

# Productivity and quality in MT post-editing

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## Abstract

Machine-translated segments are increasingly included as fuzzy matches within the translation-memory systems in the localisation workflow. This study presents preliminary results on the correlation between these two types of segments in terms of productivity and final quality. In order to test these variables, we set up an experiment with a group of eight professional translators using an on-line post-editing tool and a statistical-base machine translation engine. The translators were asked to translate new, machine-translated and translation-memory segments from the 80-90 percent value using a post-editing tool without actually knowing the origin of each segment, and to complete a questionnaire. The findings suggest that translators have higher productivity and quality when using machine-translated output than when processing fuzzy matches from translation memories. Furthermore, translators' technical experience seems to have an impact on productivity but not on quality. Finally, we offer an overview of our current research.

## 1 Introduction

New technologies are creating new translation processes in the localisation industry, as well as changing the way in which translation is paid. In the past, translation involved precisely that, to translate entire software, documentation and help into new target texts for the local markets. As localisation matured, translation memories were created and texts were recycled in different but rather similar projects. Productivity increased and consequently prices of translations decreased. In the 1980s, commercial machine translation systems

developed rapidly especially due to the availability of microcomputers and text-processing software. Particularly during the 1990s and 2000s it has been increasingly incorporated in the localisation workflow as another type of translation aid, rather than attempting to have a fully automatic high-quality translation (Hutchings 1995, 1996, 1997, 2005). It remains to be seen what effect this technological development should have on pricing structures within the localisation industry.

Major software development companies now pre-translate the source text using existing translation memories and then automatically translate the remaining text using a machine-translation engine. This "hybrid" pre-translated text is then given to translators to post-edit. Following guidelines the translators correct the output from translation memories and machine translation to produce different levels of quality. Gradually post-editing is becoming a more frequent activity in localisation, as opposed to full translation of new texts.

In an industry that moves so rapidly, there is more focus on finalising the projects than on the process itself. Therefore these translation aids are used in the localisation workflow with limited data to quantify the actual translation effort and the resulting quality after post-editing. Since productivity and quality have a direct impact on pricing, it is of capital importance to explore that relationship in terms of productivity and quality of the post-editing of texts coming from translation-memory systems and machine-translated outputs in relation to translating texts without any aid.

In this context, it seems logical to think that if prices, quality and times are already established for TMs according to different level of fuzzy matches then we just need to compare MT segments with TM segments, rather than

comparing MT to human translation. Therefore, once the correlation is established the same set of standards of time, quality and price can be used for the two types of translation aid.

## 2 Initial Premises

After a study by Sharon O'Brien (2006) where she establishes a correlation between MT segments and TM segments from the 80-90 percent category of fuzzy match, we formulated our initial hypothesis. This one was that *the time invested in post-editing one string of machine translated text will correspond to the same time invested in editing a fuzzy matched string located in the 80-90 percent range*. This hypothesis is formulated on the assumption that the raw MT output is of reasonable quality according to the Bleu Score (Papineni et al 2002: 311).

If the time necessary to review MT segments is greater than the one necessary to review New or TM segments, the productivity gain made during the translation and post-editing phase would be offset by the review phase. Therefore, we claimed that *the final quality of the target segments translated using MT is not different to the final quality of New or TM segments*.

On many occasions we associate technical competence with speed, that is, the more tools we use the more automated the process becomes and the less time we spend completing a project. Therefore, our third hypothesis claimed that *the greater the technical experience of the translator, the greater the productivity in post-editing MT and TM segments*.

## 3 Methodology

In order to prove our hypotheses we carried out an experiment with nine professional translators, five women and four men, with ages ranging from 22 to 46 years. They all have first degrees or Masters Degrees in Translation. One subject carried out the preliminary test and the remaining eight performed the actual pilot experiment.

The translators received a translation and post-editing brief by e-mail explaining exactly the steps they needed to take to translate and post-edit. The brief included instructions on how to install and interact with the tool, how to carry out the

assignment, how to translate software options and how to use the core glossary provided.

The translators used a web-based post-editing tool to post-edit and translate a text from English into Spanish. They could connect online and translate/post-edit the proposed segments of text without knowing their origin (MT, TM or New segments) and the tool measured the time taken in seconds for each task. We decided to use this tool because translators would ignore the nature of the source text, be it MT or TM, and thus they wouldn't be biased towards either type of text during the post-editing process. We did not use a standard TM tool for the pilot project but, in our view, this fact favoured the impartiality of translators towards the different types of text.

