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**A Minnesota Mailing List  
for Equal Opportunity  
Announcements and  
Advertisements**

**1993**

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for Equal Opportunity  
Announcements and  
Advertisements**

**1993**

**CURA RESOURCE COLLECTION**

Center for Urban and Regional Affairs  
University of Minnesota  
330 Humphrey Center

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1993

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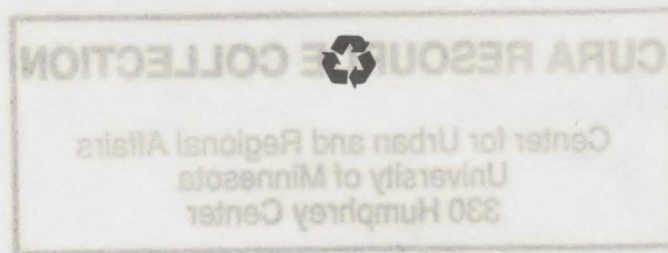
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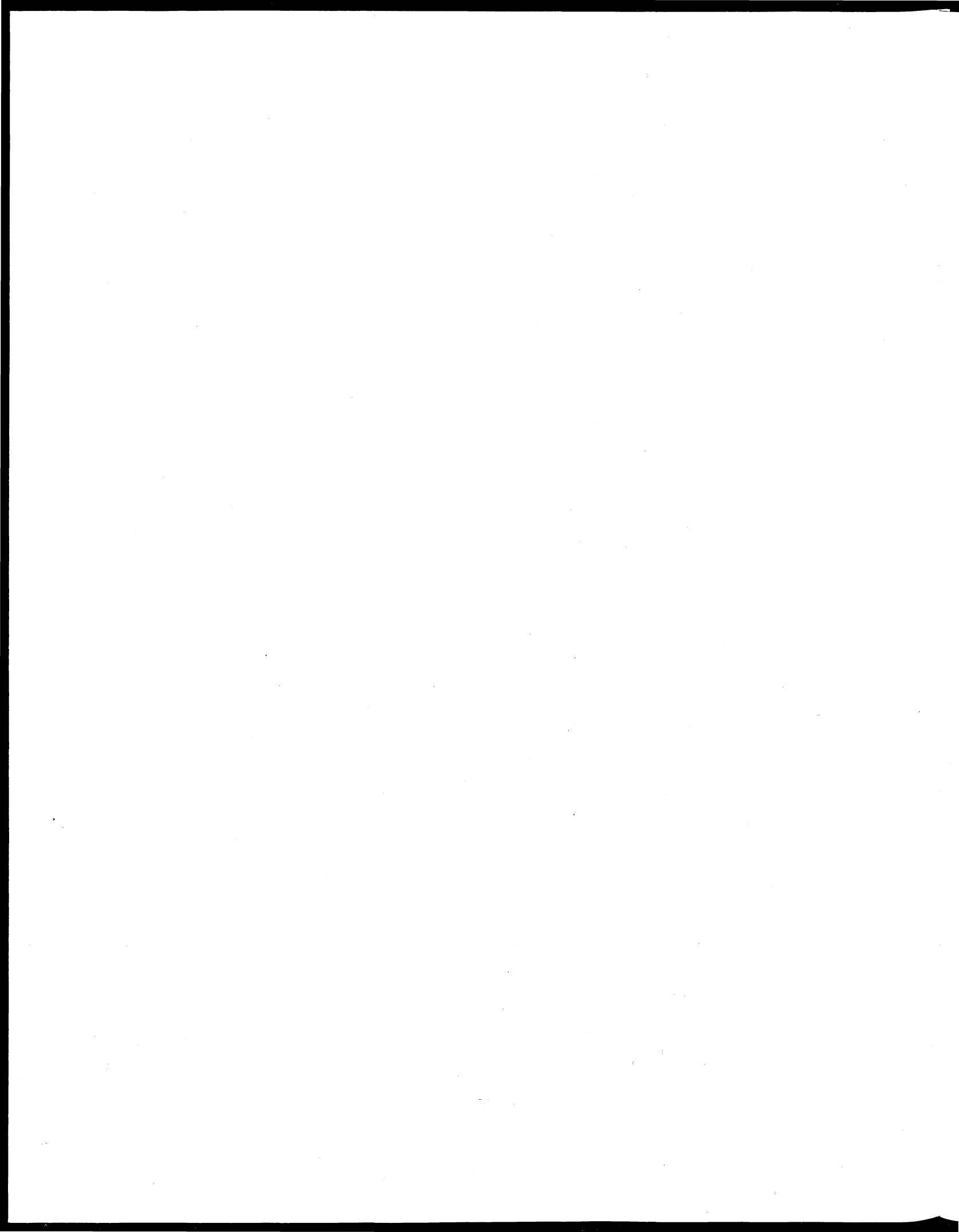
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# INTRODUCTION

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Two years ago in March 1991, the Center for Urban and Regional Affairs first published *A Minnesota Mailing List for Equal Opportunity Announcements and Advertisements*. It was designed to make it easier to reach members of groups covered by equal opportunity and affirmative action initiatives by listing in a single directory the newspapers and magazines which accept announcements and advertising and have members of these various groups as their primary audience. The University's equal opportunity statement served as our guide in compiling the list; it states that all persons shall have equal access to programs, facilities, and employment without regard to race, color, creed, religion, national origin, sex, age, marital status, disability, public assistance status, veteran status, or sexual orientation.

In the last two years, several new publications targeted at these audiences have been introduced, and changes have taken place in the original group of publications. The fact that the directory is now obsolete, plus the heavy demand for copies of the directory, led us to consider issuing an updated version.

