

4-1-2007

Front Matter

Journal of Transportation Management Editors

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Recommended Citation

Wilson, Jerry W. (Ed.). (2007). Front Matter. *Journal of Transportation Management*, 18(1), i-xii. doi: 10.22237/jotm/1175385600

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Published by
Delta Nu Alpha Transportation Fraternity
and
Georgia Southern University

Journal of Transportation Management

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OBJECTIVES

Editorial Policy. The primary purpose of the *JTM* is to serve as a channel for the dissemination of information relevant to the management of transportation and logistics activities in any and all types of organizations. Articles accepted for publication will be of interest to both academicians and practitioners and will specifically address the managerial implications of the subject matter. Articles that are strictly theoretical in nature, with no direct application to the management of transportation and logistics activities, would be inappropriate for the *JTM*.

Acceptable topics for submission include, but are not limited to carrier management, modal and intermodal transportation, international transportation issues, transportation safety, marketing of transportation services, domestic and international transportation policy, transportation economics, customer service, and the changing technology of transportation. Articles from related areas, such as third party logistics and purchasing and materials management are acceptable as long as they are specifically related to the management of transportation and logistics activities.

Submissions from industry practitioners and from practitioners co-authoring with academicians are

particularly encouraged in order to increase the interaction between the two groups. Authors considering the submission of an article to the *JTM* are encouraged to contact the editor for help in determining relevance of the topic and material.

The opinions expressed in published articles are those of the authors and do not necessarily reflect the opinions of the Editor, the Editorial Review Board, Delta Nu Alpha Transportation Fraternity, or Georgia Southern University.

PUBLISHING DATA

Manuscripts. Submit the manuscript, along with all tables, figures, and references to the editor by email attachment to jwwilson@georgiasouthern.edu. Manuscripts should be no longer than 25 double-spaced pages. Guidelines for manuscript submission and publication can be found in the back of this issue.

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