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**IDENTITY, DISTRIBUTION RULES AND PRODUCTIVITY IN
HETEROGENEOUS TEAMS: AN EXPERIMENT**

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Identity, Distribution Rules and Productivity in Heterogeneous Teams: An experiment.”

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Abstract

This paper examines experimentally the effects of social identity and communication on teams' distributional rules and wealth creation. The context studied is team production with multiple resource owners of different skills. In these organizational settings, heterogeneity of skills might create a conflict between equity, equality and social welfare. The results of a two-stage experiment, where participants vote in the distributional rule in stage I and make their effort decisions in stage II, indicate that induced group identity prompts preferences for equality even at the expense of wealth creation. We find that compared to a setting where social interaction is absent, identity does not increase team productivity, but equalizes individual payoffs. These findings suggest that group identity triggers the wide spread use of equal sharing rules by heterogeneous teams, as it increases the team's level of egalitarianism. This paper provides recommendations for organizational decision-making.

JEL Classification: C92, D31, D63, J33, M52

Keywords: Teams; Heterogeneous skills; Social identity; Communication; Voting; Distributional preferences; Experiments.

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I. Introduction

This paper examines experimentally how social identity affects distributional preferences and productivity of heterogeneous teams. The context is team production technology with self-management organization design and the heterogeneity focus is individual skills.

Self-management organization design implies that each collaborating party receives in return a share of the total output produced, and input contributions do not enter into the compensation function (no monitoring).

The relevance of this study is justified by the proliferation of production setups with output based compensation practices (workers cooperatives, partnerships, self-managed production teams, profit sharing scheme, etc.) even though standard economic theory predicts inefficiencies in these organization designs due to free riding behavior (Alchian and Demsetz, 1972; Holmstrom, 1982).

Self-managed teams have grown rapidly in popularity following their introduction in the 1960s along with the idea that teamwork is a key to productivity. In the 1980's in the United Kingdom and United States alone almost 50 per cent of companies were using self-managed work teams within their organizational structure (Huczynski and Buchanan, 1985). This percentage grows to around 70 percent of companies in the Fortune 1000 and to 81 percent of US manufacturing companies in the 1990's (Lawler et al., 1995). Because of their widespread use, research has been devoted to analyze how to increase productivity. However, little is known about output distributional rules among group members with different skills, in production settings with team production technology and self-management organization design.

This article aims to bridge this gap by answering three research questions: (1) What are the individual distributional preferences when they interact in an heterogeneous group? (2) Does induced group identity with communication change these preferences? (3) Does induced group identity affect effort supply and wealth creation?

Distributional preferences show up as individual or team sharing rule decisions that determine how joint output is allocated among them. By group identity we mean that individuals actions when collaborating in production consider the benefit of the group instead of self-benefit. An individual that is identified with the team cares about the wellbeing of other group members when making some actions. Finally, wealth

creation is measured by the difference between the value of production and the inputs total opportunity costs.

Having heterogeneous inputs into the same team production technology makes sense, because it takes advantage of the combination of different backgrounds and experiences of team members (Hamilton, 2003, 2004; Lazear, 1998; Farrel and Scotchmer, 1988). Consider, for example, the range of abilities in university' research groups or in medical and lawyer partnerships. Deciding upon a distributional rule that doesn't damage personal relations and work motivation is a social and economic dilemma. Social identity and social preferences can play a determinant role in mitigating these conflicts. Nonetheless, research on the effects of social identity in redistribution in a team production setting has been scant.

To answer our research questions, we design a non-real effort experiment with two treatments. In the first treatment no interaction is allowed, in the second treatment, identity is manufactured in a pre-stage game and communication is allowed in the first stage of a two-stage game. We induce identity as in Chen and Li (2009), where participants were randomly matched in different group colors and discussed for about 10 minutes which author, Picasso or Dali, painted the pictures we showed them.

The game is the same in both treatments. Groups, composed by individuals that differ in skills, have to decide how to distribute the team production in a first stage, by simple majority rule, and make their contributions in a second stage. In the first stage they are given three options: an equal distribution rule; the second best sharing rule, which is proportional to members' skills and a median sharing rule that weights equal sharing and wealth maximization criteria, i.e. gives part to needs and part to skills. Therefore, the first treatment allows us to understand individual and team's level of preferences for equality. The second treatment allows us to study the effect of induced identity on those preferences.

Our results provide clear answers for our research questions. We show that: (1) when no interaction is allowed, individuals show selfish behavior in their choice of the sharing rule. A higher proportion of individuals with high (low, respectively) skills choose the second best (egalitarian, respectively) sharing rule, which is the one that benefits them the most. (2) We find that communication and group identity formation changes distributional preferences favoring a more egalitarian sharing rule among the high skilled individuals. (3) Communication-group identity increases the effort contribution of low skilled individuals in equal sharing groups, with respect to

those without group identity, but do not affect the input contributions of high skilled individuals, also compared with the contribution without identity.

Most of the research on team incentives considers symmetric members where equal sharing is common practice (see for example Encinosa, et al., 2007, Farrel and Scotchmer, 1988). However, in teams composed by members who differ in skills or productivities, a distributional rule proportional to members' skills should be used to increase productivity (see chapter 3).

Some reasons for this apparent paradox are connected to theories of justice that incorporate a concern for the well-being of the least well-off members of the society. Examples are Rawlsian preferences for equality or the need principle, which calls for the equal satisfaction of the basic needs (see Konow, 2003 for an extensive review on theories of justice). Other reasons are connected with difference aversion theories supported by experimental evidence that suggests that some individuals dislike inequitable outcomes (Fehr and Schmidt, 1999; Bolton and Ockenfels, 2000; Charness and Rabin, 2002) or fairness considerations (Akerlof and Yellen 1990). However, most of the difference aversion experiments consider homogenous participants and/or equal split.

Social identity is considered a phenomenon that prompts actions that favour the group instead of self-maximization (Tajfel and Turner, 1979, Ashforth et al, 1989; Akerlof and Kranton 2000, 2005, 2008; Eckel and Grossman (2005); Chen and Li, 2009; Klor and Shayo, 2010). According to the social identity theory, if individuals are identified with the group they belong to, they will take actions that are congruent to the prescribed behaviour for the group, even if those actions depart from self-maximization and imply a monetary loss. However, group identity experiments mainly focus on ingroup versus outgroup interactions.

The results of this experiment show that communication and identity do not change the total wealth creation in production; the change towards more egalitarian output sharing rules induced by identity is followed up by an input contribution behavior that neutralizes the potential effects of more equal sharing rules in wealth created.

Our findings suggest that if individual get an intangible payoff from more egalitarian sharing rules then equal sharing rules increase welfare as the intangible payoff is at no cost from efficiency lost.

This paper contributes to management and economic literature by taking a novel approach that combines the social identity and the social preferences streams of research in a team production technology setting that allows for diversity.

II. Related literature

A. Theories of justice and social preferences

The conflict between equality and efficiency has been continuously present in economic environments, since Adam Smith (1759), Marx (1875), Sen (1966) and Rawls (1971) to the present day. The literature on theories of justice shows that different principles of justice lead to heterogeneous distributional preferences in different contexts. For one hand individuals can have principles that incorporate a concern for the well-being of the least well-off members of the society such as Rawlsian preferences for equality or the need principle, which calls for the equal satisfaction of the basic needs. On the other hand, individuals can have utilitarianism principles, which implies that resources must be allocated first to the person who derives the greater marginal utility; or welfarism, which implies aggregation of individual utilities to derive social welfare; or even equity principles, which are based on proportionality and individual responsibility and accountability (see Konow, 2003, for an extensive review on theories of justice and its empirical evidence).

Although the impact that distributional preferences have on economic outcomes have been discussed under several theories of justice during the past years, in the last decade the social preferences literature has been given a great deal of attention due to the growing number of economic experiments finding discrepancies between efficiency and equality in agents' behavior. (Fehr and Schmidt, 1999; Bolton and Ockenfels, 2000; Charness and Rabin, 2002). These scholars developed models of difference aversion based on the premise that in addition to self-interested individuals, some are concerned about the payoff of others, disliking outcomes that are perceived as inequitable.

A. Social Identity

a. Social Identity Theory: From Psychology to Economics

Bringing the social-psychological concept of identity to economic analysis can convey advantages for the study of group behavior as it can account for many phenomena that standard economics cannot well explain. According to the social

identity theory (SIT), developed by Tajfel and Turner (1979), social identity could be defined as a perception of oneness with a group of persons. It has three major components: categorization, identification and comparison. The first is the process of putting others and ourselves into categories, such as gender, ethnicity, profession, age cohort, religious affiliation, sports clubs, etc. As these examples suggest, people may be classified in various categories. A woman can be Asian, a young lawyer, affiliated to some religion, political party and/or be a fan of some sports club. This social classification enables individuals to locate or define themselves in the social environment. Categorization leads to identification, which is the process by which we associate ourselves with certain groups. Finally, identification may lead to comparison, which is the process by which we compare our groups with other groups, creating some favoritism towards the group we belong to.

Social identity has been shown to be a central concept in understanding group behavior in social psychology, sociology, anthropology and political science. Management science has also applied the SIT to explain organizational identification. Ashforth et al. (1989) argues that organizational identification is a specific form of social identification as the individuals' organization may provide an answer to the question: who am I? The SIT literature suggests three general consequences to organizations. Firstly, individuals tend to perform actions consistent with relevant aspects of their identities. Secondly, it affects the outcomes associated with intragroup cohesion, cooperation, fairness, altruism, pride and loyalty to an organization or to its corporate culture. Finally identification may also prompt internalization and adherence to group values and norms and engender homogeneity in attitudes and behavior. Being our experiment on a certain type of organizations, we expect to shed light on these consequences.

The concept of identity was formal introduced by Akerlof and Kranton (2000). They incorporate identity as a motivation for behavior in individual's utility function. In their formulation, identity is based on social categories, C . Each person i has an assignment of people to these categories, c_i , so that each person has a conception of her own categories and that of all other people. Prescriptions P indicate the behavior appropriate for people in different social categories in different situations. The prescriptions may also describe an ideal for each category in terms of physical characteristics and other attributes. Categories may also have higher or lower social

status. They use the word identity to describe both a person's self-image as well as her assigned categories.

In the last years the economics of identity analysis was extended to organizations (Akerlof and Kranton, 2005) and workgroup (Akerlof and Kranton, 2008). In these studies identity is incorporated in a principal-agent model and in principal-multi agent model (respectively) and works as a part of incentives. Their model contrasts with the standard economic model where an individual's preferences are fixed and utility are not situation dependent. In their framework when an individual enters an organization and adapts its organization culture, he will take actions to fulfill the organizations' goals to feel like an insider. On the other hand, if he feels like an outsider, he will take actions that are against the organization or workgroup.

In this article we adopt AK formulation and expand on their work to study how social identity conditions fairness and affects effort levels and productivity in a self-managed organization setting composed by heterogeneous members.

b. Social Identity Research in Experimental Economics

There is a growing number of economic experiments suggesting that natural group identity increase ingroup favoritism, which increases altruism and cooperation (Bernhard et al., 2006; Goette et al., 2006).

The study that more relates to ours is Chen and Li (2009). Their results suggest that in allocation games induced social identity increases altruism and charity concerns towards members of their own group and decreases envy as well as increases the odds that individuals choose social welfare maximizing actions. Our experiment has clear differences from theirs. First, our setting is set to represent organizations, specifically self-managed teams, where individual profits are not directly comparable since contributions are not observable. Second, we allow subjects to vote on the distribution rule, which in turn will derive the payoffs. Third, and more importantly, we focus on members with heterogeneous skills; and finally we do not use ingroup/outgroup comparison, mainly due to our experimental setting.

