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6-15-1940

## "Orchids To You" Script, June 15, 1940

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Continuity for ORCHIDS TO YOU

Prepared by HMS

For Date of SATURDAY, JUNE 15, 1940 9:55 P.M.

ORCHIDS TO YOU

ANN: ORCHIDS TO YOU!

THEME: LW #373-2 FADE FOR:

ANN: The wisest man could ask no more of fate  
Than to be simple, modest, manly, true;  
Safe from the many, honored by the few;  
And inwardly, in secret, to be great.

PAUSE: MUSIC LOW IN B.G. (THREE SECONDS)

ANN: Tonight, and each Monday, Wednesday, and Friday night at this same time, KFPY presents a brief but sincere tribute to one of those whose lives have been devoted in full measure to the service of their community, their country, and their work -- to persons who have contributed to the rich heritage of our American tradition.

Tonight, KFPY is proud and happy to salute Mrs. John Bruce Dodd, founder of Father's Day.

Tomorrow, the third Sunday in June will be observed throughout America, and internationally, as Father's Day. Here in Spokane, this observance has special significance, because Father's Day originated here in the mind of a single woman, who has seen her idea spread throughout the world -- the idea of setting aside one day, the third Sunday of every June, as a day just for Dad.

Tomorrow, at both World Fairs, in San Francisco and in New York, special programs will feature stars of stage, screen, and radio, in Father's Day programs. Most typical American fathers will be chosen from the nation and presented with prizes. Last year Mrs. John Bruce Dodd was the guest of the New York Sun at the Father's Day celebration at the Century of Progress Exposition. The movement to set aside this special day for Father was launched way back in the horse and buggy days of 1910, when Mrs. Dodd, then a young mother, set out to secure signers of a petition to give special recognition

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For Date of PAGE TWO

to Father. Mrs. Dodd was given assistance by the Y.M.C.A., the Spokane Ministerial Association, civic and church organizations, and by people everywhere, many of whom stood high in the literary and official world. Like any new idea, it grew slowly, and it was not until 1916 that Father's Day received official national recognition. On the third Sunday of June, 1916, President Woodrow Wilson pressed a button in Washington, D.C. which opened a Father's Day program at the Spokane Fair Grounds. This gracious gesture, recognizing Father's Day as a national event, was arranged through the efforts of Senator C.C. DILL, who was then in Washington. Since that memorable day in June, 1916, the observance of Father's Day has grown steadily but surely until it has become a sort of summer Christmas just for Dad.

Mrs. Dodd, an honorary member of nearly every club in Spokane, is gentle, retiring, and gracious. She has given liberally of her time and effort to promote Father's Day, but she has never profited materially in any way from the success the event has brought to manufacturers and retailers everywhere. She has the ardent support of a group of women known as the International Father's Day Association, of which Mrs. Bert Cummings is President, and also of the Spokane Federation of Womens Clubs. Mrs. Dodd is a graduate of the Art Institute in Chicago, with a major in ceramics. Her home is full of the beautiful pottery, her handiwork, the result of years of years of pottery-making as a hobby. One of Mrs. Dodd's specialties was Indian dolls, which she has given to many noted people, among them Queen Marie of Rumania when she visited here.

And so, for her efforts through the years to promote Father's Day and to keep it on a high and inspirational plane, for her achievement in bringing happiness to millions of Dads throughout the world, KFPY is happy to say, Mrs. John Bruce Dodd, -- IT'S ORCHIDS TO YOU!

THEME: UP AND FADE FOR

ANN: Listen again Monday evening at 9:55, for ORCHIDS TO YOU. And remember, mail YOUR choice for this tribute so many Inland Empire citizens richly deserve, to ORCHIDS TO YOU, care of KFPY, in Spokane. THIS IS THE SYMONS BROADCASTING CO.

PRESENTED

**KFPY**  
**SPOKANE**

