# THE CALL OF MODERNITY: CHINESE SCHOOL SONGS IN THE EARLY TWENTIETH CENTURY

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## ABSTRACT

Zhizhi Li (Stella): The Call of Modernity: Chinese School Songs in the Early Twentieth Century (Under the direction of Annegret Fauser)

This thesis studies the Chinese school songs (*xuetangyuege* 学堂乐歌) of the early twentieth century, a genre at the origins of Chinese musical modernity. I propose that it is necessary to study this subject through a political lens, particularly one that focuses on the questions of modernization and that is framed by the overall context of semicolonialism. I argue that school songs constituted the major musical activity of early Chinese modernity, manifesting a cultural imaginary of modern Chinese civilization marked by the building of a coherent nation. Chapter 1 analyzes the use of national landscape in school songs as a rhetorical strategy that aimed at the political goal of nation-building. Chapter 2 examines the discourse about women's healthiness, femininity, and nationalist militarism in school songs.

To my grandfather 李玉臣

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# **INTRODUCTION**

This thesis is about the Chinese school songs (*xuetangyuege* 学堂东歌) of the early twentieth century, a genre at the origins of Chinese musical modernity. *Xuetangyuege* refers to the songs that were composed for the new school system between the late Qing dynasty and the years of the early Republic, when music classes were introduced to primary and secondary education. These songs were mostly based on pre-existing tunes from Japan, Europe, and the United States, that were adapted to newly composed Chinese lyrics. In addition, they comprised a small number of original compositions as well as arrangements of Chinese folk tunes. These songs were usually in strophic form, with each strophe featuring a simple, monophonic melody notated in numerical notation, although staff notation was not unfamiliar. Due to their unassuming musical nature, school songs were easy to memorize and designed for collective singing, for instance in music classes and school events. Music teachers were frequently expected to accompany the singing on the harmonium or piano. *Xuetangyuege* were published in music textbooks that circulate both regionally and nationally; journals and newspapers also published school song lyrics, often without scores, however.

The implementation of school songs was promoted by transnational intellectuals who believed that the semicolonized and imperialized China of that time could be empowered via musical modernization. The core of their advocacy centered on the idea of the "new": new people (新民), new knowledge (新学), new culture (新文化), and certainly new music (新音乐). The concept of cultural renewal was formulated along the lines of political reformation. Liang Qichao 梁 启超, one of the major activists of the reformation movement, argued that "if we want to reform

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our people's character, then songs and music are necessary for the education of the human spirit."<sup>1</sup> From its very outset, "new music" was as much a political idea as an aesthetic one, and it continued to develop and transform throughout the early twentieth century in accordance to the versatile political demands of the different social movements.

In this thesis, I argue that it is necessary to study Chinese musical modernity through a political lens, particularly one that focuses on the questions of modernization and that is framed by the overall context of *semicolonialism*—the Chinese historical condition where multiple competing imperial powers coexisted with the dissolving native feudalist structure. At the same time, I consider it crucial to ground my discussion in the acknowledgment of local agency without negating the existence of power inequality. The theoretical framework of this thesis is greatly inspired by Chen Kuan-Hsing's influential text Asia As Method: Toward Decolonization and Deimperialization (2010) and Shih Shu-Mei's seminal work The Lure of the Modern: Writing Modernism in Semicolonial China, 1917-1937 (2001). To clarify, the designation "China" in this study is not limited to the nation-state or to its former imperial structure. Instead, it is a spatial reference to the collective participation in a Chinese cultural imaginary. This notion may be better articulated using the Chinese term Zhonghua 中华, which imagines an entity beyond a national structure to that of Chinese ethnicities, diaspora, and civilization. As I discuss in greater detail in the later chapters, China functioned as the emblem for a collective cultural imaginary formed at the center of the intellectual discourses during the historical period I am examining in this thesis. I argue that school songs constituted the major musical activity of early Chinese modernity, manifesting a cultural imaginary of modern Chinese civilization marked by the building of a coherent nation. This introduction delineates the theoretical

<sup>&</sup>lt;sup>1</sup> Liang Qichao, Yinbingshi shihua 饮冰室诗画 (Beijing: Remin wenxue chubanshe, 1959), Section 77. Cited in Ming Yan, 20shiji zhongguo yinyue piping daolun (Beijing: Renmin yinyue chubanshe, 2002), 17: "盖欲改造国民之品质,则诗歌音乐 为精神教育之一要件。"

framework that supports my analyses of the songs in the later chapters. I emphasize the need for music scholars who study this topic to engage with theories of transnationalism and postcolonialism. Using Chen and Shih's works as guiding texts, I argue that it is crucial to articulate the negotiation of imperial power relations as the driving force of Chinese musical modernity in order to produce a more sophisticated historiography that decenter the penetration of the "West as method" in the current musicological discourse.<sup>2</sup>

#### **On Modernity**

"The ways in which [modernity] has been understood are practically equal to the number of scholars who have endeavored to understand it."<sup>3</sup> Ethnomusicologist Bonnie Wade's comment reveals the versatile meanings of modernity in different cultural and scholarly contexts. In her own project on Japanese musical modernity, Wade draws on historian of Japan Carol Gluck's model of a "blended modernity." Specifically, Gluck argues that modernity is a historically produced condition, neither unitary nor universal, yet not optional either. Modernity runs by certain "common grammars," such as the nation-state, industrialization, urbanization, etc.<sup>4</sup> Such a common grammar, however, must pertain to a specific historical and cultural syntax in order to take on meaning. To illustrate this process of modernization, Gluck uses the metaphor of conceptual "blending," positing that the new product contains, yet essentially differentiates from, its sources.<sup>5</sup> Despite their shared commonalities, the experiences of modernity are thus manifold and culturally specific. Given the close connections between China and Japan in their historical formations of modernity, especially in

<sup>&</sup>lt;sup>2</sup> Chen Kuan-Hsing, *Asia as Method: Toward Decolonization and Deimperialization* (Durham: Duke University Press, 2010), 216.

<sup>&</sup>lt;sup>3</sup> Bonnie Wade, Composing Japanese Musical Modernity (Chicago: University of Chicago Press, 2014), 7.

<sup>&</sup>lt;sup>4</sup> Carol Gluck, "The End of Elsewhere: Writing Modernity Now," *The American Historical Review* 116, no. 3 (June 2011): 676.

<sup>&</sup>lt;sup>5</sup> Ibid., 685.

the early twentieth century, Wade's and Gluck's approach offers important reflections that should inspire relevant discussions in the field of Chinese musical modernity where such debate has yet to formalize in musicological scholarship.

In effect, in the context of the cultural studies of China, Chen sheds light on the meaning of modernity in ways that share common perspectives with Gluck's discussions. He argues that,

Modernity is not a normative drive to become modern, but an analytical concept that attempts to capture the effectiveness of modernizing forces as they negotiate and mix with local history and culture. In other words, modernity as an analytical term refers to the overall effects of modernization. Tradition is not opposed to modernity but is an integral and living part of it.<sup>6</sup>

Working from Chen and Gluck's perspectives, I would emphasize two key relations indicated by the discussion of modernity: (1) the temporal relation of the modern with local history, and (2) the spatial relation between universality and particularity. In other words, modernity is a temporal and spatial analytical framework that captures not only China's outward consciousness of the global imperial powers who claim ownership of modernity, but also China's reflexive negotiations with its own past emerging in its cultured geographical space. Here, it is important to mention Japanese sinologist Mizoguchi Yūzō 溝口雄三's theory of "base-entity" (*jiti* 基体) that informed Chen's statement.<sup>7</sup> Mizoguchi, in his book *China as Method*, suggests that every cultural space has its own base-entity formed by the local history. The Chinese experience of modernity is thus specific because it is nurtured within its own indigenous culture.<sup>8</sup> For example, *Zhongtiziyong* 中体西用, "Chinese knowledge as the substance, Western knowledge as the practice," was one of the foundational strategies that sustained a continuous effect throughout the course of Chinese

<sup>&</sup>lt;sup>6</sup> Chen, Asia as Method, 244.

<sup>&</sup>lt;sup>7</sup> Ibid., 245.

<sup>&</sup>lt;sup>8</sup> Mizoguchi Yūzō, Zuowei fangfa de zhongguo, trans. Sun Junyue (Beijing: shenghuo dushu xinzhi sanlian shudian, 2011), 9.

modernization.<sup>9</sup> In this sense, modernity in China never entailed a pure duplication of the West but always a process of blending and contextualization. Therefore, school songs—and new music of China in general—during the early decades of the twentieth century embodied the "Western knowledge" that was constantly reconfigured by the Chinese locals to be best transplanted into their base-entity.

In her seminal work *The Lure of the Modern*, literary scholar Shih Shu-Mei provides a succinct summary of such a relational and comparative approach to modernity:

Where their difference from Western modernism is emphasized, we perceive them as offering different experiences and narratives of modernity, and we understand that they hybridize and heterogenize metropolitan concepts of modernity and modernism. Where similarity is emphasized, we perceive a transnational and deterritorialized modernism that promises the possibility of a cosmopolitan cultural politics, even as it necessarily hides a fundamentally hierarchical notion of center and periphery. When concerns over cultural domination are projected onto similarity, however, non-Western modernisms become sites of anxiety and paranoia. All of these modes of seeing non-Western modernisms acknowledge a necessary confrontation with the West. It is from the perspective of this necessity that Chinese modernism must also be understood.<sup>10</sup>

Shi thus offers a succinct formulation of the complexities of the entangled histories of modernity in

the construction of modernity in China that was, moreover, tightly connected to the pathways that

the neighboring Japanese empire had begun to model for the region.

# On Semicolonialism and Japan

To study the Chinese experience of modernity in the early twentieth century critically, we

must engage with the cultural politics of semicolonialism which shaped the particular paths of

<sup>&</sup>lt;sup>9</sup> Arguably, the meaning of "Chinese substance" in the twentieth century had diverged to some extent from its genesis during the late nineteenth-century Western Affair Movement (洋务运动), which essentially advocated feudalism and Confucianism. I would argue, however, that this inner logic of "blending" the tradition with the modern, though constantly refashioned in different historical periods, has been a fundamental attribute of Chinese modernization. See Mizoguchi's analysis of Sun Yat-sen's political statements on democracy as one example: Mizoguchi, *Zuogwei fangfa de zhongguo*, 19.

<sup>&</sup>lt;sup>10</sup> Shu-Mei Shih, *The Lure of the Modern: Writing Modernism in Semicolonial China, 1917–1937* (Berkeley: University of California Press, 2001), 3–4.

Chinese modernization. As Shih defines it, semicolonialism describes "the specific effects of multiple imperialist presences in China and their fragmentary colonial geography and control, as well as the resulting social and cultural formations."<sup>11</sup> China was never fully colonialized by any single colonial power but, instead, had become a site of "inter-imperialist" rivalry competing over the divided territory. This geopolitical situation created unique forms of colonial relationships that were "multiple, layered, intensified as well as incomplete and fragmentary." The "semi-" as defined by Shih does not to denote "half" of something, but rather the fractured, informal, and indirect character of colonialism as well as its multilayered nature.<sup>12</sup> Most importantly, the deep-seated frictions over the lack of cohesion in the political and culture sphere made the pursuit of a cohesive modern identity in the form of a Chinese nation-state appear ever more urgent. The school songs analyzed with further detail in the subsequent chapters often targeted the political project of nation building, thus justifying the utility of singing and music education in the minds of Chinese intellectuals in the early twentieth century.

Under the overall consensus of national building, however, semicolonial fragmentations fostered the multidirectional pursuits toward modernity among the Chinese intellectuals which should be seen as "the paradoxical emergence of culture in the fissures among different agents of control." As Shih articulated, "the multiplicity of intellectual positions largely reflected the state of emergency of the Chinese cultural imaginary, infused with a heterogeneity of often ambivalent and shifting positions, searching in different directions for answers to China's problems."<sup>13</sup> School songs in particular, reflect one foundational site of the complex semicolonial ecology that was dominated by the ambivalent negotiations with Japan. Due to the recent success of its imperialist project

<sup>&</sup>lt;sup>11</sup> Shih, The Lure of the Modern, 32.

<sup>&</sup>lt;sup>12</sup> Ibid., 33–34.