Eckel and Grossman (2005), find that induced team identity in a repeated public good game increases cooperation limiting the individual free-riding problem normally observed in team games. However, once again, they focus on homogeneous subjects and use an equal distributional rule given exogenously.

Another study on social identity that is related to our work is Klor and Shayo (2010) minimal group experiment on the effect of social identity on preferences over distribution. They analyze the voting decisions on redistribution of tax regimes of two distinct natural groups that are randomly assigned gross incomes, majority rules. They find that in many cases, individuals forego monetary payoffs and vote for the tax rate that benefits their own group.

Therefore, this article differentiates from previous experimental evidence on social identity as it studies heterogeneous teams' behavior, both in terms of redistribution and effort decisions. Moreover, our analysis does not focus only on the effects of identity on distribution rules but also on efficiency considerations. Next, we present a theoretical explanation for teams' distributional rules, based on social identity, which we then test experimentally.

III. Theoretical framework: A Team production setting

This section contains the description of the collective and individual decision process in a production set up with a team production technology where each input is provided by a different collaborating person. In exchange for the collaboration each input provider receives a share of the total output produced. The way output is shared among the group members is decided by secret majority voting among group members. When voting team members know that there will be a second stage when the input decisions are made, output is observed and the sharing rule is applied to that output. The experimental game is played under two situations, no identity treatment and identity treatment. In the second case the identity treatment is the first step, next the voting of the sharing and finally the input contribution decisions. As indicated, and to make relevant the efficiency-equality dilemma in the choice of the decision rule, production groups are composed of two types of individuals, high skilled and low skilled ones. Individuals collaborating in the experiment are randomly assigned to one or other skills' groups before they decide on the sharing rule.

Production involves $N > 2$ inputs, each belonging to a different resource owner, indexed by $i=1,2,\dots,N$. To simplify the exposition we identify a resource owner with a worker endowed with an observable level of skill $q_i \in \mathfrak{R}^+$ takes contributes to production with an unobservable and unverifiable resource quantity $a_i \in \mathfrak{R}^+$.

As usual, let $a = (a_1, \dots, a_n) \in \mathfrak{R}_+^n$; $a_{-i} = (a_1, \dots, a_{i-1}, a_{i+1}, \dots, a_n)$; $a = (a_i, a_{-i})$ and $q = (q_1, \dots, q_n) \in \mathfrak{R}_+^n$; $q_{-i} = (q_1, \dots, q_{i-1}, q_{i+1}, \dots, q_n)$; $q = (q_i, q_{-i})$.

The inputs of the N individual agents determine a joint monetary outcome according to the production function $F: \mathfrak{R}_+^N \rightarrow \mathfrak{R}_+$. Let $F = F(a_1, a_2, \dots, a_N)$ be a non-decreasing, continuous, twice differentiable and concave function homogenous of degree $r > 0$ that satisfies the team production technology condition $F(a_1, \dots, a_N) > \sum_j F(a_j; a_{-j} = 0)$. In exchange for the collaboration each resource owner receives a share (S_1, \dots, S_N) of the total output so that $S_i > 0, \sum_i S_i = 1$.

Therefore the sharing rule satisfies the budgeted constraint by equality, $\sum_i S_i F(a_1, \dots, a_N) = F(a_1, \dots, a_N)$. Where, $S_i F(a_1, \dots, a_N)$ is the compensation received by resource owner i . Total output is allocated among collaborating input suppliers so the budgeted constraint is binding. Each resource owner has an alternative use for the input quantity supplied a_i so the opportunity cost of the input quantity supplied to production is $C_i(a_i), i = 1, \dots, N$, where the cost function is increasing with the input quantity.

The output sharing rule will belong to the family of sharing formulas proposed by Sen (1966):

$$S_i = (1 - \alpha)S_i^* + \frac{\alpha}{N}$$

Where α is a parameter between zero and one and the S_i^* is the second best efficient sharing rule calculated as follows:

$$\begin{aligned} & \text{Maximize}_{S_1, \dots, S_N} F(a_1(S_1, \dots, S_N), \dots, a_N(S_1, \dots, S_N)) - \sum_i C_i(a_i(S_1, \dots, S_N)) \\ & \text{Subject to } \sum_i S_i = 1, S_i \geq 0, \forall i \end{aligned}$$

Where $a_i(S_1, \dots, S_N), \forall i$ is the Nash equilibrium solution to the input contribution decision by the input suppliers for a given output share:

$$\text{Maximize}_{a_i} S_i F(a_1, \dots, a_N) - C_i(a_i), \forall i$$

The parameter α captures the weight assigned to the second best efficiency outcome relative to the weight given to egalitarian considerations. A value of the parameter equal to 0 means that only efficiency matters, while a value of 1 implies that all the weight is on equal output sharing. A value of $\alpha=1/2$ indicates that an

intermediate weight is given to each goal, efficiency and equality. In the experiment set up the group members will vote on the choice between these three values of α .

In this research we follow Akerlof and Kranton (2010) and assume that individuals' perception of equality or fairness depends on the social context. When individuals join for production each can have a different personal and social background that conditions her preferences for egalitarian or efficiency led outcomes. Therefore we expect that individual preferences will show up in the voting stage. Since some individuals will be that they are assigned to the high skill or to the low skill group when they decide on the sharing rule, the high skilled ones will be aware that the efficiency based sharing rule will give them higher monetary pay off than the equal sharing one. On the other hand, low skilled individuals will know that their pay off will be higher under the equal sharing rule than under the efficient one. From a selfish behavior we expect then that high (low) skilled individuals will majority vote for $\alpha=0$ (1). Deviations from this selfish behavior will indicate the starting preferences for egalitarian outcomes of high skilled individuals, and efficiency preferences shown by the low skilled ones.

The experiment is next modified to allow for communication among group members and to induce some sense of group identity among them. This could modify the initial social context and change the relative preference for egalitarian, efficiency sharing rules, with respect to those before the treatment.

IV. Experimental design and implementation

The goal of the experiment is to observe the behavior of individuals in the organizational environment described above, and obtain evidence on whether distributional concerns and social preferences influence the behavior of people so that this behavior departs from the predicted one under the assumption that individuals are selfish and social concerns do not matter in production environments. The experiment consists in a two-stage decision process where first individuals decide on how they will share the output from production and next they decide on the effort contribution. The two stages decision process is repeated, one time without identity treatment (VT) and the other time after the identity treatment (IT).

In this section we describe in detail the team production technology with inputs of different quality, high and low skilled labor input, together with the functional form for the opportunity cost of the resource input. Next we solve for the Nash equilibrium

solution in input contributions by the team members for each sharing rule proposed above, and no social preferences at all, i.e. individuals maximize only monetary pay-offs. The solution to the game in terms of Nash equilibrium and no social preferences provides a benchmark to which compare the observed decisions and outcomes after running the experiment. If the observed behavior and performance departs from the benchmark then we will examine if the departure is consistent with the predictions under the assumption that group identity and social preferences do indeed influence the effort decisions of group members in self-managed, output-sharing, organizational designs.

Along the experiment each production group will have five members, $N=5$. Three of the members are high skilled and two low skilled. Each group member has a vote and the output sharing rule is decided by secret majority voting. The level of skills for each of the high and for each of the low skilled individuals is the same so in terms of pay offs this symmetry implies that each high and each low skilled individual will expect the same pay off once the sharing rule is decided. Therefore all else equal in the choice of the sharing rule there is a natural majority of high skilled individuals whose interests should determine the chosen rule.

A. Experimental parameters

The team production technology is given by the functional form¹:

$$F(a_1, a_2, \dots, a_5) = \sum_{i=1}^5 k_i(q_1, q_2, \dots, q_5) a_i, \quad q_i > 1 \quad (1)$$

Where q_i is set to represent member's skills and k_i is a function that aggregates the skills of team members into a measure of the productivity of member i . The complementary skills of group members that justify the joint production and give an output from joint production higher than the sum of individual outputs, for the same level of input a_i , is captured by the assumption that k_i is increasing in q_i , for all i , and $k_i(q_1, \dots, q_N) > k_i(q_1, \dots, q_{N-S})$ for any subset S in N . $k_i \geq 1$ for any i^2 . In our experiment we set the function $k_i(\cdot)$ so that the contribution to productivity of input i is higher for the own skill than for the skills of other team members: $k_i(q_1, \dots, q_N) = q_i^{1/2} \left(\prod_{j \neq i} q_j^{1/5} \right)$, $q_i > 1$.

¹ The functional form of the production technology borrows from Hamilton et al (2004).

² Let $K = (k_1, \dots, k_N)$, where K is symmetric in the sense that $k_i(q_1, \dots, q_N) = k_{\pi(i)}(q_{\pi^{-1}(1)}, \dots, q_{\pi^{-1}(N)})$ for any permutation π . Therefore, assuming, without loss of generality, that $q_1 > q_2 > \dots > q_N$, then $k_1(q_1, \dots, q_N) \geq k_2(q_1, \dots, q_N) \geq \dots \geq k_N(q_1, \dots, q_N)$.

The cost of input i is given by: $c_i(a_i) = \frac{a_i^2}{2q_i}$

By assumption $q_1 > q_2 > \dots > q_N$ so higher q_i implies a lower marginal cost, for a given value of a_i ; therefore marginal cost decreases with the endowed skill.

The distinction between high and low skilled individuals implies is instrumented by setting $q_{high}=10$, for each of the three high skilled group members, and $q_{low}=5$ for each of the two low skilled members, in all the experiments.

Taking into account the general output sharing rule introduced above, the payoff of individual i is given by:

$$\pi_i = ((1 - \alpha)S_i^* + \alpha/5) \sum_i^5 k_i a_i - a_i^2/2q_i, \quad (2)$$

with $\alpha \in [0,1]$ and $k_{high\ skilled}=24$ and $k_{low\ skilled}=17$, for the functional form and selected q values.

The three sharing rules the group members will vote on imply different values of parameter α that captures the weight given to the egalitarian sharing rule, $\alpha=1$ (equal sharing), $\alpha=0$, only efficiency matters (second best) and $\alpha=1/2$, half and half. The solution for the Nash equilibrium that will serve as benchmark for comparing the results of the experiment for the three sharing rules requires first solving for the second best sharing rule, S_i^* . Following the solution process described in section , the second best solution is $S_i^{*H}=0.30$, $S_i^{*L}=0.05$. This implies that under option A, equal sharing, $S_i=1/5$, the same for all members; under option B, what we call median proportional, $S_i^H=0.25$ for each of the high ability participants and $S_i^L=0.125$ for each low ability participants; and under option C, second best shares, $S_i^H=0.30$ for each of the high ability participants and $S_i^L=0.05$ for each low ability ones.

Table 1: Experimental parameters

Parameters	
Ability of high types	10
Ability of low types	5
k (value of number) high types	24
k (value of number) low types	17
Cost high	$a_i^2/20$
Cost low	$a_i^2/10$
Option A	20%
Option B - high ability	25%
Option B - low ability	12.5%
Option C - high ability	30%
Option C - low ability	5%

Table 2: Experimental predictions

Predictions	Equal Sharing	Median Proportional	Second Best
Nash Equilibrium effort			
High	48	60	72
Low	17	11	4
Expected payoff			
High	692	994	1337
Low	778	575	265
Total team profit	3631	4130	4540
Efficient effort			
High	240		
Low	85		
Team wealth	10085		

As expected the Nash equilibriums for the output sharing self-managed organizations give lower welfare and lower input contributions than the first best. The second best is, by construction, the sharing rule with higher pay off. As we move from equal sharing to second best the high (low) skilled members contribute with higher (lower) input to joint production. Under the equal sharing low skilled get high pay off than high skilled even though the former contribute with lower input to production than the latter. If the correlation between input contribution and pay off is taken as an indication of fairness then the proportional and the second best sharing rules would be consider fairer than equal sharing. Equal output sharing is the sharing rule with more equal pay off for high and for high skilled individuals, while the second best sharing rule is the one giving less egalitarian outcome.

