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The sensory acceptance of fibre enriched cereal foods: A meta-analysis

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1 **ABSTRACT**

2 Improved understanding of the sensory responses to fibre fortification may assist manufacturers and
3 health promotion efforts. The effects of fibre fortification (or modified ingredients) on sensory
4 acceptability of baked cereal foods (bread, cookies, muffins) were estimated by linear random
5 effects meta-analysis of 20 eligible studies (869 panelists, 34% male). As little as 2 g/100 g
6 fortification caused moderate-large reductions in overall acceptability, flavour acceptability, and
7 appearance acceptability in most items, with cookies most negatively affected. Fortification of base
8 non-fortified foods with low initial acceptability improved acceptability; however, at higher basic
9 levels, fortification lowered acceptability. Fortification improved texture acceptability of muffins and
10 bread with low base acceptability, but lowered texture acceptability when base acceptability was
11 high. Flavour improvement of muffins with fortification decreased with increasing base food
12 acceptability. Fiber fortification of baked cereal foods lowers acceptability, but food format and base-
13 food acceptability affects the magnitude and direction of responses. Refining fiber-fortification
14 approaches could improve consumer uptake.

15

16 **Running Head:** Fiber fortification: meta-analysis

17 **Key Words:** Dietary Fibre, Additives, Baking, Food/Feed Fortification

18

19

20 INTRODUCTION

21

22 Increased dietary fibre consumption is associated with a lower risk of both cardiovascular disease
23 and coronary heart disease (Threapleton, et al., 2013), colorectal cancers (Murphy, et al., 2012)
24 obesity and maturity onset diabetes (Papathanasopoulos, and Camilleri, 2010). An increasing
25 number of foods have been developed to specifically deliver fibre enrichment through everyday
26 products, such as, bread, fruit drinks, pasta, muffins, cookies and breakfast cereals. However, these
27 new products and communication campaigns encouraging increasing dietary fibre consumption
28 (Snyder, 2008, Slavin, 2008), from a population average has not yet reached target dietary reference
29 values in some countries. For example, in the United Kingdom a survey spanning 2007/2008 and
30 2011/2012 (a four year program) has population consumption of non -starch polysaccharides at
31 13.7-13.9 g per day for an adult which falls noticeably short of the Dietary Reference Value (DRV) of
32 consumption currently at 18 g per person per day (Food Standards Agency, 2014). In the USA dietary
33 fibre has been reported as being under consumed with an average population consumption of 15
34 g/day (U.S. Department of Agriculture and U.S. Department of Health and Human
35 Services, 2010).

36

37 Purchase, and more so repeat purchase, of food products by consumers are based on a number of
38 psychological and physiological factors (Brunsø , Fjord, & Grunert, 2002). However, most consumer
39 research investigates specific quality (in particular the flavour and texture of the foods) as being
40 the most important factor in selection rather than consumer repurchasing patterns. Outcomes
41 from consumer based surveys indicate that healthy foods are perceived to be less *tasty* by
42 consumers (Kearney & McElhone, 1998). Furthermore, consumers are reluctant to compromise on
43 taste quality for health benefits offered by fiber- fortified foods (Datamonitor, 2009). A consumer
44 belief system may be emerging that there is no need for a trade-off in regards to healthy and good
45 eating (Verbeke,2006). There is also evidence that the food market is distinctly segmented with

46 regards to attitudes towards functional foods (Barker, 1995; Frewer et al. 2003) with a large
47 segment, related to lower socio-economic status, unmotivated in making choices towards high
48 fibre food options to promote healthy eating. Therefore, designing high fibre foods with broader
49 appeal and driving these products from a niche market to a larger market is a priority
50 (Datamonitor, 2009). New sources of dietary fibre may confer significant health benefits
51 (Rodríguez et al., 2006). In particular, fibre extracts from fruits (e.g. citrus, apples, mangoes, kiwi
52 fruits) or vegetables (asparagus, pumpkins and mushrooms to mention a few) may also cause
53 beneficial co-extraction of bioactive compounds, such as, flavanoids and carotenoids (Bangoura *et*
54 *al.*, 2013; Gelinias, 2013). Therefore, how novel and traditional fibre enriched products perform on
55 an acceptability level when fortifying staple foods, such as bread is of great importance for the
56 overall performance of such products in the market place and requires more attention. Consumer
57 research requires large numbers of respondents to generate a reliable forecast of market
58 acceptability - for which one study is unlikely to achieve. In addition, to understand population
59 consumption patterns of dietary fibre requires population based information on product type and
60 its effect on acceptability.

61

62 While meta-analyses are widespread and often at the top of the pyramid in translational research, to
63 the authors knowledge this technique has not been applied to food consumer acceptability
64 data. Therefore this study aims to: a) determine the effect of increased supplemental fibre
65 dose on the sensory appeal of common fiber-fortified baked products by meta-analysis; b) review
66 the effectiveness of this approach in understanding the fibre-mediated changes on sensory
67 appeal, and c) undertake a brief critical evaluation of research quality in food-fibre research.

68

69 RESEARCH DESIGN AND METHODS

70

71 Article classification

72 The data for this analysis was collected from original studies using the Web of Science database
73 comprising the years 1998 to December 2013. The search strategy used the key terms dietary
74 fibre, taste, fortification, flavour, texture, acceptability. Abstracts and title were then screened for
75 relevance to the topic and full text articles were obtained where relevance was established.
76 Further papers were investigated via any appropriate citations from the full text versions. Authors
77 were contacted to request missing data that was needed to perform a meta-analysis, or for
78 clarification. Inclusion criteria were: full papers published in peer reviewed journals in English,
79 where the main purpose was to fortify a wheat based baked food product with a dietary fibre to
80 enhance the healthiness of the product, and including perceptual ratings of the overall sensory
81 acceptability of the fibre fortified food product as compared to a control (unfortified) food
82 product. Twenty studies met the inclusion criteria (Table 1), with sixteen studies being excluded
83 due to not enough data being generated to calculate dietary fibre content of the final product
84 (Dhingra, & Jood, 2001; Sangnark, & Noomhorm, 2004a,b; Lieu et al., 2007, Torres et al., 2007,
85 Haque, Shams-Ud-Din & Haque, 2002, Girma et al., 2013; Gupta et al., 2011; Maziarz et al., 2013;
86 Acosta et al., 2011; Yadav et al., 2012; Seremesic et al., 2013; Bagheri & Seyedin, 2011; Lebesi &
87 Tzia; 2011; Waters et al., 2012). One study was eliminated (Hall et al., 2010) as the acceptability
88 data was generated via a home use test with data being recorded four days and eighteen days
89 with repeated consumption rather than via laboratory or central location testing. All studies
90 selected were randomised cross-over designs. All studies provided multiple added-fibre dose
91 contrasts, with comparisons categorised by food type: bread, muffins, and cookies (supplementary
92 information). The number of contrasts depending on sensory outcome ranged from 6 to 46. A
93 total of 35 different intervention fibre form categories were experienced within the meta-analysis
94 (fiber sources included: barley, apple, rice, lupin kernal, wheat, carob, pea, rice straw, sugar cane,

