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Syndromic surveillance by veterinary practitioners: a pilot study in the pig sector

Correia-Gomes, C; Henry, MK; Williamson, Susanna; Irvine, Richard M; Gunn, GJ; Woolfenden, Nigel; White, Mark EC; Tongue, SC

Published in: Veterinary Record

DOI: 10.1136/vr.104868

Print publication: 01/05/2019

Document Version Peer reviewed version

Link to publication

Citation for pulished version (APA): Correia-Gomes, C., Henry, MK., Williamson, S., Irvine, R. M., Gunn, GJ., Woolfenden, N., White, M. EC., & Tongue, SC. (2019). Syndromic surveillance by veterinary practitioners: a pilot study in the pig sector. *Veterinary* Record, 184(18), [556]. https://doi.org/10.1136/vr.104868

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1 TITLE

2 Syndromic surveillance by veterinary practitioners: a pilot study in the pig sector

3 AUTHORSHIP

4 Carla Correia-Gomes*, DVM, MSc, PhD, MRCVS, Epidemiology Research Unit, Inverness

5 Campus, Scotland's Rural College, Kings Buildings, West Mains Road, Edinburgh, EH9

6 3JG, UK

7 Madeleine K. Henry*, MVB, MSc, MRCVS, Epidemiology Research Unit, Inverness Campus,

8 Scotland's Rural College, Kings Buildings, West Mains Road, Edinburgh, EH9 3JG, UK

9 Susanna Williamson, BVetMed, PhD, MRCVS, APHA Bury, Rougham Hill, Bury St

- 10 Edmunds, Suffolk, IP33 2RX, U.K.
- 11 Richard M. Irvine, BVetMed, PGCertILHP, MSc(CIDA), DipIECPVS, MRCVS, APHA

12 Weybridge, Woodham Lane, New Haw, Addlestone, Surrey, KT15 3NB, UK.

13 George J. Gunn, BVMS, MSc, Dip ECBHM, RCVS Spec Vet Epi, MRCVS, Epidemiology

14 Research Unit, Inverness Campus, Scotland's Rural College, Kings Buildings, West Mains

15 Road, Edinburgh, EH9 3JG, UK

Nigel Woolfenden, BVSc, MRCVS, RAFT Solutions, Mill Farm, Studley Road, Ripon, North
Yorkshire, HG4 5EB, U.K.

Mark E. C. White, BVSc, DPM, LLB, FRCVS, Pig Veterinary Society, c/o APHA Thirsk, West
House, Thirsk, North Yorkshire, YO7 1PZ, U.K.

20 Sue C. Tongue, BVSc, MSc, PhD, DipECVPH, MRCVS, Epidemiology Research Unit,

21 Inverness Campus, Scotland's Rural College, Kings Buildings, West Mains Road,

22 Edinburgh, EH9 3JG, UK

23 CORRESPONDING AUTHOR

- 24 Carla Correia-Gomes, SRUC Research, An Lòchran, Inverness Campus, Inverness, IV2
- 25 5NA; 01463 246065; <u>carla.gomes@sruc.ac.uk</u>

27 ABSTRACT

28 Traditional indicator-based livestock surveillance has been focused on case definitions, 29 definitive diagnoses and laboratory confirmation. The use of syndromic disease surveillance would increase the population base from which animal health data is captured and facilitate 30 earlier detection of new and re-emerging threats to animal health. Veterinary practitioners 31 32 could potentially play a vital role in such activities. In a pilot study, specialist private 33 veterinary practitioners (PVPs) working in the English pig industry were asked to collect and 34 transfer background data and disease incidents reports for pig farms visited during the study period. 35

36 Baseline data from 110 pig farms were received, along with 68 disease incident reports.

Reports took an average of approximately 25 minutes to complete. Feedback from the PVPs
indicated that they saw value in syndromic surveillance. Maintenance of anonymity in the
outputs would be essential, as would timely access for the PVPs to relevant information on
syndromic trends. Further guidance and standardisation would also be required.

Syndromic surveillance by PVPs is possible for the pig industry. It has potential to fill current
gaps in the collection of animal health data, as long as the engagement and participation of
data providers can be obtained and maintained.

