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# Observational Research Using Propensity Scores



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**In most observational studies, treatments or other “exposures” (in an epidemiologic sense) do not occur at random. Instead, treatments or other such interventions depend on several patient-related and patient-independent characteristics. Such factors, associated with the receipt vs nonreceipt of treatment, may also be—independently—associated with outcomes. Thus, confounding exists making it difficult to ascertain the true association between treatments and outcomes. Propensity scores (PS) represent an intuitive set of approaches to reduce the influence of such “confounding” factors. PS is a computed probability of treatment, a value that is estimated for each patient in an observational study and then applied (in a variety of ways such as matching, stratification, weighting, etc.) to reduce distortion in the true nature of the association between treatment (or any similar exposure) and outcomes. Despite several advantages, PS-based methods cannot account for unmeasured confounding, ie, for factors that are not being included in the computation of PS.**

**Published by Elsevier Inc. on behalf of the National Kidney Foundation, Inc.**

**Key Words:** Propensity scores, RCTs

## INTRODUCTION

Summarizing discussions at a “Roundtable on Value and Science-Driven Health Care,” authors noted the need for improvements in the conduct of randomized clinical trials (RCTs). They emphasized that large simple RCTs, that compare one treatment with another, can yield internally valid results if conducted efficiently and effectively.<sup>1</sup> Several other articles have also focused on strategies to improve RCTs.<sup>2</sup> This focus on RCTs, as the “gold standard of clinical research”, comes from the fundamental assurance that RCTs provide—that outcomes are being compared across groups of patients that differ only in treatment (vs no treatment) and no other factors. In other words, patients’ likelihood of treatment in an RCT is independent of baseline attributes and determined by random assignment. Consequently, differences in outcomes are attributable to the differences in treatments. In observational settings, in contrast to RCTs, treatment is not randomly assigned and several patient-related and patient-independent attributes can influence the type of treatment received (or the receipt vs nonreceipt of treatment) and can also influence differences in outcomes independent of the differences in treatments. In other words, observational studies of health care interventions are subject to confounding where systematic differences between groups of patients—that were treated vs not—result in difficulties in estimating the effects of treatment independent of all other factors.<sup>3</sup> Propensity scores (PS) can be used to enable more accurate estimation of treatment effects in observational studies (see [Figs 1 and 2](#)). In this article, we discuss how PS-based approaches can be used to account for confounders in observational research and also discuss some limitations of PS-based methods.

## PS WORK: A CONCEPTUAL SIMILARITY WITH RCTs

PS-based methods offer an intuitive solution to the problem of confounding in observational research.<sup>4</sup> By objectively quantifying a patient’s likelihood of receiving a particular treatment or exposure, based on measured baseline characteristics, ie, the PS value, researchers can construct “pseudo-populations,” where it is possible to estimate treatment effects more accurately. In these pseudo-populations, patients with

more similar likelihoods of treatment, ie, patients with similar baseline attributes (predisposition to treatment in routine clinical practice) differ in whether the treatment was actually received vs not. Thus, comparing outcomes, in pseudo-populations (chosen from the actual population), enables estimation of treatment effects in ways that emulate the baseline “exchangeability” of treatment groups in RCTs. Populations of patients that were actually treated vs not treated are more comparable.

Consider an RCT designed to test a hypothesis using a simple 2-arm study design—patients could randomly receive treatment A or B (in a 1:1 ratio). For every patient randomly assigned to receive A, there is 1 patient randomly assigned to receive B. Outcomes can be directly compared because before the actual receipt of treatment A or B, each patient in the entire study sample had exactly the same probability of receiving A or B, completely independent of all other baseline characteristics. Chance alone determined whether a particular patient received A or B. Because, in theory, the assigned treatment is the only systematic difference between groups, differences in outcomes (between groups) are presumed to be causally related to the differences in actual treatments. In contrast to RCTs, in an

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*IRB approval: This activity meets the VHA definition of “nonresearch.”*