Before undertaking such a project, a survey among a sample of the recipients was undertaken to determine if, in fact, its users found it helpful. The broad spectrum of people and organizations represented in the survey sample include government agencies, colleges and universities, adult education programs, libraries, nonprofit organizations, private business, researchers, unions, and political groups.

Survey respondents reported a wide array of uses for the directory in addition to copying the mailing labels in the back of the book onto pressure sensitive labels and submitting advertising and announcements of upcoming events to the contacts listed for each publication. Many said they used it as a general reference resource, and several referred others to the directory. It was used to announce award winners, for citizen participation notices, for equal opportunity mailings, and to develop minority contacts.

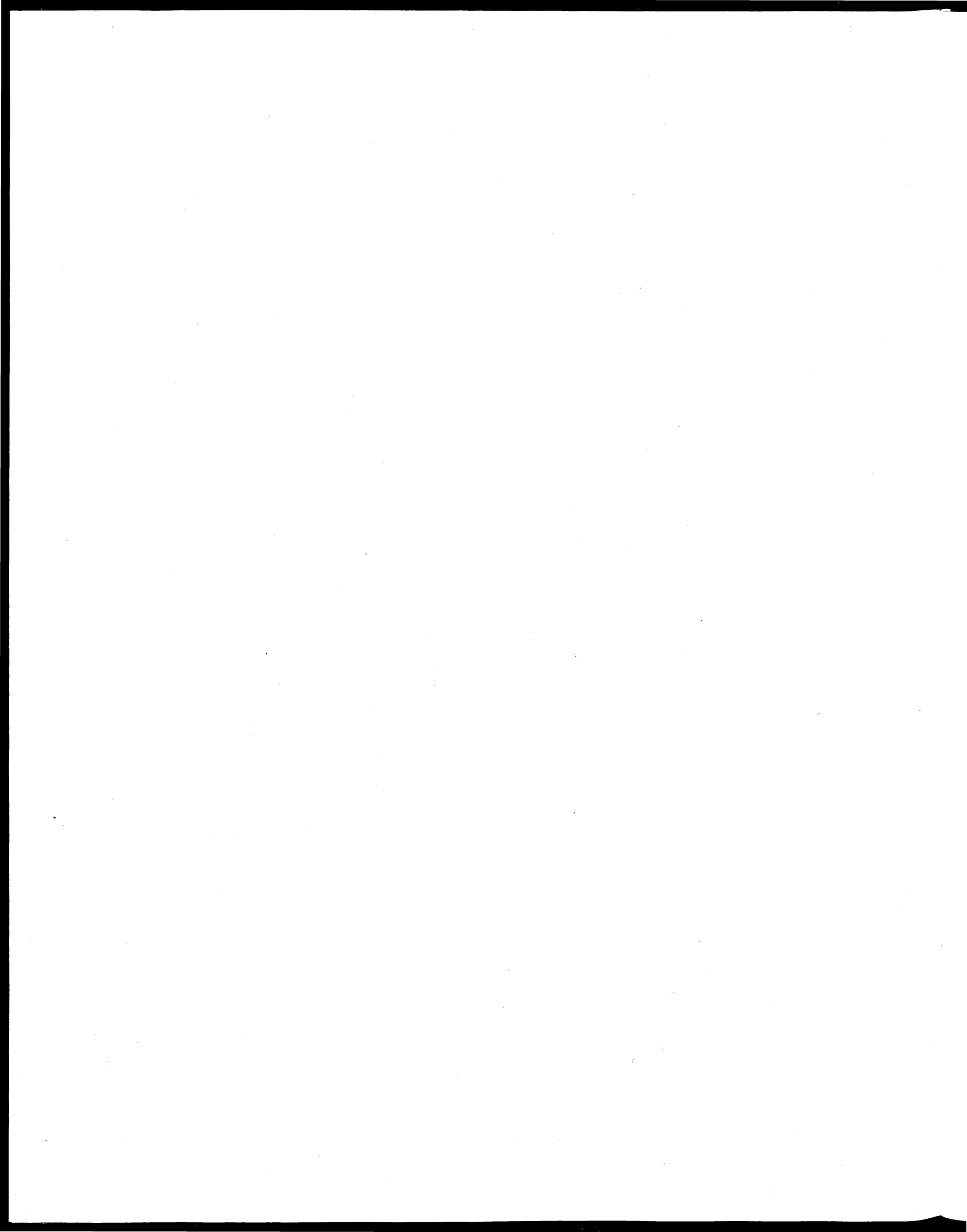
We decided to proceed with a new edition when the survey demonstrated a strong favorable response. Seven new publications have been added to this 1993 edition for a total of twenty-one entries. Among the fourteen publications remaining from the 1991 edition, extensive changes have been made in personnel, addresses, publication dates, subscription prices, and advertising rates. Telefax numbers are now included wherever available.

In addition to the publications listed here, there are also neighborhood newspapers which serve communities where many members of the various target groups reside. Examples in St. Paul include *The Midway/Como Monitor*, *The St. Paul Voice*, and the *Community Reporter* (West 7th neighborhood). Minneapolis examples include *The Alley* (Phillips neighborhood) and *The Whittier Globe*. As community newspapers are listed in the Neighborhood and Community Press Association Member Directory, they are not included here. The NCPA directory includes a map showing the neighborhood covered by each paper and gives a description of the community served. It is available for \$17.00 from Glenn Shoemaker, The Neighborhood and Community Press Association, 3506 16th Avenue S., Minneapolis, MN 55407, telephone (612) 722-4141.