44

46 **INTRODUCTION**

Animal disease has a significant economic impact on livestock production (1); disease 47 events are monitored – and subsequent action taken – to protect the health of both the 48 49 livestock and the humans who work with or consume them. Public health surveillance is the 50 continuous, systematic collection, analysis and interpretation of health-related data needed for the planning, implementation and evaluation of public health practice (2). The same 51 52 definition applies to veterinary public health surveillance (3). Beyond the level of the 53 individual animal or production unit, surveillance programmes may be implemented and administered at population level by government, veterinary or industry bodies, or a 54 combination of these (4). Surveillance data can be obtained by various means, may be 55 required for a number of different purposes and outputs can take varying formats, dependent 56 57 on the needs of the end-users.

Monitoring of livestock health often takes place at slaughter (5,6). Whilst of value, this point 58 59 of data gathering and collation has limitations. These include: the historical nature of such 60 observations; the data gathered only include clinically healthy animals and lack specificity; 61 information from on-farm incidents and fatalities are omitted and data come too late to take 62 action to improve the sampled animals' health. Conversely, data generated by laboratory diagnostic submissions (known in the United Kingdom (UK) as scanning surveillance) are 63 64 based on submissions from animals of any age that are showing clinical signs (7). Such 65 submissions may lead to accurate diagnoses and identification of specific pathogens, enabling action to be taken to control disease. Disease diagnosis data may be used to 66 67 identify trends and changes in submission numbers and diagnostic rates over time. Analysis of submission data by clinical syndrome and presenting sign is also valuable, including 68 where a diagnosis is not reached (8). However, private veterinary practitioners (PVPs) 69 70 submit only a subset of clinical cases for laboratory investigation. Hence, many disease 71 events will not be included by the scanning surveillance system in place. The passive surveillance "pyramid" analogy describes this (9). Data are collated and analysed ultimately 72

73 from just that fraction of all livestock health events at the top of the pyramid, from which 74 diagnostic submissions are made to participating laboratories (Fig. 1). Although there are 75 systems in place to collate laboratory data for monitoring trends over time (7,10), or to detect 76 unusual disease occurrence (11), the absence of systematic recording and collation of 77 disease data from livestock populations attended to by veterinary practitioners means that 78 this resource remains untapped. Syndromic surveillance offers the potential to fill this gap. In 79 the past, in the UK, the National Animal Disease Information Service (NADIS) collected such data from sentinel vets (12), however it was discontinued. 80

81 Syndromic surveillance enables the early identification of the impact – or absence of impact - of potential threats by (near) real-time collection, analysis, interpretation and dissemination 82 of health-related data (13). Alternatively, it can be viewed as a surveillance approach that 83 uses health-related information that precedes, or substitutes for, formal diagnosis (4). By 84 85 definition, usually syndromic surveillance will not yield the specific confirmed diagnoses that are typically provided by laboratory diagnostic submissions; specificity is forgone in favour of 86 greater sensitivity. The focus is on clinical syndromes: groups of signs relating to particular 87 88 physiological systems and related proxy measures, such as mortality or production loss. The 89 principle of syndromic surveillance is that, even without a definitive diagnosis, identifying 90 unusual occurrence or levels of disease syndromes could indicate an emerging issue of 91 potential significance for animal or public health; i.e. it offers the opportunity for earlier 92 disease detection and mitigation.

This paper describes a pilot study in collaboration with a group of specialist PVPs working in the English pig industry. The study was based on the assumption that PVPs could perform a key function in collecting data to contribute to the early detection of animal disease events. PVPs are familiar with the typical health picture on their clients' premises and are generally the primary contact point for health concerns that cannot be managed by the client alone. There are additional requirements for those pig producers involved in assurance schemes to undergo regular veterinary visits to inspect the health status of their livestock. In 2010 92%

100 of UK pig meat production was reported to be governed by quality assurance schemes 101 requiring quarterly veterinary visits (14). If during these visits health data were to be 102 recorded and centrally collated, they could prove a valuable source of additional information 103 on pig health. There are examples of how a system like this could work (15–17). In Great 104 Britain (GB), an interface system is in use in which veterinary practice records are extracted 105 directly into companion animal disease surveillance databases (16–19). In the Netherlands, 106 five items of pig health data are recorded at each monthly pig farm visit through an on-line 107 application (15). In the UK pig sector, however, the range of different recording systems 108 currently in use by pig PVPs presents a challenge to implementing any similar system to the 109 companion animal disease surveillance databases (16,17). The Dutch system (15) provides less frequent and less detailed information for syndromic surveillance. 110

The aim of this pilot study was firstly to evaluate whether pig PVPs working in England would be able to gather and submit data gathering at a syndromic level, secondly to gain experience of how PVP-provided data could be collected, analysed, interpreted and reported in anonymised form, so that it was of value to the end-user and finally to identify the constraints that would need to be addressed if such a system were to be implemented at national level as an animal health monitoring and syndromic surveillance programme.