The text had a total of 791 words of which 265 words were new segments; 264 words were translation-memory segments (in the 80-90 fuzzy-match range) and 262 words were machine-translated segments. We used a supply-chain software product for the corpus as we wanted to use typical content from the localisation industry. The content was taken from a Help System and each string should contain at least 10 words or more.

The new text was taken from the same corpus but no target text was proposed to translators. The translation memory text was taken from existing pre-translated html files (Help files) using the option Pre-translate in SDL Trados (version 7.1) and then selecting the appropriate fuzzy-matches strings with the *Random Select* option from Excel.

Language Weaver's statistical-base engine was used to create the MT output. The engine was trained using the same translation memory that contained 1.1 million words and also a core glossary. The Bleu score for our pilot project (approximately 54 segments) was 0.5498. For a test set this small, the Bleu score may not be as accurate as it would be in a larger sample. Still, this data suggested that the output from the MT was acceptable, and we could infer that, in this case, the Language Weaver engine could create an acceptable output for post-editing.

At the end of their assignment, the subjects filled in a questionnaire. The questionnaire consisted of 17 questions that addressed these aspects. The main aim of the questionnaire was to describe the group of translators and establish their

experience in localisation, supply chain, knowledge of tools, and post-editing MT, as well as gather their views on MT.

The final output was then revised, errors were counted and conclusions drawn. We used the LISA standards to measure and classify the number of errors. We classified the errors according to their source (New, MT or TM segments) to see if each category had similar number of errors.

## 4 Results

### 4.1 Productivity

#### Processing speed

Processing speed is the processing time in relation to the words processed in that time, that is, words divided by time. The number of words was almost identical in the three categories, New (265 words), MT (262 words) and TM (264 words) consequently our processing times and processing speeds were not notably different.

Translator	New	MT	TM
Mean	<b>11.87</b>	<b>13.86</b>	<b>12.14</b>
Median	<b>9.66</b>	<b>11.16</b>	<b>10.61</b>
Std. Deviation	<b>6.02</b>	<b>5.40</b>	<b>3.87</b>
Max	22.08	21.21	18.48
Min	5.85	8.96	8.08
Range	16.23	12.25	10.41
1st Quartile	7.94	9.62	9.71
3rd Quartile	14.10	19.21	14.99
Diff quartiles	6.16	9.59	5.28

Table 1: Statistical summary of processing speed

Table 1 shows, in bold, that translators process on average more words per minute in MT than in TM or New segments and that they process, in turn, more words in TM than in New segments. All the same, the standard deviation is extremely high, 6.02 for New segments, 5.4 for MT and 3.87 for TM. For example, the range of variation (seventh row) between the maximum and minimum values is 16.23 words in New segments, 12.25 in MT segments and 10.41 in TM segments. Hence the mean as a unique value is not a fully representative number for the data shown here. The median for all the values, in bold, tells us that MT continues to be faster than human translation (approximately 16 percent) and faster than using TM (approximately 5 percent). The first quartile

(eighth row) shows that processing TM segments is faster than processing New or MT segments, only 1 percent higher than MT, and in turn MT is faster than processing the New segments, by approximately 21 percent. In this case, the quartile analysis shows that the translators that process fewer words per minute have a higher correlation between TM and MT than the group that processes more words. The second quartile, equivalent to the median, shows that MT is faster than New and TM segments, although the difference between MT and TM values is not very pronounced. In the third quartile, ninth row, we see that the speed for New segments and TM is extremely close, while MT is definitely faster. The difference between the first and third quartile, tenth row, shows us that there are pronounced differences, especially in MT with 9.59 words difference, then in New with 6.16 and in TM with 5.28 words.

#### Productivity gain

The productivity gain is the relationship between the number of words per minute done per one translator without any aid and the number of words per minute done by the same translator with the aid of a tool, TM or MT. This value is expressed as a percentage value.