We welcome suggestions and comments about our mailing list/directory. Additional copies are free of charge and can be requested by calling CURA at (612) 625-1551.

Margaret R. Wolfe, Research Fellow

Frederick Smith, Coordinator, Community Development Programs



# Insight News

## The Journal for Business and the Arts

---

Greater Southside Edition  
Minneapolis Edition (West Metro Edition)  
St. Paul Edition (East Metro Edition)

Al McFarlane  
International Plaza  
422 University Ave., Suite 8  
St. Paul, MN 55103

Target Audience: African American community

Geographic Area: Greater Southside: South Minneapolis, Lake Street area, Bloomington, and Dakota County  
Minneapolis: North Minneapolis and northwest suburbs  
St. Paul: St. Paul

Frequency: Weekly

Publication Date: Greater Southside: Wednesday  
Minneapolis: Monday  
St. Paul: Tuesday

Circulation: Greater Southside: 10,000  
Minneapolis: 15,000  
St. Paul: 10,000

Distribution: Free newsstand pickup  
Subscriptions available at \$35.00 per year

### News and Events Announcements

Contact: Brandt Williams  
Telephone: (612) 227-8968  
Telefax: (612) 227-0521

### Advertising Rates and Data

Contact: Roland McFarlane  
Telephone: (612) 227-8968  
Telefax: (612) 227-0521  
Format: Newspaper  
Page Size: 12½" x 21½"  
Classified Rates: \$10.08 per column inch  
Display Rates: \$18.00 per column inch  
Deadline: Thursday 4:00 p.m.



# Minneapolis Spokesman

---

Launa Q. Newman, Publisher  
Spokesman-Recorder Co., Inc.  
3744 4th Ave. S.  
Minneapolis, MN 55409

Target Audience: African American community  
Geographic Area: Minneapolis  
Frequency: Weekly  
Publication Date: Thursday  
Circulation: 16,000  
Distribution: 50¢ per copy at selected locations in Minneapolis  
Subscriptions available at \$20.00 per year in Minnesota,  
\$25.00 out of state

## News and Events Announcements

Events Calendar: "Community Announcements"  
Contact: Al Brown  
Telephone: (612) 827-4021  
Telefax: (612) 827-0577  
Deadline: Monday 2:00 p.m.

## Advertising Rates and Data

Contact: Fred Ampey, Advertising Manager  
Telephone: (612) 827-4021  
Telefax: (612) 827-0577  
Format: Newspaper  
Page Size: 13" x 21½"  
Classified Rates: \$10.22 per column inch  
Display Rates: \$14.60 per column inch; ½ page \$919.80, ¼ page \$459.90,  
⅛ page \$229.95  
Deadline: Monday 2:00 p.m.

# St. Paul Recorder

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Launa Q. Newman, Publisher  
Spokesman-Recorder Co., Inc.  
590 Endicott Building  
St. Paul, MN 55101

Target Audience: African American community  
Geographic Area: St. Paul  
Frequency: Weekly  
Publication Date: Thursday  
Circulation: 10,000  
Distribution: 50¢ per copy at selected locations in St. Paul  
Subscriptions available at \$20.00 in Minnesota,  
\$25.00 out of state

## News and Events Announcements

Events Calendar: "Community Announcements"  
Contact: Al Brown  
Telephone: (612) 224-4886  
Telefax: (612) 827-0577  
Deadline: Monday 2:00 p.m.

## Advertising Rates and Data

Contact: Fred Ampey, Advertising Manager  
Telephone: (612) 224-4886  
Telefax: (612) 827-0577  
Format: Newspaper  
Page Size: 13" x 21 1/2"  
Classified Rates: \$10.22 per column inch  
Display Rates: \$14.60 per column inch; 1/2 page \$919.80, 1/4 page \$459.90,  
1/8 page \$229.95  
Deadline: Monday 2:00 p.m.

# Circle Newspaper

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Minneapolis American Indian Center  
1530 East Franklin Avenue  
Minneapolis, MN 55404

Target Audience: American Indian community  
Geographic Area: Minneapolis, greater Minnesota,  
11 reservations (Great Lakes region)  
Frequency: Monthly  
Publication Date: 1st of the month  
Circulation: 15,000  
Distribution: Free at over 100 locations in the Twin Cities  
Subscriptions available at \$14.00 per year

## News and Events Announcements

Events Calendar: Workshops, Meetings, Arts, Entertainment, Powwows  
Contact: Ruth Denny, Editor  
Telephone: (612) 871-4749  
Telefax: (612) 871-6878  
Deadline: 15th of the month

## Advertising Rates and Data

Contact: Blake Lawrence, Advertising Manager  
Telephone: (612) 871-4749  
Telefax: (612) 871-6878  
Format: Tabloid  
Page Size: 10½" x 15"  
Classified Rates: \$2.50 per line  
Display Rates: \$11.00 per column inch  
Deadline: 15th of the month

# The Native American Press

---

William J. Lawrence  
422 University Ave., Suite 203  
St. Paul, MN 55103

Target Audience: Native American community  
Geographic Area: Minnesota, eastern North and South Dakota, western Wisconsin  
Frequency: Weekly  
Publication Date: Every Friday  
Circulation: 12,000 in Twin Cities metropolitan area  
4,000 outside Twin Cities metropolitan area  
Distribution: Free at over 200 drop-off sites in the Twin Cities area  
Free at additional sites outside the metropolitan area  
Third class mail subscriptions available at \$20.00 per year  
First class mail subscriptions available at \$40.00 per year

## News and Events Announcements

Events Calendar: "Smoke Signals"  
Contact: Sara Lawrence  
Telephone: (612) 224-1510  
Telefax: (612) 224-0098  
Deadline: Wednesday 5:00 p.m.