117 MATERIALS AND METHODS

118 The pilot study consisted of a short trial (May to July 2013) with PVPs working in areas with

119 high pig population in England.

120 Development of data recording templates

The project team, which included two pig PVPs, created standardised data recording templates: one to provide baseline information describing the pig unit (i.e. the farm) and one for reporting a disease incident. Different design approaches were taken, reflecting the fact that although a single, one-off unit baseline assessment was likely to be sufficient for a given unit, there may be multiple occasions on which a PVP would need to generate a disease 126 incident report for that same unit. The draft templates were reviewed at a standardisation 127 day by the PVPs who were going to use them and amended as necessary (e.g. definition of 128 disease incident was refined in accordance with to the opinions of the PVPs). For both 129 templates, the data entry systems were developed to standardise recording terms and to 130 minimise error, e.g. by use of multiple-choice drop-down menus or single-choice selection 131 options, error messages if inserting incorrect data and use of the data validation option in Microsoft Excel (Microsoft Corporation 2010). Provision was made for additional text 132 133 comments by reporting PVPs.

134 Baseline assessments

Pig unit baseline assessment templates specified the data to be recorded once for each unit 135 participating in the pilot study. These baseline data comprised the veterinary and unit 136 identifier (including unit county location) and 12 additional guestions about background data 137 on the health/disease status of a pig production unit against which clinical syndromes can be 138 reported. These included: demographic information, such as unit purpose and size; 139 140 management type and pig accommodation; vaccination status and the unit health status for 141 Mycoplasma hyopneumoniae, porcine reproductive and respiratory syndrome, swine 142 dysentery and mange.

143 Disease incident reports

Disease incident report templates were made accessible via a secure internet server run from Scotland's Rural College (SRUC) to only those PVPs participating in the study. A disease incident report was required on any occasion that a PVP was asked to advise on a disease occurrence that was above the typical background level of disease on the pig unit. The following guidelines were given to the PVPs to assist them in determining whether or not to report a disease event as a disease incident:

"A disease incident report should be generated if there is a change in clinical signsand/or mortality beyond the background for the pig unit (i.e. different to what is usual

152 for that unit based on the PVP's existing knowledge of their clients' stock, the unit and the industry), which is remarkable to the attending PVP. The report may be of a 153 154 disease incident that has been ongoing for some time before first being discussed with the PVP at, for example, a guarterly visit. The report should include both 155 156 suspected upsurges/recrudescence of clinical signs/diseases known to be an issue 157 for the farm and also possible new disease incidents. The determining factor for a report being generated is that the PVP considers the clinical signs/disease to be 158 159 above the 'norm' for the pig unit, this would suggest an intervention was likely to be 160 considered. If in doubt, PVPs should report disease incidents."

161 The disease incident report comprised the date and type of contact (e.g. routine visit, disease investigation, off farm discussion) and 19 further questions to characterise the 162 incident. The information recorded included: age(s) of affected pigs; stage(s) of production; 163 morbidity and mortality; predominant clinical signs and their duration; suspected clinical 164 syndrome; whether the disease incident was a new disease/pathogen or a resurgence of a 165 166 disease/pathogen already present on the unit; whether or not a provisional diagnosis was 167 made. Changes in productivity were also a valid trigger for a disease incident report. To capture these changes, reportable clinical signs included poor growth and infertility. 168

Five additional questions were sent to each PVP to follow up on all reported disease incidents. This was done two weeks after the report, to determine whether or not a diagnosis had been reached (and if so what it was) and whether the disease incident had resolved or was still causing concern.

173 Study design and data collection

A convenience sample of PVPs was selected based on the following criteria: a) specialised pig veterinarians working in England and b) willingness to participate in the study. The selected PVPs were asked to attend a training and standardisation day (spring 2013). Here they were briefed on the aims, methodology and reporting requirements of the study, to

ensure a standardised approach. They were also given the opportunity to suggest changes
to the proposed templates. Six PVPs attended that meeting and a further two were briefed
individually with the same material on other dates before the start of the study. For the study,
each PVP was assigned a unique identifier; known only to the PVP and to project team
members. Similarly, each pig unit was assigned a unique identifier known only to the PVP
responsible for that pig unit. These veterinary and pig unit identifiers were used for all data
recording throughout the study to maintain confidentiality.