95 lemon, sweet potato leaves, sweet potato stems, resistant starch, king palm residue, maize, oat,
96 carboxymethyl cellulose/oligosaccharides mixes), with only one within-study fibre type contrast
97 (Mialon et al., 2002); consequently, the impact of fibre form on outcomes was unable to be
98 differentiated in this analysis. Additionally, cohort age and gender were reported, but there was
99 insufficient reporting of information across studies to warrant inclusion of these two as covariates
100 or predictors.

101

102 **Treatment of data for meta-analysis**

103 The amount of fibre fortification of the food product above the control value was normalised to g
104 fibre per 100 g of product. The effect of fibre fortification on all sensory acceptability scores
105 (overall acceptability, texture acceptability, flavour acceptability, appearance acceptability) was
106 linear regressed within the meta-analytical model against the within-contrast within-study
107 treatment minus control fibre dose difference. The highest number of comparisons was for
108 overall acceptability (supplementary material). Most authors utilised raw hedonic scales to
109 assess sensory acceptability, with one utilising a 100 point acceptability scale (Masoodi, 1998).
110 More detail of the acceptability scales used by authors is found in the supplementary information.
111 Scales were all standardised to 0-100 point prior to analysis by dividing the sensory perception
112 outcome by the scale maxima and multiplying by 100. The meta SD used for final meta-analysed
113 effect size calculation was generated from the square root of the unweighted mean of variances of
114 the control food, for overall (all foods), and for the by food type, by sensory response analyses,
115 respectively.

116

117 **Meta-Analysis Procedure**

118 The main outcome from this meta-analysis is the weighted mean of value of the outcome statistic
119 from the various study comparisons, where the weighting factor is the comparison total sample
120 size divided by the average sample size for all comparisons within a particular food and sensory

121 category. Use of the inverse sampling standard error of the statistic derived from either the
122 confidence interval or *P* value of the outcome statistic or from SDs of change scores as the
123 weighting factor as in standard random effects meta-analysis was not possible because too many
124 studies presented a *P* value inequality ($P > 0.05$ or $P < 0.05$) or insufficient inferential information
125 to permit a comparison analysis. To exclude all these studies from the meta-analyses would have
126 resulted in unacceptable bias, akin to the publication bias that arises from failure of authors to
127 submit studies or outcomes with non-significant outcomes or failure of journal editors to accept
128 them. The meta-analytic outcomes from the current sample-size weighting method, nevertheless,
129 is equivalent to that produced from the standard error method if it is assumed that the outcome
130 has the same error of measurement in all studies (personal communication, W. G. Hopkins, 2007).
131 The meta-analysis was performed with a program for the mixed modelling procedure (PROC
132 MIXED) in the SAS (version 9.1; SAS Institute, Cary, NC). There were two terms with in the model
133 statement: food was interacted with the fibre dose difference, and again with the fibre dose
134 difference and the covariate. The key covariate was the value for the acceptability score for the
135 baseline control food. Consequent to the model, the primary meta-analysed outcome was the
136 change in the acceptability score, when the covariate and the fibre dose difference were the
137 respective meta-analysed mean value. The effect of gender (expressed as the maleness fraction of
138 the within-study cohort) and was added as a covariate, but resulted in no clear appreciable effect on
139 outcomes so was excluded from the model. Outcomes were also analyzed by panel training status,
140 where status was trained or untrained as defined by the authors of each article (Table 1).

141

142 Additionally, we re-ran the analysis with change in fibre dose scenarios of 2, 5, and 10 g/100 g,
143 where the covariate was clamped at the meta-analysed mean. Furthermore, another analysis using
144 standardised values for the covariate (acceptability score) of 40, 50, 60, 70, 80 standardised scale
145 units was conducted to estimate the effect of the fibre content in the basic control food on the
146 impact of subsequent fibre fortification on the texture acceptability, flavour acceptability,

147 appearance acceptability and overall acceptability . After inclusion of the covariate, the remaining
148 unexplained true variation within and between studies was estimated as a random effect. The
149 meta-analyzed change in sensory perception was also expressed as standardized (Cohen) effects
150 size (Cohen, 1988) by dividing by the meta SD. Magnitudes of the standardized effects were
151 interpreted using thresholds of 0.2, 0.6, 1.2, 2, and 4 for small, moderate, large, very large, and
152 extremely large effects, respectively, a modification of Cohen's thresholds of 0.2, 0.5, and 0.8
153 (Cohen, 1988); the modifications are based primarily on congruence with Cohen's thresholds for
154 correlation coefficients (Hopkins, 2002). As a result, outcomes were qualified based on the effect
155 size and the estimate uncertainty was presented as the 95% confidence limit.

156

157 **RESULTS**

158

159 **Descriptive Statistics**

160 The meta-analysis comprising 20 studies generated acceptability data for 869 reported panelists.
161 Table 1 describes the information on the type of panelists that were used for each study. The
162 major panelist type were employees or students of Universities in India, Europe, Turkey, Taiwan,
163 Thailand, Australia, and Malaysia. The age range was 18 to 69 years. Study sample size varied
164 between 7 to 103. The fraction of male panelists was median 0.34, with range 0 to 0.71. One study
165 cohort contained people with diabetes (Urooj et al., 1998).