<sup>&</sup>lt;sup>13</sup> Ibid.

following the First Sino-Japanese War (1894–95), many Chinese intellectuals considered Japan to be a model of successful modernization. Furthermore, Japan served also a crucial mediator and shortcut to Westernization because of its geographical proximity and abundant, accessible translational sources of Western knowledge. As mentioned above, the positions of Chinese intellectuals in regard to the solutions of modernization were heterogeneous and ambivalent, given that both Japan and the West were symbols of modern civilization in ideological terms, yet powers of imperialization in reality. According to Shih, such ambivalence should be understood as a bifurcation between the admiration for the modern culture of the metropolitan Japan and the resentment of its imperial culture in colonial China.<sup>14</sup> Furthermore, this capacity to "displace colonial reality through the discourse of cultural enlightenment" is a product of semicolonialism which owns a discursive power that shaped the conceptual bifurcation in the formation of Chinese modernity.<sup>15</sup> In this context, school song itself became a transnational product mediated through Japan, that was supposed eventually to fulfill the Chinese cultural imaginary of Western musical modernity. The ambivalence about, and negotiations with, the enforced co-existence with both the metropolitan and the colonialist Japan pervaded the critical discourse surrounding school songs in the early twentieth century.

# "Can the Subaltern Speak?"

A postcolonial approach to the study of musical modernity of early modern China needs to confront the challenge of difference among subalterns, in particular the multi-layered nature of the semicolonial ecology. This complex framework of alterities relates to Gayatri Chakravorty Spivak's concern with "the permission to narrate" in the context of a highly stratified social structure in both

<sup>14</sup> Ibid.,18.

<sup>15</sup> Ibid., 36.

colonial and class terms.<sup>16</sup> In this context, Spivak engages with historian Ranajit Guha's problematization of the role of local elites who serve as informants to first-world intellectuals. Specifically, Guha's proposal of a "dynamic stratification grid describing colonial social production at large" organizes the colonial relations of the people as such:

1. Dominant foreign groups.

, , } elites

2. Dominant indigenous groups on the all-India level.

Dominant indigenous groups at the regional and local levels.
 The terms "people" and "subaltern classes" have been used as synonymous throughout this note. The social groups and elements included in this category represent *the demographic difference between the total Indian population and all those whom we have described as the "elite.*"<sup>17</sup>

The point of considering the existence of stratification, as Spivak indicated, is not the creation of categorizations but to recognize the "in-betweenness" and fluidity across social groups, thus broadening the idea of the "subalterns" (and the "elite") with multiplicities and flexibility. In this thesis, the third group described by Spivak as the "floating buffer-zone of the regional elite-subaltern" is the most relevant. Most Chinese leaders of school songs—and modernist intellectuals in general—of the early twentieth-century China were located in this zone of in-betweenness. Many of them, coming from families of old local elites who had declined in the dissolution Chinese feudalism, became the new educated class of teachers and intellectuals who performed the role of transnational actors mediating between groups of the local, the national, and the global. Simply put, their identification was relative: they were subaltern relative to the colonizers but elite relative to the Chinese "people," which encompassed peasants, workers, women, and others.

With respect to Chinese modernization, Shih calls attention to such structural classification among the subaltern while discussing the "inferiority complex" of the Chinese modernists of the early twentieth century. On the one hand, there was a strong inclination to self-criticism due to the

<sup>&</sup>lt;sup>16</sup> Gayatri Chakravorty Spivak, "Can the Subaltern Speak?" in *Colonial Discourse and Post-colonial Theory: A Reader*, ed. Patrick Williams and Laura Chrisma (New York: Columbia University Press, 1994), 79.

<sup>&</sup>lt;sup>17</sup> Ibid.

intensity of trauma when confronted with the imperial powers and the passionate belief in the proper diagnosis of social ill; on the other hand, the target for their criticism was often the uncultured and irrational masses from whom the intellectuals distanced themselves. In short, "if the intellectuals felt inferior to the West and Japan then, this inferiority translated into superiority over the masses."<sup>18</sup> This entangled construction of identity is saliently reflected in school songs which precisely aim to educate the general public about modern knowledge while, more importantly, building a concerted national identity of the China.

#### Synopsis of Case Studies

The bloom of new schools (*xinshi xuetang* 新式学堂) that mimicked Western and Japanese education systems enabled, from the early 1900s onwards, the reform of music education and the nation-wide dissemination of school songs. These songs often borrowed existing tunes from Japan, Europe, and the United States, replacing their texts with Chinese lyrics composed by modernist Chinese intellectuals who had experienced Western music education. Much more prized than the songs' music, the newly created lyrics served as the medium of disseminating the new knowledge of modernity, such as nationalism, gender equality, militarism, etc. These songs eventually engendered a musical discourse of modernity in the public sphere through the channel of music education. Values and concepts embedded in many school songs articulated and reinforced the Chinese cultural imaginary as it emerged in the process of modernization during the early twentieth century. Chapter 1 examines the use of national landscape in school songs as a rhetorical strategy that aimed at the political goal of nation-building. With a special attention to the transnational background of the major school-song leaders and the influence of Japan as a model and mediator of Western modernity, I argue that the representation of landscape in school songs imagined the boundaries of

<sup>&</sup>lt;sup>18</sup> Shih, The Lure of the Modern, 24.

the Chinese nation and evoked patriotism and nationalism through the creation of national history and collective cultural memory. Chapter 2 examines the discourse about women's health and femininity in school songs. Again, Japan played an influential role in the formation of the musical discourse and the ultimate agenda of nation-building remains consistent. I argue that the pursuit of modernity through forming a coherent national identity is rearticulated in school songs, which transplant the traditional image of women into the modern context of school education and militarist nationalism.

## CHAPTER 1: DRAWING A MUSICAL LANDSCAPE

To study critically the emergence of Chinese school songs at the turn of the twentieth century, it is indispensable to understand the political role of music education in its historical context. A series of traumatic incidents, including the defeat by Japan in the First Sino-Japanese War, the failure of several reform movements, and the imposition of unequal treaties from the colonial empires collectively spurred Chinese imperial leaders and elite intellectuals to scrutinize the reasons for the nation's tragic downfall. Especially the defeat in the war with Japan alerted the authorities that technological advancement was not sufficient to save China from lagging behind on a global scale, but that intellectual improvement was equally crucial. As early as 1898 during the Hundred-Day Reformation (bairi weixin 百日维新), chancellor Kang Youwei 康有为 submitted to the emperor a proposal titled Qing kai xuexiao zhe 请开学校折 [The Petition to Open Schools] in which Kang argued that "the reason why Japan defeated us was not that their military was better. It was because [Japan] has established wide-spread education in numerous subjects and therefore was able to utilize the abilities of their people to best us." Kang continued to argue that in order to improve this situation of underdevelopment in education, China needed to model Germany and Japan and to reform its educational system in which music courses would form an important part.<sup>1</sup> From its very initiation, education reform thus encompassed the stated political goal of empowering the national body politic, one triggered by these harrowing transnational encounters. This

<sup>&</sup>lt;sup>1</sup> Kang Youwei, *Qing kai xuexiao zhe*, cited in Ming Yan, *20 shiji zhongguo yinyue piping daolun* (Beijing: Renmin yinyue chubanshe, 2002), 14-15. "近者日本胜我,亦非其将士兵士能胜我也,其国遍设各学,才艺足用,实能胜我也。"

competitive consciousness of China's own imperial power within global political structures, paired with a sentiment of self-rejection, continued to shadow the creative process of the school songs. In this chapter, I will first introduce the historical framework within which modern music education developed in China as well as the biographies of three key school-song leaders. I argue that the popularity of school songs fulfilled the urgent political task of evoking patriotism and nationalism in the face of the invading foreign powers. Through the close reading of two school songs—"Shiba sheng dili lishi" 十八省地理历史 [The Geography and History of Eighteen Provinces] and "He ri xing" 何日醒 [When to Awake]—I reveal that depictions of landscapes in school songs played an important role in configuring and disseminating modern ideas of the nation-state.

#### Historical Background

In April 1901, under the pressure due to foreign invasions of Chinese territory and demands from local rebellions, the Qing regime announced the "New Policy" (*xinzheng* 新政) which included a series of top-down reforms of its government, including changes to the administration, economic politics, the judiciary, the military, and most influentially, education. Early steps of educational reform had already taken place on local levels, for instance in the booming of Western-style Schools (*yangwu xuetang* 洋务学堂) since the 1860s. These Western-style schools differed from traditional forms of education in that they functioned as specialized high schools providing instruction in foreign languages, industrial technologies, or military drill. Other schools that offered a more comprehensive education in both Chinese classics and "Western" knowledge began to emerge in the late nineteenth century, influenced by the Hundred-Day Reformation despite of the movement's eventual failure. However, it was not until 1901, when education reform was deployed systematically on a national level that music courses and the teaching of school songs began to flourish.

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In the context of education reform, music and music courses became especially important to realize the political goal of strengthening the national populace. In his 1904 thesis *Yinyue jiaoyu lun* 音 乐教育论 [On Music Education], Zeng Zhimin 曾志忞 developed some of the key concepts on how music could function politically and socially in a modern China. A leading activist of music-education reform and a major composer of school songs, Zeng delineated in this thesis the benefits of music education in five respects: the current challenges of Chinese music education, the concept of music, the utility of music, the practice of music, and the relation between music and poems. The third section "Yinyue zhi gongyong" 音乐之功用 [The Utility of Music] advertises the benefit of music, especially music composed for the public sphere, for schools, the military, diplomatic efforts, and family settings. In one particular passage, Zeng related the utility of music with the success of international diplomacy:

Music is an essential and necessary tool in International Diplomacy with every country (I've heard that one of our diplomats because knew Western music well was immediately respected by the Westerners). With music, the ceremonies are normally held with courtesy, the (diplomatic) schemes are refined, secrets (of the other side) can be scouted out, the power can be thoroughly manipulated. If we want to train diplomats, we must practice our musical skills. If we want to refine diplomatic skills and stand out from international diplomacy, we must study music. I am not saying that music generates immediate benefits for diplomacy, but based on the facts nowadays, the two are closely intertwined.<sup>2</sup>

Zeng's emphasis on music's power comes from the common fascination with, and anxiety about, Western culture and civilization during that time. Yet despite highlighting the utility of new music and educational reform, Zeng's argument also reveals his grounding in Chinese musical traditions, given that the usage of music for political purposes constitutes an important aspect of

<sup>&</sup>lt;sup>2</sup> Zeng Zhimin, *Yinyue jiaoyu lun*, in *Zhongguo jindai yinyue shiliao huibian*, ed. Zhang Jingwei (Beijing: Renmin yinyue chubanshe, 1998), 201-02. "音乐者, 方今各国外交上不可缺之要具也(闻吾国某外交官语洋乐, 一时西人重之)。有是而仪式不致失礼, 有是而手法得以圆美, 有是而机密得以探听, 有是而权术得以运用。欲养成外交官, 非练习音乐之技术不可。欲完全外交方法, 非与于外交地位备用音乐不可。予非谓有音乐而外交即得利也, 但即今日事实以观之, 实有密切关系焉。"

Confucianism, which treats music (*liyue* 礼乐) as a medium through which to construct and maintain feudalist rules and rituals. The use of drums and bugles in battle fields was common in local military traditions, and there were numerous historical tales relating the power of music in political and military negotiations. Zeng's emphasis on, if not sacralization of, the power of music in diplomatic negotiations is, in effect, consistent with those historical tales. In other words, the "reform" drawing on Japanese and Western models is better understood in systematic and practical terms, whereas its conception of music maintained a deep connection with local musical and cultural tradition. This dualism harks back to a more general pattern of Chinese modernization, especially during this early period, the maxim of which was "Chinese basis, Western practice" (*zhong ti xi yong* 中体西用). In addition, Zeng's understanding of music was "relational," focusing on music's utility as a mediator shared by different groups, whether family members or different nations. Thus, Zeng and his fellow intellectuals chose school songs as the core of modern music education on account of singing's potential for community building from interpersonal to national levels.

Scholars have disagreed over the emergence of the school songs. Some have argued that teaching school songs was a "top-down" reform led by the ruling class, imposed through official regulations and laws; others have instead cast school songs as a "down-up" practice that was initiated by the school teachers and the general public.<sup>3</sup> Regardless, the emergence of school songs had above all several practical reasons. First and foremost, there was the financial concerns. Singing, unlike instrumental music, demanded little financial investment, given that musical instruments were hardly affordable for most of the Chinese families and schools during that time. Sometimes schools were able to buy used pedal harmoniums from abroad to accompany the teaching of songs.