Data collection took place over a six-week period between May 29th and July 12th 2013. 185 Each PVP was asked to send all disease incident reports (and the corresponding pig unit 186 baseline assessment data) for at least three consecutive weeks of work falling within the six-187 week study period. This was to allow for other PVP commitments, while ensuring a focused 188 189 reporting period from each participant. The aim was to obtain at least 10 routinely visited units per participating PVP, across a range of breeding and rearing pig unit types. This 190 191 value was chosen based on practicality: it was assumed that in a three week period each 192 PVP would make at least 10 routine farm visits for quality assurance purposes.

193 Completed unit baseline assessments were submitted to the project team via email; disease 194 incident reports were uploaded via the secure server. Only the project team had access to 195 the data received. The approach to data recording and transfer was considered, as well as 196 how to report outcomes to PVPs and producers (as possible primary target end-users).

197 **PVP feedback**

The PVPs were encouraged to correspond with the project team during the study for clarification of reporting requirements, or other queries, where necessary. Feedback was also elicited via SurveyMonkey (SurveyMonkey Inc) after the end of the study period. In this questionnaire PVPs were asked about issues relating to the unit identifiers, time required to complete the reports, questions that should be added, removed or modified, the data collection process, the guidance offered and the usefulness of the exercise. Comments and

204 post-study feedback from the participating PVPs also contributed to the evaluation phase of205 this study.

206 **RESULTS**

207 Eight PVPs contributed data to this study. The target of at least 10 baseline assessments per participating PVP was achieved by all but one PVP. One hundred and ten unit baseline 208 209 assessments (range 5-23 per participating PVP) and 68 disease incident reports (range 2-19 210 per participating PVP) were completed during the study. Of the 110 unit baseline 211 assessments, 81 were completed at routine visits, with the remainder being associated with a PVP having to deal with a disease incident. Some problems were encountered when 212 213 collating and analysing the data, particularly in relation to non-response. In some instances this could be solved by inclusion of an "unknown" option in the drop-down menu. There were 214 215 other considerations that could be solved in future systems by implementation of cross-216 validation between questions and by not allowing the user to progress if certain fields were 217 left blank.

218 Types of data collected

219 In the study population, breeder-to-finisher and finisher units were the most common unit 220 type (Table 1). The farms in the study were from several counties of England with almost 25% from the Yorkshire region. Continuous flow systems were more commonly used for 221 222 growing pigs than all-in/all-out systems (Supplementary material - Table S2). Three guarters 223 (75%) of disease incidents were reported in post-weaned pigs (Supplementary Material table S9). For most of the disease incidents reported (55.9%) clinical signs had been 224 225 ongoing in the unit for more than two weeks (Supplementary material - Table S11). Around 226 53% of the disease incidents reported were considered to be resurgence of a disease/pathogen already believed to be present on the unit, i.e. showing recurrent issues in 227 the units (Supplementary Material – Table S13). The majority of the incidents were reported 228 229 during routine visits (54.4%) or off farm discussions (29.4%) (Supplementary Material – Table S7). For breeding animals the clinical disease syndromes that were often reported were 230

reproductive and systemic, while for growing animals they were gastrointestinal, respiratory
and skin syndromes (Figure 2, Supplementary Material Table S19)). A provisional diagnosis
was made in the great majority of the incidents reported (91.2%) (Supplementary material
Table S20) and in almost half of the incidents reported the disease has resolved at the time
of follow-up (Supplementary Material Table S22). More detailed results are presented in
Supplementary Material.

The data were used to develop mock-ups of potential outputs for reporting, e.g. at county level (Supplementary material Figure S1 to S7). Baseline assessments were essential to provide background data for these potential outputs (Figure 3).

240 Table 1: Type of units (number – N and percentage - %) that participated in the study

Unit type	N	%
Breeder-finisher	33	30
7kg weaner producer	16	14.5
30kg weaner producer	7	6.4
Nursery	6	5.5
Nursery-finisher	16	14.5
Finisher	29 26.4	
Gilts unit	2	1.8
Boar stud	1	0.9

241

242 PVP feedback on the pilot study

The average time taken to complete a unit baseline assessment and disease incident report

was 22 minutes (range 6-60 minutes) and 27 minutes (range 10-60 minutes) respectively.