166

167 **Average meta-analytical outcomes**

168 All studies reported outcomes for control (fibre unfortified) food items (Table 2). The sensory
169 responses for control food on the normalized sensory acceptability scale (0-100) ranged from
170 66.8% for overall acceptability of Muffins through to 84.2% for overall acceptability of cookies,
171 associated with food-fibre content of 4.5 g/100 g and 3.3 g/100 g, respectively. The average
172 quantity of fibre added to the basic food item represents the general quantity used or putatively

173 utilized within a commercial fortified product. Subsequently, fibre fortification ranged from 3.1
174 g/100 g for of bread through to 6.2 g/100 g for cookies (Table 2). These fibre additions led to mean
175 reductions in acceptability scores for all foods, with the only exception being a mean improvement
176 in the acceptability of texture with muffins (Table 2).

177

178 Figure 1 presents the standardized effects of fibre fortification on food acceptability. Meta-
179 analytical mean fibre fortification had a mostly large to very large reducing effect on all
180 a c c e p t a b i l i t y sensory responses when all foods were grouped together. Cookies were most
181 negatively affected by fortification (enormously detrimental). Mean fibre fortification of bread did
182 not clearly affect overall acceptability, texture acceptability, and flavour acceptability relative to
183 muffins, but the acceptability of appearance of bread was on average improved by fortification
184 relative to muffins (Figure 1). Relative to muffins and cookies, the addition of fiber to cookies had a
185 very large negatively impact on overall acceptability, texture, flavour and appearance acceptability.

186

187 The effect of panel training status on outcomes was largely consistent unclear, with any differences in
188 the mean response lying well within the 95% uncertainty range for the individual by-panel response.
189 The exceptions were moderate -0.9 (95% CI, -1.9 to 0.2%) and -1.2 (-2.6 to 0.3), and an enormous -
190 6.9 (-10.9 to -2.9) standardized change in the overall acceptability score in the trained cohort vs.
191 untrained cohorts in response to the meta-mean fiber fortification dose for all foods, bread, and
192 cookies. Also of note was a large standardised increase in flavor acceptability in trained vs. untrained
193 panelists (1.9, 95% CI -0.1 to 4.0) with the addition of the meta-mean fibre dose. All other differences
194 between panel training status (not shown for brevity) were considered inconclusive or negligible (p-
195 value >0.15; more data required).

196

197 **Effect of increasing fibre supplementation**

198 Figure 2 presents the standardized effects of increasing fibre fortification on food acceptability.

199 The model response is for decreased acceptability scores when fortification is increased from the
200 meta-analytical non-fortified basic control food. As little as 2 g/100 g unit increase in fibre resulted
201 in large reductions in overall acceptability for all foods, cookies and bread, and a moderate
202 reduction for muffins. Acceptability of texture and flavour at a 2 g/100 g unit increase in fibre
203 fortification showed a moderate reduction in all foods, a small and moderate reduction
204 respectively for muffins, a large and moderate reduction respectively for bread and large
205 reductions for cookies (though the uncertainty allowed for trivial to very large effects). A 2 g/100g
206 increase in fibre fortification generated greater negative acceptability responses to appearance
207 with very large reductions observed for all foods, muffins and cookies and large reduction
208 observed for bread. A 5 g/100 g and 10 g/100g unit increase in fibre caused at least very large
209 reductions in overall acceptability and flavour for all foods, bread, muffins and cookies (though the
210 uncertainty allowed for trivial to enormous effects). For the acceptability of texture,
211 a similar pattern was observed except for muffins where large and very large reductions were seen
212 for 5 g/100 g and 10 g/100 g unit increase in fibre via supplementation, respectively. Both the 5
213 g/100 g and 10 g/100 g doses were enormously detrimental to appearance.

214

215 The analysis provided for a linear estimate of the effect of fibre dose on categorical scores. For every
216 2 g/100 addition of fibre, for all foods, bread, muffins, and cookies the mean (0-100 scale) decrease
217 in: overall acceptability was 4.3, 3.6, 3.0, 6.3 units; texture acceptability 3.2, 3.1, 2.1, 4.5; flavor 4.8,
218 3.7, 3.8, 6.9; and appearance acceptability 7.3, 4.7, 8.7, 8.3, respectively.

219

220 **Effect of adding fibre when starting with different basal hedonic scores**

221 Figure 3 presents the effect of altering the baseline acceptability parameter in the basic food (e.g.,
222 caused by different food-fibre matrices) on change in acceptability measures when the added
223 dietary fibre value is fixed at 5 g/100 g. With respect to all foods and bread, at lower values for
224 acceptability, 5 g/100 g fortification increases acceptability scores, however, at higher basic levels

225 fortification lowered acceptance; in other words the addition of fiber to foods with high
226 acceptability is likely to have a negative effect than foods with lower acceptability. The model also
227 predicted a base point where no change in acceptability will occur with the supplementation of 5
228 g/100 g of fibre: 59%, 59%, 66%, and 75% for overall acceptability, texture acceptability, flavor
229 acceptability, and appearance acceptability of all foods combined, respectively (Figure 3). Food
230 type differences were represented by steeper gradients for overall acceptability of bread and
231 flavor acceptability of muffins. Cookies presented the most gradual changes in acceptability scores
232 in terms of increasing baseline acceptability values. In the case of acceptability of texture in
233 cookies, lower baseline acceptability values generated negative effects; this was the only food
234 matrix and acceptability measure where this trend was observed.

235

236 **DISCUSSION**

237 The main findings of this meta-analysis are that dietary fibre fortification of typical cereal based
238 foods cause substantial reductions in overall acceptability and other food acceptability measures.
239 Cookies were most negatively affected by additional fibre. Fortification of basic non-fortified foods
240 and bread with low acceptability improved acceptance, however, at higher basic levels fortification
241 lowered acceptance. Fortification improved texture acceptability of muffins and bread with low basic
242 acceptability, but lowered texture acceptability when base acceptability was high. Flavor acceptability
243 improvements of muffins with fortification decreased with increasing basic food acceptability. These
244 findings support the conclusions of Mohr et al., (2010) who reported that acceptability of fibre
245 fortification is higher with staple foods as compared to indulgence products. Indeed several
246 researchers have indicated that restricted-range estimates of acceptable levels of fibre
247 supplementation on the textural characteristics of products varies from product to product; for
248 example, pasta 5-10 g/100 g (Tudorica et al., 2002) and extruded snack products 7.5-15 g/100 g
249 (Brennan et al., 2008; Robin et al., 2012). However, these and other point inferences are limited
250 relative to the unique linear dose response estimates provided with the current meta-analysis. Our

251 findings provide the first quantitative analysis of the effect of fibre fortification on food acceptability,
252 and show marked differenced and directional effects of fibre between the baked food types
253 examined. Reduced acceptability of fiber-fortified foods could explain low uptake despite health
254 promotion efforts.