<sup>&</sup>lt;sup>3</sup> Ming, 20 shiji, 15.

most popular form of music education offered. Another advantage of school songs over other types of music consisted in the lyrics. Creating new texts for melodies borrowed from Europe, the United States, and Japan, many Chinese educational and intellectual leaders utilized the lyrics of the school songs as an important medium through which to disseminate modern thoughts and concepts. As Zeng's statements in *On Music Education* reveal, artistic pursuits were often subordinated to the discursive concerns during this early period of Chinese musical modernity, for school songs were considered as a highly effective medium to further political goals.

# Finding China in Tokyo: Zeng Zhimin 曾志忞(1879-1929), Shen Xingong 沈心工 (1870-1947), and Li Shutong 李叔同 (1880-1942)

Before diving into the analysis of specific school songs, it is helpful to review the biographies of the three core promoters or school songs—Zeng Zhimin, Shen Xingong, and Li Shutong—in order to understand the ideological framework for their intellectual and musical works. The biographical connection of these three figures sheds light on the ideological consistency reflected in their compositions of, and writings about, school songs. Like many other contemporary intellectuals, Zeng, Shen, and Li were raised in bourgeois families, which enabled them to receive a high-quality education even in ages of turmoil. Their privileged economic and social status persisted through their careers as music educators and intellectuals, and laid the groundwork for the wide influence of their works. In fact, Shen was even financially capable to self-publish his own school-song anthologies in 1904.<sup>4</sup> And Zeng founded the Shanghai Orphanage which established the earliest Chinese string orchestra.<sup>5</sup> During the "New Policy" era, the Qing government not only enforced the establishment of an educational system based on European, American, and Japanese models, but

<sup>&</sup>lt;sup>4</sup> Li Jing, "Xian ya yong jian: jindai yuege wenhua dui 'xin nüxing' de suzao," Wenyi yanjin 3 (2011): 60-70, n.9.

<sup>&</sup>lt;sup>5</sup> Yongsheng Liang, "Western Influence on Chinese Music in the Early Twentieth Century," (PhD diss., Stanford University, 1994), 44, ProQuest (Order No. 9429966).

also offered a series of incentives to encourage students to study abroad in Japan. As a result, from 1901 to 1905, Zeng, Shen, and Li all went to Tokyo to study in Japanese colleges and universities.

Prior to their departures to Tokyo, all three had already acquired knowledge associated with concepts of modernity. Shen and Li were students at the Nanyang Public School (Nanyang gongxue 南 洋公学), one of the earliest comprehensive modern universities in Shanghai, studying education and economics respectively. Zeng also lived in Shanghai and was a teacher at the primary school affiliated with the Nanyang Public School. Research focusing on school songs and musical modernity in China has thus far ignored their close biographical connection as well as their participation in the same intellectual networks. Yet given their similar education and class background, as well as the shared trajectories of their music careers, it is promising to read the biographies of these three major figures as forming the core of a network that influenced music education and school songs from local to national levels. Remarkably, none of them were originally music students when they arrived at Tokyo. Instead, they found their shared passion in new music during their respective stays in Japan, which served as catalyst for their devotion to different forms of Western music education which they promoted after their return to China. In this sense, Tokyo presented the key node in the transnational circulation of Western-music knowledge and education, which Chinese intellectuals appropriated as an effective and practical tool for China's modernization and revitalization.

The influence of Tokyo became notable also in that Shen, Zeng, and Li shared an approach to organizing the study of new music in national terms. Although Shen only studied for a short time period in Tokyo (April to November 1902), he founded the first Chinese association of modern music in Tokyo, the Music Study Group (*yinyue jiangxihui* 音乐讲习会), of which Zeng also became a member, however only after Shen had left Japan. Besides his membership in the Music Study Group, Zeng turned out to be involved also in another society, the Asian Classical Music Association (ya ya yinyuehui 亚雅音乐会) which aimed to "help music to develop in schools and in society and to inspire a spirit of nationalism."<sup>6</sup> In addition, he sponsored, together with his fellow Chinese students, the Society for National Music (guomin yinyuehui 国民音乐会), another music society aiming for "the expansion of an ideology for, and the promotion of the spirit of, national music."<sup>7</sup> Though not a member of these national music societies, Li had started composing school songs during his stay in Japan. One of his representative compositions during his stay abroad was the patriotic school song "Wo de guo" 我的国 [My Country], first issued in Li's self-published journal Yinyue xiao şazhi 音乐小杂志 [Music Magazine] in 1906.

Despite the nationalist sentiments developed and shared by the Chinese international students in Tokyo, they admired Japan as a successful model of modernization and probably imperialization as well. Such esteem is reflected in the heavy Japanese influence on the Chinese music-education reform led by Shen, Zeng, and Li. For instance, several of Zeng's writings on music teaching—including *Yuedian jiaokeshu* 东典教科书 [Music Textbook], *Yueli dayi* 东理大意 [Introduction to Music Theory], and *Fenggin jiaoshoufa* 风琴教授法 [Harmonium Pedagogy]—were modeled on the work of Suzuki Yonejirō 鈴木米次郎 who was Zeng's teacher during his studies in Japan.<sup>8</sup> New schools that had the financial means, moreover, often employed Japanese music teachers. Most importantly, numerous Japanese school-song tunes were brought back to China, both compositions by Japanese musicians, and European and American tunes adopted for Japanese

<sup>&</sup>lt;sup>6</sup> "Ya ya yinyue hui zhi lishi" (亚雅音乐会之历史) in Zhang, Zhongguo jindai yinyue shiliao, 119. Trans. by Caroline Mason in Ching-chih Liu, A Critical History of New Music in China (Hongkong: The Chinese University Press, 2010), 35: "宗旨: 发达学校社会音乐, 鼓舞国民精神。"

<sup>&</sup>lt;sup>7</sup> Liu, A Critical History of New Music in China, 35.

<sup>&</sup>lt;sup>8</sup> Ibid., 33.

schools. These melodies were rearranged with new Chinese lyrics and became widely disseminated among several generations of Chinese students through the new education system.

Nevertheless, Chinese music educators were also ambivalent with regard to these Japanese models and eager to embrace what was considered "better" European and Western music. As Shen once indicated,

When I first learned to compose songs, I usually picked Japanese tunes, but recently I got bored of it and turned to the Western ones. Japanese tunes have lovely and well-structured melodies, but they are limited in the ambiance. Western tunes are rather rich and thick, stronger and more powerful, and have a greater virtuosity.<sup>9</sup>

In many aspects, Japanese songs actually functioned as a useful means of transition towards the ultimate goal of adopting "Western" music without the mediation of Japan, as soon as China made enough progress acquiring the musical techniques and aesthetics of Western music. These connections and tensions between Chinese and Japanese school songs have been discussed extensively in recent scholarship.<sup>10</sup> Most of the existing literature, however, concentrates on examining the differences and similarities of such musical features as melody and rhythm, without significant attention being paid to the circulation of conceptual structures in the texts. In the remainder of this chapter, I will investigate the use of geographical and spatial references in Chinese school songs, tracing their different purposes in the service of the patriotic if not arguably nationalist political goals.

#### Mapping National and Transnational Landscapes

Reference to national landscapes in pedagogical works is by no means a unique phenomenon in Chinese and Japanese school songs, but rather a shared tactic in all kinds of patriotic music

<sup>&</sup>lt;sup>9</sup> Shen Xingong, "*Chongbian xuexiao changge ji* bianji dayi"《重编学校唱歌集》编辑大意 [Editor's notes for *The New Edition of School Song Anthology*], in Zhang, *Zhongguo jindai yinyue shiliao*, 162: "余初学作歌时,多选日本曲,近年则厌之,而多选西洋曲。以日本曲之音节,一推一扳虽然动听,终不脱小家气派。若西洋曲之音节,则浑融浏亮着多,甚或挺接硬转,别有一种高尚之风度也。"

<sup>&</sup>lt;sup>10</sup> See Ming, 20 shiji, 23–26; Qian Renkang, Xuetang yuege kaoyuan (Shanghai: Shanghai yinyue chubanshe, 2001), 64–110.

around the world. However, depictions of landscape worked as a particularly popular and effective rhetorical strategy in Chinese and Japanese school songs because of its compatibility with regional literary traditions. In particular, the reference to an object or a natural view to express one's thoughts and emotions (托物言志, 借景抒情) is a quintessential rhetorical tradition in Sinic literary culture, especially in poetic forms. The popularity of landscape imagery in Chinese school songs is thus better understood in a framework where local poetic traditions intersect with the transnational modernizing force. My analyses below focus on two exemplary Chinese school songs, exploring how modernist patterns of nation-state construction were visualized through familiar landscapes.

"Shiba sheng dili li shi"十八省地理历史 [The Geography and History of Eighteen Provinces], an eighteen-strophe school song arranged by Shen Xingong, was first published in Shanghai, in 1906, in Xuexiao changge chuji 学校唱歌初集 [The First Volume of Elementary School Songs] edited by music educator Ye Zhongleng 叶中冷 (1880-1933). In this song, each strophe is dedicated to one Chinese province, starting from the central province Zhili 直隶, which encompasses the contemporary Beijing, Tianjin, and the surrounding areas, to more the peripheral provinces including Yunnan and Guangxi, where ethnic minorities live together with the Han ethnic majority. Notice that the Eighteen Provinces covered in this song carried specific ethnic connotations. Though not included in the song title, the eighteen provinces were commonly referred as "the Eighteen Provinces of the Han Land/Inland" (handi or neidi shibasheng 汉地/内地十八省), also known in English as "China Proper." This conception of China reflected the ethnic segregation policy by the Qing government, but, more importantly, it reveals the boundaries and stratification of the geographical landscape in the imagination of the modern nation-state. In a later edition of the song, three new strophes were added, dedicated to the recently established provinces of Manchuria which increased the total number of provinces to twenty-one. Compared with Da qing di guo quan tu

大清帝国全图 [The Complete Map of the Great Qing Empire] published in 1906 (Figure 1.1), three of the twenty-four provinces/regions were missing in the song: Qinghai-Tibet, inner and outer Mongolia, and Xinjiang Province, all of which have long been dominated by ethnic minorities. More specifically, the first two regions, dominated by the Tibetans and the Mongolians respectively, were not ruled by the Qing empire as provinces but as feudal territories; Xinjiang, a traditional area of the Uyghurs, had officially been a province since 1886.

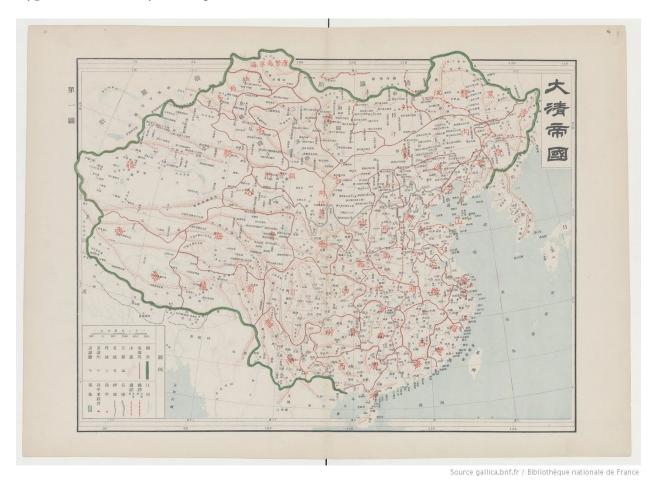


Figure 1.1 Map of the Qing Empire, 1906<sup>11</sup>

<sup>&</sup>lt;sup>11</sup> Da qing di guo 大清帝国 [The Great Qing Empire], 1906, 38 × 29 cm, in Da qing di guo quan tu 大清帝国全图[The Complete Map of the Great Qing Empire] (Shanghai: Shangwu yinshuguan, 1906), Bibliothèque nationale de France, https://gallica.bnf.fr/ark:/12148/btv1b531099163/f6.item.r=chine.