*Financial Disclosures: The authors declare that they have no relevant financial interests.*

*Attribution of work: All authors made substantial contributions to conception and design of this work, to the interpretation of data, to drafting or revising of the manuscript, and to the final approval of the version to be published and agree to be accountable for all aspects of the work. The work was performed at the Anesthesiology Service, Durham VA Medical Center, Durham, NC.*

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*Published by Elsevier Inc. on behalf of the National Kidney Foundation, Inc. 1548-5595/\$36.00*

*<http://dx.doi.org/10.1053/j.ackd.2016.11.010>*

observational study (of treatment A or B), without explicit randomization, direct comparisons of the outcomes are not feasible because several factors (independent of treatment) can contribute to the observed differences in outcomes. To address this problem, researchers can compute the PS. It is calculated as the probability of treatment, ie, the likelihood of treatment, conditional on observable characteristics.<sup>5</sup> Groups of patients with similar calculated PS values have comparable likelihood of treatment but although some patients may actually receive treatment, others may not. Thus, we can compare patients with similar PS as they are “exchangeable.”

The PS is generally estimated using a multivariable model, typically logistic regression although other techniques may be used, with the exposure (ie, receipt vs nonreceipt of treatment) as the dichotomous dependent variable and with observable characteristics of patients as independent variables. The outcome itself should not be included in the PS model because treatment cannot “depend on” the outcome. Temporally, the outcome occurs after treatment. Once each patient’s propensity or probability for treatment is calculated (value ranging from 0 to 1), it can be applied in a number of ways to minimize confounding. Rather than building a mathematical model purely predictive of treatment,<sup>6</sup> the intent of PS models is to balance confounders across treatment groups.<sup>7</sup> In other words, the goal of using PS is to ensure balance on all known confounders across the groups being compared. Known risk factors for the outcome can be included as predictors to improve precision, but factors that are only predictive of the exposure (and unrelated to the outcome, ie, instrumental variables) should not be included in the PS model—these factors are not confounders as they are not independently related to the outcome.<sup>8</sup> As a corollary, the purpose of “flipping a coin” in an RCT is to ensure that patients where the coin landed on one side are on average similar to patients where the coin landed on the other side. The purpose of the coin is not to “predict treatment”—it is to ensure exchangeability across treatment groups. PS estimates can also help determine whether comparisons (of groups with vs without treatment) are appropriate. To do this, researchers need to plot the distributions of PS scores in the treatment groups to see if treated and untreated groups show a considerable overlap in PS distributions or not (see Figs 3 and 4). Comparisons are not appropriate if patients are not in fact exchangeable, ie, if there is considerable nonoverlap. In the event of such large-scale nonoverlap of PS distributions, investigators need to

realize that patients who were actually treated vs not are too dissimilar in other ways than treatment alone. The options here are to reconsider the choice of comparator or consider additional inclusion or exclusion criteria to arrive at a more exchangeability.

## THE APPLICATION OF PS

A. Stratification: After estimation of PS, patients can be divided into several strata—quintiles, deciles, or more, depending on the size of the study. Each strata will have patients with very similar PS and that are, therefore, comparable on the distribution of baseline factors that predispose to treatment. However, in every stratum, only some patients are actually treated vs not treated and comparing within each stratum can, hence, estimate unconfounded treatment effects.<sup>9</sup> These effects should be understood as minimally affected by confounding.<sup>9</sup> If there are differences in treatment effects across strata, this could imply either effect modification<sup>10</sup> or the presence of unmeasured con-