B. Experimental treatments and implementation

i) Treatments

As mentioned the experiment is designed to understand the effects of identity on participants distributional preferences and on team efficiency taking into consideration the setup described previously. Thus, it has two treatments: the *voting treatment*, henceforward VT, where no interaction is allowed and the *identity treatment*, henceforward IDT, where the structure is similar to the VT but identity is manufactured in a pre-stage and communication allowed in the voting stage. We

discuss in detail the design choices for induce identity in a separate subsection ahead. The VT is designed to help us understand the distribution preferences of members when there is no social interaction and serve as a control treatment to compare individual and group behavior under the IDT.

We divide the treatments in two settings: the one shot setting, where participants vote and make decisions on effort in one round; and the 10 rounds setting, where participants play the vote stage just in the first round and make decisions on effort for 10 rounds. The 10 rounds setting is partner matching. This division was based on two concerns. First, the one-shot setting will allow us to study distributional preferences without reputation and reciprocity considerations. On the other hand, a repetition of the contribution stage is important to form a higher degree of group cohesion and allow for “long-term” interaction. Therefore, the one-shot setting and the first round of the ten-rounds setting allow us to compare individual distributional preferences when matched with a group just for one time and when matched for ten rounds.

At the end of each session participants fulfill a questionnaire were in addition to some demographic questions, they are asked about the level of fairness of the sharing rule decided by the group, their level of group attachment during the experiment and the effect of communication on voting and effort decisions. In the VT we omit from their questionnaire questions related with communication. For more details in implementation, information conditions and design discussion see Appendix B.

V. Hypotheses

The experiment is designed to understand teams’ decision making and test the validity of our theoretical explanation. Next we present the null hypothesis and our conjectures on results.

i) **Hypotheses:** Voting treatment

Hypothesis 1a: High ability members vote for the second best sharing rule

Hypothesis 1b: Low ability members vote for the equal sharing rule.

Assuming standard economic preferences, it is a dominant strategy for more productive members to choose second best sharing rules ($\alpha=0$ in equation 1 and 2), whereas it is a dominant strategy for less productive members to choose equal sharing rules ($\alpha=1$) since it maximizes their utility. Therefore, our null hypotheses are that the majority of individuals will show self-interest behavior. We do not expect to reject these hypotheses.

Hypothesis 2: In majority high ability teams, the most voted sharing rule is the second best sharing rule.

i) **Hypotheses: Effect of Identity**

Hypothesis 3: Identity does not affect participants' distributional preferences.

According to the standard economic theory, individuals are self-interested and identity should not have an impact on their decisions. However, following our theoretical argument that preferences can be changed by the creation and manipulation of the social categories (c_i) and prescriptions (**P**) backed up by previous experimental evidence (Chen and Li, 2009; Klor and Shayo, 2010) we conjecture that induced identity may affect individuals decision on efforts. Therefore, we expect to reject this hypothesis.

Hypothesis 4: Identity does not affect teams' distributional rules. Thus, in majority high ability teams, the most voted sharing rule is the second best sharing.

Following hypothesis 3, with or without induced identity teams composed by majority high skilled members will chose second best sharing rules.

Hypothesis 5a: Identity does not increases effort levels of high skilled players.

Hypothesis 5b: Identity does not increase effort levels of low skilled players.

According to the standard economic theory induced identity should not influence effort decisions. However, there is previous experimental evidence indicating that identity increases the effort level of team members (Eckel and Grossman, 2005) Additionally, a number of experiments provide evidence that communication increases cooperation (Farrel, 1995; Crawford, 1998; Blume and Ortman, 2007).

Hypothesis 6: Identity does not increase team efficiency.

Following hypotheses 5, induced identity should not increase team efficiency. Nevertheless, as we conjecture that identity increase effort levels it should also increase efficiency. Thus, we expect to reject this hypothesis.

VI. Results

A total of 100 participants were recruited from undergraduate courses in several disciplines (economics, literature, business, sociology, etc) by Orsee recruitment software at Universitat Autònoma de Barcelona. The experiment was designed in Z-tree software and lasted around 2 hours on average. All participants received a 5€ participation fee and earn, on average, 14€ per subject. We conducted two session per

treatment. We collected a total of 40 independent observations per group, which are the base of our statistical analysis.³

We first present the voting results analyzing team’s distributional preferences and the effect of identity in those preferences. We then analyze the effect of voting decisions and induced identity on contributions and team efficiency. Following this, communication and post-experimental questionnaire analyses are presented.

1. Voting results

1) Individual distributional preferences

In this section we analyze the team voting decisions. Recall that participants could vote for option A, equal sharing; option B, median proportional or on option C, second best sharing rule. Each subject voted twice in each session, in the one shot setting and in the first round of the 10 rounds setting. As we do not find significant differences on voting decisions between the two settings (U-test $p= 0.8474$) we use both in the results report.

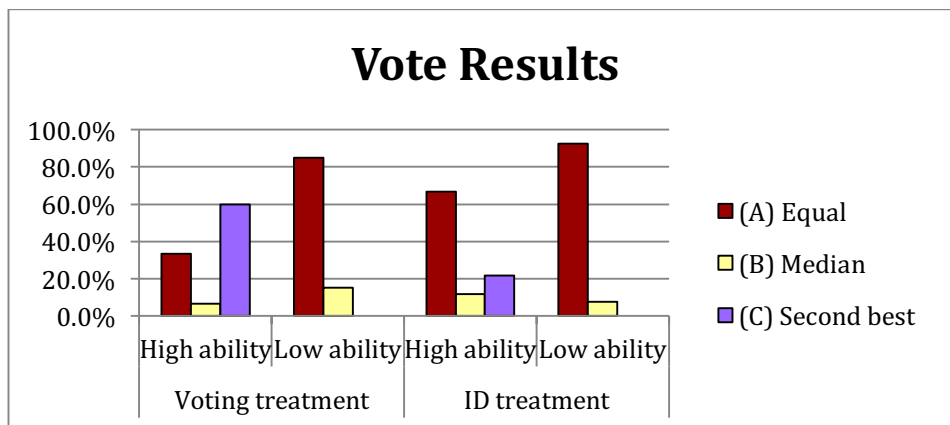


Figure 1. Percentage of votes by treatment and type

Figure 1 shows the voting decisions per type and treatment. It can be seen that in the VT 60 percent of the high ability players vote for the second best (option C), 33 percent voted for the equal share (75 percent being females) and 7 percent voted for the median share; 85 percent of the low ability participants vote for the equal sharing rule, 13 percent voted in the median share (all males) and only 2 percent voted in the second best.

³ The observations of high and low ability are not independent and are treated as dependent observation in the statistical analysis

Therefore, we observe that participants exhibit standard economic preferences and make their decisions according to their dominant strategy. While the majority of high ability members vote for the second best sharing rule (binomial test $\alpha=0.5$, $p= 0.077$), the majority of low ability members vote for the equal sharing rule (binomial test $\alpha=0.5$, $p= 0.000$)⁴. As expected we cannot reject hypothesis 1a or 1b that members prefer the compensation scheme that gives them better monetary payoffs.

Although these results are in line with our conjectures, we find a considerable number of high ability participants voting for equal sharing (33 percent) in the VT and heterogeneity on individual preferences. According to our theoretical explanation, in the groups test in the experiments, there are 67 percent of participants whose identity (I_i) reflects self-interest, equity or social welfare concerns and 33 percent whose identity reflect preferences for equality, concern for the least well off or even advantage aversion⁵ a la Fehr and Schmidt (1999). In what concerns the low ability participants, the high majority shows self-interest, equality concerns or disadvantage aversion. Nevertheless, we find 13 percent of participants preferring the mix sharing rule, indicating some equity or social welfare concern. Although is quite difficult to disentangle the reasons behind the voting decisions, as one or all these reasons could be behind participants decisions, the results support our theory that individuals level of egalitarianism depend of their personal identities, which can be quite heterogeneous taking in account the different social categories an individual might belong to (e.g. being a woman, a mother, a sports fan, a lawyer, an ecological activist, etc) and the different past experiments that form each individual in an unique personality. On the other hand, we have assumed that fairness considerations are context depend. Fehr and Schmidt (1999) argue that in an experimental context, individuals enter at the laboratory as equals, without knowing anything about each other and are given random roles. Because of that participants could consider an egalitarian outcome as equitable. The post-questionnaire analysis ahead could give us some insights on this phenomenon. We then came back to this point.

Our results are in line with experiments on democratic choice of institutions as in Balafoutas et al. (2013). They use a sharing rule a la Sen (1966) in a public group experiment where three different participants with different initial endowments have to vote on their preferred level of redistribution in each period, from equal to

⁴ Fisher test confirms the significance of the results. .

⁵ Individuals that would like to minimize differences in utility

proportional. Although this experiment is not directly comparable with ours, as in each period contributions are observable and voting is repeated, it is the closest experiment in the literature. Similar to our results, they find that the high majority of high endowment participants prefer proportional and low endowment participants prefer more equal distributions. They also find that a few percentage of participants deviate from selfish preferences. They attribute this behavior to inequality aversion motives. Nevertheless, in our context, where contributions are not observable and the proportional sharing rule is not on effort but on skills, inequality aversion is hardly probable to be the case. According to Mohnen et al. (2008), when contributions are not observable after each period (they called the nontransparent case), inequality aversion does not alter equilibrium levels of effort when compared to the case where individuals are purely selfish.

An interesting and clear result of the VT is the significant effect of gender in voting decisions (the gender coefficient is highly significant in a logit regression analysis - table 9 in appendix B). We find that 75 percent of the high ability participants that vote for equality were females. This is an indicator that belonging to other social categories matter for distribution preferences. This result contradict Balafoutas et al. (2013) as they do not find support for the effect of individual preferences on voting and find no significant differences in voting behavior of females. They argue that voting is only directly affected by their earning,

In the IDT we observe a significant difference in the voting decisions of high ability members in comparison to the VT (Mann-Whitney test, $p= 0.0003$). We find that the percentage of votes in equal share increases from 33 percent in the VT to 67 percent on the IDT. However, we do not find a significant effect of identity on low ability distributional preferences (Mann-Whitney test, $p=0.2915$). Therefore, we can only partial reject hypothesis 3.

While in the VT the proportion of self-maximizers⁶ is seventy percent and the egalitarians⁷ are just twenty percent, in the IDT the percentage of self-maximizers decreased by 29 percent (U-test, $p=0.0040$) and the percentage of egalitarians increased 50 percent (U-test, $p= 0.0021$).

Our theoretical explanation suggests that individuals can be affected by social identity. We consider that in the IDT the induced identity could have manipulated or

⁶ Participants that choose the sharing rule that lead them to a better payoff.

⁷ High abilities that vote for equal sharing even decreasing their own economic wellbeing

even changed the prescribed behavior (**P**) for the team (**c_i**) and therefore affected individuals revealed preferences. Consider for example, a high ability individual that had equity preferences but due to social interaction with the group, in the pictures stage and/or in the voting stage chat, changed her revealed preferences towards equality. The reason behind this decision is connected with the behavior she considers ideal (**P**), or because is the social correct action, or because she became altruist towards her teammates or even because an implicit norm of equality emerged on the group. The communication analysis ahead could help to understand behavior under induced identity.

