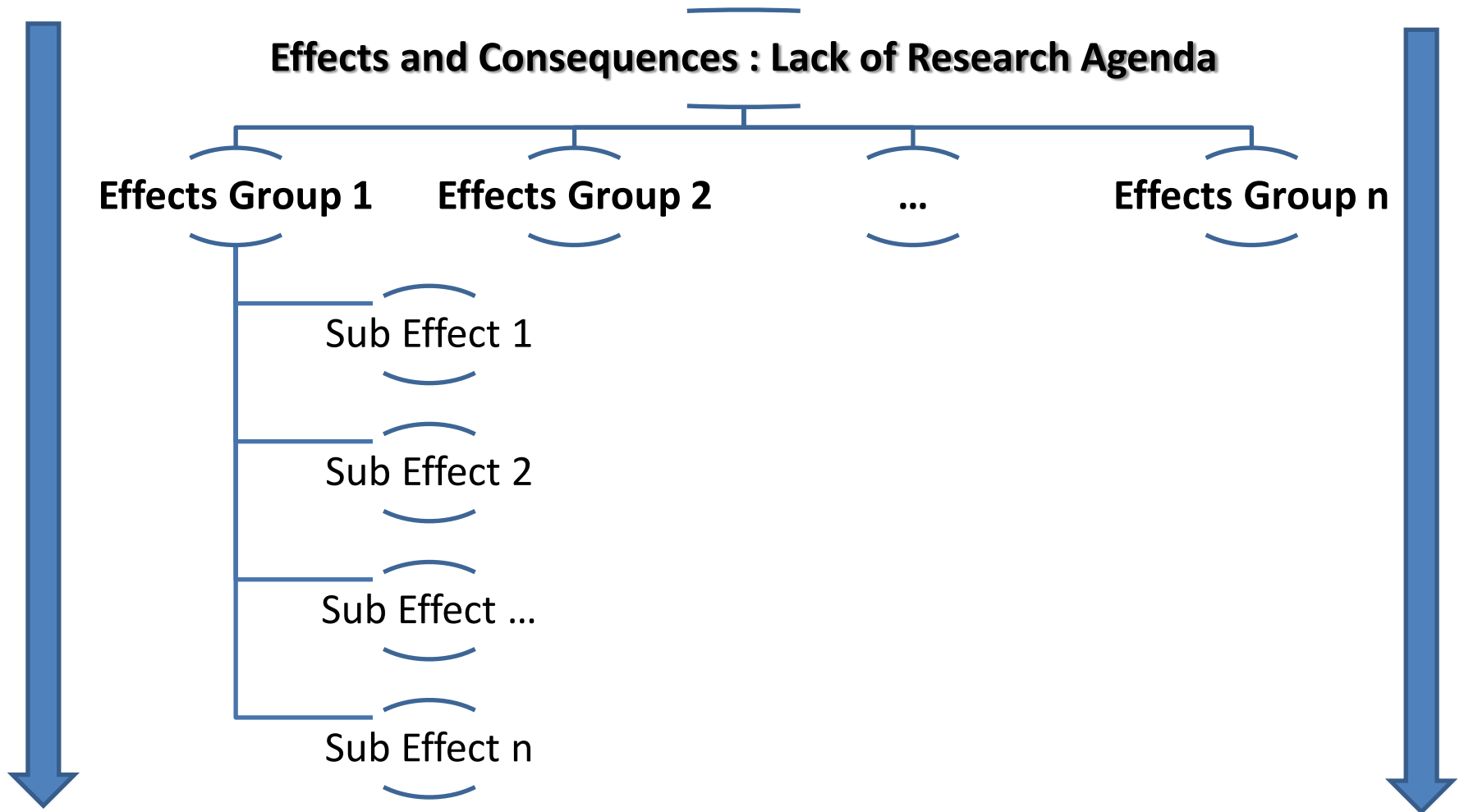
- **Core Problem (What?) – Problem Tree**
  - lack of a coherent information systems and management approach and research in eMedia industries
- **Hypothesis (Why?) – Hypothesis Tree**
  - In order to achieve a coherent information systems and management in eMedia industries there needs to be a proper research agenda defined
- **Issues (How?) – Issue Tree**
  - To define a research agenda in eMedia industries these issues, ideas, and options need to be examined
- **Objectives – Objectives Tree**
  - Defining the clear goals and objectives of the research agenda
- Stakeholder Analysis

# Problem Tree (1)





# Problem Tree (2)



# Hypothesis/Issues/Objectives-Tree