255

256 The reasons for reduced acceptability due to fibre supplementation can be divided into technical
257 and psychological. Technical are due to the structural changes due the dietary fortification of the
258 food product causing perceptual sensory changes in the food product (Foster et al., 2011). Dietary
259 fibre supplementation is understood to affect the texture and appearance of baked foods
260 technically through the structural changes in the food matrix. High supplementation with dietary
261 fibre is likely to weaken the protein matrix producing well documented effects, such as, reduction
262 of loaf volume, increased crumb firmness and darkening of crumb appearance (Wang et al., 2002;
263 Sangnark & Noomhorm, 2004a&b; Liu et al., 2007; Masoodi & Chauhan, 1998; Clark & Johnson,
264 2002; Angioloni & Collar, 2011). Textural changes in cookies with fibre fortification include
265 increased crumbliness (Laguna et al., 2011), decreased spread value, reduced heights, diameters
266 and increased density (Viera et al., 2008), which are detrimental to overall product acceptability.
267 Therefore, the meta-analysis is consistent with these previous reports, but adds value by providing a
268 linear estimate of the magnitude of change with increasing fibre dose.

269

270 Meta-analysis has a number of roles. In addition to creating generalizations, it can also be used to
271 identify key issues for future research (Eisend, 2005). This first meta-analysis on food acceptability
272 data has generated a number of proof-of-concept issues for discussion. The normalization
273 procedures demonstrate the plasticity of the meta-analysis to manage the range of acceptability
274 scales used by the sample of researchers Ten of the 20 trials used the 9 point hedonic scale, whilst
275 other trials used other category and line scales (see Supplementary information). The way subjects
276 rate products is dependent on a number of psychological factors including the type of scale used and

277 the information provided in addition to the tasting of the product (Brunso, Fjord, & Grunert, 2002),
278 but all scales can be reduced to minimum-maximum perception intensity scales. Baixauli et al.,
279 (2008b) reported on 102 consumers from the Instituto de Agroquímica y Tecnología de
280 Alimentos, Valencia Spain who evaluated the sensory characteristics of a muffin fortified with
281 resistant starch against a wholemeal and plain muffin. Provision of nutritional information
282 significantly increased the overall acceptability for the wholemeal muffins (5.0 to 5.7) compared to
283 no increase for the plain muffins (7.0). The authors grouped the consumers by health conscious
284 attitude and found that overall acceptability was correlated negatively with health consciousness
285 with no label information, but correlated positively when label information when provided. Similar
286 results were reported in a study carried out in Uruguay, where 104 participants were tested via a
287 modified Nutritional Knowledge Questionnaire (Ares, Gimenez, & Gambaro, 2008). Hierarchical
288 clustering analysis of consumers indicated that consumers can be divided into three clusters
289 based on differing nutritional knowledge with the cluster with the highest nutritional knowledge
290 more willing to try a new fortified fibre functional food. On the other end of the spectrum, the
291 cluster with the least nutritional knowledge were not interested in consuming these fortified
292 products (Ares, Gimenez, & Gambaro, 2008). Therefore, future research should carefully consider
293 prior knowledge and new information provided to the participants prior to sensory perception
294 evaluation. Another possible methodological concern is cross cultural studies. Mialon et al.,
295 (2002) observed significant cultural differences on how people rate wholemeal bread and
296 multigrain muffins using the 9 point hedonic scale (Mialon et al., 2002). Cultural considerations
297 notwithstanding, in the current meta-analysis all study contrasts were internally controlled via the
298 crossover design. Furthermore, inclusion of datasets from multiple ethnic backgrounds, gender, and
299 age make the current results generalizable.

300

301 With a greater number of clearly delineated studies and datasets, the effect of these psychological
302 factors (e.g. prior nutritional knowledge, originating country, type of scale) on sensory outcomes can

303 be quantified within the meta-analysis. In terms of predicting future outcome of new food product
304 development the meta-analytical conclusions for this type of data presents an opportunity to
305 benchmark consumer affective testing of new innovations in dietary fibre supplementation. In this
306 respect it is worth noting that Baixauli et al., (2008a), Sabinis et al., (2009) and Angiloni et al.,
307 (2011) all reported increases in overall acceptability with fibre fortification for specified
308 supplementation levels.

309

310 How can more reliable meta-analytical trials in food consumer affective testing be carried out in the
311 future? The majority of studies included in the meta-analysis were focused on New Product
312 Development (NPD) in relation to fibre functionality rather than Consumer insights. As part of any
313 NPD study there is a requirement for consumer feedback (Earle and Earle, 1999) hence there are a
314 large number of sensory trials being reported in the literature to gauge overall acceptability of fibre
315 fortified cereal based products. In this respect acceptability data is being used as a guide in terms of
316 the success of the innovation (Schutz, 1999). Therefore, the majority of these trials were low sample
317 size (only 10 of the trials had 30 panelists or more, and 3 had 100 panelists or more). Pooling of this
318 data and weighting within the meta-analysis, in part, compensates for the low sample size to improve
319 generalizability of outcomes across the population to support the findings of the larger sample
320 consumer trials. However, it is important that researchers should adopt a standardised approach (i.e.
321 a common scale, reporting of precision, significant numbers of appropriately selected untrained
322 consumers for affective testing, appropriate reporting of demographics of those consumers tested,
323 and appropriate application and reporting of standard sensory procedures). Only one trial
324 reported in this meta-analysis (Baixauli et al., 2008a) used a combination of trained panelists for
325 generation and measure of attribute intensity and consumer panel for measure of acceptance. This
326 approach gives a sound methodological approach for understanding more fully the sensory drivers
327 of acceptance as opposed to just focusing on consumer hedonic testing. Finally, the analytical
328 calculation of the dietary fibre composition may also be a source of methodological concern. There

329 are distinct differences in the types of fibres measured by different types of dietary fibre tests. In
330 this study the main methods used was the official total dietary fibre methods of the Association
331 of Official Analytical Chemists (AOAC) and the American Association of Cereal Chemists
332 AACC. This allows for the analysis of all non digestible carbohydrates (including resistant starch and
333 soluble fibre sources) plus lignin and is likely to generate the highest absolute numerical value for
334 dietary fibre reporting of fortified products. However, there were exceptions in the studies used for
335 the meta-analysis. Two authors used non-referenced manufacturers data of dietary fibre analysis
336 (Baixauli et al., 2008b, Mialon et al., 2002), while others use cellulose (Uysal et al., 2007), resistant
337 starch (Baixauli et al., 2008a) and neutral detergent fibre analysis (Masoodi, 1998) as a measure of
338 fortification levels which may all lead to lower dietary fibre values than the official AOAC method. The
339 call for a standardisation approach for measuring dietary fibre and the potential adoption of the
340 AOAC total dietary fibre method as the standard method (Butriss & Stokes, 2008) will support
341 more accurate future comparative studies and accumulative analyses.