The PVPs stated that the some data requirements needed clarification, in particular, what

constituted a disease incident that needed to be reported. The follow-up questions after

submission of a disease incident report were deemed to be a burden, as their value was not

always apparent. However the PVPs involved in this study indicated from the outset that the
value of this type of syndromic surveillance is significantly enhanced if there is timely
provision of relevant surveillance information back to participating veterinarians and their
clients, whilst maintaining anonymity in outputs.

252 **DISCUSSION**

This pilot study evaluated whether the gathering and submission of syndromic level data by pig PVPs working in England in the context of their routine veterinary work was possible. It also identified a number of potential constraints that would need to be addressed if such a system were to be introduced nationally. Overall the study has demonstrated that data collection by pig PVPs is possible and provided information about key requirements needed for a functional syndromic surveillance system.

Baseline assessments are essential to provide background data on the health/disease status 259 of a pig production unit against which syndromic disease can be reported (e.g. Figure 3 and 260 261 FigureS6 – Supplementary Material). There is a risk of reduced compliance if PVPs feel that 262 the requirements of any syndromic surveillance system duplicate data recording already performed (20). In this pilot study it was demonstrated that these data could be collected by 263 PVPs at routine quarterly assurance visits and, if necessary i.e. where they were not 264 collected at a previous quarterly visit, at the same time as a disease incident. Similar 265 requirements exist for pig production in other countries; for example, the Danish Product 266 267 Standard for pigs delivered to Danish Crown abattoirs (21). In the UK, there might be potential for streamlining the collection of baseline data direct from assurance schemes 268 269 themselves, instead of collecting stand-alone assessments. Issues of suitability of the data, 270 data sharing, permissions and system compatibilities would all need to be addressed.

The disease incidents reports, on the other hand, capture the data that are key to the implementation of a syndromic surveillance system. The definition of what constituted a disease incident is a subjective measure and therefore introduces observer bias to disease

274 incident reporting. This issue was noted during a study in Ontario (20), where there were differences in how participant veterinarians defined a new incident of disease, despite 275 276 provision of documented guidance before the study began. It does, however, take into 277 account that different units will have different incident rates due to their production system 278 and husbandry practices. For example: it would not be possible to establish a single 279 acceptable mortality rate for all pig production systems. If a syndromic surveillance system 280 was to be developed for nationwide implementation, further investigation would be required 281 to develop a definition for disease incident that would be acceptable industry-wide. A starting 282 point could be to review the literature and engage pig veterinary practitioners through focus groups. Indeed, after completion of this pilot study, several meetings were held with potential 283 collectors and end-users of these type of data, at which it was suggested that percentage of 284 morbidity is recorded for disease incidents). Although participating PVPs were requested to 285 286 record all disease incidents that met the project criteria, it is not possible to know if the number recorded was the same as the disease incidents they came across during the study 287 288 period. Even allowing for an increased effort due to the study's short duration and the novelty value of being involved in this pilot study, the number of disease incidents submitted 289 290 was a positive outcome. It shows it was possible for most of the PVPs to record the data requested plus it supports the hypothesis that PVP syndromic surveillance could augment 291 existing approaches to animal health surveillance. 292

The quality and completeness of data collected enabled a descriptive analysis of the types of units experiencing disease incidents during the study period and the types of disease syndromes reported (see Supplementary Material). Given the limitations of the scale of this pilot, it was not expected that the data collected would be representative of the English pig population. Nevertheless most of the farms in the study were located in known pig dense areas of England (e.g. Yorkshire) (22). The disease syndromes recorded were also similar to what would be expected for breeding (reproductive syndrome) and growing pigs

300 (gastrointestinal and respiratory syndromes) (Supplementary Material -Table S12) and to
 301 what has been observed elsewhere (15).