Our results on the effects of social identity are consistent to Chen and Li (2009) and Klor and Shayo (2010) in the sense that it seems to increase charity concerns for the least well off even at expense of monetary compensation. However, our findings contradict their results and the SIT (Tajfel and Turner, 1979) as it fails to induce social welfare-maximizing actions in favor of self-interest actions. Considering that induced identity should lead participants to take non-selfish actions in favor of the group welfare, we expected to find a higher and considerable number of low ability participants choosing second best sharing rule or at least median sharing as the second best create a great amount of dispersion. However, this is not the case. It seems that in this setting, induced identity only induce to equality. It could be the case that this happens because there is a majority of high ability members on the team. It would be interesting to analyze the effect of identity on majority low ability teams.

2) Teams' distribution rules.

Figure 2 summarizes the voting results per groups. Interestingly, in the VT, the most voted sharing rule was the equal sharing with 11 out of 20 groups (55%) voting for it. There were 3 groups (15%) where the median share was chosen to be the distributional rule (determined randomly in two of them due to a tie) and there were 6 groups (30%) where the majority voted for the proportional sharing rule. We can reject hypothesis 2 that in teams mostly composed by high ability members, the most voted sharing rule is the second best (binomial test, $\alpha=0.5$, $p= 0.058$).

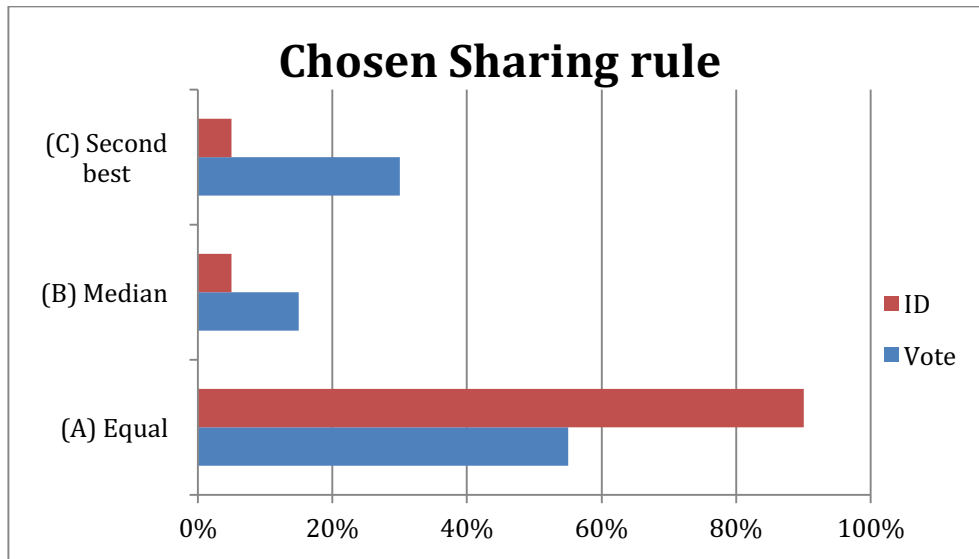


Figure 2: Group vote results

This is an unexpected result. Considering that only 33 percent of the high ability participants voted for the equal sharing. We consider that this is an effect of the low majority rule of the voting procedure. As the less skilled participants vote strongly in favor of the equal sharing, in 50 percent of the teams at least one high ability member had to vote for equal sharing. In a more detailed analysis, we find that in all the cases (settings and sessions) where the team chose an equal distribution of output the decision was made by a low majority of two low ability and one high ability participants.

Figure 3 illustrates how groups reach the decision on the distributional rule. We can see that in the VT the majority of groups reaches a decision by low majority (3 members) and that reaching a consensus is quite rare. In both of the two ties, two high ability members vote for second best, one vote for the median share and the two low abilities vote for the equal sharing. The votes of low abilities on median share were in groups where the majority of high abilities vote for second best.

With identity, about 77 percent of the participants voted in the equal sharing, 13 percent voted in the proportional share and 10 percent voted in median share. Consequently, there was a significant increase of groups using equal compensation schemes (90 percent) (Mann-Whitney test, $p=0.000$). The percentage of groups that decide to perform under the second best distribution rule decreases by 100 percent (Mann-Whitney test, $p=0.000$) as the group performed under this compensation scheme was decided randomly due to a tie in the one shot setting. Therefore, as

expected, we can reject hypothesis 4 that identity does not affect team's distributional rules.

Observation 1: Without social interaction, in majority high ability teams, a low majority of groups (55%) decide to use equal sharing rules. With identity almost all groups (90%) decide to perform under an equal distribution rule. Therefore, team identity is a plausible explanation for the use of equal distributions in heterogeneous self-managed teams.

Under group identity, and given the possibility of communication, we would expect a group norm to emerge accordingly to on the team objectives. If the team seeks a higher creation of wealth they would choose second best sharing rules ($\alpha=0$), if the teams decides it is important to give part to need and part to abilities, would choose an $\alpha=0.5$. And if the team prefers to minimize differences in utility, even with a loss on wealth creation, would choose and α close to 1. However, an equal sharing ($\alpha=1$) will minimize differences in utilities only if members have identical cost. In the case of heterogeneous teams on abilities, where costs on effort are different, the minimal α^* is lower than 1 even for a difference aversion team. Notwithstanding, the majority of teams decided for an equal sharing which damages team efficiency (Marreiros, 2010). Therefore, we would expect contribution to increase to a threshold that suppresses the efficiency damage that arises with the equal sharing rule.

2. Effort levels

In this section we analyze the effect that the voting decisions and identity have on actual contributions. In the VT we find that the majority of high ability members exhibit standard economic preferences, i.e. choose second best sharing rules, however, the majority of groups chose an equal output sharing. On the other hand, identity induces high ability participants to choose more equal sharing rules. Next we analyze the effect of group decisions on subsequent individual contributions.

Figure 3a shows the average contribution for each treatment⁸. It can be seen that contributions decrease over time (regression analysis in table 10 of appendix B, indicates a decreasing trend). It is clear that identity slightly increase effort decisions, however not significantly (Man-Whitney test, $p=0.1736$). Consequently, we do not find differences in individual profit (Utest, $p=0.4497$) or in the total team revenue (Utest, $p=0.9988$). Figure 3b shows contribution by type of participants, as we can observe, there are no significant differences in contribution levels of high ability members (Utest, $p=0.6501$), however, identity increases effort levels of low ability members (Utest, $p= 0.0025$). Therefore, we cannot reject hypothesis 5a but we can reject hypothesis 5b. Moreover we fail to reject hypothesis 6 that identity increase team efficiency.

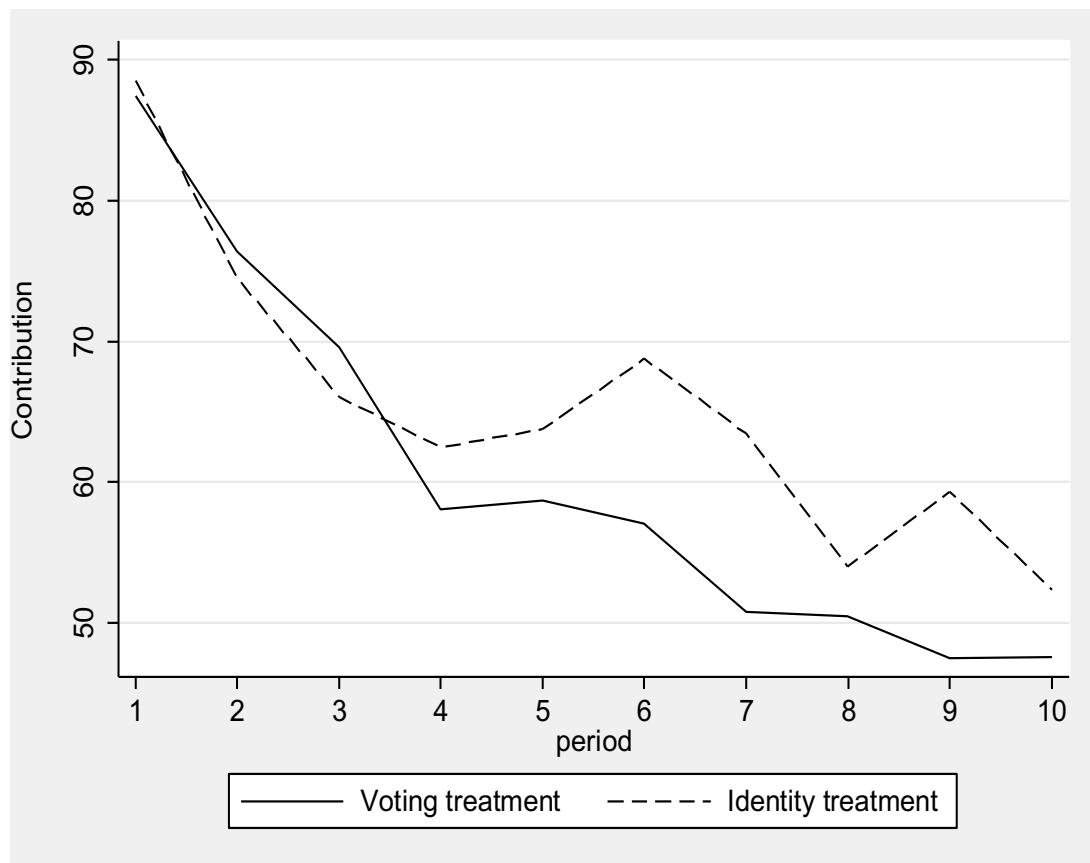


Figure 3a: Overall contribution by treatment

⁸ The data used to effort analysis is the ten rounds setting. Although we do not find statistical differences between the one-shot setting and the first round of the ten rounds setting in any of the analysis presented here, we consider more precise to present the results referent only to the ten rounds setting as the trend over time is worth of analysis.

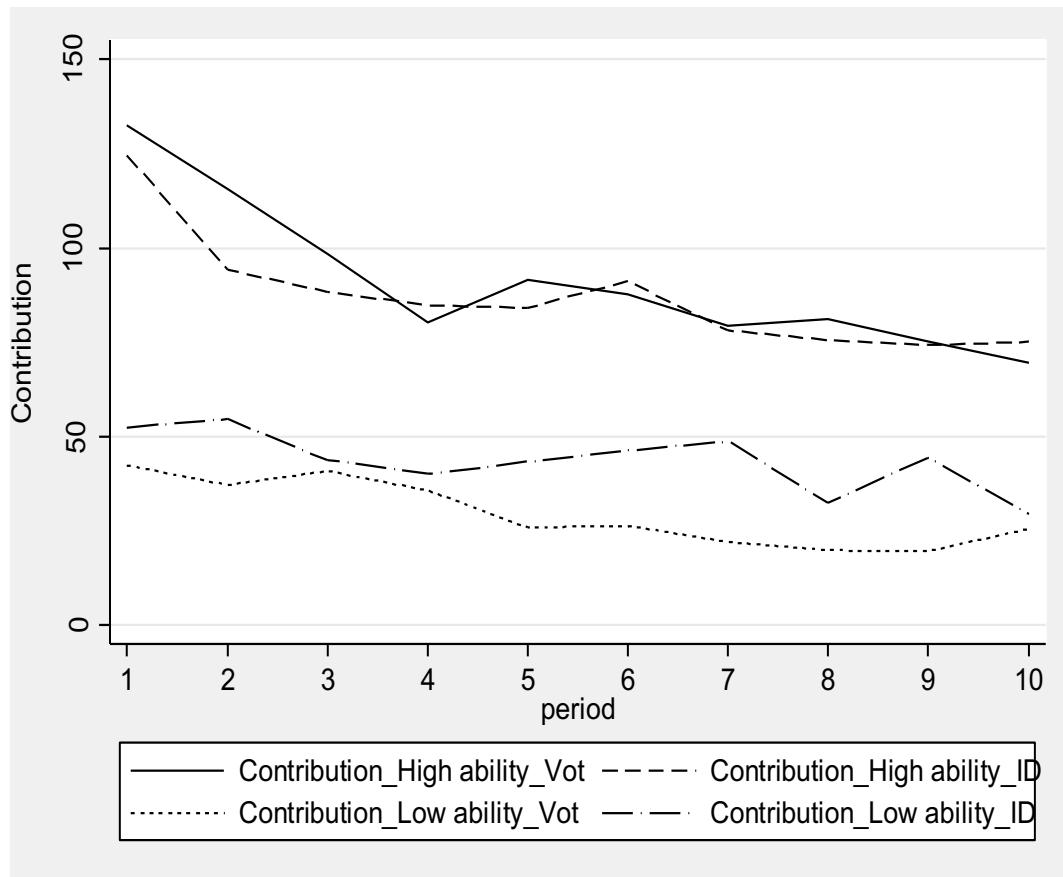


Figure 3b: Contribution by type and treatment.