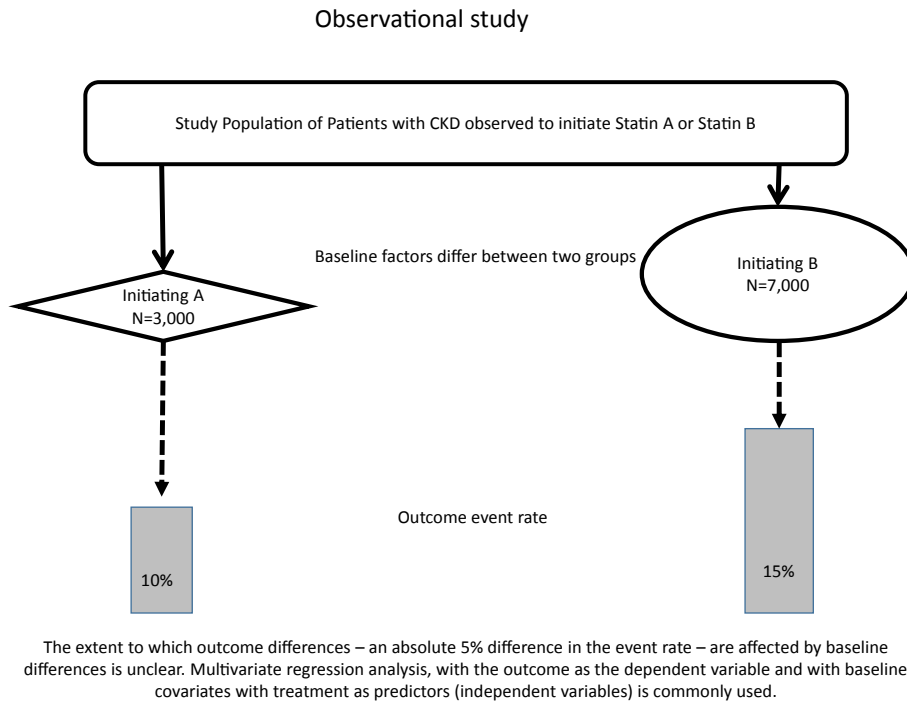
founding (particularly in the tails of the PS distribution).<sup>11</sup> Effect modification means that the effects of treatment depend on the likelihood of treatment, a particular stratum of patients that is unlikely to be treated may only show small or no benefits of actual treatment while another stratum of patients that is highly likely to be treated may have significantly different benefits. If treatment effects are consistent across strata, researchers can collapse stratum-specific esti-

mates into a single overall estimate. Conversely, if effects vary across strata, investigators may consider reporting them separately or if the difference is likely because of bias, apply methods like trimming or matching to deemphasize the effect of the tails of the distribution.

B. Matching: Individuals with similar PS values that were actually treated vs not treated can be matched using various algorithms. In 1 common algorithm, “pairwise greedy matching without replacement,” each patient with a given PS value who was treated is matched to another patient with an identical or nearly identical PS value (“greedy” in terms of how many decimal places are used to match PS values). The match is chosen from the group of patients who were not treated to create a pair and then both patients are removed from further matching. This approach creates groups with pairs of patients with the same PS distributions, and therefore, the same covariate distributions. In this