## Advertising Rates and Data

Contact: Sara Lawrence  
Telephone: (612) 224-1510  
Telefax: (612) 224-0098  
Format: Newspaper  
Page Size: 14½" x 22"  
Classified Rates: \$12.00 - \$15.00 per column inch  
Display Rates: \$15.00 - \$18.00 per column inch  
Deadline: Wednesday 5:00 p.m.

# Asian American Press

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Nghi Huynh, Publisher  
Asian Business & Community  
Publishing, Inc.  
422 University Avenue, Suite 1  
St. Paul, MN 55103

Target Audience: Asian American community  
Geographic Area: Twin Cities metropolitan area and greater Minnesota  
Frequency: Weekly  
Publication Date: Friday  
Circulation: 15,000  
Distribution: Free at locations in the Twin Cities  
Subscriptions available at \$35.00 per year

## News and Events Announcements

Events Calendar: "Schedule of Events" and "Calendar of Upcoming Artistic Performance"  
Contact: Steve Carlson, Managing Editor  
Telephone: (612) 224-6570  
Telefax: (612) 224-7032  
Deadline: Tuesday for upcoming Friday's edition

## Advertising Rates and Data

Contact: Tony Karam, Advertising Manager  
Telephone: (612) 224-6570  
Telefax: (612) 224-7032  
Format: Newspaper  
Page Size: 13" x 21½"  
Classified Rates: \$10.00 per column inch (10 columns/page)  
Display Rates: \$15.00 per column inch (6 columns/page)  
Deadline: Wednesday 5:00 p.m. for upcoming Friday's edition

# Asian Business & Community News

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Nghi Huynh, Publisher  
Asian Business & Community  
Publishing, Inc.  
396 N. Roy Street  
St. Paul, MN 55104

Target Audience: Asian American community  
Geographic Area: Minnesota and Midwest region  
Frequency: Monthly  
Publication Date: First Wednesday of the month  
Circulation: 10,000  
Distribution: Free at locations in the Twin Cities  
Subscriptions available at \$12.00 per year

## News and Events Announcements

Events Calendar: "Brief News"  
Contact: Steve Carlson, Managing Editor  
Telephone: (612) 224-6570  
Telefax: (612) 224-7032  
Deadline: Last Friday of the month for next month's issue

## Advertising Rates and Data

Contact: Tony Karam, Advertising Manager  
Telephone: (612) 224-6570  
Telefax: (612) 224-7032  
Format: Magazine  
Page Size: 7 $\frac{1}{4}$ " x 10"  
Classified Rates: \$9.75 per column inch (4 columns/page)  
Display Rates: Full page \$360.00,  $\frac{3}{4}$  page \$330.00,  $\frac{1}{2}$  page \$215.00,  
 $\frac{1}{3}$  page \$160.00,  $\frac{1}{4}$  page \$145.00,  $\frac{1}{8}$  page \$80.00,  
 $\frac{1}{12}$  page \$60.00  
Deadline: Last Friday of the month for next month's issue

# Asian Pages

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C. Ting Insixiengmay  
KITA Associates, Inc.  
Box 11932  
St. Paul, MN 55111

Target Audience: Asian community  
Geographic Area: Twin Cities, Greater Minnesota  
Frequency: Biweekly  
Publication Date: 1st and 15th of the month  
Circulation: 50,000  
Distribution: Distributed free at over 500 locations in the Twin Cities, Rochester,  
and St. Cloud  
Subscriptions available at \$18.00 per year

## News and Events Announcements

Events Calendar: Special events coverage  
Contact: Cheryl Weiberg, Editor  
Telephone: (612) 869-1232  
Telefax: (612) 869-1044  
Deadline: Five days before publication date

## Advertising Rates and Data

Contact: Joe Weiberg, Marketing/Sales Director  
Telephone: (612) 869-1232  
Telefax: (612) 869-1044  
Format: Tabloid  
Page Size: 11" x 15"  
Classified Rates: \$12.00 per column inch  
Display Rates: \$18.00 per column inch, back cover \$1,400.00, full page \$1,350.00,  
3/4 page \$1,080.00, 1/2 page \$675.00, 1/3 page \$432.00, 1/4 page \$342.00,  
1/6 page \$234.00, 1/8 page \$180.00, 1/12 page \$108.00  
Lower rates for multiple insertions  
Deadline: Four days before publication date

# Ngay Nay Minnesota

---

Vu Quang  
P.O. Box 1149  
Maple Grove, MN 55311

Target Audience: Vietnamese community  
Geographic Area: Minnesota and five surrounding states  
Frequency: Twice a month  
Publication Date: 15th and 30th of the month  
Circulation: 10,000  
Distribution: Subscriptions available at \$24.00 per year bulk rate, and \$48.00 per year 1st class

## News and Events Announcements

Events Calendar: "News Brief"  
Contact: Vu Quang  
Telephone: (612) 559-6396  
Telefax: (612) 559-6396  
Deadline: 13th and 27th of the month

## Advertising Rates and Data

Contact: Hein Nguyen  
Telephone: (612) 348-8014 or (612) 559-6396  
Telefax: (612) 559-6396  
Format: Newspaper  
Page Size: 13" x 21½"  
Classified Rates: \$8.00 per column inch  
Display Rates: \$12.00 per column inch  
Deadline: 10th and 25th of the month



# **La Prensa De Minnesota ■ The Hispanic Newspaper for News, Business, Art & Entertainment**

---

Mario Duarte, Publisher  
Hispanic Publishing  
422 University Avenue, Suite 3  
St. Paul, MN 55103

Target Audience: Hispanic community  
Geographic Area: Minnesota  
Frequency: Weekly  
Publication Date: Every Thursday  
Circulation: 10,000  
Distribution: Free at locations in the Twin Cities

## **News and Events Announcements**

Contact: Mario Duarte, Editor  
Telephone: (612) 224-0404  
Telefax: (612) 224-0098  
Deadline: Friday 4:00 p.m.