In Table 2 we see the statistical summary regarding productivity gain:

Translator	MT vs. New	TM vs. New
Mean	<b>25%</b>	<b>11%</b>
Median	<b>13%</b>	<b>10%</b>
Std. Deviation	37%	23%
Max	106%	41%
Min	-4%	-26%
Range	110%	67%
1st Quartile	2%	-2%
3rd Quartile	29%	25%
Diff quartiles	27%	27%

Table 2: Statistical summary of productivity gain

The mean values in MT and TM in relation to New segments show us that translators have a higher productivity gain if they use a translation aid. The gain was higher in MT segments than in TM segments, with 25 and 11 percent respectively. Nonetheless, the standard deviation is extremely high. The range of variation is very pronounced. The median value, in bold, shows that MT has a higher productivity gain (13 percent) but the difference with TM is not very pronounced (10

percent). In the first quartile, eighth row, the productivity gain provided by the translation aid, MT or TM, is not very pronounced, and relatively similar (4 percent variance). Still the productivity gain for TM is negative, indicating a decrease in productivity. The highest productivity gain, if we take the statistical values, never goes over 29 percent (third quartile using MT). We should remark that the values in the quartiles correspond partly to the faster and slower translators and this seems to indicate that faster translators take less advantage of translation aids than do slower translators.

## 4.2 Quality

### Existing errors and changes in MT and TM

Before we looked at the errors found after the assignment was completed, we needed to look at the number of errors and corrections existing in the MT and TM segments before the pilot took place. We classified the errors found using the LISA standard and we had identified the number of changes that were necessary to perform in the TM segments.

The TM segments contained 1 Mistranslation, 1 Accuracy, 1 Terminology and 2 Language errors. These five errors came from the legacy material used to build the translation memory and were therefore made by human translators. There were 17 changes needed in the text. These changes were text modifications, insertions, deletions between the original source text and the new source text. This meant that there were 5 existing errors and 17 changes to make in the TM segments.

On the other hand, the MT segments contained 25 Language and 2 Terminology errors, that was, a total of 27 existing errors in the MT segments. The typical errors found in MT output were wrong word order, grammar mistakes (concordance of verb and subject, concordance of genre) and inconsistent use of upper and lower cases. There were also a couple of cases where the MT engine chose the wrong term for the context given.

A priori, the number of existing errors and changes in TM versus the ones in the MT segments was very similar: 22 in the TM segments versus 27 in the MT segments. This meant that existing number of errors present in both source texts (TM

and MT) was similar, although of different nature, and this could indicate that translators would employ similar times in fixing them. The actual process needed to correct the texts was different in our view. This was due to the fact that the TM segments, on the one hand, needed insertions, changes and deletions where it was necessary to constantly refer to the source text, as well as 5 “standard” errors where the main reference was the target text. On the other hand, MT errors involved mainly language changes that were quite distinct and where a constant reference to the target text was necessary because they involved changing the word order, use of verb tenses, use of upper and lower cases and concordance of number. This difference in the required post-edit approach could mean different results in the final text depending on where the focus was when translators were working on the target text. It is important to mention at this point that translators did not know the origin of the segments (MT or TM) and obviously if these segments were full (100 percent) or fuzzy matches (54-99 percent).

### Error analysis

We used the LISA form in the eight samples and we counted the errors according to its classification and according to the type of segment in order to compare the results.

LISA defines categories of errors. These are: Mistranslation, Accuracy, Terminology, Language, Style, Country, Consistency and Format. Mistranslation refers to the incorrect understanding of the source text; Accuracy to omissions, additions, cross-references, headers and footers and not reflecting the source text properly; Terminology to glossary adherence, Language to grammar, semantics, spelling, punctuation; Style to adherence to style guides; Country to country standard and local suitability; Consistency to coherence in terminology across the project and Format to correct use of tags, correct character styles, correct footnotes translation, hotkeys not duplicated, correct flagging, correct resizing, correct use of parser, template or project settings file.

Table 3 shows the final number of errors per translator according to the type of segment, and the total number of errors. The table is sorted according to ascending total errors. Totals are highlighted in bold.

