



Textbook Affordability Initiatives: Supporting Teaching Faculty for Student Success

Jeanne Hoover
Cindy Shirkey

Lee Johnson
Joseph Thomas

2018 Student Success Conference
Focusing Your Lens on Success

Focus on Higher Education



Textbook Costs and Barriers to Success

66.6 % of students did not purchase a required textbook

47.6 % of students took fewer classes

45.5 % of students did not register for a specific class

37.6% of students earned a poor grade because they could not afford the textbook

26.1 % of students dropped a course

19.8 % of students failed a course because they could not afford the textbook

Textbook Costs and Barriers to Success

70.7% of students received financial aid

Of those students, 29.2% reported that their financial aid did not cover their textbook costs.

Possible Solutions

Textbook rentals (print and electronic)

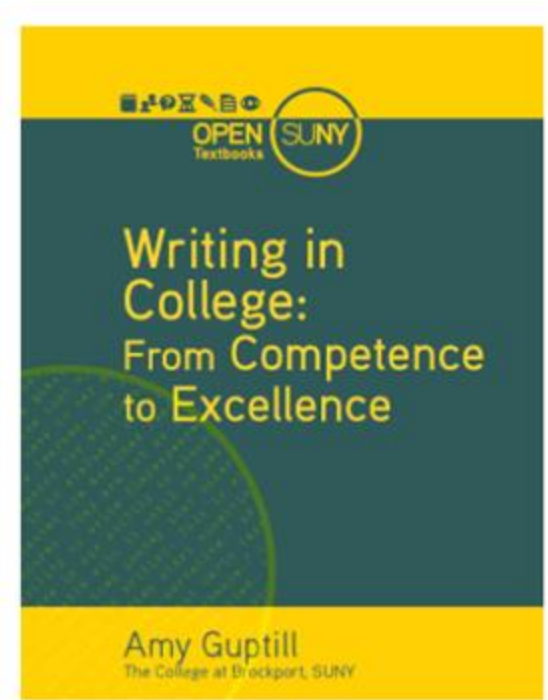
Used books

Course reserves

Library materials

Open Educational Resources (OER) : Teaching materials that are free to use and allow for sharing or remixing. OER can be videos, textbooks, tutorials, articles, and more.

Focus on Free Texts and Course Materials



(26 reviews)



Focus on Free Texts and Course Materials

Multiple studies have reported that overall OER:

- Are as good as, if not better, than traditional textbooks in both quality and efficacy.

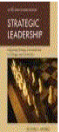

May provide more equity among students:

"We found that course grades improved at greater rates for nonwhite students and Pell eligible students . . . We also saw significant decreases in DFW rates, at greater rates for nonwhite and Pell eligible students. In fact, looking just at those subgroups, we saw DFW rates drop by a third."

-Teaching in Higher Ed interview with
C. Edward Watson, University of Georgia

Librarian Experience

Course-Adopted Textbook Program

Title	Author	Course/Section	Instructor	Semester	Year
 Strategic Leadership: Integrating Strategy and Leadership In Colleges and Universities	MORRILL	ADED 6450-601	BROUGHTON	Spring	2018
 Learning In Adulthood	MERRIAM	ADED 6453-601	LOHR	Spring	2018

Alternative Textbook Program



RELI 1500: Use and Abuse of the Bible— Reading List

<u>Topics</u>	<u>Resources</u>
<u>Bible Introduction</u>	Russell Pregeant, <i>Reading the Bible for All the Wrong Reasons</i> (Intro, Ch 1-2) T.J. Wray, <i>What the Bible Really Tells Us</i> (Ch 3, 37-58) John Barton, <i>How the Bible Came to Be</i> (Ch 2-3, 13-52, Ch 4) Adrian Thatcher, <i>The Savage Text: The Use & Abuse of the Bible</i> (Ch 1) John Riches, <i>The Bible: A Very Short Introduction</i> (Ch 8, p. 117-130) Riches, <i>The Bible</i> (Ch 3 The Canon, p. 31-53)
<u>Usury</u>	Wray, <i>WTBRTU</i> (Ch 6) Mark Biddle, "The Biblical Prohibition against Usury," <i>Interpretation</i> 4/1, 2011 Adrian Thatcher, <i>The Savage Text: The Use & Abuse of the Bible</i> (Ch 3)
<u>Interpretation Methodologies</u>	E. Randolph Richards, <i>Misreading Scripture with Western Eyes</i> (Ch 3, 4 & 5) (Individual vs. Collective Identity p. 95-111; Honor/Shame p. 114-135) Hanson & Oakman, <i>Palestine in the Time of Jesus</i> (p. 65-80—patronage)
<u>Divorce</u>	Russell Pregeant, <i>Reading the Bible for All the Wrong Reasons</i> (Ch 5) Victor Paul Furnish, <i>The Moral Teaching of Paul</i> , 3 rd ed. (Ch 2) William Loader, <i>The New Testament on Sexuality</i> (Ch 5) Friedman & Dolansky, <i>The Bible Now</i> , Ch 3
<u>Women's Leadership</u>	Furnish, <i>Moral Teaching</i> (Ch 4) Frances Gench, <i>Encountering God in Tyrannical Texts</i> , Worship Wars Pt. 1 Lee A. Johnson, "In Search of the Voice of Women," <i>Women in the Bib. World</i> Nancy Duff, "The Ordination of Women: Biblical Perspectives," <i>Theology Today</i> 73/2 (2016)
<u>Hell/Satan</u>	Wray, <i>WTBRTU</i> (Ch 5) Mary Ann Beavis & Hyeran Kim-Cragg <i>What Does the Bible Say?</i> (Ch 5, 67-77; Ch 6, 81-92) John Pilch, <i>Cultural Handbook to the Bible</i> (Ch 1, "Hell" 11-15) De La Torre, <i>The Quest for the Historical Satan</i> (Ch 2)
<u>Homosexuality</u>	Furnish, <i>Moral Teaching</i> (Ch 3, 55-93) William Loader, <i>Making Sense of Sex</i> (Ch 4) Beavis & Kim-Cragg, <i>What Does the Bible Say?</i> (Ch 9, 127-37) Friedman & Dolansky, <i>The Bible Now</i> (Ch 1, 13-40) Mark Achtemeier, <i>The Bible's YES to Same-Sex Marriage</i> (Ch 6-7)
<u>Judaism & Christianity</u>	Thatcher, <i>Savage Text</i> (Ch 6, 94-100) John Gager, <i>Reinventing Paul</i> (p. 77-144) Beavis & Kim-Cragg, <i>WDTBS?</i> Ch 4