## **Advertising Rates and Data**

Contact: Franklin Curbelo  
Telephone: (612) 224-0404  
Telefax: (612) 224-0098  
Format: Newspaper  
Page Size: 14" x 22½"  
Classified Rates: \$10.00 per column inch  
Display Rates: \$15.00 per column inch  
Deadline: Friday 4:00 p.m.

# Visiones de la Raza

## Chicano Latino Monthly News

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Centro Cultural Chicano  
2201 S. Nicollet Avenue  
Minneapolis, MN 55404

Target Audience: Chicano, Latino, Hispanic communities  
Geographic Area: Twin Cities and greater Minnesota  
Frequency: Monthly  
Publication Date: 10th of the month  
Circulation: 10,000  
Distribution: Free at fifteen locations in the Twin Cities  
Subscriptions available at \$7.50 per year

### News and Events Announcements

Events Calendar: "Local News" and "Community Calendar"  
Telephone: (612) 874-1412 or (612) 870-4234  
Telefax: (612) 874-8149  
Deadline: 20th of the month preceding publication

### Advertising Rates and Data

Telephone: (612) 874-1412 or (612) 870-4234  
Telefax: (612) 874-8149  
Format: Tabloid - 4 columns per page  
Page Size: 10½" x 15½"  
Classified Rates: \$10.00 per column inch  
Display Rates: Full page \$620.00, ½ page \$310.00, ¼ page \$155.00,  
card size \$35.00

# Voces ■ Voices

## La revista bilingüe ■ The Bilingual Magazine

---

Rafael Varela, Editor and Publisher  
Latin American Communication  
Services  
1313 5th Street S.E., Suite 326A  
Minneapolis, MN 55414

Target Audience: Bilingual (Spanish/English) community  
Spanish language educators, general public

Geographic Area: Minnesota

Frequency: Bimonthly

Circulation: 5,000

Distribution: Free copies may be picked up at 1313 5th Street S.E., Suite 326A  
Subscriptions available at \$15.00 per year for individuals, \$18.00 per year for institutions

### News and Events Announcements

Contact: Rafael Varela  
Telephone: (612) 379-3894  
Telefax: (612) 379-5974

### Advertising Rates and Data

Contact: Rafael Varela  
Telephone: (612) 379-3894  
Telefax: (612) 379-5974  
Format: Magazine  
Page Size: 8½" x 11"  
Classified Rates: \$12.00 per column inch  
Display Rates: \$12.00 per column inch

# **COLORS**

## **A New Voice ■ A New Time**

---

Anthony Morley  
Four Colors Productions Inc.  
3123 East Lake St., Suite 103  
Minneapolis, MN 55406

Target Audience: African American, Native American, Asian American, and Hispanic communities  
Geographic Area: Minnesota  
Frequency: Bimonthly  
Publication Date: 1st week of odd-numbered months: January, March, May, July, September, November  
Circulation: 2,000+  
Distribution: Subscriptions available at \$20.00 per year

### **News and Events Announcements**

Events Calendar: "Colors Calendar"  
Contact: Anthony Peyton Porter  
Telephone: (612) 724-6685  
Telefax: (621) 721-3936  
Deadline: 15th of each even-numbered month

### **Advertising Rates and Data**

Contact: Ward Bell  
Telephone: (612) 724-6685  
Telefax: (612) 721-3936  
Format: Magazine  
Page Size: 8<sup>3</sup>/<sub>4</sub>" x 10<sup>3</sup>/<sub>4</sub>"  
Classified Rates: \$3.00 per line  
Display Rates: Full page \$700.00, 2/3 page \$500.00, 1/2 page \$350.00,  
1/3 page \$300.00, 1/4 page \$250.00, 1/8 page \$125.00  
Deadline: 15th of each even-numbered month

# Equal Time News

---

Tom McNeill, President  
Lavender, Inc.  
310 E. 38th St., Suite 207  
Minneapolis, MN 55409

Target Audience: Gay/lesbian/bisexual communities  
Geographic Area: Minnesota and region  
Frequency: Biweekly  
Publication Date: Every other Wednesday  
Circulation: 25,000  
Distribution: Free at over 200 locations in the Twin Cities, regionally,  
and nationally  
Subscriptions available at \$40.00 for 26 issues

## News and Events Announcements

Events Calendar: "Calendar"  
Contact: Cynthia Scott, Executive Editor  
Telephone: (612) 823-3836  
Telefax: (612) 823-2615  
Deadline: Wednesday noon the week prior to publication

## Advertising Rates and Data

Contact: Mary Sapa, Marketing Manager  
Telephone: (612) 823-3836  
Telefax: (612) 823-2615  
Format: Tabloid  
Page Size: 10½" x 16"  
Classified Rates: Contact office  
Display Rates: Contact office  
Deadline: Tuesday noon the week prior to publication