302 **PVP input to design and review of recording templates**

303 To confirm a need for the type of surveillance proposed, to optimise buy-in amongst 304 participants and to gain from their experience of gathering pig health information, the participating PVPs were involved in the design and review of the recording templates. This 305 306 early consultation identified potential constraints in advance: lack of veterinary time, payment 307 for veterinary time, standardisation of recording, coverage of the pig population (geographic and unit type) and concerns about pig farmer/practitioner confidentiality. These were 308 309 addressed before starting the active data collection phase. Similar constraints have been reported in other studies (23,24). All are pertinent to the concept of PVP-based surveillance, 310 311 for practical reasons and/or because they have a direct impact on data quality and 312 representativeness. The value of including practitioners in the design stage of a surveillance scheme is corroborated by other studies; in Ontario to examine compliance within 313 314 practitioner-based surveillance (25) and in Denmark to establish an equine health database 315 (26). The authors of the Canadian study commented that restriction of the available options 316 for data recording and completion not only runs the risk of reduced compliance, but may lead to participation bias (25). There is a view that syndromic surveillance based on the collation 317 of data that are already routinely gathered will lead to more effective compliance (15, 16, 318 319 26). While there are clear advantages in obtaining added value from available data, it has 320 been demonstrated in this pilot study that early inclusion of PVPs in the development of templates and methods for recording for data collection can generate the desired results 321 (19). There are however caveats associated with issues to do with the practicality of 322 323 implementation and scale; so far feasibility has only been demonstrated on a relatively small 324 scale.

325 **PVPs feedback on the pilot study**

The average time for recording disease incidents was longer than desirable according to the 326 327 PVP feedback. The same issue was noted by Hartig and colleagues (23), where equine 328 veterinarians reported being willing to spend a maximum of five minutes to acquire 329 background information on a patient and two minutes to entering patient data into a 330 database. This could be solved by reducing the number of questions in the disease incident 331 report, as is being done in a similar Dutch system (15) and/or by improving the technology 332 for data capture. As previously discussed, the PVPs felt constrained by their need for 333 clarification on what constituted a disease incident that needed to be reported. Another 334 constraint was the perceived burden of the follow-up questions. Further exploration of how to clearly explain to participants and facilitate their understanding of the purpose and necessity 335 336 of follow-ups to disease incident reports will be vital, as recording whether a diagnosis has 337 been established and/or whether the disease incident has resolved will contribute to determining whether a new or emerging disease could be involved. If PVP-based data 338 339 collection for syndromic surveillance is to become more widely adopted, these perceived constraints must be addressed. 340

341 Engagement with data providers and end-users

Understanding what motivates data providers and end-users and devising appropriate 342 343 incentives to maintain their engagement to report disease over long periods is essential in 344 developing sustainable, dynamic and adaptable surveillance systems (24). Relevant and 345 timely feedback is a non-monetary incentive that may enhance willingness and overcome the inertia to report (23,24), consequently improving data quality. The PVPs involved in this 346 study indicated from the outset that the value of this type of syndromic surveillance is 347 348 significantly enhanced if there is timely provision of relevant surveillance information back to participating veterinarians and their clients, while maintaining confidentiality. The potential 349 reporting options explored in this pilot study allow anonymity while maximising the reported 350 information in an interactive way. Monetary incentives were raised in this pilot study during 351

the design phase in the form of a desire for payment for data collection time and this may 352 353 have implications for scaling up to a wider system. Hartig and colleagues (23) reported that 354 some veterinarians raised concerns related to being charged to be able to access data they 355 have collected; while other stakeholders have shown some reluctance to pay for access to 356 the data. In the pilot study, participants were not asked who should finance such a potential 357 scheme nor if they were willing to pay for access and data extracts. As part of the development of any larger scale, wider system, the questions of "Who benefits?" and "Who 358 359 pays?" will need to be addressed (3).

360 **Potential alternative systems**

In this study we trialled data recording for potential use within a syndromic surveillance 361 system in the pig sector by PVPs, as there is a strong case for specific collation of data 362 directly from PVPs. Nonetheless, data collection by PVPs has a cost. One way to reduce 363 duplication of effort and avoid unnecessary burden on data providers would be to develop an 364 interface between the software used by producers/practitioners during their daily activities 365 366 and the software used to record syndromic surveillance data (28). This could overcome 367 issues of delay in data transmission, as well as acting as a central data collation and analysis hub. The British companion animal sector has two such systems; however there are 368 still many challenges to be overcome before this can be achieved in the livestock sectors. An 369 370 alternative approach would be to reduce and prioritise the additional recording required, for 371 example, in the Netherlands only five items of pig health data are recorded at monthly visits 372 via an online application.

