

1 *Data Descriptor*

2 **Preprint: Data from a Systematic Review of**
3 **Crowdsourcing of Research Data from Wildlife**
4 **Tourism Photographs and Comments Shared on**
5 **Social Networking Sites**

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14 **Abstract:** This data descriptor summarizes the process applied and data gathered from 50
15 publications/papers reporting on the use of photography generated by tourists, tour operators and
16 members of the public, with a particular focus on the crowdsourcing of photographs through
17 online platforms and social networking sites (SNSs) as a method of research for wildlife
18 conservation and ecotourism. The papers were collected in a systematic literature review to inform
19 a pilot study of the feasibility of using SNSs to crowdsource georeferenced photographs of
20 endangered Bornean Pygmy Elephants (*Elephas maximus borneensis*) taken by ecotourists along the
21 Lower Kinabatangan River region of Sabah, Malaysia. Papers were sourced using the Murdoch
22 University Findit online-search tool to search over 100 databases, including Proquest, Scopus and
23 Web of Science. The criteria for a paper to be included in the review (and shared via the dataset
24 attached to this this data descriptor) were that it was peer-reviewed, published in English, between
25 1997 and the 31 December 2017, had the full text accessible online and reported on a study or
26 studies that utilized photographs that tourists, tour operators and/or members of the public
27 generated and shared via SNSs or online platforms.

28 **Dataset:** Dataset submitted for publication as a supplement to this Data Descriptor.

29 **Dataset License:** CC-BY

30 **Keywords:** Citizen Science; Crowdsourced Data; Ecotourism; Natural Resource Management,
31 Social Media; Photo-elicitation; Photovoice; Wildlife Conservation; Wildlife Tourism

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