# GAZE Magazine

---

Clark Bufkin, Publisher  
GAZE Magazine  
2344 Nicollet Ave. S., Suite 370  
Minneapolis, MN 55404

Target Audience: Gay/lesbian/bisexual/transgender communities  
Geographic Area: Minnesota, Iowa, Wisconsin, South Dakota, North Dakota  
Frequency: Biweekly  
Publication Date: Every other Friday  
Circulation: 18,000  
Distribution: Free at over 200 locations  
Subscriptions available at \$35.00 for 26 issues

## News and Events Announcements

Events Calendar: "FYI--Events"  
Contact: George Holdgrafer, Editor  
Telephone: (612) 871-7472  
Telefax: (612) 871-0525  
Deadline: Wednesday 5 p.m. the week prior to publication

## Advertising Rates and Data

Contact: Steve Burroughs, Advertising Representative  
Telephone: (612) 871-7472  
Telefax: (612) 871-0525  
Format: Magazine  
Page Size: 7" x 9<sup>3</sup>/<sub>4</sub>"  
Classified Rates: \$8.00 for first 25 words, 35¢ each additional word  
Display Rates: Call for rates  
Deadline: Wednesday 5:00 p.m. the week prior to publication

# Access Press

---

W. A. Smith, Jr., President  
Polychrome, Ltd.  
3338 University Ave. S.E.  
Minneapolis, MN 55414

Target Audience: Persons with disabilities; providers of care and support services; agencies and support groups  
Geographic Area: Twin Cities metropolitan area  
Frequency: Monthly  
Publication Date: 10th of the month  
Circulation: 10,000  
Distribution: Free at over 120 locations in Twin Cities metropolitan area  
Subscriptions available at \$12.00 per year

## News and Events Announcements

Events Calendar: "Events Calendar"  
Contact: Charlie Smith, Editor  
Telephone: (612) 379-0989  
Telefax: (612) 379-2730  
Deadline: 25th of the month for events between the 10th of the next month's issue and the 10th of the following month, for example January 25 for events between February 10 and March 10

## Advertising Rates and Data

Contact: Charlie Smith  
Telephone: (612) 379-0989  
Telefax: (612) 379-2730  
Format: Tabloid  
Page Size: 10 $\frac{1}{4}$ " x 16"  
Classified Rates: \$7.00, plus 20¢ per word over 35 words  
Display Rates: \$7.00 to \$14.00 per column inch  
Employment ads \$10.00 per column inch  
Deadline: 30th of the month for issue distributed 10th of the next month

# Good Age

---

Doug Hanneman  
570 Asbury St., Suite 305  
St. Paul, MN 55104

Target Audience: Older adults  
Geographic Area: St. Paul area  
Frequency: Six times per year  
Publication Date: Last Monday of even-numbered months  
Circulation: 18,000  
Distribution: Distributed free at over 335 locations in the St. Paul area  
Subscriptions available at \$3.00 per year

## News and Events Announcements

Events Calendar: "News Briefs"  
Contact: Doug Hanneman, Editor  
Telephone: (612) 649-3661  
Telefax: (612) 649-3560  
Deadline: 10th of even-numbered months

## Advertising Rates and Data

Contact: Advertising not accepted  
Format: Newspaper  
Page Size: 11½" x 16"



# Senior News

---

Jack Goodwin, Managing Editor  
Metropolitan Senior Federation  
1885 University Avenue  
St. Paul, MN 55104

Target Audience: Seniors/55+  
Geographic Area: Minnesota  
Frequency: Monthly except September (Senior Consumer Guide issue)  
Publication Date: 2nd Friday of each month  
Circulation: 34,000 direct mailed; 2,000 bulk drop  
Distribution: Membership in Metropolitan Senior Federation (couple \$15.00, single \$11.00) includes subscription to *Senior News*

## News and Events Announcements

Events Calendar: "Calendar of Events"  
Contact: Jack Goodwin or Jodi Lundell  
Telephone: (612) 645-0261 or (800) 365-8765  
Telefax: (612) 641-8969  
Deadline: Last Monday of each month

## Advertising Rates and Data

Contact: David Shamla  
Telephone: (612) 641-6100  
Telefax: (612) 641-8969  
Format: Tabloid  
Page Size: 10 $\frac{1}{4}$ " x 14"  
Classified Rates:  $\frac{1}{24}$  page (business card size) \$65.00  
Display Rates: Full page \$1,591.00,  $\frac{1}{2}$  page \$861.00,  $\frac{1}{3}$  page \$588.00,  
 $\frac{1}{4}$  page \$467.00,  $\frac{1}{6}$  page \$315.00,  $\frac{1}{8}$  page \$252.00,  
 $\frac{1}{12}$  page \$168.00  
Lower rates for multiple insertions  
Deadline: Contact publication for monthly deadlines

# The Senior Reporter

---

Larry Fortner  
P.O. Box 16193  
Duluth, MN 55816

Target Audience: Older people and those who care for them  
Geographic Area: Five editions cover the Duluth area, Itasca County, Northern St. Louis County, and Superior and northwestern Wisconsin  
Frequency: Duluth edition: Monthly  
Other editions: Bimonthly  
Publication Date: Duluth edition: First of the month  
Other editions: Middle of the month in January/March/May/  
July/September/November  
Circulation: Duluth edition: 7,000  
Itasca County edition: 7,000  
Northern St. Louis County editions: 14,000 (two editions, each 7,000)  
Superior and northwestern Wisconsin edition: 7,000  
Distribution: Subscriptions available at \$12.00 per year