### CLINICAL SUMMARY

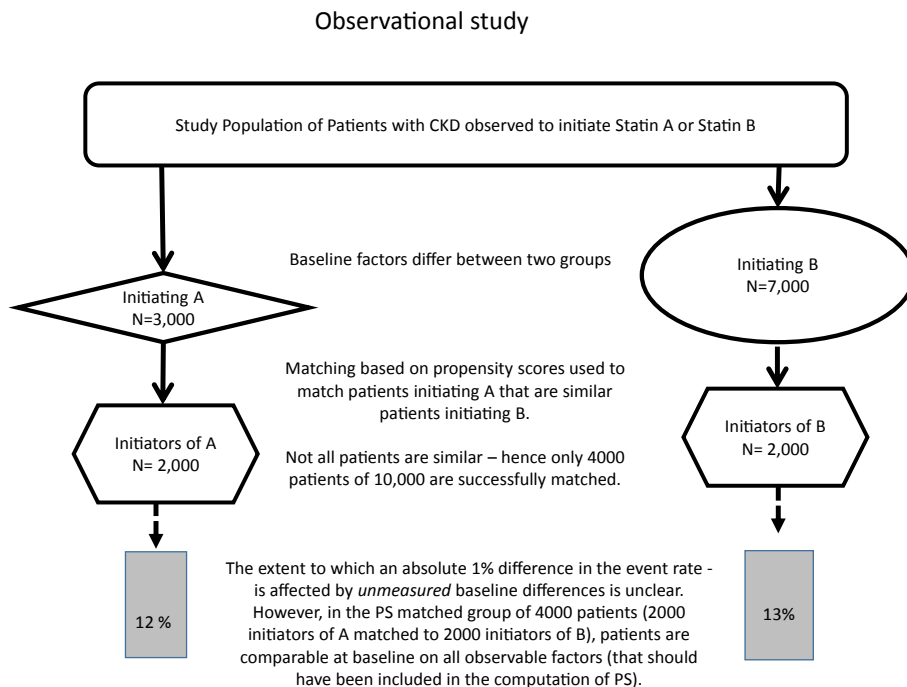
- In most observational studies, treatments or other “exposures” do not occur at random. Rather, they “depend” on several patient-related and patient-independent characteristics that may also be related to outcomes. Hence, the effects of treatments on outcomes cannot be estimated without accounting for such “confounding.”
- Propensity scores (PS) are probabilities of treatment and are computable for each patient in an observational study. These scores can be used in an intuitive set of approaches to reduce the influence of such confounding.
- Despite several advantages, PS-based methods cannot account for unmeasured confounding factors (ie, for factors that are not being included in the computation of PS).



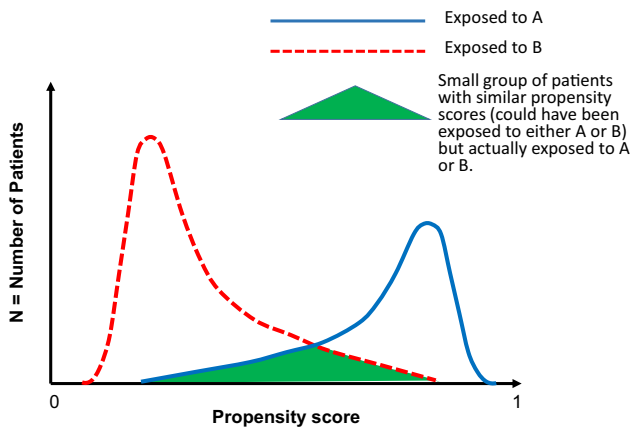
**Figure 1.** A “typical” observational study: Differences in outcomes need to be adjusted for differences in baseline characteristics.

pseudo-population, confounding has been “broken” and outcomes can be directly compared like in an RCT where there is baseline exchangeability. The resulting risk estimate—difference in outcome between treated and untreated groups—is called the average effect of

treatment in the treated (ATT). This answers the question “what is the effect of treatment among patients who received the treatment vs those that did not.” There are a variety of other methods for matching (with replacement, closest neighbor, caliper matching etc.).



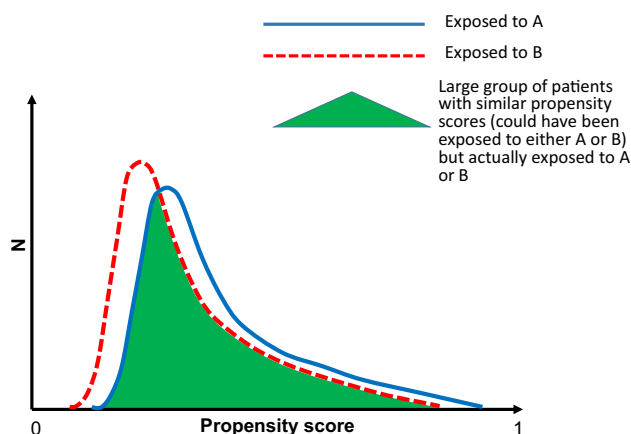
**Figure 2.** Propensity scores used to create a matched cohort of patients that are comparable on baseline characteristics.