In the lyrics, we can trace fairly distinctive depictions that differentiate between the central inland provinces, the more peripheral ones, and those on the borderlands. For instance, the eastcoast province Jiangsu where Shanghai is located was depicted as a historical region known for its gorgeous natural landscape dominated by the Yangtze river, and more importantly, as the place of origin for numerous historical heroic figures symbolizing Chinese civilization:

江苏 溯江苏龙盘虎踞,巍巍石头城, 长江滚滚太湖宽,毓秀与钟灵。 拜将台上旧风云,阁部坟前月, 万古不灭有精神,英雄在天魂。12

Jiangsu

Jiangsu (is a place where) the dragons and tigers rest And (where) the Stone City<sup>13</sup> rises. The rushing Yangtze River and the wide Taihu Lake (Are places that nurture) Beautiful views and talented people, The wind and clouds over the epic Baijiangtai Square, The moon over the old empire's Chamber. Long live the immortal spirit, The soul of the heroes.

By contrast, Yunnan province, a region historically dominated by the Hmong minorities on the

borderland adjacent to India, was portrayed as a deserted, underdeveloped, and underpopulated area

in need of revitalization led by the Han people. The lyrics contain ethnically demeaning lines like this

place "Became an alien habitat since the Han and Tang Dynasty. How could the intelligence of the

locals nowadays be comparable (to the inner lands)?"

云南 溯云南地处荒芜,巍城俯碧鸡, 汉唐以前化外居,民智今何如。 武侯南征浆壶迎,相将入版图, 山川辽阔人口稀,振起望群黎。14

<sup>&</sup>lt;sup>12</sup> Qian, Xuetang yuege kaoyuan, 75.

<sup>&</sup>lt;sup>13</sup> Refers to Nanjing, the capital city of Jiangsu Province.

<sup>&</sup>lt;sup>14</sup> Qian, Xuetang yuege kaoyuan, 75,

Yunnan
Yunnan located at a deserted place,
With the city on top of the mountain.
(This place) Became an alien habitat since the Han and Tang Dynasty.
How could the intelligence of the locals nowadays be comparable (to the inner lands)?
Wuhou campaigned to the south and was welcomed with wine,
(After which) this place merged into the inner land.
(With) The grandiose mountains and rivers, yet sparse population,
This place expects to be revitalized by the people.

Yet the north-eastern borderland Heilongjiang Province in Manchuria, which is populated by the

Man ethnicities, is described with an entirely different image as the glorious frontier guarding the

nation against Russia.

黑龙江 溯黑省西北界俄,要塞如金汤, 兴安岭脉形势壮,嫩江贯中央。 龙江绥兰多沃土,黑河水慎边防, 严守北门固锁钥,增我邦家光。<sup>15</sup>

Heilongjiang Heilongjiang is adjacent to Russia on the Northwest (Where) the fortress is impregnable, The Xing'an Mountains have a powerful shape, The Nenjiang River crosses through its center. Longjiang and Suilan are full of fertile soil, The water of the Heihe River guards the frontier. Guard the North gate safely like a lock, Glorify our homeland!

These three strophes reveal multiple layers of nation-state construction embedded in the texts, as the landscapes they describe are afforded different attributes in the imaginary community of a modern China. Borders are defined not only along the geographical lines, but also in historical and ethnic terms. This is the effect of the concept of "base-entity" proposed by Mizoguchi Yūzo, as I discussed in the Introduction: when the common grammar of modernity is transplanted to a new cultural context, it blends with the native syntax. In this case, the modern mechanism of border drawing

<sup>&</sup>lt;sup>15</sup> Ibid.

manifests in the Chinese "base-entity" as ethnic discrimination, because ethnic segregation has long been a local practice.

The tune of this song is adopted from the Japanese school song "Japanese Navy" (Figure 1.2) composed by Ōwada Tateki 大和田建樹 and Koyama Sakunosuke 小山作之助, first published in *Shinsen kokumin shōka* 新撰国民唱歌 [The New Anthology of Peoples' Songs] in 1901. Compared with the original Japanese version, Shen adjusted the original rhythms in "Eighteen Provinces" (Figure 1.3) to match the Chinese poetic form. In measures 1, 6, and 14, Shen adjusted the position of the quarter-note beat to match the poetic rhythm of each seven- or five-syllable line. In measure 10, the original rearticulated dotted eighth notes are tied and become a quarter note in order to fit the seven syllables of the poetic line in the duple meter. Similar musical techniques are also seen in Japanese school songs translated from pre-existing Euro-American songs. Such adjustments of rhythms are indeed common in order to fit foreign melodies originally composed for other languages to the native linguistic conventions and literary traditions.<sup>16</sup>

As I have already mentioned, the musical connections between the Chinese school songs and their Japanese models are well-recognized in existing scholarship; the intertextuality between the Chinese and the Japanese lyrics is rarely addressed, however. I would argue that many of the Chinese lyrics are, in effect, more complex than has been assumed, in that they reveal how schemes of ideological construction that were gleaned from the Japanese model were adapted for Chinese contexts. As analyzed above, the lyrics of the "Eighteen Provinces" embody a modern imaginary of the Chinese nation-state through the political and historical configuration of a national landscape. Compared with the lyrics of "Japanese Navy," it is not hard to detect the conceptual consistency.

<sup>&</sup>lt;sup>16</sup> See Noriko Manabe, "Western Music in Japan: The Evolution of Styles in Children's Songs, Hip-Hop, and Other Genres," (PhD diss., City University of New York, 2009), 106–37, ProQuest (Order No. 3396922).

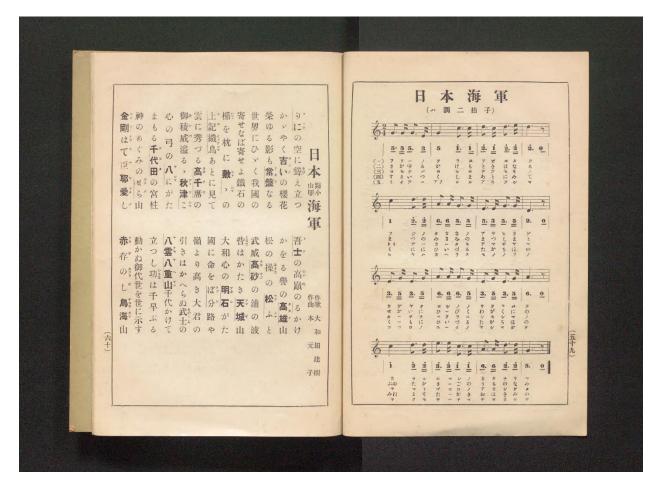


Figure 1.2. Ōwada Tateki and Koyama Sakunosuke, "Nippon Kaigun" 日本海軍 [Japanese Navy], 1901<sup>17</sup>

<sup>&</sup>lt;sup>17</sup> Ōwada Tateki and Koyama Sakunosuke, "Nippon Kaigun," in Koyama Sakunosuke, *Shinsen kokumin shōka* (Tokyo, Osaka: Kaiseikan, 1901), 5: 59-60, <u>http://dl.ndl.go.jp/info:ndljp/pid/855458</u>, accessed April 9, 2019.

「扶桑」の空に聳え立つ 「富士」の高嶺の「朝日」かげ かぶやく「吉野」の桜花 かをる誉の「高雄」山 栄ゆる影も「常盤」なる 松の操の「松島」と 世界にひびく我が国の 武威「高砂」の浦の波<sup>18</sup>

Standing below the sky of *Fuso* (Japan), The high peak of *Fuji Mountain* glows in the *Asahi* (morning sun), The *Yoshinoya* cherry blossoms shine, The aroma from *Takao Mountain* spreads widely, The glorious glow belongs to *Joban*, The virtue of the pine tree roots on *Matsu Islands*, The waves on the shore of *Takasago* Disseminate our country's mighty sound around the world.



Figure 1.3. Shen Xingong, "Shiba sheng dili lishi" 十八省地理历史 [The Geography and History of Eighteen Provinces, 1906<sup>19</sup>

<sup>18</sup> Ibid.

<sup>&</sup>lt;sup>19</sup> Shen Xingong, "Shiba sheng dili lishi" 十八省地理历史, in Qian, Xuetang yuege kaoyuan, 74.

In the thirteen-strophe song "Japanese Navy," each line (with four lines in each strophe) is dedicated to one or multiple Japanese warships that were named after Japanese places. Simply put, the Japanese lyrics utilized the double-meaning of the warship names not only to brandish the power of the nation's navy but also to sketch out a grandiose national landscape. The Chinese version "Eighteen Provinces," in turn, though not able to duplicate the exact literary scheme, successfully follows the same modern code of signifying nation-state through spatial construction. Here, the warships are turned into the provinces and Fuji mountain became the Yangtze river, but the common nationalist purpose realized through the literary portrayal of landscapes remains the same. As a result, a series of landmarks, such as the Yangtze River, the Yellow River, the Kunlun Mountains, and the Great Wall, emerged into signifiers of Han history and civilizations, and began to populate Chinese school songs to evoke patriotic sentiments. In effect, numerous songs similarly used national landmarks as part of their patriotic rhetoric, some of which include: "Yangzijiang" 扬 *F*:  $\mu$  [The Yangtze River] (1904), "Huanghe" *黄*  $\pi$  [The Yellow River] (1904), "Zhongguo nan'er"  $\mu$   $\equiv$   $\mathcal{B}$ ,  $\mathcal{L}$  [Chinese Male Youth] (1906), "Shanhaiguan"  $\mu$   $\overset{}{\to}$   $\overset{}{\to}$  [The Shanhai Pass] (1907).

Landscape imagery not only played a role in celebrating Chinese (Han-centered) local history and civilization, it could also serve to address the uneasy negotiations between China and the Japanese-Euro-American imperial powers. This aspect of landscape depiction diverged from the Japanese model and was, instead, derived from China's unique experience of modernity and imperialization. Unlike its neighbor, which more or less enjoyed recent success and recognition in wars and diplomacy, China suffered from natural disasters, defeats in wars, and harsh reparation obligations, paid through a loss of territory that left traumatic wounds in the Chinese memory of a national landscape. Targeting the opposite sentiment of national historical pride, many songs used the image of the imperialized landscape to alert people to the nation's current struggle and ignominy, pursuing the effect of a "politics of resentment." According to Chen Kuan-Hsing—who builds on

26

the ideas of Albert Memmi—the politics of resentment relates the colonized to the colonizer by establishing an imagined Other as the enemy thus evoking the sentiment of anticolonialism.<sup>20</sup>

One representative song that exemplifies this strategy is "Herixing" 何日醒 [When to Awake] (Figure 1.4). Its text was written by Xia Songlai 夏颂莱, one of Shen's students at Shanghai Wuben Women School (上海务本女塾), and it was first published in 1904 in Shen's The First Volume of School Songs. The melody came from the well-known Japanese song "Sakurai no ketsubetsu" 櫻井の訣別(青葉茂れる桜井の)[Farewell at Sakurai] (Figure 1.5) which narrates the Japanese tragic epic of General Kusonoki Masatsura 楠木正行 and his eldest son leaving for their last battle. In the Chinese re-composition "When to Awake," each of the eight strophes is dedicated to a recent national crisis, including the signing of unequal treaties, the establishment of concessions, and defeats in wars. Every verse is cadenced by the repeated line "吾党何日醒," a rhetorical question meaning "when do our people wake up?" Importantly, these historical moments connect through a spatial thread. Take the sixth strophe, "Haijun gang," 海军港 [The Marine Harbor] as an example. The strophe opens up with the spatial juxtaposition between the West and the East by tracing the expanding imperial power from the European continent to East Asia. In the following five lines, eight Chinese place names mark the spatial trail of recent traumatic encounters with the invading German, French, and British powers.

<sup>&</sup>lt;sup>20</sup> Chen Kuan-Hsing, *Asia as Method: Toward Decolonization and Deimperialization* (Durham: Duke University Press, 2010), 94.

何 H 醒



Figure 1.4. Xia Songlai, "He ri xing" 何日醒 [When to Awake], 1904<sup>21</sup>



Figure 1.5. Ochiai Naobumi and Okuyama Tomoyasu, "Sakurai no ketsubetsu" 櫻井の訣別 [Farewell at Sakurai], 1899<sup>22</sup>

<sup>&</sup>lt;sup>21</sup> Xia Songlai, "He ri xing," in Qian, Xuetang yuege kaoyuan, 64.