## News and Events Announcements

Contact: Larry Fortner  
Telephone: (218) 624-4949  
Deadline: Two weeks before publication

## Advertising Rates and Data

Contact: Jane Haubrich-Casperson  
Telephone: (218) 624-4949  
Format: Magazine  
Page Size: 7" x 10"  
Display Rates: \$795.00 full page/one time (single issue)  
Deadline: Two weeks before publication

# Minnesota Legionnaire

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American Legion Department  
of Minnesota  
Veterans Service Building  
St. Paul, MN 55155

Target Audience: Veterans  
Geographic Area: Minnesota  
Frequency: Monthly  
Publication Date: 1st of the month  
Circulation: 136,000  
Distribution: Subscriptions available at \$5.00 per year for nonmembers

## News and Events Announcements

Events Calendar: "The Minnesota Legionnaire"  
Contact: Larry R. Larson, Editor  
Telephone: (612) 291-1800  
Telefax: (612) 291-1057  
Deadline: 15th of the month preceding publication date

## Advertising Rates and Data

Contact: Lou Reeve  
Telephone: (612) 435-2571  
Format: Tabloid  
Page Size: 10 $\frac{1}{4}$ " x 15"  
Classified Rates: \$15.00 per column inch  
Display Rates: Full page \$1,260.00,  $\frac{1}{2}$  page \$630.00,  $\frac{1}{4}$  page \$315.00  
Deadline: 10th of the month preceding publication date

# Minnesota Women's Press

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Glenda Martin and  
Mollie Hoben, Publishers  
Minnesota Women's Press, Inc.  
771 Raymond Avenue  
St. Paul, MN 55114

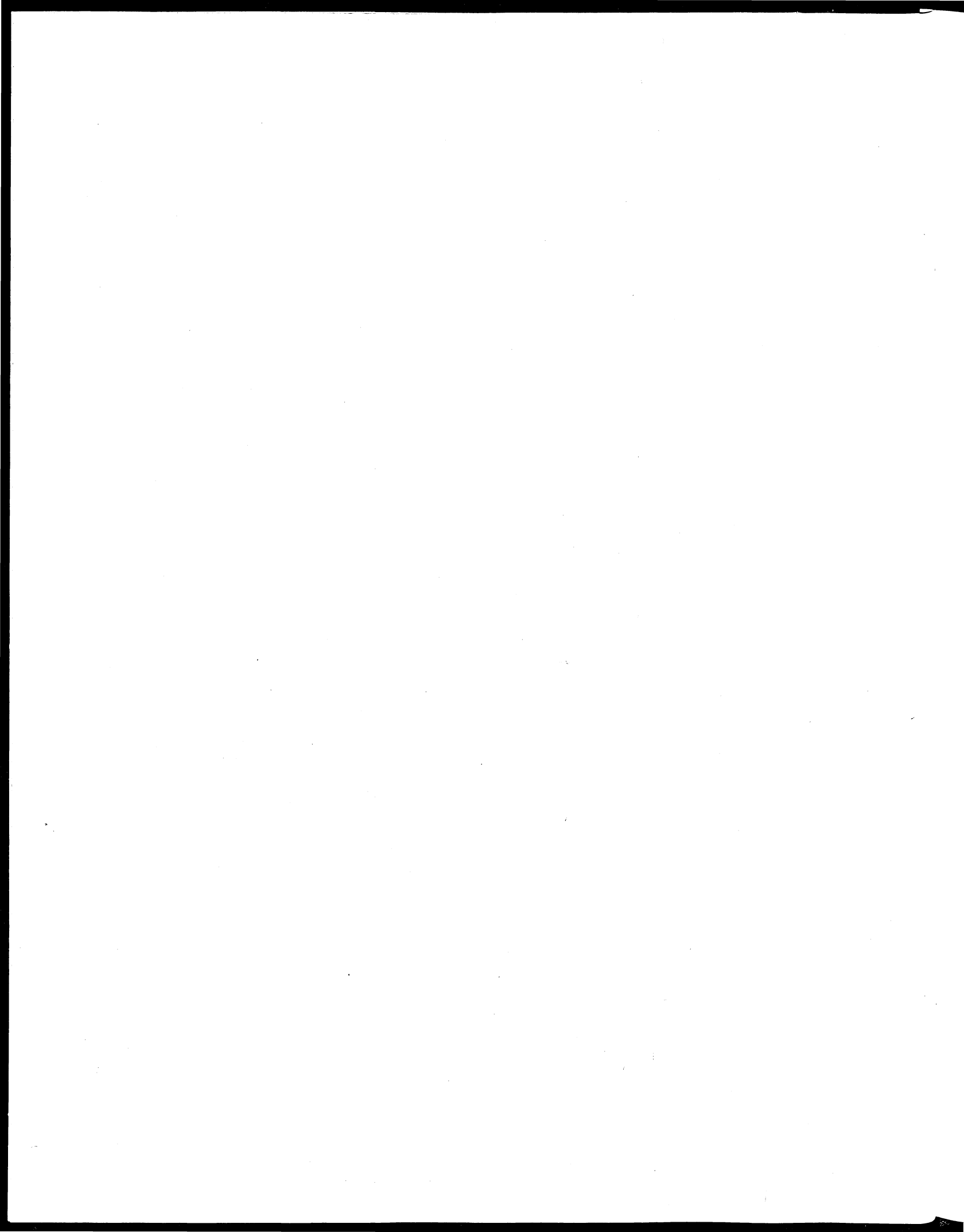
Target Audience: Women, 18 years and over  
Geographic Area: Twin Cities and greater Minnesota  
Frequency: Biweekly  
Publication Date: Every other Wednesday  
Circulation: 40,000  
Distribution: Free at 350 locations in Twin Cities  
Subscriptions available at \$25.00 per year