**Figure 3.** Propensity Density Plot: Propensity Scores (on the x-axis, range from 0-1) are plotted against the Number of Patients (on the y-axis). This figure shows few patients being matched.

Although the sample size can be reduced by matching, excluding patients who failed to match removes those without good exchangeability. Unmatched patients have no corresponding counterpart (patients that have similar PS but with opposite treatment assignment). However, in instances of poor PS overlap, the matched population may represent a very small, atypical pseudo-population that is not representative of the overall population; if there is effect measure modification along the distribution of the PS, then the matched sample may yield an effect measure estimate in only a small subset, which may differ from the overall population.

- C. Weighting: The PS can also be transformed into weights and applied back to the original study population to create pseudo-populations of treated and untreated patients with similar PS distributions (and thus similar balance of covariate distributions). One type of weights, called standardized mortality ratio weights, or ATT weights, leaves the treated patients as is (ie, assigned weight = 1), but “re-weights” the comparison group to have a similar PS distribution as the treated (weight =  $PS/(1 - PS)$ ).<sup>12</sup> The treatment



**Figure 4.** Propensity Density Plot: Axes are Similar to Figure 3 but with good overlap in densities. This figure shows many more patients being matched.

effect estimated in this weighted pseudo-population also yields the ATT (similar to the matching approach); however, all patients are retained in this analysis. Although there are no “unmatched” patients, outcomes are weighted down by untreated patients (with lower propensities). Another approach is to use inverse probability of treatment weights that are also estimated from the PS. When applying these weights to the population, the treated and comparison groups are weighted by the inverse of their actual exposure (treated weight =  $1/PS$ ; comparator weight =  $1/(1 - PS)$ ). For practical purposes, weights can be stabilized by the marginal prevalence of exposure ( $Pe$ ) to reduce the influence of small group sizes (treated weight =  $Pe/PS$ ; comparator weight =  $(1 - Pe)/(1 - PS)$ ). When these weights are applied, both treatment groups are weighted to the overall population, and hence, treatment effects that are estimated (in this inverse probability of treatment weights-weighted pseudo-population) yield the average treatment effect. The question being answered here “what is the effect of treatment if the entire population were treated vs none of the population were treated?”<sup>13</sup> This approach may not be appropriate in settings where individuals are unlikely to receive treatment (eg, comparing treatment with no treatment in a population without indications for treatment or with contraindications to treatment). Restriction of the comparison group to those with indications for treatment or with an active comparator (eg, users of acceptable alternatives) may result in better comparisons.<sup>14</sup>

## OTHER OPTIONS AND DEVELOPMENTS IN THE FIELD OF PS

There is considerable ongoing research on the estimation and application of PS in observational research. High-dimensional PS estimation is a tool developed for the automated selection of large numbers of empirically identified potential covariates available in administrative health care databases,<sup>15</sup> potentially including hundreds of diagnoses, procedures, and medications that may be confounders or associated with confounders when researchers are trying to use observational data to estimate treatment effects. Another development, preference score, is a transformation of the PS to study groups of patients with the greatest equipoise between strategies. By removing individuals very unlikely to be treated or very likely to be treated, the sample is restricted to, and the analysis performed only on, individuals with reasonable expectation of receiving vs not receiving treatment in the real world (ie, groups with PS values closer to 0.5 are identified and groups with PS values close to 0 or 1 are excluded).<sup>16</sup>

Disease risk scores (DRS) are similar to PS, in that they are composite scores of multiple covariates, but rather than modeling the likelihood of treatment, DRS model the likelihood of experiencing the outcome. DRS can be applied in similar matching strategies as PS, but they do not balance covariates between treatment groups like the PS do. Estimation of DRS can be more challenging than



the PS, but DRS may perform better in settings of PS non-overlap. DRS may be more stable over time because while treatment patterns can change (ie, propensity for treatment can change over time), the etiology of disease processes remains constant.<sup>17</sup>