<sup>&</sup>lt;sup>22</sup> Ochiai Naobumi and Okuyama Tomoyasu "Sakurai no ketsubetsu" 櫻井の訣別, <u>http://adat.blog3.fc2.com/blog-entry-509.html</u>, accessed April 7, 2019.

海军港
 欧洲均势恒相竞,风潮东亚侵。
 胶州先启衅,德国无端驻戌兵。
 大连旅顺让俄登,东清铁道城。
 广州湾口,威海卫城,相将隶法英。
 新界九龙订,三门湾又启纷争。
 河山锦绣,豆剖瓜分,吾党何日醒。

#### 6. The Marine Harbor

The Europeans compete with each other, and this trend has then invaded East Asia. They started with Jiaozhou where the Germans sent their troops. Dalian and Lüshun were entered by the Russians, who built the Dongqing Railway.<sup>23</sup> The bay of Guangzhou and the city of Weihaiwei were subdued by France and Britain. The New Territories were separated from Kowloon, and then the Sanmenwan became disputed. The grandiose rivers and mountains are thus dissected and partitioned; when do our people wake up?

The entire song, exemplified by the strophe above, is packed with geographical references as a way to depict the nation's collapsing land as "dissected and partitioned" by the invading imperial powers. The text uses fairly explicit and violent language that colors the landscape with darkness and trauma; it speaks of "the greatest humiliation at the city gate" ("奇羞城下盟" in strophe 2 "Yuanmingyuan" 國明國 [The Old Summer Palace]) and "the massacre in the bloody city of Beijing" ("惨杀横施, 燕云市血腥" in strophe 7 "Yihetuan" 义和团 [Boxer Rebellion]). Additionally, global spatial consciousness is clearly embedded in the lyrics despite their focus on local landscapes. Particularly, any failures of neighbors in their defense against colonial invasion served as reflections and references to China in the face of similar threats. For example, the fifth strophe "Jiawu" 甲午 [Year 1894] narrated the first Sino-Japanese War during which Japan's colonization of the Korean peninsula represented the "first alert" of its expanding imperial power.

<sup>&</sup>lt;sup>23</sup> Russian: Китайско-Восточная железная дорога (КВЖД).

future: "Alas the Manchuria that became a failure like a second Poland" ("呜呼东三省, 第二波兰 错铸成"in strophe 8, "Dongsansheng" 东三省 [Manchuria]).<sup>24</sup> In the same strophe, the defeat of Russia by Japan on the borderland of Manchuria is described as an event worth celebrating for the Chinese due to Russia's loss of imperial control in the region.

The emerging of global spatial consciousness is also articulated in the common use of "Asia" in many school songs with geographical references, as seen in "When to Awake." In fact, the conceptual adoption of "Asia" in China is itself a reflection of the complex process of modernization. As Chinese historian Wang Hui 汪晖 has argued,

[The notion of Asia] is colonial, and is also anti-colonial; it is nationalist and is also internationalist; it is European, but also in turn has shaped the self-understanding of Europe; it is tightly connected to the question of the nation-state, and is overlapping with the perspective of the empire; it is a civilizational concept in relation to Europe, but is also a geographical category established in geopolitical relations.<sup>25</sup>

In many ways, the portrayal of Chinese landscapes in school songs represented essentially gestures of border drawings, which evoke Benedict Anderson's notion of a nation imagined through limitation.<sup>26</sup> The pervasive presence of a national landscape in school songs as a rhetorical scheme of patriotism is a phenomenon that emerged through the collective impact of local specificities and transnational influence. On the one hand, local social turmoil and failing transnational encounters led to Chinese education reformation, in which school songs played a significant role in fulfilling the urgent task of restoring patriotism and constructing nationalism. On the other hand, Japan served as a practical model of reformation that Chinese educators appropriated into their own use. In the next chapter, continuing the discussion centering at the ideological construction of modern nation-state, I

<sup>&</sup>lt;sup>24</sup> In other places, we also see usage of India to signify the ignominy of being colonized. See: "Junge"军歌 [Military Song], 1905; "Jingxing ge" 警醒歌 [Alert Song], 1913.

<sup>&</sup>lt;sup>25</sup> Wang Hui, "Imagining Asia: A Genealogical Analysis," cited in Chen, Asia as Method, 214.

<sup>&</sup>lt;sup>26</sup> Benedict Anderson, Imagined Communities: Reflections on the Origin and Spread of Nationalism (London: Verso, 1991), 7.

will turn to the aspect of identity politics as they are configured in the texts and melodies of school songs. There again, we continue to see a strong Japanese influence in the ideological and musical formation as well as artful adoptions and reconfigurations on the Chinese side.

#### **CHAPTER 2: FROM HEALTH TO MILITARISM**

At the turn of the twentieth century, "healthiness" had crystalized into a central concern in the debate of cultivating a modern Chinese nation. This modern discourse about healthiness, especially with respect to establishing and maintaining physical health, emerged from the combined historical influence of the Opium War, widespread poverty, famine, and the exposure to seemingly biological differences of Chinese and Euro-American Caucasians. The result of this extensive debate was a conceptual association of weakness with defeat, on the one hand, and of physical strength with spiritual militarism, on the other. As Cai E 蔡锷 argued in his 1902 essay "Junguomin pian" 军

国民篇 [Militarism],

In China, the weakness of the body has reached its highest degree. People claim that we have a four-hundred-million population, but the physically weak women take up fifty percent, opium users take up ten to twenty percent, useless complainers take up ten percent, and the disabled, sick, old, and children take up another ten to twenty percent. As a result, the proportion of the population without any shortcomings is just ten percent. Yet even among this group, it is hard to guarantee that every one of them is martial and strong. Thus, even if the Europeans and the Americans forego their bullets and fight us with their fists, we are still going to be slaughtered.

体魄之弱,至中国而极矣。人称四万万,而身体不具之妇女居十之五, 嗜鸦片者居 十之一二,埋头窗下久事呻吟,龙钟惫甚而若废人者居十之一,其他如跛者、聋 者、盲者、哑者、疾病零丁者,以及老者、少者,合而计之,又居十分之一二。综 而核之,其所谓完全无缺之人,不过十之一而已。此十分之一之中,复难保其人人 孔武可恃。以此观之,即欧美各强弃弹战而取拳斗,亦将悉为所格杀矣。1

<sup>&</sup>lt;sup>1</sup> Cai E, "Junguomin pian" in *Cai E Ji*, edited by Mao Zhuqing, Li Ao, and Chen Xinxian (Changsha, Hunan: Hunan renmin chubanshe, 1983), 26.

In the overall framework of the nation's anxiety over healthiness, it was particularly crucial for women, occupying half of the national population, to participate in the new movement to become healthy, strong, and militarist in order to fulfill the task of "saving the nation from subjugation" (*jiuwang* 秋亡).<sup>2</sup> In this chapter, I will examine the social discourse of healthiness through the lens of the school songs and their contribution to a broader debate of modern femininity and national militarism. In his studies of gender and education in early twentieth-century China, Paul Bailey used the term "modernizing conservatism" to describe "both an endorsement of modernizing change as a means to strengthen the polity and economy and an ambivalence about its possible consequences."<sup>3</sup> Borrowing this term, I argue that school songs created a discourse of modern feminine health by transplanting traditional social obligations of women into the modern context of school education and nation-state building. I will first delineate the reconfigured relation between maternity, femininity, and nation-state in the early twentieth century, focusing on the discourse that frames the creation and reception of school songs targeting women's health. In a second part, I will provide specific analyses of the lyrics for several of these school songs.

# Modernized Femininity: Women and Healthiness

The political expectation of maternity, of women giving birth to healthy future citizens, was foundational to "modernizing conservatism." Late Qing scholar Yan Fu 严复 argued in "Yuan Qiang" 原强 [The Origin of Strength] that the task to improve one's health "applies not only to men but also women, because when mothers are strong, their children are healthy. (It is through the

<sup>&</sup>lt;sup>2</sup> Li Jing, "Xian ya yong jian: jindai yuege wenhua dui 'xin nüxing' de suzao," Wenyi yanjiu 3 (2011): 61.

<sup>&</sup>lt;sup>3</sup> Paul Bailey, Gender and Education in China: Gender Discourses and Women's Schooling in the Early Twentieth Century (New York: Routledge, 2009), 9.

mothers that) the nature of the children becomes racially advanced."<sup>4</sup> Echoing Yan's focus on the importance of women's healthiness due to maternity, women activists emerging in the early twentieth century also subscribed to the same reasoning by claiming that "women are the mother of the nation" (女子者, 国民之母也). In the opening issue of *Nüzi shijie* 女子世界 [Women's World], a major monthly periodical published in the late Qing era that was dedicated to feminist activism, co-editor Jin Yi 金一 wrote that,

To renew China is to renew (Chinese) women. To strengthen China is to strengthen (Chinese) women. To civilize China is to civilize our women first. To save China is to save our women first. There is no doubt about this.<sup>5</sup>

In fact, the phrase "women are the mother of the nation" pervaded the contemporary intellectual discourse, grounding the writings of feminists, especially those advocating for women's physical health. It also made its way into broader discourse, including school songs, where the idea of maternity was, however, often expressed in a less explicit manner than in intellectual writings, perhaps because the audience of school songs were mostly school-aged (female) children. Nevertheless, as the analysis of the texts will show, motherhood was transposed into the new context where women were expected to perform alternative forms of maternity, even outside the family.

In spite of the physical difference ascribed to women through their biological reproductive systems, the demand of spiritual strength for women was often equal to men. Militarism in particular served as the spiritual and moral counterpart of physical strength, which together targeted the ultimate political goal of nation-state building. More importantly, the point of reference for such

<sup>&</sup>lt;sup>4</sup> Yan Fu, Yuan Qiang" in *Yan Fu ji* ed. by Wang Shi (Beijing: Zhonghua shuju, 1986), 1:28. "此其事不仅施之男子已也,乃至妇女亦莫不然。盖母健而后儿肥,培其先天而种乃进也。"

<sup>&</sup>lt;sup>5</sup> Jin Yi, "*Niizi shijie* fakan ci," cited in Xia Xiaohong, *Niizi shijie wenxuan* (Guiyang: Guizhou jiaoyu chubanshe, 2014), 11-12. "女子者,国民之母也。欲新中国,必新女子;欲强中国,比强女子;欲文明中国,必先文明我女子; 欲普救中国,必先普救我女子,无可疑也。"

moral healthiness was frequently the male part of the population, given that women were expected to be as "useful" and "qualified" in spirit as their physically stronger male counterparts. Singing and music-making thus became the space where women were regarded, and regarded themselves, equal to, if not better than, men. For example, even though most schools were separated along gender lines, many music text-books were designed for common usage by both male and female school children. As Shen Xingong indicated in the preface of his First Volume of School Song (1904), "Women's tessitura is higher than that of men, but there is little difference between the lyrics."<sup>6</sup> Similarly, in the preface of Xuexiao change ji 学校唱歌集 [School Songs Anthology] published by the South Wuxi Public School (无锡城南公学堂) in 1906, the editors indicated that the book was designed for common usage in the core music classes "regardless for men or women."<sup>7</sup> In other words, male and female students were often expected to learn and share the same lyrics which delivered intellectual and ideological messages equally adaptable for both genders. With that being said, there were also songs and text books designed for female students specifically. As I will show, despite the gender specific purposes and context, these materials evince to a great extent political ideologies and expectations consistent with those aimed at the male population.

## Defining Women's Healthiness through their Feet

Physical strength is normally considered the foundation of healthiness, which manifests itself foremost in the free movement of human body. The freedom of movement became a rallying point for women's health in modern China, given that one major task of pursuing physical healthiness consisted in the emancipation from foot-binding. The tradition of foot-binding dates back to the Ming Dynasty and reached its peak popularity in the mid-Qing period. Foot-binding was originally a

<sup>&</sup>lt;sup>6</sup> Shen Xingong, "Fanli"凡例 in Xuexiao changge chuji 学校唱歌初集, cited in Li, "Xian ya yong jian," 65.

<sup>&</sup>lt;sup>7</sup> Wuxi chengnan gongxuetang, "Bian zhu da yi" 编著大意 in Zhang Jingwei, *Zhongguo jindai yinyue shiliao huibian* (Beijing: Renmin yinyue chubanshe, 1998), 156.