Translator	New	MT	TM	Totals
TR 3	1	1	4	6
TR 2	2	3	6	11
TR 4	2	5	6	13
TR 1	2	3	10	15
TR 6	4	5	8	17
TR 8	6	3	9	18
TR 7	7	5	9	21
TR 5	3	9	13	25
<b>Totals</b>	<b>27</b>	<b>34</b>	<b>65</b>	<b>126</b>

Table 3: Number of errors per type of segment and translator

Table 3 shows that all segment categories contain errors, and all translators have errors in all categories. There are a total of 126 errors in the final texts. A total of 27 errors are found in the New segments and 99 in the combination of TM and MT segments. Translators did not have the possibility when using the tool to go back and correct their own work and the segments have not been reviewed by a third party. We nevertheless see that in all eight cases there are more errors in TM segments than in any other category. In five out of eight cases, there are more errors in MT than in New segments (TR 1, TR 2, TR 4, TR 5 and TR 6); in two cases (TR 7 and TR 8) there are more errors in New than in MT segments; and in one case there is an equal number of errors in both New and MT (TR 3).

The first striking result is that the number of errors in TM segments (65) is 141 percent higher than that of the New segments (27) and 91 percent higher than that of the MT segments (34). MT segments, on the other hand, contain 26 percent more errors than New segments. We find that the number of errors in TM segments is consistently higher in all eight cases while the errors for New and MT segments vary among the subjects.

### Errors per type

We have analysed how errors are distributed according to the LISA standard to see if the typology of errors varies depending on the type of source text in order to understand if the type of text has an effect on the number of errors. We can see this analysis in Table 4:

Error type	New	M T	T M	Tot	% Tot			
					New	M T	T M	
Mistr	10	2	8	20	8	2	6	16
Acc	9	1	34	57	6	11	27	44

		4						
Term	2	9	9	20	2	7	7	16
Lang	6	8	14	28	6	6	11	23
Consis		1		1	0	1	0	1
		3						
<b>Tot</b>	<b>27</b>	<b>4</b>	<b>65</b>	<b>126</b>	<b>21</b>	<b>27</b>	<b>52</b>	<b>100</b>

Table 4: Number and percentage of errors per type of error

There are 57 Accuracy errors that represent 44 percent of the total number of errors (almost half of the errors), and 34 of them, that is 27 percent of all the errors are found in the TM segments. There are 9 Accuracy errors in New segments and 14 in MT, representing 6 and 11 percent respectively. One possible explanation for this number of errors in TM segments could be that when translators are presented with a text that flows “naturally” like a human translation they seem to pay less attention to how accurate that sentence is. On the other hand, because errors in MT segments are so obviously wrong, the mistakes seem to be easier to detect. As we explained above, most of the changes in TM required the translator to look at the source text and not just focus on the proposed target. The fact that the TM segments have so many errors could be explained by the fact that translators possibly consulted the source text less than they would have if they had been translating a new text with no aid. We have seen in previous studies that monolingual revision is less efficient than bilingual revision (Brunette et al. 2005), that there is a trend to error propagation in the use of TMs (Ribas 2007), and that using TM increased productivity, but “translators using TMs may not be critical enough of the proposals offered by the system” (Bowker 2005: 138) and they left many errors unchanged.

In our study there are 29 Language errors that represent 23 percent of the total number of errors: 14 of them, that is 11 percent are found in TM segments while 6 and 8 (6 percent) are found in New and MT segments respectively. We see again in this case that the TM contains most errors and this could be again due to the reasons explained above: when translators are provided with a text that flows naturally they seem to accept the segments as they are without questioning the text correctness. It is true that some errors could have been spotted on a second review, but we can say that errors in TM were not as frequently spotted as the ones in the MT segments.

From the 20 mistranslation errors, 10 are found in the New segments, representing 8 percent of the total, 8 errors are found in TM and only 2 mistranslation errors are found in MT representing 6 and 2 percent respectively. The fact that there are so few mistranslation errors in MT segments might indicate that using MT helps translators clarify possibly difficult aspects of the source texts thus improving general comprehension of the text.

From the 20 Terminology errors, only 2 are found in the New segments as opposed to 9 errors in both MT and TM segments. This seems to indicate that translators tend to consult the existing glossaries more when they are presented with new texts, rather than questioning the existing proposed terminology used in MT and TM. It might be logical not to check terminology in a pre-translated text, but terminology is not always correct in TMs and MT outputs due to updates and changes in existing terminology. This indicates that instructions should be provided to reviewers or translators to specifically check glossaries or, alternatively, terminological changes need to be made directly to the TM or MT before the translation process begins.

