

by Prof Solange Ghernaouti-Hélie

We need a Cyberspace Treaty

Regional and bilateral agreements are not enough

The world today is complex, globalized and above all dominated by the intensive use of ICT devices, infrastructures and services. Citizens, organisations and states are likewise increasingly dependent on ICT infrastructures for everything they need. It is a complex dependency with multiple interdependencies involving several types of actors distributed all over the world.

But the digital world is fragile. Organisational, managerial, legal and technical vulnerabilities exist at several levels. Moreover, some business models, such as those relying upon personal data, consumer profiles and the commercialization of behaviour, can constitute at the same time a potential threat for data protection and a source of profits for licit or illicit entities that know how to exploit these models.

Nothing in cyberspace is free of charge and, for a so-called “free service” users pay in kind, usually by giving personal data. Information given by the end-users, collected with or without their knowledge or consent, could easily be misused. In any case, personal data should never be considered as vulgar merchandise!

For public or private organisations, the risks of the inappropriate disclosure or misuse of information, of the unfair appropriation, exploitation or destruction of resources, including massive and coordinated attacks against critical information infrastructures, are important. These risks should be considered at a macroscopic level, as a potential threat to organisational competitiveness or reputation, or as potential threats to state sovereignty, which could even, for example, impact public safety, national security or democracy.

Cyberwarfare, information warfare, defence or offensive computer warfare, whichever terminology is used, is related to issues of economic and/or military conflict, and raises, among other issues, the question of individual, national, global

and international responsibilities, the question of international collaboration and the question of private and public partnerships.

At the same time reliable and complete statistics related to cyberattacks or cybercrime are difficult to establish. Inadequate knowledge could lead to over- or underestimating the real need for cybersecurity. All of this, too, contributes to generating insecurity and fear.

But if we believe that cyberspace can be increasingly considered as a global economic and military battleground where all kind of cyberconflict can arise and reflecting all kind of political and economic competition, it is time to frame what is acceptable or not on a common and well-approved basis, and to set up an effective international instrument for controlling it.

Nevertheless, because cyberspace is the fifth “common space”, after land, sea, air and outer space, it requires coordination, cooperation and legal measures among all nations to function smoothly in the same way as these other domains. And when it comes to constructing an effective system of deterrence against cyber threats, the best means to that end would be the construction and utilization of a global United Nations framework. The ultimate goal would be to establish a Cyberspace Treaty, which would spell out what constitutes acceptable and unacceptable behaviour.

As already presented by Judge Stein Schjolberg, HLEG Chairman, during the Internet Governance Forum (last November 2009) in Sharm Al Sheik¹ and during the Twelfth United Nations Congress on Crime Prevention and Criminal Justice, in

¹ A global protocol on cybersecurity and Cybercrime: An initiative for peace and security in cyberspace Stein Schjolberg & S. Ghernaouti-Hélie - Cybercrime data, Oslo 2009. See www.cybercrimelaw.net/

Salvador in April 2010², I would like to reinforce the idea that the international community needs to set up a United Nations Cyberspace Treaty. Because regional or bilateral agreements will not be enough, a broader view of international law is needed. An international agreement should facilitate the development of a global strategy to deter cyber threats from any direction.

The process of working towards a United Nations Cyberspace Treaty should help develop a common understanding of all aspects of cybersecurity among countries at various stages of economic development.

All stakeholders need to come to a common understanding on what constitutes cybercrime, cyber terrorism and other forms of cyber threats. That is a prerequisite for developing national and international solutions that harmonize cybersecurity measures. Common understandings will also help reduce the divide between developed and developing country perceptions of cybersecurity.

Because criminal conduct in cyberspace is global by nature, it requires global harmonization of cyber crime legislation, effective international justice and police cooperation - and a real will to do this. A Cyberspace Treaty at the United Nations level should establish serious crimes against peace and security perpetrated through the internet as crimes under international law, whether or not they were punishable under national law.

It is proposed that the United Nations International Law Commission should consider drafting a Cyberspace Treaty – a convention or a protocol, as mentioned in the document *A Cyberspace Treaty – a United Nations convention or protocol on cybersecurity and cybercrime*. National and international strategies should exist not only to respond to cyberattacks, thus defining reactive measures to be undertaken after an attack, but should also consider proactive measures in order to avoid security breaches and to prevent unsolicited incidents. This could be done, for example through developing an appropriate cybersecurity culture, by reducing vulnerabilities that could be exploited to attack systems; in fact, by taking into

consideration all those factors that can lead to deviant behaviours, crises, acts of retaliation or crimes, and by enhancing complementary and coherent measures in a holistic way.

In fact, as has already been outlined well in ITU – GCA HLEG (Global Cybersecurity Agenda High Level Expert Group) Global strategic report³, relevant measures are related to legal, technical and procedural dimensions that rely upon organizational structures, on effective capacities and on international cooperation. A Global Protocol on Cybersecurity and Cybercrime can be seen as a follow-up to the HLEG reports.

It is a step forward within the ITU's GCA initiative that encourages countries to develop national cybersecurity program and to promote international cooperation. A "Global Protocol" should commit them to do so. It should provide the essential architecture to set up effective national and international measures to fight against cybercrime or misuses of the internet and constitute a reference basis for any future international agreement on cybersecurity issues.

A Global Protocol on Cybersecurity and Cybercrime should answer a strong political and economic willingness and a real commitment of each involved actor to enforce the robustness and resilience of reliable ICT infrastructures for the benefit of a durable and inclusive information society.

To conclude, a common international and well-accepted agreement could be an incentive to reduce vulnerabilities, threats and risks to an acceptable level.

Prof Solange Ghernaoui-Hélie is at the University of Lausanne (Faculty of Business and Economics), Switzerland. She is an active ICT security expert, with extensive experience of security governance, security strategies and the evaluation of security policies. She was a member of the High Level Expert Group within the ITU Global Cybersecurity Agenda, the author of more than 20 books including the ITU reference guide *Cybersecurity for Developing Countries*. This viewpoint is based on her contribution to WSIS 2010.

2 A Cyberspace treaty – a United Nations convention or protocol on cybersecurity and cybercrime, Twelfth United Nations Congress on Crime Prevention and Criminal Justice, Salvador - April 2010 See www.un.org/en/conf/crimecongress2010/www.cybercrimelaw.net/

3 ITU Global Cybersecurity Agenda, High-Level Experts Group Global Strategic Report www.itu.int/osg/csd/cybersecurity/gca/index.html