Han ethnic tradition, and the Qing court, ruled by the Man ethnicity, was officially against footbinding, especially in the case of Man women. Due to the large population of Han people, however, the Qing court failed to ban the tradition in the wider public, but kept the rule in place among the imperial family and the court. As a result, the unbound foot often served as a sign of nobility. At the turn of the twentieth century, the unbound foot was given a new meaning as a sign of modernity, overwriting and yet also reconfiguring its traditional noble significance. Advocacy for the unbound foot thus became the linchpin in the movement toward modernity where women's bodies were concerned.

School education was undoubtedly a major field of this activism, and school songs played a supporting but important role. The eleventh volume of *Women's World* of April 1905 records several school-music activities that contributed to the critical discourses against foot-binding. One of most well-known school songs against foot-binding, Shen Xingong's "Chanjiao ge" 缠脚歌 [Foot-Binding Song], also known as "Chanzu de ku" 缠足的苦 [The Misery of Foot-Binding], was first published in this issue. One reason for the popularity of the song probably might have been the melodic adaption of the Chinese folk tune "Shuzhuangtai" (梳妆台) which helped its widespread use (Figure 2.1). Its text, criticizing the pain of foot-binding, made its point vividly. The song contains six strophes, the first four depicting the painful experience of foot-binding for women, especially young girls. In the third strophe, the perspective is that of a witness in conversation with the persecuted girl, who would also learn to sing the song herself. The intimate tone of the text creates an affect of sympathy for both the listeners and the singers.

					為	纏朋			邦 的		苦			沈心工作歌 曲同兼遊歌				
1	纑	×	脚	的	苦,	最	×	苦	×	慍,	従	1-	×	×	苦	起	×	×
	苦	到	×	老.	未	x	曾	開	步	身	×	先	×	泉,	不	作	芽,	х
	不	作	惡,	x	츕	稽	裹	-	世	×	上	胮	×	錄.				
2.	想	×	初	x	起,	华	×	纪	×	小,	聽	拀	耶	×	健	鹛	×	×
	就	要	х	逃.	3	х	谢	親	戊	來	×	討	х	好,	倒	說	道,	×
	賥	大	了,	×	你	將	來	攀	親	×	魚	人	×	要.				
3.	你	×	怕	×	痛,	#4	×	親	×	娘,	-4	煞	刷	×	親	娘	×	×
	像	챃	×	彭.	親	×	生	骨	肉	剮	×	痛	×	癢,	硬	手	段,	×
	輭	15	腸,	×	其	實	你	親	娘	也	淚	汪	×	汪,				
4.	眉	×	頭	×	歈,	眼	x	淚	х	流,	咬	祭	刷	×	牙	刷	x	把
	老	繭	×	修.	伯	×	抱	乾	痛	怕	×	抱	×	臭,	撒	響	友,	x
	抹	菜	油,	×	貼	好	了	棉	花	再	緊	綮	×	收.				
5.	緊	×	又	×	祭,	血	×	脈	х	停,	冷	<b>1</b>	那	×	脚	尖	x	х
	痛	惺	×	惺.	冷	$\times$	罷	the	热	跳	×	不	×	定,	冷	要	命,	×
	热	要	命,	×	夜	裏	也	幾	次	×	夢	驚	×	酲.				
6.	纑	×	叉	×	纑,	脚	×	骨	x	齗,	骨	斷	了	×	娘	15	×	×
	可	VX	×	安.	女	×	兄	柔	順	終	×	情	×	励,	大	幾	歲,	×
	要	好	看,	×	扳	起	了	1	胮	×	自	己	×	艘.				
7.	纑	×	得	×	J.,	要	×	賣	×	俏,	吊	起	刷印	×	雍	裼	×	x
	格	外	×	高.	紅	×	. 叙	鞋	子	白	×	襪	×	套,	使	没	人,	х
	讃	她	好,	×	自	己	也	低	頭	×	看	薎	×	遭.				
8.	天	×	生	×	大,	沒	×	奈	×	何,	裝	到	那	×	高	底	×	要
	鯼	帶	×	多	還	×	怕	24	眼	來	×	看	×	破,	太	罪	遇,	
	太	罪	遇,	×	不	惜	把	羅	裙	×	地	E	×	拖,				
9.	Ŧ	×	般	×	酿,	羔	×	般	×	苦,	泰	動	你	×	*	子	x	要
	4	看	×	破	從	×	前	-	韺	勿	×	再	×	禄,	勿	再	源,	
	勿	再	課,	×	勿	怪	푬	3	言	勿	掩	耳	×	유.				
10.	馳	×	푬	×	⑮,	你	×	也	×	想,	2	恐	怕	×	放	脚	×	倒
	放	雨	×	僵.	請	×	看	新	式	好	×	鞋	×	様,	好	鞋	樣,	
	試	-	傁,	×	你	切	莫	15	中	再	没	主	×	張.				

Figure 2.1. Shen Xingong, "Chanjiao ge" 缠脚歌 [Foot-Binding Song], 19058

你怕痛,叫亲娘,叫杀那亲娘像聋聱。 亲娘到底亲身养。 强做作,硬心肠,你看他眼睛也泪汪汪。<sup>9</sup>

You were afraid of the pain, and you called mommy, but she acted as if she was deaf. Yet she is your mother after all.

She acted calm, pretended to be tough, but you saw the tears in her eyes.

<sup>&</sup>lt;sup>8</sup> Shen Xingong, Xingong changge ji (Shanghai: Self-published, 1937), 67.

<sup>9</sup> Ibid.

The last two strophes turn the sympathy established with the girls subjected to foot-binding into criticism of women who conformed to the custom, particularly their adoption of the aesthetics of foot-binding as a sign of beauty. As Xia Xiaohong argued, this song not only criticized the violence of foot-binding but also women's self-enslavement through the very act of it.<sup>10</sup> Indeed, a major task of feminist activism during this early time-period was to enlighten the female citizens first and foremost about their own rights. This task of educating and modernizing women was initially performed by men, as seen in Shen's school songs written for female students, but female voices soon actively participated in the discourse.

Ten pages after where "Foot-Binding Song" was printed, a news report entitled "Fangzu jinian" 放足纪念 [Unbinding Foot Celebration] recorded a public school event that celebrated a female student's foot-unbinding. The event took place on December 21, 1902, at the Fameng School of Daixi in Zhejiang Province (浙江埭溪镇发蒙学堂). The female student was Cai Aihua 蔡爱花, the sister of the school's headmaster. The event was attended by twenty male and female guests in addition to the students. It began with Cai's speech criticizing the harm of foot-binding and announcing her decision to unbind her feet. Followed by two other speeches by school leaders, the event ended with a song entitled "Fangjiao ge" 放脚歌 [Foot-Unbinding Song] composed by the headmaster Cai Lünong 蔡绿农, Cai Aihua's brother, and Xu Zehua 许则华. The song was sung three times by all the attendees, conducted by Xu. The event closed with Xu's cheer of "Long live Cai Aihua! Long live Daixi Women! Long live the future of Chinese women!"<sup>11</sup> Although the score of the song was not published in the journal, the song's lyrics were recorded as follow:

放脚乐,乐如何?请君听我放脚歌。 棉花塞脚缝,走路要平过。

 <sup>&</sup>lt;sup>10</sup> Xia Xiaohong, *Wanqing nüzi guomin changshi de jiangou* (Beijing: Peking University Press, 2016), 172.
 <sup>11</sup> Ibid., 173.

酸醋同水洗,裹脚勿要多。 七日剪一尺,一月细功夫。 夜间赤脚睡,血脉好调和。 放了一只脚,就勿怕风波。 放脚乐,乐如何?请君同唱放脚歌。<sup>12</sup>

The joy of unbinding the feet, what is it like? Listen to my foot-unbinding song. Put cotton in between your toes, and walk on flat feet. Wash (the feet) with vinegar, and no more foot-binding. Release one chi (33 centimeters) of the band every seven days for one month. Sleep with bare feet; harmonize the blood-circulation. Now that one foot is unbound, (I am) no more afraid of disturbance. The joy of unbinding the feet, what is it like? Let us sing the foot-unbinding song together.

As seen here, the text is narrated from the female perspective, delineating the practical procedure of how to do unbind their feet. As Xia pointed out, this song first educated the female students on the act of unbinding in relatable and pragmatic ways by instructing them concisely, in a few lines, in the best method of unbinding. Second, the song reiterated the collectivism of unbinding female feet as a social movement by calling the audience to "sing together." This harks back to the benefit of singing as an accessible and collective activity that can contributed to achieving political goals through evoking affect and response from the community.

## Physical Strength and Gendered Militarism

Certainly, the advocacy of female physical strength did not end with the ousting of footbinding. Now, with mobile bodies of free will, women were urged to participate in physical education, if not in the spirit of militarism. Because the traditional "Four Virtues" (四徳)<sup>13</sup> of Chinese womanhood did not include physical strength, as Xia Xiaohong argued, the advocacy for women's physical strength and education (PE) became a particularly crucial and innovative

<sup>12</sup> Ibid.

<sup>&</sup>lt;sup>13</sup> "Four Virtues" (四德): female morals (知德), female language (妇言), female appearance (妇容), and female affairs(妇功). See Xia, *Wanqing nüzi guoming changshi de jiangou*, 144.

development in modern China. Zheng Jiapei 郑家佩, a female student from Hunan Province, studied abroad in Japan and observed the student sports-meeting that took place in Japan Kazoku Female School. "I saw them racewalk, sing, dance, play harmonium, bike, etc. None of them was not sportive and skilled... I was very envious."<sup>14</sup> As recorded in Zheng's journal, sports events and musical activities were closely related in Japanese schools, an educational model thus learned by Chinese students in the early twentieth century. As a result, many school songs were composed for PE class and sports meeting, with detailed lists of the various sports female students participated in, including gymnastics, track and field, and ball games. In Wang Baohe 王宝荷's song "Yundong ge" 运动歌 [Sports Song], published in periodical *Niijie deng xuebao* 女界灯学报 in 1905, the text turns sports meetings involving female students into a joyous event:

来来来来,快来活泼运动场。 喇叭音高唱,姊妹分两行。 哑铃舞罢放风枪,打罢秋千球网张。 得得履声响,姊妹竞争球击扬。 体魄以壮,精神以强,问谁家姊妹游乐能比我女学堂?<sup>15</sup>

Come, come, come to the lively playground. The trumpet blows the high notes; the sisters stand in two rows. After the dumbbell-dance, do the military-style exercise; After playing the swings, we put up the net for the ball games. Shoes on the ground make stomping sounds; Sisters compete with each other and smash the ball; Strong bodies, powerful spirit! Are there any girls' sports that are comparable to those at our school?

This song not only depicts the energetic scene on the playground in the girls' school, but also

illustrates the vibrant sonic environment of these sports events, such as the loudspeakers, the foot-

stomping, and certainly the singing. Exemplified by "Sports Song," many contemporary school

<sup>14</sup> Ibid.

<sup>&</sup>lt;sup>15</sup> Ibid., 146.

songs about women's participation in sports not only confirm the importance of PE in female education but also effectively deliver lively and energetic messages that, indeed, cheered the active spirit of the educated young women.

One of the most widely circulated school songs composed for sports events was Shen

Xingong's "Ticao (Nüzi yong)" 体操(女子用) [Physical Exercise (for girls)]. Later known as

"Nüxue ge" 女学歌 [Women Education Song], the song was first published in Shen's music

textbook, The First Volume of School Songs, in 1904. This song borrows the tune from the German folk

tune, "Alle Vögel sind schon da," and added new lyrics advertising women's physical and spiritual

power (Figure 2.2).

娇娇,这个好名词,决计吾们不要。吾既要吾学问好,吾又要吾身体好。操操。二 十世纪中,吾辈也是英豪! 娇娇,这个好名词,决计吾们不要。弗怕白人那样高,弗忧黄人这样小。操操。二 十世纪中,吾辈也是英豪。 娇娇,这个好名词,决计吾们不要。吾头顶天天起高,吾脚立地地不摇。操操。二 十世纪中,吾辈也是英豪。<sup>16</sup>

Delicate, delicate, this nice word, we definitely refuse it. Not only do I pursue intelligence, but also a strong body. Exercise, exercise. In the twentieth century, we, too, are the heroes! Delicate, delicate, this nice word, we definitely refuse it. I am not afraid of the white people who are so tall, but worried about the yellow people who are this small. Exercise, exercise. In the twentieth century, we, too, are the heroes.