342

343 **CONCLUSION**

344 This study demonstrates the utility of a meta-analytical approach in gaining valid unbiased new
345 insight into understanding responses to fibre fortification in foods. Dietary fibre supplementation
346 cause moderate to extremely large reductions in the overall food acceptability response on baked
347 goods when evaluating the response using a meta-analysis on 20 eligible studies. Cookies were most
348 negatively affected by additional fibre. Basic food acceptability determined the response to
349 fortification: bread with low acceptability was improved, whereas the opposite was observed with
350 high acceptability. The texture acceptability of muffins and bread with low basic acceptability was
351 improved with fortification but lowered when base acceptability was high. Flavor improvement of
352 muffins with fortification decreased with increasing basic food acceptability. Our findings provide the
353 first quantitative analysis of the effect of fibre fortification on food acceptability responses with
354 information that could be relevant towards optimizing fortification fibre dose for increased public

355 uptake. A second categorical finding of the current work is derived from assessment of the divergent
356 approaches in sensory analysis. We recommend adoption of a standardized approach to
357 quantitative consumer trials to improve consumer sensory studies.

358

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360 were: John Grigor conceived the analysis, conducted the primary literature search, and wrote the
361 paper; David Rowlands developed and ran the meta-analysis, wrote the paper, developed the figures
362 and tables, managed publication processes; Scott Hutchings conducted secondary and confirmatory
363 literature search and data compilation; Charles Brennan reviewed, revised and proofed the
364 manuscript.

365

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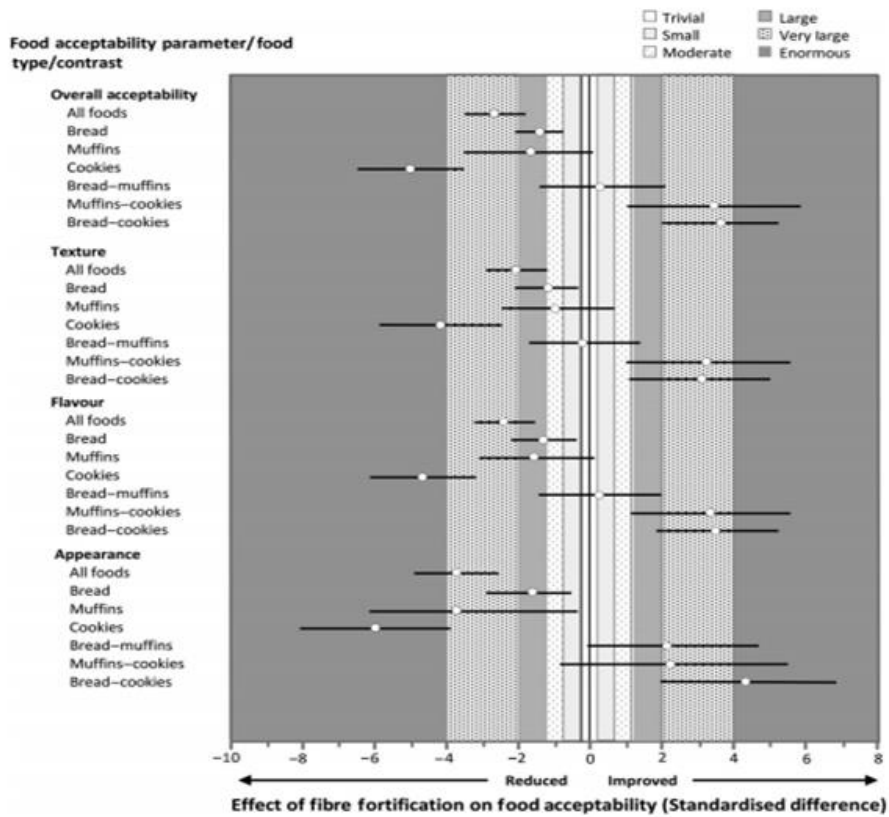
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595 **Figures**