## News and Events Announcements

Events Calendar: "Bulletin Board"  
Contact: Mollie Hoben  
Telephone: (612) 646-3968  
Telefax: (612) 646-2186  
Deadline: Tuesday one week prior to publication

## Advertising Rates and Data

Contact: Kathy Magnuson, Advertising Director  
Telephone: (612) 646-3968  
Telefax: (612) 646-2186  
Format: Tabloid  
Page Size: 10" x 15"  
Classified Rates: 50¢ per word, \$5.00 minimum  
Lower rates for multiple insertions  
Display Rates: \$23.50 per column inch  
Display classified rates available upon request  
Deadline: Classified: Tuesday one week prior to publication  
Display and Display Classified: Friday 1½ weeks prior to publication



## EDITORIAL CONTACTS

### **AFRICAN AMERICAN**

Insight News  
Brandt Williams  
422 University Ave., Suite 8  
St. Paul, MN 55103

Spokesman-Recorder Co., Inc.  
Al Brown  
3744 4th Ave. S.  
Minneapolis, MN 55409

### **CHICANO/HISPANIC**

La Prensa De Minnesota  
Mario Duarte, Editor  
422 University Avenue, Suite 3  
St. Paul, MN 55103

Visiones de la Raza  
2201 S. Nicollet Avenue  
Minneapolis, MN 55404

Voices - The Bilingual Magazine  
Rafael Varela  
1313 5th Street SE, Suite 326A  
Minneapolis, MN 55414

### **SENIORS/OLDER ADULTS**

Good Age  
Doug Hanneman, Editor  
570 Asbury St., Suite 305  
St. Paul, MN 55104

Senior News  
Jack Goodwin/Jodi Lundell  
1885 University Avenue  
St. Paul, MN 55104

The Senior Reporter  
Larry Fortner  
P.O. Box 16193  
Duluth, MN 55816

### **AMERICAN INDIAN**

Circle Newspaper  
Ruth Denny, Editor  
1530 East Franklin Avenue  
Minneapolis, MN 55404

The Native American Press  
Sara Lawrence  
422 University Ave., Suite 203  
St. Paul, MN 55103

### **COMMUNITIES OF COLOR**

COLORS  
Anthony Peyton Porter  
3123 East Lake St., Suite 103  
Minneapolis, MN 55406

### **GAY/LESBIAN/BISEXUAL**

Equal Time News  
Cynthia Scott, Executive Editor  
310 E. 38th St., Suite 207  
Minneapolis, MN 55409

GAZE Magazine  
George Holdgrafer, Editor  
2344 Nicollet Ave. S., Suite 370  
Minneapolis, MN 55404

### **VETERANS**

Minnesota Legionnaire  
Larry R. Larson, Editor  
Veterans Service Building  
St. Paul, MN 55155

### **ASIAN AMERICAN**

Asian American Press  
Steve Carlson  
422 University Avenue, Suite 1  
St. Paul, MN 55103

Asian Business & Community News  
Steve Carlson  
396 Roy Street  
St. Paul, MN 55104

Asian Pages  
Cheryl Weiberg, Editor  
Box 11932  
St. Paul, MN 55111

Ngay Nay Minnesota  
Vu Quang  
P.O. Box 1149  
Maple Grove, MN 55311

### **PEOPLE WITH DISABILITIES**

Access Press  
Charlie Smith, Editor  
3338 University Ave. S.E.  
Minneapolis, MN 55414

### **WOMEN**

Minnesota Women's Press  
Mollie Hoben  
771 Raymond Avenue  
St. Paul, MN 55114

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## ADVERTISING CONTACTS

### AFRICAN AMERICAN

Insight News  
Roland McFarlane  
422 University Ave., Suite 8  
St. Paul, MN 55103

Spokesman-Recorder Co., Inc.  
Fred Ampey, Ad Manager  
3744 4th Ave. S.  
Minneapolis, MN 55409

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Franklin Curbelo  
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St. Paul, MN 55103

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1313 5th Street SE, Suite 326A  
Minneapolis, MN 55414

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David Shamla  
1885 University Avenue  
St. Paul, MN 55104

The Senior Reporter  
Jane Haubrich-Casperson  
P.O. Box 16193  
Duluth, MN 55816

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1530 East Franklin Avenue  
Minneapolis, MN 55404

The Native American Press  
Sara Lawrence  
422 University Ave., Suite 203  
St. Paul, MN 55103

### COMMUNITIES OF COLOR

COLORS  
Ward Bell  
3123 East Lake St., Suite 103  
Minneapolis, MN 55406

### GAY/LESBIAN/BISEXUAL

Equal Time News  
Mary Sapa, Marketing Manager  
310 E. 38th St., Suite 207  
Minneapolis, MN 55409

GAZE Magazine  
Steve Burroughs, Ad Rep  
2344 Nicollet Ave. S., Suite 370  
Minneapolis, MN 55404

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Kathy Magnuson, Ad Director  
771 Raymond Avenue  
St. Paul, MN 55114

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422 University Avenue, Suite 1  
St. Paul, MN 55103

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UNIVERSITY OF MINNESOTA

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**Center for Urban and Regional Affairs  
330 Hubert H. Humphrey Center  
301 19th Avenue South  
Minneapolis, MN 55455**

**(612) 625-1551**