The consistency error found in the MT segments that represent 1 percent of the total is related to the inconsistent use of upper and lower cases and it is a reflection of a known issue in MT output. We could venture that if the translators had received specific instructions on output error typology, this error would have been corrected.

### 4.3 Technical experience

Our third hypothesis claimed that the greater the technical experience of the translator, the greater the productivity in post-editing MT and TM segments. The first question that comes to mind is “What does technical experience mean?” We are aware that the term embraces several aspects of a translator’s competence. For the purpose of this study we have defined technical experience as a combination of experience in localisation, in knowledge of tools, in subject matter (in this case supply chain), and in post-editing of machine translated output.

We obtained this data from the Questionnaire that was provided to the translators at the end of the assignment. This data was then contrasted with the translator’s processing speed

and number of errors to see if there was a correlation between technical experience, processing speed and errors. We took the mean in the processing speed as the number of subjects was smaller than in the Productivity section, in the sense that all subjects were grouped according to experience thus decreasing the number of subjects per group, and the mean and median obtained were in most cases the same value.

The fact that the group was small and that the data obtained in terms of processing speed was dispersed made drawing final and general conclusions on any correlation between technical experience and productivity difficult. Nevertheless, we think it was necessary to correlate the processing speed obtained from the post-editing tool, errors and the questionnaire even if it served only to test our methodology.

In order to have summarized data that includes experience in localisation, knowledge of tools, supply chain and post-editing, we singled out the translators that showed more experience in all the above sections. The translators that declared having more experience in the four areas were TR 3, TR 4, TR 5 and TR 7. The translators with less experience were TR 1, TR 2, TR 6 and TR 8. We took the mean value for each group of translators in relation to the processing speed and number of errors. Table 5 shows these results:

Experience	Processing speed			Number of errors		
	New	MT	TM	New	MT	TM
More	14.13	15.95	13.32	3.25	5.00	8.00
Less	9.60	11.76	10.95	3.50	3.50	8.25

Table 5: Overall experience vs. processing speed and number of errors

The table shows that experience has a clear effect on the processing speed. The experienced group is faster than the group with less experience. We can see that the faster group is faster when working with MT than with New segments and TM (in this order). The slower group is also faster when working with MT segments than with TM and finally with New segments. The translators with less experience seem to make a better use of both translation aids than the ones with more experience. Additionally, we see that the translators with no experience have very similar processing speeds for MT and TM segments (as we claimed in our first hypothesis).

The total number of errors is slightly higher in the experienced group than in the one with little experience, by 1 error. The number of errors in MT is higher in the experienced group by a small margin, 1.5 errors if compared to New and TM segments. This could be due to the fact that translators with longer experience are more accustomed to MT output and this familiarity prevents them from seeing very visible errors precisely due to this familiarization.

## 5 Conclusions

### 5.1 Conclusions on productivity

Considering the mean value, the processing speed for post-editing MT segments is higher than that for TM and New segments. And post-editing TM segments, in turn, is faster than translating New segments. The data dispersion is nevertheless quite pronounced, with very high standard deviations and great differences between maximum and minimum values. The standard deviation is higher for processing New segments than for processing MT or TM segments which might indicate that using pre-translated segments slightly standardizes processing speed.

The fastest processing time overall results from translating New segments without any aid while the translator with slowest processing time took more advantage of MT and TM. This low productivity is more pronounced for TM than for MT. If we look at the productivity gains, the translators with lower processing speeds seem to take more advantage of the translation aids than do the translators with higher processing speeds. We would need further research to confirm this trend.

The productivity gain, if compared to New segments, for translation aid is between 13 and 25 percent for MT segments, which is higher than the percentage reported by Krings (2001) and lower than the figures reported by Allen (2005) and Guerra (2003) and from 10 to 18 percent for TM segments.

Our first hypothesis is thus not validated in our experiment since MT processing speed appears to be higher if compared to the processing speed in TM fuzzy matches. The correlation between MT and TM is quite close in the groups that processed fewer words per minute. There exists, however, a pronounced difference in the groups that processed

more words per minute, where MT ranks higher. The deviation is high, nevertheless, and we cannot draw concrete conclusions as productivity seems to be subject dependant. Krings (2001) also found that in measuring processing speeds, the variance ranged from 1.55 to 8.67 words per minute. Although O'Brien (2006) offers an average processing speed across four subjects without mentioning any deviation values she highlights (2007) that there can be significant individual differences in post-editing processing speed in-line with these findings.