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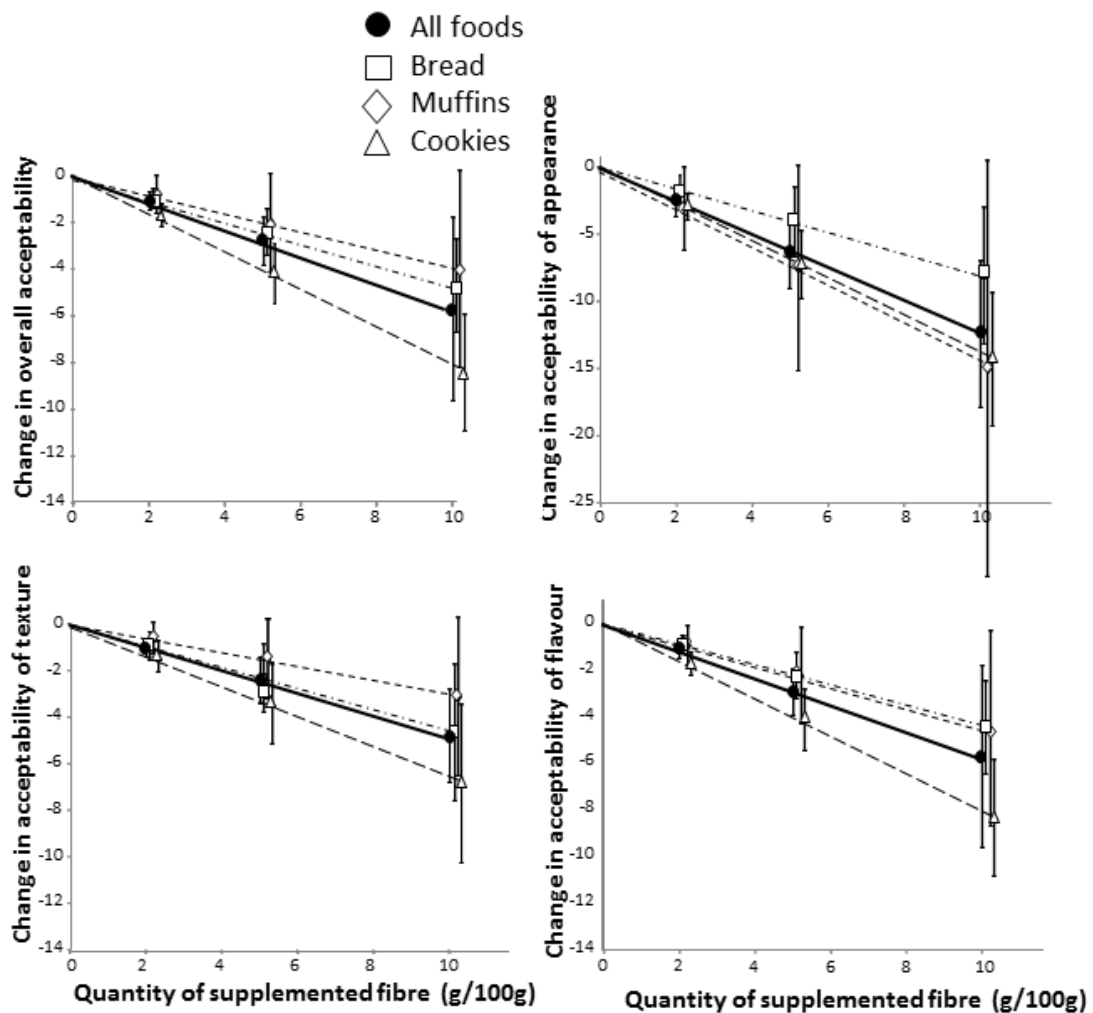
597 Figure 1. Effect of fibre fortification on food acceptability. Shown is the estimated large-sample
598 population response to the effect of the meta-analyzed mean fibre quantity on food acceptability
599 ratings for all foods, bread muffins, and cookies, and for the respective differences in the response
600 between food types. Data are the standardised mean responses with 95% confidence interval. Effect
601 magnitude (standardized difference) is displayed in the background defined by the legend key.

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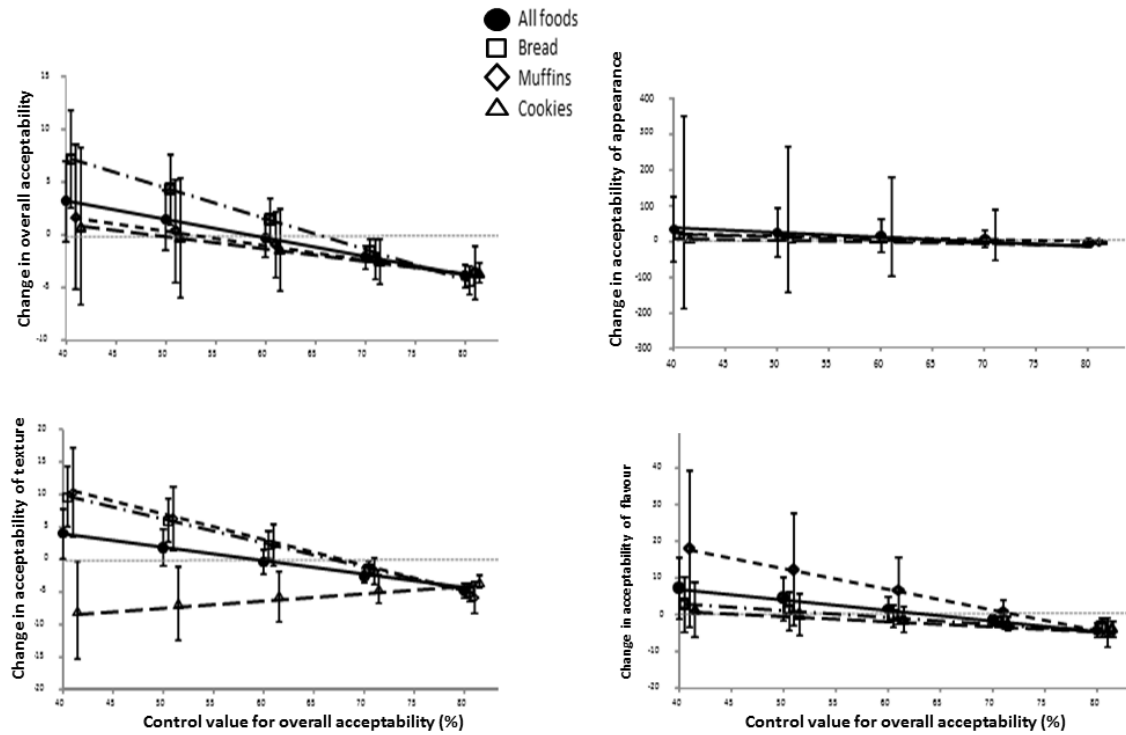
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607 Figure 2. Effect of graded addition of fibre fortification on food acceptability, relative to the meta
 608 analytical baseline non-fortified control food. Shown are the estimated population response to
 609 added fibre quantity on food acceptability ratings for all foods, bread, muffins, and cookies. Point
 610 data are the standardised change in acceptability parameter with 95% confidence interval.

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614 Figure 3. Magnitude and direction of change in food acceptability depending upon the baseline value
 615 for acceptability. Shown are the estimated population response to the addition of 5g per 100g of
 616 fibre on food acceptability ratings for all foods, bread, muffins, and cookies. Point data are the
 617 standardised change in acceptability parameter with 95% confidence interval.

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Table 1. Food, fortified fibre, and sample characteristics of the studies included within the meta-analysis.