RELI 1500: Use and Abuse of the Bible— Reading List

Abortion

Michael Gorman, "Why is the New Testament Silent about Abortion?" *Christianity Today* 37/1 (1993): 27-29
Friedman & Dolansky, *The Bible Now* (Ch 2)
William Countryman, *Dirt, Greed and Sex* (Ch 3)

Sex, Marriage

Wray *WTBRTU* (Ch 7, 131-47)
Furnish, *TMTOP* (Ch 2)
Beavis & Kim-Cragg (Ch 9, 127-37)
Jennifer Bird, *Permission Granted: Take the Bible into Your Own Hands* (Ch 4)
Loader, *Making Sense of Sex* (Ch 4)
Countryman, *Dirt, Greed and Sex* (Ch 8)

Death Penalty

Friedman & Dolansky, *The Bible Now* (Ch 4)
Millard Lind, *The Sound of Sheer Silence and the Killing State Death Penalty and the Bible* (Ch 4)
Christine Gudorf, "Christianity & Opposition to the Death Penalty," *Dialog: A Journal of Theology* 52/2 (Summer 2013): 99-109
Gardiner Hanks, *Capital Punishment and the Bible* (Ch 4)

Bible in Modern Culture

Jacques Berlinerblau, *Thumpin' It: Use and Abuse of the Bible in Today's Presidential Politics* (Intro & Ch 1, 1-37)

Use and Abuse of the Bible

Furnish, *TMROT* (Ch 5)
Powery, "The Origins of Whiteness and the Black (Biblical) Imagination" in *The Bible in American Life* (Ch 6, 81-88)
Wray, *WTBRTU* (Ch 8)
Thatcher, *The Savage Text* (Ch 8)

A person is holding a Canon camera with a lens. The lens is a Canon Zoom Lens EF-S 18-55mm 1:3.5-5.6 IS STM. The lens has a diameter of 58mm. The person is holding the camera with both hands, and the background is blurred.

Campus Partners

- Bookstore
- Prior Awardees
- Librarians
- Academic advisors

Email us at

ScholarlyComm@ecu.edu

Questions?



References

Bernhardt, B. & Thomas, W.J. (2018). *Helping keep the costs of textbooks for students down: Two approaches*. Unpublished manuscript.

Ernst, D. (n.d.) Open Textbooks: Access, affordability, and academic success [Presentation]. Retrieved from <https://www.slideshare.net/djernst/open-textbooks-access-affordability-and-academic-success>.

Florida Virtual Campus. (2016). *2016 Florida student textbook & Course materials survey*. Tallahassee, FL. Retrieved from <https://florida.theorange Grove.org/og/items/3a65c507-2510-42d7-814c-ffdefd394b6c/1/>

National Association of College Stores. (2013). Textbook rental program resources. Retrieved from <http://www.nacs.org/advocacynewsmedia/faqs/faqontextbookrentalprograms.aspx>.

Stachowiak, B. (Producer). (2018, January 4). *Assessing the impact of open educational resources with C. Edward Watson* [Audio podcast]. Retrieved from <http://teachinginhighered.com/podcast/assessing-impact-open-educational-resources/>

U.S. PIRG Education Fund, The Student PIRGs, and Senack, E. (2014). *Fixing the broken textbook market: How students respond to high textbook costs and demand alternatives*. Washington D.C.: Center for Public Interest Research, Inc. Retrieved from <https://uspirg.org/reports/usp/fixing-broken-textbook-market>.

U.S. Department of Education, National Center for Education Statistics. (2017). *The condition of education 2017* (Publication No. NCES 2017-144), Washington D. C. Retrieved from <https://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=2017144>.

U.S. Government Accountability Office. (2013). *College textbooks: Students have greater access to textbook information* (Publication No. GAO-13-1368). Washington D.C.: U.S. Government Printing Office. Retrieved from <https://www.gao.gov/products/GAO-13-368>.