### 5.2 Conclusions on quality

Overall we can say that there are errors in all translators' texts and errors are present in all three categories: New, MT and TM. This seems to be logical, considering that the tool did not allow the translators to go back and revise their work, and that no revision work was done afterwards by a third party.

More than half the amount of total errors, 52 percent, can be found in the TM segments, 27 percent in MT segments and 21 percent in New segments. The high number of errors in TM could be explained by the fact that the text flows more "naturally" and translators do not go back and check the source text, they just focus on the target text, while the MT errors are rather obvious and easier to spot without having to check the source text.

The number of errors in TM is higher than in any other category in all translators. On the other hand, the number of errors in MT is greater than in New segments in five out of eight cases. In two cases, there are more errors in the New than in the MT segments and in one case there is equal number of errors.

Accuracy errors represent the highest number of errors, 44 percent, and they represent the highest value in TM and MT. This seems to indicate that translators do not question the TM or MT proposal and do not check the source text sufficiently to avoid this type of error. Mistranslation is the highest value in New segments, but it is very low in MT segments. This could indicate that MT clarifies difficult aspects of the source texts, although more data is needed to explore this trend. Terminology errors are lower in New than in MT and TM segments, indicating that

translators tend to accept the proposed terminology in MT and TM without necessarily checking the terms in the glossaries. This might lead to a recommendation that terminological changes or updates be made before starting the translation process or that translators be instructed to check the glossary often.

The four fastest translators account for 53 errors while the four slowest translators account for 73 errors, which might indicate that the fastest translators tend to make fewer errors and vice-versa, although this is not true for all cases. The reason behind this difference could be that some translators found the assignment more difficult than others, but at any rate this difference does not indicate an improved quality.

As far as we know, other research such as O'Brien (2006), Guerra (2003) and Allen (2003 and 2005) does not offer a matrix of final errors and consequently we do not really know how increases in productivity related to the final quality of their samples. O'Brien (2007) mentions the issue of quality and promises to address the topic in a follow-up study. The forthcoming article will be published in the *Journal of Specialised Translation* (2009).

The pilot study thus indicates that using a TM with 80 to 90 fuzzy matches produces more final errors than using MT segments or human translation. The reason behind this could be that translators trust the content that flows naturally without necessarily critically checking accuracy against the source text.

Finally, our second hypothesis is not proven true by the pilot study as our results show that the quality produced by the translators is notably different when they use no aid, MT or TM, although the number of errors found in MT segments is closer to those found in New segments.

### **5.3 Conclusions on translators' experience**

If we consider the results obtained we can say that experience has an incidence on the processing speed. Translators with experience perform faster if the average is considered. Similar to the findings by Dragsted (2004) when comparing the processing speed between students and professionals, translators with less experience in

our pilot are slower than the ones with more experience.

The data on errors is not conclusive, as the difference between experienced and less experienced translators is none or very small. In the summary data on translators' experience, experienced translators have a higher number of errors in MT and in New segments if compared to the group with less experience. This could be explained by the small number of subjects, or the possibility that translators with more experience grow accustomed to MT type of errors and they do not detect them as easily as a "newcomer" to the field. The translators with less experience have more errors in TM but less in MT and New.

We could say that our third hypothesis is partially proven because translators with greater technical experience do have higher processing speeds in both MT and TM overall. It is important to point out as well that experience does not seem to have an impact on the total number of errors.

## **6 Current work**

We are currently working in collaboration with Cross Language on a research project that will attempt to explore in further detail the findings from the initial pilot project to confirm if these trends can be validated with a greater number of subjects (35), larger sample data (1500 words) and more refined questionnaires to add further qualitative data on subject dependency, number of errors and the influence of experience in the use of translation aided tools.

These findings will help to understand better the post-editing process from the point of view of translators and how this process should be ultimately paid for. There is a strong necessity to explore farther into how new technologies are shaping translation processes and how these technologies are affecting productivity, quality and pricing. If translators and the translation community as a whole acquire more knowledge about the actual benefits of computer-aided tools and MT in real terms, we will be better prepared to enter into the negotiating arena with the necessary tools and knowledge in order to reach common ground with translation buyers.

We cannot and should not base pricing on assumed figures or on measurements done without the necessary scientific rigor.



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