Observation 2: Team identity does not increase the effort levels of high ability members in teams with a heterogeneous composition, but increases contribution of low ability types.

This result contradicts previous experimental evidence with identical members and equal split, where induced identity increases cooperation (Eckel and Grossman, 2005) as well as communication (Farrel, 1995; Crawford, 1998; Blume and Ortman, 2007; Bornstein et al., 1989; Brosig et al., 2003)

The effect of the different sharing rules decided by the group in each treatment is interesting to analyze, however, we do not have enough data to draw robust conclusions, as the high majority of groups decided to perform under an equal sharing rule. Therefore, we next analyze effort decisions under equal sharing rule. Nevertheless, we find some interesting results, which are reported in another version of the working paper for the interested reader.

1. Effort decisions under equal distribution rule.

Table 3 shows the predicted and average effort by treatment, analyzing differences according to members' individual voting decisions. The first two columns give the total average effort (predicted effort in brackets). The columns three to eight give the average effort according to participants voting decisions and column nine reports average effort when members do not have the option for voting (Marreiros 2010).

We can observe that both types of participants exert an effort higher than predicted (Wilcoxon test $p=0.0033$ for both). More interesting, we find that with identity and an equal sharing rule the high ability members decrease their effort levels, although not significantly (Man-Whitney test $p= 0.4057$) while low ability members increase it significantly (Man-Whitney test $p= 0.0126$).

Table 3: Average effort by type and vote decisions

		Average effort Equal Sharing								
		(vote=equal)		(vote=median)		(vote=Second best)		Marreiros (2017)		
		VOT	ID	VOT	ID	VOT	ID	VOT	ID	No vote
High members		77(48)	71	86*	76	n/a	86	63**	41	78
Low members		33**(17)	45	35*	46	15	18	n/a	n/a	39**

These results have an interesting effect on individual payoffs. While the high ability members increase their individual payoff with identity (Man-Whitney test $p=0.0284$), the low abilities decrease it (Man-Whitney test $p=0.0413$). Figure 4a shows that in the VT and an equal sharing rule the low ability members receive a higher individual payoff than their high ability team mates (Wilcoxon text $p= 0.0051$), figure 5b shows that in the IDT the profit of high and low abilities are not significant different (Wilcoxon text $p= 0.5751$). Therefore, under an equal sharing rule, identity decreases dispersion on efforts and on individual payoffs (Mann Whitney test, $p=0.0064$; $p=0.0197$ respectively).

In what efficiency is concerned, we do not find that identity increases team efficiency under an equal sharing rule (Mann Whitney test, $p=0.5453$). Therefore we cannot reject hypothesis 6.

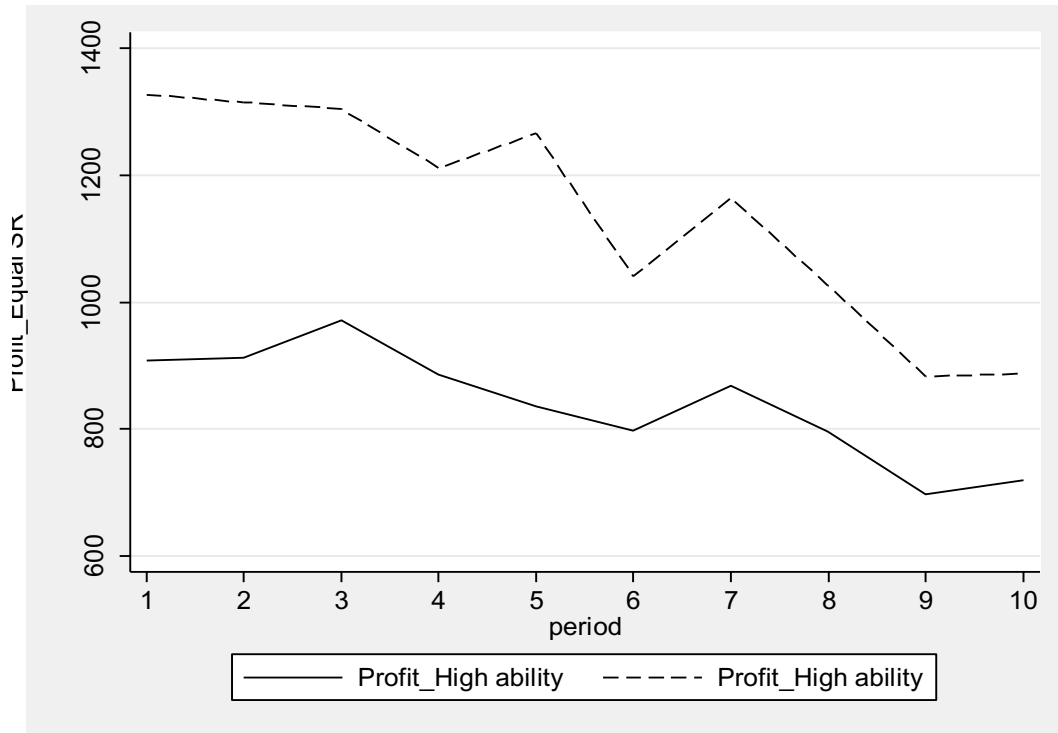


Figure 4a: Average payoff under equal sharing in the voting treatment

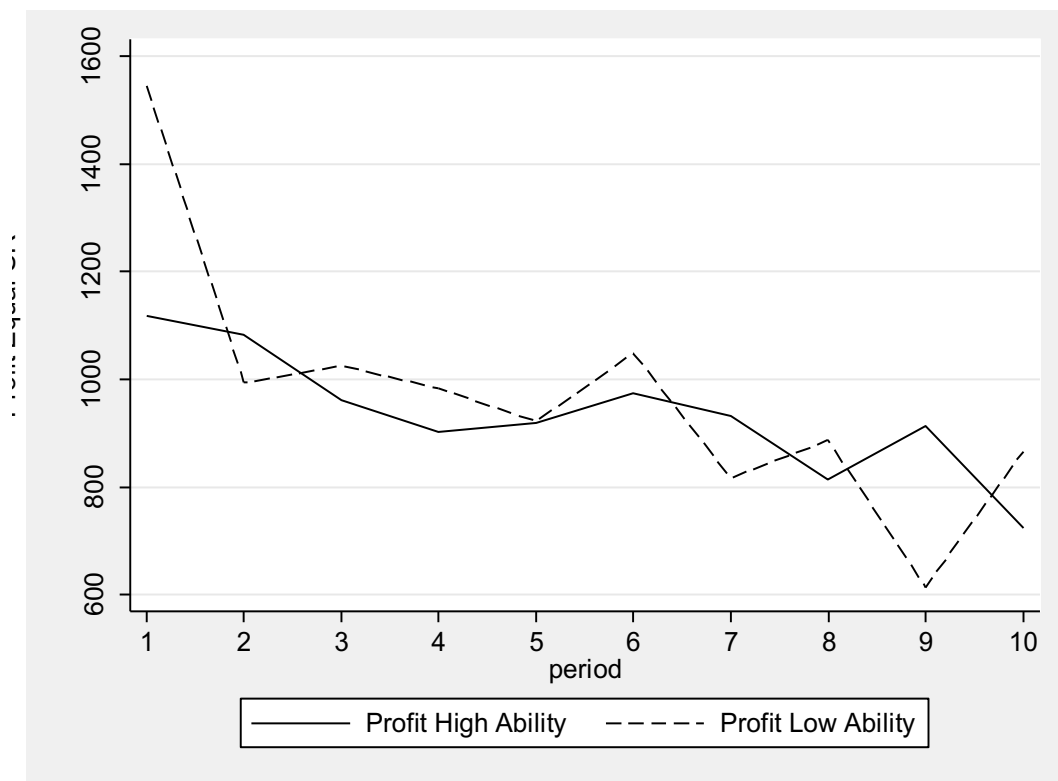


Figure 4b: Average payoff under equal sharing in the identity treatment

Observation 3: Under an equal sharing rule, identity does not increase team efficiency but equalizes individual profits

As identity leads to the majority of the groups deciding for an equal compensation scheme but not all members vote for it, we analyze individuals behavior when they vote for the sharing rule that ends up being the distributional rule decided by the group and when they did not. When the distribution rule decided by the group was the equal sharing and low ability members vote for it, identity increases their effort level when compared to the VT (Mann-Whitney test: $p=0.0527$). However, surprisingly, we can observe that identity has a negative effect on high ability members' effort levels. When they vote for the equal sharing and this is the sharing rule decided by the group, identity decreases contributions when compared to the VT (Mann-Whitney test, $p=0.0821$).

3. Regression analysis.

i) Effort

Table 7: Panel data regression on effort decisions – GLS

Effort	Overall (1)	Equal share (2)	Equal share High skilled (3)	Equal share Low skilled (4)
Vote Sec_best	1.92 (5.62)	-13.96** (5.66)	-14.93** (6.72)	
Vote Median	18.01** (7.28)	-43.07*** (9.65)	-24.10* (12.62)	-29.99** (14.38)
Treatment	23.65*** (3.94)	13.43*** (3.42)	2.26 (5.21)	27.76*** (4.74)
Type	51.12*** (7.33)	36.52*** (7.18)		
Majority_1	15.62*** (4.77)	18.16*** (4.61)	10.28 (7.76)	14.10** (5.88)
SR_Equal	-42.03*** (6.92)			
SR_Median	15.99 (11.19)			
Age	0.73* (0.44)	1.87*** (0.38)	3.32*** (0.48)	-0.86 (0.82)
Gender	16.03*** (3.86)	19.22*** (3.65)	28.59*** (4.86)	11.88** (4.73)
Num siblings	-5.67*** (1.79)	-0.01 (1.61)	-1.41 (1.79)	-0.74 (3.28)
Career	9.23** (3.80)	19.11*** (3.93)	9.49* (5.51)	8.31 (5.24)
Career year	1.87 (1.33)	1.64 (1.33)	-1.89 (2.04)	2.80 (1.75)
session	0.88 (3.57)	7.26** (3.49)	19.32*** (5.07)	0.83 (5.73)
Period	-5.46*** (0.82)	-4.93*** (0.76)	-5.96*** (1.10)	-2.36 (2.28)
cons	28.57* (15.26)	-50.94*** (13.91)	3.12 (16.74)	-3.50 (23.14)
Period dummies	Yes	Yes	Yes	Yes
Group dummies	Yes	Yes	Yes	Yes
Number of obs	980	680	420	260
Subjects	25	25	15	10

R-sq (overall)	0.3655	0.3743	0.4942	0.4088
Prob > chi2	0.0000	0.0000	0.0000	0.0000

Standard errors are in parenthesis. ***, ** and * indicate significance at $p=0.01$, $p=0.05$ and $p=0.10$, respectively.