This short-term pilot was undertaken to: evaluate whether pig PVPs would be able to gather and submit data at a syndromic level in a timely manner; assess how such data could be collected, analysed and reported and to identify the primary constraints for implementation on a larger scale, such as national level.

Although the system piloted here could not be implemented as a functional, sustainable system in the long term, the findings provide information about key needs for the direction of future development such a system. It also provides evidence with which to approach and inform potential funders and contributors. It has contributed to a syndromic surveillance workshop in 2016 (29) and to applications for developing a relevant app for syndromic surveillance data collection from veterinary practitioners.

383 CONCLUSIONS

This study has demonstrated that the capture of standardised animal health data by pig 384 PVPs is feasible and has the potential to contribute to syndromic surveillance. It has also 385 386 highlighted key requirements that can help developing a future sustainable system. These are data design (i.e. what is essential to be captured), which will then impact on practicality 387 (time and effort) for collecting such data; reporting requirements (i.e. what is going to be 388 done with the data - how and when?) and an IT support infrastructure in a secure user-389 390 friendly system. Together with assurance of confidentiality, all of these considerations should 391 be explored in collaboration with data providers and end-users. This will drive long-term 392 participation and engagement, by monetary and/or non-monetary reward. The ability to provide timely and relevant information back to data providers and to other stakeholders, 393 such as those involved in national surveillance, is key to achieving buy-in from both 394 producers and practitioners. These topics should be the focus for future research in this 395 396 area.

397 FIGURE LEGEND

Figure 1. The surveillance pyramid. This reflects the potential for syndromic data gathered by veterinary surgeons to augment existing surveillance capabilities, which typically rely on definitive diagnoses and laboratory testing (adapted from (30)).

Figure 2. Number and proportion of predominant clinical disease syndrome reported forgrowing pigs in the study.

- 403 Figure 3. Potential output: proportion (and number) of disease incidents reported to be
- 404 respiratory syndrome in growing pigs per type of unit.
- 405
- 406 LIST OF ABBREVIATIONS
- 407 GB Great Britain
- 408 IT Information technology
- 409 PVP Private veterinary practitioner
- 410 SRUC Scotland's Rural College
- 411 UK United Kingdom
- 412 **DECLARATIONS**
- 413 Ethics approval and consent to participate
- 414 Not applicable
- 415 **Consent for publication**
- 416 Not applicable
- 417 Availability of data and materials
- 418 The anonymised datasets generated and analysed during the current study are available
- 419 from the corresponding author on reasonable request.

420 Competing interests

- 421 The authors declare that they have no financial or non-financial competing interests in
- 422 relation to this work.

423 Funding

- 424 The work described here formed part of a larger body of work funded by the levy board for
- 425 the British pig industry now AHDB Pork formerly known as BPEX. AHDB Pork is a
- 426 division of the Agriculture and Horticulture Development Board.

427 ACKNOWLEDGEMENTS

- 428 The authors would like to acknowledge the essential contribution of all the pig producers and
- 429 specialist pig veterinary practitioners who participated in the study. Andrew Duncan, who
- 430 works for the University of the Highlands and Islands (Inverness College) and is linked with
- 431 SRUC, is acknowledged for development and management of the website used for
- 432 submission of disease incident data.

433 AUTHORS' CONTRIBUTIONS

- 434 *CCG and MKH contributed equally to this research paper.
- 435 CCG was involved in developing the concept, the template for the field trial, the
- 436 standardisation day, the website creation, collating the data, analysis of the results,
- 437 interpretation of the results and writing the manuscript.
- 438 MKH was involved in operational aspects of the collation of field data. She originally drafted
- 439 and wrote the manuscript.
- 440 SW was involved in developing the concept, the template for the field trial, the
- standardisation day, developing the questionnaire for the PVP feedback, interpretation of the
- 442 results and contributed to the manuscript.
- 443 RMI contributed to the writing of the manuscript.
- 444 GJG was involved in acquiring the funding and read the manuscript.
- 445 NW was involved in developing the templates for the field trial, organised the standardisation
- 446 days, participated in the field trial and red the manuscript.

- 447 MCW was involved in the development of the templates for the field trial, participated in the448 field trial and red the manuscript.
- 449 SCT provided leadership in the original development of the programme of work, subsequent
- 450 management, direction and epidemiological oversight of the field study and contributed
- 451 substantially contributed to the writing of the manuscript.
- 452 All authors have read the final manuscript.

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