Delicate, delicate, this nice word, we definitely refuse it. My head touches the sky, and my feet stands firmly on the ground. Exercise, exercise. In the twentieth century, we, too, are the heroes.

<sup>&</sup>lt;sup>16</sup> Li, "Xian ya jong jian," 63.



Figure 2.2. Shen Xingong, "Ticao (Nüzi yong)" 体操(女子用) [Physical Exercise (for girls)], 1904<sup>17</sup>

This song has three strophes, each of which begins and ends with the same phrase, emphasizing the core message of refusing physical weakness in the modern age. The word "delicate" (*jiao* 娇) specifically connotates the "girly" quality of young women, in both complimentary and pejorative contexts, as having soft, fragile bodies and personalities. Rejecting the word "delicate," the lyrics opens with a determinant denunciation of old stereotypes of women as weak and powerless. As Li Jing argued, critiques of women's fragility as they emerged at the turn of the twentieth century have

<sup>&</sup>lt;sup>17</sup> Yongsheng Liang, "Western Influence on Chinese Music in the Early Twentieth Century," (PhD diss., Stanford University, 1994), 52, ProQuest (Order No. 9429966).

been a popular theme in Chinese social discourse since that time. Such a critique reformed the definition of femininity in the broader context of constructing a modern and progressive nationstate.<sup>18</sup> Following the opening lines, the middle section of each strophe then delineates specifically the importance of women's physical strength, using three different pairs of juxtapositions. The first strophe equates the physical strength with intellectual strength, arguing for equal importance between body and mind. The second strophe, notably, projects a racial juxtaposition between the "tall while people" and the "small yellow people." This reflects the historical context of imperial imaginary, as discussed in the introduction, in which subalterns used the imperial power not only as a referential point for development, but also as a signifier of superiority. In this case, when the physical body is the subject, race, fashioned as a biological taxonomy, is considered the major attribution to the physical difference between the dominant and the subordinate. This also reflects that female as a gender category had been infused into the total imaginary of race and nation. Finally, as Li Jing pointed out, the last strophe entails the parallel between male and female bodies, although in a rather implicit way.<sup>19</sup> The expression "(head) touching the sky and (feet) standing on the ground" (dingtianlidi 顶天立地) was used normally to describe powerful men who are physically strong and morally responsible. The first-person narrative of the song thus transcends the traditionally masculine-determined phrase to describe powerful women, as a way to express the comparable strength of women. Repeating the call to "exercise," the song closes with a hopeful vision of the new age. "Twentieth century" here serves as the synonym of modernity, a signifier of gender equality, physical strength, intellectual education, and national power.

<sup>&</sup>lt;sup>18</sup> Li, "Xian ya jong jian," 63.

<sup>19</sup> Ibid.

As mentioned earlier, the advocacy for the physical health of China's body politic encompasses a clear, authoritative goal of nation building and imperial revival. What women's physical health and strength helps prepare, arguably, is the moral fiber of militarism, which was a crucial marker of power and imperialism. Again, Japan as a geographically close model of successful imperialism also provided a musical model of promoting female militarism. The Japanese song "Fujin jūgun ka" 婦人従軍歌 [Women Enlistment Song] composed by Yoshikiyo Katō (加藤儀

清) and Yoshīsa Oku (奥好義) in 1894, was a well-circulated source for several Chinese school songs related to women militarism.

火筒の響き遠ざかる 跡には虫も声たてず 吹き立つ風はなまぐさく くれない染めし草の色 The noise of bombs gradually fades away, In the ruins even the bugs remained silent, Smells of blood permeates through the air, The grass is dyed red.

わきて凄きは敵味方 帽子飛び去り袖ちぎれ 斃れし人の顔色は 野辺の草葉にさも似たり The misery does not differentiate between us and the enemy, The hats were blown away and the sleeves were torn off, The faces of the injured soldiers Are as pale as the wild grass and leaf.

やがて十字の旗を立て 天幕をさして荷い行く 天幕に待つは日の本の 仁と愛とに富む婦人 Before long, put up the flag of the (Red) Cross, Carry the tents and march forward. Welcoming by the tents under the sunshine Are the benevolent Japanese women.

真白に細き手をのべて

流るる血汐洗い去り 巻くや繃帯白妙の 衣の袖は朱に染み Reaching out with their white and slim hands, Wiping off the running blood, They put on the bandage. Blood colors their white sleeves.

味方の兵の上のみか 言も通わぬ敵までも いとねんごろに看護する 心の色は赤十字 Not only to their own soldiers, But also to the enemies who speak a foreign language, Have they offered treatment and cure. There is only the Red Cross in their heart.

あな勇ましや文明の 母という名を負い持ちて いとねんごろに看護する 心の色は赤十字<sup>20</sup> Acting with bravery, And in the name of the mother of civilization, They cure with care. There is only the Red Cross in their heart.

The Chinese school song "Chi shizihui" 赤十字会 [Red Cross] (Figure 2.3), first published in 1913

in Junguomin jioayu changge 军国民教育唱歌 [Militarism Educational Songs], was based on this

Japanese source.

临行挥手莫絮语, 侬也从军去。纵使疮痍药饵需, 侬做看护妇。料理药饵慰汝痛, 汝意解得无? 大旗十字血样书, 那怕血腥污。

Do not linger as I am departing, (because) I am also going to the military. The injured soldiers need treatment, and I will become a nurse. Don't you understand, that I will relieve your pain through care and medicine? The cross on the flag is printed in the color of blood, even if the blood is tainted.

血腥产出文明花,花香满世界。中原父老望太平,铁血是代价。我思女杰玛尼他, 从来不恋家。木兰娇小尚未嫁, 擐甲代爷爷。

<sup>&</sup>lt;sup>20</sup> http://www7b.biglobe.ne.jp/~lyricssongs/TEXT/S853.htm, accessed March 11, 2019.

In blood there blooms the flower of civilization, whose fragrance spreads around the world. The old men of the inner land expect the peace, which is gained through military and blood. I look upon the great woman Anita who never missed her home. Mulan was not even married when she dressed up in armor to stand-in for her father.

小儿小女弗恋乳, 汝妈从军去。提剑出门肯让渠, 汝爷好辛苦。乔家姊妹看兵书, 也曾入画图。画图省识美无度, 夫婿龙与虎。

Little boys and girls, do not long for your mothers who will join the military. They take the swords in the hands to be as great as your fathers who are so exhausted. Despite the sisters of the Qiao's family reading military books, they are also beautiful and charming. Their beauty is recognized even from a glimpse of their portraits, and their husbands are as strong and brave as dragons and tigers.

龙兮虎兮战斗酣,大旗扬天半。战线以外纵安全,细心仗大胆。本来娇怯不济事, 耻作凤与鸾。共安乐者同患难,责任大家担。

Dragons and tigers are busy with fighting, and the flag waves in the sky. Although it is safer behind the frontier, attentiveness reinforces bravery. (The women nurses) used to be delicate and naïve but they regret to be just the phoenix.<sup>21</sup> The people who share their happiness also share their difficulties – this is the responsibility of us all.



Figure 2.3. "Chishizihui" 赤十字会 [Red Cross], 1913<sup>22</sup>

<sup>&</sup>lt;sup>21</sup> Traditionally, phoenix metaphors the female gender and is considered the counterpart of dragon which is gendered as male.

<sup>&</sup>lt;sup>22</sup> "Chi shi zi hui" 赤十字会, in Qian Renkang, *Xuetang yuege kaoyuan* (Shanghai: Shanghai yinyue chubanshe, 2001), 90–91.

By casting the Red Cross as a symbol of female militarism, the Chinese composition reconfigured the subject of the Japanese model. Both songs cast women's contribution to the Red Cross as nurses on the battlefield and contained a number of passages that depicted bloody and violent scenes of war as a rhetorical strategy to reject stereotypically peaceful images of traditional house wives. Yet both songs used traditionally beautiful and maternal images of women in the different framework of combat. In the Japanese song, the composer uses the metaphor of the sun and sunshine to illustrate the maternal character of female nurses healing the soldiers' injuries. Their "white and soft arms" are images of traditional aesthetics of feminine beauty. Similarly, as the third strophe of the Chinese song suggested, the Qiao sisters, in addition to their passion for military literature, were beautiful women with children and brave husbands. The traditional roles of women as mothers and wives are not bypassed in these songs but transposed into the new context of militarism.

Despite these similarities, there are also significant changes from the Japanese original to the new Chinese version. The Japanese song focuses on contrasting the bloody warscape with the maternal glories of female nurses. In the Chinese song, however, only the first strophe focuses on the battlefield, while the rest moves on to other social spaces, including families and schools, of the home front. Moreover, by emphasizing the contrast between the injured soldiers and the female nurses, the Japanese original accentuates the boundary between male and female roles on the battlefield, where women remained motherly, beautiful, and healing. The Chinese version, despite its attention to the traditional images of femininity, also stresses women's capability and responsibility to participate in the more violent and aggressive spaces that used to be considered masculine. For instance, the second verse in the third strophe claims that women are as capable as men to leave the house with swords in their hands and can be as great as their husbands. Similarly, as the last strophe indicated, although the situation is relatively safer behind the frontier, care is as important as bravery, and it is a "shared responsibility" for all to overcome the difficulties.

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The second strophe also deserves special attention because it represents a common rhetorical strategy seen in many contemporary Chinese songs that advocate for feminism. In the second strophe, two women are mentioned as models for female activists with a militarist spirit: Anita Garibaldi and Mulan. The imagery of "great women" (女杰) as role models for new women and as signifiers of female activism were widely circulated in the contemporary intellectual discourse to which song lyrics contributed actively and significantly. This strophe reflects the collective impact from both the local and the transnational on the emergence of models of militarist women. The Brazilian heroine Anita Garibaldi was likely introduced to Chinese feminist discourse via texts on world-famous modern women figures translated from the Japanese.<sup>23</sup> Combined with such this foreign model was Mulan 花木兰, a local counterpart representing bravery and female military prowess, who became the most widely used signifier in Chinese songs related to modern femininity. It is important to notice that Mulan, despite being refashioned as the symbol of modern femininity, is a historical figure of the fifth century. A common element of modernity across Western and non-Western contexts consists in blending the quest for future success with its grounding in local tradition by looking back to national history and thus building a collective historical consciousness. Remarkably, Mulan's story entails specific ethnic connotations in that she joined the Han army to defend the invasion of the Rouran Khaganate from Mongolia. Though implicit, references to Mulan involve the revision of Han-centered national history and the recognition of Self and Other along ethnic lines in the configuration of a modern Chinese nation.

The Japanese original of "Red Cross" was composed during the first Sino-Japanese War (1894–95) for the sole purpose of encouraging women to serve on the battlefield and to support

<sup>&</sup>lt;sup>23</sup> See Xia, Wanqing nüzi guomin changshi de jiangou, 95–125; Xia Xiaohong, "Shijie gujin mingfu zhuan yu wanqing waiguo nüjie zhuan," Beijing daxue xuebao (shehui kexue ban) 46, no.2: 35–48.

Japan's military.<sup>24</sup> As discussed in the previous chapter, there had been constant dynamic negotiations among the Chinese intellectuals about their attitude and relationship with the Japanese model, which includes assimilating to the enemy in order to eventually surpass them. Given that the tune was in fact recycled multiple times for different lyrics, including Shen Xingong's "Yundonghui "运动会 [Sports Meeting] (1904) (Figure 2.4), "Congjun" 从军 [Enlistment] (1906), "Yuebao" 阅报 [Reading Newspaper] (1906), and "Aiguo ge" 爱国歌 [Patriotic Song] (1907), the new song to a large degree indeed escaped from its original context and was received by the public as "Chinese." On the one hand, this reflects one trait of early Chinese musical modernity in that lyrics significantly overweighed tunes in their importance, given the predominant political and ideological utility of songs; on the other hand, I would suggest that a truly "Chinese" musical modernity began to emerge because it successfully refashioned local languages and signifiers, and thus created a practice that was independent from the sources to which it referred.