In this section, we analyze the determinants of effort decisions using regression analysis. In table 7 we report the estimation results of a panel data general least squares with random effects at the subject level. We regress the individual effort on voting decisions, using dummy variables (vote equal; vote median and vote proportional); a dummy to represent IDT (treatment); a dummy for high skilled players (type); a dummy to represent if the decisions were made by the majority of members of if there was a tie (Majority); dummies for the sharing rule decided by the group (SR_equal; SR_median; SR_proportional). We control for age; gender; number of siblings; career (if studying economics or not) and career year. We also control for session and include period and group dummies in all models. In model 1 we include all the data, in model 2 we analyze effort decision under the equal sharing rule, in model 3 we focus on the high skilled level of effort under an equal sharing and in model 4 we center our focus on low skilled level of effort under an equal sharing.

The general model (1) indicates that the effort performed by those that vote for the second best sharing rule does not differ from the effort of those that vote for the equal share. In contrast, those who vote for the median share perform a significantly higher effort than those who vote for the equal share. We observe that identity has a positive effect on effort decisions, as observed by the significant coefficient of “Treatment” variable. This result clearly confirms our conjecture 5 that identity increase effort levels.

Confirming the non-parametric results, we observe that high skilled types exert a higher effort than their low skilled teammates. How the distributional rule was decided has also an impact on effort level, we observe that when it was decided by majority (three, four or five members) subjects performed a higher effort than when there was a tie and the sharing rule was decided randomly. In relation to the demographic characteristics, we find that females and economics students tend to exert higher effort, in contrast, higher the number of siblings, lower the effort.

Most importantly, and corroborating our non-parametric results, we find that when there is an equal division of total profit the effort level is significantly lower

than when the distributional rule is the second best (SR_Equal). No significant differences between the median share and the second best (SR_Median).

Considering this result we regress effort level when the distributional rule was the equal share (model 2). We find that, although effort is higher in the IDT, those who do not vote for the equal share (vote in the second best or in the median share) performed a lower effort than those who actually vote for the sharing rule decided by the majority of the group. This result is still highly significant when analyzing by type of subject (model 3 and 4), however, we can see that identity does not have an impact on high skilled subjects and does have it in low skilled' subjects. We find that, in contrast to low skilled, effort of high skilled types was not affected by the fact that the sharing rule was decided by the majority or due to a tie.

We also find a session effect in high skilled level of effort when the equal share was the distributional rule decided by the group. This is due to group effects, as when the group dummies were taken out of the model this effect disappears. Period has an effect in all models, confirming a well known effect on group experiments, where higher the period lower the effort level.

VII. Discussion and Conclusion

Accordingly to standard economic theory heterogeneous teams should operate under a distributional rule that takes into account the differences in agents' inputs or skills. However, under non-hierarchical forms of organization, when members have to decide how to divide the total team output, social concerns may emerge as individuals could be conflicted between what is the best for them and what the group or even the society expects them to do.

In this paper we explore how these social concerns affect teams mostly composed by high ability participants in terms of distribution preferences and consequently on team efficiency. We ask if heterogeneous self-manage teams tend to choose equal sharing rules instead of a sharing rule that maximizes team welfare. And if so, we ask why: Are there social preferences that induce members to prefer equal distributions? Or is there some group identity formation that induces to these preferences for equality?

To answer these questions we provide a theoretical explanation based on social identity and test it experimentally. We compare two treatments based on a team production model. The control treatment, which we call the voting treatment, is

designed to understand the distributional preferences of members without social interaction. The second treatment, which we call the identity treatment, is designed to understand the effects of induced identity in distributional choices and effort levels.

Our results indicate that in absence of social interaction participants tend to vote for the distributional rule that leads them to better monetary payoffs. While the majority of the high ability members vote for the second best compensation scheme, which gives them a higher share of the total team output, the low ability members vote for an equal split. Nevertheless, we find some heterogeneity in preferences, as 30 percent of high ability participants show preferences for equality. We argue that in this treatment, participants act in accordance with their perceptions of fairness, which are conditioned by their personal identities.

With induced identity the percentage of high ability members that vote on the equal share increases from 30 percent to 70 percent. This result indicates that social identity has a strong impact on distributional preferences. We argue that with social interactions and communication, revealed preferences can change as the prescribed or ideal behavior for the team (social category) could be affected by team decisions. As the high majority of groups where identity was manufactured decide to operate under an equal distributional rule, identity can be an explanation for the use of equal splits in heterogeneous self-managed teams.

Surprisingly, we do not find that identity increases team efficiency when heterogeneous teams operate under an equal distribution of total output, as is the case with homogenous agents (Eckel and Grossman, 2005). Identity has a positive effect on low ability participants, increasing their effort level, however does not have an impact on high abilities performance. Moreover, we find that the high ability members who do not vote on the sharing rule decided by the majority of the group highly decrease their effort level. We conjecture that they behave against the group goal as they feel as outsiders of the group. This result is consistent with Akerlof and Kranton (2005) theory that suggests that when members feel as outsiders they gain utility when acting against the group norms. Nonetheless, we find that identity equalizes individual payoffs. Therefore, we conjecture that difference aversion could be a consequence of group identity.

Our results confirm the three general consequences of identity in organizations suggested by SIT (Ashforth et al., 1989). First, identity induces individuals to perform actions consistent with relevant aspects of their identities. Second, it affects the

outcomes associated with intragroup cooperation and fairness to the team and third, may also prompt internalization and adherence to group values and norms and engender homogeneity in attitudes and behavior (equality and profits equalization).

We also find that when groups operate under a proportional compensation scheme that weighs equal sharing and wealth maximization criteria, (the median sharing rule in our experiment) participants tend to increase their effort level and team efficiency highly increases. This is consistent with Amartya Sen (1966) theory that an optimal allocation of resources should give part to needs and part to abilities. However just a few groups vote for it. More data on the effect on this type of sharing rules could be interesting.

A natural extension of this work is to test if the pictures stage alone or the communication stage alone also influences behavior, and if so to what extent. We conjecture that the results will be less evidence as we consider that without communication and socialization the effect of identity is lower. To increase the effect of identity, allow communication in all rounds of effort will be the next step. We conjecture that it will increase high ability levels of effort as in other studies on communication and identity (Eckel and Grossman, 2005). Other extension could be allowing for renegotiation of the sharing rule after the 10 rounds period to understand if the high abilities' participants maintain their votes for equal share under identity as in Balafoutas et al. (2013).

Performing this experiment with natural identities would give robustness to these results, as well as majority low ability teams. More data on a sharing rule that gives part to needs and part to skills would also be interesting.

In resume, the results of this paper are a contribution to better understand the black box of self managed teams, and it is again a reinforcement that social variables, as identity, influence team member's behavior in a way that their actions have more in consideration group effects than self maximization.

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Appendices

A. Instructions for the identity treatment

You have been asked to participate in a study that analysis group decision making. During the experiment we will speak in terms of Experimental Monetary Units (EMUs) instead of Euros. Each participant will receive an initial endowment in EMU. You may earn an additional amount of money depending on your decisions in the experiment and others decisions. Your payoffs will be calculated in terms of EMUs and then converted to euros at the end of the experiment at a rate of 800 EMUs = 1 Euro. This money will be paid to you, in cash, at the end of the experiment. You will be given a set of instructions that will be read aloud to all participants. If you have any question, please raise your hand and one of the experimenters will go to you and your question will be solved.

The decision situation:

At the beginning of the experiment you and four other participants will be randomly assigned to your group. There will be 25 participants in the room that will be randomly assigned to the Blue, Red, Yellow, Green or White group. The identity of the other participants will not be revealed and you cannot interact with the other members of the group unless you are asked to do it.

In your group there are three participants that will be called of type 1, and two participants of type 2. You will be random selected to be a type 1 or a type 2.

This experiment has two parts. The first part has one stage and the second part has two stages. In the first part you have to answer some questions about paintings. The second part is a decision game where you have to choose a number and how to allocate the earning your group made between yourself.

Instructions for the first part:

In the first screen of the experiment you should introduce your ID number. In the next screen you will know to which group you were assigned (Blue, Red, Green, Yellow or White). Next you will have 2 minutes to study 8 images, the first 4 are painting from Picasso and the last 4 are paintings from Dali. Next you will see 2 pictures more, and you have to answer who painted these pictures. On the right you

find a chat box where you can chat with the members of your group to help or be helped in given the correct answers. Please do not identify yourself and do not use inappropriate language. For each correct answer you will earn 200 UME.

Instructions for the second part:

As referred earlier, there will be two types of players in your group, the type 1 and the type 2. You will know your type in the second stage, but will not know who are the others who that share your type or who are of the other type.

In the **second stage** you and your team members will have to choose how to allocate the amount of money made by the group. You have three options, and have to choose only one. The option decided by the majority of the group will determine the distribution of your and others payoffs.

In the **third stage**, you and the other three subjects of the group must choose a number between 0 and 240 without knowing the decisions of the other members of the group.

The election of this number has some implications. The number you choose will have a different value depending on your type: if you are type 1 the value of the number is the chosen number multiplied by 24 and if you are type 2 is the chosen number multiplied by 17 (see table $k \cdot \text{number}$). The values of the chosen numbers of the five members of the group are added and each one of the members receives a percentage of that sum, we will call this sum **RESULT**. This percentage corresponds to the option decided by the majority of the group in the second stage.

On the other hand your chosen number causes a certain cost. As mentioned there are two types of participants in your group. Each type of participant has different cost associated to each possible number that you chose. This means that the type 1 participants have a cost for the chosen number that is equal among them but different of the cost that type 2 participants have for this number. **The cost of the number that you chose will be deducted directly of your payoff.**

In the moment that the experiment starts you will know which type of participant you are in the group and you can consult the cost table in the annex. In this table you can see the value and the cost that each number has for your type and for the other type.

You can also see that each number has a different cost. For the type 1 members the cost of the number is equal to the square of the chosen number divided by 20, while for the type 2 members it is equal to the square of the chosen number divided by 10.

In the next table you can see an example of how to read the table.

Example Cost Table

Type 1

Type 2

K	Number	Value: (K*Number)	Cost of Number	K	Number	Value: (K*Number)	Cost of Number
24	2	48	0,2	17	2	34	0,4
24	5	120	1,3	17	5	85	2,5
24	15	360	11,3	17	15	255	22,5
24	20	480	20,0	17	20	340	40,0
24	50	1200	125,0	17	50	850	250,0
24	149	3576	1110,1	17	149	2533	2220,0

You can read your cost table by looking down the second column where you can find the decision numbers; the third column informs you of the value of this number and in the fourth column you can check the cost of this number. For example, if you are type 1 and choose the number 15, the value of this number is 360 and has a cost of 11.3, while if you are type 2 and choose the number 15, the value of this number is 255 and has a cost of 22.5. Note that the higher the number you choose the higher its cost.

Instructions for the first stage of the second part

After finishing the first part, the second part of the experiment will begin. You will remain in the same group of the first part.