Author	Year	Food	Fibre type	n (fraction maleness where reported)	Panel ^a
Urooj <i>et al.</i>	1998	Bread	Pearled barley Whole barley	15 (0.47)	People with diabetes (UT)
Masoodi & Chauhan	1998	Bread	Apple pomace	10	Laboratory panel of judges (T)
Abdul-Hamid & Luan	2000	Bread	Defatted rice bran Fibrex (commercial fibre source)	30	University employee or students (T)
Clark & Johnson	2002	Bread	Lupin kernal fibre	44 (0.34)	University employee or

Mialon <i>et al.</i>	2002	Muffins	Bread	Wholemeal Enriched fibre, Multigrain	79(0.48), 82	students (UT) Bread consumers (Malaysians, Australians) (UT)
Wang <i>et al.</i>	2002	Muffins	Bread	Carob fibre, Inulin Pea fibre	15 (0.33)	Trained panelists (T)
Johnson <i>et al.</i>	2003	Bread	Bread	Lupin kernel fibre	54 (0.15)	University employee or students (UT)
Uysal <i>et al.</i>	2007	Cookies	Cookies	Apple fibre, Lemon fibre, Wheat fibre Wheat bran	7	Untrained panelists (UT)
Baixaui <i>et al.</i>	2008a	Muffins	Muffins	Resistant starch	50 (0.5)	Employees of the University (UT)
Baixaui <i>et al.</i>	2008b	Muffins	Muffins	Resistant starch	102 (0.32)	University employee or students (UT)
Vieira <i>et al.</i>	2008	Cookies	Cookies	King palm residue fibre	100	Habitual cookie consumer(UT)
Sabanis <i>et al.</i>	2009	Bread	Bread	Wheat fibre, Maize fibre, Oat fibre, Barley fibre	10	Trained in sensory analysis lexicon and methodology (T)
Laguna <i>et al.</i>	2011	Cookies	Cookies	Resistant starch	103 (0.25)	Untrained frequent biscuit consumers (UT)
Angioloni & Collar	2011	Bread	Bread	Carboxymethyl cellulose/locust bean gum and oligosaccharides	8 (0.5)	Trained panelists (T)
Aziah, Ho, Shazliana, & Bhat	2012	Bread	Bread	Green banana flour	35	Trained panelists from the University (T)
Mildner-Szkudlarz <i>et al.</i>	2012	Cookies	Cookies	White grape pomace	10	Trained panelists (T)
Ho, Aziz, & Azahari	2013	Bread	Bread	Banana pseudo-steam flour Xanthan gum Carboxymethyl cellulose	30	Semi-trained panelists from Department of Food Science and Technology (T)
Ng & Rosli	2013	Bread	Bread	Corn silk powder	60 (0.33)	University employee or students (UT)
Nyam, Lau, & Tan	2013	Bread	Bread	Pumpkin seed and Pumpkin Rind	15 (0.47)	Trained panelists (T)
Sharma, Punia, & Khetarpaul	2013	Cookies	Cookies	Barly flour Chickpea flour	10 (0.0)	University employee or students semi trained (T)

^a Description given by authors. Category for meta-analysis: Trained panelists (T), untrained panelists (UT).

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Table 2. Meta-analysed mean (standard deviation) baseline control fiber data for control food items and the effect of fibre fortification on mean sensory acceptability response.

Food	Control food fibre¹	Control food Acceptability score²	Fibre fortification¹	Sensory response to fibre fortification³
Overall Acceptability				
All foods	2.9 (2.0)	75.3 (9.5)	4.1 (2.7)	-8.8 (15.0)
Bread	2.4 (0.7)	72.1 (7.4)	3.5 (1.7)	-4.3 (12.0)
Muffins	4.5 (1.9)	66.8 (10.9)	3.4 (2.0)	-2.6 (4.6)
Cookies	3.3 (3.0)	84.1 (4.9)	5.4 (3.8)	-19.0 (17.5)
Texture Acceptability				
All foods	3.0 (2.5)	74.1 (7.8)	4.3 (3.1)	-6.7 (15.5)
Bread	2.2 (0.5)	71.6 (7.4)	3.1 (1.7)	-1.8 (11.6)
Muffins	5.5 (2.0)	68.3 (7.7)	4.5 (1.7)	3.9 (9.6)
Cookies	3.4(3.6)	79.6 (4.9)	6.0 (4.2)	-17.2 (16.6)
Flavour Acceptability				
All foods	3.1 (2.3)	74.5 (7.2)	4.2 (3.0)	-9.0 (16.1)
Bread	2.5 (0.7)	70.6 (7.3)	3.2 (1.7)	-4.2 (9.4)
Muffins	5.5 (2.0)	74.2 (3.1)	4.5 (1.7)	-1.5 (6.4)
Cookies	3.4 (3.6)	81.9 (4.1)	6.0 (4.2)	-20.4 (21.8)
Appearance Acceptability				
All foods	2.7 (1.8)	77.4 (12.3)	4.4 (3.1)	-13.0 (22.7)
Bread	2.4 (0.7)	79.8 (14.7)	3.4 (1.7)	-7.3 (20.7)
Muffins	5.5 (2.0)	80.7 (0.6)	4.5 (1.7)	-9.5 (10.0)
Cookies	2.2(2.3)	83.1 (5.0)	6.2 (4.6)	-25.4 (25.8)

¹g/100g of fibre.

²Baseline control sensory response expressed as percent on the normalized 0-100 scale.

³Change in acceptability scale in response to meta-mean fibre fortification on the normalized 0-100 scale.

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Supplementary Table. Compiled study fibre dose and acceptability data.