### THE EXAMPLE

Consider 2 hypothetical epidemiologic studies evaluating the effect of statins on changes in estimated glomerular filtration rates among patients with CKD: one investigating whether initiating a statin is more beneficial than not and another investigating the comparative effectiveness of 2 different statins. These 2 research questions are related, but they reflect 2 very different comparisons between treatment groups. Although the statin vs no statin comparison considers new users and nonusers, the statin A vs statin B analysis compares 2 treatment groups which have both been evaluated by a physician and prescribed a statin: the confounders surround the choice of statin in the second example, but in the first, they surround the decision about whether to treat.

In the statin new user (treatment initiator) vs nonuser study, the users are identified at initiation, and a relevant index date is selected to begin the comparison with patients with CKD who are not receiving a statin. A PS model would be estimated, including relevant covariates measured before the index date, but statin nonusers may have clinical and behavioral characteristics which make them so different from the users of statins (eg, reduced access to health care, poor adherence, frailty, poor health habits, etc.) that confounding (and the risk for worse outcomes) may not be fully controllable.<sup>18-20</sup> Distributions and plots of PS values reflect this lack of exchangeability<sup>21</sup> with a high likelihood of residual confounding. PS matching would result in identification of only a small minority, while weighting may exaggerate treatment effects among atypical users. A more thoughtfully identified comparison group (eg, initiators of another medication, or a more restricted, similar group of nonusers) may be warranted to avoid such residual confounding.<sup>14</sup>

In the comparative effectiveness analysis of 2 groups of patients (initiating statin A or statin B), identified at initiation of the medication, relevant baseline covariates measured before initiation can be used to obtain PS values and then to plot them, revealing good overlap.<sup>21</sup> This is because both groups of patients met criteria for initiation of statins and only a few relevant factors determined the choice of statin A vs B. Stratifying along the PS distribution would result in many strata with adequate numbers of patients receiving A or B for comparisons to be meaningful. Matching would exclude few patients and retain the vast majority. Comparisons in the pseudo-populations (created by stratification, matching, or weighting) should all yield estimates free of observable confounding.

### Real-World Examples

PS methods have been widely used in clinical and epidemiologic research of kidney disease to control for differ-

ences between exposure groups. Various PS matching and weighting applications can be found in studies evaluating the safety<sup>22</sup> and effectiveness<sup>23</sup> of medications in kidney disease patients, evaluating the strength of risk factors in predicting kidney replacement therapy,<sup>24</sup> estimating the protective effect of medications against renal events,<sup>25</sup> estimating the long-term effects of acute kidney injury,<sup>26</sup> and many others.

### STRENGTHS

PS-based methods are useful in settings where outcomes are uncommon because covariates (used to mathematically model treatment as the dependent variable) tend to be more prevalent, especially in observational settings with large numbers of covariates available in electronic medical records or administrative claims databases.<sup>4,27</sup> Additionally, PS estimates yield treatment effects in defined subpopulations, so after stratification, matching, or weighting, the new pseudo-population's covariate distributions can be plotted, the balance of covariates inspected, and the actual population on which inferences are being derived is known.

### LIMITATIONS

Although PS methods allow for intuitive visualization of exchangeability between treatment groups, like in an RCT, and although PS-based methods yield estimates that are not confounded by measured factors (that were included in the PS model), unmeasured characteristics that are not captured in data or not included in the PS model will remain "unbalanced" and capable of causing confounding. Last, although PS methods can be used to guide the choice of a comparison group, application of these methods cannot compensate for fundamental study design flaws, such as improper choice of comparator, selection bias, measurement error, or missing data. Conceptually, an analogy may be made to civil prosecutions. To prove the effects of treatment by "a preponderance of the facts," observational studies can only "build the case" using available evidence. Facts that are relevant, but that are not available to the prosecutor, can lead to wrongful convictions. After all, without random assignment, no observational study can truly be an "open and shut" case.

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