In the first stage of this part you will have to choose the distributional rule of the **Result** (sum of the value of the decision numbers chosen by the five elements of the group). You have to choose between 3 options, knowing that the option decided by the majority of the group will determine your and others' payoffs.

Option A:	Type 1: 30%
	Type 2: 5%
Option B:	Type 1: 20%
	Type 2: 20%
Option C:	Type 1: 25%
	Type 2: 12.5%

If the majority of members choose the option A, this means that each one of the type 1 members will receive 30 percent of the result, while each of the type 2 members will receive 5 percent of the result. If the majority of members choose the option B, all members receive 20 percent of the result, independent of the type. If the majority of members choose the option C, this means that each one of the type 1 members will receive 25 percent of the result, while each of the type 2 members will receive 12,5 percent of the result. From this percentage of the result it will be deducted the cost of the number.

You can use the chat box to communicate with the other members of the group. Note that you can only chat in this stage. In the next stage, where you have to decide the number, you will not be allowed to interact with your team mates.

You can also use a help screen to do simulations about your and others' earnings.

How to use the help screen:

You can use the help screen to make simulations in relation to the number you can choose and the number that the other could choose. As you don't know which number the other will choose, you can simulate typing a number between 0 and 240 in the correspondent field. If you press "calculate" you can see the value and cost of each of these numbers accordingly to the correspondent member. You can also see the final result of your simulation for each of the 3 options when press "see calculations". At the bottom of the screen you can see the sum of the value of the numbers that you simulate as long as the proportions that you and the other elements of the group could receive. If you press "Decision screen" you turn to the decision screen. Your decision will be validated when you press the "continue" button.

Instructions for the second stage of the second part

After the distribution rule has been decided by the majority of the group, you will see a screen where you will know which of the options will determine yours and others' payoffs. You have to insert a number between 0 and 240 in the correspondent field, if you press OK you can see the value and cost of the number as well as the proportion of the result that you will receive. You can use the help screen in this stage, but you cannot communicate with your group.

Calculations of your payoffs:

Your payoff in UME depends of the distribution rule determined in the first stage of the second part:

Option A:

Payoff Type 1 = $0,30 * \text{Result-cost individual cost type 1}$

Payoff Type 2 = $0,05 * \text{Result-cost individual cost type 2}$

Option B:

Payoff Type 1 = $0,20 * \text{Result-cost individual cost type 1}$

Payoff Type 2 = $0,05 * \text{Result-cost individual cost type 2}$

Option C:

Payoff Type 1 = $0,25 * \text{Result-cost individual cost type 1}$

Payoff Type 2 = $0,125 * \text{Result-cost individual cost type 2}$

In the case you suffer losses you will receive a minimum capital that range from 5 to 2 euros, depending on how much you loss.

Example of how your earning will be determined:

If, for example, each one of the members of the group choose the number 15. For the type 1 members, the number has a value of 360 and a cost of 11,3. For the type 2 members the number has a cost of 255 and a value of 22,5. the result will be: $360 * 3 + 255 * 2 = 1590$ EMUs.

If the option decided by the majority of the group was option A and you are a type 1, your payoff will be: $0.30 * 1590 - 11,3 = 465,7$ UME. If your are a type 2 members, your payoff will be: $0.05 * 1590 - 22,5 = 57$ UME.

If the option decided by the majority of the group was option B and you are a type 1, your payoff will be: $0.20 * 1590 - 11,3 = 306,7$ UME.. If your are a type 2 members, your payoff will be: $0.20 * 1590 - 22,5 = 295,5$ UME.

If the option decided by the majority of the group was option C and you are a type 1, your payoff will be: $0.25 * 1590 - 11,3 = 386,2$ UME. If your are a type 2 members, your payoff will be: $0.125 * 1590 - 22,5 = 176,25$ UME.

Comprehension questionnaire:

1. Suppose that you are a type 2 member and choose a number of 5, the value of your number is _____ and the cost of your chosen number is _____. Suppose that the other type 2 member have chosen the number 50 and each one of the type 1 members have chosen the number 20, the total result is _____, Suppose that the distributional rule decided was option A, then your payoff is _____.

2. Suppose that you are a type 1 member and choose a number of 2, the value of your number is _____ and the cost of your chosen number is _____. Suppose that the other type 1 members have chosen the number 149, and the type 2 members have chosen the number of 5, the total result is _____. Suppose that the distribution rule decided by the group was the option B, then your payoff is _____.

Thank you for your participation. After finishing the experiment please wait at the computer in order to know your payoffs in euros and receive new instructions for the next experiment.

B. Experimental Implementation and Design Discussion

i) Implementation and Information conditions

As being a non-real effort experiment expressions like effort and cost of effort are substituted by expressions like number and cost of number and high and low skilled types are substituted by type 1 and type 2 subjects. In both treatments the instructions are read aloud⁹. Subjects are told that they will play the game for one round and that they will be randomly matched with four other subjects from the room, the group being composed by three type 1 (high skilled) subjects and two type 2 (low skilled) subjects and that they will be randomly selected to be type 1 or type 2 subjects but do no information about the identity of the other members of the group will be given. In the VT they are told that no interaction is allowed. They are told that they have to

⁹ Instructions in English for the identity treatment are in appendix A. Instructions in Spanish and cost tables are available upon request.

choose a number between 0 to 250¹⁰, which has a cost and a value. Along with the instructions they are given cost tables where they can find the value and the cost correspondent to each of the possible numbers. Their payoffs are explained as being a proportion of the sum of the values of the numbers chosen by the five members of the group less the individual cost of the number. They are told that this proportion is decided on a first stage, majority rules, from a set of three options (A, B and C) and that if there is a tie the distribution rule will be determined randomly. After subjects fulfill some comprehension questions the team game starts. At the end of each round, subjects are informed about the sum of the value of the numbers of the group (team revenue) and their individual profit. No information is given about the numbers chosen (effort) by the others members of the group.

After the individual profit is displayed on the screen, they are told that the first part of the experiment is over and that their earnings in this part will be added to the gains in the second part. After receiving additional instructions for the second part subjects are randomly selected to be type 1 or type 2 and randomly matched to a different group that stays fixed for the 10 rounds (partner matching). They are told that they will play the same game but the decision number stage is repeated for 10 rounds under the distributional rule decided in the first round.

In the *IDT*, after subjects are randomly matched to a group color: Blue, Red, Yellow, Green and Fuchsia, participants observe a screen with eight painting pictures, four identified as being from Picasso and four from Dali. In a following screen, they observe two other pictures from the same artists but not identified, and they have to answer which artist painted those pictures. Although the answers are individual, subjects can communicate, through chat with the members of their group to give the correct answers. They earn a small amount of money for each of the correct answers. To the chat, members are identified by the group color and a number (for example Blue 3), however, they cannot further identify themselves or use inappropriate language. In a second part, they have to choose the sharing rule and can also communicate to decide the best option to vote. As in the *VT*, they just know what the majority voted, not individual choices and they cannot discuss the voting results, i.e. no communication is permitted after the result of voting. The third part is equal to the

¹⁰ They can use a help screen to make simulation of results for each of the sharing rules in the first stage and for the voted sharing rule in the second stage.

VT and no communication is allowed. Subjects play the one shot setting first and the 10 rounds setting afterwards, where they are randomly matched to another group color, which stays fix for the 10 rounds; play the pictures stage with different pictures from the same artists; communicate to vote only in the first round and make effort decisions for the 10 rounds under the same distributional rule decided in the voting stage.

ii) **Design discussion**

A couple of discussions relative to the experimental design are in order. The first is related to the process of enhancing group identity in the IDT. Manufacturing group identity in the laboratory is not a straightforward task. For this reason, we combine several actions, from weak to strong identity, that have proved to produce group effects in previous experiments. Eckel and Grossman (2005) used several treatments to manufacture identity, between them assignation of subjects to a group color and participation on a group task before a team game experiment with face-to-face interaction. Although previous experimental evidence indicates that a simple assignment of subjects to a certain group by color or painting preferences produce the same group effects than random assignment, combining this treatment with a pre-game task with communication has produced strong group effects (Eckel and Grossman, 2005; Chen and Li, 2009). Therefore, in our experiment firstly, subjects are randomly matched to five different group colors and secondly, we use the same pre-game painting task with chat as in Chen and Li (2009). Although face-to-face treatments could create a higher sense of identity than communication through chat, it could also lead to many confounding and uncontrolled effects (Roth, 1995), therefore, we opt for communication through chat. Thirdly, we allow for communication in the voting stage for ten minutes. Social psychology experiments have shown that the most effective way for manipulate identity in experiments is by allowing discussion of the group dilemma (Orbell et al., 1988; Dawes et al., 1986; 1990; Brickman, 1987; Kerr and Kaufman-Gilliland, 1994). Although minimal group experiments, where subjects have to make decision concerning members of their own group (ingroup) and/or members from other group (outgroup), have shown that even a merely random matching induces to ingroup favoritism (Tajtel and Turne, 1979, Orbell et al., 1988) find that without discussion of the dilemma these effects are minimal. Furthermore, the analysis of the content of the messages can help us understand the effects of

identity and communication in individual and group behavior. To further evaluate the effects of identity we adapt the Chen and Li (2009) final questionnaire to our setting. This will allow us to understand fairness consideration and to what extent group attachment and discussion of the group dilemma influenced participants' decisions.

C. Communication Analysis

We have seen that identity has a strong effect on the distributional preferences of high skilled participants but not an effect on their effort decisions; in contrast, it has a positive effect on the performance of low skilled but no effect on their sharing preferences. In this subsection we analyze the contents of the communication to better understand what drives the voting results. Recall that in the IDT, in addition to the pictures stage, where subjects could freely chat to perform a simple task before the dilemma starts, subjects could discuss the distributional rule options through the chat in the voting stage.

Table 4: Categories for coding messages

Categories		Relative frequency ¹¹ Code "1"	Percentage of subjects participating in category ¹²		
			Type1	Type2	Total
C1	Proposal equal shares (Option A)	15%	43%	65%	52%
	<i>Agreement</i>	16%	28%	20%	25%
C2	Proposal second best share (Option C)	2%	10%	3%	7%
	<i>Agreement</i>	1%	1%	0%	0%
C3	Proposal of median share (Option B)	2%	7%	3%	5%
	<i>Agreement</i>	1%	3%	28%	3%
C4	Appeal to fairness	6%	13%	18%	20%
C5	Appeal to equity	3%	13%	18%	15%
C6	Appeal to not hurt low skilled members	3%	8%	20%	13%
C7	Appeal to the benefit of all members	5%	10%	23%	15%
C8	Refer to majority of high skilled	3%	17%	0%	10%
C9	Refer to selfish preferences	4%	13%	10%	11%
C10	Proposal to pact on numbers	12%	28%	25%	27%
	<i>Agreement</i>	2%	0%	3%	1%
C11	Proposal of numbers	13%	18%	20%	19%

¹¹ The relative frequency of the categories is calculated dividing the number of times that the category was coded "1" from the total of messages coded as "1", which were 431 in total.

¹² In subjects analysis, we coded as "1" if the subject participated in the category and "0" if he didn't. Thus, column 3 (4) refers to the percentage of high skilled (low skilled) that participate in each category.