Study	Date	Total Dietary Fibre Dose g/100g C=control	Type of Acceptability Scale	Texture acceptability	Flavour acceptability	Appearance acceptability	Overall Acceptability
Urooj A <i>et al</i>	1998	3.3 C	6 point categorical scale (1= very unpleasant to 6= very pleasant)	.	.	.	5.1
		6.7		.	.	.	4.1
		8.5		.	.	.	3.4
Masoodi & Chauhan	1998	1.9 C	Grading score	17.6 (out of 20)	19.8 (out of 25)	21.8 (out of 25)	86.1 (out of 100)
		2.39	Acceptability rating based on score card	16.8	15.5	18.4	79.6
		3.69	(5 grades= poor, fair, satisfactory, good, excellent)	14.4	17.3	15.1	68.3
		4.32		13.1	15.7	11.7	58
Abdul-Hamid & Luan	2000	1.61 C	9 point hedonic categorical scale (1=dislike extremely to 9=like extremely)	6.73	6.8	7.47	7.2
		4.67		6.4	6.0	6.4	6.3
		8.24		6	5.0	5.2	5.3
		4.32		6.27	6.03	6.47	6.3
		8.17		5.9	5.13	4.9	4.8
Clark & Johnson	2002	2.8 C (bread)	15 cm, 7-point structured graphic hedonic scale (left anchor=dislike extremely, right anchor =like extremely)	11.11	11.43	11.95	11.5
		6.5		11.33	11.11	11.03	11.5
		1.4 C (muffin)		11.81	11.79	11.99	12.2
		5.4		10.83	10.6	12.08	10.9
Mialon <i>et al.</i>	2002	1.9 C (bread)	15cm unstructured hedonic line scale (scale anchors= dislike extremely to like extremely)	.	.	.	6.3 (Malaysian consumers)
		6.5		.	.	.	5.6
		5.7		.	.	.	5.8
		3.1 C (muffin)		.	.	.	4.4
		4.5		.	.	.	4.1
		4.9		.	.	.	4.1
		1.9 C (bread)		.	.	.	7.2(Australian consumers)
		6.5		.	.	.	5.6
		5.7		.	.	.	6.7
		3.1 C (muffin)		.	.	.	5.7
4.5	.	.	.	5.3			
4.9	.	.	.	5.5			
Wang <i>et al.</i>	2002	3 C	9 point hedonic categorical scale (1=dislike extremely to 9=like extremely)	6.2	7.1	.	6.8
		5.1		6.3	5.7	.	6.1
		5.1		5.2	6.7	.	6.3
		5.4		5.9	6.4	.	6.1
Johnson <i>et al.</i>	2003	3.5 C	15 cm descriptive anchored line scale (Anchors for appearance, flavour and texture= dislike extremely to like extremely. Anchor for overall acceptability = highly unacceptable)	10.16	9.01	10.87	10.28
		6.6		9.96	8.94	9.9	9.66
		8.3		9.75	8.27	8.69	9.29

			to highly acceptable				
Uysal <i>et al.</i>	2007	1.14 C	5 point hedonic categorical scale (1=dislike extremely, 3=acceptable, 5=like extremely)	3.9	4	4.3	4.3
		3.04		3.6	2.9	2.3	3.4
		3.97		3.4	2.5	2.1	2.9
		4.78		2.7	2	1.9	2.2
		7.12		1.8	2	2.3	2.1
		8.61		1.3	1.4	1.9	1.5
		12.92		1.1	1.1	1.5	1.1
		8.44		3.1	2.5	2.5	2.8
		11.71		2.8	2.3	1.9	2.5
		17.69		2.4	2.2	1.5	2.2
		1.75		3.8	3.7	3.7	3.9
		1.76		3.6	3.7	3.5	3.8
		2.39		3.3	3.5	3.3	3.5
Baixauli <i>et al.</i>	2008a	6.3 C	9 point hedonic categorical scale (1=dislike extremely to 9=like extremely)	5.7	6.5	7.3	6.4
		9.09		6.4	6.9	7.8	6.6
		10.81		6.8	6.8	6	6.6
		11.77		6.6	6.6	5.9	6.6
		13.64		6.6	6.6	5.6	6.4
Baixauli <i>et al.</i>	2008b	6.3 C	9 point hedonic categorical scale (1=dislike extremely to 9=like extremely)	7	7	7.2	7
		9.4		6.1	6	5.9	6
Vieira <i>et al.</i>	2008	2.6C	9 point hedonic categorical scale (1=dislike extremely to 9=like extremely)	.	.	.	7.98
		3.7		.	.	.	7.5
		4.7		.	.	.	7.49
		5.73		.	.	.	7.35
		6.75		.	.	.	7.33
Sabanis <i>et al.</i>	2009	2.1 C	9 point hedonic categorical scale (1=dislike extremely to 9=like Extremely)	6	6	6.5	5.8
		3.5		6.2	5.8	6.8	6
		5.2		5.5	5.5	6	5.8
		7.1		5.3	5.2	5.5	5.5
		3.5		7.5	7.2	8	7.5
		5.2		7.1	7.5	7.5	6.5
		7.1		7	6.5	7.2	6.7
		3.5		7.5	6	6.5	6.7
		5.2		7.5	6	6.3	6.5
		7.1		6.5	5.5	6	6
		3.5		6	6.5	6.5	6.2
		5.2		6.5	6	6.2	6
		7.1		6	5.5	6	5.5
Laguna <i>et al.</i>	2011	4.03C	9 point hedonic categorical scale (1=dislike extremely to 9=like Extremely)	6.6	6.6	6.6	6.6
		9.01		6.5	6.6	6.5	6.5
		11.44		6	6.6	5.9	6.4
		15.11		5	5.1	5	5
Angiloni & Collar	2011	1.9 C	Overall acceptability assessed based on defined attributes assessment grouped for visual, textural and organoleptic categories (lowest=1 to highest =10)	.	.	.	6
		7.3		.	.	.	7.4
		7.8		.	.	.	7.4
		8		.	.	.	6.5
		8.3		.	.	.	5
Aziah <i>et al.</i>	2012	2.24 C	9 point hedonic categorical scale	.	6	2.1	6.3
		5.65		.	6.4	6.8	6.5

		3.64	(1=dislike extremely to 9=like Extremely)	.	6.7	6.5	7.3
Mildner-Szkudlarz <i>et al.</i>	2013	3.44 C 6.49 8.93 11.03	Overall acceptability rated using a linear graphic scale from 0 to 9.	.	.	.	7.2 6.8 6.2 5.2
Ho <i>et al.</i>	2013	3.68 C 8.51 9.24 9.14	7 point hedonic categorical scale (1=dislike very much to 7=like very much)	.	5 5 5 5.2	5.8 4 4 4	5 4.8 4.8 5
Ng & Wan Rosli	2013	3.35 C 4.51 5.00 5.91	7 point hedonic categorical scale (1=dislike the most to 9=like the most)	.	4.9 4.43 4.23 3.97	5.13 4.97 4.23 4.25	4.98 4.68 4.2 4.08
Nyam <i>et al.</i>	2013	2.30 C 4.30 3.00	9 point hedonic categorical scale (1=dislike extremely to 9=like Extremely)	6.13 5.40 6.60	5.87 5.87 6.67	5.87 5.73 6.47	6.07 5.87 6.60
Sharma <i>et al.</i>	2013	9.82 C 14.97 14.75 14.59 14.31	9 point hedonic categorical scale (1=dislike extremely to 9=like Extremely)	7.9 7.4 7.3 7.6 6.7	7.8 7.3 7.2 7.8 7.0	7.7 7.4 7.6 7.6 6.3	7.8 7.3 7.4 7.8 6.6