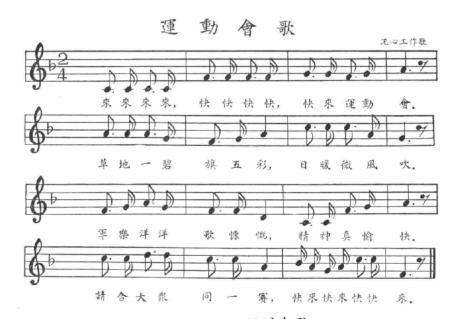


Figure 2.4. Shen Xingong, "Yundonghui ge" (运动会歌) [Sports Meeting Song], 1904<sup>25</sup>

<sup>&</sup>lt;sup>24</sup> Qian, Xuetang yuege kaoyuan, 91.

<sup>&</sup>lt;sup>25</sup> Shen Xingong, "Yundonghui ge" 运动会歌, in Shen Xingong, Xingong changge ji (Shanghai: Self-Published, 1937), 33.

Starting with unbinding the foot, advancing with physical education, and ending in militarist nationalism, images of strong modern women portrayed in Chinese school songs of the early twentieth century participated in the broader social discourse regarding the physical and moral quality of modern Chinese citizens. In the context of transnational modernity, such phenomena reflect the transnational consciousness of the surrounding imperial powers in the Chinese cultural imaginary and contribute to the building of a specific modern identity of the Chinese nation. Japan once again played a critical role of modeling the modernizing path for the Chinese intellectuals; at the same time, engagement with local traditions and references to the native history constructed the unique Chinese experience of modernity.

#### CONCLUSION

Since 1897, when the Qing government demanded the general establishment of (new) schools in all provinces, the seeds of music education arguably had been planted everywhere. Church-sponsored schools all sang hymns, and they owned organs and pianos (their girls' schools often taught piano). In schools founded by the local authorities, boys' schools usually had percussion and brass instruments, and teachers' schools usually had harmoniums to accompany the singing, and they used both staff notation and numeral notation (though the latter is more common). It seemed that music was very popular, yet its content was rather hollow. Singing textbooks were just copies of Japanese and hymn tunes rearranged with Chinese lyrics; harmonium textbooks contained only kindergarten-level marches, which were not representative of our national populace, not to mention having any artistic value. This time period (of about twenty years) was arguably the seed era of our country's music education.

自从民国前14年前清政府令各省广设学堂之后,音乐教育到处象下了一点种子 了。教会办理的学校无不唱赞美歌,无不有风琴钢琴(其中女学堂多附设钢琴一 科),本国人所办学院,男子中学多有铜鼓喇叭,师范学校多用有簧风琴伴奏唱 歌,五线谱、简谱同时并用(当然以简谱居多);表面看来,好象音乐异常普遍, 但实际上内容非常空虚。唱歌教材不过抄录几首日本歌词或赞美歌调,必填中国词 句罢了,风琴的教材也不过弹几首幼稚园用的粗浅进行曲,既不足以代表国民性, 更谈不到什么艺术价值了。这个时期(大概有二十年)可以说是我国学校音乐的下 种时期。<sup>1</sup>

-- Xiao Youmei 萧友梅, [Chinese Music Studies in the Past Ten Years], 1937

From the mid-1910s onward, a new generation of Chinese intellectuals who had been

growing up with the school songs instigated a new wave of national music reform. Leaders of this

group included Xiao Youmei 萧友梅, Cai Yuanpei 蔡元培, Liu Tianhua 刘天华, Wang Guangqi 王

光祈, Zhao Yuanren 赵元任, and Liao Shangguo 廖尚果 who was also known as Qingzhu 青主.

Similar to the previous generation, this new force of the intelligentsia also formed a network with

<sup>&</sup>lt;sup>1</sup> Xiao Youmei, "Shinianlai de zhongguo yinyue yanjiu," in *Xiao Youmei quanji* (Shanghai: Shanghai Yinyuexueyuan chubanshe, 2004), 1: 667.

major transnational actors whose educational experiences abroad had a determinant impact on their works of modernizing Chinese music. In contrast to the earlier generation, however, they did not go to Japan for their studies, but went to prestige institutions of higher education in either Germany or the United States.<sup>2</sup> Their mobility thus bypassed Japan as a mediator between Eastern and Western musical practice, and their direct connections with the Euro-American intellectual and musical discourses, in addition to fuller training in Western classical music, shaped their critiques and reforms of the established Chinese modern music and music education centering at the school songs.

One fundamental idea that guided the musical critiques of this new generation of intellectuals was "aesthetic education" (*meiyu* 美育) borrowed from Friedrich Schiller, which considered music not (only) as politically useful but also vital for "cultural" development. Cai, then the president of Peking University, was the foremost instructor of, and advocate for, aesthetic education by relating it to the revival and advancement of Chinese musical culture. As stated in his speech at the university's Music Research Association on November 11, 1919:

Music is a type of art that has close correlations with cultural evolution. In order to strengthen their culture, all countries around the world emphasize science and art. Our country has already started to encourage science, but not yet art. In all European countries, aside from music schools that train musical professionals, there are also frequent concerts. Even in small villages, on Sundays, there are music performances in parks and cafés, not to mention in metropoles like Berlin and Paris. The music of our country was quite developed before the Qin dynasty (221 BC – 206 BC), but it has since degenerated. Musical amateurs (nowadays) are only driven by personal entertainment, simply following the old scores and conventional forms. By contrast, Western musicians often compose new music based on their knowledge in theory. The ability to create is necessary not only in the field of science but also in the field of art. Given that our country has yet to found any professional music schools, our university therefore cannot establish a formal music department... I hope the attendees of today's meeting understand that music is a useful tool to advance culture, (and I hope that) you will study and master music theory and become capable of composing new

<sup>&</sup>lt;sup>2</sup> Among them, Xiao and Cai studied at Leipzig University, Zhao at Harvard University, Wang at the University of Bonn, and Liao at the University of Berlin (Friedrich-Wilhelm University). All of them but Cai received PhD degrees in their respective majors in philosophy, law, or musicology. Liu stayed local and focused on studying traditional Chinese music. However, he was also well-trained in Western classical music, especially in violin, theory, and composition.

music, adopting the advantage of Western music, complementing the shortages of Chinese music, and thus improve [Chinese music] to keep up with the times. [Doing so] will not fail to achieve the goals for which this society was founded.

音乐为美术之一种,与文化演进,有密切之关系。世界各国,为增进文化计,无不 以科学与美术并重。吾国提倡科学,现已开始,美术则尚未也。欧洲各国,除有音 乐专门学校以增植专门人才外,若音乐会,则时时有之。即小村落中,于星期日, 亦在公园或咖啡馆内奏乐,若柏林、巴黎等大都会,更无论矣。吾国音乐,在秦以 前颇为发达,此后反似退化。好音乐者,类皆个人为自娱起见,聊循旧谱,依式演 奏而已。西洋音乐家,则往往有根据学理自制新谱者。盖创造之才,非独科学界所 需要,美术界亦如是也。吾国今日尚无音乐学校,即吾校尚未能设正式之音乐 科……所望在会诸君,知音乐为一种助进文化之利器,共同研究至高尚之乐理,而 养成创造新谱之人材,采西乐之特长,以补中乐之缺点,而使之以时进步,庶不负 建设此会之初意也。3

Despite the brevity of the speech, Cai's statement reflects several crucial aspects that constructed the ideologies of this new generation of Chinese musical intellectuals. First, interest in music has shifted from its realistic and immediate utility, as seen in Zeng Zhimin's "On Music Education" discussed in Chapter 1, to its correlations with "culture" (*wenhua* 文化), manifested in the experiences of regular musical activities. Second, due to the transnational experiences of this new generation, the key reference-point of their cultural imaginary resided no longer in Japan but in Europe and the United States. As reflected in the speech, a new fascination with European concert music and its system of music professionals emerged from this lived experience abroad. Correspondingly, their views of modern music departed from the Japanese school songs and landed on the musical culture of Europe and America. As a result, the two decades since the mid-1910s brought a boom for Western classical music and jazz in metropoles like Beijing and Shanghai. One of the most important figures in this adoption of Western classical music was Ludwig van Beethoven whose works were received

<sup>&</sup>lt;sup>3</sup> Cai Yuanpei, "Zai beida yinyue yanjiuhui yanshuoci," in *Cai Yuanpei quanji di 3 juan: 1917–1920*, ed. Gao Pingshu (Beijing: Zhonghua shuju, 1984), 355.

as the sonic emblems of education and culture.<sup>4</sup> Third, Cai and other intellectuals criticized the lack of new compositions and the reliance on existing music and forms. This was not only a critique of school songs that borrowed and recycled existing tunes but also one that targeted traditional Chinese music which was generally orally transmitted by reciting patterns and forms. In addition to Xiao's critiques cited in the opening, these statements arguably entailed a general fascination to the idea of "musical works," understood as musical "pieces" and compositions presented in score format, which was likely transplanted from the German musicological discourse in the late nineteenth to early twentieth centuries. It was also a reflection of their nostalgia and regret of the lost ancient Chinese music from the Zhou and Qin dynasty when traditional national ritual music prospered. Finally, it is important to recognize that self-assimilation and nationalism did not disappear from the reformed discourse of music and musical modernity. Rather, at this point, these conceptsembedded in the contemporary logic of global modernity-were so well-learned by the Chinese intellectuals that they infused it into the discursive backdrop, serving as the ideological framework for new concepts in Chinese modernity. The "degeneration"(tuihua 退化) and "shortage"(quedian 缺 点) of Chinese music and the necessity of "keeping up with the time" (yi shi jinbu 以时进步) in the form of modernization, were simply considered factual and the premise of further discussion and development.

Looking back to the earlier age of school songs, the first step toward Chinese musical modernity might seem quite rudimentary. Above all, the music was artistically simple with basic harmonies and rhythms; the lyrics often feels unnatural to the song because the tunes were adopted. The perception of music and music education among intellectuals were generally utilitarianist,

<sup>&</sup>lt;sup>4</sup> See: Zhang Lexin, "Guanyu zhognguo beiduofen jieshou lishi de jige wenti," *Journal of the Central Conservatory of Music*, no.2 (2011): 13–21; Jindong Cai and Sheila Melvin, *Beethoven in China: How the Great Composer Became an Icon in the People's Republic of China* (Melbourne, Vic.: Penguin Books, 2015).

focusing on composing texts that aimed to arouse immediate patriotic and activist emotions. This turn to school songs should be understood in the historical context of emergency, when China was forced to confront a series of traumatic blows that threatened the very survival of the national body. Regardless of the diverse forms of rhetoric presented in the songs, the ultimate goal of music and singing always harked back to the imagination of a coherent body of nation and state, via ideological channels like nationalism, militarism, and imperialism. Overall, there was a general lack of attention to, if not a necessary ignorance of, modern music as a form of art and cultivation, including proper methodologies and pedagogies of Western music. Yet this went hand in hand with an almost excessive expectation as to its moral and political impact. Additionally, we should not forget the problem of social class and the role of local clites, as discussed in the Introduction. Though school songs achieved a certain degree of popularity, it is important to note that education remained inaccessible to a considerable proportion of the Chinese population from the lower social class. The pursuit of nationalism and feminism were voiced in the school songs by the middle and upper class, but the concerns of the lower class who did not have access to musical and educational resources remained peripheral.

Nevertheless, there is no gainsaying the significance of school songs in the history of Chinese musical modernity. Just as Xiao commented, the musical intellectuals of the early twentieth century and their school songs planted the seeds for Chinese modern music and Chinese modernity in general. Musically, school songs offered students sufficient exposure to the basics of the Western musical system, including harmony, rhythm, and forms. This was critical as a foundation for the accomplishments by the Chinese musicians of the later generations, not only in their studies of Western classical music in Europe and the United States but also in the fuller yet more critical acceptance of Western art music. Socially, the founding of normative school-music courses in early education contributed to the modern transformation of Chinese local educational system, especially

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via its supportive role to the humanities (Chapter 1) and physical education (Chapter 2). More importantly, school songs were inseparable from the contemporary intellectual discourses, where concepts of modernity were transplanted from abroad and transformed for the local contexts. Indeed, school songs were more than critical to the formation and reiteration of these emerging modern ideologies, including nation-state, imperialism, and feminism, that eventually constructed a historically formed modern China.

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