	<i>Agreement</i>	8%	3%	5%	4%
C12	Appeal to commitment	1%	5%	3%	4%
Group level (% of groups)					
	Group agree on Sharing Rule				75%
	Group pact Numbers				25%
	Group engage in friendly talk				10%

In the pictures stage, the high majority of the individuals participate in conversations about the paintings. To the communication analysis of the voting stage, we developed and implemented a coding scheme for the messages content parallel to those implemented by Brandts and Cooper (2007) and Sutter and Strassmair (2009). To analyze the messages we developed 12 categories for the different types of statements and agreements as follows: First we establish a preliminary set of categories based on the conjectures presented and prior research. After reading a sample of the chat we added other categories that appeared to be relevant. Subsequently, one research assistant independently coded the chat, assigning the value of “one” if the message contained statements or arguments relative to a category and “zero” otherwise. The only information given to the coder was the instructions for the experiment, therefore he just had the information that participants on the experiment had. Finally the categories were then reconciled. In addition, we analyze if the group actually agreed on the sharing rule; if the group made a pact on which numbers they should choose in the following stage and if the group engaged in friendly talk outside the dilemma¹³.

Table 4 lists the categories for coding, their description, the relative frequency that a category was coded as present (value=1) and the percentage of subjects that participate in conversations of the category (discriminated by type). The proposal to choose equal shares (C1); proposals to make agreements on the numbers to choose in the next stage (C10) and proposals on which numbers to choose (C11) were, by far, the most frequent categories. In the category of proposing equal shares (C1), about 15 percent of cases were proposals and 16 percent were agreements. This category was discussed in all the groups, where 77 percent of the subjects participated on it. About 65 percent of the low skilled players and 43 percent of high skilled participants propose the use of this distributional rule by the group. Nonetheless, we find that just in 55 percent of the cases the first member that proposes equal shares was a low skilled participant, being a high skilled subject that first makes this proposal in the

¹³ The coder was also asked to check for these group decisions.

remaining 45 percent of the cases. The proposals of equal sharing were backed up by arguments appealing to fairness (C4), equity (C5), not hurt the low skilled' subjects (C6) and arguments that the equal sharing is the one that benefit all (C7). Proposals of second best (present in 15 percent of the groups) and median share (present in 25 percent of the groups) made by high skilled, were contradict by low skilled with arguments appealing to fairness (C4), not to be selfish (C9) and not to hurt low skilled subjects (C7). In 75 percent of the groups an agreement on the distributional rule was reached, which justifies the increase of consensus. About 80 percent of the high skilled subjects that engage in conversations about choosing equal shares (C1), either by proposing or agreeing with it, actually vote on the equal share.

We can see that 27 percent of the subjects propose to make a pact on numbers (C10), however, just 23 percent of subjects participate in conversations about reaching an agreement on the numbers to choose in the following stage (C11). Although 50 percent of the groups engage in these type of conversations (C11), just 25 percent of groups reach an agreement. About 60 percent of these groups comply with it. However, in 50 percent of those group subjects decrease their effort levels after the second period as not all members maintain the pacted level of effort.

D. Robustness checks:

i) Voting decisions

Table 6: Logit regression: determinants on voting equal

Vote Equal	All treatments (1)	Voting treatment (2)	Identity treatment (3)
Treatment	1.835*** (0.498)		
Type	-3.061*** (0.522)	-3.006*** (0.607)	-8.040*** (2.328)
Age	0.015 (0.051)	-0.025 (0.058)	0.800*** (0.260)
Gender	1.385*** (0.464)	1.907*** (0.601)	2.750*** (0.682)
Career	-1.107** (0.452)	-0.590 (0.718)	-5.317*** (1.644)
Career year	0.079 (0.136)	0.246 (0.229)	0.038 (0.413)
Session	0.106 (0.592)	-0.699 (0.761)	-0.308 (1.111)
Period	-0.058 (0.438)	-0.096 (0.461)	3.447* (1.486)
Gender*Type	0.657 (0.552)		
Num MSG Picture			0.136*** (0.050)
C1			5.321*** (1.600)
C2			5.848* (3.026)
C3			-1.891 (1.641)
C4			-1.477 (1.094)
C5			-1.034 (1.166)
C6+C7			-1.693 (1.691)

C8+C9			2.736 (1.454)
C10+C11			2.935 (1.838)
C12			4.879** (2.076)
Group agree SR			7.180*** (1.787)
Group agree Num			-8.841*** (2.863)
Cons	-5.060*** (1.354)	-4.460*** (1.641)	-21.673*** (6.568)
Number of Obs	196	100	96
Prob > chi2	0.000	0.0001	0.000
Pseudo R2	0.289	0.3227	0.6181

Standard errors are in parenthesis. ***, ** and * indicate significance at $p=0.01$, $p=0.05$ and $p=0.10$, respectively. Dependent variable: Vote Equal=1 if subjects voted equal and Vote Equal=0 otherwise. Independent variables: Treatment=0 for the VT and Treatment=1 for the IDT; Type=1 for the high skilled subjects and Type=0 for the low skilled; Gender=1 for females and Gender=0 for males; Career=1 if subjects study economics or business, Career=0 otherwise; Session=0 for the first sessions performed and Session=1 for the second sessions; Period=0 for the one shot setting and Period=1 for the first round of the ten rounds setting.

In this section, we analyze the determinants of voting on equal shares using regression analysis. The results essentially corroborate those obtained with the non-parametric tests reported previously and allow us to control for subjects' demographic characteristic and to understand the effect of the communication categories.

Table 6 presents the logit regression¹⁴. In the first model (all treatments) we can observe that in the IDT the odds of voting on the equal share increase as indicated by the significant coefficient for the "Treatment" dummy. This is consistent with our non-parametric results and adds support to our third conjecture that identity changes the distributional preferences of members.

Low skilled types are more prone to vote on equal shares than high skilled types in both treatments as we can see by the significant and negative coefficient for the "Type" dummy in model (1), (2) and (3). We can also see that there is a significant effect of gender on equality preferences. We can observe that being female increase the odds of voting equal, as observed by the significant and positive coefficient on "Gender" dummy in all the models. There is no effect on the interaction gender and type (Gender*Type) in model (1)), meaning that females vote more for equal shares independently of being high or low skilled type. We can also see that studying economics or business have a negative effect on choosing equal shares (Career). This is not an unusual result in experiments, as these students could be more aware of the existence of equilibrium outcomes. The significance of this variable disappears in the VT(model 2). Analyzing the IDT (model 3) we can see that the effect of type, gender

¹⁴ In this analysis we use the data of the one-shot setting and the first round of the ten rounds setting. We perform the same regressions using panel data and the results are similar.

and career is the same as in the VT , but age has now an effect. Older students tend to choose more equal shares. We can also observe that the higher the number of messages sent by subjects on the pictures stage higher the tendency to choose equal shares (Num MSG Picture). Also, participation on conversations about voting on equal shares (category C1) increases the probability of voting equal. The same effect happens on the category C2, which refers to proposals of voting on second best shares. We conjecture that this contradictory effect is observed because some of the few subjects that propose this sharing rule were convinced by the others to vote equal. Except for the appeal to commitment category dummy (C12), which increases the odds of voting equally, none of the other categories that were used to backup arguments on voting options have a significant effect¹⁵. The fact that the group reaches an agreement on the distributional rule also increases the probability of voting on equal shares. However, agreeing on the numbers for the next stage has a negative effect of voting equal. This could be justified by the fact that some groups that agree on the numbers decide to vote on the median sharing rule.

E. Post-experimental questionnaire analysis

Table 5: Post-experimental questionnaire

Questions [coding in square brackets]	Mean values					
	Voting treatment			Identity treatment		
	High skilled	Low skilled	All	High skilled	Low skilled	All
Set 1 (all treatments)						
Q1. Have you considered fair the decision made by the majority of the group in the second stage? [1="Fair"; 0="Unfair"]	0.73	0.50	0.64	0.80	0.70	0.76
Q2. In the second stage, when you had to choose the distributional rule, the fact of being in your group had any influence? [0="No"; 1="yes, I chose Option A"; 2="yes, I chose Option B"; 3="yes, I chose Option C"]	1.6	1.2	1.44	1.1	0.85	1
Q3. In the third stage, when you had to choose the number, the fact of being in your group influenced your decision? [0="No"; 1="yes, I chose a high number"; 2="yes, I chose a low number"]	0.87	1.1	0.96	0.9	0.75	0.84
Q4. In a scale from 1 to 10, please indicate the level of identification with your group during the experiment.	5.2	3.2	4.4	5.7	5.3	5.54

¹⁵ Some of the categories that refer to the same type of arguments were added in the regressions analysis.

Set 2 (Identity treatment)						
Q5. In the second stage, when you had to choose the distributional rule, the fact of being able to communicate with the other members of the group had any influence in your decision? [0="No"; 1="yes, I chose a more egalitarian distribution"; 2="yes, I chose a less egalitarian distribution"]				0.73	0.55	0.66

After the experiment subjects answered individually several questions regarding their decisions during the experiment. Table 5 lists all the questions and their mean answers. The answers to question 1 (Q1) reveal that both high and low skilled members in both the VT and in the IDT considered fair the distribution rule decided by the majority of the group.

Analyzing by sharing rule, we find that when the sharing rule decided by the group was the equal split, around 75 percent of members found it fair, no significant differences between types or treatment. When the sharing rule decided was the second best share, about 60 percent of high skilled members found it fair and 67 percent of low skilled members found it unfair. This data is relative to the VT as in the IDT none of the groups voted for this distributional rule. When the sharing rule decided was the median share, in the VT about 67 percent of the high skilled and 50 percent of the low skilled found it unfair. As this sharing rule was determined randomly due to a tie in some groups, participants' answers could have been affected for this fact. In the IDT, 100 percent of the high skilled and 50 percent of the low skilled found fair that the majority of the group decided to use the median sharing rule. This sharing rule was chosen after the majority of the members of the group have agreed on the numbers to choose in the next stage. It seems that most of subjects considered the group decisions quite fair in both treatments. This could indicate that the choice of equal sharing by majority high skilled teams is due to a concern for the well being of the least well off and preferences for equality.

Concerning Q2, we find that the fact of being in their group influenced both high and low skilled in choosing equal sharing rule in both treatments. We find no differences between treatments (Mann-Whitney test: Overall: $p= 0.1043$; high skilled: $p= 0.1832$, low skilled: $p= 0.3040$). In this question we are measuring the effect of being in a group, without focus on induced identity. Accordingly to Tajfel and Turner (1979), just the fact of being in the same group can create group attachment and affect subjects decisions, even without interaction. This minimal group effect seems to be

present here. We find the same effect on Q3, as being in their group influenced both high and low skilled in choosing a higher number. We find no differences between treatments (Mann-Whitney test: Overall: $p= 0.5690$; high skilled: $p= 0.9283$, low skilled: $p= 0.3447$).

Question 4 follows Chen and Li (2009), question on group attachment where subjects were asked to rank from 1 to 10 the level of identification with the group during the experiment. We find that overall the level of identification with the group increased in the IDT (U-test, $p=0.0855$). Surprisingly, the high skilled subjects have an average level of identification higher than 5 in both treatments and manufacturing identity does not have a significant effect on them (U-test, $p=0.5040$). In contrast, this effect is significant for the low skilled subjects (U-test, $p=0.0411$). This shed some light in our previous results, as some of high skilled subjects chose equal sharing even in the VT. Again, a minimal group effect seems to create a certain level of identity. For the low skilled members, this increase in the level of identity its consistent with their increase in effort supplied in the IDT.

Finally, regarding Q5, we find that communication influenced subjects voting decisions, especially of high skilled, but not as much as the simple fact of being in their group (Q2) (Wilcoxon sign-rank test: Overall: $p= 0.0017$; high skilled: $p= 0.0266$, low skilled: $p= 0.0143$). Therefore, we conjecture that the choice of equal sharing by the high skilled members both in the VT and in the IDT was due to a sense of group belonging. Induced identity with communication increased this sense of belonging and increased responsibility to behave as prescribed.